

# International Fashion Merchandising Management/Florence and New York

Bachelor of Science Degree Program (BS)

Applications accepted for fall and spring. HEGIS 0509

This overseas academic program leads to the bachelor's degree in Fashion Merchandising Management. Students spend semesters 5 and 6 in Florence, and semesters 7 and 8 in New York. Students must complete IT 111 before attending IFMM in Florence.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	Florence:	
	FM 226 - International Buying and Marketing	3
	FM 324 - Business of Licensing	3
	FM 361 - Leadership Development for Retailing	3
LIBERAL ARTS	HA 212 - Renaissance Art in Florence G7	3
	IT 112 - Italian II G8	3.5
	SS 354 - Comparative Political Systems G9	3
<b>Semester 6</b>		
MAJOR AREA	Florence:	
	FM 321 - Workshop in Apparel Merchandising	3
	FM 431 - Sales Management	3
RELATED AREA	IN 312 - International Trade	3
LIBERAL ARTS	EN 245 - Intercultural Communication	3
	HA 344 - History of Western Costume or IT 213 - Italian III	3-3.5
<b>Semester 7</b>		
MAJOR AREA	New York:	
	FM 325 - Financial Assortment and Planning	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 321 - Data Analysis for Business Applications	3
	SS 242 - Microeconomics	3
<b>Semester 8</b>		
MAJOR AREA	New York:	
	FM 422 - Merchandising Strategies	3
	IC 498 - Senior Internship D: Career Planning	4
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications or 331 - Calculus	3
	PL 431 - Philosophy: Ethics G7	3
	choice - see Economics*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	25
	RELATED AREA	5
	LIBERAL ARTS	33.5-34
	Total Credits:	63.5-64

**SUNY General Education Requirements:**

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit [fitnyc.edu/gened](http://fitnyc.edu/gened) ).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*Requirements:** See below.

**Economics:** 3 credits

CHOICE of SS 343, 443, or 445.

**Foreign Language:** 6.5-7 credits

Two semesters of Italian, one of which must be a 3.5 credit, non-conversational course (G8). Note that IT 213 can be taken as an optional liberal arts elective (after completion of the foreign language 6.5-7 credit requirement). Italian I must be taken prior to travel (G8). TOTAL Liberal Arts Credits Summary with IT 111 Italian I (3 cr.) is 37-37.5 credits, and TOTAL Credits for degree 67-67.5.

**Mathematics:**

Algebra proficiency must be completed prior to enrolling in: MA 311, 321, or 331.

**NOTE:** The following must be completed prior to semester 6: FM 114, 224, and 244, MG 153, SS 141, TS 111, and the algebra proficiency exam.