

Communication Design Foundation

Associate Degree Program (AAS)

Applications accepted for fall only. HEGIS 5012

The major in Communication Design is a foundation program that provides qualified students an opportunity to advance to baccalaureate programs in Advertising Design, Graphic Design, and Packaging Design, as well as entry-level positions in advertising agencies, graphic and corporate communications firms, and publishing firms.

Semester 1		Credits
MAJOR AREA	CD 115 - Design Studio I G6	3
	CD 124 - Digital Graphics I	2
	CD 134 - Capturing Creativity	2
	CD 173 - Typography I	2
RELATED AREA	choice - see Related Area Elective**	1.5
LIBERAL ARTS	EN 121 - English Composition G1	3
	choice - see Requirements*	3
Semester 2		
MAJOR AREA	CD 215 - Design Studio II	3
	CD 224 - Digital Graphics II	2
	CD 232 - Visual Language	2
	CD 234 - Color Studies	2
	CD 273 - Typography II	2
LIBERAL ARTS	choice - see Requirements*	6
Semester 3		
MAJOR AREA	CD 225 - Digital Graphics III	2
	CD 235 - Design History	3
RELATED AREA	AD 216 - Foundation in Advertising Design	2
	DE 216 - Foundation in Visual Presentation and Exhibition Design	2
	GD 216 - Foundation in Graphic Design	2
	PK 216 - Foundation in Packaging Design	2
LIBERAL ARTS	choice - see Requirements*	6
Semester 4		
MAJOR AREA	CD 217 - Capstone Design Studio	3
RELATED AREA	GD 244 - Introduction to Web Design	2
	choice - see Related Area Elective**	3.5-4
LIBERAL ARTS	choice - see Requirements*	6
ELECTIVE	choice - General Elective	1.5-3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	28
	RELATED AREA	15-15.5
	LIBERAL ARTS	24
	ELECTIVE	1.5-3
	Total Credits:	68.5-70.5

SUNY General Education Requirements:

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit fitnyc.edu/gened).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

***Requirements:** See below (also see Liberal Arts Requirements).

English/Speech: 6 credits

EN 121 (G1). (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses) or equivalent, and
CHOICE of one 200- or 300-level EN course, except: EN 259, 321, 322, 323, 342, and 366.

History of Art and Civilization: 6 credits

HA 112 (G5), and
CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

Mathematics: 3-3.5 credits

Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).
CHOICE of MA 142, 161, 213, 222, 231, or 331 (any one of these meets G2).

Science: 3-5 credits

CHOICE of SC 111, 112, 121, 122, 045/145, 253, 326, or 032/332 (any one of these meets G3).

Social Sciences: 6 credits

CHOICE of two: SS 131 (students who plan to enroll in Advertising Design, Graphic Design, or Packaging Design must take SS 131 as one of their Options), 141, 151, 171 (any one of these meets G4).

****Related Area Electives:** 5-5.5 credits

CHOICE of one in Semester 1: FA 103, 141, or 171.
CHOICE of two in Semester 4: AD 364, CD 113, GD 202, PH 118, or PK 212.

Evening/Weekend Option:

A six-semester evening/weekend option is available for this degree program (see Curricula or visit the FIT website at fitnyc.edu/evening_weekend). The sequence of courses varies slightly from that listed on this page.

Upper Division Alternatives:

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Advertising Design , Graphic Design , Packaging Design , Computer Animation and Interactive Media , and Toy Design . By completing certain course requirements, graduates may also apply to the Bachelor of Science program in Advertising and Marketing Communications .