

Visual Presentation and Exhibition Design

Associate Degree Program (AAS)

Applications accepted for fall only. HEGIS 5012

Graduates in Visual Presentation and Exhibition Design may pursue opportunities in designing for retail projects, as well as museums, showrooms, events, and other themed environments.

| Semester 1 | | Credits |
|----------------------------------|---|----------------|
| MAJOR AREA | DE 123 - Design and Rendering I | 2 |
| | DE 131 - Studio Design: Product Presentation | 2 |
| | DE 141 - Display Graphics I | 2 |
| | DE 161 - Professional Practices | 1.5 |
| RELATED AREA | FA 141 - Drawing I G6 | 1.5 |
| | PH 116 - Photography Basics G6 | 2 |
| LIBERAL ARTS | choice - see Requirements* | 6 |
| Semester 2 | | |
| MAJOR AREA | DE 124 - Design and Rendering II | 2 |
| | DE 133 - Advanced Studio Design: Product Presentation | 2 |
| | DE 142 - Display Graphics II | 2 |
| RELATED AREA | FM 101 - Survey of Fashion Merchandising | 3 |
| | ID 104 - Light/Sound/Motion | 1.5 |
| | ID 133 - Presentation Techniques I | 1.5 |
| LIBERAL ARTS | choice - see Requirements* | 6 |
| Semester 3 | | |
| MAJOR AREA | DE 125 - CAD for Visual Presentation | 2 |
| | DE 232 - Elements of Visual Merchandising | 1.5 |
| | DE 234 - Point-of-Purchase Display | 1.5 |
| | DE 236 - Studio Design/Exhibition | 1.5 |
| | DE 242 - Display Graphics III | 1.5 |
| RELATED AREA | PK 211 - Introduction to Packaging Design | 1.5 |
| | choice - see Related Area Elective** | 1.5 |
| LIBERAL ARTS | choice - see Requirements* | 6 |
| Semester 4 | | |
| MAJOR AREA | DE 213 - Exhibition Design | 3 |
| | DE 243 - Exhibit Design Graphics | 1.5 |
| | DE 251 - Event and Promotion Design | 2 |
| | DE 262 - Portfolio Development | 1 |
| LIBERAL ARTS | choice - see Requirements* | 6 |
| ELECTIVE | choice - General Elective | 1.5-3 |
| TOTAL CREDIT REQUIREMENTS | | |
| | MAJOR AREA | 29 |
| | RELATED AREA | 12.5 |
| | LIBERAL ARTS | 24 |
| | ELECTIVE | 1.5-3 |
| | HEALTH AND/OR PHYS. ED | 2 |
| | Total Credits: | 69-70.5 |

SUNY General Education Requirements:

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit fitnyc.edu/gened).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

***Requirements:** See below (also see Liberal Arts Requirements).

English/Speech: 6 credits

EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses) or equivalent, and
CHOICE of one 200- or 300-level EN course, except: EN 259, 321, 322, 323, 342, and 366.

History of Art and Civilization: 6 credits

HA 112 (G5), and
CHOICE of HA 111, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

Mathematics: 3-3.5 credits

Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).
CHOICE of MA 142, 161, 213, 222, 231, or 331 (any one of these meets G2).

Science: 3-5 credits

CHOICE of SC 111, 112, 121, 122, 045/145, 253, 326, 032/332 (any one of these meets G3).

Social Sciences: 6 credits

CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

****Related Area Elective:** 1.5 credits

CHOICE of FA 101, 104, or 142.

Upper Division Alternatives:

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Accessories Design , Fabric Styling , Packaging Design , and Toy Design , and the Bachelor of Science programs in Art History and Museum Professions , and Home Products Development .