

Cosmetics and Fragrance Marketing

Bachelor of Science Degree Program (BS)

Applications accepted for fall only. HEGIS 0599

The major in Cosmetics and Fragrance Marketing offers students the creative, technological, and analytical capabilities necessary to prepare for executive, managerial, and support positions in the cosmetics, fragrance, and toiletries industries.

Semester 5		Credits
MAJOR AREA	CM 341 - Cosmetics and Fragrance Marketing	3
RELATED AREA	MG 304 - Information Systems	2
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications*	3
	SC 046 - Basic Chemistry for Cosmetics and Fragrances Laboratory	1
	SC 146 - Basic Chemistry for Cosmetics and Fragrances	3
	choice - see Speech*	3
Semester 6		
MAJOR AREA	CM 023 - Cosmetic Product Knowledge Lab	1
	CM 323 - Cosmetic Product Knowledge	2
RELATED AREA	DE 301 - Visual Presentation for the Cosmetics and Fragrance Industry	2
	PK 302 - Packaging Design for Cosmetics and Fragrance Marketing	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 222 - Statistical Analysis*	3.5
	SS 242 - Microeconomics	3
Semester 7		
MAJOR AREA	CM 024 - Fragrance Knowledge Lab	1
	CM 424 - Fragrance Knowledge	2
	CM 442 - Global Brand Management in Cosmetics and Fragrance	3
LIBERAL ARTS	SS 345 - Fundamentals of Finance for Fashion Industries	3
	choice - see American History* G10	3
	choice - see Foreign Language* G8	3.5
	choice - see Social Sciences* G9	3
Semester 8		
MAJOR AREA	CM 423 - Cosmetic and Fragrance Product Development Workshop	3
	CM 425 - Environmental Fragrancing	3
	IC 498 - Senior Internship D: Career Planning	4
LIBERAL ARTS	PL 431 - Philosophy: Ethics	3
	choice - see Foreign Language*	3-3.5
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	22
	RELATED AREA	6
	LIBERAL ARTS	38-38.5
	Total Credits:	66-66.5

SUNY General Education Requirements:

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (or visit fitnyc.edu/gened).

G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

***Requirements:** See below.

American History: 3 credits

CHOICE of EN 272 or LA 221 (G10).

Foreign Language: 6.5-7 credits

Two semesters of the same foreign language, one of which must be a 3.5 credit nonconversational course (G8).

Mathematics:

Algebra proficiency must be completed prior to enrolling in MA 311. Arithmetic proficiency must be completed prior to enrolling in MA 222.

Social Sciences: 3 credits

CHOICE of SS 353, 354, 355, 356, or 374 (any one of these meets G9).

Speech: 3 credits

CHOICE of EN 241, 242, 244, or 342.