

International Trade and Marketing for the Fashion Industries

Bachelor of Science Degree Program (BS)

Applications accepted for fall and spring. HEGIS 0509

The major in International Trade and Marketing prepares students for management positions in international trade and global fashion companies. Graduates pursue careers in global marketing, management, logistics, sourcing, compliance, customs, and licensing.

Semester 5		Credits
MAJOR AREA	IN 312 - International Trade	3
	IN 313 - International Business Transactions	3
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 222 - Statistical Analysis*	3.5
	choice - see Foreign Language* G8	3.5
Semester 6		
MAJOR AREA	IN 322 - Global Marketing	3
	IN 323 - Import/Export Regulations	3
	choice see Major Area Electives**	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications	3
	SS 242 - Microeconomics	3
	choice - see Foreign Language*	3-3.5
Semester 7		
MAJOR AREA	IN 433 - Global Sourcing	3
	choice - see Major Area Electives**	3
RELATED AREA	choice - see Related Area Alternative***	3
LIBERAL ARTS	SS 443 - International Economics or 446 - Economies of Latin America	3
	choice - see American History* G10	3
	choice - see Social Sciences*	3
Semester 8		
MAJOR AREA	IN 492 - International Trade Practicum or IC 498 - Senior Internship D: Career Planning or choice see Major Area Electives**	3-4
	choice - see Major Area Electives**	3
LIBERAL ARTS	PL 143 - Introduction to Asian Philosophies or 431 - Philosophy: Ethics	3
	choice - see Other World Civilizations* G9	3
	choice - see Speech*	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	27-28
	RELATED AREA	3
	LIBERAL ARTS	37-37.5
	Total Credits:	67-68.5

SUNY General Education Requirements:

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit fitnyc.edu/gened).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

***Requirements:** See below.

American History: 3 credits

CHOICE of EN 271 or 272, or LA 221, or any other course that meets General Education American History requirement (G10).

Foreign Language: 6.5-7 credits

Two semesters of the same foreign language, one of which must be a 3.5 credit nonconversational course (G8).

Mathematics:

Arithmetic proficiency must be completed prior to enrolling in MA 222. Algebra proficiency must be completed prior to enrolling in MA 311.

Other World Civilizations: 3 credits

CHOICE of SS 353, 355, 356, 374, or 393, or any other course that meets the General Education Other World Civilizations requirement (G9).

Social Sciences: 3 credits

CHOICE of SS 353, 354, 356, or 393.

Speech: 3 credits

CHOICE of EN 241, 242, 244, 245, or 342.

****Major Area Electives:** 9 credits

Choice of three: IN 324, 341, 342, 423, 424, 434, 441, 442, or 443.

*****Related Area Alternative:** 3 credits

Any IN course not taken previously, or choice of a 300- or 400-level AC, DM, FM, HP, MG, or TT course for which prerequisites have been met, or one of the following: BE 261, HP 201, or MG 242.

Evening/Weekend Option:

A four-semester evening/weekend option is available for this degree program (see Curricula or visit the FIT website at fitnyc.edu/evening_weekend). The sequence of courses is the same as that listed on this page.