

# Baccalaureate Degree Programs

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Accessories Design  
Advertising and Marketing Communications  
Advertising Design  
Art History and Museum Professions  
Computer Animation and Interactive Media  
Cosmetics and Fragrance Marketing  
Direct and Interactive Marketing  
Entrepreneurship for the Fashion and Design Industries  
Fabric Styling  
Fashion Design - Children's Wear  
Fashion Design - Intimate Apparel  
Fashion Design - Knitwear  
Fashion Design - Special Occasion  
Fashion Design/Milan and New York - Knitwear  
Fashion Design/Milan and New York - Sportswear  
Fashion Merchandising Management  
Fashion Merchandising Management/Florence and New York  
Film and Media  
Fine Arts  
Graphic Design  
Home Products Development  
Illustration  
Interior Design  
International Trade and Marketing for the Fashion Industries  
Packaging Design  
Photography and the Digital Image  
Production Management: Fashion and Related Industries  
Technical Design  
Textile Development and Marketing  
Textile/Surface Design  
Toy Design  
Visual Presentation and Exhibition Design