

# Fashion Merchandising Management/Florence and New York BS Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

This overseas academic program leads to the bachelor's degree in Fashion Merchandising Management. Students spend semesters 5 and 6 in Florence, and semesters 7 and 8 in New York. Students must complete IT 111 before attending FMM in Florence.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	Florence:	
	FM 226 - International Buying and Marketing	3
	FM 324 - Business of Licensing	3
	FM 361 - Leadership Development for Retailing	3
GENERAL EDUCATION	HA 212 - Renaissance Art in Florence G7	3
	SS 354 - Comparative Political Systems G9	3
	IT 112 - Italian II G8	3
<b>Semester 6</b>		
MAJOR AREA	Florence:	
	FM 321 - Workshop in Apparel Merchandising	3
	FM 431 - Sales Management	3
RELATED AREA	IN 312 - International Trade	3
LIBERAL ARTS	EN 245 - Intercultural Communication	3
	HA 344 - History of Western Costume or IT 213 - Italian III	3
<b>Semester 7</b>		
MAJOR AREA	New York:	
	FM 325 - Financial Assortment and Planning	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	SS 242 - Microeconomics	3
	EN 321 - Strategies of Business Communication	3
	MA 321 - Data Analysis for Business Applications	3
<b>Semester 8</b>		
MAJOR AREA	FM 422 - Merchandising Strategies	3
	IC 497 - Senior Internship C: Career Planning or 498 - Senior Internship D: Career Planning	3-4
	New York:	
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications or 331 - Calculus	3
	PL 431 - Philosophy: Ethics G7	3
	choice - see Economics*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	24-25
	RELATED AREA	5
	LIBERAL ARTS	24
	Total Credits:	62-63

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Economics:** 3 credits

CHOICE of SS 343, 443, or 445.

**Foreign Language:** 6 credits

Two semesters of Italian, one of which must be a 3-credit, non-conversational course (G8). Note that IT 213 can be taken as an optional liberal arts elective (after completion of the foreign language 6-credit requirement). Italian I must be taken prior to travel. TOTAL Liberal Arts Credits and General Education Summary with IT 111 Italian I (3 cr.) is 33.

**Mathematics:**

Algebra proficiency must be completed prior to enrolling in: MA 311, 321, or 331.

**NOTE:** The following must be completed prior to semester 6: FM 114, 224, and 244, MG 153, SS 141, TS 111, and the algebra proficiency exam. Business and Technology bridge course B.S. condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).