

Fashion Merchandising Management

Bachelor of Science Degree Program (BS)

Applications accepted for fall and spring. HEGIS 0509

The major in Fashion Merchandising Management equips students with the knowledge and skills required to compete in today's international marketplace. Students are prepared to assume positions in the omni channels of retailing, as buyers, sales managers, planners and product developers, as well as positions in the wholesale and merchandising areas.

Semester 5		Credits
MAJOR AREA	FM 325 - Financial Assortment and Planning	3
	FM 361 - Leadership Development for Retailing	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 321 - Data Analysis for Business Applications	3
	choice - see Foreign Language* G8	3.5
Semester 6		
MAJOR AREA	Specialization Choice1	3
	choice See Major Area electives**	3-4
LIBERAL ARTS	SS 242 - Microeconomics	3
	choice - see Foreign Language*	3-3.5
	choice - see Mathematics*	3
	choice - see Speech*	3
Semester 7		
MAJOR AREA	FM 424 - Global Merchandising	3
	Specialization Choice1	3
	choice - see Major Area Electives**	3-4
LIBERAL ARTS	choice - see Economics*	3
	choice - see Social Sciences* G9	3
Semester 8		
MAJOR AREA	FM 422 - Merchandising Strategies	3
	choice - see Internship***	3-4
LIBERAL ARTS	PL 431 - Philosophy: Ethics G7	3
	choice - Liberal Arts Elective	6
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	27-30
	RELATED AREA	2
	LIBERAL ARTS	36.5-37
	Total Credits:	65.5-69

Specialization Options 1

Buying and Planning Specialization

Semester 6		
FM 322	Fashion Inventory Management	3
Semester 7		
FM 423	Fashion Planning and Allocation	3

Product Development Specialization

Semester 6		
FM 341	Computer-Aided Product Development I	3
Semester 7		
FM 441	Computer-Aided Product Development II	3

Fashion Management Specialization

Semester 6		
FM 324	Business of Licensing	3
Semester 7		
FM 431	Sales Management	3

SUNY General Education Requirements:

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit fitnyc.edu/gened).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

***Requirements:** See below.

Economics: 3 credits

CHOICE of SS 343, 443, or 445.

Foreign Language: 6.5-7 credits

Two semesters of the same foreign language, taken consecutively, one of which must be a 3.5 credit non-conversational course (G8).

Mathematics: 6 credits

CHOICE of MA 311 or 331. Algebra proficiency or MA 003 must be completed prior to enrolling in MA 311, 321, or 331. Students must complete MA 222 prior to enrolling in MA 321 in the fifth semester.

Social Sciences: 3 credits

CHOICE of SS 354 or 374 (either one of these meets G9).

Speech: 3 credits

CHOICE of EN 241, 242, 244, 245, or 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

****Major Area Electives:** 6-7 credits

CHOICE of two: FM 226, 321, 324, 326, 328, 362, 363, 431, 491, or 499, or BL 343, or EP 311.

*****Internship:** 3-4 credits

CHOICE of IC 497 or 498.

Evening/Weekend Option:

A four-semester evening/weekend option is available for this degree program (see Curricula or visit the FIT website at fitnyc.edu/evening_weekend). The sequence of courses is the same as that listed on this page.

NOTE: FM 114, 224, and 244, MG 153, SS 141, and TS 111 must be completed prior to the sixth semester.