Visual Presentation and Exhibition Design

Bachelor of Fine Arts Degree Program (BFA). For implementation fall 2014.

Applications accepted for fall only. HEGIS 1009

The major in Visual Presentation and Exhibition Design prepares students for opportunities in design positions as exhibition designers, store planners, visual merchandisers, museum exhibition designers, event planners, and designers for other themed environments.

VP 311 - Space and Environment for Visual Presentation and Exhibition Design VP 321 - Visualization and Sketching for Design VP 321 - Visualization and Sketching for Design VP 321 - Tyree-Dimensional Construction for Visual Presentation and Exhibition Design VP 331 - Three-Dimensional Construction for Visual Presentation and Exhibition Design 2	Semester 5		Credits
VP 312 - Product Presentation	MAJOR AREA	VP 301 - Overview of Visual Presentation and Exhibition Design	2
VP 321 - Visualization and Sketching for Design VP 331 - Three-Dimensional Construction for Visual Presentation and Exhibition Design AC 161 - Multimedia Computing for Advertising and Marketing Communications or MG 153 - Excel for Business IBERAL ARTS choice - see American History* G10 choice - see American History* G10 choice - see History of Art and Civilization* Semester 6 MAJOR AREA VP 313 - Visual Presentation in In-Store Design VP 344 - Mannequin Presentation for Retail and Exhibitions VP 332 - Merchandising Lab for In-Store Design VP 341 - Graphic Strategy for Visual Presentation VP 341 - Carphic Strategy for Visual Presentation DE 226 - CAD for Visual Presentation II DE 226 - CAD for Visual Presentation II DE 241 - Lighting Design I PH 118 - Beginning Digital Photography DE 241 - Lighting Design I PH 118 - Beginning Digital Photography DEMERSER CHARTS Choice - see Other World Civilizations* G9 Semester 7 MAJOR AREA VP 411 - Interpretive Exhibition Design VP 441 - Interpretive Exhibition Graphics Choice - see Major Area Electives** 1.5-2 RELATED AREA AC 262 - Multimedia Presentations Choice - see Foreign Language* Semester 8 MAJOR AREA VP 412 - Senior Design Project VP 461 - Portfolio and Professional Presentation DIC 497 - Senior Internship C: Career Planning CHARTA CHARTS CHARTS CHARTS CHARTA CHARTS CHARTS CHARTA CH		VP 311 - Space and Environment for Visual Presentation and Exhibition Design	2
VP 331 - Three-Dimensional Construction for Visual Presentation and Exhibition Design or MG 153 - Excel for Business choice - see American History* G10 choice - see American History* G10 choice - see History of Art and Civilization* 3 Semester 6 MAJOR AREA VP 313 - Visual Presentation in In-Store Design VP 314 - Mannequin Presentation for Retail and Exhibitions 2 VP 332 - Merchandising Lab for In-Store Design VP 341 - Graphic Strategy for Visual Presentation		VP 312 - Product Presentation	2
RELATED AREA AC 161 - Multimedia Computing for Advertising and Marketing Communications or MG 153 - Excel for Business choice - see American History* G10 choice - see History of Art and Civilization* 3 choice - see History of Art and Civilization* 3 choice - see History of Art and Civilization* 2 WP 313 - Visual Presentation in In-Store Design		VP 321 - Visualization and Sketching for Design	2
Or MG 153 - Excel for Business Choice - see American History* G10 choice - see History of Art and Civilization* Semester 6 MAJOR AREA VP 313 - Visual Presentation in In-Store Design VP 341 - Mannequin Presentation for Retail and Exhibitions VP 332 - Merchandising Lab for In-Store Design VP 341 - Graphic Strategy for Visual Presentation DE 226 - CAD for Visual Presentation DE 226 - CAD for Visual Presentation DE 246 - CAD for Visual Presentation II RELATED AREA ID 241 - Lighting Design I PH 118 - Beginning Digital Photography Design I PH 118 - Beginning Digital Photography Design I PH 118 - Beginning Digital Photography Design I DE 241 - Lighting Design I DE 242 - CAD for Visual Presentation II DE 244 - Linterpretive Exhibition Design Design I DE 245 - CAD for Visual Presentation II DE 246 - CAD for Visual Presentation II DE 247 - See Other World Civilizations* G9 DESIGN II DESI		VP 331 - Three-Dimensional Construction for Visual Presentation and Exhibition Design	2
Choice - see History of Art and Civilization* 3 3 3 3 3 3 3 3 3	RELATED AREA	, , ,	2
Semester 6 MAJOR AREA VP 313 - Visual Presentation in In-Store Design 2 VP 314 - Mannequin Presentation for Retail and Exhibitions 2 VP 322 - Merchandising Lab for In-Store Design 1 VP 341 - Graphic Strategy for Visual Presentation 2 DE 226 - CAD for Visual Presentation II 2 RELATED AREA ID 241 - Lighting Design I 1.5 PH 118 - Beginning Digital Photography 2 BEBRAL ARTS choice - see Other World Civilizations* G9 3 Semester 7 MAJOR AREA VP 411 - Interpretive Exhibition Design 2 VP 441 - Interpretive Exhibition Graphics 2 Choice - see Major Area Electives** 1.5-2 RELATED AREA AC 262 - Multimedia Presentations 3 JIBERAL ARTS EN 323 - Specialized Writing and Thesis Preparation 3 SEMESTER 8 AC 262 - Multimedia Presentation 3 JEBERAL ARTS Every Senior Design Project 4 VP 461 - Portfolio and Professional Presentation 2 IC 497 - Senior Internship C: Career Planning 3 RELATED AREA	LIBERAL ARTS	choice - see American History* G10	3
MAJOR AREA VP 313 - Visual Presentation in In-Store Design 2 VP 314 - Mannequin Presentation for Retail and Exhibitions 2 VP 332 - Merchandising Lab for In-Store Design 1 VP 341 - Graphic Strategy for Visual Presentation 2 DE 266 - CAD for Visual Presentation II 2 RELATED AREA ID 241 - Lighting Design I 1.5 PH 118 - Beginning Digital Photography 2 LIBERAL ARTS choice - see Other World Civilizations* G9 3 Semester 7 MAJOR AREA VP 411 - Interpretive Exhibition Design 2 VP 441 - Interpretive Exhibition Graphics 2 Choice - see Major Area Electives** 1.5-2 RELATED AREA AC 262 - Multimedia Presentations 3 LIBERAL ARTS EN 323 - Specialized Writing and Thesis Preparation 3 Semester 8 AMAJOR AREA VP 412 - Senior Design Project 4 VP 461 - Portfolio and Professional Presentation 2 LATED AREA UP 494 - Senior Internship C: Career Planning 3 RELATED AREA BE 404 - Business for Visual Presentation 2 Choice		choice - see History of Art and Civilization*	3
VP 314 - Mannequin Presentation for Retail and Exhibitions 2	Semester 6		
VP 332 - Merchandising Lab for In-Store Design	MAJOR AREA	VP 313 - Visual Presentation in In-Store Design	2
VP 341 - Graphic Strategy for Visual Presentation 2 DE 226 - CAD for Visual Presentation II 2 RELATED AREA ID 241 - Lighting Design I 1.5 PH 118 - Beginning Digital Photography 2 IBERAL ARTS Choice - see Other World Civilizations* G9 3 IBERAL ARTS Choice - see Other World Civilizations* G9 3 IBERAL ARTS VP 411 - Interpretive Exhibition Design 2 VP 441 - Interpretive Exhibition Graphics 2 Choice - see Major Area Electives** 1.5-2 RELATED AREA AC 262 - Multimedia Presentations 3 IBERAL ARTS EN 323 - Specialized Writing and Thesis Preparation 3 Choice - see Foreign Language* 3.5 IBERAL ARTS VP 412 - Senior Design Project 4 VP 461 - Portfolio and Professional Presentation 2 IC 497 - Senior Internship C: Career Planning 3 RELATED AREA BE 404 - Business for Visual Presentation 2 Choice - see Related Area Electives*** 1.5-3 IBERAL ARTS Choice - see Foreign Language* 3-3.5 IBERAL ARTS 3-3.5		VP 314 - Mannequin Presentation for Retail and Exhibitions	2
DE 226 - CAD for Visual Presentation II 2		VP 332 - Merchandising Lab for In-Store Design	1
ID 241 - Lighting Design 1.5. PH 118 - Beginning Digital Photography 2. IBERAL ARTS choice - see Other World Civilizations* G9 3. IBERAL ARTS Choice - see Other World Civilizations* G9 3. IBERAL ARTS VP 411 - Interpretive Exhibition Design 2. VP 441 - Interpretive Exhibition Graphics 2. Choice - see Major Area Electives** 1.5-2. IBERAL ARTS EN 323 - Specialized Writing and Thesis Preparation 3. IBERAL ARTS EN 323 - Specialized Writing and Thesis Preparation 3. IBERAL ARTS Semester 8		VP 341 - Graphic Strategy for Visual Presentation	2
PH 118 - Beginning Digital Photography 2		DE 226 - CAD for Visual Presentation II	2
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VP 441 - Interpretive Exhibition Graphics 2 2 2 2 2 2 2 2 2	Semester 7		
Choice - see Major Area Electives** 1.5-2	MAJOR AREA	VP 411 - Interpretive Exhibition Design	2
RELATED AREA AC 262 - Multimedia Presentations 3 LIBERAL ARTS EN 323 - Specialized Writing and Thesis Preparation choice - see Foreign Language* 3.5 Semester 8 MAJOR AREA VP 412 - Senior Design Project 4 VP 461 - Portfolio and Professional Presentation 2 IC 497 - Senior Internship C: Career Planning 3 RELATED AREA BE 404 - Business for Visual Presentation 2 choice - see Related Area Electives*** 1.5-3 LIBERAL ARTS choice - see Foreign Language* 3-3.5 TOTAL CREDIT REQUIREMENTS MAJOR AREA 33.5-34 RELATED AREA 12-13.5 LIBERAL ARTS 18.5-19		VP 441 - Interpretive Exhibition Graphics	2
Semester 8		choice - see Major Area Electives**	1.5-2
choice - see Foreign Language* 3.5 Gemester 8 MAJOR AREA VP 412 - Senior Design Project 4 VP 461 - Portfolio and Professional Presentation 2 IC 497 - Senior Internship C: Career Planning 3 RELATED AREA BE 404 - Business for Visual Presentation 2 choice - see Related Area Electives*** 1.5-3 IJBERAL ARTS choice - see Foreign Language* 3-3.5 TOTAL CREDIT REQUIREMENTS MAJOR AREA 33.5-34 RELATED AREA 12-13.5 LIBERAL ARTS 18.5-19	RELATED AREA	AC 262 - Multimedia Presentations	3
Semester 8 MAJOR AREA VP 412 - Senior Design Project 4 VP 461 - Portfolio and Professional Presentation 2 IC 497 - Senior Internship C: Career Planning 3 RELATED AREA BE 404 - Business for Visual Presentation 2 choice - see Related Area Electives*** 1.5-3 IJBERAL ARTS choice - see Foreign Language* 3-3.5 TOTAL CREDIT REQUIREMENTS MAJOR AREA 33.5-34 RELATED AREA 12-13.5 LIBERAL ARTS 18.5-19	LIBERAL ARTS	EN 323 - Specialized Writing and Thesis Preparation	3
MAJOR AREA VP 412 - Senior Design Project 4 VP 461 - Portfolio and Professional Presentation 2 IC 497 - Senior Internship C: Career Planning 3 RELATED AREA BE 404 - Business for Visual Presentation 2 choice - see Related Area Electives*** 1.5-3 IBERAL ARTS choice - see Foreign Language* 3-3.5 TOTAL CREDIT REQUIREMENTS MAJOR AREA 33.5-34 RELATED AREA 12-13.5 LIBERAL ARTS 18.5-19		choice - see Foreign Language*	3.5
VP 461 - Portfolio and Professional Presentation 2 1C 497 - Senior Internship C: Career Planning 3 3 3 5 5 5 5 5 5 5	Semester 8		
IC 497 - Senior Internship C: Career Planning 3	MAJOR AREA	VP 412 - Senior Design Project	4
RELATED AREA BE 404 - Business for Visual Presentation 2 choice - see Related Area Electives*** 1.5-3 IJBERAL ARTS choice - see Foreign Language* 3-3.5 TOTAL CREDIT REQUIREMENTS MAJOR AREA 33.5-34 RELATED AREA 12-13.5 LIBERAL ARTS 18.5-19		VP 461 - Portfolio and Professional Presentation	2
choice - see Related Area Electives*** 1.5-3 LIBERAL ARTS choice - see Foreign Language* 3-3.5 TOTAL CREDIT REQUIREMENTS MAJOR AREA 33.5-34 RELATED AREA 12-13.5 LIBERAL ARTS 18.5-19		IC 497 - Senior Internship C: Career Planning	3
BERAL ARTS Choice - see Foreign Language* 3-3.5	RELATED AREA	BE 404 - Business for Visual Presentation	2
TOTAL CREDIT REQUIREMENTS MAJOR AREA RELATED AREA LIBERAL ARTS 33.5-34 12-13.5 18.5-19		choice - see Related Area Electives***	1.5-3
MAJOR AREA 33.5-34 RELATED AREA 12-13.5 LIBERAL ARTS 18.5-19	LIBERAL ARTS	choice - see Foreign Language*	3-3.5
RELATED AREA 12-13.5 LIBERAL ARTS 18.5-19	TOTAL CREDIT REQ	UIREMENTS	
LIBERAL ARTS 18.5-19		MAJOR AREA	33.5-34
		RELATED AREA	12-13.5
Total Credits: 64-66.5		LIBERAL ARTS	18.5-19
		Total Credits:	64-66.5

SUNY General Education Requirements:

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit fitnyc.edu/gened).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

*Requirements: See below.

American History: 3 credits

CHOICE of any non-HA liberal arts course.

Foreign Language: 6.5-7 credits

Two semesters of the same foreign language, one of which must be a 3.5 credit nonconversational course (G8).

History of Art and Civilization: 3 credits

CHOICE of any HA course not previously taken or required.

Other World Civilizations: 3 credits

CHOICE of any HA course that meets General Education Other World Civilizations requirement (G9).

**Major Area Electives: 1.5-2 credits

CHOICE of DE 234, or VP 421, 431, 432, or 433.

***Related Area Electives: 1.5-3 credits

CHOICE of any course in Art and Design for which student has met prerequisite(s).