

Visual Presentation and Exhibition Design

Bachelor of Fine Arts Degree Program (BFA). For implementation fall 2014.

Applications accepted for fall only. HEGIS 1009

The major in Visual Presentation and Exhibition Design prepares students for opportunities in design positions as exhibition designers, store planners, visual merchandisers, museum exhibition designers, event planners, and designers for other themed environments.

Semester 5		Credits
MAJOR AREA	VP 301 - Overview of Visual Presentation and Exhibition Design	2
	VP 311 - Space and Environment for Visual Presentation and Exhibition Design	2
	VP 312 - Product Presentation	2
	VP 321 - Visualization and Sketching for Design	2
	VP 331 - Three-Dimensional Construction for Visual Presentation and Exhibition Design	2
RELATED AREA	AC 161 - Multimedia Computing for Advertising and Marketing Communications or MG 153 - Excel for Business	2
LIBERAL ARTS	choice - see American History* G10	3
	choice - see History of Art and Civilization*	3
Semester 6		
MAJOR AREA	VP 313 - Visual Presentation in In-Store Design	2
	VP 314 - Mannequin Presentation for Retail and Exhibitions	2
	VP 332 - Merchandising Lab for In-Store Design	1
	VP 341 - Graphic Strategy for Visual Presentation	2
	DE 226 - CAD for Visual Presentation II	2
RELATED AREA	ID 241 - Lighting Design I	1.5
	PH 118 - Beginning Digital Photography	2
LIBERAL ARTS	choice - see Other World Civilizations* G9	3
Semester 7		
MAJOR AREA	VP 411 - Interpretive Exhibition Design	2
	VP 441 - Interpretive Exhibition Graphics	2
	choice - see Major Area Electives**	1.5-2
RELATED AREA	AC 262 - Multimedia Presentations	3
LIBERAL ARTS	EN 323 - Specialized Writing and Thesis Preparation	3
	choice - see Foreign Language*	3.5
Semester 8		
MAJOR AREA	VP 412 - Senior Design Project	4
	VP 461 - Portfolio and Professional Presentation	2
	IC 497 - Senior Internship C: Career Planning	3
RELATED AREA	BE 404 - Business for Visual Presentation	2
	choice - see Related Area Electives***	1.5-3
LIBERAL ARTS	choice - see Foreign Language*	3-3.5
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	33.5-34
	RELATED AREA	12-13.5
	LIBERAL ARTS	18.5-19
	Total Credits:	64-66.5

SUNY General Education Requirements:

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit fitnyc.edu/gened).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

***Requirements:** See below.

American History: 3 credits

CHOICE of any non-HA liberal arts course.

Foreign Language: 6.5-7 credits

Two semesters of the same foreign language, one of which must be a 3.5 credit nonconversational course (G8).

History of Art and Civilization: 3 credits

CHOICE of any HA course not previously taken or required.

Other World Civilizations: 3 credits

CHOICE of any HA course that meets General Education Other World Civilizations requirement (G9).

****Major Area Electives:** 1.5-2 credits

CHOICE of DE 234, or VP 421, 431, 432, or 433.

*****Related Area Electives:** 1.5-3 credits

CHOICE of any course in Art and Design for which student has met prerequisite(s).