

Entrepreneurship for the Fashion and Design Industries

Bachelor of Science Degree Program (BS)

Applications accepted for fall only. HEGIS 0599

The major in Entrepreneurship for the Fashion and Design Industries provides students with the knowledge, skills, and mindset necessary to succeed in new and underchartered business environments. Graduating students are prepared to transform creative ideas into business ventures and to assume leadership positions in entrepreneurial companies.

Semester 5		Credits
MAJOR AREA	EP 311 - Introduction to Entrepreneurship	3
RELATED AREA	AC 311 - Integrated Marketing Communications Management	3
	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications*	3
	SS 242 - Microeconomics	3
	choice - see Speech*	3
Semester 6		
MAJOR AREA	EP 321 - The Business Plan	3
	EP 331 - Finance and Accounting for the Non-Financial Manager	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications	3
	PL 431 - Philosophy: Ethics G7	3
	choice - see Writing*	3
Semester 7		
MAJOR AREA	EP 441 - Converting Innovation into Value	3
RELATED AREA	BL 343 - Introduction to Business Law	3
LIBERAL ARTS	choice - see American History* G10	3
	choice - see Economics*	3
	choice - see Foreign Language* G8	3.5
Semester 8		
MAJOR AREA	EP 451 - The Entrepreneurship Incubator	4
RELATED AREA	IC 497 - Senior Internship C: Career Planning	3
LIBERAL ARTS	choice - see Foreign Language*	3-3.5
	choice - see Liberal Arts*	3
	choice - see Social Sciences* G9	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	16
	RELATED AREA	11
	LIBERAL ARTS	36.5-37
	Total Credits:	63.5-64

SUNY General Education Requirements:

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit fitnyc.edu/gened).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

***Requirements:** See below.

American History: 3 credits

CHOICE of any course that meets American History General Education requirement (G10). If this requirement has been fulfilled, students must substitute one EN, HA, LA, MA, PL, SC, or SS liberal arts course.

Economics: 3 credits

CHOICE of SS 343 or 443.

Foreign Language: 6.5-7 credits

Two semesters of the same foreign language, one of which must be a 3.5 credit nonconversational course (G8).

Liberal Arts: 3 credits

CHOICE of any EN, HA, LA, MA, PL, SC, or SS course.

Mathematics:

MA 222, and

Algebra proficiency must be completed prior to enrolling in MA 321.

Social Sciences (Global Selective): 3 credits

CHOICE of SS 354 or 374 (either one of which meets G9).

Speech: 3 credits

CHOICE of EN 241, 242, 244, or 342.

Writing: 3 credits

CHOICE of EN 321, 322, or 323.

NOTE: Students must complete the following courses prior to entering this program: AC 111, FM 116, and MG 153.