

Packaging Design BFA Degree Program

School of Art and Design

Applications accepted for fall only. NYS ED: 00669 HEGIS 1009

The major in Packaging Design prepares students for careers as packaging designers global brand packaging design industry, in positions ranging from designer to creative director in brand design agencies to in-house corporate design departments. Curriculum below is for the entering class of Fall 2018.

Semester 5		Credits
MAJOR AREA	PK 317 - Packaging Design Process	3
	PK 318 - Packaging Design Studio I	3
	PK 325 - Typography for Brand Packaging	2
	PK 341 - Computer Graphics for Packaging Design	2
LIBERAL ARTS	choice - see Art History (G9)*	3
	choice - see EN choices*	3
Semester 6		
MAJOR AREA	PK 319 - Packaging Design Studio II	3
	PK 342 - Advanced Computer Graphics for Packaging Design	2
	PK 343 - Explorations in 3D for Packaging Design	2
	PK 354 - Packaging Design Strategy	3
RELATED AREA	choice - see Related Area Electives**	2
LIBERAL ARTS	choice - see Requirements*	3
Semester 7		
MAJOR AREA	PK 315 - Digital Prepress for Packaging Design	2
	PK 418 - Packaging Design Studio III	3
	PK 431 - Sustainable Packaging Design	2
	PK 463 - Packaging Design for Professional Practice	3
RELATED AREA	choice - see Related Area Electives**	2
LIBERAL ARTS	choice - see Art History*	3
Semester 8		
MAJOR AREA	PK 491 - Internship	3
	PK 427 - Packaging Design Portfolio Preparation	3
RELATED AREA	choice - see Related Area Elective**	2
LIBERAL ARTS	choice - see Requirements*	6
ELECTIVE	choice - General Elective	2
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	36
	RELATED AREA	6
	LIBERAL ARTS	18
	ELECTIVE	2
	Total Credits:	62

Fall 2018 Requirements: See below

***Liberal Arts and Art History: 18 credits**

- **English: 3 credits.** CHOICE of EN 266, EN 322, EN 325, EN 361, EN 362, EN 363, or EN 364
- **History of Art: 6 credits.** CHOICE of one (1) HA course that meets General Education Other World Civilizations requirement (G9) and one (1) additional HA course. See the full list of Art/Design History courses under HA: History of Art and Civilization.
- **Liberal Arts electives: 9 credits.** Select Liberal Arts courses (for which prerequisites have been met) from the following subject areas:
CH (Chinese), **EN** (English), **FI** (Film and Media) - any **FI** course other than FI 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Mathematics), **LA** (Liberal Arts), **MC** (Modern Languages and Cultures), **PE** (Physical Education and Dance) 215, 216, 217, **PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Sciences). See Liberal Arts Courses

****Related Area Electives: 6 credits**

CHOICE of any two to four elective courses (for which prerequisites have been met) totaling 6 credits in Advertising Design (AD), Advertising and Marketing Communications (AC), Computer Animation and Interactive Media (CG), Creative Technologies (CT), Graphic Design (GD), Illustration (IL), Interior Design (ID), Photography (PH), Toy Design (TY), and Visual Presentation and Exhibition Design (DE and VP).

If you are a high school student

You may not apply directly to the bachelor's degree program. High school students should apply to the two-year Associate in Applied Science (AAS) program in Communication Design and after completing that degree apply to the two-year BFA program in Packaging Design. Applicants to this program will be expected to provide a competitive portfolio.

If you have credits or a degree from another college

You may apply to the two-year Packaging Design BFA program as a transfer student if you meet one of the following criteria by the time you enroll at FIT:

- you will have an associates or bachelor's degree from a regionally accredited college in a program that is equivalent to FIT's Communication Design AAS or Visual Presentation and Exhibition Design program.
- you will have earned at least 60 credits toward a bachelor's degree in an equivalent program at a regionally accredited college.
- you will have an associate's or bachelor's degree from a regionally accredited college in a program not related to the communication and visual presentation disciplines but have taken additional course work and have a portfolio to demonstrate visual communication skills and abilities.

A college program is equivalent if it contains the same major area and liberal arts distribution as FIT's Communication Design AAS program. Applicants from college programs that are not equivalent must have evidence of visual communication skills by way of a portfolio. It is recommended that any prospective applicant that is not sure of their qualifications make an appointment with the Chairperson of the Communication Design Pathways Department prior to applying to the program.

Applicants to this program will be expected to provide a competitive portfolio.

Prospective applicants that are unsure of their qualifications should contact the Office of Admissions prior to applying to the program.

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