

Packaging Design BFA Degree Program

School of Art and Design

Applications accepted for fall only. NYSED: 00669 HEGIS 1009

The major in Packaging Design prepares students for careers as package designers in a number of diverse industries, in positions ranging from designer and junior designer to creative director in brand design firms, and in-house corporate design departments.

Semester 5		Credits
MAJOR AREA	PK 313 - Advanced Packaging Design I	4
	PK 324 - Packaging Brand Development	2
	PK 325 - Typography for Brand Packaging	2
	PK 336 - Packaging Materials and Methods	2
	PK 341 - Computer Graphics for Packaging Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see Writing*	3
	choice - see Other World Civilizations* G9	3
Semester 6		
MAJOR AREA	PK 315 - Digital Prepress for Packaging Design	2
	PK 316 - Advanced Packaging Design II	3.5
	PK 326 - Packaging Design Interdisciplinary Projects	1.5
	PK 331 - Flexible Packaging	3
	PK 342 - Advanced Computer Graphics for Packaging Design	2
GENERAL EDUCATION/ ART HISTORY	SS 334 - The Psychology of Color	3
	choice - see Liberal Arts Electives*	3
Semester 7		
MAJOR AREA	PK 426 - 3D Concepts for Packaging Design	1.5
	PK 431 - Sustainable Packaging Design	1.5
	PK 451 - Survey of Packaging Design ***	2
	PK 412 - Advanced Packaging Design III	3.5
RELATED AREA	BE 261 - Starting a Small Business	3
	DE 401 - Point-of-Purchase Ad/Display	2.5
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
Semester 8		
MAJOR AREA	PK 461 - Packaging Portfolio Development	2.5
	PK 491 - Internship	3
	PK 492 - Senior Projects in Packaging Design	2
RELATED AREA	PH 306 - Digital Photography for Packaging Design	2
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Liberal Arts Electives*	3
TOTAL CREDIT REQUIREMENTS		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	40
	RELATED AREA	7.5
	ELECTIVE	1.5-3
	Total Credits:	67-68.5

***Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

American History: 3 credits

CHOICE of EN 271 or 272, or LA 221 or 392 (any one of these meets G10).

Foreign Language:

The General Education Foreign Language requirement (G8) has been waived for the Packaging Design major.

Liberal Arts Electives: 6 credits

CHOICE of one HA course, and

CHOICE of one non-HA liberal arts course.

Other World Civilizations: 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

Writing: 3 credits

CHOICE of EN 266, 322, 361, 362, 363, or 364.

NOTE: Students must complete SS 131 prior to sixth semester.

*** Meets NASAD Art/Design History Requirements.