

# Textile Development and Marketing AAS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 00841 HEGIS 5313

The major in Textile Development and Marketing prepares students for careers in sustainable fabric development, color creation, and management for fashion apparel and home furnishings end uses, with an emphasis on textile applications and forensics, global sourcing, and marketing.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	TS 111 - Fundamentals of Textiles	3
	TS 215 - The History of Textile Trade and Technology	2
RELATED AREA	FM 114 - Introduction to the Fashion Industry	3
	AC 111 - Advertising and Promotion	3
GENERAL EDUCATION	EN 121 - English Composition G1	3
<b>Semester 2</b>		
MAJOR AREA	TT 174 - Fabric Development	3
	TT 247 - Color Creation and Sustainable Applications	3
RELATED AREA	MG 108 - Apparel and Home Textile Products Manufacturing	2
	MG 153 - Excel for Business	2
GENERAL EDUCATION	SS 141 - Macroeconomics G4	3
	Choice-See Requirements*	3
<b>Semester 3</b>		
MAJOR AREA	TT 201 - Fabrics for Private Label/Vertical Retailer	3
	TT 276 - Fabrics for Interiors	2
RELATED AREA	TD 224 - Computer-Aided Print Design	1.5
GENERAL EDUCATION	choice - see Requirements*	9
<b>Semester 4</b>		
MAJOR AREA	TT 275 - Textile Marketing	3
RELATED AREA	IC 296 - AAS Internship B: Career Exploration** or choice Related Area Elective (2-3 credits)**	2
	IN 201 - Global Sourcing in the Textile Industries	3
GENERAL EDUCATION	MG 242 - Principles of Accounting	3
	SC 147 - The Forensics of Fiber Analysis G3	3
	choice - see Mathematics* G2	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24
	MAJOR AREA	19
	RELATED AREA	19.5
	HEALTH AND/OR PHYS. ED	2
	Total Credits:	64.5

**\*Business and Technology Programs: FIT's General Education Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses . An FIT Gen Ed course cannot be used to meet more than one General Education area.**

**Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2, and G3
- Twelve (12) credits from four different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course

**\*Second English course General Education requirement:**

CHOICE of EN 241, EN 242, EN 244, or EN 245

**\*\*Related Area Elective:**

CHOICE of AC 221, AR 115, HP 201, ID 101, PH 118, PH 162, or LD 101.

**Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Cosmetics and Fragrance Marketing , Direct and Interactive Marketing , Home Products Development , Production Management: Fashion and Related Industries , and Textile Development and Marketing . By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications , Fashion Merchandising Management , International Trade and Marketing for the Fashion Industries , and Technical Design .