

# Graphic Design BFA Degree Program

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## School of Art and Design

Applications accepted for fall only. NYSSED: 24515 HEGIS 1009

The Graphic Design major provides students with the knowledge and skills necessary to assume entry-level design positions in fashion, retailing, publishing, nonprofit organizations, and innovative design firms. Curriculum below is for the entering class of Fall 2018.

| <b>Semester 5</b>                |   | <b>Credits</b> |
|----------------------------------|---|----------------|
| MAJOR AREA                       | GD 331 - Typography and Language                    | 2              |
|                                  | GD 332 - Design in Cultural Context                 | 3              |
|                                  | GD 345 - Core Studio I: Design and Methodology      | 3              |
| RELATED AREA                     | CT 321 - Print and Digital Production               | 2              |
|                                  | CT 371 - Introduction to Kinetic Typography         | 3              |
| LIBERAL ARTS                     | choice - see Requirements*                          | 3              |
|                                  | choice - see Requirements/Art History*              | 3              |
| <b>Semester 6</b>                |   |                |
| MAJOR AREA                       | GD 333 - Typeface Design                            | 2              |
|                                  | GD 346 - Core Studio II: Design and Culture         | 3              |
|                                  | choice - see Requirements/Major Area Electives**    | 2              |
| RELATED AREA                     | CT 341 - Design for Web-based User Interface        | 3              |
| LIBERAL ARTS                     | choice - see Requirements*                          | 3              |
|                                  | choice - see Requirements*                          | 3              |
| <b>Semester 7</b>                |   |                |
| MAJOR AREA                       | GD 444 - Core Studio III: Design and Innovation     | 3              |
|                                  | GD 461 - Professional Preparation                   | 2              |
|                                  | GD 491 - Senior Thesis Research                     | 3              |
|                                  | choice - see Requirements/Major Area Electives**    | 2              |
| RELATED AREA                     | choice - see Requirements/Related Area Electives*** | 2              |
| LIBERAL ARTS                     | choice - see Requirements*                          | 3              |
| <b>Semester 8</b>                |   |                |
| MAJOR AREA                       | GD 492 - Senior Thesis Project                      | 3              |
|                                  | GD 493 - Internship                                 | 4              |
| LIBERAL ARTS                     | choice - see Requirements*                          | 3              |
| GENERAL ELECTIVE(S)              | choice of General Elective(s)                       | 2              |
| <b>TOTAL CREDIT REQUIREMENTS</b> |   |                |
|                                  | GENERAL ELECTIVE(S)                                 | 2              |
|                                  | MAJOR AREA  | 32             |
|                                  | RELATED AREA  | 10             |
|                                  | LIBERAL ARTS  | 18             |
| Total Credits:                   |   | 62             |

**Fall 2018 Requirements:** See below

**\* Liberal Arts: 18 credits**

- **History of Art: 6 credits.** CHOICE of one (1) HA course that meets General Education Other World Civilizations requirement (G9) and one (1) additional HA course. See the full list of Art/ Design History courses under HA: History of Art and Civilization.
- **Liberal Arts electives: 12 credits.** Select Liberal Arts courses (for which prerequisites have been met) from the following subject areas:  
**CH** (Chinese), **EN** (English), **FI** (Film and Media) - any **FI** course other than FI 261, 361, 362, 461, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Math), **LA** (Liberal Arts), **MC** (Modern Languages and Cultures), **PE** (Physical Education and Dance) 215, 216, 217, **PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Sciences). See Liberal Arts Courses.

**\*\*Major Area Electives: 4 credits**

Choose from GD 334, GD 335, GD 347, or GD 361

**\*\*\*Related Area Electives: 2 credits**

CHOICE of any one or two elective course(s) in Art and Design (for which prerequisites have been met) totaling 2 credits