

# Home Products Development BS Degree Program

<http://fitnyc.edu/homeproducts>

## School of Business and Technology

Applications accepted for fall only. NYSED: 20464 CIP: 52.1909

In the Home Products Development program students explore management of the materials, manufacturing, marketing, and merchandising of home markets: home textiles, home furnishings, and housewares. Working individually and in teams, students master the components of the product development process, communication skills, and interaction with the industry, all of which prepare them to become successful product developers, marketers, and merchandisers. Curriculum below is for the entering class of fall 2025.

### Semester 5 Credits

MAJOR AREA	HP 315 - Home Textile Applications	2.5
	HP 316 - Product Management of Home Furnishings: Hardlines	3
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	choice - see Requirements: Liberal Arts Elective(s)	3
	choice - see Requirements: Liberal Arts Elective(s)	3

### Semester 6

MAJOR AREA	HP 322 - Home Products Brand Management	3
RELATED AREA	choice- see Requirements: Major/Related Area Elective	4.5 - 6.0
LIBERAL ARTS	EC 242 - Microeconomics (G4)	3
	HA 345 - History of Industrial Design	3
	MA 311 - Mathematical Modeling for Business Applications, MA 321 - Data Analysis for Business Applications, or MA 322 - Statistics, Machine Learning, and Data Mining	3

### Semester 7

MAJOR AREA	HP 421 - Strategic Product Management	3
	HP 491 - Home Products Design and Development Process	3
RELATED AREA	CM 401 - Environmental Fragrances for Non-CFM Majors	2
LIBERAL ARTS	EN 365 - Research Writing or EN 343 - Advanced Public Speaking	3
	PY 206 - Psychology of Consumer Behavior	3
	choice - see Requirements: Liberal Arts Elective(s)	3

### Semester 8

MAJOR AREA	HP 432 - Home Products Analytical Strategies	3
	HP 492 - Home Products Senior Project	2

LIBERAL ARTS	PL 300 - Business Ethics	3
	choice - see Requirements: Liberal Arts Elective(s)	3
	choice - see Requirements: Liberal Arts Elective(s)	3

### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	19.5
RELATED AREA	6.5-8
LIBERAL ARTS	36
<b>Total Credits:</b>	<b>62-63.5</b>

**Fall 2025 Requirements:** See below.

## Liberal Arts and Sciences Course Content Requirements (24 AAS credits\* + 36 BS credits = 60 credits total)

- **Economics: 6 credits.**
  - EC 141\*
  - EC 242
- **English: 12 credits.**
  - EN 131\* (or EN 121 transferred or taken prior to Fall 2024)
  - CHOICE any 200- or 300-level EN literature or speech course\*
  - EN 321
  - EN 365 Research Writing or EN 343 Advanced Public Speaking
- **History of Art: 3 credits.**
  - HA 345 (G7)
- **Mathematics: 6 credits.**
  - CHOICE of any MA that meets SUNY G2\*
  - CHOICE of MA 311, MA 321 or MA 322
- **Natural Science: 3 credits.**
  - CHOICE of any SC that meets SUNY (G3)\*

- **Philosophy : 3 credits.**
  - PL 300
- **Psychology: 3 Credits.**
  - PY 206
- **General Education: 6 credits.\* CHOICE** of two different SUNY General Education Areas:
  - Western Civilization (G5)
  - Arts (G6)
  - Foreign Language (G8)
  - Other World Civilizations (G9)
  - American History (G10)

**Liberal Arts Elective(s): 18 credits.\* AB** (Arabic); CH (Chinese); EC (Economics); EN (English); FI (Film and Media Studies); FR (French); HA (History of Art); HE (Health Education) HE 201, HE 301; IT (Italian); JA (Japanese); HI (History); MA (Math); MC (Modern Languages and Cultures); MU (Music); PC (Political Science); PE (Physical Education and Dance) PE 215, PE 216, PE 217; PL (Philosophy); PO (Portuguese); PY (Psychology); SC (Science); SO (Sociology); SP (Spanish); and SS (Social Sciences). See Liberal Arts Courses.

### **Major/Related Area**

#### **Elective(s): minimum 4.5-6**

**credits.** CHOICE of HP 201, HP 231, IC 497, or CHOICE of any elective courses for which prerequisites have met in Advertising and Marketing Communications (AC), Communication Design Foundation (CD), Computer Graphics (CG), Division Studies (DD), Entrepreneurship (EP) or Business Enterprise (BE), Fashion Business Management (FM), Fabric Styling (FS), International Trade & Marketing (IN), Packaging Design (PK), Production Management (MG), Textile Design (TD), Textile Science (TS), Textile Technology (TT).

**NOTE:** Students must have taken the following courses prior to entering the program: (1) A fundamentals of textiles course. TS 110 or TS 111, or TS 115/TS 015, or TS 131 will satisfy this requirement; and (2) EC 141.

### ***\*Credits from AAS will apply as appropriate***

FIT's 2+2 degree structure requires an earned AAS or equivalent plus all the BS or BFA degree requirements. For more information, please see Requirements for Degree Completion.

Upon graduating from the Home Products Development BS program, students will be skilled in the following:

1. **Professional & Corporate Responsibility:** Students will demonstrate the ability to make ethically responsible corporate decisions in a changing business environment.
2. **Product knowledge:** Students will demonstrate in depth knowledge or all aspects of product development for both hard goods and textiles through direct industry and manufacturer contact regarding industry processes and business mechanics.
3. **Business Fundamentals:** Students will make informed decisions utilizing current technology and business methodology to assess, analyze and solve potential opportunities connected to the Home Products industry.
4. **Technology:** Students will combine innovative thinking and technological competence to develop, assess and present business information using a variety of resources.
5. **Research & Critical Decision Making:** Through innovative research using primary, secondary and tertiary data, students will be able to evaluate and process information, then use it to make informed decisions.
6. **Globalism:** Students will assess global production markets and operate with changing supply chain opportunities.
7. **Communication:** Students will produce effective written, visual and oral communication channels for the digital and traditional avenues which meet professional criteria and exhibit and standard of excellence.