

Communication Design AAS Evening/Weekend Degree Program

Associate Degree Program (AAS)

School of Art and Design

Applications accepted for fall only. NYSED: 00760 HEGIS 5012

The major in Communication Design is a foundation program that provides qualified students an opportunity to advance to baccalaureate programs in Advertising Design, Graphic Design, Packaging Design, and Visual Presentation and Exhibition Design, as well as entry-level positions in advertising agencies, graphic and corporate communications firms, and publishing firms.

Semester 1		Credits
MAJOR AREA	CD 115 - Design Studio I	3
	CD 173 - Typography I	2
	CD 124 - Digital Graphics I	2
	CD 134 - Capturing Creativity	2
GENERAL EDUCATION	EN 121 - English Composition G1	3
Semester 2		
MAJOR AREA	CD 215 - Design Studio II	3
	CD 224 - Digital Graphics II	2
	CD 234 - Color Studies	2
	CD 235 - Design History	3
GENERAL EDUCATION	choice see Requirements*	3
Semester 3		
MAJOR AREA	CD 225 - Digital Graphics III	2
	CD 232 - Visual Language	2
	CD 273 - Typography II	2
GENERAL EDUCATION	choice see Requirements*	6
Semester 4		
RELATED AREA	AD 216 - Foundation in Advertising Design	2
	DE 216 - Foundation in Visual Presentation and Exhibition Design	2
	GD 216 - Foundation in Graphic Design	2
	PK 216 - Foundation in Packaging Design	2
	choice see FA selectives**	1.5
GENERAL EDUCATION	see Requirements*	3
Semester 5		
RELATED AREA	GD 244 - Introduction to Web Design	2
	choice see Related Area Electives**	3.5-4
GENERAL EDUCATION	SS 131 - General Psychology	3
ELECTIVE	choice Elective	1.5-3
Semester 6		
MAJOR AREA	CD 217 - Capstone Design Studio	3
GENERAL EDUCATION	choice see Requirements*	6
TOTAL CREDIT REQUIREMENTS		
	GENERAL EDUCATION	24
	ELECTIVE	1.5-3
	MAJOR AREA	28
	RELATED AREA	15-15.5
Total Credits:		68.5-70.5

***Art and Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

Associate Degree: (Effective for students entering AAS programs in Fall 2014)

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

See list of Gen Ed approved courses under FIT's General Education Requirements and Courses . An FIT Gen Ed course cannot be used to meet more than one General Education area. Certain majors require specific courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.

****Related Area Electives: 5-5.5 credits**

CHOICE of one in Semester 4: FA 103 , 141 , or 171 (1.5 credits).

CHOICE of two in Semester 5: AD 364 , CD 113 , GD 202 , PH 118 , or PK 212 (3.5-4 credits).

Upper Division Alternatives:

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Advertising Design , Graphic Design , Packaging Design , Computer Animation and Interactive Media , and Toy Design . By completing certain course requirements, graduates may also apply to the Bachelor of Science program in Advertising and Marketing Communications .