

# Curricula

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## TWO-YEAR ASSOCIATE DEGREE PROGRAMS

Fifteen programs leading to an Associate in Applied Science (AAS) degree are offered, described on Two-Year Associate Degree Programs pages. Majors are designed for full-time, two-year students, but part-time and evening/weekend programs leading to the AAS degree are available in some majors.

The 16 two-year associate degree programs are:

### School of Art and Design

- Accessories Design
- Communication Design Foundation
- Fashion Design\*
- Fine Arts
- Illustration
- Interior Design\*
- Jewelry Design
- Menswear
- Photography
- Textile/Surface Design
- Visual Presentation and Exhibition Design

### Jay and Patty Baker School of Business and Technology

- Advertising and Marketing Communications\*
- Fashion Merchandising Management\*
- Production Management: Fashion and Related Industries
- Textile Development and Marketing

### School of Liberal Arts

- Filmmaking (for implementation fall 2014)

\* Program takes in entering classes in both the fall and spring semesters.

## ONE-YEAR ASSOCIATE DEGREE PROGRAMS

Eight one-year AAS programs are offered for students who have completed at least 30 transferable credits at a college, with 24 credits equivalent to FIT's liberal arts requirements plus a minimum of one semester of physical education, or who hold a four-year degree from a college.

The eight one-year associate degree programs are:

### School of Art and Design

- Accessories Design
- Communication Design Foundation
- Fashion Design\*
- Jewelry Design
- Textile/Surface Design

### **Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications\*
- Fashion Merchandising Management\*
- Textile Development and Marketing

\* Program takes in entering classes in both the fall and spring semesters.

### **BACCALAUREATE DEGREE PROGRAMS**

Fourteen programs leading to a Bachelor of Fine Arts (BFA) degree and 12 leading to a Bachelor of Science (BS) degree are offered, described on Baccalaureate Degree program pages. Majors offered by the School of Art and Design lead to the BFA degree; majors offered by the Jay and Patty Baker School of Business and Technology and the School of Liberal Arts lead to the BS degree. Majors are designed for full-time, two-year students, but part-time and evening/weekend students may also meet the requirements in some of the majors.

The 26 baccalaureate degree programs are:

#### **School of Art and Design**

- Accessories Design
- Advertising Design
- Computer Animation and Interactive Media
- Fabric Styling
- Fashion Design (with specializations in Children's Wear, Intimate Apparel, Knitwear, Special Occasion, and Sportswear)
- Fine Arts
- Graphic Design
- Illustration
- Interior Design\*
- Packaging Design
- Photography and the Digital Image
- Textile/Surface Design
- Toy Design
- Visual Presentation and Exhibition Design (for implementation fall 2014)

#### **Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications\*
- Cosmetics and Fragrance Marketing
- Direct and Interactive Marketing
- Entrepreneurship for the Fashion and Design Industries
- Fashion Merchandising Management\*
- Home Products Development
- International Trade and Marketing for the Fashion Industries\*
- Production Management: Fashion and Related Industries
- Technical Design
- Textile Development and Marketing

### **School of Liberal Arts**

- Art History and Museum Professions
- Film and Media (for implementation fall 2016)

\* Program takes in entering classes in both the fall and spring semesters.

### **EVENING/WEEKEND DEGREE PROGRAMS**

[fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)

FIT provides students with the opportunity to complete an associate or baccalaureate degree through evening and/or weekend study. Nine evening/weekend degree programs are offered. These programs are coordinated by the School of Continuing and Professional Studies, in conjunction with the academic departments and schools. All associate programs lead to the AAS degree; baccalaureate programs lead to either the BFA or BS degree.

The four associate degree programs available through evening/weekend study are:

#### **School of Art and Design**

- Communication Design Foundation
- Fashion Design

#### **Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications (one-year option also available)
- Fashion Merchandising Management (one-year option also available)

The five baccalaureate degree programs available through evening/weekend study are:

#### **School of Art and Design**

- Graphic Design
- Illustration

#### **Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications
- Fashion Merchandising Management
- International Trade and Marketing for the Fashion Industries

### **ONLINE DEGREE PROGRAMS**

FIT offers two associate degrees that can be completed fully online.

#### **Jay and Patty Baker School of Business and Technology**

- Fashion Merchandising Management
- International Trade and Marketing for the Fashion Industries (for implementation fall 2014)

### **CREDIT CERTIFICATE PROGRAMS**

FIT offers a number of credit certificate programs that provide students with the opportunity to enhance their skills in specialized fields. Nonmatriculated students may enroll in credit certificate programs. Upon successful completion of a concentrated sequence of credit-bearing courses, and with faculty recommendation, students are granted a certificate of completion.

#### **Aron and Esther Goldfarb Leather Apparel (HEGIS 5012)**

Designed for students seeking additional knowledge in the area of leather apparel design and construction, this program offers certificates in either a menswear or women's wear concentration.

Each concentration consists of a 12-credit curriculum comprised of five courses:

AP 241	Leather Apparel Design Room Techniques	2.5
AP 253	Leather Apparel Design	2.5
AR 152	Leather Apparel Portfolio	2.5
LD 112	Decorative Leather Techniques	2.5

### **CAD for Fashion Designers–Art (HEGIS 5012)**

CAD for Fashion Designers–Art provides students with the technical skills required to create fashion design presentation products, such as digital trend concept boards and computer-generated portfolios.

The program consists of five required courses:

AR 115	Introduction to CAD Software for Fashion Designers	2
AR 214	Fashion Design Using Photoshop	2
AR 215	Fashion Design Using Illustrator	2
AR 216	Fashion Design Using Primavision and Colour Matters	2
AR 245	Digital Fashion Design Portfolio	2

### **Digital Still Photography (HEGIS 5007)**

The Digital Still Photography program introduces students to effective techniques in digital capture, digital asset management, studio and location lighting, and postproduction editing techniques. Students who currently work in the industry become more competitive within the photographic job market, in areas such as portraiture, product photography, event photography, and postproduction.

The program consists of six courses offered over three semesters:

PH 118	Beginning Digital Photography	2
PH 171	Digital Darkroom	2
PH 130	Lighting I	2
PH 272	Photoshop I for Photographers	2
PH 230	Lighting II	2.5
PH 274	Photoshop II for Photographers	2

### **Draping Techniques (HEGIS 5012)**

Intended primarily for those who wish to enhance their draping skills without enrolling in a degree program, Draping Techniques presents students with projects that incorporate both draping and patternmaking techniques, covering a variety of approaches and methods in analyzing and developing patterns.

The program consists of four sequential courses offered over four semesters:

DP 111	Draping Proficiency I	2.5
DP 112	Draping Proficiency II	2.5
DP 211	Draping Proficiency III	2.5
DP 212	Draping Proficiency IV	2.5

### **Gemology (HEGIS 5012)**

The Gemology certificate program is designed to meet the demands of a growing segment of the jewelry industry for employees with more in-depth knowledge of gems and gemstones. Students gain additional knowledge and hands-on skills necessary to work effectively in the jewelry industry and increase their marketability.

The program consists of five courses offered over three semesters:

JD 241	Introduction to Gemology	2
JD 281	Diamond Grading	2
JD 243	Gemology II	1.5
JD 141	Introduction to Diamonds	2
JD 244	Gemology III	3

### **Haute Couture (HEGIS 5012)**

Haute Couture provides students with the design skills and techniques used in the manufacture of custom, made-to-measure women's clothing.

The program consists of five sequential courses in fashion design offered over a three-semester time span:

AP 242	Haute Couture Sewing Techniques	2.5
AP 243	Haute Couture Decorative Techniques and Embellishments	2.5
AP 244	Haute Couture Construction and Technology	2.5
AP 275	Haute Couture Apparel Design	3
AR 292	Haute Couture Portfolio	2.5

### **Ladies Tailoring Techniques (HEGIS 5012)**

This program was developed in response to the demand for classic, quality apparel for women's tailored clothes. Projects range from fundamental to more advanced skills and processes in ladies tailoring and prepare students for positions as tailors or tailor's assistants in sample rooms and custom tailoring shops.

Ladies Tailoring Techniques consists of four sequential courses offered over a four-semester time span:

TL 111	Ladies Tailoring I	2.5
TL 112	Ladies Tailoring II	2.5
TL 211	Ladies Tailoring III	2.5
TL 212	Ladies Tailoring IV	2.5

### **Millinery Techniques (HEGIS 5012)**

Developed in response to the renewed demand for quality headwear, Millinery Techniques helps students develop skills that will meet the most stringent demands of the industry and the consumer. Projects range from fundamental to more advanced skills and processes in millinery techniques.

The program consists of six sequential courses offered over a four-semester time span:

ML 113	Blocking Techniques for Hats	2.5
ML 115	Fabric Hat Construction	2.5
ML 116	Cold Weather Headgear	2.5
ML 123	Contemporary Men's Hats	2.5
ML 241	Bridal and Special Occasion Headwear	2.5
ML 243	Creative Design in Headwear	2.5

## Patternmaking (HEGIS 5012)

The program in Patternmaking provides students with the knowledge, craftsmanship skills, and techniques in draping, marker making, patternmaking, and sample-making required to meet the challenges of the industry.

The program consists of the following five courses offered over a three-semester time span:

PM 121	Patternmaking I: Misses' and Women's Wear	3
PM 122	Patternmaking II: Misses' and Women's Wear	3
PM 171	Pattern Grading: Misses' and Women's Wear	3
PM 233	Patternmaking: Misses' Sportswear	3
PM 255	Fit Analysis and Technical Documentation	2.5

## Performance Athletic Footwear (HEGIS 5012)

The Performance Athletic Footwear certificate program is designed to provide the knowledge and skills required to work effectively within the athletic footwear industry. It also addresses a service area within the accessories industry referred to as “ath-leisure.”

The program consists of the following four courses offered over a three- to four-semester time span:

LD 181	Ergonomics for Athletic Footwear	2
LD 182	Performance Materials for Athletic Footwear	2
LD 184	Athletic Footwear Sketching	2.5
LD 185	Athletic Footwear Drafting	2.5

## Retail Management (HEGIS 0509)

The Retail Management program is designed for professionals currently employed in mid-tier retail management positions or persons who possess a baccalaureate degree in any field unrelated to Fashion Merchandising Management. Students develop general analytical and problem-solving abilities, as well as study industry requirements to manage retail operations here and abroad.

The program consists of five courses designed to be completed in one year:

MG 153	Excel for Business	2
FM 327	Case Studies in Fashion Merchandising	3
FM 361	Leadership Development for Retailing	3
FM 362	Dynamics of Store Operations Management	3
FM 462	Retail Management Strategies	3

## Sustainable Packaging Design (HEGIS 5012)

The program in Sustainable Packaging Design is offered for packaging design professionals working in the industry who want to expand their expertise and employment opportunities. Students learn to lead and oversee sustainability in their own companies—whether in design firms, CPG (consumer packaged goods) companies, or companies that develop packaging materials and technologies for manufacturing.

The program consists of five courses that can be completed within one year:

PK 352	Foundation in Sustainable Packaging Design	3
PK 353	Systems Thinking in Sustainable Packaging Design	3
PK 432	Materials, Technologies, and Production in Sustainable Packaging Design	2.5
PK 462	Case Studies in Sustainable Packaging Design	2.5
PK 494	Capstone Project in Sustainable Packaging Design	1.5