

Fashion Merchandising Management

One-Year Associate Degree Program (AAS)

Applications accepted for fall and spring. HEGIS 5004

The major in Fashion Merchandising Management provides students with the knowledge and skills necessary for assuming positions in the merchandising industry in areas such as buying, sales, product development, creative fashion presentation, retail management, and marketing.

Semester 1		Credits
MAJOR AREA	FM 114 - Introduction to the Fashion Industry	3
	FM 116 - Fashion Business Practices	3
	FM 117 - Introduction to Fashion Marketing	3
	FM 224 - Merchandising Math Applications	3
RELATED AREA	AC 111 - Advertising and Promotion	3
	TS 111 - Fundamentals of Textiles	3
Semester 2		
MAJOR AREA	FM 225 - Fashion Merchandising	3
	FM 244 - Product Development	3
	FM 262 - Contemporary Retail Management	3
	FM 268 - Team Development Workshop	2.5
	choice - see Major Area Elective*	3-4
RELATED AREA	choice - see Related Area Elective**	1-4
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	26.5-27.5
	RELATED AREA	7-10
	Total Credits:	33.5-37.5

***Major Area Electives:**

CHOICE of FM 144, 212, 213, 222, 223, 226, 231, 245, 251, or 491.

****Related Area Electives:**

CHOICE of AC 221, AR 101 or 115, CL 112, DE 101, HD 111, HP 201, IC 296, 297, 298, or 498, ID 103, JD 101, MG 153, PH 116 or 162, or SD 112.

Evening/Weekend Option:

A two-semester evening/weekend option is available for this degree program (see Curricula or visit the FIT web site at fitnyc.edu/evening_weekend). The sequence of courses is the same as that listed on this page.

Online Degree Program:

The FMM associate degree program is also offered fully online (see fitnyc.edu/onlinelearning).

NOTE: All one-year AAS students must complete all requirements for the FMM one-year curriculum in residence as indicated above.