Communication Design Foundation One-Year AAS Degree Program

School of Art and Design

Applications accepted for fall only. NYSED: 00760 HEGIS 5012

The major in Communication Design is a foundation program that provides qualified students the opportunity to advance to baccalaureate programs in Advertising Design, Graphic Design, Packaging Design, and Visual Presentation and Exhibition Design, as well as entry-level positions in advertising agencies, graphic and corporate communications companies, and publishing firms.

Semester 1		Credits
MAJOR AREA	CD 116 - Design Studio Intensive I	3.5
	CD 173 - Typography I	2
	CD 126 - Digital Graphics Intensive I	2
	CD 134 - Capturing Creativity	2
RELATED AREA	AD 216 - Foundation in Advertising Design	2
	GD 235 - Survey of Graphic Design ***	2
	PK 216 - Foundation in Packaging Design	2
Semester 2		
MAJOR AREA	CD 216 - Design Studio Intensive II	3
	CD 226 - Digital Graphics Intensive II	2
	CD 232 - Visual Language	2
	CD 273 - Typography II	2
RELATED AREA	DE 216 - Foundation in Visual Presentation and Exhibition Design	2
	GD 216 - Foundation in Graphic Design	2
	GD 244 - Introduction to Web Design	2
TOTAL CREDIT REQ	UIREMENTS	
	MAJOR AREA	18.5
	RELATED AREA	12
	Total Credits:	30.5

^{***}Meets NASAD Art/Design History Requirements.