

# Textile Development and Marketing

Associate Degree Program (AAS)

Applications accepted for fall only. HEGIS 5313

The major in Textile Development and Marketing prepares students for careers in sustainable fabric development, color creation, and management for fashion apparel and home furnishings end uses, with an emphasis on textile applications and forensics, global sourcing, and marketing.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	TS 111 - Fundamentals of Textiles	3
	TS 215 - The History of Textile Trade and Technology	2
RELATED AREA	AC 111 - Advertising and Promotion	3
	FM 114 - Introduction to the Fashion Industry	3
LIBERAL ARTS	EN 121 - English Composition G1	3
<b>Semester 2</b>		
MAJOR AREA	TT 174 - Fabric Development	3
	TT 247 - Color Creation and Sustainable Applications	3
RELATED AREA	MG 108 - Apparel and Home Textile Products Manufacturing	2
	MG 153 - Excel for Business	2
LIBERAL ARTS	HA 112 - History of Western Art and Civilization: Renaissance to the Modern Era G5	3
	SS 141 - Macroeconomics G4	3
<b>Semester 3</b>		
MAJOR AREA	TT 201 - Fabrics for Private Label/Vertical Retailer	3
	TT 276 - Fabrics for Interiors	2
RELATED AREA	SD 224 - Computer-Aided Print Design	1.5
LIBERAL ARTS	SS 151 - Introduction to World Affairs	3
	choice - see The Arts* G6	3
	choice - see English/Speech*	3
<b>Semester 4</b>		
MAJOR AREA	TT 275 - Textile Marketing	3
RELATED AREA	IC 296 - AAS Internship B: Career Exploration or choice General elective	2
	IN 201 - Global Sourcing in the Textile Industries	3
	MG 242 - Principles of Accounting	3
LIBERAL ARTS	SC 147 - The Forensics of Fiber Analysis G3	3
	choice - see Mathematics* G2	3-3.5
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	19
	RELATED AREA	19.5
	LIBERAL ARTS	24-24.5
	HEALTH AND/OR PHYS. ED	2
	Total Credits:	64.5-65

**SUNY General Education Requirements:**

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit [fitnyc.edu/gened](http://fitnyc.edu/gened) ).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*Requirements:** See below (also see Liberal Arts Requirements ).

**The Arts:** 3 credits

CHOICE of EN 251 or 266, HP 231, or LA 321 (any one of these meets G6).

**English/Speech:** 6 credits

EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and

CHOICE of EN 241, 242, 244, or 245.

**Mathematics:** 3-3.5 credits

CHOICE of any course from list of General Education Mathematics courses (G2).

**Social Sciences:** 3 credits

CHOICE of SS 131, 151, or 171.

**Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Direct and Interactive Marketing , Home Products Development , Production Management: Fashion and Related Industries , and Textile Development and Marketing , and the Bachelor of Fine Arts program in Fabric Styling .

By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications , Fashion Merchandising Management , International Trade and Marketing for the Fashion Industries , and Technical Design .