

# Communication Design Foundation AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00760 HEGIS 5012

The major in Communication Design is a foundation program that provides qualified students an opportunity to advance to baccalaureate programs in Advertising Design, Graphic Design, Packaging Design, Visual Presentation and Exhibition Design, as well as entry-level positions in advertising agencies, graphic and corporate communications firms, and publishing firms.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	CD 115 - Design Studio I	3
	CD 124 - Digital Graphics I	2
	CD 134 - Capturing Creativity	2
	CD 173 - Typography I	2
RELATED AREA	choice - see Related Area Elective**	1.5
GENERAL EDUCATION	EN 121 - English Composition	3
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	3
<b>Semester 2</b>		
MAJOR AREA	CD 215 - Design Studio II	3
	CD 224 - Digital Graphics II	2
	CD 232 - Visual Language	2
	CD 234 - Color Studies	2
	CD 273 - Typography II	2
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	CD 225 - Digital Graphics III	2
	CD 235 - Design History	3
RELATED AREA	AD 216 - Foundation in Advertising Design	2
	DE 216 - Foundation in Visual Presentation and Exhibition Design	2
	GD 216 - Foundation in Graphic Design	2
	PK 216 - Foundation in Packaging Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	CD 217 - Capstone Design Studio	3
RELATED AREA	GD 244 - Introduction to Web Design	2
	choice - see Related Area Elective**	3.5-4
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	3
	GENERAL EDUCATION/ART HISTORY	21
	MAJOR AREA	28
	RELATED AREA	15-15.5
	ELECTIVE	1.5-3
	Total Credits:	68.5-70.5

## **\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses . An FIT Gen Ed course cannot be used to meet more than one General Education area.**

### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

**Note:** Students who plan to enroll in Advertising Design, Graphic Design, or Packaging Design BFA degree programs should take SS 131 in the AAS program as part of their Gen Ed courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.

### **\*\*Related Area Electives:** 5-5.5 credits

CHOICE of one in Semester 1: FA 103, 141, or 171 (1.5 credits).

CHOICE of two in Semester 4: AD 364, CD 113, GD 202, PH 118, or PK 212 (3.5 - 4 credits).

### **Evening/Weekend Option:**

A six-semester evening/weekend option is available for this degree program (see Curricula or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend) ). The sequence of courses varies slightly from that listed on this page.

### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Advertising Design , Graphic Design , Packaging Design , Visual Presentation and Exhibition Design , Computer Animation and Interactive Media , and Toy Design . By completing certain course requirements, graduates may also apply to the Bachelor of Science program in Advertising and Marketing Communications .