

# Undergraduate Catalogue

Associate and Baccalaureate  
Degree Programs

2014–2015



**Fashion Institute  
of Technology**  
State University of New York

**2014–2015**  
**Undergraduate**  
**› Catalogue >>> >> >> >>>**

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**>>> Academic Calendar >**

# Academic Calendar

Calendar is subject to change.

## FALL SEMESTER

Activity	2013	2014	2015
Faculty conferences, registration, and orientation	August 19-23	August 18-22	August 24-28
First day of classes	August 26	August 25	August 31
Labor Day — college closed	September 2	September 1	September 7
Rosh Hashanah — no evening classes	September 4	September 24	-
Rosh Hashanah — college closed	September 5-6	September 25-26	September 14-15
Yom Kippur — no evening classes	September 13	October 3	September 22
Yom Kippur — college closed	September 14	October 4	September 23
Thanksgiving recess — college closed	November 28-December 1	November 27-30	November 26-29
Last day of the semester	December 21	December 20	December 22
New Year's Eve observed—college closed	December 31	December 31	December 31

## WINTER SESSION

Activity	2014	2015	2016
First day of classes	January 2	January 5	January 4
Martin Luther King Day — college closed	January 20	January 19	January 18
Last day of the session	January 22	January 21	January 20

## SPRING SEMESTER

Activity	2014	2015	2016
Faculty conferences, registration, and orientation	January 23-24	January 22-23	January 21-22
First day of classes	January 27	January 26	January 25
President's Day — college closed	February 17	February 16	February 15
Spring recess — no classes	April 14-20	March 30-April 5	March 21-27
Last day of the semester	May 19	May 18	May 24
Commencement	May 20	May 21	May 26
Memorial Day — college closed	May 26	May 25	May 30
Passover - no classes	-	-	April 22

## SUMMER SESSION 1/SUMMER SESSION 2

Activity	2014	2015	2016
First day of summer session 1 classes	May 27	May 26	May 31
Last day of summer session 1 day classes	June 30	June 29	July 5
First day of summer session 2 classes	July 1	June 30	July 6
Independence Day — college closed	July 4	July 4	July 4
Last day of summer session 1 evening classes	July 16	July 20	July 25
Last day of summer session 2 classes	July 22	July 27	August 3

# >>>The College



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# The College

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## **FASHION INSTITUTE OF TECHNOLOGY**

The Fashion Institute of Technology (F.I.T.®) is a State University of New York college of art and design, business and technology. FIT offers more than 45 programs of study leading to the Associate in Applied Science, Bachelor of Fine Arts, Bachelor of Science, Master of Arts, Master of Fine Arts, and Master of Professional Studies degrees. FIT provides students with an unmatched combination of specialized curricula, an in-depth liberal arts education, affordable tuition, and an extraordinary location in the center of New York City, world capital of the arts, business, and communications.

## **FIT AND NEW YORK CITY**

New York City is FIT's extended campus—a laboratory for learning and living—and its unparalleled cultural and commercial resources immeasurably enrich the college's programs and enhance each student's opportunity for personal and professional growth. The faculty is composed of New York City professionals who infuse a hands-on teaching approach with real-world expertise. Frequent field trips to the city's numerous corporate headquarters, design studios, galleries, libraries, museums, retail establishments, and showrooms complement regular campus visits by fashion and other business leaders, who come as guest critics and to discuss current trends and emerging technology.

## **Teaching and Learning**

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### **FIT FACULTY**

FIT's approach to teaching blends theory and practice, and the college is deeply aligned with the leaders in the fields it serves. With a faculty drawn from professionals in design, art, business, and academia, FIT offers a curriculum rich in insight gained from their continuing professional activity, combined with the traditional educational values of the liberal arts. Student-instructor interaction is encouraged. The college offers a maximum class size of 25, and courses are structured to foster participation, independent thinking, and self-expression.

### **LIBERAL ARTS**

The School of Liberal Arts' offerings include focused curricula that foster critical thinking as well as three degree programs. The school also administers Presidential Scholars, FIT's honors program, which is available to academically exceptional students in all disciplines. The program offers challenging courses, projects, colloquia, and extracurricular activities.

FIT offers students the opportunity to declare liberal arts minors, which are offered in two forms: traditional subject-based minors and interdisciplinary minors unique to the college's liberal arts curriculum. There is a wide range of options, including Dance and Performing Arts, Economics, Film and Media Studies, International Politics, several foreign languages, and concentrations in Asian Studies and Latin American Studies.

### **INDUSTRY ADVISORY BOARDS**

Each of FIT's degree programs is supported by an advisory group of professionals, drawn largely from the college's highly placed alumni. Group members consult with faculty to review the curriculum and recommend updates and innovations. They arrange for student field trips to professional workspaces, participate in student recruitment, and help students identify career possibilities. Advisory groups also plan seminars on technical subjects and the latest advancements in their fields, and work to maintain close ties between industry and the college.

### **IN THE CLASSROOM AND BEYOND**

FIT makes extensive use of New York City's resources through industry-sponsored competitions, projects, and field trips—all of which bridge the gap between classroom and workplace. Students



have designed window displays at Bed Bath & Beyond's Fifth Avenue location and had advertising campaigns implemented by state tourism agencies. They have won prizes from companies such as Aéropostale, Johnson & Johnson, Brown Shoe, and Macy's and had their designs implemented by firms such as Lancôme.

## **INTERNSHIPS AND CAREER PLACEMENT**

Internships and job placement are an essential part of the FIT experience. The college's extensive internship program provides students with vital experience in a vast array of New York City businesses. Sponsor organizations have included American Eagle, Bloomingdale's, Calvin Klein, Estée Lauder, Fairchild Publications, MTV, and Saatchi & Saatchi. More than one-third of FIT internships lead to job offers by the sponsoring companies. FIT's Career and Internship Center provides a wide range of career-building workshops and resources, and offers lifetime services to all alumni.

## **Campus and Facilities**

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FIT's campus occupies an entire block in the Chelsea area of Manhattan, a neighborhood filled with galleries, shops, cafes, restaurants, and theaters. The college's facilities provide students with the opportunity to learn in a stimulating environment and be part of a vibrant, active community. The campus comprises numerous computer labs, athletic facilities, the Gladys Marcus Library, and the renowned Museum at FIT, which houses one of the world's most important collections of fashion and textiles. FIT's classroom and laboratory equipment reflects the most advanced educational and technical practices, enabling students to work on challenging projects in a realistic setting. A full-service dining facility and Barnes & Noble college bookstore are located on campus. The college maintains three residence halls on West 27th Street, and one on nearby West 31st Street.

### **FRED P. POMERANTZ ART AND DESIGN CENTER**

The Pomerantz Center houses display and exhibit design rooms; drawing, painting, photography, printmaking, and sculpture studios; a graphics laboratory; a modelmaking workshop; and the 280-seat Katie Murphy Amphitheatre. The academic and administrative offices of the School of Art and Design are also located here.

#### **Print/FX Graphics Lab**

Room D529, 212 217.5474

A professionally staffed graphics laboratory, the Print/FX Graphics Lab has high-resolution, large-format printers to accommodate banners, CAD prints, displays, fine art prints, overlays, photography, posters, presentation graphics, and textile proofs. The lab is also equipped with laminating, scanning, slide duplication, and wire-binding capabilities.

### **MARVIN FELDMAN CENTER AND THE BUSINESS AND LIBERAL ARTS CENTER**

The Marvin Feldman and Business and Liberal Arts centers house academic and specialized classrooms, cutting and sewing labs, design studios, a multimedia foreign languages lab, knitting labs, and the 700-seat Morris W. and Fannie B. Haft Auditorium. Specialized facilities include the fabrics and findings lab, which replicates the resources and techniques used by working fashion designers. Also located in these buildings are the academic and administrative offices for the Jay and Patty Baker School of Business and Technology and the School of Liberal Arts.

#### **Peter G. Scotese Computer-Aided Design and Communications Center**

Room C220, 212 217.3520

The facilities in this center allow students from the School of Art and Design to explore technology and its integration in the creation and design of advertising, animation, fashion, interiors, packaging, photography, textiles, and toys. Baker School of Business and Technology students use the labs for the study of patternmaking, textile development, production management, and more.

The Scotese Center is also available to students in the schools of Liberal Arts, Graduate Studies, and Continuing and Professional Studies.

Students have access to state-of-the-art computer systems running either Macintosh or Windows operating systems. There are various labs available for specialized coursework undertaken by students in specific programs. The labs are equipped with peripherals and software applications from industry leaders such as Adobe, Apple, AutoDesk, Corel, Dassault Systèmes, Gerber, IBM, JDA, Lectra, NedGraphics, Nemetschek, Pointcarré, Pulse, Stoll, and many others.

### **DAVID DUBINSKY STUDENT CENTER**

Throughout the eight-story Dubinsky Center are arts and crafts studios, a comprehensive health center, a game room, lounges, an outdoor sitting area, the Style Shop (the student-run boutique on the first floor), student government and club offices, a student radio station, two gyms, two dance studios, and a state-of-the-art fitness center. Students are encouraged to take advantage of the full range of services and activities offered by Student Life, located on the seventh floor. Also in the center are the Counseling Center, Disability Support Services/FIT-ABLE, Educational Opportunity Program, Financial Aid, and International Student Advisors; a 17,000-square-foot street-level student cafeteria, featuring a variety of food stations and a wide range of menu options; and an 8,000-square-foot Barnes & Noble at FIT bookstore.

Academic facilities located in the Dubinsky Student Center include the Toy Design laboratory, Jewelry Design studios, the Annette Green Fragrance Foundation Laboratory, a television studio, and the design/research lighting laboratory.

### **SHIRLEY GOODMAN RESOURCE CENTER**

The Shirley Goodman Resource Center, on Seventh Avenue, houses the Gladys Marcus Library, The Museum at FIT, and the School of Graduate Studies.

#### **Gladys Marcus Library**

212 217.4340

[fitnyc.edu/library](http://fitnyc.edu/library)

Located on the fourth, fifth, and sixth floors of the Shirley Goodman Resource Center, the Gladys Marcus Library provides a collection of more than 300,000 print, nonprint, and digital resources. The newspaper and periodical collection includes over 500 current subscriptions, with a specialization in international design and trade publications, and the digital library contains more than 90 searchable databases hosted by FIT, the New York State Library, and SUNYConnect. Most of these databases are available remotely, via log-in, and available 24 hours a day. The library also offers specialized resources supporting the college's educational offerings, such as clipping files, fashion and trend forecasting services, runway show DVDs, and sketch collections.

The library's fourth floor contains a library instruction classroom, Research and Instructional Services, and Special Collections. The fifth floor serves as the principal book collection of the library, and also houses the George Levinson Multimedia Room, for viewing and listening to audiovisual materials. The sixth floor holds designer and fashion files, forecasting services, "look books," microfilm, the newspaper and periodical collection, and a "smart" classroom for information literacy instruction. Mac and PC computer workstations, printers, scanners, and self-service copiers are located throughout the library.

Special Collections houses rare books and materials, including all titles in the library's collection that predate 1860, and selected titles dating from 1860 to the present, singled out for their aesthetic qualities, fragile condition, rarity, or value. Special Collections covers such subjects as architecture, art, decoration and ornament, dressmaking, fashion, interior decoration, regional costume, tailoring, textile design, the textile industry, and textile science. It also includes archives, original fashion sketches, photographs, portfolios of plates, and scrapbooks

containing biographical material on designers and companies. Special Collections is accessible by appointment only.

Some highlights of Special Collections include:

- corporate and personal archives, including B.H. Wragge, Inc., David Dubinsky, *Esquire*, and an FIT historical collection;
- *Fashion for America!*, which includes reproductions of 4,500 original fashion sketches, representing more than 50 designers and houses;
- periodicals such as *Gazette du Bon Ton* (1912-25), *Harper's Bazaar* (1867-1939), *Les Idées Nouvelles de la Mode* (1922-32), and *Vogue* (1916-39);
- sketches by/from Bergdorf Goodman, Berley Studio, Cardinal Fashion Studios, Davidow, Lady Duff-Gordon (known as Lucile, c.1908-19), the Frances Neady Fashion Illustrations Collection, Sophie Gimbel, Bill and Hazel Haire, Joseph Love, Inc., Muriel King (c.1932-45, including costumes designed for Katharine Hepburn, Ginger Rogers, and Margaret Sullivan), Harriet Meserole, Max Meyer, Frederick Milton, Florence Schatken, and Whittingham and Humphreys (1888-1914);
- W.P.A. scrapbooks of picture sources.

### **The Museum at FIT**

212 217.4530

[fitnyc.edu/museum](http://fitnyc.edu/museum)

The Museum at FIT, accredited by the American Alliance of Museums, is New York City's only museum dedicated to the art of fashion. Founded in 1969 by the Fashion Institute of Technology, the museum collects, conserves, documents, exhibits, and interprets fashion. Its mission is to advance knowledge of fashion through exhibitions, programs, and publications. The museum organizes an extensive program of specialized classes, tours, and lectures, including an annual fashion symposium.

The museum's permanent collection encompasses more than 50,000 garments and accessories, dating from the 18th century to the present, with a particular strength in women's fashion by designers such as Azzedine Alaïa, Balenciaga, Chanel, Dior, Halston, and Charles James. There are more than 4,000 pairs of shoes in the collection, as well as 30,000 textiles, dating from the fifth century to the present. The museum's collecting policy focuses on aesthetically and historically significant "directional" clothing, accessories and textiles, and visual materials, such as photographs, with an emphasis on contemporary avant-garde fashion.

The museum has three galleries. The largest gallery, located on the lower level, is devoted to special exhibitions, which receive extensive coverage in the media. The Fashion and Textile History Gallery is the only venue in the United States to offer a permanent (rotating) display of 250 years of fashion, drawn solely from the museum's collections. Gallery FIT is dedicated to student and faculty exhibitions.

All exhibitions are free to the public, and the museum attracts more than 100,000 visitors a year. Museum hours are Tuesdays through Fridays, noon to 8 pm, and Saturdays, 10 am to 5 pm.

Recent exhibitions of distinction include:

- *Fashion, A-Z: Highlights from the Collection of The Museum at FIT*
- *Daphne Guinness*
- *Ivy Style*
- *Fashion and Technology*
- *Shoe Obsession*

### School of Graduate Studies

212 217.4300

fitnyc.edu/gradstudies

FIT offers seven graduate programs. The Master of Arts degree programs are Art Market: Principles and Practices; Exhibition Design; Fashion and Textile Studies: History, Theory, Museum Practice; and Sustainable Interior Environments. The Master of Fine Arts degree program is Illustration. The Master of Professional Studies degree programs are Cosmetics and Fragrance Marketing and Management and Global Fashion Management. The administrative and faculty offices, classrooms, laboratories, study collections, and research room for the graduate programs are housed on the third and sixth floors of the Goodman Center.

### THE CONFERENCE CENTER AT FIT

The Conference Center at FIT is home to the School of Continuing and Professional Studies and features conference and training rooms for industry seminars and workshops. The center also houses the John E. Reeves Great Hall, a nearly 6,400-square-foot venue for exhibitions, fashion shows, lectures, trade shows, and other large events.

## Alumni of FIT

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FIT graduates actively engage in the life of the college in order to help FIT meet its goals and objectives. They participate in a variety of ways, as guest lecturers and critics, as internship sponsors, and as members of alumni advisory groups and the FIT Alumni Association. Every FIT alumnus is welcome to become a member of the Alumni Association, which works closely with the college and the FIT Foundation to stimulate interest among professional leaders, assist with curriculum development, and support fundraising initiatives that benefit students and the FIT community.

Distinguished FIT alumni include:

- Leslie Blodgett, executive chairman, Bare Escentuals Beauty, Inc.
- Fran Boller, apparel director, Nike's Jordan Division
- Tony Chi, president and CEO, Tony Chi & Associates
- David Chu, CEO and fashion designer, DC Design International, LLC, and founder, Nautica
- Francisco Costa, creative director, Calvin Klein Collection for Women, Calvin Klein, Inc.
- William Frake, motion picture animator and three-time Emmy award winner
- Nina Garcia, creative director, *Marie Claire*
- Joy Herfel, president, Polo Ralph Lauren Menswear and Children's Wear
- Norma Kamali, president and fashion designer, Norma Kamali, Inc.
- Calvin Klein, founder, Calvin Klein, Inc.
- Nanette Lepore, fashion designer and owner, Robespierre, Inc.
- Chris Casson Madden, founder and CEO, Chris Madden, Inc.
- Raymond Matts, president and founder, Raymond Matts The Art of Perfumery
- Edward Menicheschi, vice president and publisher, *Vanity Fair* magazine

- Juliet Polcsa, costume designer for film and television
- James Rothwell, vice president and creative director, McCann Erickson
- Ralph Rucci, owner, Chado Ralph Rucci
- Suzanne Tick, textile designer, Suzanne Tick, Inc.
- Billy Tucci, founder and writer/illustrator, Crusade Fine Arts, Ltd.
- Robert Verdi, TV personality and style expert
- Dave Voss, vice president of design, boys entertainment, and new business, Mattel, Inc.

## History and Mission

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FIT was founded in 1944 to prepare men and women for work in the fashion industry as it grew in size and scope. Seven years later, FIT became one of the first community colleges empowered under the program of the State University of New York to grant the Associate in Applied Science degree. As the curricula expanded beyond the fashion industry to include business, communications, and design, the college's degree offerings also expanded. In 1975, an amendment to the education law of New York State was approved permitting the college to confer Bachelor of Fine Arts and Bachelor of Science degrees. Four years later, another amendment authorized the granting of master's degrees, and the first master's programs were introduced in 1985.

FIT now offers its students 49 degree programs not only in fashion-related fields, but also in many other creative and business professions that have made New York City their focal point. Students who come to the college to study these specialized programs are goal-oriented, setting their sights high in their chosen fields of study. Today, more than 10,000 U.S. and international students are enrolled in FIT's diverse curricula, attending classes day and evening, year round, online and on campus, in New York City, throughout the country, and around the world.

FIT is a public institution, receiving its principal financial support from the State and City of New York. The college is governed by its Board of Trustees, whose members are active professionals committed to developing talent. Local sponsorship comes from the New York City Department of Education in cooperation with the FIT Foundation. FIT is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (267.284.5000). The Middle States Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation. FIT is also accredited by the National Association of Schools of Art and Design ([nasad.arts-accredit.org](http://nasad.arts-accredit.org)) and the Council for Interior Design Accreditation ([accredit-id.org](http://accredit-id.org)).

### FIT MISSION

The Fashion Institute of Technology prepares students for professional excellence in design, fashion, and business by providing a premier educational experience that fosters creativity, career focus, and a global perspective.

To fulfill its mission, FIT:

- develops students' aesthetic, intellectual, analytical, and technological abilities through programs that integrate theory and practice;
- offers students a rigorous and innovative curriculum taught by a faculty with outstanding academic and industry experience;
- is committed to a broad-based education in the liberal arts;
- exposes students to their chosen professions through internships, guest lectures, industry-sponsored projects, and other opportunities for experiential learning;
- promotes student growth and development through student support services, programs, and activities;

- provides students with a multifaceted educational experience incorporating the vast resources of New York City;
- is an urban institution of the State University of New York, providing an education of exceptional quality and affordability.

*FIT is committed to prohibiting discrimination in accordance with applicable federal, state, and local laws (including but not limited to race, national origin, gender, age, and disability) and to providing equal opportunity in educational programs.*

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# Selection of Applicants for Associate Degree Programs

FIT is a public institution that prepares students for a wide range of careers in creative business and design professions. Academic accomplishments, achievements that predict success on the college level, and demonstrated talent are factors that the Admissions Committee considers when evaluating applications. When the committee is evaluating transfer applications, overall grade point average and performance in liberal arts courses are also considered. All applicants—whether intending to study full-time in a matriculated day program or in an evening/weekend program—must meet the same admissions standards.

FIT believes that a person's creative and leadership abilities are revealed through participation in activities in any of several fields, such as governing organizations, student clubs, or the visual and performing arts. The Admissions Committee would like to know about all accomplishments in which applicants take pride. All applicants are required to submit a personal essay indicating why they selected their particular major, and highlighting all activities or accomplishments.

All applicants to School of Art and Design programs must offer evidence of artistic and creative ability through the submission of a portfolio. Fashion Design applicants should be versed in both art and garment construction. Successful applicants to Jay and Patty Baker School of Business and Technology programs will have demonstrated the ability to work with others, qualities of leadership, and sound mathematical skills.

## STUDENT CATEGORIES

FIT offers a variety of study schedules during the fall and spring semesters and summer and winter sessions in order to meet the needs of its students. The following definitions provide clarification of the student categories at FIT. Not all student categories are mutually exclusive—one-year students, for example, are also full-time students.

### Matriculated Students

Matriculated students are those who are enrolled in an FIT degree program, whether undergraduate or graduate, full- or part-time. Matriculated students are given preference for on-campus housing.

**Matriculated Day** Matriculated day students are enrolled full time, and the majority of their classes take place during the day.

**Matriculated Evening/Weekend** FIT offers a number of evening/weekend degree programs (see Curricula (p. 25)). Courses in these programs are scheduled during the evening and/or weekend.

**Full-Time** Full-time undergraduate students are enrolled for 12 or more credits per semester.

**Part-Time** Part-time undergraduate students are enrolled for less than 12 credits per semester.

**One-Year** One-year students are matriculated undergraduates enrolled in a one-year associate degree program.

### Nonmatriculated Students

Nonmatriculated students are those who have not been admitted to a degree program but are enrolled in at least one course. Students who hold a high school diploma or a General Equivalency Diploma (GED) may register for courses and complete certificate programs offered at FIT by completing the appropriate non-degree or certificate application. Courses that are open to nonmatriculated students are typically scheduled during the evening and on the weekend; they may or may not carry college credit. Some credit-bearing courses are reserved for matriculated students only. All students must meet prerequisite requirements for any course they plan to take. All students who wish to seek a degree must apply through a formal admissions process before accumulating more than 24 credits (see Matriculation Status Policy (p. 48), for details on how many credits taken in nonmatriculated status may be applied to a degree).



## ADMISSIONS PROCESS

1. Visit the college and attend a group information session, and explore the FIT website.
2. Choose a major program of study.
3. Go to [fitnyc.edu/admissions](http://fitnyc.edu/admissions) and complete the FIT/SUNY application online.
4. After the online application is completed, applicants submit their high school transcripts, and all college transcripts, to FIT's Admissions Office. The mailing address for transcripts is:  
Fashion Institute of Technology  
Admissions Office  
227 West 27th Street, Room C139  
New York, NY 10001-5992
5. Applicants will submit their academic history and a personal essay online after receiving an email with instructions to access MyFIT ([myfit.fitnyc.edu](http://myfit.fitnyc.edu)).
6. Applicants to School of Art and Design programs will receive portfolio requirements specific to their major, and submission instructions.
7. Applicants who have taken either Advanced Placement or College-Level Equivalency Programs exams must contact the College Board and request that official test scores be sent directly to the FIT Admissions Office.

## APPLICATION RECOMMENDED FILING DATES FOR ADMISSION TO ASSOCIATE DEGREE PROGRAMS

### Application Submission

All applications are processed in the order they are received after the applicant has submitted the online essay and academic history forms. Receipt of these two online items activates the acknowledging process in the Admissions Office. Decisions will only be rendered after completed applications—with transcripts and essays—are on file in the Admissions Office. In addition, all applicants whose native language is not English must provide an official Test of English as a Foreign Language (TOEFL) or International English Language Testing System (IELTS) score. This includes applicants who have been living in the United States.

### Application Deadlines for Associate Degree Programs

Domestic and international applicants use the same application when seeking admission to FIT. Visit [fitnyc.edu/admissions](http://fitnyc.edu/admissions) for additional information.

- No later than **January 1** for the fall semester.
- No later than **October 1** for the spring semester.

Students who have not completed applications by **February 1** for the fall semester or **November 1** for the spring semester risk being closed out of the major of their choice.

### Readmission

Students who seek readmission to FIT should notify Admissions in writing or online at [fitnyc.edu/readmission](http://fitnyc.edu/readmission) prior to the intended semester of reentry.

- No later than **January 1** for the fall semester.
- No later than **October 1** for the spring semester.

## ADDITIONAL APPLICATION MATERIALS

### Transcripts

Transcripts must be sent directly to FIT. Transfer students who have not yet earned their college degree must submit a high school transcript with proof of high school graduation.

Applicants educated outside the United States should refer to the International Applicant Credentials information at [fitnyc.edu/internationalapplicants](http://fitnyc.edu/internationalapplicants).

## TOEFL/IELTS Scores

Applicants whose native language is not English must provide an official Test of English as a Foreign Language (TOEFL) score or an International English Language Testing System (IELTS) score.

TOEFL: The minimum TOEFL score requirement depends on which test format you are using:

1. Internet-based test (IBT): Minimum score must be 80.
2. Computer-based test: Minimum score must be 213.
3. Paper-based test: Minimum score must be 550.

IELTS: The minimum band score of 6.5 in the academic module is required.

A current TOEFL or IELTS score is required. The score must be no more than 5 years old on the date of anticipated enrollment.

Applicants who have completed an English composition course at a college in the United States are not exempt from taking the TOEFL or IELTS.

Students who have completed less than four years of English (not ESL) at a U.S. high school are required to take the TOEFL or IELTS.

For information about scheduling the TOEFL exam and obtaining score reports, visit [toefl.org](http://toefl.org). In the United States, you can call 609 771.7100.

For information about scheduling the IELTS and obtaining score reports, visit [ielts.org](http://ielts.org).

## Artwork Evaluation

All applicants to School of Art and Design programs must submit a portfolio for evaluation by the faculty. After the application is received by FIT from the SUNY Application Services Center, applicants can enter MyFIT to access specific instructions and options to submit their portfolio. No portfolio is required from applicants to Baker School of Business and Technology or School of Liberal Arts programs.

There are three possible options for submitting a portfolio:

1. E-portfolio is strongly recommended. Access to e-portfolio will be available through MyFIT.
2. You may also submit your artwork by mail. Mail-in authorization will be provided through MyFIT. Prospective applicants to FIT should not mail unsolicited portfolios to FIT or the SUNY Application Services Center. Unsolicited portfolios will not be evaluated and will not be returned.
3. If you live nearby, you may also have the option to present your portfolio in person. In-person scheduling will be available through MyFIT.

Most applicants seeking direct entry into a BFA degree program will first be evaluated at the AAS level to determine eligibility. BFA degree applicants may, according to their major, be contacted directly by the department once academic eligibility has been determined by the Admissions Office.

Departmental portfolio requirements are listed below and current detailed requirements are on the FIT website at [fitnyc.edu/portfoliorequirements](http://fitnyc.edu/portfoliorequirements). The applicant must be the sole creator of all artwork in his or her submitted portfolio.

## AAS PORTFOLIO REQUIREMENTS

**Fashion Design (Women's Wear Only)** The Fashion Design portfolio requires applicants to complete five specific fashion design sketches, six to ten original fashion artwork sketches, photos of garments, and four essay questions. Portfolio pages should all be 8.5 by 11 inches or 21 by 28 centimeters. All fashion design sketches must include fabric swatches for each design shown. Photographs of garments applicants have constructed that demonstrate sewing and/or creative abilities are required in the portfolio. Evaluators will focus on creativity and design sense, as well

as technical skills. A drawing test will be given. Please note: The entire fashion design portfolio, including the design test, fashion artwork sketches, and photographs of garments, will not be returned to the applicant. Applicants should submit only color copies of photographs and artwork. Slides, DVDs, and CDs are not acceptable for submission.

**Accessories Design** Applicants should submit eight original designs of accessories (handbags, shoes, belts, or small leather goods). The portfolio may also include four interpretations of these designs using Photoshop or Illustrator. All drawings should indicate the applicant's level of creativity and sense of design. Emphasis should be placed on proportion and three-dimensionality. Photos or slides of original work may be included. Portfolio may also include finished articles, such as a handbag or small leather goods.

**Communication Design Foundation** Portfolios should include 12 to 15 pieces that reveal imagination, design skills, sense of color, and drawing ability, as well as the use of typography. Artwork in any medium may be presented; it need not relate specifically to advertising or graphic design. The inclusion of a sketchbook is encouraged. Applicants should also include computer design samples if they have them. Organization and neatness are considered as part of the evaluation.

**Fine Arts** Artwork from direct observation is preferred. Applicants should submit at least ten examples in any medium: drawings, watercolors, pastels, paintings, prints, photos of sculpture, or 3D designs. Students need not have examples in all categories. The portfolio should reflect freehand drawing and sketching ability; sensitivity to color, line, and proportion; and neatness of presentation. Sketchbooks are welcome. Slides are not recommended for in-person evaluation; however, they are welcome for mail-in portfolios; photographs or color copies are acceptable substitutes for large work.

**Illustration** Portfolios should include a minimum of ten pieces of original art drawn or painted directly from life and up to ten more pieces, which could be created by using photo reference. Applicants should include at least one drawing or painting from the following five categories: portraits; situations (people sleeping, eating, watching TV); environments (a view out a window, a room, a cityscape, a landscape); still life (fruits, flowers, books, shoes, wine bottles and glasses); conceptual (a person as an animal, a businessman the size of a skyscraper, a person of stone). Maximum size is 18 by 24 inches. The inclusion of a sketchbook is strongly encouraged. All work must have been completed within the last two years. Graphic design or photography that is not illustration should not be included. A drawing test will be given at the time of the in-person portfolio evaluation.

**Interior Design** Artwork of a variety of types may be presented. Measured drawings (floor plans, elevations, or perspectives) may be included; however, any artwork will be considered if it communicates the applicant's sensitivity to color, line, proportion, etc. Organization and neatness are considered as part of the evaluation. Sketchbooks are welcome. A drawing test will be given at the time of in-person portfolio evaluation. In addition, applicants are required to complete a home test, which must be submitted with the portfolio.

**Jewelry Design** Artwork in any medium that reflects attention to detail and sense of color and design, particularly in drawing and sculpture, may be submitted. Applicants are encouraged to supply a selection of jewelry, either designs or actual pieces. Beaded items should be limited to no more than five pieces. Photographs or slides of work are also acceptable.

**Menswear Design** Applicants should submit seven original sketches of their own menswear designs. These should include at least two of any of the following categories: suits, sport coats, knitwear, sportswear, active sportswear, formal wear, and casual wear. The aim is to assess creative design ability, not proficiency in fashion illustration. Applicants should be prepared to explain their interest in entering the menswear industry in essay form.

**Photography** Portfolios should contain 24 to 30 of the applicant's most creative black-and-white and color photographs. Work in other media may also be submitted. Portfolios should communicate sensitivity to design, imagination, creativity, diverse subject matter, willingness to be experimental, ability to convey complex ideas visually, and organization and neatness of portfolio presentation. Evaluators prefer photos processed and printed by the applicant, but commercially prepared work will be accepted. Applicants should be prepared to explain their interest in commercial and editorial photography. Additionally, applicants are required to complete a home test, which must be submitted with the portfolio.

**Textile/Surface Design** Portfolios should contain original artwork in any technique or medium that demonstrates drawing and painting ability, creativity, and color and design sense. Applicants may submit up to 15 pieces that might include drawings and paintings from nature (shells, figures, flowers, etc.), samples of weaving, screen-printed or hand-painted fabrics, and fiber art. Slides and/or photographs of large paintings or 3D pieces are welcome, as are sketchbooks. A drawing test will be given at the time of the in-person evaluation. Applicants who submit portfolios by mail will be required to complete a home test.

**Visual Presentation and Exhibition Design** Artwork of any media will be considered as long as it communicates the applicant's overall artistic ability, creativity, design sense, and sensitivity to color, line, and proportion. Applicants may submit up to 25 pieces that can include (but are not limited to) drawings such as ground plans, perspective drawings, sketches, photographs or slides of display arrangements, paintings, collages, and craft work. Evaluators consider the applicant's interest in the program, the variety of areas in which the applicant has created work, and the creative potential of the applicant. In addition, applicants are required to complete a home test, which must be submitted with the portfolio.

## REQUIREMENTS FOR ADMISSION TO TWO-YEAR ASSOCIATE DEGREE PROGRAMS

Candidates for admission to the two-year AAS degree programs are evaluated according to the following criteria:

1. Candidacy for, or possession of, high school diploma or General Equivalency Diploma (GED).
2. High school transcript showing grade point average (GPA) and transcripts from all colleges attended.
3. A personal essay describing the applicant's background and reasons for choosing FIT and the selected major. The Admissions Committee would like to know about all accomplishments in which the applicants take pride, along with career goals and personal interests. Applicants will be emailed submission instructions upon completion of the online application.
4. SAT/ACT: SAT and ACT test scores are not required for admissions purposes. They are, however, required for the Presidential Scholars Program. They are also required for placement into your English and math classes at FIT. SAT/ACT scores should be sent directly to the following address:  
Fashion Institute of Technology  
Center for Placement, Room B623  
227 West 27th Street  
New York, NY 10001
5. For applicants whose first language is not English, an official TOEFL or IELTS score. Students graduating from U.S. high schools with blocks of coursework completed as English as a Second Language (ESL), or who have completed less than four years of English (not ESL) at a U.S. high school, are also required to take the TOEFL or IELTS to prove English proficiency. For TOEFL or IELTS requirements, see TOEFL/IELTS Scores (p. 17).

6. For applicants to School of Art and Design programs, a portfolio containing representative examples of their art and design work (see Artwork Evaluation (p. 17)).
7. Applicants educated outside the United States should review the International Applicants Credentials information at [fitnyc.edu/internationalapplicants](http://fitnyc.edu/internationalapplicants).

## REQUIREMENTS FOR ADMISSION TO ONE-YEAR ASSOCIATE DEGREE PROGRAMS (EFFECTIVE FALL 2015)

1. Graduation from a four-year accredited college or completion of at least 30 transferable credits from an accredited college with a minimum of 24 credits equivalent to FIT's General Education requirements: 3 credits in college-level mathematics above basic algebra (G2; B&T Majors: MA222 Statistics recommended); 3 credits in English composition (G1; Composition taught in English); 3 credits in literature or speech; 3 credits in physical science, biology, or life science (G3). The remainder General Education credits are outlined below by school designation. Six (6) additional transferable elective credits are required for 30 transferable credits. Listing of FIT's General Education courses: [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)
2. For applicants to School of Business and Technology and Liberal Arts: 12 credits in General Education areas G4-G10 from minimum of 2 different areas ( 4 different areas recommended)---G4: Social Science ( B&T majors: SS141 Macroeconomics recommended); G5: Western Civilization;G6: Arts; G7: Humanities; G8: Foreign Language; G9: Other World Civilizations; G10: American History
3. For applicants to Art and Design: a strong portfolio containing representative examples of their art and design work ( see Artwork Evaluation (p. 17)) and 6 credits of Art History, plus 6 credits in G4-G10 areas ( 2 different areas recommended); G4: Social Science; G5: Western Civilization;G6: Arts; G7: Humanities; G8: Foreign Language; G9: Other World Civilizations; G10: American History
4. General Education Exemptions: An earned bachelor's degree or equivalent from an accredited four-year institution (US or International) may exempt a student from all of the above general education requirements except 3 credits of English Composition ( i.e, composition taught in English) and for Art and Design majors, 6 credits of Art History . If required to take English Composition or Art History, the student is expected to take the missing courses in the summer before starting the degree program.

## REQUIREMENTS FOR ADMISSION TO EVENING/WEEKEND DEGREE PROGRAMS

Applicants to FIT's evening/weekend degree programs adhere to the same admissions guidelines as matriculated day students.

### ACADEMIC CREDIT BY EVALUATION

Accepted applicants may apply up to 30 credits earned through published subject examinations (examples listed below) and transfer credit toward fulfillment of degree requirements at FIT. Those who have completed college-level liberal arts courses in which a grade of "C" or better has been achieved will receive credit for coursework equivalent to courses at FIT (see Transfer of Credit (p. 45)).

Credit for published examinations applies to the following three tests, provided that the specified minimum performance levels are met, and that the subject examination is in an area that would normally be eligible to receive credit during an evaluation of transfer credits.

#### College-Level Examination Program (CLEP)

Mean score must meet or exceed the equivalent of a grade of "C" in a formal course.

#### Advanced Placement Program

A score of 3 or higher on a scale of 5 points used for this program.

## International Baccalaureate Program

A score of 4 or higher on exams for higher-level (HL) courses.

Official test scores must be sent directly to the FIT Admissions Office by the issuing board or awarding authority. Complete information about applying for academic credit by evaluation is available in the Registrar's Office and at [fitnyc.edu/registrar](http://fitnyc.edu/registrar).

## Selection of Applicants for Baccalaureate Degree Programs

The college offers 26 baccalaureate programs leading to either the Bachelor of Fine Arts (BFA) or Bachelor of Science (BS) degree. Admissions priority is given to FIT's AAS graduates, although external applicants who meet the eligibility requirements are also encouraged to apply.

FIT's AAS graduates who apply by the application recommended filing dates are given priority consideration for admission into the same major's baccalaureate-level program. Applicants must have met the General Education (p. 33) requirements and maintained the required GPA. Applicants who do not meet these criteria or who wish acceptance into another program may require an interview, or an interview and artwork evaluation.

The associate-level major pages (p. 83) show the recommended bachelor's programs available to students from each of FIT's AAS programs. Associate-level students who wish to apply to a baccalaureate-level program other than those recommended should review the courses on the applicable baccalaureate-level major (p. 131) pages and consult with the appropriate department chairperson for advisement.

Priority application filing date is no later than **January 1** for fall admission and **October 1** for spring.

### ADMISSION CRITERIA FOR BACCALAUREATE DEGREE PROGRAMS

Applicants seeking admission to one of FIT's bachelor's degree programs must hold an AAS degree from FIT or an equivalent degree or 60 appropriate credits from a four-year bachelor's degree program. They must also meet the appropriate prerequisites as required by the major, complete requisite art or specialized courses for the major, and have completed FIT's general education/liberal arts requirements. Further requirements may include an interview with a departmental committee, review of academic standing, and artwork evaluation for all applicants to BFA programs.

Graduates of associate degree programs are eligible to apply to upper division, Bachelor-level FIT major programs in Art History and Museum Professions, Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Home Products Development, International Trade and Marketing for the Fashion Industries, Production Management: Fashion and Related Industries, and Textile Development and Marketing. Additional information about stand-alone upper division BFA degree programs can be found here: [Admissions Requirements for 2-Year BFA Programs](#)

Those applicants who have not completed the requisite specialized courses for the major must complete the required "bridge" courses or an appropriate one- or two-year degree program offered by FIT before they may be considered for admission to the college's bachelor's degree programs.

An earned bachelor's degree or equivalent from an accredited four-year institution ( US or International) exempts a student from General Education requirements except 3 credits in English composition ( i.e, composition taught in English); and for Art and Design majors, 6 credits of Art History. If required to take English composition (G1) or Art History, the student is expected to take the missing courses in the summer before starting the degree program.

For more information, please visit [fitnyc.edu/majors](http://fitnyc.edu/majors).

## International Applicants

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Applicants educated outside the United States should review the International Applicant Credentials information at [fitnyc.edu/internationalapplicants](http://fitnyc.edu/internationalapplicants) for detailed information about transcript requirements.

### TOEFL SCORE

Students whose native language is not English must provide an official Test of English as a Foreign Language (TOEFL) or International English Language Testing System (IELTS) score.

### STUDENT VISAS

In accordance with federal regulations, FIT only issues I-20 forms (Certificates of Eligibility for Nonimmigrant [F-1] Student Status) to students who have been admitted to a full-time program of study leading to a degree. Students who wish to apply for an F-1 student visa or who hold F-1 student status must obtain an I-20. To obtain an I-20, students must submit an International Student Financial Statement (ISFS) to FIT after being admitted to the college. The U.S. Citizenship and Immigration Services require verification of the student's ability to finance studies in the United States. An estimate of expenses based on current tuition, fees, and living and personal expenses appears on the ISFS.

After notification of acceptance, a tuition deposit is required. Upon receipt of tuition deposit and within ten days of receipt of a properly completed ISFS, the college will issue an I-20. Those students holding F-1 status at another U.S. institution will receive instructions on how to transfer their SEVIS record upon receipt of the tuition deposit and ISFS. The I-20 will be issued after the SEVIS record is received by the Office of International Student Advisors.

The I-20 is necessary to apply for a visa at a U.S. Consulate in order to enter the United States to study and to maintain F-1 status while attending FIT. To download the ISFS and for more information about applying for a visa and the terms and conditions of F-1 status, visit the FIT International Student Advisors web page at [fitnyc.edu/oisa](http://fitnyc.edu/oisa).

## Visiting Students

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This program offers selected students the opportunity to take courses at FIT in order to supplement educational programs taken at other institutions. Applicants must be attending colleges that are formally registered as part of FIT's Visiting Student Program in order to be considered. Applicants must be full-time, matriculated undergraduates at their home institution with a minimum cumulative GPA of 3.0 (on a 4.0 scale) and completion of at least 30 credits prior to starting the program. A portfolio of artwork is required for admission to School of Art and Design programs.

Applications must be made through the designated liaison at the applicant's home institution. Written approval from the designated liaison must be forwarded to the Admissions Office. Recommended application filing dates are **January 1** for fall and **October 1** for spring. Applicants must file the FIT/SUNY application online at [fitnyc.edu/admissions](http://fitnyc.edu/admissions).

Visiting students are not eligible for financial aid from FIT. They should apply for aid from their home institution.

Admission to the Accessories Design, Communication Design Foundation, and Textile Development and Marketing programs for visiting students is limited to the fall semester only. Advertising and Marketing Communications and Fashion Merchandising Management are available in spring and fall. Majors offered through the visiting students program are subject to change.

Housing application instructions are enclosed with students' acceptance letter.

Applicants are admitted to a one-year AAS degree program. The FIT degree is awarded once the student has submitted proof of receipt of bachelor's degree at the home institution.

# Special Assistance

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## EDUCATIONAL OPPORTUNITY PROGRAMS

David Dubinsky Student Center, Room A571  
212 217.4170  
[fitnyc.edu/eop](http://fitnyc.edu/eop)

### EDUCATIONAL OPPORTUNITY PROGRAM

FIT offers New York State residents from economically disadvantaged circumstances the opportunity to pursue a post-secondary education through its Educational Opportunity Program (EOP). Initiated at the college in 1973, EOP provides supplemental academic support and expanded student services to eligible and capable individuals who seek higher education despite long-term socioeconomic challenges. EOP's services foster academic persistence and achievement.

### CHILDCARE ASSISTANCE PROGRAM

The Childcare Assistance Program (CAP) is designed to assist students with primary parenting responsibilities, helping them manage and integrate the demands of being both student and parent. CAP provides a variety of services, including childcare subsidies, family activities, individual academic and personal counseling, parenting resources, textbook subsidies, weekly peer support group meetings, and an overnight, weekend-long career-focused retreat.

### VETERANS AND SELECTIVE SERVICE

FIT has been accorded recognition as a school of higher learning by the Department of Veterans Affairs. Prospective students should obtain their VA papers as far in advance of registration as possible. Those seeking readmission to the college from the armed forces who have been admitted to the college for a date of entry prior to formal separation should notify the Admissions Office immediately following receipt of acceptance to facilitate processing of early separation procedures.

## Notification

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A nonrefundable tuition deposit of \$150 is required of accepted applicants to reserve their space.

Fall applicants must submit their tuition deposit by **May 1**.

Enclosed with the letter of admission are specific forms pertaining to the applicants' residency, parents' consent for medical attention (for those under 18 years of age), application for the residence halls, financial aid information, etc. Failure to pay the tuition deposit by the due date will cancel the applicants' registration and attendance.

## Visits to the College

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Applicants wishing to visit FIT are encouraged to attend group information sessions held several times a week throughout the year except for major holidays. The college is closed on Fridays in June, July, and the first week of August. Please check the college's calendar at [fitnyc.edu](http://fitnyc.edu) for exact dates. Sessions run approximately 90 minutes and include a video presentation about FIT, a question-and-answer session with an Admissions counselor, and a tour of the campus.

You may schedule your visit on the FIT website at [fitnyc.edu/visitfit](http://fitnyc.edu/visitfit). Groups of six or more should make reservations with the Admissions Office.

Open houses are held on campus every fall semester.



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# Academic Advisement Center

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Marvin Feldman Center, Room C402, 212 217.3080

[fitnyc.edu/advisementcenter](http://fitnyc.edu/advisementcenter)

The Academic Advisement Center is designed to support the intellectual, psychological, and social growth of students. Working collaboratively with the FIT community, the members of the Advisement Center provide ongoing support to students while also maintaining continuous communication with deans, chairs, and faculty to ensure that the most up-to-date advice and information are being shared.

Beginning in the spring of 2013, students in select majors will be able to meet with an advisor in the Advisement Center with additional majors added every semester. Until students in all majors are served in the center, students can schedule a meeting with their departmental chair, an advisor in the office of the registrar, or individual faculty members.

All students seeking advisement on liberal arts courses and minors are invited to visit the Advisement Center. For more information, please visit the Advisement Center webpage at [fitnyc.edu/advisementcenter](http://fitnyc.edu/advisementcenter).

## Curricula Overview

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### TWO-YEAR ASSOCIATE DEGREE PROGRAMS

Sixteen programs leading to an Associate in Applied Science (AAS) degree are offered, described on Two-Year Associate Degree Programs (p. 83) pages. Majors are designed for full-time, two-year students, but part-time and evening/weekend programs leading to the AAS degree are available in some majors.

The 16 two-year associate degree programs are:

#### **School of Art and Design**

- Accessories Design
- Communication Design Foundation
- Fashion Design\*
- Fine Arts
- Illustration
- Interior Design\*
- Jewelry Design
- Menswear
- Photography
- Textile/Surface Design
- Visual Presentation and Exhibition Design

#### **Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications\*
- Fashion Merchandising Management\*
- Production Management: Fashion and Related Industries
- Textile Development and Marketing

#### **School of Liberal Arts**

- Film and Media

\* Program takes in entering classes in both the fall and spring semesters.

## ONE-YEAR ASSOCIATE DEGREE PROGRAMS

Eight one-year AAS programs are offered for students who have completed at least 30 transferable credits at a college, with 24 credits equivalent to FIT's General Education requirements, or who hold a four-year degree from a college. These programs are described on One-Year Associate Degree Programs (p. 83) pages.

The eight one-year associate degree programs are:

### School of Art and Design

- Accessories Design
- Communication Design Foundation
- Fashion Design\*
- Jewelry Design
- Textile/Surface Design

### Jay and Patty Baker School of Business and Technology

- Advertising and Marketing Communications\*
- Fashion Merchandising Management\*
- Textile Development and Marketing

\* Program takes in entering classes in both the fall and spring semesters.

## BACCALAUREATE DEGREE PROGRAMS

Fourteen programs leading to a Bachelor of Fine Arts (BFA) degree and 12 leading to a Bachelor of Science (BS) degree are offered, described on Baccalaureate Degree Programs (p. 131) pages.

Majors offered by the School of Art and Design lead to the BFA degree; majors offered by the Jay and Patty Baker School of Business and Technology and the School of Liberal Arts lead to the BS degree. Majors are designed for full-time, two-year students, but part-time and evening/weekend students may also meet the requirements in some of the majors.

The 26 baccalaureate degree programs are:

### School of Art and Design

- Accessories Design
- Advertising Design
- Computer Animation and Interactive Media
- Fabric Styling
- Fashion Design (with specializations in Children's Wear, Intimate Apparel, Knitwear, Special Occasion, and Sportswear)
- Fine Arts
- Graphic Design
- Illustration
- Interior Design\*
- Packaging Design
- Photography and the Digital Image
- Textile/Surface Design
- Toy Design
- Visual Presentation and Exhibition Design

**Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications\*
- Cosmetics and Fragrance Marketing
- Direct and Interactive Marketing
- Entrepreneurship for the Fashion and Design Industries
- Fashion Merchandising Management\*
- Home Products Development
- International Trade and Marketing for the Fashion Industries\*
- Production Management: Fashion and Related Industries
- Technical Design
- Textile Development and Marketing

**School of Liberal Arts**

- Art History and Museum Professions
- Film and Media (for implementation fall 2016)

\* Program takes in entering classes in both the fall and spring semesters.

**EVENING/WEEKEND DEGREE PROGRAMS**

[fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)

FIT provides students with the opportunity to complete an associate or baccalaureate degree through evening and/or weekend study. Nine evening/weekend degree programs are offered. These programs are coordinated by the School of Continuing and Professional Studies, in conjunction with the academic departments and schools. All associate programs lead to the AAS degree; baccalaureate programs lead to either the BFA or BS degree.

The four associate degree programs available through evening/weekend study are:

**School of Art and Design**

- Communication Design Foundation
- Fashion Design

**Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications (one-year option also available)
- Fashion Merchandising Management (one-year option also available)

The five baccalaureate degree programs available through evening/weekend study are:

**School of Art and Design**

- Graphic Design
- Illustration

**Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications
- Fashion Merchandising Management
- International Trade and Marketing for the Fashion Industries

## ONLINE DEGREE PROGRAMS

FIT offers two degrees that can be completed fully online.

### Jay and Patty Baker School of Business and Technology

- Fashion Merchandising Management
- International Trade and Marketing for the Fashion Industries

## CREDIT CERTIFICATE PROGRAMS

FIT offers a number of credit certificate programs that provide students with the opportunity to enhance their skills in specialized fields. Non-matriculated students may enroll in credit certificate programs. Upon successful completion of a concentrated sequence of credit-bearing courses, and with faculty recommendation, students are granted a certificate of completion.

### Aron and Esther Goldfarb Leather Apparel (HEGIS 5012)

Designed for students seeking additional knowledge in the area of leather apparel design and construction, this program offers certificates in either a menswear or women's wear concentration.

AP 241	Leather Apparel Design Room Techniques	2.5
AP 253	Leather Apparel Design	2.5
AR 152	Leather Apparel Portfolio	2.5
LD 112	Decorative Leather Techniques	2.5

### CAD for Fashion Designers—Art (HEGIS 5012)

CAD for Fashion Designers—Art provides students with the technical skills required to create fashion design presentation products, such as digital trend concept boards and computer-generated portfolios.

The program consists of five required courses:

AR 115	Introduction to CAD Software for Fashion Designers	2
AR 214	Fashion Design Using Photoshop	2
AR 215	Fashion Design Using Illustrator	2
AR 216	Fashion Design Using Primavision and Colour Matters	2
AR 245	Digital Fashion Design Portfolio	2

### Digital Still Photography (HEGIS 5007)

The Digital Still Photography program introduces students to effective techniques in digital capture, digital asset management, studio and location lighting, and post-production editing techniques. Students who currently work in the industry become more competitive within the photographic job market, in areas such as portraiture, product photography, event photography, and post-production.

The program consists of six courses offered over three semesters:

PH 118	Beginning Digital Photography	2
PH 171	Digital Darkroom	2
PH 130	Lighting I	2
PH 272	Photoshop I for Photographers	2
PH 230	Lighting II	2.5
PH 274	Photoshop II for Photographers	2

### Draping Techniques (HEGIS 5012)

Intended primarily for those who wish to enhance their draping skills without enrolling in a degree program, Draping Techniques presents students with projects that incorporate both draping and patternmaking techniques, covering a variety of approaches and methods in analyzing and developing patterns.

The program consists of four sequential courses offered over four semesters:

DP 111	Draping Proficiency I	2.5
DP 112	Draping Proficiency II	2.5
DP 211	Draping Proficiency III	2.5
DP 212	Draping Proficiency IV	2.5

### **Gemology (HEGIS 5012)**

The Gemology certificate program is designed to meet the demands of a growing segment of the jewelry industry for employees with more in-depth knowledge of gems and gemstones. Students gain additional knowledge and hands-on skills necessary to work effectively in the jewelry industry and increase their marketability.

The program consists of five courses offered over three semesters:

JD 241	Introduction to Gemology	2
JD 281	Diamond Grading	2
JD 243	Gemology II	1.5
JD 141	Introduction to Diamonds	2
JD 244	Gemology III	3

### **Haute Couture (HEGIS 5012)**

Haute Couture provides students with the design skills and techniques used in the manufacture of custom, made-to-measure women's clothing.

The program consists of five sequential courses in fashion design offered over a three-semester time span:

AP 242	Haute Couture Sewing Techniques	2.5
AP 243	Haute Couture Decorative Techniques and Embellishments	2.5
AP 244	Haute Couture Construction and Technology	2.5
AP 275	Haute Couture Apparel Design	3
AR 292	Haute Couture Portfolio	2.5

### **Ladies Tailoring Techniques (HEGIS 5012)**

This program was developed in response to the demand for classic, quality apparel for women's tailored clothes. Projects range from fundamental to more advanced skills and processes in ladies tailoring and prepare students for positions as tailors or tailor's assistants in sample rooms and custom tailoring shops.

Ladies Tailoring Techniques consists of four sequential courses offered over a four-semester time span:

TL 111	Ladies Tailoring I	2.5
TL 112	Ladies Tailoring II	2.5
TL 211	Ladies Tailoring III	2.5
TL 212	Ladies Tailoring IV	2.5

### **Millinery Techniques (HEGIS 5012)**

Developed in response to the renewed demand for quality headwear, Millinery Techniques helps students develop skills that will meet the most stringent demands of the industry and the consumer. Projects range from fundamental to more advanced skills and processes in millinery techniques.

The program consists of six sequential courses offered over a four-semester time span:

ML 113	Blocking Techniques for Hats	2.5
ML 115	Fabric Hat Construction	2.5
ML 116	Cold Weather Headgear	2.5
ML 123	Contemporary Men's Hats	2.5
ML 241	Bridal and Special Occasion Headwear	2.5
ML 243	Creative Design in Headwear	2.5

### **Patternmaking (HEGIS 5012)**

The program in Patternmaking provides students with the knowledge, craftsmanship skills, and techniques in draping, marker making, patternmaking, and sample-making required to meet the challenges of the industry.

The program consists of the following five courses offered over a three-semester time span:

PM 121	Patternmaking I: Misses' and Women's Wear	3
PM 122	Patternmaking II: Misses' and Women's Wear	3
PM 171	Pattern Grading: Misses' and Women's Wear	3
PM 233	Patternmaking: Misses' Sportswear	3
PM 255	Fit Analysis and Technical Documentation	2.5

### **Performance Athletic Footwear (HEGIS 5012)**

The Performance Athletic Footwear certificate program is designed to provide the knowledge and skills required to work effectively within the athletic footwear industry. It also addresses a service area within the accessories industry referred to as “ath-leisure.”

The program consists of the following four courses offered over a three- to four-semester time span:

LD 181	Ergonomics for Athletic Footwear	2
LD 182	Performance Materials for Athletic Footwear	2
LD 184	Athletic Footwear Sketching	2.5
LD 185	Athletic Footwear Drafting	2.5

### **Retail Management (HEGIS 0509)**

The Retail Management program is designed for professionals currently employed in mid-tier retail management positions or persons who possess a baccalaureate degree in any field unrelated to Fashion Merchandising Management. Students develop general analytical and problem-solving abilities, as well as study industry requirements to manage retail operations here and abroad.

The program consists of five courses designed to be completed in one year:

MG 153	Excel for Business	2
FM 327	Case Studies in Fashion Merchandising	3
FM 361	Leadership Development for Retailing	3
FM 362	Dynamics of Store Operations Management	3
FM 462	Retail Management Strategies	3

### **Sustainable Packaging Design (HEGIS 5012)**

The program in Sustainable Packaging Design is offered for packaging design professionals working in the industry who want to expand their expertise and employment opportunities. Students learn to lead and oversee sustainability in their own companies—whether in design firms, CPG (consumer packaged goods) companies, or companies that develop packaging materials and technologies for manufacturing.

The program consists of five courses that can be completed within one year:

PK 352	Foundation in Sustainable Packaging Design	3
PK 353	Systems Thinking in Sustainable Packaging Design	3
PK 432	Materials, Technologies, and Production in Sustainable Packaging Design	2.5
PK 462	Case Studies in Sustainable Packaging Design	2.5
PK 494	Capstone Project in Sustainable Packaging Design	1.5

## Liberal Arts

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Business and Liberal Arts Center, Room B623, 212 217.4320

[fitnyc.edu/liberalarts](http://fitnyc.edu/liberalarts)

Every degree program at FIT has at its core a required, comprehensive liberal arts curriculum, taught by the faculty of the college's School of Liberal Arts. Education in the liberal arts develops students' critical thinking and communications skills, provides them with a global perspective, and nurtures interests that can enrich and inform their professional and personal lives.

The School of Liberal Arts also administers the liberal arts minors, FIT's Presidential Scholars honors program, the Film and Media AAS program, the Film and Media BS program (for implementation Fall 2016), and the Art History and Museum Professions BS program.

### PRESIDENTIAL SCHOLARS

Business and Liberal Arts Center, Room B602, 212 217.4590

[fitnyc.edu/honors](http://fitnyc.edu/honors)

Presidential Scholars is FIT's honors program, providing motivated and gifted students the opportunity to take part in specially designed liberal arts courses, interdisciplinary group projects, monthly colloquia, and extracurricular activities—arts performances, cultural institution visits, and outdoors adventures—that use the entire landscape of New York City as an extended campus. Presidential Scholars receive an annual merit stipend and are afforded priority registration.

Students must complete a separate application for the Presidential Scholars program. For the associate-level program, competitive admission is based on class rank, high school GPA, and SAT scores. For the baccalaureate-level program, students must have a GPA of 3.5. Information about and applications for the Presidential Scholars program can be found on the program's website.

### SCHOOL OF LIBERAL ARTS DEPARTMENTS

The Educational Skills Department (ES) offers courses in English as a second language and college-level preparation in reading and writing. The department also supervises the Academic Skills, Academic Placement, and Liberal Arts Academic Advisement centers, and the Writing Studio.

The English and Speech Department (EN) offers courses in literature, speech, theater, and writing.

The Modern Languages and Cultures Department offers courses in French (FR), Italian (IT), Japanese (JA), Mandarin Chinese (CH), and Spanish (SP).

The Health, Physical Education, and Dance Department offers a variety of health education (HE) and physical education (PE) courses, including individual and team activities.

The History of Art and Civilization Department (HA) offers a variety of history of art and civilization courses representing both Western and non-Western cultures. It also administers the interdisciplinary Art History and Museum Professions BS program.

The Science and Mathematics Department offers courses in biology and physical science (SC) and mathematics (MA).



The Social Sciences Department offers courses in five disciplines: economics, political science, psychology, sociology, and philosophy.

The School of Liberal Arts also offers courses in music and U.S. history (LA).

## **LIBERAL ARTS REQUIREMENTS FOR ASSOCIATE DEGREE STUDENTS**

All students are required to submit SAT/ACT scores in order to be placed at the appropriate course level. Based upon placement test scores, some students are required to take developmental courses in Educational Skills (ES) or mathematics (MA) in addition to the general requirements listed below. For placement test exemption information, see Requirements for Degree Completion (p. 48) or visit [fitnyc.edu/placementtests](http://fitnyc.edu/placementtests).

All two-year AAS degree students must complete a total of at least 24 general education/liberal arts credits. Some majors require specific courses within these general requirements. Some majors' curricula may also include Health and Physical Education courses. Please refer to the specific major page, in the Majors (p. 82) section of this catalogue, for more information.

## **Liberal Arts Requirements for Baccalaureate Degree Students**

Liberal arts requirements for bachelor's degree students vary by major. Refer to the specific major's page in the Majors (p. 82) section of this catalogue for more information.

## **Academic Minors**

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Students at FIT have the opportunity to pursue an academic minor, a selection of courses focused on a particular discipline or a combination of disciplines. This provides a more cohesive program of study and a deeper understanding of the chosen fields. These courses may also fulfill some of the major's liberal arts requirements, and students often do not need to exceed their regular course load to pursue a minor or concentration. Upon successful completion of the selected courses in a minor with a 2.0 or higher GPA, the minor is recorded on the student's transcript. There are a wide range of options, including Asian Studies, Communications, Dance and Performing Arts, Economics, English: Literature and/or Writing, Fashion Studies, Film and Media Studies, French, History, History of Art, International Politics, Italian, Japanese, Ethics and Sustainability, Creative Technology, Latin American Studies, Mathematics, Psychology, Spanish, and Sociology.

For information about Liberal Arts minors, visit [fitnyc.edu/liberalarts](http://fitnyc.edu/liberalarts)

For information about Art and Design minors, visit [fitnyc.edu/creativetechnology](http://fitnyc.edu/creativetechnology)

For information about Interdisciplinary minors, visit [fitnyc.edu/interdisciplinary](http://fitnyc.edu/interdisciplinary)

Students should contact the Academic Advisement Center, [fitnyc.edu/academicadvisement](http://fitnyc.edu/academicadvisement), to select and schedule a minor along with their major.

# FIT 's General Education Requirements and Courses

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FIT students who matriculated after fall 2000 must fulfill General Education requirements in order to receive a bachelor's degree. These requirements are built into the FIT curriculum and in conjunction with major and related area courses in a degree program. An FIT General Education course cannot be used to meet more than one General Education area.

At the Associate level Art & Design majors take 18 credits of General Education/Liberal Arts courses plus 6 credits of Art/Design History courses (to fulfill the NASAD accreditation requirement), totaling 24 credits. Business & Technology and Film & Media majors take 24 credits of General Education/Liberal Arts courses at the associate level.

At the AAS level, a second English course is required for all majors. English courses cover a wide variety of General Education areas.

All FIT students including transfers are required to complete a total of 30 SUNY General Education/Liberal Arts credits (10 courses) in a minimum of seven of the ten areas in order to receive a Bachelor degree. This General Education structure is effective for FIT students entering AAS programs in Fall 2014 and for those entering BS/BFA programs in Fall 2015.

To complete these requirements for a bachelor degree, students must take **30 credits** of General Education approved courses. This distribution is as follows

1. Take one (1) course in each of the following areas (**9 credits**): Basic Communications (G1), Mathematics (G2), and Natural Science (G3).
2. Take four (4) different courses from four (4) different areas(**12 credits**) in the G4-G10 categories: Social Sciences (G4), Western Civilization (G5), The Arts (G6), Humanities (G7), Foreign Language (G8), Other World Civilizations (G9), and American History (G10).
3. Take three (3) courses not previously taken in any of the ten (10) areas that meet SUNY General Education approval (**9 credits**).

While the Registrar's Office and the Academic Advisement Center monitor each student's progress in the fulfillment of SUNY and FIT's General Education requirements, final responsibility for completing the requirements rests with the student. A SUNY General Education requirement completed at one SUNY campus will not have to be repeated at FIT.

Code	General Education Area
G1	Basic Communication
G2	Mathematics
G3	Natural Sciences
G4	Social Sciences
G5	Western Civilization
G6	The Arts
G7	Humanities
G8	Foreign Language
G9	Other World Civilizations (Non-Western Civilizations)
G10	American History

## APPROVED GENERAL EDUCATION COURSES

The following FIT courses have been certified by SUNY as meeting specific General Education student learning outcomes and have been approved to meet General Education requirements. Additional courses will be added to this list as they are developed.

**G1 BASIC COMMUNICATION** Students produce coherent texts within common college-level written forms; demonstrate the ability to revise and improve such texts; research a topic, develop an

argument, and organize supporting details; develop proficiency in oral discourse; and evaluate an oral presentation according to established criteria.

Approved Basic Communication courses:

EN 121	English Composition	3
EN 241	Professional Speech Communication	3
EN 242	Public Speaking	3
EN 362	Creative Nonfiction (Honors)	3

**G2 MATHEMATICS** Students will demonstrate the ability to interpret and draw inferences from mathematical models such as formulas, graphs, tables, and schematics; represent mathematical information symbolically, visually, numerically, and verbally; employ quantitative methods such as arithmetic, algebra, geometry, or statistics to solve problems; estimate and check mathematical results for reasonableness; and recognize the limits of mathematical and statistical methods.

Approved Mathematics courses:

MA 142	Geometry and the Art of Design (formerly MA 242)	3
MA 161	Mathematical Ideas	3
MA 213	Quantitative Methods	3
MA 222	Statistical Analysis	3
MA 231	Precalculus (formerly MA 131)	3
MA 241	Topics in Probability and Geometry	3
MA 311	Mathematical Modeling for Business Applications	3
MA 321	Data Analysis for Business Applications	3
MA 331	Calculus	3
MA 361	Number Theory	3
MA 391	Mathematics of the Ancient World in Its Cultural and Historic Context (Honors)	3
MA 392	The Mathematics of Personal Finance (Honors)	3

**G3 NATURAL SCIENCES** Students demonstrate an understanding of the methods scientists use to explore natural phenomena, including observation, hypothesis development, measurement and data collection, experimentation, evaluation of evidence, and employment of mathematical analysis; and application of scientific data, concepts, and models in one of the natural sciences.

Approved Natural Sciences courses:

SC 111	Introduction to the Physical Sciences	3
SC 112	Earth Science	3.5
SC 121	Introduction to Biological Science	3
SC 122	Field Biology	3
SC 145/045	Survey of General and Organic Chemistry	4
SC 146/046	Basic Chemistry for Cosmetics and Fragrances	3
SC 147	The Forensics of Fiber Analysis	3
SC 245	Chemistry of the Everyday World	3
SC 253	Ecology and Environmental Problems	3
SC 326	Human Nutrition	3
SC 032/332	Color Science Laboratory	1
SC 332	Color and Light	3
SC 391	Crime Scene Chemistry (Honors)	4

**G4 SOCIAL SCIENCES** Students demonstrate an understanding of the methods social scientists use to explore social phenomena, including observation, hypothesis development, measurement and data collection, experimentation, evaluation of evidence, and employment of mathematical and interpretive analysis. They also demonstrate knowledge of major concepts, models, and issues of at least one discipline in the social sciences.

## Approved Social Sciences courses:

SS 131	General Psychology	3
SS 141	Macroeconomics	3
SS 151	Introduction to World Affairs	3
SS 171	Introductory Sociology	3
SS 231	Personality	3
SS 232	Developmental Psychology	3
SS 237	Industrial Psychology	3
SS 242	Microeconomics	3
SS 243	History of Economic Thought	3
SS 244	Fashion Economics	3
SS 251	American Government and Politics	3
SS 272	Sex Roles, Marriage, and Family in Transition	3
SS 273	The Study of Social Problems: Prostitution, Drugs, and Other Issues	3
SS 275	Sociology of Race and Ethnic Relations	3
SS 334	The Psychology of Color	3
SS 335	Abnormal Psychology	3
SS 343	Labor Economics	3
SS 345	Fundamentals of Finance for Fashion Industries	3
SS 352	Contemporary Western Europe	3
SS 353	Latin America Today	3
SS 354	Comparative Political Systems	3
SS 374	Cross-Cultural Studies	3
SS 376	Clothing and Society	3
SS 378	Asian Global Popular Culture	3
SS 379	Sociology of the Digital Area	3
SS 385	Social Psychology	3
SS 386	Youth Subculture, Identity, and Fashion: A Sociological Perspective	3
SS 392	Psychopathology and Modern Life (Honors)	3
SS 393	Politics in the Middle East (Honors)	3
SS 394	Global Financial Markets (Honors)	3
SS 395	International Conflict in the 21st Century (Honors)	3
SS 396	Social Experiments: Answering the Questions of Social Psychology (Honors)	3
SS 443	International Economics	3
SS 445	Money and Banking	3
SS 446	Economies of Latin America	3

**G5 WESTERN CIVILIZATION** Students demonstrate knowledge of the development of the distinctive features of the history, institutions, economy, society, culture, etc., of Western civilization and relate the development of Western civilization to that of other regions of the world. Courses that satisfy the Western Civilization learning outcomes should be focused on a foundational aspect of the development of Western civilization, and not on a narrowly defined topic or chronological period.

## Approved Western Civilization courses:

EN 392	Greek Myths and Their Transformations (Honors)	3
HA 111	History of Western Art and Civilization: Ancient Prehistory Through the Middle Ages	3
HA 112	History of Western Art and Civilization: Renaissance to the Modern Era	3
HA 213	Rome: A Cultural History in Painting, Sculpture, and Architecture	3
HA 311	Medieval Art	3

HA 396	Art and Patronage in the Italian Renaissance (Honors)	3
HI 395	Big Ideas in History: Smith, Darwin, Marx, Freud	3
PL 391	Ancient Greek Philosophy (Honors)	3
PL 392	The Old and New Testaments in the History of Ideas--Honors	3

**G6 THE ARTS (Liberal Arts)** Students demonstrate an understanding of at least one principal form of artistic expression and the creative process inherent therein. Note that while the majority of G6 courses are also liberal arts courses, several are not and will not count towards the liberal arts requirement for a bachelor degree. These courses designated as Liberal Arts meet NYSED's definition of a liberal arts course.

Approved courses in The Arts that are Liberal Arts designated:

EN 251	Theater Arts (LA)	3
EN 254	Drama: From Script to Live Theater (Winter Session only) (LA)	3
EN 324	Writing on The Arts (LA)	3
EN 361	Creative Writing (LA)	3
EN 363	Fiction Writing (LA)	3
EN 364	Poetry Writing (LA)	3
EN 391	The Creative Imagination: Theory and Process (Honors) (LA)	3
EN 397	Women in U.S. Theater (Honors) (LA)	3
EN 398	Film Art/Film Critic (Honors) (LA)	3
EN 399	The Craft of Writing Poetry (Honors) (LA)	3
FI 256	Screenwriting I (LA)	3
FI 323	Sexuality in Cinema (LA)	3
FI 356	Screenwriting II (LA)	3
FI 371	Film Art, Film Critic (LA)	3
HA 213	Rome: A Cultural History in Painting, Sculpture, and Architecture (LA)	3
HA 214	Art In New York (LA)	3
HA 244	Art and Architecture in Paris (LA)	3
HA 251	Film Genres: Horror (LA)	3
HA 252	History of Russian and Soviet Film (LA)	3
HA 333	Contemporary Photography and New Media (LA)	3
HA 348	History of the Modern Printed Image (LA)	3
HA 381	The Word and the Page: A History of Writing and Books (Honors) (LA)	3
HA 394	History of New York Architecture (Honors) (LA)	3
HP 231	America at Home: Product Styles from 1900 to Contemporary (LA)	3
MU 202	Survey of Latin American Music (LA)	3
MU 203	Survey of American Music (LA)	3
MU 391	(Honors) Masterpieces of Music in the European Classical Tradition (LA)	3
PE 215	Dance in New York: A Survey of Live Performance (LA)	3
PE 216	Ballet and Modern Dance: Past and Present (LA)	3
PE 217	Popular Urban Dance: Past and Present (LA)	3

**G6 THE ARTS (Non-Liberal Arts)** Students demonstrate an understanding of at least one principal form of artistic expression and the creative process inherent therein. Note that while the majority of G6 courses are also liberal arts courses, several are not and will not count towards the liberal arts requirement for a bachelor degree. These courses designated as Non-Liberal Arts do not meet NYSED's definition of a liberal arts course.

## Approved courses in The Arts that are not Liberal Arts designated:

AD 382	Advertising Concept Development II (Not LA)	1.5
AD 383	Communications Strategy Planning and Brand Campaigns (Not LA)	3.5
AR 101	Fashion Art and Design (Not LA)	1.5
CD 113	Three-Dimensional Design (Not LA)	1.5
CD 115	Design Studio I (Not LA)	3
DE 101	Principles of Display and Exhibit Design: Small Scale (Not LA)	2
FA 101	Painting (Not LA)	1.5
FA 102	Painting (Not LA)	1.5
FA 103	Painting (Not LA)	1.5
FA 104	Sculpture - Basic (Not LA)	1.5
FA 105	Life Drawing (Not LA)	1.5
FA 107	Basic Design (Not LA)	1.5
FA 108	Basic Drawing (Not LA)	1
FA 113	Fundamentals of Design I: 2D and Color (Not LA)	1.5
FA 114	Fundamentals of Design II: 3D Form and Structure (Not LA)	1.5
FA 116	Creative Media (Not LA)	2
FA 131	Life Drawing I (Not LA)	1.5
FA 132	Life Drawing II (Not LA)	1.5
FA 141	Drawing I (Not LA)	1.5
FA 142	Drawing II (Not LA)	1.5
FA 202	Basic Design: 3D (Not LA)	1
FF 112	Fashion Art and Design II (Not LA)	2
FF 113	Fashion Art and Design for One-Year Program (Not LA)	5
GD 311	Graphic Design I (Not LA)	3
GD 312	Graphic Design II (Not LA)	3
IL 123	Principles of Illustration I (Not LA)	1.5
IL 131	Illustration Life Drawing I (Not LA)	1.5
IL 302	Drawing for Animation I (Not LA)	2
IL 303	Drawing for Animation II (Not LA)	1.5
IL 362	The Illustrator's Heritage I (Not LA)	3
IL 364	The Illustrator's Heritage II (Not LA)	3
IL 374	Book Illustration I (Not LA)	1.5
JD 101	Introduction to Jewelry Fabrication (Not LA)	2
PE 111	Modern Dance (Not LA)	1
PE 113	Jazz Dance (Not LA)	1
PE 114	Ballet I (Not LA)	1
PE 116	Afro-Caribbean Dance (Not LA)	1
PE 118	Flamenco Dance (Not LA)	1
PE 119	Dances of the Middle East and India (Not LA)	1
PE 181	Contemporary Urban Dance (Not LA)	1
PE 214	Ballet II (Not LA)	1
PE 219	Dances of the Middle East and India II (Not LA)	1
PH 116	Photography Basics (Not LA)	2
PH 117	Principles of Photography Including Darkroom Instruction (Not LA)	2
PH 162	Photographic Styling (Not LA)	2
TD 141	Nature Studies (Not LA)	1.5
TD 142	Advanced Nature Studies (Not LA)	1.5
TY 101	Introduction to Toy Design (Not LA)	1.5
TY 411	Toy Design II and Product Update (Not LA)	2
TY 416	Hard Toy: Design (Not LA)	1.5

**G7 HUMANITIES** Students demonstrate knowledge of the conventions and methods of at least one of the humanities in addition to those encompassed by other knowledge areas within the General Education requirements.

Approved Humanities courses:

EN 231	Short Fiction	3
EN 232	Perspectives on American Literature	3
EN 233	Poetry	3
EN 234	Gay and Lesbian Literature	3
EN 235	African-American Literature	3
EN 236	Major Writers of the Western World	3
EN 238	Comedy	3
EN 253	Dramatic Literature	3
EN 257	Major Movements in Chinese, Japanese, and Korean Film	3
EN 271	Literature and History: The Development of American Culture to 1865	3
EN 272	Identity in America: History and Literature, 1865 to Present	3
EN 273	Literature of India	3
EN 275	Literature of the Sixties	3
EN 278	Science Fiction	3
EN 281	Chinese Cinema	3
EN 324	Writing on The Arts	3
EN 325	Playwriting	3
EN 331	Introduction to Shakespeare	3
EN 333	Modern Literature: The Spirit of the 20th Century	3
EN 334	The Novel	3
EN 335	Working Women in the United States: 1865 to Present	3
EN 336	From Gothic to Horror: Literature of Fear	3
EN 371	Chinese Odyssey: Introduction to Chinese Literature	3
EN 373	The Graphic Novel	3
EN 381	Asian Fiction: Regional Selections (Honors)	3
EN 382	Contemporary Chinese Cinema (Honors)	3
EN 391	The Creative Imagination: Theory and Process (Honors)	3
EN 392	Greek Myths and Their Transformations (Honors)	3
EN 393	Shakespeare (Honors)	3
EN 394	American Lives (Honors)	3
EN 395	Travel Literature and the Travel Essay (Honors)	3
EN 396	Shakespeare's Plays (Honors)	3
FI 111	Introduction to Film	3
FI 221	History of Film, beginnings to 1959	3
FI 222	History of Film, 1960-present	3
FI 272	Introduction to Television Studies	3
FI 321	Film Theory and Criticism, An Introduction	3
FI 324	The Romantic Comedy	3
FI 331	Film Genres: Crime Stories	3
FI 341	French Cinema	3
FI 342	Contemporary Korean Cinema	3
HA 111	History of Western Art and Civilization: Ancient Prehistory Through the Middle Ages	3
HA 112	History of Western Art and Civilization: Renaissance to the Modern Era	3
HA 121	Cities and Civilizations: The Eastern Mediterranean World, c. 3000 BCE-1000 CE	3
HA 212	Renaissance Art in Florence	3
HA 213	Rome: A Cultural History in Painting, Sculpture, and Architecture	3
HA 214	Art In New York	3

HA 215	History of Menswear	3
HA 216	American Indian Art and Civilization	3
HA 217	History of Avant-Garde Film	3
HA 218	Art and Myth in the Classical World	3
HA 219	African American Art	3
HA 221	East Asian Art and Civilization	3
HA 223	African Art and Civilization	3
HA 224	Pre-Columbian Art and Civilization	3
HA 225	Art and Civilization of India	3
HA 226	Art and Civilization of the Islamic World	3
HA 228	Oceanic Art and Civilization	3
HA 229	Korean Art and Civilization	3
HA 231	Modern Art	3
HA 232	Dada and Surrealism	3
HA 234	Warhol and Pop Art	3
HA 241	History of Photojournalism	3
HA 244	Art and Architecture in Paris	3
HA 251	Film Genres: Horror	3
HA 252	History of Russian and Soviet Film	3
HA 271	Japanese Art and Civilization	3
HA 311	Medieval Art	3
HA 312	Women in Western Art from the Late 18th Century to the Present	3
HA 314	History of American Art	3
HA 316	The Bauhaus	3
HA 317	Italian Renaissance Art & Civilization	3
HA 331	Contemporary Art and Culture: 1945 to the Present	3
HA 332	Modern Architecture	3
HA 333	Contemporary Photography and New Media	3
HA 342	History of Textile Design	3
HA 343	History of Photography	3
HA 344	History of Western Costume	3
HA 345	History of Industrial Design	3
HA 347	Costume and Fashion in Film	3
HA 348	History of the Modern Printed Image	3
HA 381	The Word and the Page: A History of Writing and Books (Honors)	3
HA 391	The Bauhaus (Honors)	3
HA 392	The Art of Venice: Titian to Tiepolo (Honors)	3
HA 395	Studies in American Indian Art and Culture (Honors)	3
HA 396	Art and Patronage in the Italian Renaissance (Honors)	3
HA 397	Studies in Maya Art and Culture (Honors)	3
HA 411	Western Theories of Art	3
HA 462	Art and Ethics	3
HI 392	(Honors) Religion and Religious Dissent in American History to the Civil War	3
HI 395	Big Ideas in History: Smith, Darwin, Marx, Freud	3
IT 251	Italian Cinema	3
IT 341	Introduction to Italian Literature	3
IT 342	Writing Women of the Italian Renaissance	3
IT 345	Food for Thought: Gastronomy in Italian Literature and Culture	3
MC 331	Film Genres: Melodrama	3
PL 141	Introduction to Western Philosophy	3
PL 143	Introduction to Asian Philosophies	3
PL 211	Informal Logic: A Guide to Clear Thinking	3



PL 321	Philosophy of Art	3
PL 391	Ancient Greek Philosophy (Honors)	3
PL 392	The Old and New Testaments in the History of Ideas--Honors	3
PL 431	Philosophy: Ethics	3
SP 251	Latin American Fiction: 1960-Present	3
SP 351	From Modern to Contemporary Latin American Women Writers	3

**G8 FOREIGN LANGUAGE** Students demonstrate a basic proficiency in the understanding and use of a foreign language and knowledge of the distinctive features of the culture(s) associated with the language they are studying.

Approved Foreign Language courses:

CH 111	Chinese I	3
CH 112	Chinese II	3
CH 213	Chinese III	3
CH 214	Chinese IV	3
FR 111	French I	3
FR 112	French II	3
FR 213	French III	3
FR 214	French IV	3
FR 315	Introduction to French Literature	3
IT 111	Italian I	3
IT 112	Italian II	3
IT 122	Italian Conversation I	3
IT 132	Italian in Florence	3
IT 213	Italian III	3
IT 214	Italian IV	3
IT 311	Italian for Business	3
IT 341	Introduction to Italian Literature	3
IT 342	Writing Women of the Italian Renaissance	3
JA 111	Japanese I	3
JA 112	Japanese II	3
JA 213	Japanese III	3
JA 214	Japanese IV	3
SP 111	Spanish I	3
SP 112	Spanish II	3
SP 132	Spanish in Santiago de Compostela	3
SP 141	Spanish for Spanish Speakers I	3
SP 142	Spanish for Spanish Speakers II	3
SP 213	Spanish III	3
SP 214	Spanish IV	3
SP 311	Spanish for Business (formerly SP 215)	3
SP 351	From Modern to Contemporary Latin American Women Writers	3

**G9 OTHER WORLD CIVILIZATIONS (NON-WESTERN CIVILIZATIONS)** Students demonstrate knowledge of either a broad outline of world history or the distinctive features of the history, institutions, economy, society, and culture of one non-Western civilization. Courses in this area have to be non-Eurocentric and non-U.S. in focus. In addition to courses on the civilizations of Asia or Africa, this would, for example, allow courses on the civilizations of indigenous peoples of the Americas.

## Approved Other World Civilizations courses:

EN 257	Major Movements in Chinese, Japanese, and Korean Film	3
EN 273	Literature of India	3
EN 281	Chinese Cinema	3
EN 371	Chinese Odyssey: Introduction to Chinese Literature	3
EN 381	Asian Fiction: Regional Selections (Honors)	3
EN 382	Contemporary Chinese Cinema (Honors)	3
FI 342	Contemporary Korean Cinema	3
HA 121	Cities and Civilizations: The Eastern Mediterranean World, c. 3000 BCE-1000 CE	3
HA 216	American Indian Art and Civilization	3
HA 221	East Asian Art and Civilization	3
HA 223	African Art and Civilization	3
HA 224	Pre-Columbian Art and Civilization	3
HA 225	Art and Civilization of India	3
HA 226	Art and Civilization of the Islamic World	3
HA 227	Archaeological Excavation in Israel (Summer)	3
HA 228	Oceanic Art and Civilization	3
HA 229	Korean Art and Civilization	3
HA 271	Japanese Art and Civilization	3
HA 315	Ethnographic Film	3
HA 395	Studies in American Indian Art and Culture (Honors)	3
HA 397	Studies in Maya Art and Culture (Honors)	3
HA 398	Architecture and Faith: Ancient and Islamic Cities (Honors)	3
HI 206	Pasts in the Present: Modern Chinese History since 1800	3
PL 143	Introduction to Asian Philosophies	3
SS 151	Introduction to World Affairs	3
SS 277	Cultural Expressions of Non-Western Dress and Fashion	3
SS 353	Latin America Today	3
SS 354	Comparative Political Systems	3
SS 355	Contemporary African Politics	3
SS 356	Asia in Motion: National, International, and Transnational Relations	3
SS 374	Cross-Cultural Studies	3
SS 378	Asian Global Popular Culture	3
SS 386	Youth Subculture, Identity, and Fashion: A Sociological Perspective	3
SS 393	Politics in the Middle East (Honors)	3
SS 395	International Conflict in the 21st Century (Honors)	3
SS 446	Economies of Latin America	3

**G10 AMERICAN HISTORY** Students demonstrate knowledge of a basic narrative of American history: political, economic, social, and cultural, including knowledge of unity and diversity in American society; knowledge of common institutions in American society and how they have affected different groups; and understanding of America's evolving relationship with the rest of the world.

## Approved American History courses:

EN 271	Literature and History: The Development of American Culture to 1865	3
EN 272	Identity in America: History and Literature, 1865 to Present	3
EN 274	Voices of Civil Rights in American History	3
EN 335	Working Women in the United States: 1865 to Present	3
HA 219	African American Art	3
HA 314	History of American Art	3
HI 202	U.S. History: Civil War- Present	3

HI 203	Distant Neighbors: A History of Latin America and the U.S.	3
HI 204	Leisure in America	3
HI 207	Hollywood: A History	3
HI 391	U.S. History and Culture: 1860 to Present	3
HI 392	(Honors) Religion and Religious Dissent in American History to the Civil War	3
HI 393	New York City and the Invention of America	3
HI 394	Rebellion and Resistance in America	3

## Competencies

In addition to the areas described above, SUNY requires the General Education competencies of critical thinking and information management. Both are covered in courses throughout the FIT curriculum.

**CRITICAL THINKING** Students identify, analyze, and evaluate arguments as they occur in their own or others' work, and develop well-reasoned arguments.

**INFORMATION MANAGEMENT** Students perform the basic operations of personal computer use, understand and use basic research techniques, and locate, evaluate, and synthesize information from a variety of sources.

## International Programs

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Business and Liberal Arts Center, Room B119, 212 217.5380

[www.fitnyc.edu/studentaffairs](http://www.fitnyc.edu/studentaffairs)

The Office of International Programs coordinates the opportunities for students to study abroad for a year, a semester, or in the summer or winter sessions for three to four weeks. Students may also study abroad through SUNY ([sunysystemabroad.com](http://sunysystemabroad.com)) or the College Consortium for International Study ([ccisabroad.org](http://ccisabroad.org)). Applicants are selected competitively and are required to have a minimum 3.0 GPA. Students must develop an advisement plan with their department's chairperson or international program advisor that describes the courses they are approved to take abroad so they may transfer credit back to their FIT degree program.

### FASHION DESIGN IN NEW YORK AND FLORENCE

AAS degree students in the International Fashion Design in New York and Florence program spend one academic year in New York City and one academic year in Florence, Italy. Students may study abroad in either their first or second year. Courses are taught in English and students receive FIT credits toward their degree for the courses completed. Select students may also participate for the fourth semester only.

### FASHION DESIGN IN NEW YORK AND MILAN

Students accepted into the BFA degree Fashion Design Sportswear or Knitwear specializations can spend either their third or fourth academic years in New York City or Milan, Italy, or may spend both their third and fourth years in FIT's program in Milan. Courses are taught in English, and students receive FIT credits toward their degree for the courses completed.

### FASHION MERCHANDISING MANAGEMENT IN NEW YORK AND FLORENCE

Students accepted into the BS International Fashion Merchandising Management degree program in New York and Florence can study in Florence for an academic year (fifth and sixth semesters) or for the fifth or sixth semesters only, returning to New York City to complete their program. Courses are taught in English, and students receive FIT credits for the courses completed.

### SEMESTER PROGRAMS AT INSTITUTIONS ABROAD

**Advertising and Marketing Communications and Fashion Merchandising Management in France** Advertising and Marketing Communications and Fashion Merchandising Management BS degree students may study at the American University of Paris. Advertising and Marketing

Communications students may study at the Institut Commercial de Nancy in Nancy, France, a prestigious specialized school with an international management program. Courses are taught in English.

**Advertising Design and Graphic Design in England** During the fall semester, a limited number of seventh-semester Advertising Design or Graphic Design BFA degree students may study in England at Camberwell College, London, or at the Chelsea College of Art and Design in London, or at Nottingham Trent University, in Nottingham.

**Business and Technology Programs in China** During the spring semester, BS degree Fashion Merchandising and Management, International Trade and Marketing for the Fashion Industries, and Production Management: Fashion and Related Industries students can study at Donghua University, in Shanghai, China. Courses are taught in English.

**Business and Technology Programs in Italy** During the fall or spring semesters, BS degree Advertising and Marketing Communications, Fashion Merchandising Management, and International Trade and Marketing for the Fashion Industries students can study at the American University of Rome, in Rome, Italy. Courses are taught in English.

**Business and Technology Programs in Mexico** During the fall or spring semesters, BS degree students in Advertising and Marketing Communications, International Trade and Marketing for the Fashion Industries, Production Management: Fashion and Related Industries, or Textile Development and Marketing may study abroad at the Instituto Tecnológico y de Estudios Superiores de Monterrey in Monterrey, Mexico. Courses are taught in English.

**Fashion Design and Fashion Merchandising Management in Australia** During the fall or spring semesters, a limited number of fifth- or sixth-semester BS degree Fashion Merchandising students and a limited number of sixth- or seventh-semester Fashion Design BFA degree students may study at the Royal Melbourne Institute of Technology in Melbourne, Australia.

**Fashion Design, Fashion Merchandising Management, and Production Management in Hong Kong** During the fall or spring, a limited number of sixth- or seventh-semester baccalaureate-level Fashion Design, Fashion Merchandising Management, or Production Management: Fashion and Related Industries students may study at Hong Kong Polytechnic University's Institute of Textiles and Clothing in Hong Kong, China.

**Fashion Merchandising Management in England** During the spring or fall, a limited number of sixth- or seventh-semester Fashion Merchandising Management BS degree students may study in England at the University of Westminster campus in Harrow, located 20 minutes from central London. Fashion Merchandising Management students may also participate in an internship.

**Liberal Arts Semester in Florence** Qualified FIT students can study for a semester in Florence and receive academic credit toward their degree for select courses in Art History, English, Italian, and Social Sciences.

**Textile/Surface Design in Canada or England** During the fall semester, a limited number of seventh-semester Textile/Surface Design students may study at Nova Scotia College of Art and Design in Halifax, Canada, or at Winchester School of Art, England.

## **SEMESTERS IN ITALY OR OTHER STUDY ABROAD PROGRAMS THROUGH COLLEGE CONSORTIUM FOR INTERNATIONAL STUDY**

FIT is a member of the College Consortium for International Study, which includes approximately 100 colleges across the United States that offer study abroad programs. Under the auspices of the consortium and FIT, fifth-, sixth-, or seventh-semester students admitted to the Bachelor of Science degree programs can study at institutions across the globe. Advertising and Marketing Communications BS degree students as well as AAS degree Fine Arts students may spend a fall or spring semester at the Scuola Lorenzo De'Medici in Florence, Italy. Visit [ccisabroad.org](http://ccisabroad.org).

## **SUMMER AND WINTER STUDY ABROAD COURSES**

FIT conducts a number of international short study courses during the summer and winter sessions. These courses are listed in the catalogue within the individual disciplines and are from three to four weeks in duration. Specific information on the individual semester abroad programs and the short study abroad courses is available in the International Programs Office and on the International Programs website, [fitnyc.edu/studyabroad](http://fitnyc.edu/studyabroad).

## **STUDY ABROAD PROGRAMS THROUGH THE STATE UNIVERSITY OF NEW YORK (SUNY)**

With departmental approval, students may also study abroad through one of the programs offered by SUNY for a semester or for the summer or winter sessions. For more information, go to [sunysystemabroad.com](http://sunysystemabroad.com) or visit the International Programs Office.

## **Career and Internship Center**

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Business and Liberal Arts Center, Room B202, 212 217.3000  
[fitnyc.edu/cic](http://fitnyc.edu/cic)

Functioning within the Division of Academic Affairs, FIT's Career and Internship Center is highly regarded for the college-credit-bearing experiential learning programs and career guidance it offers. The center's mission is to help students learn how to identify good career fits and make successful career decisions in today's competitive global market, advance their careers, and market themselves throughout their professional lives in a wide range of fields. The college maintains strong alliances with organizations ranging from design, communications, and merchandising to museums and other nonprofits and works with this wide variety of employers to help each meet its individual personnel needs. Lifetime career services are offered to all FIT alumni, and students are encouraged to utilize the office's resources from the start of their education. Students participate in customized, semester-long learning experiences focused on benefiting both intern and sponsor organization. Each academic year, FIT provides more than 1,800 students in more than 25 academic majors with credit-bearing internships in the sponsor organizations of their choice. Approximately 90 percent of the graduating class that moved into the world of work reported being employed when surveyed after graduation.

## Online Learning

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[fitnyc.edu/onlinelearning](http://fitnyc.edu/onlinelearning)

FIT offers nearly 200 online credit courses, enabling students with busy schedules to do their coursework on a more flexible schedule. In addition, FIT offers the associate degree in Fashion Merchandising Management as a fully online program. Starting Fall 2014, an online bachelor of science degree in International Trade and Marketing for the Fashion Industries will be offered.

Online learning at FIT is both interactive and collaborative. Students receive instruction, submit assignments, and actively participate in discussions from anywhere with an internet connection. Students leverage the wealth of resources available through the web to support their education.

## Continuing and Professional Studies

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Conference Center at FIT, lower level, 212 217.3334  
[fitnyc.edu/continuinged](http://fitnyc.edu/continuinged)

The School of Continuing and Professional Studies offers courses, in the classroom and online, to those interested in advancing their professional careers or educational goals. Courses are open to the public and span a range of topics including art, business, design, digital technology, entrepreneurship, fashion, marketing, and retailing. It is also possible to complete a credit certificate or earn an associate or baccalaureate degree through evening and weekend study offered by the academic departments of the college. The school offers its programs through Professional Studies, the Enterprise Center, and Precollege.

### Professional Studies

Professional Studies focuses on the enrichment needs of individual artists and designers and the corporate global training needs of fashion-related industries. Noncredit certificates of professional development are offered on topics such as Brand Management Experience, Certified Technical Designer, Color Specialist, Digital Analytics: Fashion Marketing and Retailing, Fashion Styling, Image Consulting, and Omni-Channel Retail and Convergence.

### The Enterprise Center

The Enterprise Center provides information and resources for small businesses and freelancers. Hands-on computer workshops keep designers and business people up-to-date on software tools. It offers six noncredit certificates of professional development: Creative Enterprise Ownership, Sustainable Design Entrepreneurs, and four Computer Essentials certificates (Fashion Design, Graphic Design, Web Design, and Video). The center also secures grant funding to develop free or low-cost programs that help meet the needs of entrepreneurs and New York City's fashion industry.

### Precollege

The Precollege program offers courses for middle and high school students in the college's several areas of expertise. During the public school year it offers two programs titled Saturday Live and Sunday Live, each presented over 11 weekends. In the summer, there is a three-week Summer Live program. Intensive four-day workshops offered each spring, summer, and fall are especially attractive to families living outside the New York City metropolitan area.

## Scholastic Standing

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Scholastic standing is determined by a semester index, computed by multiplying grade value by credit hours for the course, and dividing the sum by the total credit hours.

The following grades are used for final marks:

Grade	Quality Points	Grade	Grade Value
A	4.0	IN	Incomplete
A-	3.7	IP	In progress
B+	3.3	L	Audit
B	3.0	P	Passed
B-	2.7	WA	Authorized withdrawal
C+	2.3	WD	Student-initiated authorized withdrawal
C	2.0	WF	Unauthorized withdrawal
C-	1.7	Y	Intermediate grade
D	1.0	Z	No grade
F	0	*	Developmental course grade notation
		>	Repeated course grade notation. See repeat policy.

Grade	Description
IN	Incompletes are assigned at the instructor's discretion. Coursework must be completed within six weeks of the start of the following semester. "IN" cannot become a "WD."
IP	Indicates that a thesis is in progress. "IP" is replaced by an appropriate letter grade when the thesis is completed or by an "F" if matriculation is not maintained.
L	Audit grade (assigned for non-degree student only).
P/F	A "P" grade is not calculated in the GPA, but credit is received and recorded on the academic transcript. An "F" grade is calculated in the GPA.
WA	Authorized withdrawal, which may be assigned after six weeks at the instructor's discretion, carries no penalty, and does not affect GPA. This grade is a terminal grade and changes are not accepted.
WD	Student-initiated authorized withdrawal is permitted up to the sixth week and does not affect GPA. This grade is a terminal grade and changes are not accepted.
WF	Unauthorized withdrawal, which may be assigned after six weeks at the instructor's discretion, carries a penalty, and is equivalent to an "F" in the GPA. This grade is a terminal grade and changes are not accepted.
Y	Intermediate grade assigned after the first of two semesters or the first two semesters of a three-semester sequence. "Y" will be replaced by an appropriate letter grade when sequence is completed. Does not affect GPA.
Z	No grade reported by instructor at grade-processing deadline. Does not affect GPA.
	* A grade with an asterisk is assigned for a developmental course. Does not affect GPA.
	> Denotes student repeated a failed course. See repeat policy.

All grade disputes must be resolved within two years of receipt of the grade and cannot be disputed once the degree is awarded and sealed.

### REPEAT POLICY (EFFECTIVE SPRING 2014)

1. Only a course with a grade of "F," "WA," "WD," or "WF" may be repeated.
2. If a student receives a grade of "F" or "WF," the original grade permanently remains on the official transcript.
3. If a student repeats the course, only the last grade earned will be included in the GPA.

4. A course originally taken for a grade cannot be retaken for a Pass/Fail grade.
5. A student who wishes to enroll in a third and final attempt of a course may do so only with the approval of the department chair or assistant chair of a student's major.

## **PROCEDURE FOR PASS/FAIL**

1. No major subject can be taken on a pass/fail basis. AAS candidates are permitted to take a maximum of 6 free elective or liberal arts elective credits on a pass/fail basis. BS candidates may take up to 6 liberal arts elective credits on a pass/fail basis. BFA candidates are permitted to take 3 elective credits on a pass/fail basis.
2. At least one full semester must have been completed at FIT; students must be currently registered for no fewer than 12 regularly graded credits in addition to the course taken on a pass/fail basis.
3. Only 3 credit hours per semester can be taken on a pass/fail basis.
4. The instructor must be informed within the first three weeks of the class that the course is to be taken on a pass/fail basis. Forms are available in the Registrar's Office.
5. No more than one pass/fail course may be taken in any one department during each degree program.

## **ACADEMIC STANDARDS/PROBATION AND DISMISSAL**

The Office of the Registrar notifies students of their academic standing in writing (via email and mail) at the end of the fall and spring semesters. Students whose academic standing is academic probation or academic dismissal may appeal the decision to the Faculty Senate Committee on Academic Standards. The academic standing appeal procedure is a formal request by a student seeking to appeal for an exception to the academic standing regulations as published in the college catalogue and on the following website: [fitnyc.edu/registrar](http://fitnyc.edu/registrar). A student may appeal their status for three consecutive regular semesters following the decision of probation or dismissal.

Following are the criteria for academic probation or academic dismissal:

- A student is placed on probation if the semester GPA (grade point average) is below 2.0.
- A student is not subject to academic dismissal at the end of the first semester in a degree program.
- A student will be dismissed from the college after two consecutive semesters with a GPA below 2.0.

Students who have been academically dismissed from the college are permitted to take only noncredit-bearing courses offered through the School of Continuing and Professional Studies.

Please see [fitnyc.edu/registrar](http://fitnyc.edu/registrar) for complete details for the academic standing appeal process and a copy of the appeal form.

## **TRANSFER OF CREDIT**

The Office of the Registrar evaluates courses from any other accredited college. Transfer credit is awarded only for coursework similar to courses required for a current FIT degree and only when official transcripts and/or score reports have been submitted for review. Only the Registrar can determine individual courses that will transfer to FIT; however, there are some general guidelines:

- Students who have completed equivalent courses will receive transfer credit for coursework in which a grade of "C" or better has been earned.
- Students who have taken the College Level Examination Program (CLEP) and earned a mean score that meets or exceeds the equivalent of a grade of "C" in a formal course will receive transfer credit.



- Students who have taken the Advanced Placement Exam and earned a score of three (3) or higher on a scale of five (5) points will receive transfer credit.
- Students who have taken the International Baccalaureate Exam for higher-level courses and earned a grade of 4 or higher will receive transfer credit.

**Major or related area transfer credits are evaluated and approved by the major department.**

Students should contact the major department upon their initial arrival on campus to arrange an appointment for a review of major courses for possible transfer credit. A department may request additional information on learning outcomes of the course as well as a sample of student work in a portfolio.

**FIT Students**

Courses taken at another institution during summer or winter terms to be considered for transfer credit to FIT will require the student to submit a Course Equivalency Assessment Form and obtain Registrar approval before registering for a course at another college.

**FIT POLICY ON CLASSROOM CREDITS AND HOURS**

FIT follows the State University of New York (SUNY) policy on credits and hours, which is a variant of the traditional "Carnegie Unit." In lecture courses, one semester credit hour equals one hour of classroom instruction and two hours of outside study for each class session. A typical three-credit lecture course at FIT meets three hours a week for 15 weeks for a total of 45 hours, and six hours a week of outside study. In lab/studio courses, one semester credit hour equals two hours of classroom instruction (and one hour of outside study). A typical three-credit lab/studio course at FIT meets six hours a week for 15 weeks for a total of 90 hours. For further information, please see the SUNY policy document at <http://tinyurl.com/FIT-SUNY-CreditHR>.

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## Requirements for Degree Completion

### TIME REQUIREMENTS

Full-time students must complete all requirements for their degree within four years from the original date of matriculation; part-time students must complete all requirements within eight years from the original date of matriculation. After the period expires, students must reapply through Admissions and have their credentials reevaluated. Courses taken ten or more years ago are subject to reevaluation and must be approved by the appropriate department chairperson or academic dean in order for students to receive credit toward their degree.

### REQUIREMENTS FOR THE ASSOCIATE DEGREE

To qualify for the Associate in Applied Science degree, candidates must be matriculated (officially admitted to degree status); satisfactorily complete the credit and course requirements prescribed for their majors, related areas, and general education; achieve a minimum GPA of 2.0 for all work completed; receive the recommendation of the faculty; and submit an application for graduation with fee.

For more specific course requirements, consult the major pages (p. 82) and FIT's General Education requirements (p. 33).

### Writing and Mathematics Proficiency

Students are expected to develop their writing and mathematics skills as early as possible during their studies to enhance their prospects for academic and career success. In order to pre-enroll/register for the initial semester of study in a degree program, all full- and part-time AAS students must complete English and mathematics placement testing or demonstrate that they qualify for exemption from placement testing. Students who are placed into Educational Skills or developmental mathematics courses or EN 121 should register for these courses in the first semester of study.

Information on how to demonstrate English and mathematics proficiency is available in the Liberal Arts Center for Academic Advisement and Placement, Room B623, and at [fitnyc.edu/placementtests](http://fitnyc.edu/placementtests).

## **REQUIREMENTS FOR THE BACCALAUREATE DEGREE**

To qualify for the Bachelor of Science or Bachelor of Fine Arts degree, students must be matriculated (officially admitted to degree status); satisfactorily complete the credit and course requirements prescribed for their majors, related areas, general education, and liberal arts; achieve a minimum GPA of 2.0 for all work completed; receive the recommendation of the faculty; and submit an application and fee for graduation. Students receiving the BFA degree are required to complete a total of 12 credits in History of Art and Civilization (HA) or their approved equivalents, and 30 credits in general studies (not including History of Art and Civilization courses).

For more specific course requirements, consult the major pages (p. 82) and FIT's General Education requirements (p. 33).

## **MATRICULATION STATUS POLICY**

Nonmatriculated students (i.e., students enrolled in at least one course but not admitted into a degree program) seeking admission to a two-year associate or baccalaureate degree program at FIT should note the following:

- No more than 30 credits taken at FIT in nonmatriculated status may be applied to a two-year associate or baccalaureate degree.

Nonmatriculated students seeking admission to a one-year associate degree program should note the following:

- No more than 15 credits taken at FIT in nonmatriculated status may be applied to a one-year associate degree.

Students pursuing a second baccalaureate degree should review the specific degree requirements with the Registrar's Office.

## **RESIDENCY REQUIREMENTS**

To earn a two-year associate degree (p. 83), students must complete at FIT a minimum of 30 credits as required by the major.

To earn a one-year associate degree (p. 122), students must complete at FIT a minimum of 30 credits as required by the major.

To earn a baccalaureate degree (p. 131), students must complete at FIT a minimum of 60 credits as required by the major. However, if students have already earned an appropriate FIT associate degree, they must complete at FIT a minimum of 30 upper-division credits as required by the major.

## **ATTENDANCE**

Attendance shall be taken in all classes. The general policy with regard to student attendance in any class is determined by the instructor and is announced to the class at the beginning of each semester. Specific procedures for handling absences are detailed in the Student Rights and Responsibilities Policy Manual, available online at [fitnyc.edu/rightsandresponsibilities](http://fitnyc.edu/rightsandresponsibilities).

On occasion, students are unable to attend a class session due to illness, accident, or other emergency. Students should contact their instructor(s) directly, via phone or email. If students are unable to reach their instructor(s), they should contact the appropriate academic department office(s). Extended absences from class should be substantiated by appropriate documentation.

No persons shall be expelled from or be refused admission as students of the college for the reason that they are unable to attend classes or to participate in any examination, study, or work requirements on a particular day(s) because of religious beliefs.

Students unable to attend classes on a particular day(s) because of religious beliefs shall, because of such absence on the particular day(s), be excused from any examination or any study or work requirements.

It shall be the responsibility of the faculty and the administrative officials of the college to make available to students absent from school because of religious beliefs an equivalent opportunity to make up any examination, study, or work requirements that they may have missed because of such absence on any particular day(s). No fees of any kind shall be charged for making available such equivalent opportunity.

In effectuating the provisions of this section, it shall be the duty of the faculty and of the administrative officials to exercise the fullest measure of good faith. No adverse or prejudicial effects shall result to any student because of his or her availing himself or herself of the provisions of this section.

Any students who are aggrieved by the alleged failure of any faculty or administrative officials to comply in good faith with the provisions of this section shall be entitled to maintain an action or proceeding in the supreme court of the county in which the college is located for the enforcement of their rights.

It shall be the responsibility of the administrative officials of the college to give written notice to students of their rights under this section, informing them that students who are absent from school because of religious beliefs must be given an equivalent opportunity to register for classes or make up any examination, study, or work requirements that they may have missed because of such absence on any particular day(s). No fees of any kind shall be charged by the college for making available to such students such equivalent opportunity.

## OFFICIAL WITHDRAWAL

Students who voluntarily withdraw from the college should go to the Academic Advisement Center for an exit interview. Complying with this procedure will put their records in good order and will facilitate readmission to FIT if they decide to return in the future or wish to have transcripts of grades sent elsewhere. Title IV recipients must have an exit interview with the financial aid office before withdrawal.

## Dean's List and Academic Achievement Awards

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The Dean's List, posted at the end of each semester, honors those students who have completed more than 12 credits (may not include courses taken on a pass/fail basis) and achieved a GPA of 3.5 or better. Students receiving an incomplete or an "F" grade are ineligible for the Dean's List that semester.

For students who achieve a GPA of 3.85 or better during their college careers, their degree is granted summa cum laude. For those with a GPA of 3.70 or better but less than 3.85, their degree is granted magna cum laude. For those with a GPA of 3.50 or better but less than 3.70, the degree is granted cum laude.

Upon the recommendation of individual academic departments, the Committee on Academic Standards confirms the recipients of all academic achievement awards.

Awards Offered Only to Baccalaureate Degree Students During 2014 -15 Include:

**Alumni Association Distinguished Scholar Award** To the student with the highest GPA in the graduating class.

**George Wybenga Award** To a BFA student who demonstrates leadership, initiative, and academic excellence in Packaging Design.

**Home Fashion Products Association Graduation Award for Design Excellence** To a graduating BFA student in Textile/Surface Design.

**Jean L. Rosenblatt Award** To an outstanding BFA student in Textile/Surface Design.

**Laszlo Roth Award** To an outstanding BFA student in Packaging Design.

**Lawrence J. Israel Interior Design Scholarship Award** To an Interior Design student in his or her senior year who demonstrates excellence in retail design.

**Marion Brandriss Extracurricular Service Award** Sponsored by the FIT Student Association, for outstanding service to the institution in the area of extracurricular activities.

**Mattel/Fisher-Price Award** To an outstanding BFA student in Toy Design.

Awards Offered Only to Two-Year Associate's Degree Students During 2014-15 Include:

**Amy Locicero Federico Extracurricular Service Award** Sponsored by the FIT Student Association, for outstanding service to the institution in the area of extracurricular activities.

**FIT Foundation Award** The FIT Foundation chooses four outstanding AAS students from selected majors.

**Elaine Stone Scholarship Award** To a Fashion Merchandising Management student entering the junior year who is planning to pursue a career in retailing

**George J. Levinson Memorial Award** Sponsored by the United College Employees of FIT, for two outstanding AAS graduates entering bachelor's degree programs—one a BFA and the other a BS—at FIT.

**Gladys Marcus Award** For outstanding merit in liberal arts, to be used for travel or education.

**Interior Design Alumni Endowed Scholarship Award** To an Interior Design student in the sophomore year who demonstrates overall excellence.

**Interior Design Department Faculty Commencement Award** To an outstanding Interior Design AAS graduate entering the BFA program.

**Joseph A. Garofalo Commencement Award** Sponsored by the United College Employees of FIT, for a full-time AAS student in the Baker School of Business and Technology with a minimum GPA of 3.0 who has demonstrated outstanding service to the institution and community. To be used for baccalaureate-level study at FIT.

**Judith M. Parkas Commencement Award** Sponsored by the United College Employees of FIT, for an AAS student who has demonstrated outstanding service to the institution and community. To be used for baccalaureate-level study at FIT.

**Leadership Scholar Award** Sponsored by the United College Employees of FIT, for an AAS student who has demonstrated outstanding service to the institution and community. To be used for baccalaureate-level study at FIT.

**Louis Stollar Scholarships** Sponsored by the United College Employees of FIT, to two outstanding AAS graduates entering bachelor's degree programs—one a BFA and the other a BS—at FIT.

**Minnie Mallov Stone Memorial Award** To an outstanding AAS student in Fashion Merchandising Management entering the BS program.

**Nicholas Politis Interior Design Award** To an outstanding AAS student in Interior Design.

**Panero/Zelnik Interior Design Award** To an outstanding Interior Design AAS graduate entering the BFA program.

**Pauline Halper Memorial Award** To an outstanding AAS student in Textile/Surface Design.

**Unite Distinguished Scholar Award** Sponsored by the Union of Needletrades, Industrial, and Textile Employees, for the AAS student with the highest GPA in the class.

**Vincent Trocchia Scholarship Award in Interior Design** To an Interior Design major entering the BFA Program who demonstrates excellence in commercial interior design.

Awards Offered to Both One- and Two-Year Associate Degree Students During 2014-15 Include:

**Andrew Pizzo Memorial Award** To an outstanding AAS student in Accessories Design.

**Billie Gordon Award** To an outstanding AAS student in Textile/Surface Design.

**Intimate Apparel Council Merit Award** To an outstanding AAS student in Fashion Design with a specialization in intimate apparel.

**Jack Lowery Travel Scholarship Award** To an outstanding AAS student in Interior Design. To be used for travel or education.

**James I. Spiegel Annual Award** Sponsored by the Textile Veterans Association, for outstanding merit in Textile/Surface Design and/or Textile Development and Marketing.

**Marie Rose Camporeale Award** For outstanding merit in Fashion Design with an emphasis in bridal design.

**Mary Douglass Award** To an outstanding AAS student in Fashion Design with a specialization in sportswear.

**Raymond Nordheim Memorial Award** To an outstanding AAS student in Textile Development and Marketing.

**Rose Lanzilotti Memorial Award** To a Textile/Surface Design AAS student who demonstrates outstanding originality.

**Saks Fifth Avenue Award** For outstanding merit in Fashion Design. To be used for travel or education.

**Symphony Fabrics Award** To an outstanding AAS student in Fashion Design, with an emphasis in patternmaking technology.

Awards Offered Only to Master of Arts Degree Students During 2014-15 Include:

**FIT Foundation Award** The FIT Foundation chooses an outstanding MA student from selected majors.

## **SPECIAL MERIT AWARDS**

**Arthur I. Caine Memorial Award** For creativity in color and design in Fashion Design or Textile/Surface Design.

**Glenn Boyles Memorial Award** For one AAS and one BFA student who show great technical skill, artistic ability, and personal flair in the rendering of architectural interiors. To be used toward the purchase of books on interior design and architecture.

**Jerry Adler Memorial Award** To the member of the Delta Epsilon Chi Association (DECA) or the Merchandising Society who has contributed most to the welfare of others.

**Paul Shapiro Sociology Award** To a talented student enrolled in SS 171.

## **DEPARTMENTAL AWARDS**

**Alfred B. Wagner Memorial Continuing Education Award** To an outstanding Continuing and Professional Studies student.

**Andrew and Phyllis Seifer Humanitarian Research Award** To an outstanding Interior Design student who demonstrates excellence in thesis research.

**Bernard Oliver Memorial Award** To an outstanding student majoring in Fashion Design or Fashion Merchandising Management.

**Brian Zientek Memorial Award** To an outstanding Fashion Design student with a specialization in swimwear design.

**Charles Reichman Knitwear Technology Award** To an outstanding Fashion Design student with a specialization in knitwear.

**Evelyn Dawson Wynn Award** To an outstanding Fashion Design student who has demonstrated avant-garde talent.

**Frank Shapiro Memorial Award** To an outstanding Fine Arts student, who must donate one of his or her works to the Fine Arts Department's collection.

**James T. Clarke Memorial Award** To an outstanding graduating Fashion Design student.

**Jodi Tilton/Jones Apparel Award** To a Presidential Scholars student in Advertising and Marketing Communications with the highest GPA, who is active in department activities.

**John Paul Stellefson Memorial Award** To an outstanding student in Production Management: Fashion and Related Industries.

**Joseph J. Amato/Mary Mills Memorial Award** To an outstanding student demonstrating excellence in Fine Arts.

**Max Meyer Memorial Award** Awarded by the FIT Student Association for outstanding leadership and service.

**Michael Allen Noeth Award** Awarded by Student Life to a student who demonstrates outstanding leadership, service, and creative programming skills.

**Morris Rothman Memorial Award** To an outstanding Jewish student in Textile/Surface Design.

**NAMSB Foundation, Inc./Marvin A. Blumenfeld Award** To an outstanding student for excellence in menswear design.

**Presidential Scholars Alumni Jodi Tilton Memorial Award** To a Presidential Scholar in their sophomore or junior year for summer study abroad.

**Rachel Labensky Award** To an outstanding student in Fashion Design—Apparel.

**Revlon, Inc. Award** To an outstanding student in Cosmetics and Fragrance Marketing.

**Ronald and Anne Lubman Award** To an outstanding student in Interior Design.

**Sylvia Galvarin Student Leadership Award** To a student who has actively served on a student-faculty committee with particular emphasis on, but not limited to, the Student Affairs Committee.

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## Tuition and Fees

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Bursar's Office: 236 West 27 Street, Sixth Floor, 212 217.3720

Cashiering Operations: Business and Liberal Arts Center, Room B127, 212 217.3680  
fitnyc.edu/bursar

FIT is a college of the State University of New York. It receives state funding and support from the Department of Education of the City of New York. This assistance allows the college to offer the tuition rates noted below.

All matriculating students new to FIT, including visiting students and new matriculants to bachelor's degree programs, are required to confirm their acceptance with a nonrefundable advance tuition deposit of \$150 as soon as they are notified of admission.

The following schedules of fees are effective for the 2014-15 academic year:

### TUITION: FULL-TIME PROGRAM (FALL AND SPRING)

Fee	
Associate-level New York City/State residents	\$2,250 per semester
Associate-level out-of-state residents	\$6,750 per semester
Baccalaureate-level New York City/State residents	\$3,085 per semester
Baccalaureate-level out-of-state residents	\$8,905 per semester

### TUITION: EVENING, WEEKEND, SUMMER, AND WINTER SESSIONS

Fee	
Associate-level New York City/State residents	\$188 per credit*
Associate-level out-of-state residents	\$563 per credit*
Baccalaureate-level New York City/State residents	\$257 per credit*
Baccalaureate-level out-of-state residents	\$742 per credit*

\* Tuition is charged for noncredit-bearing courses. Laboratories, lectures, and workshops are billed at different rates. See Fees.

Tuition and fees are subject to change without prior notice at the discretion of the college's Board of Trustees. Current tuition and fees are available at [fitnyc.edu/bursar](http://fitnyc.edu/bursar).

Tuition paid by check or money order must be in the exact amount in U.S. dollars.

### RESIDENCY FOR TUITION PURPOSES

#### U.S. Citizens and Permanent Resident Aliens

To qualify as a New York State resident, one must have established legal residence by maintaining a domicile in New York State for a period of at least one year preceding the first day of the semester.

A domicile is defined as a fixed permanent home to which one intends to return after being absent for a period of time. A person does not acquire a New York State domicile simply by being physically present in New York for a period of 12 months. A person retains a domicile until their present domicile is abandoned and another domicile is established.

In addition to the general domicile standards, students under the age of 22 and whose parents or legal guardians reside out of state must present evidence of financial independence from parents or legal guardians and an established New York State domicile in order to be designated as New York State residents for tuition purposes.

Applications for change of residency status are available at the Bursar's Office at 236 West 27th Street, Sixth Floor, and on the FIT website at [fitnyc.edu/bursar](http://fitnyc.edu/bursar). Completed applications with supporting documents must be submitted prior to the end of the registration period for the



semester for which the application is intended. Residents of any of the five boroughs of New York City must sign the residency affidavit printed on the registration form at the time of admission to the college. New York City residents who have met the New York State residency requirement by maintaining a domicile in New York State for a period of at least one year preceding the date of registration do not have to file a County Certificate of Residence. New York State residents who do not reside in any of the five boroughs of New York City must file a County Certificate of Residence (issued by the county in which the student resides) in order to be eligible for the in-state resident tuition rate. It is mandatory that the student present a new certificate at the beginning of each academic year. This certificate must be filed with the Bursar's Office at the beginning of the term for which the certificate is intended.

Students who enroll at the college in the fall semester are required to submit a new certificate the following fall. Students who enroll after the fall semester (winter, spring, or summer) must submit a certificate at the beginning of their first semester of attendance at FIT and a new certificate at the beginning of the following fall semester. Note that individual counties have deadline dates and may have different criteria for issuing the certificates. Notices are mailed each year to continuing FIT students who are enrolled as New York State residents reminding them of the deadline dates along with an application for the County Certificate of Residence and instructions for completing the form. However, regardless of whether the FIT notices are received, students are responsible for submitting the completed affidavits to their respective counties and the County Certificate of Residence to:

Fashion Institute of Technology  
Bursar's Office  
236 West 27 Street, Sixth Floor  
New York City 10001-5992

The County Certificate of Residence is issued by the student's County Administrative or Treasurer's Office, not by FIT. Applications and information pertaining to the location of county offices are available at the Bursar's Office; visit [fitnyc.edu/bursar](http://fitnyc.edu/bursar). Application forms are also available at the county offices. Students who fail to submit a valid County Certificate of Residence to the college by the deadline dates will be billed the equivalent of nonresident tuition. No exceptions will be made. New York State Law requires that students who reside in New York State, outside any of the five boroughs of New York City, must file a County Certificate of Residence certified by their home county to qualify for the in-state tuition rate.

New York State residents who are eligible for the in-state tuition rate but have moved from one county to another within New York State within the last six months must file for a County Certificate of Residence with both counties and submit both certificates to the Bursar's Office. Other residency requirements, County Certificate applications, and additional information may be found at [fitnyc.edu/bursar](http://fitnyc.edu/bursar).

### **Non-Immigrant Aliens**

Foreign students with F-1 Student Visas are not eligible for the New York State resident tuition rate.

Students with other types of visas may be eligible if they have been residents of New York State for one year prior to the date of registration (see above). Students must have possessed the qualifying visa for at least one year prior to the date of registration.

## FEES

### Fee

Application to baccalaureate level	\$25
Duplicate diploma	\$10
Graduation	\$30
Health insurance(1)	\$607.50 per semester
Health Services	\$150 per semester
ID card replacement	\$25 per occurrence
Laboratory(2)	\$10 per course
Late payment	1.5% per month on balance
Late registration	
Full-time	\$100 per occurrence
Part-time	\$50 per occurrence
Locker rental	\$10 per student/per semester
Monthly payment plan	\$25 per semester
Late payments	\$25 per occurrence (maximum of 2)
Part-time registration(3)	\$5 per semester
Patternmaking course	\$25 per course
Placement test	\$25 per occurrence
Program change	\$25 per occurrence
Programs in Italy	
Student activities fee	\$750 per semester for all students
International program fee	\$1,250 per semester for all students
Recreation and athletics	\$40 per semester
Full-time	\$40 per semester
Part-time	\$3.50 per credit
Returned check	\$25 per occurrence
Student activity(4)	\$60 per semester
Full-time	\$60 per semester
Part-time	\$5 per credit
Technology	
Full-time	\$100 per semester
Part-time	\$50 per semester
SUNY Learning Network (online courses)	\$15 per online credit hour
Transcript	\$12

Books and supplies cost between \$600 and \$900 (depending on major) per semester.

- 1 This insurance must be purchased by all full-time students unless evidence of other coverage is submitted. The rate shown is for domestic students. For a more detailed explanation, see Health Services (p. 72).
- 2 Fee is charged to each part-time student who registers for a course requiring life/fashion models and/or the use of certain specialized equipment/materials.
- 3 Fee is charged to part-time students and is nonrefundable.
- 4 Approved by FIT's Board of Trustees in accordance with Student Council regulations.

## TUITION PAYMENT DEADLINES

Tuition due dates are determined by the college in advance of each semester and may vary from one academic year to the next. Tuition due dates for the fall semester normally occur between mid-July and early August. Tuition due dates for the spring semester normally occur between late December and early January.

All students who register after the payment due date are required to make tuition payment immediately upon registration.

Payment may be made via American Express, Discover, MasterCard, Visa, debit card, money order, or personal check. All payments must be made in U.S. dollars. Checks and money orders should be made payable to Fashion Institute of Technology and delivered in person or mailed to:

Fashion Institute of Technology  
Bursar's Office—Cashiering Operations  
227 West 27 Street, Room B127  
New York City 10001-5992

Student ID number must be indicated on your payment. Students may make payments in person at Cashiering Operations.

FIT no longer sends bills by mail. Students may view and pay their FIT bills online through a secure e-billing system. Go to the MyFIT portal at [myfit.fitnyc.edu](http://myfit.fitnyc.edu), click on "Student Tab," then click on "Pay Student Account & View E-Bill." Under "Account Activity," select the appropriate term for "View Transactions by Term," and then select "E-Bill Semester."

**Important:** Students who do not pay their own FIT bills must authorize a parent or other person to access their account. To do this, click on "Authorized Users" after you are logged in to the "Pay Student Account & View E-Bill" page.

Parents and other authorized users: After you have been designated an authorized user, you will receive an email providing you with access to the system.

## NONPAYMENT OF DEBTS AND FINES

Checks returned by a bank as unpaid for any reason will result in a returned check fee of \$25 charged to the student's account. The college reserves the right not to accept a personal check for payment under some conditions, for example, a history of prior returned checks or checks without preprinted name and address. FIT will refuse personal checks after two have been returned due to insufficient funds. Note that a stop-payment draft against a check is not considered an official withdrawal from the college and students will be charged a \$25 returned check fee in addition to the tuition liability.

Late payments are subject to a fee of 1.5 percent per month on all outstanding balances. Students who fail to pay bills or other college debts will be ineligible to register, graduate, or obtain transcripts or services from the college. Outstanding debts may be referred to a licensed collection agency and collection fees up to 33 1/3 percent may be added to the outstanding balance. If legal action becomes necessary, litigation and court costs will be the student's responsibility.

Students who have not satisfied their full financial obligations, exclusive of certified financial aid or tuition payment plans, by the scheduled due date may be subsequently de-registered and all previously assigned classes may be dropped. Late registration and program change fees may be assessed to students who are de-registered and wish to reenroll. Students are not guaranteed class availability if they need to re-register for courses.

## HOUSING

Two office locations:

Alumni Hall, 1st floor (212) 217.3900

Kaufman Hall, 1st floor (212) 217.3930

[fitnyc.edu/housing](http://fitnyc.edu/housing)

FIT's four residence halls provide traditional-style and apartment-style accommodations. Traditional residence hall-style rooms have shared bathrooms, and students in these rooms are required to have a meal plan through the college's dining services. Apartment-style accommodations are available in all four residence halls; a meal plan is not required for students in apartments, see: [fitnyc.edu/residentiallife](http://fitnyc.edu/residentiallife)

Charges vary according to type of accommodation and building. Rates for housing and meal plan are subject to ratification by the Board of Trustees.

Typical charges for resident students as of fall 2014 are:

- traditional accommodations: \$6,485–\$6,680 per person per semester (includes meal plan)
- apartment/suite accommodations: \$6,060–\$10,095 per person per semester

A \$300 **Non-Refundable** deposit is required upon submission of housing application.

## Tuition and Fee Refunds

### FULL- AND PART-TIME PROGRAMS

All refunds are based on the official date of withdrawal. An application for refund of tuition must be made on the Withdrawal/Refund of Tuition Form provided in the Registration Center or in writing. No refunds will be permitted unless an official withdrawal form is submitted in the required time period. The date on which the Withdrawal/Refund of Tuition Form is received by the Registrar's Office is considered the official date of the student's withdrawal. The \$5 offsetting service fee is nonrefundable. Student health insurance is nonrefundable after the first day of the semester. Nonattendance in class or stop payment on a check is not considered an official withdrawal from the college. The student remains responsible for all tuition liabilities. Students receiving Title IV financial aid will be processed according to federal guidelines. The refund period terminates by the end of the third week of classes, in accordance with the following schedule:

Withdrawals	Refunds
Prior to the first day of semester	100% of tuition and fees**
Prior to the second week of semester*	75% of tuition and fees**
Prior to the third week of semester*	50% of tuition and fees**
Prior to the fourth week of semester*	25% of tuition and fees**
Thereafter	No refund

\* The first week ends on Sunday regardless of which day of the week classes begin.

\*\* The student health insurance fee is nonrefundable.

The refund schedule may change at the discretion of the college's Board of Trustees. Current refund schedules and amounts refunded are available at [fitnyc.edu/refunds](http://fitnyc.edu/refunds).

The refund process generally takes six to eight weeks after the semester begins. All credit card refunds are issued through the appropriate credit card carrier.

## SUMMER AND WINTER SESSIONS

The refund period terminates prior to the fourth scheduled session of the course, in accordance with the following schedule:

Withdrawals	Refunds
Prior to the first day of semester	100% of tuition
Prior to the second day of semester	75% of tuition
Prior to the third day of semester	50% of tuition
Prior to the fourth day of semester	25% of tuition
Thereafter	No refund

## HOUSING REFUNDS

Payment will be refunded in full if student's application for residence accommodation is not accepted.

No refund of payment will be made if students are directed by the college to vacate the premises before the departure date and relocate to other housing due to the students' violation of the residence contract.

If students' applications for residence accommodation are accepted and the students thereafter withdraw or are dismissed from the college or residence halls, or voluntarily change to accommodations not provided by the college before the departure date, a partial refund may be made as set forth below:

- 100% refund less a \$50 charge if withdrawal is completed with Residential Life more than seven days prior to first day of contract.
- 100% refund less a \$300 charge if withdrawal is completed with Residential Life less than seven days prior to first day of contract.

### Room Portion

Percentages to be refunded and charged on or before the contract week ending Saturday (5 pm):

Contract Week	Refund
First week of contract	75% refund (25% charge) of total room charges
Second week of contract	50% refund (50% charge) of total room charges
Third week of contract	25% refund (75% charge) of total room charges
Thereafter	No refund (100% charge) of total room charges
Meal portion	(Prorated on a weekly basis)

Refund policy applies even if student does not move into the residence halls.

If more than two students are required to occupy a room (i.e., designated triple rooms), there will be a reduction in room rental. Students receive a rebate after they have been contacted regarding a reduction in occupancy. This does not apply to suites or rooms that have two or four occupants for the academic year in Alumni Hall, Coed Hall, Nagler Hall, and Kaufman Hall.

Please note that tuition and fees for the 2014-2015 academic year may change.

## Financial Aid

David Dubinsky Student Center, Room A212A, 212 217.3560

[fitnyc.edu/financialaid](http://fitnyc.edu/financialaid)

FIT attempts to remove financial barriers to college entrance by providing scholarships, grants, loans, and part-time employment based on available funding for students with financial need.

Students who are in a degree program and require financial assistance of any kind must complete the Free Application for Federal Student Aid (FAFSA), designating FIT (code 002866) as a college choice. The FAFSA is the core application for all financial aid programs. Apply online at [fafsa.ed.gov](http://fafsa.ed.gov). Foreign students are not eligible for financial assistance from FIT. Visiting students should consult their home institutions for assistance.

FIT directly administers its institutional grants and scholarships, which are provided by the FIT Foundation. Federal funding administered by the college may include Federal Pell Grants, Federal Supplemental Educational Opportunity Grants, and federally subsidized and unsubsidized loans for students and parents, as well as the Federal Work Study program. New York State residents who meet state guidelines for eligibility may also receive Tuition Assistance Program (TAP) and/or Educational Opportunity Program (EOP) funds through FIT.

Financial assistance is not automatically renewed. Since most financial aid awards are made for an academic year, students must reapply each academic year by submitting the required forms by the dates established and published by Financial Aid.

The amount of financial aid awarded depends on funds available to FIT as well as the students' educational budget and anticipated available resources. Priority for institutionally administered funds is given to students enrolled and designated as full-time. Federal funds at FIT are contingent on congressional authorizations and appropriations, and institutional funds are subject to funding. Eligibility requirements and funding regulations governing federal and state programs may change from year to year depending on legislative action. For more information, go to: [fitnyc.edu/financialaid](http://fitnyc.edu/financialaid)

### **TUITION ASSISTANCE PROGRAM (TAP) FOR NEW YORK STATE RESIDENTS**

Full-time students who are New York State residents may be eligible for a TAP grant ranging from \$500 to full tuition per year. New York State residents who are registered for 6–11 credits in a degree program may be eligible for Aid for Part-Time Students (APTS) or Part-Time TAP. For more information, visit [fitnyc.edu/financialaid](http://fitnyc.edu/financialaid) or [hesc.com](http://hesc.com). Only courses required for the student's current degree program will count toward TAP enrollment.

Regulations require that full-time students receiving state awards complete a minimum number of credits each term in a registered or otherwise approved program with a minimum GPA, and accumulate enough credits to graduate with an associate degree within a maximum of six semesters of aid, and a bachelor's degree in eight semesters of aid.

Also, students must be registered and enrolled for at least 12 credits in their degree program at the time of TAP certification. Three factors are involved:

- academic progress in the previous semester;
- program pursuit in the previous semester;
- a minimum of 12 credits in the degree program.

Regulations allow for one waiver during a student's undergraduate career. According to the waiver guidelines, students may ask for and receive the waiver if good reason is presented for their inability to meet minimum standards. The waiver will become part of students' records and they are expected to make satisfactory progress thereafter. The waiver is not automatically given and students must apply and be approved.

#### **School Codes**

2070: Lower Division

0975: Upper Division

More detailed information and waiver forms are available in the Registrar's Office, Room C158 or at [fitnyc.edu/registrar](http://fitnyc.edu/registrar). TAP eligibility requirements are subject to change based on New York State legislation.

## SATISFACTORY ACADEMIC PROGRESS (SAP) STANDARDS FOR FINANCIAL AID RECIPIENTS

The Higher Education Amendments require that colleges and universities provide federal aid to those students who are in good academic standing and making satisfactory progress in a degree program. The U.S. Department of Education requires that students make satisfactory academic progress (i.e., successfully complete at least 67 percent of attempted courses) and maintain a cumulative GPA of 2.0.

Total Credit Hours Attempted	1.25 - 1.49 GPA	1.50 - 1.74 GPA	1.75 - 1.99 GPA	2.00 - 4.00 GPA
3-7	Warning	Satisfactory	Satisfactory	Satisfactory
18-35	Unsatisfactory	Warning	Satisfactory	Satisfactory
36-53	Unsatisfactory	Unsatisfactory	Warning	Unsatisfactory
54-74+	Unsatisfactory	Unsatisfactory	Unsatisfactory	Satisfactory

The Satisfactory Academic Progress (SAP) guidelines are available in the Financial Aid Office and at [fitnyc.edu/financialaid](http://fitnyc.edu/financialaid). Students are responsible for reading and adhering to these guidelines.

Students not meeting the SAP standards will be issued a warning and placed on financial aid warning. Once in this status, if a student again does not meet the SAP standards, the student's status will be changed to financial aid termination. Under this status the student will lose the benefit of federal and institutional aid. If there were extenuating circumstances that led to the termination, s/he may submit an appeal that will be reviewed by the Financial Aid Committee. The student will then be advised, in writing, of the committee's decision. Should the appeal be approved, the student will regain eligibility for one semester and be placed on financial aid probation.

## SATISFACTORY ACADEMIC PROGRESS (SAP) FOR TUITION ASSISTANCE PROGRAM (TAP) ELIGIBILITY

TAP is a grant for New York State residents. It does not have to be paid back. Awards are based on New York State net taxable income and tuition charges. Final determination of awards is made as a result of the completion of the Express TAP Application (ETA) each year and funding levels are dependent on the passing of the New York State Budget.

Before being certified for a specific TAP payment, a student must have accrued a minimum number of credits toward their degree while maintaining a minimum Cumulative Grade Point Average (CGPA). A student must also complete (pass or fail) a certain percentage of credits during the semester they receive TAP.

## STANDARD OF SATISFACTORY ACADEMIC PROGRESS FOR PURPOSE OF DETERMINING ELIGIBILITY FOR TAP

### Associate Level

Before Being Certified for This Payment*	Must Complete This Percentage of Previous Semester	Student Must Have Accrued at Least This Many Credits	Required GPA
First (6 PTS)	50%	0	.0
Second (12 PTS)	50%	6	1.3
Third (18 PTS)	75%	15	1.5
Fourth (24 PTS)	75%	27	1.8
Fifth (30 PTS)	100%	39	2.0
Sixth (36 PTS)	100%	51	2.0
Seventh (EOP)	100%	66	2.0
Eighth (EOP)	100%	81	2.0

\* TAP points may have differed based on whether or not the student took summer sessions. Students with disabilities are not required to register full-time. However, they still must meet Academic Progress Pursuit as listed above. EOP students are not allowed to receive TAP beyond the normal six-payment schedule.

50% = 6.0  
 75% = 9.0  
 100% = 12.0

**Baccalaureate Level**

Before Being Certified for This Payment*	Must Complete This Percentage of Previous Semester	Student Must Have Accrued at Least This Many Credits	Required GPA
First (6 PTS)	50%	0	.0
Second (12 PTS)	50%	6	1.5
Third (18 PTS)	75%	15	1.8
Fourth (24 PTS)	75%	27	1.8
Fifth (30 PTS)	100%	39	2.0
Sixth (36 PTS)	100%	51	2.0
Seventh (42 PTS)	100%	66	2.0
Eighth (48 PTS)	100%	81	3.0
Ninth EOP	100%	96	2.0
Tenth EOP	100%	111	2.0

\* TAP points may have differed based on whether or not the student took summer sessions. Students with disabilities are not required to register full-time. However, they still must meet Academic Progress Pursuit as listed above. EOP students are not allowed to receive TAP beyond the normal six-payment schedule.

50% = 6.0  
 75% = 9.0  
 100% = 12.0

**FINANCIAL AID WITHDRAWAL AND RETURN OF FUNDS**

Financial aid recipients who withdraw partially or fully must have their financial aid reviewed. If students withdraw during the first 60 percent of the enrollment period and have any form of federal aid disbursed, the amount of the refund will be based upon a distribution formula as required by federal regulations. The refund distribution, prescribed by law and regulation, is in the following order: Unsubsidized Federal Direct Stafford Loan, Subsidized Federal Direct Stafford Loan, Federal Perkins Loan, Federal Direct PLUS Loan, Federal Pell Grant, Federal SEOG, other Title IV Aid programs, and other federal sources of aid.

Additional information on these refund and repayment policies may be obtained from Financial Aid.

**The FIT Foundation**

Marvin Feldman Center, Room C204, 212 217.4100  
[fitnyc.edu/foundation](http://fitnyc.edu/foundation)

The FIT Foundation secures financial support to advance FIT's mission.

Originally formed in 1944 as The Educational Foundation for the Fashion Industries, the FIT Foundation raises funds for FIT's strategic priorities, such as scholarships, program support, and capital projects. The FIT Foundation serves as a bridge between donors and FIT's schools, departments, and programs, building a vibrant community of support among alumni, industry, and friends of FIT.



The FIT Foundation is designated a tax-exempt institution under Federal Internal Revenue Service Code Section 501(c)(3).

FIT has received recognition from the fashion and related industries, alumni, and friends through generous financial gifts. The list of commencement awards, loan funds, and scholarships attests to their commitment to the college.

## HONORARY CHAIRS

**Emily Wilkens Chair in External Impressions** In 1965, the Board of Trustees of the Fashion Institute of Technology established a chair honoring Ms. Wilkens for her assistance and counsel in founding a program to foster self-evaluation and self-improvement as steps toward social maturity.

## ENDOWMENTS

**Edwin Goodman Endowment in Fashion (Buying and Merchandising)** In 1955, the Goodman family established an endowment of fashion in memory of Edwin Goodman, of Bergdorf Goodman. The endowment made possible the development of the Fashion Merchandising Management major.

**International Fabricare Institute Endowment in Textile and Apparel Care Technology** In 1966, the National Institute of Dry Cleaning established an endowment in textile and apparel care technology. This endowment helped to develop materials and programs for the distribution of information about servicing and maintaining fashion products to designers, manufacturers, and distributors, as well as maintenance of the Textile and Apparel Lab.

**The Wool Bureau Endowment** In 1968, The Wool Bureau, Inc., established an endowment for the development of a program to enrich knowledge and awareness of the utilization of wool and wool textile products in apparel and home furnishings. The endowment achieves these objectives through teaching, through direct applications in design and manufacturing technology, and through research involving wool and wool products.

**Trifari, Krussman and Fishel, Inc., Endowment in Jewelry** In 1975, the world-renowned jewelry firm of Trifari, Krussman and Fishel, Inc., endowed a jewelry design laboratory in honor of the company's 50th anniversary. The endowment is used to assist the program in Jewelry Design, which began in September 1975.

**The Shirley Goodman Resource Center Endowment** In 1975, a resource center support fund was named and endowed to honor Shirley Goodman, executive vice president emeritus of FIT and executive director of the FIT Foundation (1949-91). Today, the Shirley Goodman Resource Center houses the Gladys Marcus Library, The Museum at FIT, and the School of Graduate Studies.

**The Revlon Endowment in Cosmetics Marketing** In 1980, the Revlon Corporation established an endowed fund to enrich and extend the Cosmetics and Fragrance Marketing program. Each year, one student is awarded The Revlon Commencement Award for Academic Achievement.

**Jack C. Lebowitz Endowment in Menswear** In 1981, the National Association of Men's Sportswear Buyers created an endowment in Menswear. The endowment honors the memory of Mr. Lebowitz, a former buyer at Macy's.

**Norman M. Morris Endowment in Jewelry Design** In 1981, Norman M. Morris, whose firm was the United States agent for Omega watches, established an endowed fund in Jewelry Design. The fund provides for the inclusion of watch design within the department's program of study.

**Scovill Endowment in Research and Design** In 1984, the Scovill Apparel Fasteners Group provided an endowment for research in product design and applications emphasizing fasteners utilization. The chair of this endowment serves as the liaison between students and faculty and the fasteners industry.

**Intimate Apparel Endowment in Fashion Design** In 1985, a league of corporation and private sponsors, primarily in the intimate apparel industry, endowed funds to develop an intimate apparel

specialization in the Fashion Design BFA program. Part of these funds are used for a yearly honor scholarship and merit award for students studying intimate apparel.

**The Mildred Custin Room** In 1986, family and friends of Mildred Custin, known as America’s “first lady” of retailing, endowed funds to name and maintain a room in her honor. Today, the Mildred Custin Room is a highly used computer library resource lab.

**Gustav Neimeyer Endowment in Jewelry Design** In 1988, the trustees of the Gustav H. Neimeyer Memorial Education Fund voted to create a discretionary endowment with the remaining assets of the fund for the Jewelry Design Department.

**The Colin Birch Memorial Window** In 1990, friends of Colin Birch, the display window artist at Bloomingdale’s for many years, endowed funds to maintain FIT’s display window on Seventh Avenue. This window and its ever-changing displays by Visual Presentation and Exhibition Design students act as a living memorial to Mr. Birch.

**Phillips-Van Heusen Endowment in Menswear** In 1990, the Phillips-Van Heusen Corporation created an endowment to enrich the program in Menswear.

**Lawrence Israel Lecture Series in Interior Design** In 1997, Professor Lawrence Israel, architect and faculty member, established an endowed fund for the Interior Design Department to create the Lawrence Israel Lecture Series of distinguished design professionals.

**Mildred Rothman Endowment in Educational Skills** In 1998, this endowment was bequeathed by Professor Mildred Rothman to be used for the benefit of students in Educational Skills.

**Elsa Peretti Professorship in Jewelry Design** In 2001, Tiffany and Co. established the Elsa Peretti Professorship in Jewelry Design. On the occasion of the 25th anniversary of its successful and rewarding collaboration with Elsa Peretti, Tiffany created a perpetual fund for faculty salary support in the Jewelry Design Department. At Ms. Peretti’s request, the endowment is established in honor of her long friendship and professional association with Samuel Beizer, founding chairman of FIT’s Jewelry Design Department.

**George T. Dorsch Fund** In 2002, the Estate of George T. Dorsch established an endowment to enhance the History of Art and Civilization Department.

**Dr. Leonard Florence and Sy Steward Global Scholars Endowment in Home Products** In 2005, this endowment was created to honor the contributions of two leaders in the field of home products. This endowment enables Home Products Development students to participate in international trade shows and study abroad programs.

**Alfred Z. Solomon-Janet A. Sloane Endowment Fund** In 2005, this endowment was created to support the accessories collection at The Museum at FIT. It will help fulfill the museum’s mission to educate students and the general public about the artistic, historical, and social significance of fashion.

## SCHOLARSHIPS

Scholarship gifts help further FIT’s mission. Full and partial scholarships are available to full-time students offering evidence of financial need and academic merit. A limited number of partial scholarships have been established for matriculated evening and weekend students who demonstrate financial need. A number of scholarships provided by the friends and families of FIT are awarded—based on aptitude, need, and scholastic achievement—to students who have completed a year of study at FIT. Some of these are limited to specific criteria established by the donor.

### Financial Aid Scholarships

NAMSB Scholarship Fund (1998) (Menswear majors)

Abe Schrader Corporation Scholarship (Fashion Design majors)

Abraham L. Blumenfeld Endowed Scholarship (Menswear majors)

Adele and Wesley Simpson Endowed Scholarship (Fashion Design–Apparel majors)  
 Adele C. Elgart Memorial Endowed Scholarship  
 Adolph, Lily and Peter Vogel Scholarship  
 Allan R. Johnson Scholarship (Fashion Merchandising Management majors)  
 Allan R. Johnson Scholarship (Fashion Design majors)  
 Andrew Rosen Scholarship (Fashion Merchandising Management majors)  
 Anglo Fabrics Endowed Scholarships (Textile Development and Marketing majors)  
 Anita James Rosen Endowed Scholarship (Fashion Design majors)  
 Ann Kissel Grun Endowed Alumni Scholarship (Jewelry Design and Fashion Design majors)  
 Annette Green Honor Scholarship (Cosmetics and Fragrance Marketing majors)  
 Antonio Lopez Alumni Scholarship (Fashion Illustration majors)  
 Apparel Guild Endowed Scholarship (Fashion Merchandising Management majors)  
 Arthur Englander Memorial Scholarship (marketing majors)  
 Bergdorf Goodman Scholarship Fund (Fashion Merchandising Management majors)  
 Bernard G. Cohn Memorial Honor Scholarship (Fashion Merchandising Management majors)  
 Bernice and Milton Stern Scholarship  
 Bessie and Barnet Ginsburg Family Memorial Scholarship  
 Bill Carone Memorial Endowed Scholarship (Fashion Merchandising Management majors)  
 Bloomingdale's Annual Scholarship (Fashion Merchandising Management majors)  
 Bonnie Cashin Memorial Fund  
 Borg Fabrics Endowed Scholarship (Fashion Design–Apparel majors)  
 Brunschwig & Fils Endowed Honor Scholarship (Interior Design majors)  
 Buick Design Endowed Scholarship  
 C. Rosen Scholarship (Fashion Design majors)  
 Carl Rosen Scholarship (Fashion Design majors)  
 Carleton Woolen Mills, Inc. Endowed Scholarship (Textile/Surface Design majors)  
 Carole Gottlieb Lang Memorial Scholarship (Fashion Merchandising Management majors)  
 Catherine Kelly Memorial Scholarship (Fashion Merchandising Management majors)  
 Cato-Howard Davidowitz Scholarship Fund (Fashion Merchandising Management majors)  
 Cato-Murray Turkel Scholarship Fund (Fashion Merchandising Management majors)  
 Charles Nolan Scholarship Fund (Fashion Design majors)  
 Colbert Foundation Endowed Scholarship  
 David B. Weiss Memorial  
 David Dubinsky Foundation Endowed Scholarship (Fashion Design–Apparel majors)  
 David Mercer Scholarship (Fashion Merchandising Management majors)  
 David Schwartz Foundation Scholarship (Fashion Design majors)  
 David Zelinka Endowed Scholarship (Fashion Design–Apparel majors)  
 Davidow Suits, Inc. Endowed Scholarship (Fashion Design–Apparel majors)  
 Delores Zuckerman Gewirtz Scholarship (Fashion Design or Textile/Surface Design majors)  
 Dianne Rubinfeld Scholarship Fund (Fashion Merchandising Management majors)  
 Dorothy Ross Memorial Scholarship (Advertising and Marketing Communications majors)  
 E. Susan Johnson Scholarship (Advertising and Marketing Communications majors)  
 Ed Kavanaugh and Stanley Kohlenberg Scholarship (Cosmetics and Fragrance Marketing majors)  
 Edward Weissman Endowed Scholarship (Production Management majors)  
 Edwin A. Goodman Endowed Scholarship  
 Eli Elias Endowed Scholarship (Production Management majors)  
 Ellen Alpert Scholarship Fund  
 Elliot Lippin Scholarship Fund  
 Elsa Peretti Endowed Scholarship (Jewelry Design majors)  
 Elsa Peretti/Tiffany & Co. Scholarship (Jewelry Design majors)  
 Emanuel and Mabel Weintraub Scholarship (Production Management majors)  
 Endowing Excellence Scholarship Fund  
 Etienne Aigner Endowed Scholarship (Accessories Design majors)

Faberge Design Endowed Scholarship  
 Faie J. Joyce Endowed Scholarship (Graduate Studies)  
 Fairchild Publications Endowed Scholarship (Advertising and Marketing Communications majors)  
 Fashion Group Foundation Scholarship (Fashion Design–Apparel majors)  
 Fashion Group/Isabel and Ruben Toledo Scholarship (Fashion Design–Apparel majors)  
 Fifth & Pacific Foundation Scholarship  
 Fifth & Pacific Foundation/Harold Brawer Memorial Scholarship  
 Fifth & Pacific Scholarship (Direct and Interactive Marketing majors)  
 Fifth & Pacific Scholarship in Honor of Annette Green (Cosmetics and Fragrance Marketing majors)  
 Fifth & Pacific Scholarship in Honor of Dillard's (Fashion Design majors)  
 Fifth & Pacific Scholarship in Honor of Shirley Goodman (marketing majors)  
 Fifth & Pacific Foundation Scholarships I and II  
 Filene's Charitable Foundation Endowed Scholarship (Fashion Merchandising Management majors)  
 Financo, Inc. Scholarship  
 FIT Alumni Association Scholarship  
 FIT General Scholarship Fund  
 Francesca S. Joelson Scholarship Fund (Fashion Design majors)  
 Frank Olive Memorial Fund (Accessories Design majors)  
 Fred Pomerantz Honor Scholarship (Fashion Design–Apparel majors)  
 Frederick Atkins, Inc. Endowed Scholarship (Fashion Merchandising Management majors)  
 General Mills/David Crystal, Inc. Scholarship (Fashion Design–Apparel majors)  
 George J. Greenberg Endowed Scholarship (Fashion Merchandising Management majors)  
 George S. Kaufman Endowed Scholarship  
 George S. Kaufman Scholarship  
 Gerald & May Ellen Ritter Memorial Scholarship (Fashion Design–Apparel majors)  
 Gerson & Judith Leiber Endowed Scholarship (Accessories Design majors)  
 Gerta Pomerantz Fund (Fashion Design–Apparel majors)  
 Gianni Versace Memorial Fund (Fashion Design majors)  
 Gimbel Brothers–Saks Fifth Avenue Endowed Fund (Fashion Merchandising Management majors)  
 Giorgio Armani Fashion Corp Endowed Scholarship (Menswear majors)  
 Giorgio Di Sant'Angelo Memorial Endowed Fund (Fashion Design majors)  
 Harve Benard Endowed Scholarship  
 Hazel Bishop Endowed Scholarship (Cosmetics and Fragrance Marketing majors)  
 Headwear Association Scholarship (Accessories Design majors)  
 Helen Galland/Baker Scholarship  
 Henry R. Kravis Scholarship (textiles majors)  
 Hoechst Celanese Endowed Scholarship (Textile/Surface Design majors)  
 Hoechst Fibers, Inc. Endowed Scholarship (Textile/Surface Design majors)  
 I. Kleinfeld and Sons Endowed Scholarship (Fashion Design majors)  
 Ira Guilden Memorial Endowed Scholarship (Fashion Design majors)  
 Ira Hechler Scholarship  
 Jacalyn E.S. Bennett Endowed Scholarship (Fashion Design majors)  
 Jack Fenstermacher Endowed Scholarship (Fashion Illustration majors)  
 Jaclyn, Inc. Scholarship (Accessories Design majors)  
 Jan Law Scholarship Fund (Fashion Design–Intimate Apparel majors)  
 J.C. Penney Endowed Scholarship (Fashion Merchandising Management majors)  
 Jean Claude Mastroianni (Fashion Design majors)  
 Jean Wallrapp Memorial Scholarship  
 Jerome and Simona Chazen Scholarship  
 Jerry Silverman, Inc. Endowed Scholarship (Fashion Design–Apparel majors)  
 Joel B. Wigler Memorial Scholarship (Fashion Merchandising Management majors)  
 John E. Reeves Scholarship (Textile Development and Marketing majors)  
 John Fabian Endowed Scholarship (Fashion Design–Knitwear majors)

John G. Ledes Endowed Honor Scholarship (Cosmetics and Fragrance Marketing majors)  
 John J. Pomerantz (I) Endowed Scholarship (Fashion Design–Apparel majors)  
 John J. Pomerantz (II) Scholarship Fund (Fashion Design–Apparel majors)  
 Joseph A. Coleman, MD–Maidenform Scholarship (Fashion Design–Apparel majors)  
 Joseph Calio Memorial Scholarship (Technical Design majors)  
 JP Stevens & Co., Inc. Scholarship (textiles majors)  
 JPMorgan Chase Scholarship (formerly Chemical Bank)  
 Judith & Burton Resnick Scholarship (Fashion Design majors)  
 Judith Ripka Scholarship (Jewelry Design majors)  
 Jules Yuckman Memorial Endowed Scholarship (Textile/Surface Design majors)  
 Julian R. Geiger Scholarship (Business and Technology majors)  
 Kauffhof Scholarship (Business and Technology majors)  
 Kayser-Roth Foundation Endowed Scholarship  
 Laurence C. Leeds Endowed Scholarship  
 Laverne Neil Memorial Scholarship  
 Lee and Marvin Traub Scholarship Fund (marketing majors)  
 Leo and Elly Honig–Anglo Fabrics Scholarship  
 Leonard W. Pollatschek Memorial Scholarship (Menswear majors)  
 Leslie Blodgett Endowed Scholarship (Business and Technology majors)  
 Leslie Fay, Inc. Endowed Scholarship (Fashion Design–Apparel majors)  
 Lion Brand Yarn Co. Endowed Scholarship (Textile Development and Marketing majors)  
 Lord & Taylor Scholarship (Fashion Merchandising Management majors)  
 Louise Dahl-Wolfe Endowed Scholarship Fund (Photography majors)  
 Lynn and Carl Goldstein Endowed Scholarship (Home Products Development majors)  
 Macy's New York Endowed Scholarship (Fashion Merchandising Management majors)  
 Maidenform, Inc. Scholarship (Fashion Design–Apparel majors)  
 Marco Wachter Memorial-Mondo Inc. Scholarship  
 Margo Scavarda and Lawrence Aiken Scholarship (Cosmetics and Fragrance Marketing majors)  
 Maria Spagnola Alaya Scholarship Fund  
 Marie Auyang Scholarship Fund (Technical Design majors)  
 Marie B. Simms Endowed Scholarship  
 Marion and Myron Alexander Endowed Scholarship (Textile Development and Marketing and/or  
 Textile/Surface Design majors)  
 Marvin Feldman Endowed Scholarship  
 Marvin Feldman Memorial Scholarship Fund  
 Maurice Bidermann Endowed Scholarship (Menswear major)  
 May and Samuel Rudin Foundation Scholarship  
 May Department Stores Scholarship  
 Melanie Amariglio Endowed Scholarship (Fashion Design majors)  
 Melvin E. Dawley Endowed Scholarship (Fashion Merchandising Management majors)  
 Melvin E. Kleeblatt Endowed Scholarship (Fashion Design–Apparel majors)  
 Michael Kors Endowed Scholarship (Fashion Design majors)  
 Michele Marzigliano Memorial Scholarship (arts majors)  
 Milliken & Company Scholarship  
 Milton J. Cassell Memorial Scholarship (Menswear majors)  
 Monique Recant Memorial Endowed Scholarship  
 Morris Camhe Endowed Scholarship (Fashion Design majors)  
 Mortimor H. April Endowed Scholarship (Fashion Merchandising Management majors)  
 Myron H. Blumenfeld Endowed Honor Scholarship (Cosmetics and Fragrance Marketing majors)  
 NAMSB Scholarship Fund (Menswear or Fashion Design majors)  
 Nancy Greer, Inc. Endowed Scholarship  
 Nancy Yedlin Alumni Scholarship  
 National Board of Coat and Suit Ind. Scholarship

National Millinery Planning Board Scholarship  
 Neiman Marcus Endowed Scholarship (Accessories Design majors)  
 New York Times Honor Scholarship (Advertising and Marketing Communications majors)  
 Norman V. Wechsler Scholarship (Fashion Merchandising Management majors)  
 Ok Cha Lee Mason Endowed Scholarship  
 Pantone, Inc. Scholarship  
 Pat Sandler Memorial Alumni Scholarship (Fashion Design majors)  
 Patty and Jay Baker Scholarship Fund (Business and Technology majors)  
 Paul Hellman Foundation Scholarship  
 Paul Honig Endowed Scholarship  
 Peggy Ward/Macy's Scholarship (Fashion Merchandising Management majors)  
 Petrie Stores Endowed Scholarship (Fashion Merchandising Management majors)  
 Pierre Cardin Scholarship (Fashion Design majors)  
 Raincheetahs by Naman Scholarship (Fashion Design—Apparel majors)  
 Reeves Brothers Foundation Scholarship (Textile Development and Marketing majors)  
 Regines Scholarship (Fashion Design majors)  
 Reliance Group Holdings, Inc. Scholarship (Fashion Design majors)  
 Retail Brand Alliance Endowed Scholarship  
 Revlon Foundation Scholarship (Cosmetics and Fragrance Marketing majors)  
 Revlon Linda Harris Endowed Scholarship (Cosmetics and Fragrance Marketing majors)  
 Richman Family Foundation Scholarship (Home Products Development majors)  
 Robert Chavez and Annette Green Endowed Honor Scholarship (Cosmetics and Fragrance Marketing majors)  
 Robert J. Suslow Endowed Scholarship Fund (Fashion Merchandising Management majors)  
 Robert Lagary Memorial Scholarship  
 Robert Rose Scholarship (Jewelry Design majors)  
 Robert Stock Endowed Scholarship Fund (Menswear majors)  
 Roger Caracappa Scholarship (Cosmetics and Fragrance Marketing and Management or Packaging Design majors)  
 Rose Wells Bing Endowed Scholarship (Fashion Merchandising Management majors)  
 Ruben Cruz Scholarship Fund (Fashion Design majors)  
 Russ Togs, Inc. Scholarship (textiles majors)  
 Samuel and Sara Golub Scholarship (Fashion Design majors)  
 Samuel L. Deitsch Scholarship  
 Sandra and Arthur Tauber Endowed Scholarship (Home Products Development majors)  
 Sidney Bernstein  
 Splash Swimwear Endowed Scholarship (Fashion Design majors)  
 Spring Mills, Inc. Scholarship (Textile/Surface Design majors)  
 Sterling National Bank & Trust Co. Scholarship  
 Student-Faculty Corporation Scholarship  
 Suzy Perette, Inc. Endowed Scholarship (Fashion Design—Apparel majors)  
 TDA/Bruce Roberts Scholarship (Textile Development and Marketing majors)  
 The Liz Claiborne/Arthur Ortenberg Scholarship Given by Fifth & Pacific (Illustration majors)  
 The Liz Claiborne/Arthur Ortenberg Scholarship Given by Fifth & Pacific (Advertising and Marketing Communications majors)  
 The Liz Claiborne/Arthur Ortenberg Scholarship Given by Fifth & Pacific (Fashion Design majors)  
 The Liz Claiborne/Arthur Ortenberg Scholarship Given by Fifth & Pacific (Production Management majors)  
 Tiedemann Trust Endowed Scholarship  
 TJX/Jack Lindner Scholarship (Fashion Design and Fashion Merchandising Management majors)  
 Tokai Women's Jr. College Scholarship  
 Vidal Sassoon Scholarship  
 Walter Richardson Memorial Scholarship (Fashion Merchandising Management majors)

Walter Riedler Scholarship Fund  
 Warnaco Scholarship Fund  
 Werner Klaas Scholarship Fund (Textile Development and Marketing majors)  
 Westpoint Stevens Endowed Scholarship (textile majors)  
 William Lauder Scholarship Fund (Cosmetics and Fragrance Marketing majors)  
 William Randolph Hearst Foundation  
 Wool Bureau Endowed Scholarship (Textile/Surface Design majors)  
 YMA Endowed Scholarship (textile/apparel majors)  
 Zelinka-Matlick, Inc. Endowed Scholarship (Fashion Design–Apparel majors)  
 Zina Sisman Levy Memorial Endowed Scholarship (Textile/Surface Design majors)

### **Departmental Scholarships**

Arthur Price Memorial Scholarship, Textile Development and Marketing  
 Breakfast 2003 Endowed Scholarship, Home Products Development  
 Breakfast 2004 Endowed Scholarship, Home Products Development  
 Breakfast 2005 Endowed Scholarship, Home Products Development  
 Christine Pratt Home Products Alumni Scholarship, Home Products Development  
 David, Ruth & Howard Israel Scholarship, Fashion Design–Children's Wear  
 Felice and Al Lippert Endowed Scholarship Fund, Fashion Merchandising Management  
 George T. Dorsch Scholarship Fund, Art History  
 Har-Even Memorial Fund  
 Henry Doneger Scholarship Fund, Fashion Merchandising Management  
 Henry Wolf Presidential Scholars Study Abroad Scholarship, Presidential Scholars  
 ITM Departmental Scholarship Fund, International Trade and Marketing  
 Jerry & Saskia McDaniel Scholarship Fund, Communication Design  
 Joe Powers Memorial Scholarship Fund, Visual Presentation and Exhibition Design  
 Lawrence J. Israel Interior Design Scholarship, Interior Design  
 Martin Paul Kahn Endowed Scholarship, Fashion Design–Children's Wear  
 Michael and Susanna Steinberg Endowed Scholarship, Home Products Development  
 Michael Fux Endowed Scholarship, Home Products Development  
 New Times Group ITM Scholarship, International Trade and Marketing  
 Patricia Zipprodt Endowed Scholarship, Fashion Design–Costume Design  
 Saturday Live/Nancy Yedlin, Precollege  
 The Ann and Harvey Zlesnick Endowed Scholarship, Home Products Development  
 The Barbara & Arnold Cohen Endowed Scholarship  
 The Carole Sloan Scholarship, Home Products Development  
 The Dr. Leonard Florence and Sy Stewart Global Scholarship Fund, Home Products Development  
 The Ellis Family Endowed Scholarship, Toy Design  
 The Gokhan-Kucuk Endowed Scholarship, Liberal Arts  
 The Harriet and Charles Stern Sustainable Interior Environments Research and Design Scholarship  
 Award, Interior Design  
 The Interior Design Alumni Scholarship Award, Interior Design  
 The Jane Scott Memorial Endowed Scholarship, Cosmetics and Fragrance Marketing  
 The Jasha Ghitis Endowed Scholarship, Fashion Design  
 The Jean LaBue Endowed Scholarship in Memory of Sophie LaBue, Fashion Design–Intimate  
 Apparel  
 The Jenny Brill Scholarship Fund, Accessories Design  
 The John Szarkowski Scholarship Award in Photography  
 The Julius H. Gewirtz Endowed Scholarship, Fashion Merchandising Management  
 The Lester Gribetz Endowed Scholarship, Home Products Development  
 Warnaco/Gromek, International Trade and Marketing

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# Services

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## ENROLLMENT MANAGEMENT AND STUDENT SUCCESS

Business and Liberal Arts Center, Room B221, 212 217.3800  
[fitnyc.edu/studentaffairs](http://fitnyc.edu/studentaffairs)

The Division of Enrollment Management and Student Success is essential to FIT's primary goal: to promote the intellectual, cultural, personal, and social development of students, as well as to provide quality student services.

## COUNSELING CENTER

David Dubinsky Student Center, Room A212B, 212 217.4260  
[fitnyc.edu/counseling](http://fitnyc.edu/counseling)

The Counseling Center provides confidential counseling services and educational programs to help students adjust to college life, deal with problems that can affect their well-being and academic success, and develop skills needed for personal and professional success. The center's mental health practitioners assess students' conditions and provide appropriate care, which can include support during a crisis, short-term counseling, or a referral to qualified and affordable treatment resources in the community. Students are encouraged to seek out counseling at the first sign of difficulty, since early identification of problems minimizes the impact of those problems on their personal lives and their academic progress. Students may call or visit the center to arrange an appointment, come by during walk-in consultation hours, or be seen immediately for emergencies.

In addition to personal counseling, the Counseling Center provides a variety of programs and resources to help students develop competencies needed for academic and professional success. These programs include educational workshops and freshman success seminars that focus on important aspects of student development and performance. The center also provides a variety of informational booklets on topics related to mental health, personal growth, and study skills.

## FIT-ABLE: DISABILITY SUPPORT SERVICES

David Dubinsky Student Center, Room A570, 212 217.4090  
[fitnyc.edu/fitable](http://fitnyc.edu/fitable)

FIT offers students with disabilities the opportunity to seek individually determined reasonable accommodations and services for their studies. The college welcomes students with learning disabilities, mental health issues, hearing/vision impairments, physical/mobility issues, and chronic illnesses to meet with the coordinator to discuss participating at the college level with a disability. Current evaluations from certified clinicians are recommended to document disabilities. This department provides students with individual reasonable accommodations for their coursework. We encourage and provide technology training to enhance the student's ability to participate in all FIT events, and eventually become a self-reliant graduate. Assistive technology equipment is available on loan for students registered with FIT-ABLE. Self-advocacy is encouraged.

Students with learning disabilities (LD) are offered academic, personal, and career-readiness development through the LD program. Students on the autism spectrum or who have nonverbal learning disorders or social anxiety disorders may benefit from coaching provided by projectTHRIVE, a collaborative effort of FIT and the Jewish Child Care Association (JCCA).

The Office of Disability Services, FIT-ABLE, is a confidential support service for FIT students, upholding the mandates of Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Titles II and III.

The office is a National Voter Registration Act voter registration site, whereby students with disabilities can register to vote or can make changes to their current voter registration information.

## HEALTH SERVICES

David Dubinsky Student Center, Room A402, 212 217.4190  
fitnyc.edu/healthservices

FIT's Health Services is an accredited primary care facility staffed by nurse practitioners and physicians, a nutritionist, an acupuncturist, a massage therapist, and a health educator. The office provides primary medical and gynecological care. A referral list of consultants is available in cases where a specialist's evaluation and treatment are required. Health Services also provides counseling on topics such as family planning, nutrition, stress management, and health maintenance.

FIT has a mandatory health insurance policy. All full-time students (including international students) are automatically billed for health insurance. Students can be excused from the mandatory insurance if they have equal or better health insurance from another company. In order to waive the mandatory insurance, it is necessary to complete and submit a waiver form by the deadline. For deadline dates and other insurance information, contact Health Services.

New York State law mandates that all students must provide proof of immunity against measles, mumps, and rubella in order to attend classes. Students born prior to January 1, 1957, are exempt from these requirements.

Proof of immunity is defined for the following as:

**Measles** Two doses of live measles vaccine given on or after the first birthday, and after 1967, physician's documented history of the disease, or serological evidence of immunity.

**Rubella (German Measles)** One dose of live rubella vaccine given on or after the first birthday, or serological evidence of immunity. A physician-documented history for rubella will not be accepted.

**Mumps** One dose of live mumps vaccine given on or after the first birthday, a physician-documented history of the disease, or serological evidence of immunity.

New York State Public Health Law (NYS PHL) §2167 requires colleges and universities to distribute information about meningococcal disease and vaccination to all students registered for 6 credits or more, whether they live on or off campus. Students must notify Health Services if they will receive the meningitis vaccination, have received it in the past, or decline/refuse to receive the immunization. Please note that according to NYS PSL, no institution shall permit any student to attend the institution in excess of 30 days or to register for the next semester's classes without complying with this law.

An immunization form and a health form, enclosed in the admissions packet, must be completed and returned to Health Services. Forms can be faxed to 212 217.4191.

## INTERNATIONAL STUDENT ADVISORS

David Dubinsky Student Center, Room A608D, 212 217.3700  
fitnyc.edu/oisa

The Office of International Student Advisors assists International students and offers an array of programs and services to International students and Scholars representing 80 countries. The OISA staff works to promote meaningful interaction between U.S. citizens and nationals of other countries through educational and social activities. The OISA staff advises international students and Scholars on immigration, cultural, financial, academic, and personal concerns.

## RESIDENTIAL LIFE

Alumni Hall, first floor, 212 217.3900  
Kaufman Hall, first floor, 212 217.3930  
fitnyc.edu/housing

All students are eligible to apply for housing. Matriculated students are given preference for on-campus housing.

Our four residence halls—Coed Hall, Nagler Hall, Alumni Hall, and the George S. and Mariana Kaufman Residence Hall—provide single-, double-, triple-, and quad-occupancy rooms and suites, all with laundry facilities, cable TV, and wireless internet connections. FIT residence halls are 100 percent alcohol, drug, and smoke free. Policies are strictly enforced.

Housing is awarded on a first-come, first-served basis. Help is also available in finding off-campus housing.

### **Staff**

Residence halls are fully staffed to assist students. Professional staff, including the director of Residential Life, two assistant directors, counselors, and hall managers, live in the residence halls. Resident counselors and managers are on call for emergencies at all times when the halls are occupied.

A security officer is posted in each residence hall lobby 24 hours a day when the residences are open. Visitors must provide proper identification and be signed in by residents.

Resident assistants (RAs), students assigned to live on each floor, help to create an environment conducive to learning, socializing, and acceptable community behavior. RAs serve as liaisons between residents and the college and assist students with educational and personal concerns.

### **Activities and Programs**

Students have many opportunities to participate in social, educational, and community service activities sponsored by Residential Life and the Residence Hall Community Council (RHCC). RHCC—the association of on-campus residents—sponsors trips, events, and other campus activities, including the annual spring block party.

### **Registrar**

The Office of the Registrar exists to support the FIT community by providing information and services to support, facilitate and promote the educational mission of the college. This role specifically includes providing information about the services related to academic programs and degree requirements, registration and enrollment verification, and maintenance of permanent academic records for students, faculty, staff, and external constituencies in a timely, accurate, confidential, and supportive manner in accordance with college policy and state and federal law.

### **Student Life**

The Department of Student Life at the Fashion Institute of Technology offers a complete educational, cultural, and social experience. Student Life is responsible for clubs and organizations, student government, orientation/Week of Welcome, leadership workshops, and social programming. The department is the center of many extracurricular activities on campus. Through active participation in our diverse opportunities along with services offered through the department of Student Life, students become engaged in campus life, enhancing their learning, exploration, and sense of community.

## **Activities**

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### **FIT Athletics & Recreation**

[www.fitnyc.edu/athletics](http://www.fitnyc.edu/athletics)

FIT has a strong and successful athletic tradition. The FIT Tigers are members of the National Junior College Athletic Association (NJCAA), Division III level. Numerous FIT teams and student athletes have garnered national and regional accolades for athletic and academic achievements, including national championships, regional championships, NJCAA Academic Teams, SUNY Chancellor Student Athletes, and all-region, all-American, and academic all-American honors.

## FIT Teams

- Men's & Women's Cross Country/Half Marathon
- Co-ed Dance Company
- Men's & Women's Swimming & Diving
- Men's & Women's Table Tennis
- Men's & Women's Tennis
- Men's & Women's Track and Field
- Women's Soccer
- Women's Volleyball

## Recreation Programs

The college's recreation and intramural program is designed for the participation and enjoyment of the entire college community. Programs provide the opportunity for physical activity and promote wellness and productive use of leisure time. Participants at all skill levels are encouraged to participate.

- **Fitness classes** The Athletics and Recreation Department sponsors a variety of drop-in fitness classes taught by certified instructors. Classes include body toning, core training, Pilates, yoga, and Zumba, and are available to the entire FIT community.
- **Open gym** Open gym hours during the week allow students, faculty, and staff to participate in team and individual sports such as basketball, dance, table tennis, tennis, and volleyball.
- **Lari and Barbara Stanton Fitness Center** The Lari and Barbara Stanton Fitness Center is located in the sub-basement of the Business and Liberal Arts Center and contains cardiovascular machines, free weights, and Nautilus and universal machines.

## FIT Student Association Clubs

[www.fitnyc.collegiatelink.net](http://www.fitnyc.collegiatelink.net)

Clubs are organized each year as student interest dictates. The major-oriented clubs are open to all students regardless of major and extend the study of the various disciplines in an informal way through such activities as field trips, guest speakers, and meetings with alumni.

All full- and part-time students who have paid their Student Activity fee may participate in clubs. All clubs and organizations are open to all students regardless of race, color, age, sex, national origin, or disability. All students who wish to participate on athletic teams or hold leadership positions in student organizations must maintain a minimum GPA of 2.0. Candidates for and elected FITSA executive and programming board members must maintain a minimum GPA of 2.5. The following is the current list of student organizations at FIT:

- AATCC (American Association of Textile Chemists and Colorists)
- Accessories Design
- AD at FIT
- AMA (American Marketing Association)
- ANIME
- Archery at FIT
- Art Collective
- Asian Student Network
- Blush Magazine
- BRAG (Black Retail Action Group)
- BSU (Black Student Union)

- Chabad - Jewish Life at FIT
- Children's Wear
- Christian Fellowship
- Collegiate DECA
- Corporate Social Responsibility
- Cosmetics and Fragrance Marketing Association
- Creative Movement
- Culinary Arts
- Dance-A-Thon
- ED 2010 at FIT
- Faith and Fellowship Club
- Fashion Design
- Fashion Show Club
- Figure Skating Club
- FIT Entrepreneurs
- FIT In (LGBTQ)
- FIT Words
- French Language and Culture Club
- Gospel Choir
- Home Products
- Hula Hoop Dance Club
- Interior Design
- Intimate Apparel Club
- ITSA (International Trade Students Association)
- Jewelry Club
- KCCC (Korean Campus Crusade for Christ)
- Korean Student Organization
- LASO (Latin American Student Organization)
- MASALA (Multicultural Association of South Asians Living in America)
- MASTI (South Asian Dance Team)
- Media Design Club
- Menswear Club
- Merchandising Society
- Merchandising Society Style Shop
- NRFSA (National Retail Federation Student Association)
- Package Design
- Photography and Digital Imaging
- Production Management
- PRSSA (Public Relations Student Society of America)
- RHCC (Residence Hall Community Council)
- Salsa Club
- SELF (Students Excelling Lifestyle Fundamentals)
- Skyliners (Co-ed Acapella)
- Student Council

- Sustainable Design Club
- Technical Design Club
- Textile and Surface Design Club
- Theatre Ensemble
- The Stitch, Men Who Knit
- Type Directors Club
- Urban Studio

### **FIT Student Association Publications**

**[www.fitnyc.collegiatelink.net](http://www.fitnyc.collegiatelink.net)**

- WFIT Radio & TV
- W27 schools newspaper
- Icon Magazine
- BLUSH Magazine
- Handbook
- Yearbook

### **FIT Student Ambassadors**

**[www.fitnyc.collegiatelink.net](http://www.fitnyc.collegiatelink.net)**

Student Ambassadors assist with Residential Life Move-In, Orientation Week, Registration, Grad Week, Weeks of Welcome, and other events throughout the academic year. Ambassadors attend two meetings per year and make a one-year commitment to the program. Ambassadors are paid leadership positions and can be identified through their “I LOVE FIT” shirts and merchandise.

### **FIT Honor Associations**

**[www.fitnyc.collegiatelink.net](http://www.fitnyc.collegiatelink.net)**

- Phi Theta Kappa: Phi Theta Kappa (PTK) is the international honor society for students in their associate’s degree program.
- Delta Alpha Pi: Delta Alpha Pi Honor Society participates in activities designed to educate the community and society regarding disability issues and the principles of universal design.
- Chi Alpha Epsilon: Chi Alpha Epsilon National Honor Society is dedicated to acknowledging the success of students in the Educational Opportunity Program (EOP).

### **Legacy Week: FIT Homecoming**

**[www.fitnyc.edu/homecoming](http://www.fitnyc.edu/homecoming)**

Homecoming is a time-honored collegiate tradition that can be traced as far back as 1908. Although the modern college homecoming is tied to athletics, the tradition itself is meant to unite alumni, faculty, and current students to celebrate their institution as well as continue the traditions of the past. FIT continues that tradition, as they have for over 30 years, during Legacy Week.

### **Social and Cultural Activities**

**[www.fitnyc.collegiatelink.net](http://www.fitnyc.collegiatelink.net)**

The private social network for FIT Students FITLink provides the tools for managing FIT Student Association clubs and student co-curricular activities. FITLink can also be utilized in areas outside of campus life, serving a variety of needs related to the FIT student experience. From elections to surveys and communication to budgeting, stay connected at FIT from across the globe. Visit **[www.fitnyc.collegiatelink.net](http://www.fitnyc.collegiatelink.net)**.

## Student Volunteer Community Service (SVCS) Center

The Student Volunteer Community Service Center is a service offered through the Department of Student Life. This program enhances our greatest natural resource, volunteers. As a multiple recipient of the President's Higher Education Community Service Honor Roll, SVCS offers interested students an opportunity to give assistance to the fashion industry, community, and the society in which we live. Clubs, independent students, faculty, and staff are welcome to tap the information available regarding local organizations requesting volunteers.

## Governance

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### STUDENT ASSOCIATION AND COUNCIL

David Dubinsky Student Center, Room A710, 212 217.4130

The Student Council is the governing body of the Student Association, whose membership includes all full- and part-time students who have paid the student activity fee. Membership affords students the privileges and responsibilities of citizens in the self-governing college community. The council consists of elected officers of the association, and at least one representative from every club. All other interested students receive voting privileges following their attendance at two consecutive meetings.

The council is responsible for organizing athletic, cultural, and social activities for the students; determining allocations and disbursement of the student activity fees in accordance with the purposes and duties of the association and the policies of the Board of Trustees of the college; cooperating with the administration in the definition and enforcement of all student regulations; and working with the administration to maintain good public relations, fostering greater unity among the administration, the faculty, and the student body.

The Student Association president, elected each year by the Student Association, is a member of the Board of Trustees with voting rights and responsibilities.

### THE FACULTY SENATE

The Faculty Senate elects representatives to committees that focus on a wide variety of college-related areas. Students selected by the FIT Student Association serve on some of these committees, such as admissions/registration, assessment, counseling, curriculum, diversity, library, and student affairs.

### THE FIT STUDENT-FACULTY CORPORATION

The FIT Student-Faculty Corporation is an independent entity with nine directors, three representing each constituency of the college—the Board of Trustees and administration, the faculty, and the student body. It derives its revenue from the rental of college facilities and from commission income from food services and the campus bookstore. The corporation allocates this revenue for the benefit of the students and faculty.

## Student Rights and Responsibilities

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The FIT *Student Rights and Responsibilities Manual* contains crucial information about what it means to be part of the community at FIT.

This publication identifies many, but not all, of the important policies and regulations that address the expectations and obligations of students at FIT. Failure to comply with community standards may subject a student to disciplinary action as defined in the college's Student Code of Conduct and Academic Honor Code. The manual is produced by the Office of the Dean of Students.

It is FIT's goal to provide an exciting, vibrant learning community on campus, both in and out of the classroom. The manual may be obtained by visiting the Office of the Dean for Student Development or at [fitnyc.edu/rightsandresponsibilities](http://fitnyc.edu/rightsandresponsibilities).

## INTRODUCTION

FIT encourages the development of independence, maturity, and ethical sensitivity of students. The college must establish standards of conduct essential to its effective and orderly function as an educational institution. The codes of conduct were prepared to guide all members of our student body. All who become members of our community have an obligation to support and obey college regulations, and all local, state, and federal laws. Those who cannot or do not comply will be subject to disciplinary action both from the college as well as local, state, and federal authorities, and the privilege of continued attendance at FIT may be withdrawn.

For more information about the Student Code of Conduct and Academic Honor Code with clearly defined judicial procedures, please see the *Student Rights and Responsibilities Manual*.

## ACCESS TO OFFICIAL STUDENT RECORDS

The Family Educational Rights and Privacy Act (FERPA), and regulations adopted by the Secretary of the U.S. Department of Education to implement FERPA, provide students with specific rights relating to their records at FIT. Under FERPA, students have the right to:

- inspect and review their education records;
- seek amendment of their education records that they believe to be inaccurate, misleading, or otherwise in violation of the student's privacy rights;
- consent to disclosures of personally identifiable information contained in their education records, except to the extent that FERPA and the regulations authorize disclosure without consent;
- file with the United States Department of Education a complaint concerning alleged failures by FIT to comply with the requirements of FERPA or the secretary's regulations. Complaints should be filed in writing to:

Family Policy Compliance Office  
U.S. Department of Education  
400 Maryland Ave., S.W.  
Washington, DC 20202-4605

Complete copies of FERPA and the regulations are available for review in Enrollment Services and Student Success. Any students having a question about access to FIT student records is encouraged to consult them.

The *Student Rights and Responsibilities Manual* sets forth the procedures for inspection and review of education records and for students to request amendment of their own education records. The manual also sets forth the types of records the college may disclose without student consent.

## COMMITMENT TO DIVERSITY

FIT is committed to creating an environment that attracts and retains people of diverse racial and cultural backgrounds. By providing a learning and working environment that encourages, utilizes, respects, and appreciates the full expression of every individual's ability, the FIT community fosters its mission and grows because of its rich pluralistic experience. The college is committed to prohibiting discrimination, whether based on race, national origin, sex, religion, ethnic background, age, disability, marital status, sexual orientation, or any other criterion specified by applicable federal, state, or local laws.

## EQUAL OPPORTUNITY/AFFIRMATIVE ACTION

FIT is committed to providing equal opportunity in educational programs, in its admissions policy, and in employment, including the opportunity for upward mobility for all qualified individuals.

The affirmative action officer provides complaint resolution and investigates complaints of discrimination, sexual harassment, and Title IX issues. The affirmative action officer monitors



the college's progress in complying with laws concerning affirmative action and Title IX. The affirmative action officer is in the Office of Planning, Assessment, and Compliance in Room A605.

Enrollment Management and Student Success provides students with complaint resolution, training, and orientation on Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act.

### **CAMPUS CRIME STATISTICS**

At FIT, the safety and well-being of students, faculty, staff, and visitors are of paramount importance. A safe and secure environment can only be achieved through the cooperation of all members of the college community. The Crime Awareness and Campus Security Act of 1990 requires all post-secondary institutions receiving federal aid to provide their communities with an annual report about crime statistics and policies. FIT accepts the responsibility of providing a campus atmosphere free from threats to personal safety and one that enhances the educational process. Students and their parents expect the college campus to be a place of safety, and everyone shares this responsibility. In addition, FIT upholds the right of students and staff to know of incidents that occur on campus and the measures taken to promote precautions and swift, effective responses to crises.

The office of Campus Security maintains a log of crimes and incidents that occur on campus. The information is recorded by date, time, and general location. The daily log is available for public view at the Campus Security office in Room D442.

FIT's campus crime statistics as reported annually to the U.S. Department of Education are available at [fitnyc.edu/security](http://fitnyc.edu/security); hard copies are provided upon request. All inquiries should be directed to Campus Security, 212 217.4999. Related information can also be obtained from the U.S. Department of Education website at [ope.ed.gov/security](http://ope.ed.gov/security).

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83 Two-Year Associate Degree Programs

122 One-Year Associate Degree Programs

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# Degree Programs

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## THE FOLLOWING UNDERGRADUATE DEGREE PROGRAMS ARE AVAILABLE AT FIT:

### Associate in Applied Science (AAS) Degree Programs

Accessories Design — one-year (p. 123) and two-year (p. 84) options  
Advertising and Marketing Communications — one-year (p. 124) and two-year (p. 86) options  
Communication Design Foundation — one-year (p. 125) and two-year (p. 88) options  
Fashion Design — one-year (p. 126) and two-year (p. 90) options and an international option in Florence (p. 92)  
Fashion Merchandising Management — one-year (p. 127) and two-year (p. 94) options  
Film and Media (p. 96)  
Fine Arts (p. 98)  
Illustration — Fashion (p. 100) and General Illustration (p. 102) options  
Interior Design (p. 104)  
Jewelry Design — one-year (p. 128), Jewelry Design (p. 106), and Studio (p. 108) options  
Menswear (p. 110)  
Photography (p. 112)  
Production Management: Fashion and Related Industries (p. 114)  
Textile Development and Marketing — one-year (p. 129) and two-year (p. 116) options  
Textile/Surface Design — one-year (p. 130) and two-year (p. 118) options  
Visual Presentation and Exhibition Design (p. 120)

### Baccalaureate (BFA and BS) Degree Programs

Accessories Design (p. 132)  
Advertising and Marketing Communications (p. 136)  
Advertising Design (p. 134)  
Art History and Museum Professions (p. 138)  
Computer Animation and Interactive Media (p. 140)  
Cosmetics and Fragrance Marketing (p. 142)  
Direct and Interactive Marketing (p. 144)  
Entrepreneurship for the Fashion and Design Industries (p. 146)  
Fabric Styling (p. 148)  
Fashion Design — Children's Wear (p. 150), Intimate Apparel (p. 152), Knitwear (p. 154), Special Occasion (p. 156), and Sportswear (p. 158) options, an international

option in Milan/New York - Knitwear (p. 160), and an international option in Milan/New York - Sportswear (p. 162)  
Fashion Merchandising Management (p. 164) and an international option in Florence (p. 166)  
Film and Media (p. 168)  
Fine Arts (p. 170)  
Graphic Design (p. 172)  
Home Products Development (p. 174)  
Illustration (p. 176)  
Interior Design (p. 178)  
International Trade and Marketing for the Fashion Industries (p. 180)  
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Photography and the Digital Image (p. 184)  
Production Management: Fashion and Related Industries (p. 186)  
Technical Design (p. 188)  
Textile Development and Marketing (p. 190)  
Textile/Surface Design (p. 192)  
Toy Design (p. 194)  
Visual Presentation and Exhibition Design (p. 196)

The Fashion Institute of Technology reserves the right to review or amend any course and/or program requirements.

# Accessories

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## Two-Year Associate Degree Programs

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- Accessories Design (p. 84)
- Advertising and Marketing Communications (p. 86)
- Communication Design Foundation (p. 88)
- Fashion Design (p. 90)
- Fashion Design/Florence and New York (FDF) (p. 92)
- Fashion Merchandising Management (p. 94)
- Film and Media (p. 96)
- Fine Arts (p. 98)
- Illustration - Fashion Illustration Option (p. 100)
- Illustration - General Illustration Option (p. 102)
- Interior Design (p. 104)
- Jewelry Design - Jewelry Design Option (p. 106)
- Jewelry Design - Jewelry Studio Option (p. 108)
- Menswear (p. 110)
- Photography (p. 112)
- Production Management: Fashion and Related Industries (p. 114)
- Textile Development and Marketing (p. 116)
- Textile/Surface Design (p. 118)
- Visual Presentation and Exhibition Design (p. 120)

# Accessories Design AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED Program Code: 84201 HEGIS: 5012

The major in Accessories Design offers qualified students the opportunity to prepare for positions as designers, product development personnel, stylists, and patternmakers of leather and other accessories products.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	LD 111 - Leather and Materials Technology	2.5
	LD 121 - Anatomy for Accessories	1.5
	LD 133 - Footwear Design and Construction I	3
	LD 143 - Handbag Design and Construction I	3
RELATED AREA	FA 113 - Fundamentals of Design I: 2D and Color	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 2</b>		
MAJOR AREA	LD 113 - Manipulating Leather: Volume and Texture	1.5
	LD 134 - Footwear Design and Construction II	3
	LD 144 - Handbag Design and Construction II	3
RELATED AREA	FA 114 - Fundamentals of Design II: 3D Form and Structure	1.5
GENERAL EDUCATION / ART HISTORY	PH 272 - Photoshop I for Photographers	2
	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	LD 231 - Boot Patternmaking and Construction	1.5
	LD 253 - Designing Desk Accessories	2
	LD 262 - Technical Spec and Black Line Drawing for Accessories	1.5
RELATED AREA	IL 321 - Digital Sketching and Comping for the Illustrator	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	LD 242 - Advanced Handbag Construction	1.5
	LD 243 - Belt Design and Patternmaking	1.5
	LD 263 - Marker Rendering for Accessories	2.5
ELECTIVE	choice - General Elective	2-3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	28
	RELATED AREA	6.5
	ELECTIVE	2-3
	HEALTH AND/OR PHYS. ED	2
	Total Credits:	62.5-63.5

### **\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements (p. 33) and Courses (p. 33). An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

**Certain majors require specific courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.**

# Advertising and Marketing Communications AAS Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 00830 HEGIS 5008

The major in Advertising and Marketing Communications offers students the fundamental knowledge and skills needed in the marketing communication disciplines, such as advertising, direct marketing, sales promotion, and publicity/public relations. It also enables students to advance to the BS program to prepare for career opportunities in strategic planning, media buying, and brand management.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	AC 114 - Marketing for Integrated Marketing Communications	3
	AC 161 - Multimedia Computing for Advertising and Marketing Communications	2
RELATED AREA	CD 122 - Digital Layout I	2
	FM 116 - Fashion Business Practices	3
GENERAL EDUCATION	MA 222 - Statistical Analysis	3
	EN 121 - English Composition G1	3
<b>Semester 2</b>		
MAJOR AREA	AC 111 - Advertising and Promotion	3
	AC 141 - Journalism	3
	AC 171 - Mass Communications	3
GENERAL EDUCATION	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	AC 221 - Publicity Workshop	3
	AC 272 - Research Methods in Integrated Marketing Communications	3
RELATED AREA	DM 211 - Workshop in Direct Marketing	3
GENERAL EDUCATION	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	AC 222 - Sales Promotion	3
	AC 231 - Advertising Copywriting	3
	AC 271 - Audiences and Media	3
	choice - see Major Area Electives**	3-4
GENERAL EDUCATION	SS 141 - Macroeconomics G4	3
	choice - see Requirements*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24
	MAJOR AREA	32-33
	RELATED AREA	8
	HEALTH AND/OR PHYS. ED	1
	Total Credits:	65-66

## \*Requirements

### **American History:** 3 credits

CHOICE of EN 271, 272, or 274, or HI 202, 391, 392, 393, 394

### **English/Speech:** 6 credits

EN 121, and CHOICE of EN 241, 242, 243, 244, or 245

### **History of Art and Civilization:** 3 credits

HA 111 or 112

### **Mathematics:** 3 credits

MA 222

### **Science:** 3-5 credits

CHOICE of SC 111, 112, 121, 122, 045/145, or 032/332

### **Social Sciences:** 3 credits

CHOICE of SS 131, 151, or 171

### **\*\*Major Area Electives:**

CHOICE of AC 113, 211, 242, or 262, or IC 297 or 298.

### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Advertising and Marketing Communications (p. 86), Cosmetics and Fragrance Marketing (p. 142), Direct and Interactive Marketing (p. 144), Production Management: Fashion and Related Industries (p. 186), and Textile Development and Marketing (p. 190). By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science programs in Fashion Merchandising Management (p. 164), Home Products Development (p. 174), and International Trade and Marketing for the Fashion Industries (p. 180).

### **Evening/Weekend Option:**

A four-semester evening/weekend option is available for this degree program (see Requirements for Degree Completion (p. 48) or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses is the same as that listed in this catalogue.



# Communication Design Foundation AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00760 HEGIS 5012

The major in Communication Design is a foundation program that provides qualified students an opportunity to advance to baccalaureate programs in Advertising Design, Graphic Design, Packaging Design, Visual Presentation and Exhibition Design, as well as entry-level positions in advertising agencies, graphic and corporate communications firms, and publishing firms.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	CD 115 - Design Studio I	3
	CD 124 - Digital Graphics I	2
	CD 134 - Capturing Creativity	2
	CD 173 - Typography I	2
RELATED AREA	choice - see Related Area Elective**	1.5
GENERAL EDUCATION	EN 121 - English Composition	3
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	3
<b>Semester 2</b>		
MAJOR AREA	CD 215 - Design Studio II	3
	CD 224 - Digital Graphics II	2
	CD 232 - Visual Language	2
	CD 234 - Color Studies	2
	CD 273 - Typography II	2
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	CD 225 - Digital Graphics III	2
	CD 235 - Design History	3
RELATED AREA	AD 216 - Foundation in Advertising Design	2
	DE 216 - Foundation in Visual Presentation and Exhibition Design	2
	GD 216 - Foundation in Graphic Design	2
	PK 216 - Foundation in Packaging Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	CD 217 - Capstone Design Studio	3
RELATED AREA	GD 244 - Introduction to Web Design	2
	choice - see Related Area Elective**	3.5-4
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	3
	GENERAL EDUCATION/ART HISTORY	21
	MAJOR AREA	28
	RELATED AREA	15-15.5
	ELECTIVE	1.5-3
	<b>Total Credits:</b>	<b>68.5-70.5</b>

### **\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements (p. 33) and Courses (p. 33). An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

**Note:** Students who plan to enroll in Advertising Design, Graphic Design, or Packaging Design BFA degree programs should take SS 131 in the AAS program as part of their Gen Ed courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.

#### **\*\*Related Area Electives:** 5-5.5 credits

CHOICE of one in Semester 1: FA 103, 141, or 171 (1.5 credits).

CHOICE of two in Semester 4: AD 364, CD 113, GD 202, PH 118, or PK 212 (3.5 - 4 credits).

#### **Evening/Weekend Option:**

A six-semester evening/weekend option is available for this degree program (see Curricula (p. 25) or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses varies slightly from that listed on this page.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Advertising Design (p. 134), Graphic Design (p. 172), Packaging Design (p. 182), Visual Presentation and Exhibition Design, Computer Animation and Interactive Media (p. 140), and Toy Design (p. 194). By completing certain course requirements, graduates may also apply to the Bachelor of Science program in Advertising and Marketing Communications (p. 136).

# Fashion Design AAS Degree Program

## School of Art and Design

Applications accepted for fall and spring. NYSED: 00835 HEGIS 5012

The major in Fashion Design offers qualified students the opportunity to prepare for positions as designers, assistant designers, technical designers, stylists, or fashion executives.

<b>Semester 1</b>		<b>Credits</b>	GENERAL choice - see Requirements*	6
MAJOR AREA	FD 111 - Draping I: Fundamentals	3	EDUCATION/ART HISTORY	
	FF 111 - Fashion Art and Design I	2	<b>Semester 4</b>	
	FF 114 - Model Drawing I for Fashion Designers	1	MAJOR AREA	Apparel Concentration 1 7.5-8
	FD 121 - Flat Pattern Design I	1.5		or Art Concentration2
	FD 131 - Sewing Techniques I	1.5	ELECTIVE choice - General Elective	1-2.5
RELATED AREA	FA 105 - Life Drawing	1.5	HEALTH choice - PE/Health	1
GENERAL EDUCATION	G1 Basic Communication	3	AND/OR PHYS ED	
	G2 Mathematics	3	GENERAL choice - see Requirements*	6
<b>Semester 2</b>			EDUCATION/ART HISTORY	
MAJOR AREA	FD 112 - Draping II: Constructed Silhouettes	3	<b>TOTAL CREDIT REQUIREMENTS</b>	
	FD 132 - Sewing Techniques II	1.5	GENERAL EDUCATION	9
	FD 221 - Flat Pattern Design II	1.5	GENERAL EDUCATION/ART HISTORY	15
	FF 112 - Fashion Art and Design II	2	MAJOR AREA	34.5-35
	FF 241 - Fashion Design Computer: Photoshop	1.5	RELATED AREA	4.5
RELATED AREA	TS 132 - Introduction to Textiles for Fashion Designers	3	ELECTIVE	1-2.5
GENERAL EDUCATION	G3 Science	3	HEALTH AND/OR PHYS ED	2
GENERAL EDUCATION/ART HISTORY	choice - see Requirements*	3	Total Credits:	66-68
<b>Semester 3</b>			<b>Apparel Concentration 1</b>	
MAJOR AREA	FF 211 - Fashion Art and Design III	2	FD 212 Draping IV: Advanced Techniques	3
	FF 221 - Fashion Past and Present	2	FD 241 Apparel Product Data Management	1.5
	FF 242 - Fashion Design Computer: Illustrator	1.5	FF 212 Fashion Art and Design IV	2
	FD 211 - Draping III: Soft Silhouettes	3	FF 243 Digital Flats and Specs	1.5
HEALTH AND/OR PHYS ED	choice - PE/Health	1	Total Credits	8
			<b>Art Concentration 2</b>	
			FD 241 Apparel Product Data Management	1.5
			FF 213 Model Visualization Techniques	1
			FF 243 Digital Flats and Specs	1.5
			FF 244 Design Collections: Visual Solutions	1.5
			FF 291 Fashion Portfolio Collection	2
			Total Credits	7.5

## \*Art & Design Programs: FIT's General Education and Art History Requirements

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements (p. 33) and Courses (p. 33). An FIT Gen Ed course cannot be used to meet more than one General Education area.**

### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus

**Certain majors require specific courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.**

### **Evening/Weekend Option:**

An evening/weekend option is available for this degree program (see Curricula (p. 25) or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)).

### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Fashion Design, Fashion Design Children's Wear (p. 150), Fashion Design Intimate Apparel (p. 152), Fashion Design Knitwear (p. 154), Fashion Design Special Occasion (p. 156), Fashion Design Sportswear (p. 158), Fabric Styling (p. 148), Textile/Surface Design (p. 192), and Toy Design (p. 194), and the Bachelor of Science programs in Production Management: Fashion and Related Industries (p. 186), Technical Design (p. 188), and Textile Development and Marketing (p. 190).

# Fashion Design/Florence and New York AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00835 HEGIS 5012

The courses listed below are offered in the Fashion Design program in Florence. Students may attend this overseas program for one year by spending semesters 1 and 2 in New York and semesters 3 and 4, or semester 4 only, in Florence, or by spending semesters 1 and 2 in Florence and semesters 3 and 4 in New York. Refer to the Fashion Design AAS (p. 90) degree requirements and to the department's website at [fitnyc.edu/fashiondesign](http://fitnyc.edu/fashiondesign) for courses to be taken in New York and for other information. Students must complete IT 111 Italian I before attending Fashion Design program in Florence for the second year or for the fourth semester only.

### One Year in Florence - Semesters 1 and 2

Semester 1		Credits
MAJOR AREA	FD 111 - Draping I: Fundamentals	3
	FF 111 - Fashion Art and Design I	2
	FF 114 - Model Drawing I for Fashion Designers	1
	FD 121 - Flat Pattern Design I	1.5
	FD 131 - Sewing Techniques I	1.5
RELATED AREA	FA 105 - Life Drawing	1.5
GENERAL EDUCATION/ART HISTORY	choice - see Requirements* or Foreign Language* G8	3
	choice - see Requirements*	3
Semester 2		Credits
MAJOR AREA	FD 132 - Sewing Techniques II	1.5
	FD 221 - Flat Pattern Design II	1.5
	FF 112 - Fashion Art and Design II	2
	FF 241 - Fashion Design Computer: Photoshop	1.5
	FD 112 - Draping II: Constructed Silhouettes	3
RELATED AREA	TS 132 - Introduction to Textiles for Fashion Designers	3
GENERAL EDUCATION/ART HISTORY	choice - see Requirements*	3
	choice - see Requirements* or Foreign Language*	3
TOTAL CREDIT REQUIREMENTS		
	GENERAL EDUCATION/ART HISTORY	12
	MAJOR AREA	18.5
	RELATED AREA	4.5
	Total Credits:	35

### One Year in Florence - Semesters 3 and 4

Semester 3		Credits
MAJOR AREA	FD 211 - Draping III: Soft Silhouettes	3
	FF 211 - Fashion Art and Design III	2
	FF 221 - Fashion Past and Present	2
	FF 242 - Fashion Design Computer: Illustrator	1.5
GENERAL EDUCATION/ART HISTORY	choice - see Requirements* or Foreign Language* G8	3
	HA 112 - History of Western Art and Civilization: Renaissance to the Modern Era	3
Semester 4		Credits
MAJOR AREA	FD 212 - Draping IV: Advanced Techniques	3
	FF 212 - Fashion Art and Design IV	2
	FF 243 - Digital Flats and Specs	1.5
	FD 241 - Apparel Product Data Management	1.5
ELECTIVE	choice - General Elective	1-2.5
	CL 112 - Faces and Places in Fashion	1
GENERAL EDUCATION/ART HISTORY	HA 212 - Renaissance Art in Florence G7	3
	choice - see Requirements* or Foreign Language*	3
TOTAL CREDIT REQUIREMENTS		
	GENERAL EDUCATION/ART HISTORY	12
	MAJOR AREA	16.5
	ELECTIVE	2-3.5
	Total Credits:	30.5-32

### **\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements (p. 33) and Courses (p. 33). An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus

**Certain majors require specific courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.**

#### **Foreign Language:**

IT 111, 112, 213, or 214 .

NOTE: IT 111 must be taken before attending IFDF in Florence for the second year or the fourth semester only.

#### **History of Art and Civilization:**

HA 112 (G5) and HA 212 (G7) are offered in Florence.

**NOTE:** If student attends FIT in Florence during year 1, he or she should complete the following courses in New York in year 2: Basic Communication (G1), Mathematics (G2), Science (G3).

# Fashion Merchandising Management AAS Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 00828 HEGIS 5004

The major in Fashion Merchandising Management provides students with the knowledge and skills necessary for assuming positions in the merchandising industry in areas such as buying, sales, product development, creative fashion presentation, retail management, and marketing.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	FM 114 - Introduction to the Fashion Industry	3
	FM 116 - Fashion Business Practices	3
RELATED AREA	AC 111 - Advertising and Promotion	3
	MG 153 - Excel for Business	2
GENERAL EDUCATION	EN 121 - English Composition G1	3
	choice - see Requirements*	3
<b>Semester 2</b>		
MAJOR AREA	FM 117 - Introduction to Fashion Marketing	3
	FM 262 - Contemporary Retail Management	3
	FM 268 - Team Development Workshop	2.5
RELATED AREA	TS 111 - Fundamentals of Textiles	3
GENERAL EDUCATION	SS 141 - Macroeconomics G4	3
	choice - see Requirements*	3
<b>Semester 3</b>		
MAJOR AREA	FM 224 - Merchandising Math Applications	3
	FM 244 - Product Development	3
	choice - see Major Area Electives***	3-4
RELATED AREA	choice - see Related Area Electives**	1.5-4
GENERAL EDUCATION	MA 222 - Statistical Analysis G2	3
	choice - see Requirements*	3
<b>Semester 4</b>		
MAJOR AREA	FM 225 - Fashion Merchandising	3
	choice- see Major Area Electives***	3-4
GENERAL EDUCATION	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24
	MAJOR AREA	29.5-31.5
	RELATED AREA	9.5-12
	HEALTH AND/OR PHYS.ED	2
	Total Credits:	65-69.5

### **\*Business & Technology Programs: FIT's General Education Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Twelve(12) credits from four different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course

### **\*\*Related Area Electives:** 1.5-4 credits

CHOICE of AC 221, AR 101 or 115, DE 101, HD 111, HP 201, IC 296, 297 or 298, ID 103, JD 101, PH 116 or 162, or TD 112.

### **\*\*\*Major Area Electives:** 6-7 credits

CHOICE of two: FM 144, 212, 213, 222, 223, 226, 228, 231, 245, 251, or 491.

### **Evening/Weekend Option:**

A four-semester degree program is available for this degree program (see Curricula (p. 25) or visit the FIT website [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses is the same as that listed on this page.

### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Cosmetics and Fragrance Marketing (p. 142), Direct and Interactive Marketing (p. 144), Fashion Merchandising Management (p. 164), Home Products Development (p. 174), International Trade and Marketing for the Fashion Industries (p. 180), Production Management: Fashion and Related Industries (p. 186), and Textile Development and Marketing (p. 190). By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications (p. 136) and Technical Design (p. 188).



# Film and Media AAS Degree Program

## School of Liberal Arts

Applications accepted for fall only. NYSED: 35958 HEGIS 5606

The major in Film and Media provides students with a solid foundation in digital filmmaking, including screenwriting, cinematography, and editing, as well as a grounding in the history, theory, and criticism related to film and media.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	FI 111 - Introduction to Film	3
	PH 181 - Shooting the Narrative: Visual Storytelling I	3
	PH 130 - Lighting I	2
GENERAL EDUCATION	EN 121 - English Composition G1	3
	choice - see Requirements*	3
<b>Semester 2</b>		
MAJOR AREA	FI 231 - Documentary Film	3
	FI 261 - Introduction to Sound	3
	PH 281 - Shooting the Narrative: Visual Storytelling II	3
	PH 282 - Basic Video Editing	3
GENERAL EDUCATION	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	FI 221 - History of Film, beginnings to 1959	3
	FI 256 - Screenwriting I	3
	PH 283 - Framing the Shot	3
	PH 331 - Lighting for Still and Moving Images	2
GENERAL EDUCATION	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	FI 222 - History of Film, 1960-present	3
	PH 284 - Editing Concepts	3
GENERAL EDUCATION	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24
	MAJOR AREA	37
	Total Credits:	61

### **\*Liberal Arts Degree Programs: FIT's General Education Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Twelve (12) credits from three different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course

**Certain majors require specific courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.**

# Fine Arts AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00827 HEGIS 5610

The major in Fine Arts offers qualified students the opportunity to explore career opportunities in the applied arts and prepare to work as painters with additional background in sculpture and printmaking.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	FA 113 - Fundamentals of Design I: 2D and Color	1.5
	FA 114 - Fundamentals of Design II: 3D Form and Structure	1.5
	FA 151 - Painting I	3
	FA 131 - Life Drawing I	1.5
	FA 141 - Drawing I	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 2</b>		
MAJOR AREA	FA 132 - Life Drawing II	1.5
	FA 142 - Drawing II	1.5
	FA 171 - Printmaking I	1.5
	FA 152 - Painting II	3
	FA 161 - Sculpture I	3
RELATED AREA	CG 111 - Survey of Computer Graphics	1
GENERAL EDUCATION / ART HISTORY	HA 231 - Modern Art G7	3
	choice - see Requirements*	3
<b>Semester 3</b>		
MAJOR AREA	FA 172 - Printmaking II	1.5
	FA 231 - Life Drawing III	1.5
	FA 251 - Approaches to Abstract Painting I	3
	FA 252 - Painting III	3
	FA 261 - Sculpture II	3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	FA 232 - Life Drawing IV	1.5
	FA 253 - Approaches to Abstract Painting II	3
	FA 254 - Painting IV	3
RELATED AREA	PH 003 - Basic Photography Studio	0
	PH 103 - Basic Photography	2
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	39
	RELATED AREA	3
	ELECTIVE	1.5-3
	HEALTH AND/OR PHYS. ED	2
	<b>Total Credits:</b>	<b>69.5-71</b>

### **\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Computer Animation and Interactive Media (p. 140), Fine Arts (p. 170), Textile/Surface Design (p. 192), and Toy Design (p. 194).

# Illustration – Fashion Illustration Option AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00763 HEGIS 5012

The major in Illustration offers qualified students the opportunity to prepare for staff positions and a freelance career as illustrators in graphic design firms, ad agencies, and publishing houses.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	IL 114 - Fashion Applications	1.5
	IL 123 - Principles of Illustration I	1.5
	IL 151 - Dynamic Drawing Techniques for the Illustrator	2
	IL 133 - Anatomical Life Drawing for the Illustrator I	2
	IL 141 - Fashion Expression in Drawing	1.5
RELATED AREA	PH 116 - Photography Basics	2
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 2</b>		
MAJOR AREA	IL 127 - Applying Color to Illustrate the Written Word	1.5
	IL 134 - Anatomical Life Drawing for the Illustrator II	1.5
	IL 145 - Fashion Drawing and Stylization I	3
	IL 115 - Concepts of Lifestyle/Fashion Illustration I	1.5
	IL 125 - Introduction to Adobe Photoshop for the Illustrator	2
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	IL 210 - Concepts of Lifestyle/Fashion Illustration II	3
	IL 231 - Anatomical Life Drawing for the Illustrator III	1.5
	IL 241 - Fashion Drawing and Stylization II	3
RELATED AREA	CD 201 - Computer Typesetting and Design	2
	CD 271 - Designing with Type	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	IL 212 - Concepts of Lifestyle/Fashion Illustration III	3
	IL 232 - Anatomical Life Drawing for the Illustrator IV	1.5
	IL 242 - Fashion Drawing and Stylization III	3
RELATED AREA	CD 122 - Digital Layout I	2
	FA 104 - Sculpture - Basic	1.5
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	33
	RELATED AREA	9
	ELECTIVE	1.5-3
	<b>Total Credits:</b>	<b>67.5-69</b>

### **\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Computer Animation and Interactive Media (p. 140), Illustration (p. 176), Textile/Surface Design (p. 192), and Toy Design (p. 194).

# Illustration – General Illustration Option AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00763 HEGIS 5012

The major in Illustration offers qualified students the opportunity to prepare for staff positions and a freelance career as illustrators in graphic design firms, ad agencies, and publishing houses.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	IL 114 - Fashion Applications	1.5
	IL 123 - Principles of Illustration I	1.5
	IL 151 - Dynamic Drawing Techniques for the Illustrator	2
	IL 133 - Anatomical Life Drawing for the Illustrator I	2
	IL 141 - Fashion Expression in Drawing	1.5
RELATED AREA	PH 116 - Photography Basics	2
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 2</b>		
MAJOR AREA	IL 124 - Principles of Illustration II	3
	IL 127 - Applying Color to Illustrate the Written Word	1.5
	IL 128 - Perspective Drawing, Composition, and Concept	1.5
	IL 134 - Anatomical Life Drawing for the Illustrator II	1.5
	IL 152 - General Illustration Figure Drawing I	1.5
	IL 125 - Introduction to Adobe Photoshop for the Illustrator	2
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	IL 223 - Illustration as Visual Communication I	3
	IL 251 - General Illustration Figure Drawing II	1.5
	IL 272 - Illustration Rendering Techniques	1.5
RELATED AREA	CD 201 - Computer Typesetting and Design	2
	CD 271 - Designing with Type	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	IL 225 - Illustration Concept Techniques	1.5
	IL 227 - Illustration as Visual Communication II	3
	IL 231 - Anatomical Life Drawing for the Illustrator III	1.5
	IL 252 - General Illustration Figure Drawing III	1.5
RELATED AREA	CD 122 - Digital Layout I	2
	FA 104 - Sculpture - Basic	1.5
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	33
	RELATED AREA	9
	ELECTIVE	1.5-3
	<b>Total Credits:</b>	<b>67.5-69</b>

### **\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Computer Animation and Interactive Media (p. 140), Illustration (p. 176), Textile/Surface Design (p. 192), and Toy Design (p. 194).



# Interior Design AAS Degree Program

## School of Art and Design

Applications accepted for fall and spring. NYSED: 00751 HEGIS 5012

The major in Interior Design offers qualified students the opportunity to prepare for careers as interior designers with design, architectural, and similar firms, or as freelance designers, draftspersons, or renderers. Interior Design major transfer credits are subject to departmental approval.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	ID 115 - Interior Design Studio I	4
	ID 121 - Survey of Interior Design	2
	ID 133 - Presentation Techniques I	1.5
	ID 157 - Drafting for Interior Design	1.5
RELATED AREA	CG 111 - Survey of Computer Graphics	1
	CD 113 - Three-Dimensional Design or FA 141 - Drawing I	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 2</b>		
MAJOR AREA	ID 158 - Perspective Drawing	1.5
	ID 253 - CAD I	1.5
	ID 116 - Interior Design Studio II	4
	ID 134 - Presentation Techniques II	1.5
RELATED AREA	FA 142 - Drawing II	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	ID 212 - Interior Design Studio III	4
	ID 221 - Interior Design: 1650-1850	2.5
	ID 241 - Lighting Design I	1.5
	ID 243 - Materials and Methods of Interior Construction I	1.5
	ID 255 - CAD II	1.5
RELATED AREA	TS 122 - Textile Principles for Interior Design	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	ID 214 - Interior Design Studio IV	4
	ID 222 - Interior Design: 1850-1950	2.5
	ID 254 - Interior Design Working Drawings	2
	ID 262 - Professional Practice I	2
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	39
	RELATED AREA	5.5
	ELECTIVE	1.5-3
	HEALTH AND/OR PHYS. ED	2
	Total Credits:	72-73.5

### **\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

**Certain majors require specific courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.**

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Interior Design (p. 178) and Toy Design (p. 194), and the Bachelor of Science program in Textile Development and Marketing (p. 190). By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science program in Home Products Development (p. 174).

# Jewelry Design – Jewelry Design Option AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00831 HEGIS 5012

The major in Jewelry Design offers qualified students the opportunity to prepare for positions as designers, self-employed jewelers, or executives in the manufacturing of jewelry.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	JD 113 - Beginning Soldering Techniques	1.5
	JD 131 - Mechanical Drafting for Jewelers	1.5
	JD 133 - Introduction to Jewelry Design	1.5
	JD 172 - Tools, Equipment, and Processes	1
	JD 114 - Piercing and Sawing Techniques	1.5
	JD 121 - Wax Carving	1
RELATED AREA	FA 104 - Sculpture - Basic	1.5
	FA 141 - Drawing I	1.5
GENERAL EDUCATION / ART HISTORY	EN 121 - English Composition G1	3
	SC 111 - Introduction to the Physical Sciences G3	3
<b>Semester 2</b>		
MAJOR AREA	JD 115 - Metal Forming Techniques: Chasing and Repousse	1.5
	JD 116 - Costume Jewelry White Metal Models	1.5
	JD 122 - Jewelry Casting	2
	JD 134 - Jewelry Design II	1.5
	JD 171 - Materials and Properties	2
	JD 173 - Materials and Findings for the Jewelry Industry	1
RELATED AREA	FA 107 - Basic Design	1.5
GENERAL EDUCATION / ART HISTORY	choice - see History of Art and Civilization*	3
	choice see Requirements*	3
<b>Semester 3</b>		
MAJOR AREA	JD 233 - Jewelry Design III	1.5
	JD 241 - Introduction to Gemology	2
	JD 262 - Estimating Costs	1
	JD 263 - Costume Jewelry Production and Marketing	3
	JD 231 - Objects Design and Rendering	1.5
RELATED AREA	CG 111 - Survey of Computer Graphics	1
	DE 101 - Principles of Display and Exhibit Design: Small Scale	2
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION / ART HISTORY	choice - see History of Art and Civilization*	3
	choice - see Requirements*	3
<b>Semester 4</b>		
MAJOR AREA	JD 235 - Fine Jewelry Portfolio	1.5
	JD 236 - Fashion Jewelry Portfolios	1.5
	JD 243 - Gemology II	1.5
	JD 261 - Changes and Trends in Jewelry Design	2
RELATED AREA	CG 212 - Introduction to 3D Computer Modeling	2
	TD 141 - Nature Studies	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	33

RELATED AREA	11
ELECTIVE	1.5-3
HEALTH AND/OR PHYS. ED	2
<hr/>	
Total Credits:	71.5-73

**\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements (p. 33) and Courses (p. 33). An FIT Gen Ed course cannot be used to meet more than one General Education area.**

**Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

**Certain majors require specific courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.**

**Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Accessories Design (p. 132), Textile/Surface Design (p. 192), and Toy Design (p. 194).

# Jewelry Design – Jewelry Studio Option AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00831 HEGIS 5012

The major in Jewelry Design offers qualified students the opportunity to prepare for positions as designers, self-employed jewelers, or executives in the manufacturing of jewelry.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	JD 113 - Beginning Soldering Techniques	1.5
	JD 114 - Piercing and Sawing Techniques	1.5
	JD 131 - Mechanical Drafting for Jewelers	1.5
	JD 133 - Introduction to Jewelry Design	1.5
	JD 172 - Tools, Equipment, and Processes	1
	JD 121 - Wax Carving	1
RELATED AREA	FA 104 - Sculpture - Basic	1.5
	FA 141 - Drawing I	1.5
GENERAL EDUCATION / ART HISTORY	EN 121 - English Composition G1	3
	SC 111 - Introduction to the Physical Sciences G3	3
<b>Semester 2</b>		
MAJOR AREA	JD 116 - Costume Jewelry White Metal Models	1.5
	JD 122 - Jewelry Casting	2
	JD 134 - Jewelry Design II	1.5
	JD 171 - Materials and Properties	2
	JD 173 - Materials and Findings for the Jewelry Industry	1
	JD 115 - Metal Forming Techniques: Chasing and Repouse	1.5
RELATED AREA	FA 107 - Basic Design	1.5
GENERAL EDUCATION / ART HISTORY	choice - see History of Art and Civilization*	3
	choice - see Requirements*	3
<b>Semester 3</b>		
MAJOR AREA	JD 213 - Nontraditional Construction Techniques in Metal	1.5
	JD 214 - Handmade Diamond Jewelry Techniques	1.5
	JD 215 - Alternative Materials for Jewelry Fabrication	1.5
	JD 216 - Advanced Piercing and Metal Carving	1.5
	JD 241 - Introduction to Gemology	2
	JD 251 - Principles of Silversmithing	1.5
	JD 262 - Estimating Costs	1
RELATED AREA	CG 111 - Survey of Computer Graphics	1
GENERAL EDUCATION / ART HISTORY	choice - see History of Art and Civilization*	3
	choice - see Requirements*	3
<b>Semester 4</b>		
MAJOR AREA	JD 217 - Handmade Platinum Jewelry	1.5
	JD 218 - Hollow Form Jewelry: Die Construction and Manufacturing Techniques	1.5
	JD 219 - Clasps, Closings, and Findings	1.5
	JD 243 - Gemology II	1.5
	JD 252 - Silversmithing Project Studio	1.5
	JD 261 - Changes and Trends in Jewelry Design	2
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	37.5

RELATED AREA	5.5
ELECTIVE	1.5-3
HEALTH AND/OR PHYS. ED	2
<hr/>	
Total Credits:	70.5-72

**\*Art & Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements (p. 33) and Courses (p. 33). An FIT Gen Ed course cannot be used to meet more than one General Education area.**

**Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

**Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Accessories Design (p. 132), Textile/Surface Design (p. 192), and Toy Design (p. 194).

# Menswear AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00762 HEGIS 5012

The major in Menswear offers qualified students the opportunity to prepare for careers with retail and wholesale organizations as designers, assistant designers, or stylists with an understanding of merchandising, or as merchandising executives with design aptitudes.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	MW 131 - Menswear Flat Patternmaking Design I	3
	MW 151 - Menswear Design I	1.5
	MW 141 - Menswear Construction	1.5
RELATED AREA	FA 107 - Basic Design	1.5
	IL 103 - Illustrating the Male Figure	1.5
	TS 111 - Fundamentals of Textiles	3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 2</b>		
MAJOR AREA	MW 152 - Menswear Design II	1.5
	MW 232 - Menswear Flat Patternmaking Design II	2
	MW 241 - Tailoring the Jacket	2
	MW 254 - Computer Design I	2
RELATED AREA	FA 105 - Life Drawing	1.5
GENERAL EDUCATION / ART HISTORY	HA 215 - History of Menswear G7 choice - see Requirements*	3 3
<b>Semester 3</b>		
MAJOR AREA	MW 231 - Menswear Flat Patternmaking Design III	4
	MW 253 - Advanced Computer Fashion Design	2
	MW 262 - Presentation/Portfolio	2
	MW 251 - Menswear Design III	1.5
RELATED AREA	FM 202 - The Marketing of Menswear	3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	IC 296 - AAS Internship B: Career Exploration	2
	MW 221 - Digital Art for Menswear	1.5
	MW 252 - Menswear Design IV	5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	31.5
	RELATED AREA	10.5
	HEALTH AND/OR PHYS. ED	2
	Total Credits:	68

### **\*Art and Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Fabric Styling (p. 148) and Textile/Surface Design (p. 192), and the Bachelor of Science programs in Direct and Interactive Marketing (p. 144), Production Management: Fashion and Related Industries (p. 186), Technical Design (p. 188), and Textile Development and Marketing (p. 190). By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science programs in Fashion Merchandising Management (p. 164) and International Trade and Marketing for the Fashion Industries (p. 180).



# Photography AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00753 HEGIS 5007

The major in Photography offers qualified students a chance to prepare for positions as photographic studio assistants, corporate or advertising photographers, or entry-level entrepreneurs in fashion, illustration, and still-life photography.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	PH 112 - Introduction to Photography	3
	PH 131 - Lighting Principles	2
	PH 162 - Photographic Styling	2
	PH 114 - Introduction to Digital Photography	1
RELATED AREA	FA 202 - Basic Design: 3D G6	1
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 2</b>		
MAJOR AREA	PH 113 - Photographic Techniques	2
	PH 115 - Advertising Photography with Medium Format	3
	PH 241 - Foundations of Color	2
	PH 272 - Photoshop I for Photographers	2
RELATED AREA	FA 108 - Basic Drawing	1
HEALTH AND/OR PHYS ED	choice - PE/Health	1
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	PH 121 - Large Format Photography	2
	PH 274 - Photoshop II for Photographers	2
	PH 231 - Electronic Flash	4
RELATED AREA	AD 203 - Advertising Design and Layout	2
HEALTH AND/OR PHYS ED	choice - PE/Health	1
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	PH 242 - Advanced Projects and Portfolio Development	4.5
	PH 262 - Professional Procedures for the Commercial Photographer	2
RELATED AREA	CG 214 - Web Page Construction	1.5
ELECTIVE	choice - General Elective	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	31.5
	RELATED AREA	5.5
	ELECTIVE	1.5
	HEALTH AND/OR PHYS ED	2
	<b>Total Credits:</b>	<b>64.5</b>

### **\*Art and Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2, and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Computer Animation and Interactive Media (p. 140) and Photography and the Digital Image (p. 184).

# Production Management: Fashion and Related Industries AAS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 00842 HEGIS 5099

The major in Production Management: Fashion and Related Industries offers preparation for careers in the management of the production processes within a global marketplace for the fashion-related businesses. Graduates are employed in the areas of production control, sourcing, costing, engineering, product development, quality assurance, technical design, and other administrative positions.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	MG 153 - Excel for Business	2
RELATED AREA	TS 115 - Textiles for Production Management	3
	FM 114 - Introduction to the Fashion Industry	3
	TS 015 - Textiles for Production Management Laboratory	1.5
GENERAL EDUCATION	EN 121 - English Composition G1	3
	choice-See Requirements*	3
<b>Semester 2</b>		
MAJOR AREA	MG 114 - Principles of Product Construction	3
	MG 132 - Marketing for Manufacturers	3
	MG 253 - Object-Oriented Database Management	2
GENERAL EDUCATION	MA 222 - Statistical Analysis G2	3
	SC 112 - Earth Science G3	3.5
<b>Semester 3</b>		
MAJOR AREA	MG 242 - Principles of Accounting	3
	MG 252 - Product Data Management	3
GENERAL EDUCATION	SS 131 - General Psychology G4	3
	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	MG 234 - Supply Chain Management	3
	IC 297 - AAS Internship C: Career Exploration	3
RELATED AREA	choice - see Related Area Elective**	3
GENERAL EDUCATION	SS 141 - Macroeconomics	3
	SS 237 - Industrial Psychology	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	27.5
	MAJOR AREA	22
	RELATED AREA	10.5
	HEALTH AND/OR PHYS. ED	2
	Total Credits:	62

### **\*FIT's General Education Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

- In the Production Management AAS program, General Education courses are selected as the following: G1=EN 121, G2=MA 222, G3=SC 112, G4=SS 141
- A second English course (3 credits) is required for the major. Select from: EN 231, 232, 233, 236, 241, 244, 245, 253.
- The following 6 (six) credits should be from 2 different G5-G10 areas.

**See list of Gen Ed approved courses under FIT's General Education Requirements (p. 33) and Courses (p. 33). An FIT Gen Ed course cannot be used to meet more than one General Education area.**

**\*\* Related Area Elective:** 3 credits

CHOICE of AC 111, BL 343, FM 322, or TT 174.

### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Direct and Interactive Marketing (p. 144), Home Products Development (p. 174), Production Management: Fashion and Related Industries (p. 186), and Textile Development and Marketing (p. 190). By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science programs in Advertising and Marketing Communications (p. 136), Fashion Merchandising Management (p. 164), International Trade and Marketing for the Fashion Industries (p. 180), and Technical Design (p. 188).

# Textile Development and Marketing AAS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 00841 HEGIS 5313

The major in Textile Development and Marketing prepares students for careers in sustainable fabric development, color creation, and management for fashion apparel and home furnishings end uses, with an emphasis on textile applications and forensics, global sourcing, and marketing.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	TS 111 - Fundamentals of Textiles	3
	TS 215 - The History of Textile Trade and Technology	2
RELATED AREA	FM 114 - Introduction to the Fashion Industry	3
	AC 111 - Advertising and Promotion	3
GENERAL EDUCATION	EN 121 - English Composition G1	3
<b>Semester 2</b>		
MAJOR AREA	TT 174 - Fabric Development	3
	TT 247 - Color Creation and Sustainable Applications	3
RELATED AREA	MG 108 - Apparel and Home Textile Products Manufacturing	2
	MG 153 - Excel for Business	2
GENERAL EDUCATION	SS 141 - Macroeconomics G4	3
	Choice-See Requirements*	3
<b>Semester 3</b>		
MAJOR AREA	TT 201 - Fabrics for Private Label/Vertical Retailer	3
	TT 276 - Fabrics for Interiors	2
RELATED AREA	TD 224 - Computer-Aided Print Design	1.5
GENERAL EDUCATION	choice - see Requirements*	9
<b>Semester 4</b>		
MAJOR AREA	TT 275 - Textile Marketing	3
RELATED AREA	IC 296 - AAS Internship B: Career Exploration** or choice Related Area Elective (2-3 credits)**	2
	IN 201 - Global Sourcing in the Textile Industries	3
	MG 242 - Principles of Accounting	3
GENERAL EDUCATION	SC 147 - The Forensics of Fiber Analysis G3	3
	choice - see Mathematics* G2	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24
	MAJOR AREA	19
	RELATED AREA	19.5
	HEALTH AND/OR PHYS. ED	2
	Total Credits:	64.5

### **\*Business and Technology Programs: FIT's General Education Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2, and G3
- Twelve (12) credits from four different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course

#### **\*Second English course General Education requirement:**

CHOICE of EN 241, EN 242, EN 244, or EN 245

#### **\*\*Related Area Elective:**

CHOICE of AC 221, AR 115, HP 201, ID 101, PH 118, PH 162, or LD 101.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Direct and Interactive Marketing (p. 144), Home Products Development (p. 174), Production Management: Fashion and Related Industries (p. 186), and Textile Development and Marketing (p. 190). By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications (p. 136), Fashion Merchandising Management (p. 164), International Trade and Marketing for the Fashion Industries (p. 180), and Technical Design (p. 188).

# Textile/Surface Design AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00833 HEGIS 5012

The major in Textile/Surface Design offers qualified students the opportunity to prepare for careers in the fabrics, fashion, home furnishings, and related industries as designers, colorists, stylists, and studio directors, as well as freelance entrepreneurs.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	TD 111 - Computer-Aided Design Principles for Textile Design	1.5
	TD 112 - Textile Color Fundamentals	2
	TD 113 - Textile Surface Design: Styles & Sources	2
	TD 121 - Studio Practices	3
	TD 131 - Woven Design I	1.5
	TD 141 - Nature Studies	1.5
GENERAL EDUCATION /	choice - see History of Art and Civilization*	3
ART HISTORY		
	choice - see Requirements*	3
<b>Semester 2</b>		
MAJOR AREA	TD 122 - Printed Fabrics	3
	TD 132 - Woven Design II	1.5
	TD 133 - CAD for Yarn-Dyed Woven Fabrics	1.5
	TD 142 - Advanced Nature Studies	1.5
	TD 181 - Fundamentals of Screen Printing	1.5
RELATED AREA	TS 111 - Fundamentals of Textiles	3
GENERAL EDUCATION /	choice - see History of Art and Civilization*	3
ART HISTORY		
	choice - see Requirements*	3
<b>Semester 3</b>		
MAJOR AREA	TD 156 - Introduction to Decorative Fabrics	2
	TD 224 - Computer-Aided Print Design	1.5
	TD 228 - Techniques for Fashion Fabrics	2
	TD 229 - Screen-Print Techniques for Fabric	2
RELATED AREA	FA 131 - Life Drawing I	1.5
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION /	choice - see Requirements*	6
ART HISTORY		
<b>Semester 4</b>		
MAJOR AREA	TD 237 - Experimental Wovens	2
	TD 253 - Advanced Decorative Fabrics	2
	TD 261 - Industrial/Studio Practice	3
	TD 271 - Textile/Surface Design Using Adobe Illustrator	2
	TD 321 - Advanced Hand Screen Printing for Portfolio Development	2
GENERAL EDUCATION /	choice see Requirements*	6
ART HISTORY		
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	39
	RELATED AREA	4.5
	ELECTIVE	1.5-3
	Total Credits:	69-70.5

### **\*Art and Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2, and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Fabric Styling (p. 148) and Textile/Surface Design (p. 192), and the Bachelor of Science program in Textile Development and Marketing (p. 190).



# Visual Presentation and Exhibition Design AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00832 HEGIS 5012

Graduates in Visual Presentation and Exhibition Design may pursue opportunities in designing for retail projects, as well as museums, showrooms, events, and other themed environments.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	DE 123 - Design and Rendering I	2
	DE 131 - Studio Design: Product Presentation	2
	DE 161 - Professional Practices	1.5
	DE 141 - Display Graphics I	2
RELATED AREA	FA 141 - Drawing I	1.5
	PH 116 - Photography Basics	2
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 2</b>		
MAJOR AREA	DE 124 - Design and Rendering II	2
	DE 142 - Display Graphics II	2
	DE 133 - Advanced Studio Design: Product Presentation	2
RELATED AREA	FM 101 - Survey of Fashion Merchandising	3
	ID 104 - Light/Sound/Motion	1.5
	ID 133 - Presentation Techniques I	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	DE 125 - CAD for Visual Presentation	2
	DE 232 - Elements of Visual Merchandising	1.5
	DE 234 - Point-of-Purchase Display	1.5
	DE 236 - Studio Design/Exhibition	1.5
	DE 242 - Display Graphics III	1.5
RELATED AREA	PK 211 - Introduction to Packaging Design	1.5
	choice - see Related Area Elective**	1.5
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	DE 213 - Exhibition Design	3
	DE 243 - Exhibit Design Graphics	1.5
	DE 251 - Event and Promotion Design	2
	DE 262 - Portfolio Development	1
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION / ART HISTORY	choice - see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION / ART HISTORY	24
	MAJOR AREA	29
	RELATED AREA	12.5
	ELECTIVE	1.5-3
	HEALTH AND/OR PHYS. ED	2
	<b>Total Credits:</b>	<b>69-70.5</b>

### **\*Art and Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2, and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

**\*\*Related Area Elective:** 1.5 credits

CHOICE of FA 101, 104, or 142.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Accessories Design (p. 48), Fabric Styling (p. 148), Packaging Design (p. 182), and Toy Design (p. 194), and the Bachelor of Science programs in Art History and Museum Professions (p. 138) and Home Products Development (p. 174).

## One-Year Associate Degree Programs

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Students who hold a four-year degree or who have completed at least 30 transferable credits at an accredited college, with 24 credits equivalent to FIT's General Education requirements, may be considered for an alternative to the two-year associate degree. This option generally enables students to complete the associate degree coursework within a period of one year and is based upon a review of the student's transcript and prior knowledge and skills. See Requirements for Admission to One-Year Associate Degree Program (p. 20) for specific information and required documentation.

Accessories Design (p. 123)

Advertising and Marketing Communications (p. 124)

Communication Design Foundation (p. 125)

Fashion Design (p. 126)

Fashion Merchandising Management (p. 127)

Jewelry Design (p. 128)

Textile Development and Marketing (p. 129)

Textile/Surface Design (p. 130)

# Accessories Design One-Year AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 84201 HEGIS 5012

The major in Accessories Design offers qualified students the opportunity to prepare for positions as designers, product development personnel, and stylists, and patternmakers of leather and other accessories products.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	LD 111 - Leather and Materials Technology	2.5
	LD 113 - Manipulating Leather: Volume and Texture	1.5
	LD 121 - Anatomy for Accessories	1.5
	LD 133 - Footwear Design and Construction I	3
	LD 143 - Handbag Design and Construction I	3
	LD 165 - Sketching Accessories	2.5
RELATED AREA	PH 272 - Photoshop I for Photographers	2
<b>Semester 2</b>		
MAJOR AREA	LD 134 - Footwear Design and Construction II	3
	LD 144 - Handbag Design and Construction II	3
	LD 227 - Introduction to Line Building	2
	LD 228 - Accessories Computer Design I	2
	LD 243 - Belt Design and Patternmaking	1.5
	LD 293 - Developing a Successful Portfolio	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	28.5
	RELATED AREA	2
Total Credits:		30.5

# Advertising and Marketing Communications One-Year AAS Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 00830 HEGIS 5008

The major in Advertising and Marketing Communications offers students the fundamental knowledge and skills needed in the marketing communication disciplines, such as advertising, direct marketing, sales promotion, and publicity/public relations. It also enables students to advance to the BS program to prepare for career opportunities in strategic planning, media buying, and brand management.

Semester 1		Credits
MAJOR AREA	AC 111 - Advertising and Promotion	3
	AC 114 - Marketing for Integrated Marketing Communications	3
	AC 141 - Journalism	3
	AC 171 - Mass Communications	3
RELATED AREA	CD 122 - Digital Layout I	2
	FM 116 - Fashion Business Practices	3
Semester 2		
MAJOR AREA	AC 221 - Publicity Workshop	3
	AC 222 - Sales Promotion	3
	AC 231 - Advertising Copywriting	3
	AC 271 - Audiences and Media	3
	AC 272 - Research Methods in Integrated Marketing Communications	3
	choice - see Major Area Electives*	3-4
TOTAL CREDIT REQUIREMENTS		
	RELATED AREA	5
	MAJOR AREA	30-31
	Total Credits:	35-36

### \*Major Area Electives:

CHOICE of AC 113, 242, 262, 341, or 362, or IC 297 or 298.

### Evening/Weekend Option:

A two-semester evening/weekend option is available for this degree program (see Curricula (p. 25) or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses is the same as that listed on this page.

# Communication Design Foundation One-Year AAS Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00760 HEGIS 5012

The major in Communication Design is a foundation program that provides qualified students the opportunity to advance to baccalaureate programs in Advertising Design, Graphic Design, Packaging Design, and Visual Presentation and Exhibition Design, as well as entry-level positions in advertising agencies, graphic and corporate communications companies, and publishing firms.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	CD 116 - Design Studio Intensive I	3.5
	CD 134 - Capturing Creativity	2
	CD 173 - Typography I	2
	CD 126 - Digital Graphics Intensive I	2
RELATED AREA	AD 216 - Foundation in Advertising Design	2
	GD 235 - Survey of Graphic Design	2
	PK 216 - Foundation in Packaging Design	2
<b>Semester 2</b>		
MAJOR AREA	CD 226 - Digital Graphics Intensive II	2
	CD 232 - Visual Language	2
	CD 273 - Typography II	2
	CD 216 - Design Studio Intensive II	3
RELATED AREA	GD 244 - Introduction to Web Design	2
	DE 216 - Foundation in Visual Presentation and Exhibition Design	2
	GD 216 - Foundation in Graphic Design	2
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	18.5
	RELATED AREA	12
	Total Credits:	30.5

# Fashion Design One-Year AAS Degree Program

## School of Art and Design

Applications accepted for fall and spring. NYSED: 00835 HEGIS 5012

The major in Fashion Design offers qualified students the opportunity to prepare for positions as designers, assistant designers, technical designers, stylists, or fashion executives.

### Apparel Concentration

Semester 1		Credits
MAJOR AREA	FD 113 - Apparel Design: Structured Silhouettes	4
	FD 114 - Apparel Design: Soft Silhouettes	3
	FD 121 - Flat Pattern Design I	1.5
	FD 131 - Sewing Techniques I	1.5
	FF 113 - Fashion Art and Design for One-Year Program	5
	FF 141 - Introduction to Computerized Fashion Design	1
RELATED AREA	FA 105 - Life Drawing	1.5
Semester 2		Credits
MAJOR AREA	FD 212 - Draping IV: Advanced Techniques	3
	FD 221 - Flat Pattern Design II	1.5
	FD 241 - Apparel Product Data Management	1.5
	FF 114 - Model Drawing I for Fashion Designers	1
	FF 212 - Fashion Art and Design IV	2
	FF 243 - Digital Flats and Specs	1.5
RELATED AREA	CL 112 - Faces and Places in Fashion	1
	TS 132 - Introduction to Textiles for Fashion Designers	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	26.5
	RELATED AREA	5.5
Total Credits:		32

### Art Concentration

Semester 1		Credits
MAJOR AREA	FD 113 - Apparel Design: Structured Silhouettes	4
	FD 114 - Apparel Design: Soft Silhouettes	3
	FD 121 - Flat Pattern Design I	1.5
	FD 131 - Sewing Techniques I	1.5
	FF 113 - Fashion Art and Design for One-Year Program	5
	FF 141 - Introduction to Computerized Fashion Design	1
RELATED AREA	FA 105 - Life Drawing	1.5
Semester 2		Credits
MAJOR AREA	FD 221 - Flat Pattern Design II	1.5
	FD 241 - Apparel Product Data Management	1.5
	FF 213 - Model Visualization Techniques	1
	FF 243 - Digital Flats and Specs	1.5
	FF 244 - Design Collections: Visual Solutions	1.5
	FF 291 - Fashion Portfolio Collection	2
RELATED AREA	CL 112 - Faces and Places in Fashion	1
	TS 132 - Introduction to Textiles for Fashion Designers	3
ELECTIVE	choice - General Elective	1-2.5
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	25
	RELATED AREA	5.5
	ELECTIVE	1-2.5
Total Credits:		31.5-33

# Fashion Merchandising Management One-Year AAS Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 00828 HEGIS 5004

The major in Fashion Merchandising Management provides students with the knowledge and skills necessary for assuming positions in the merchandising industry in areas such as buying, sales, product development, creative fashion presentation, retail management, and marketing.

Semester 1		Credits
MAJOR AREA	FM 114 - Introduction to the Fashion Industry	3
	FM 116 - Fashion Business Practices	3
	FM 117 - Introduction to Fashion Marketing	3
	FM 224 - Merchandising Math Applications	3
RELATED AREA	AC 111 - Advertising and Promotion	3
	TS 111 - Fundamentals of Textiles	3
Semester 2		
MAJOR AREA	FM 225 - Fashion Merchandising	3
	FM 244 - Product Development	3
	FM 262 - Contemporary Retail Management	3
	FM 268 - Team Development Workshop	2.5
	choice - see Major Area Elective*	3-4
RELATED AREA	choice - see Related Area Elective**	1-4
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	26.5-27.5
	RELATED AREA	7-10
	Total Credits:	33.5-37.5

### \*Major Area Electives:

CHOICE of FM 144, 212, 213, 222, 223, 226, 228, 231, 245, 251, or 491.

### \*\*Related Area Electives:

CHOICE of AC 221, AR 101 or 115, CL 112, DE 101, HD 111, HP 201, IC 296, 297, 298, or 498, ID 103, JD 101, MG 153, PH 116 or 162, or TD 112.

### Evening/Weekend Option:

A two-semester evening/weekend option is available for this degree program (see Curricula (p. 25) or visit the FIT web site at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses is the same as that listed on this page.

### Online Degree Program:

The FMM associate degree program is also offered fully online (see [fitnyc.edu/onlinelearning](http://fitnyc.edu/onlinelearning)). The majority of major and related area electives are offered online for this major, but not all. Consult with FMM's faculty advisor for the online degree program.

**NOTE:** All one-year AAS students must complete all requirements for the FMM one-year curriculum in residence as indicated on this page.



# Jewelry Design One-Year AAS Degree Program

Applications accepted for fall only. NYSED: 00831 HEGIS 5012

The major in Jewelry Design offers qualified students the opportunity to prepare for positions as designers, self-employed jewelers, or executives in the manufacturing of jewelry.

## Option A

Semester 1		Credits
MAJOR AREA	JD 121 - Wax Carving	1
	JD 131 - Mechanical Drafting for Jewelers	1.5
	JD 133 - Introduction to Jewelry Design	1.5
	JD 172 - Tools, Equipment, and Processes	1
	JD 213 - Nontraditional Construction Techniques in Metal	1.5
	JD 214 - Handmade Diamond Jewelry Techniques	1.5
	JD 215 - Alternative Materials for Jewelry Fabrication	1.5
	JD 216 - Advanced Piercing and Metal Carving	1.5
	JD 241 - Introduction to Gemology	2
	JD 251 - Principles of Silversmithing	1.5
	JD 262 - Estimating Costs	1
Semester 2		Credits
MAJOR AREA	JD 116 - Costume Jewelry White Metal Models	1.5
	JD 122 - Jewelry Casting	2
	JD 171 - Materials and Properties	2
	JD 173 - Materials and Findings for the Jewelry Industry	1
	JD 217 - Handmade Platinum Jewelry	1.5
	JD 218 - Hollow Form Jewelry: Die Construction and Manufacturing Techniques	1.5
	JD 219 - Clasps, Closings, and Findings	1.5
	JD 243 - Gemology II	1.5
	JD 252 - Silversmithing Project Studio	1.5
	JD 261 - Changes and Trends in Jewelry Design	2
RELATED AREA	CG 111 - Survey of Computer Graphics	1
TOTAL CREDIT REQUIREMENTS		Credits
MAJOR AREA		31.5
RELATED AREA		1
Total Credits:		32.5

## Option B

Semester 1		Credits
MAJOR AREA	JD 121 - Wax Carving	1
	JD 131 - Mechanical Drafting for Jewelers	1.5
	JD 133 - Introduction to Jewelry Design	1.5
	JD 172 - Tools, Equipment, and Processes	1
	JD 231 - Objects Design and Rendering	1.5
	JD 233 - Jewelry Design III	1.5
	JD 241 - Introduction to Gemology	2
	JD 262 - Estimating Costs	1
	JD 263 - Costume Jewelry Production and Marketing	3
RELATED AREA	CG 111 - Survey of Computer Graphics	1
	DE 101 - Principles of Display and Exhibit Design: Small Scale	2
Semester 2		Credits
MAJOR AREA	JD 116 - Costume Jewelry White Metal Models	1.5
	JD 122 - Jewelry Casting	2
	JD 171 - Materials and Properties	2
	JD 173 - Materials and Findings for the Jewelry Industry	1
	JD 235 - Fine Jewelry Portfolio	1.5
	JD 236 - Fashion Jewelry Portfolios	1.5
	JD 243 - Gemology II	1.5
	JD 261 - Changes and Trends in Jewelry Design	2
RELATED AREA	CG 212 - Introduction to 3D Computer Modeling	2
	TD 141 - Nature Studies	1.5
TOTAL CREDIT REQUIREMENTS		Credits
MAJOR AREA		27
RELATED AREA		6.5
Total Credits:		33.5

**NOTE:** See admissions criteria (p. 15).

# Textile Development and Marketing One-Year AAS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 00841 HEGIS 5313

The major in Textile Development and Marketing prepares students for careers in sustainable fabric development, color creation, and management for fashion apparel and home furnishings end uses, with an emphasis on textile applications and forensics, global sourcing, and marketing.

Semester 1		Credits
MAJOR AREA	TS 215 - The History of Textile Trade and Technology	2
	TS 111 - Fundamentals of Textiles	3
RELATED AREA	IN 201 - Global Sourcing in the Textile Industries	3
	MG 108 - Apparel and Home Textile Products Manufacturing	2
	TD 224 - Computer-Aided Print Design	1.5
	FM 114 - Introduction to the Fashion Industry	3
LIBERAL ARTS	SC 147 - The Forensics of Fiber Analysis	3
Semester 2		
MAJOR AREA	TT 174 - Fabric Development	3
	TT 201 - Fabrics for Private Label/Vertical Retailer	3
	TT 247 - Color Creation and Sustainable Applications	3
	TT 275 - Textile Marketing	3
	TT 276 - Fabrics for Interiors	2
RELATED AREA	IC 296 - AAS Internship B: Career Exploration or choice - Related Area Elective**	2 2-3
	<b>TOTAL CREDIT REQUIREMENTS</b>	
	MAJOR AREA	19
	RELATED AREA	13.5-14.5
	LIBERAL ARTS	3
Total Credits:		35.5-36.5

**NOTE:** It is the student's responsibility to demonstrate to the department chairperson proficiency in basic Excel and Accounting skills through coursework or other means. Students who do not demonstrate such competency may be required to take MG 153 and MG 242.

### \*\*Related Area Electives:

CHOICE of AC 221, AR 115, HP 201, ID 101, LD 101, PH 118, or PH 162.

# Textile/Surface Design One-Year AAS Degree Program

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## School of Art and Design

Applications accepted for fall only. NYSED: 00833 HEGIS 5012

The major in Textile/Surface Design offers qualified students the opportunity to prepare for careers in the fabrics, fashion, home furnishings, and related industries as designers, colorists, stylists, and studio directors, as well as freelance entrepreneurs.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	TD 125 - Print Design Apparel & Home Furnishings	4.5
	TD 155 - Decorative Fabrics	2
	TD 224 - Computer-Aided Print Design	1.5
	TD 185 - Screen Printing	2
	TD 137 - Woven Design	3
	TD 141 - Nature Studies	1.5
<b>Semester 2</b>		
MAJOR AREA	TD 253 - Advanced Decorative Fabrics	2
	TD 271 - Textile/Surface Design Using Adobe Illustrator	2
	TD 133 - CAD for Yarn-Dyed Woven Fabrics	1.5
	TD 321 - Advanced Hand Screen Printing for Portfolio Development	2
	TD 237 - Experimental Wovens	2
	TD 221 - Techniques for Printed Textiles and Surfaces	3
RELATED AREA	TS 111 - Fundamentals of Textiles	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	27
	RELATED AREA	3
	Total Credits:	30

# Baccalaureate Degree Programs

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- Advertising and Marketing Communications (p. 136)
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- Cosmetics and Fragrance Marketing (p. 142)
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- Fashion Design - Children's Wear (p. 150)
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- Packaging Design (p. 182)
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- Toy Design (p. 194)
- Visual Presentation and Exhibition Design (p. 196)

# Accessories Design BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 27491 HEGIS 1009

The major in Accessories Design offers students the technical, design, and business skills needed for entry into the accessories industry in positions such as assistant or full-fledged designers, stylists, merchandisers, production personnel, patternmakers, and entrepreneurs.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	LD 228 - Accessories Computer Design I	2
	LD 342 - Zippered Handbag Design, Hardware, and Construction	2.5
	LD 332 - Theatrical and Character Footwear	3
RELATED AREA	FA 203 - Drawing for Accessories	1.5
GENERAL EDUCATION/ ART HISTORY	HA 344 - History of Western Costume	3
	SS 376 - Clothing and Society	3
<b>Semester 6</b>		
MAJOR AREA	LD 331 - Athletic Footwear Design	3
	LD 341 - Experimental Handbag Techniques	3
RELATED AREA	FF 341 - Computer Art for Accessories Design	1.5
	FS 341 - Role of Fabrics in Fashion: 1860 to Present	3
	TD 481 - Screen Printing: Scarves	2
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
<b>Semester 7</b>		
MAJOR AREA	LD 451 - Sports-Specific Bags and Carrying Gear	3
	LD 333 - Nontraditional Footwear Design and Construction	3
	LD 471 - The Accessories Industry	2
RELATED AREA	JD 231 - Objects Design and Rendering or PK 303 - Packaging Design for Accessories Design	1.5-2
GENERAL EDUCATION/ ART HISTORY	EN 322 - Writing in the Art and Design Professions	3
	choice - see Foreign Language* G8	3
<b>Semester 8</b>		
MAJOR AREA	LD 492 - Portfolio Development	2.5
	LD 491 - Accessories Design Senior Project	3
RELATED AREA	IC 498 - Senior Internship D: Career Planning	4
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
	choice - see Foreign Language*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	21
	MAJOR AREA	27
	RELATED AREA	13.5-14
	<b>Total Credits:</b>	<b>61.5-62</b>

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271 or 272, or LA 221 or 392 (any one of these meets G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, HA 221, HA 223, HA 224, HA 224, HA 225, or HA 226 (any one of these meets G9)

**NOTE:** Students who did not receive an AAS in Accessories Design must complete LD 133, 134, 143, and 144 prior to semester 6.

# Advertising Design BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00594 HEGIS 1009

The Advertising Design program offers students the opportunity to prepare for careers as art directors, designers, and copywriters in advertising, public relations, broadcasting, marketing, branding, interactive media, and journalism.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	AD 381 - Advertising Concept Development I	3.5
RELATED AREA	CD 371 - Advanced Typography I	1.5
	CT 321 - Print and Digital Production	2
	CT 371 - Introduction to Kinetic Typography	3
	AC 231 - Advertising Copywriting	3
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
	choice - see Social Sciences*	3
<b>Semester 6</b>		
MAJOR AREA	AD 315 - Advertising Art Direction and Design I	1.5
	AD 382 - Advertising Concept Development II	1.5
	AD 383 - Communications Strategy Planning and Brand Campaigns	3.5
RELATED AREA	CD 372 - Advanced Typography II	1.5
	CT 341 - Design for Screen-Based Media	3
GENERAL EDUCATION/ ART HISTORY	EN 322 - Writing in the Art and Design Professions	3
	choice - see History of Art and Civilization*	3
<b>Semester 7</b>		
MAJOR AREA	AD 415 - Advertising Art Direction and Design II	1.5
	AD 482 - Advertising Concept Development III: TV and Video	3
	AD 494 - Senior Design Project Research	3
	AD 466 - Advertising Design Senior Portfolio	1.5
RELATED AREA	CT 431 - Introduction to User Experience Design	3
GENERAL EDUCATION/ ART HISTORY	choice - see Liberal Arts Elective*	3
	choice - see American History* G10	3
<b>Semester 8</b>		
MAJOR AREA	AD 467 - Advertising Professional Preparation	1.5
	AD 491 - Internship	4
	AD 497 - Advertising Student Competition	1.5
	AD 498 - Advertising Design Senior Project	3
RELATED AREA	CD 322 - Design Process Technology or CT 411 - Design and Interaction	2
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	29
	RELATED AREA	19
	Total Credits:	66

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Liberal Arts Elective:** 3 credits

CHOICE of any non-HA liberal arts course

**American History:** 3 credits

CHOICE of any non-HA course that meets General Education American History requirement (G10).

**Foreign Language:**

The General Education Foreign Language requirement (G8) has been waived for the Advertising Design major.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, 226, or any other HA course that meets General Education Other World Civilizations requirement (G9).

**Social Sciences:** 3 credits

CHOICE of SS 231, SS 232, SS 237, SS 334, SS 385 or SS 396



# Advertising and Marketing Communications BS Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20788 HEGIS 0509

The major in Advertising and Marketing Communications provides students with the knowledge and skills necessary to apply for entry-level positions in the communications industry, such as advertising management, advertising strategy and creative execution, public relations/publicity, fashion journalism, corporate communications, media planning, electronic media production, IMC management, and brand management.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	AC 361 - Computer Applications and Interactive Technologies for Marketing Communications	2
	AC 362 - Video Studio Production G6	3
RELATED AREA	DM 435 - Internet Marketing	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications	3
	SS 242 - Microeconomics	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	AC 321 - Principles of Public Relations choice - see Major Area Electives**	3 3
RELATED AREA	BL 343 - Introduction to Business Law	3
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications choice - see Foreign Language* choice - see Requirements*	3 3 3
<b>Semester 7</b>		
MAJOR AREA	AC 411 - Brand Management and choice - see Internship*** or choice - see Major Area Electives**	3 3-4 3
LIBERAL ARTS	choice - see Requirements*	6
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>Semester 8</b>		
MAJOR AREA	choice - see Major Area Electives** and choice - see Internship*** or choice - see Major Area Electives**	3 3-4 3
LIBERAL ARTS	PL 431 - Philosophy: Ethics G7 choice - see Requirements*	3 6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	6
	MAJOR AREA	23-25
	RELATED AREA	6
	LIBERAL ARTS	30
	Total Credits:	65-67

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Economics:** 3 credits

CHOICE of SS 343 or 443.

**Writing/Literature:** 6 credits

CHOICE of one of the following Writing courses: FI 256, 321, 361, 362, 363, or 364.

CHOICE of one of the following Literature courses: EN 231, 232, 233, 234, 235, 236, 238, 255, 273, 331, 333, 334, or 371.

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:**

Algebra proficiency must be completed prior to enrolling in MA 311 or 321. MA 222 must be completed prior to enrolling in MA 321

**Other World Civilizations:** 3 credits

CHOICE of SS 353, 354, 356, or 374 (any one of these meets G9).

**Psychology:** 6 credits

SS 131 and SS 237

\*\* Major Area Electives: 9 credits

CHOICE of three: AC 232, 291, 341, 412, 413, 423, 424, 425, 461, 462, or 471.

\*\*\* Internship: 3-4 credits

CHOICE of either IC 497 or IC 498. One Internship course is required and must be taken in either the seventh or eighth semester.

**Evening/Weekend Option:**

A four-semester evening/weekend option is available for this degree program (see Curricula (p. 25) or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses is the same as that listed on this page.

**NOTE:** Communication Design Foundation and School of Business and Technology students must complete AC 111, 221, 231, and 271 prior to semester 6. All other FIT students must complete the one-year program in Advertising and Marketing Communications prior to semester 6.

Students who did not receive an AAS in Advertising and Marketing Communications may also choose from the following electives, provided all prerequisites have been met: AC 211, 242, or 262.

Business and Technology BS bridge course condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).

# Art History and Museum Professions BS Degree Program

## School of Liberal Arts

Applications accepted for fall only. NYSED: 30021 HEGIS 1099

The major in Art History and Museum Professions offers students the opportunity to prepare for positions in museums and other art institutions, with a focus on collections management, public relations, development, education, rights and reproductions, visitor services, special events, and other non-curatorial roles.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	HA 231 - Modern Art	3
	HA 361 - History and Meaning of Museum	3
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
ELECTIVE	choice - General Elective	2-3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	BL 343 - Introduction to Business Law	3
	HA 362 - Museum Professions and Administration	3
LIBERAL ARTS	HA 111 - History of Western Art and Civilization: Ancient Prehistory Through the Middle Ages	3
	choice - see Foreign Language*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>Semester 7</b>		
MAJOR AREA	AC 322 - Publicity/Public Relations for Visual Art Management	3
	HA 331 - Contemporary Art and Culture: 1945 to the Present	3
	HA 411 - Western Theories of Art	3
	choice - see History of Art**	3
RELATED AREA	FA 117 - Traditional Techniques in the Fine Arts	2
GENERAL EDUCATION	choice - see American History*	3
<b>Semester 8</b>		
MAJOR AREA	AC 311 - Integrated Marketing Communications Management	3
	HA 461 - Senior Seminar: Museum Exhibition	3
	HA 462 - Art and Ethics	3
RELATED AREA	IC 497 - Senior Internship C: Career Planning	3
LIBERAL ARTS	choice - see Liberal Arts Elective*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	33
	RELATED AREA	5
	LIBERAL ARTS	12
	ELECTIVE	2-3
Total Credits:		61-62

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of any course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Other World Civilization:** 3 credits

CHOICE of any HA course that meets the General Education Other World Civilizations requirement (G9).

**History of Art:** 9 credits

HA 231 required in Semester 5 (if not previously taken), or if taken

CHOICE of any HA course not previously taken.

HA 111 required in Semester 6 (if not previously taken), or if taken

CHOICE of any HA course not previously taken.

HA 331 required in Semester 7 (if not previously taken), or if taken

CHOICE of any HA course not previously taken.

**Liberal Arts Elective:** 3 credits

CHOICE in Semester 8 of any 200-, 300-, or 400- level liberal arts course.

**\*\*History of Art Elective:** 3 credits

CHOICE in Semester 7 of any HA course not previously taken.

**NOTE:** AC 111 and HA 112 must be completed prior to the sixth semester.

# Computer Animation and Interactive Media BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 21881 HEGIS 1099

The major in Computer Animation and Interactive Media offers students the opportunity to prepare for specialized positions in the computer animation and interactive media industries, such as character animators, game designers, technical directors, texture artists, modelers, motion graphics artists, website designers, and creative directors.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	CG 314 - Programming Concepts	2
	CG 341 - 3D Modeling and Animation	2
	CG 344 - History of Animation	3
	CG 346 - Principles of Animation I	1.5
	CG 351 - Storyboarding and Storytelling	2
	CG 321 - Design and Authoring for Interactive Media II	2
RELATED AREA	IL 302 - Drawing for Animation I	2
GENERAL EDUCATION/ ART HISTORY	choice - see Liberal Arts Electives*	3
<b>Semester 6</b>		
MAJOR AREA	CG 322 - Interface Design	2
	CG 342 - Advanced 3D Computer Modeling	2
	CG 345 - 3D Computer Animation	2
	CG 352 - Music and Sound Design	2
	CG 353 - Motion Graphics	2
RELATED AREA	IL 303 - Drawing for Animation II	1.5
GENERAL EDUCATION/ ART HISTORY	choice - see Liberal Arts Electives*	6
<b>Semester 7</b>		
MAJOR AREA	CG 441 - Advanced 3D Animation	3
	CG 446 - Principles of Animation II	1.5
	CG 451 - Computer-Assisted Post-Production	2
	CG 452 - Music Production for Interactive and Animation Thesis Projects I	2
	CG 491 - Senior Project Planning	1.5
	CG 421 - Interactive Project Design	3
RELATED AREA	choice - see Related Area Elective**	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
<b>Semester 8</b>		
MAJOR AREA	CG 422 - Interactive Production	3
	CG 442 - Animation Production	3
	CG 453 - Music Production for Interactive and Animation Thesis Projects II	1.5
	CG 492 - Senior Project	3
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
	choice - see Liberal Arts Electives*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	46
	RELATED AREA	5-6.5
	Total Credits:	69-70.5

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Liberal Arts Electives:** 12 credits

Semester 5: CHOICE of any non-HA 3-credit liberal arts course.

Semester 6: CHOICE of any non-HA 3-credit liberal arts course, and CHOICE of any 3-credit liberal arts course.

Semester 8: CHOICE of any non-HA 3-credit liberal arts course.

**American History:** 3 credits

CHOICE of EN 271 or 272, or LA 221 or 392, or any other non-HA course that meets General Education American History requirement (G10).

**Foreign Language:**

The General Education Foreign Language requirement (G8) has been waived for the Computer Animation and Interactive Media major.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**\*\*Related Area Elective:** 1.5-3 credits

Any course in Art and Design for which student has met prerequisites.

**NOTE:** CG 211, 212, 213, and 221 or their equivalents must be completed prior to application to the BFA program.

# Cosmetics and Fragrance Marketing BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 20045 HEGIS 0599

The major in Cosmetics and Fragrance Marketing offers students the creative, technological, and analytical capabilities necessary to prepare for executive, managerial, and support positions in the cosmetics, fragrance, and toiletries industries.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	CM 341 - Cosmetics and Fragrance Marketing	3
RELATED AREA	MG 304 - Information Systems	2
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications*	3
	SC 046 - Basic Chemistry for Cosmetics and Fragrances Laboratory	1
	SC 146 - Basic Chemistry for Cosmetics and Fragrances	3
	choice - see Speech*	3
<b>Semester 6</b>		
MAJOR AREA	CM 023 - Cosmetic Product Knowledge Lab	1
	CM 323 - Cosmetic Product Knowledge	2
RELATED AREA	DE 301 - Visual Presentation for the Cosmetics and Fragrance Industry	2
	PK 302 - Packaging Design for Cosmetics and Fragrance Marketing	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 222 - Statistical Analysis*	3
	SS 242 - Microeconomics	3
<b>Semester 7</b>		
MAJOR AREA	CM 024 - Fragrance Knowledge Lab	1
	CM 424 - Fragrance Knowledge	2
	CM 442 - Global Brand Management in Cosmetics and Fragrance	3
LIBERAL ARTS	SS 345 - Fundamentals of Finance for Fashion Industries	3
	choice - see Social Sciences*	3
GENERAL EDUCATION	choice - see American History* G10	3
	choice - see Foreign Language* G8	3
<b>Semester 8</b>		
MAJOR AREA	CM 423 - Cosmetic and Fragrance Product Development Workshop	3
	CM 425 - Environmental Fragrancing	3
	IC 498 - Senior Internship D: Career Planning	4
LIBERAL ARTS	PL 431 - Philosophy: Ethics	3
	choice - see Foreign Language*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	6
	MAJOR AREA	22
	RELATED AREA	6
	LIBERAL ARTS	31
Total Credits:		65

\* **Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 272 or HI 202 (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:**

Algebra proficiency must be completed prior to enrolling in MA 311. Arithmetic proficiency must be completed prior to enrolling in MA 222.

**Social Sciences:** 3 credits

CHOICE of SS 353, 354, 355, 356, or 374.

**Speech:** 3 credits

CHOICE of EN 241, 242, 244, or 342.

**NOTE:** Business and Technology BS bridge course condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).



# Direct and Interactive Marketing BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 20809 HEGIS 0509

The major in Direct and Interactive Marketing offers students the opportunity to prepare for entry-level management positions in the marketing departments in a wide variety of industries, including account executives, database marketers, media managers, and market researchers.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	AC 272 - Research Methods in Integrated Marketing Communications	3
	DM 211 - Workshop in Direct Marketing	3
LIBERAL ARTS	choice - see Speech*	3
	EN 321 - Strategies of Business Communication	3
	MA 222 - Statistical Analysis*	3
	SS 242 - Microeconomics	3
<b>Semester 6</b>		
MAJOR AREA	DM 321 - Database Marketing	3
	DM 331 - Direct Response Copywriting	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>Semester 7</b>		
MAJOR AREA	DM 421 - Direct Marketing Finance and Operations	3
	DM 432 - Direct Response Media Planning	3
LIBERAL ARTS	PL 431 - Philosophy: Ethics	3
	choice - see English Literature*	3
	choice - Liberal Arts Elective	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 8</b>		
MAJOR AREA	DM 433 - Direct Marketing Communications	3
	DM 435 - Internet Marketing	3
	choice - Internship**	3-4
LIBERAL ARTS	choice - see Foreign Language*	3
GENERAL EDUCATION	choice - see American History* G10	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	27-28
	RELATED AREA	2
	LIBERAL ARTS	27
	Total Credits:	65-66

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271 or 272, or LA 221 or 392 (any one of these meets G10).

**English Literature:** 3 credits

CHOICE of any 200- or 300-level EN course except Speech.

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:**

Arithmetic proficiency must be completed prior to enrolling in MA 222. Algebra proficiency must be completed prior to enrolling in MA 311.

**Other World Civilizations:** 3 credits

CHOICE of SS 353, 354, 355, 356, 374, or 393 (any one of these meets G9).

**Speech:** 3 credits

CHOICE of EN 241, 242, 244, or 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

**\*\*Internship:** 3-4 credits

CHOICE of IC 497 or 498.

**NOTE:** Business and Technology BS bridge course condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).

# Entrepreneurship for the Fashion and Design Industries BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 33762 HEGIS 0599

The major in Entrepreneurship for the Fashion and Design Industries provides students with the knowledge, skills, and mind-set necessary to succeed in new and under chartered business environments. Graduating students are prepared to transform creative ideas into business ventures and to assume leadership positions in entrepreneurial companies.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	EP 311 - Introduction to Entrepreneurship	3
RELATED AREA	AC 311 - Integrated Marketing Communications Management	3
	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications*	3
	SS 242 - Microeconomics	3
	choice - see Speech*	3
<b>Semester 6</b>		
MAJOR AREA	EP 321 - The Business Plan	3
	EP 331 - Finance and Accounting for the Non-Financial Manager	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications	3
	PL 431 - Philosophy: Ethics G7	3
	choice - see Writing*	3
<b>Semester 7</b>		
MAJOR AREA	EP 441 - Converting Innovation into Value	3
RELATED AREA	BL 343 - Introduction to Business Law	3
LIBERAL ARTS	choice - see Economics*	3
GENERAL EDUCATION	choice - see American History* G10	3
	choice - see Foreign Language* G8	3
<b>Semester 8</b>		
MAJOR AREA	EP 451 - The Entrepreneurship Incubator	4
RELATED AREA	IC 497 - Senior Internship C: Career Planning	3
LIBERAL ARTS	choice - see Foreign Language*	3
	choice - see Liberal Arts*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	16
	RELATED AREA	11
	LIBERAL ARTS	27
	Total Credits:	63

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of any course that meets American History General Education requirement (G10). If this requirement has been fulfilled, students must substitute one EN, HA, LA, MA, PL, SC, or SS liberal arts course.

**Economics:** 3 credits

CHOICE of SS 343 or 443.

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Liberal Arts:** 3 credits

CHOICE of any EN, HA, LA, MA, PL, SC, or SS course.

**Mathematics:**

MA 222 and Algebra proficiency must be completed prior to enrolling in MA 321.

**Other World Civilizations:** 3 credits

CHOICE of SS 354 or 374 (either one of which meets G9).

**Speech:** 3 credits

CHOICE of EN 241, 242, 244, or 342.

**Writing:** 3 credits

CHOICE of EN 321, 322, or 323.

**NOTE:** Students must complete the following courses prior to entering this program: AC 111, FM 116, and MG 153. Business and Technology BS bridge course condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).

# Fabric Styling BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 87060 HEGIS 1009

The Fabric Styling program provides students with the knowledge and skills needed to prepare them as stylists for positions in a number of diverse fields such as fabric styling, photo styling, film styling, fashion publishing, and many others.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FS 312 - Research Techniques	1.5
	FS 322 - Fashion Knit Design	2
	FS 331 - Fabric Styling I	3
RELATED AREA	TS 341 - Survey of Textile Printing Technology	2.5
	TD 312 - Computer Graphics for Textile Design I	2
	ID 322 - Decorative Arts Survey **	2
GENERAL EDUCATION/ ART HISTORY	SC 332 - Color and Light	3
	SC 032 - Color Science Laboratory	1
<b>Semester 6</b>		
MAJOR AREA	FS 451 - Color Combinations and Repeats	3
RELATED AREA	BE 261 - Starting a Small Business	3
	ID 201 - Color for Interiors	2.5
	TD 412 - Computer Graphics for Textile Design II	2
	AR 301 - Fashion Art for Textile Designers	2
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
<b>Semester 7</b>		
MAJOR AREA	FS 341 - Role of Fabrics in Fashion: 1860 to Present **	3
	FS 432 - CAD for Woven and Print Styling	2
	FS 433 - Digital Presentation for the Fabric Stylist	2
	FS 431 - Fabric Styling II	2
RELATED AREA	AC 111 - Advertising and Promotion	3
	PH 162 - Photographic Styling	2
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language* G8	3
<b>Semester 8</b>		
MAJOR AREA	FS 424 - Home Fashion Design	3
	FS 453 - Professional Presentation	1.5
RELATED AREA	IN 331 - Global Sourcing for Stylists	3
ELECTIVE	FS 491 - Internship	2
	or choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language*	3
	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	16
	MAJOR AREA	23
	RELATED AREA	24
	ELECTIVE	3.5-5
	<b>Total Credits:</b>	<b>66.5-68</b>

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271, 272, or 335, or LA 221, or any other non-HA course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, 226, or any other HA course that meets General Education Other World Civilizations requirement (G9).

\*\* Meets NASAD Art/Design History Requirements.

**NOTE:** For admission requirements, see program eligibility at <http://www.fitnyc.edu/2116.asp>.

TS 111 Fundamentals of Textiles must be completed prior to beginning this program and FM 114 Introduction to the Fashion Industry must be completed prior to graduation.

# Fashion Design – Children’s Wear BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00735 HEGIS 1009

The Fashion Design - Children’s Wear program provides students with the knowledge, skills, and hands-on experience needed to excel in the fashion industry in the area of Children’s Wear.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FD 321 - Computerized Pattern Design	1.5
	FF 351 - Knitwear Design I	1.5
	FD 351 - Body Contour	1.5
	FD 352 - Knitwear Design: Flat Pattern Design and Sewing	1.5
	FD 353 - Knitwear Design: Machine Knitting	2
	FF 321 - 20th-Century Style and the Modern Designer	2
RELATED AREA	FM 301 - Fashion Merchandising for Apparel Designers	3
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
<b>Semester 6</b>		
MAJOR AREA	FD 341 - Design with High-Tech Fabrics	1.5
	FD 361 - Introduction to Children’s Wear	2.5
	FD 363 - Swimwear Design	2
	FF 361 - Children’s Wear Design	2
	FF 362 - Computerized Children’s Wear Design	1.5
RELATED AREA	FM 324 - Business of Licensing	3
GENERAL EDUCATION/ ART HISTORY	MG 301 - Apparel Production: Labor Analysis choice - see Foreign Language* G8	2 3
<b>Semester 7</b>		
MAJOR AREA	FD 355 - Primavision I	1.5
	FD 375 - Textile Lace and Technology I	1.5
	FD 391 - Children’s Wear Licensing Practicum	1.5
	FF 393 - Portfolio: Sportswear or 394 - Portfolio: Active Wear	2
	FD 364 - Outerwear and Performance Apparel Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see History of Art and Civilization* choice - see Foreign Language*	3 3
<b>Semester 8</b>		
MAJOR AREA	FD 491 - Senior Collection: Children’s Wear	3
	FF 491 - Internship	2
	FF 492 - E-Portfolio	1
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10 choice - see Liberal Arts Elective*	3 3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	34
	RELATED AREA	8
	<b>Total Credits:</b>	<b>60</b>

\* **Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271, 272, 335, or LA 221, or any other non-HA course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**History of Art and Civilization:** 3 credits

CHOICE of HA 111, 214, 218, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, or 394.

**Liberal Arts Elective:** 3 credits

CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Mathematics), SC (Science), SP (Spanish), or SS (Social Sciences).

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).



# Fashion Design – Intimate Apparel BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00735 HEGIS 1009

The Fashion Design - Intimate Apparel program provides students with the knowledge, skills, and hands-on experience needed to excel in the fashion industry in the area of Intimate Apparel.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FD 321 - Computerized Pattern Design	1.5
	FD 351 - Body Contour	1.5
	FD 352 - Knitwear Design: Flat Pattern Design and Sewing	1.5
	FD 353 - Knitwear Design: Machine Knitting	2
	FF 321 - 20th-Century Style and the Modern Designer	2
	FF 351 - Knitwear Design I	1.5
RELATED AREA	FM 301 - Fashion Merchandising for Apparel Designers	3
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
<b>Semester 6</b>		
MAJOR AREA	FD 371 - Intimate Apparel Sewing Techniques	2
	FD 372 - Control Shapewear Design	2
	FD 373 - Intimate Apparel Line Development	1.5
	FF 371 - Shapewear and Foundation: Art	1.5
	FF 372 - Intimate Apparel CAD	1.5
RELATED AREA	FM 324 - Business of Licensing	3
	MG 301 - Apparel Production: Labor Analysis	2
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language* G8	3
<b>Semester 7</b>		
MAJOR AREA	FD 375 - Textile Lace and Technology I	1.5
	FD 471 - Foundation Design	2
	FD 472 - Foundation Fitting Techniques	1.5
	FD 473 - Underfashion Computer Patternmaking/Grading for Design	1.5
	FF 396 - Senior Portfolio: Intimate Apparel	1.5
	FD 355 - Primavision I	1.5
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language*	3
	choice see History of Art and Civilization*	3
<b>Semester 8</b>		
MAJOR AREA	FD 494 - Senior Collection: Intimate Apparel	3
	FF 491 - Internship	2
	FF 492 - E-Portfolio	1
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
	choice - see Liberal Arts Elective*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	34
	RELATED AREA	8
	Total Credits:	60

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271, 272, or 335, or LA 221, or any other non-HA course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**History of Art and Civilization:** 3 credits

CHOICE of HA 111, 214, 218, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, or 394.

**Liberal Arts Elective:** 3 credits

CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Mathematics), SC (Science), SP (Spanish), or SS (Social Sciences).

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

# Fashion Design – Knitwear BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00735 HEGIS 1009

The Fashion Design - Knitwear program provides students with the knowledge, skills, and hands-on experience needed to excel in the fashion industry in the area of Knitwear.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FD 321 - Computerized Pattern Design	1.5
	FF 321 - 20th-Century Style and the Modern Designer	2
	FF 351 - Knitwear Design I	1.5
	FD 351 - Body Contour	1.5
	FD 352 - Knitwear Design: Flat Pattern Design and Sewing	1.5
	FD 353 - Knitwear Design: Machine Knitting	2
RELATED AREA	FM 301 - Fashion Merchandising for Apparel Designers	3
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
<b>Semester 6</b>		
MAJOR AREA	FD 354 - Knitwear Design: Draping, Advanced Sewing, and Flat Pattern Design	1.5
	FD 355 - Primavision I	1.5
	FF 352 - Knitwear Design II	1.5
RELATED AREA	FM 324 - Business of Licensing	3
	FS 322 - Fashion Knit Design	2
	MG 301 - Apparel Production: Labor Analysis	2
	TS 261 - Introduction to Weft Knitting Principles	3
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language* G8	3
<b>Semester 7</b>		
MAJOR AREA	FD 356 - Seamless Knit Design: Stoll M1	2
	FD 451 - Knitwear Design: Full Fashion and Pointelle	2
	FD 452 - Primavision II	1.5
	FF 395 - Portfolio: Knitwear Design	1.5
RELATED AREA	TS 431 - Advanced Concepts in Weft Knitting	2.5
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language*	3
	choice - see History of Art and Civilization*	3
<b>Semester 8</b>		
MAJOR AREA	FD 497 - Senior Collection: Knitwear	2
	FF 491 - Internship	2
	FF 492 - E-Portfolio	1
RELATED AREA	TS 366 - Experimentations with Weft Knitting Structures and Machinery	2
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
	choice - see Liberal Arts Elective*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	26.5
	RELATED AREA	17.5
	Total Credits:	62

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271, 272, or 335, or LA 221, or any other non-HA course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**History of Art and Civilization:** 3 credits

CHOICE of HA 111, 214, 218, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, or 394.

**Liberal Arts Elective:** 3 credits

CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Math), SC (Science), SP (Spanish), or SS (Social Sciences).

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

# Fashion Design – Special Occasion BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00735 HEGIS 1009

The Fashion Design - Special Occasion program provides students with the knowledge, skills, and hands-on experience needed to excel in the fashion industry in the area of Special Occasion.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FD 321 - Computerized Pattern Design	1.5
	FF 351 - Knitwear Design I	1.5
	FD 351 - Body Contour	1.5
	FD 352 - Knitwear Design: Flat Pattern Design and Sewing	1.5
	FD 353 - Knitwear Design: Machine Knitting	2
	FF 321 - 20th-Century Style and the Modern Designer	2
RELATED AREA	FM 301 - Fashion Merchandising for Apparel Designers	3
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
<b>Semester 6</b>		
MAJOR AREA	FD 231 - Haute Couture Sewing Techniques	2
	FD 232 - Haute Couture Decorative Techniques and Embellishments	2
	FD 374 - Flat Pattern Design for Special Occasion	1.5
	FF 391 - Bridal Design: Portfolio	2
RELATED AREA	FM 324 - Business of Licensing	3
	MG 301 - Apparel Production: Labor Analysis	2
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language* G8	3
<b>Semester 7</b>		
MAJOR AREA	FD 375 - Textile Lace and Technology I	1.5
	FD 472 - Foundation Fitting Techniques	1.5
	FD 474 - Bridal Design	2
	FF 397 - Senior Portfolio: Special Occasion	2
	FD 471 - Foundation Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see History of Art and Civilization*	3
	choice - see Foreign Language*	3
<b>Semester 8</b>		
MAJOR AREA	FD 495 - Senior Collection: Special Occasion	3
	FF 491 - Internship	2
	FF 492 - E-Portfolio	1
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
	choice - see Liberal Arts Elective*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	32.5
	RELATED AREA	8
	ELECTIVE	1.5-3
	Total Credits:	60-61.5

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271, 272, or 335, or LA 221 or any other non-HA course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**History of Art and Civilization:** 3 credits

CHOICE of HA 111, 214, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, or 394.

**Liberal Arts Elective:** 3 credits

CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Mathematics), SC (Science), SP (Spanish), or SS (Social Sciences).

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

# Fashion Design – Sportswear BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00735 HEGIS 1009

The Fashion Design - Sportswear program provides students with the knowledge, skills, and hands-on experience needed to excel in the fashion industry in the area of Sportswear.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FD 321 - Computerized Pattern Design	1.5
	FF 321 - 20th-Century Style and the Modern Designer	2
	FF 351 - Knitwear Design I	1.5
	FD 351 - Body Contour	1.5
	FD 352 - Knitwear Design: Flat Pattern Design and Sewing	1.5
	FD 353 - Knitwear Design: Machine Knitting	2
RELATED AREA	FM 301 - Fashion Merchandising for Apparel Designers	3
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
<b>Semester 6</b>		
MAJOR AREA	FD 341 - Design with High-Tech Fabrics	1.5
	FD 362 - Active Sport Design	2
	FD 363 - Swimwear Design	2
	FF 392 - Swim/Active Sport Portfolio	2
	FF 398 - Outerwear and Performance Apparel Design Portfolio	2
RELATED AREA	FM 324 - Business of Licensing	3
	MG 301 - Apparel Production: Labor Analysis	2
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language* G8	3
<b>Semester 7</b>		
MAJOR AREA	FD 355 - Primavision I	1.5
	FD 364 - Outerwear and Performance Apparel Design	2
	FD 461 - Tailoring Techniques	2
	FF 393 - Portfolio: Sportswear or 394 - Portfolio: Active Wear	2
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language*	3
	choice - see History of Art and Civilization*	3
<b>Semester 8</b>		
MAJOR AREA	FD 496 - Senior Collection: Sportswear/Active Wear	3
	FF 491 - Internship	2
	FF 492 - E-Portfolio	1
	FD 475 - Leather Apparel Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see Liberal Arts Elective*	3
	choice - see American History* G10	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	35
	RELATED AREA	8
	Total Credits:	61

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271, 272, or 335, or LA 221 or any other non-HA course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**History of Art and Civilization:** 3 credits

CHOICE of HA 111, 214, 218, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, or 394.

**Liberal Arts Elective:** 3 credits

CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Mathematics), SC (Science), SP (Spanish), or SS (Social Sciences).

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).



# Fashion Design/Milan and New York – Knitwear BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00735 HEGIS 1009

This overseas academic program is offered in collaboration with the Politecnico di Milano. Courses listed below include those offered in Milan. Equivalent course substitutions offered in Milan fulfill some related area course requirements. Students may attend the international program for one or both years. Refer to the department's website at [fitnyc.edu/fashiondesign](http://fitnyc.edu/fashiondesign) for course and other related information. Students must complete IT 111 before attending the Fashion Design Program in Milan.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FD 321 - Computerized Pattern Design	1.5
	FD 352 - Knitwear Design: Flat Pattern Design and Sewing	1.5
	FD 353 - Knitwear Design: Machine Knitting	2
	FF 351 - Knitwear Design I	1.5
	FD 351 - Body Contour	1.5
RELATED AREA	FM 301 - Fashion Merchandising for Apparel Designers	3
	FM 324 - Business of Licensing	3
GENERAL EDUCATION/ ART HISTORY	SS 374 - Cross-Cultural Studies G9 or choice - see History of Art and Civilization* G7	3
	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	FD 354 - Knitwear Design: Draping, Advanced Sewing, and Flat Pattern Design	1.5
	FD 355 - Primavision I	1.5
	FF 321 - 20th-Century Style and the Modern Designer	2
	FF 352 - Knitwear Design II	1.5
RELATED AREA	FS 322 - Fashion Knit Design	2
	MG 301 - Apparel Production: Labor Analysis	2
	TS 261 - Introduction to Weft Knitting Principles	3
GENERAL EDUCATION/ ART HISTORY	choice - see History of Art and Civilization* G7	3
	choice - see Foreign Language*	3
<b>Semester 7</b>		
MAJOR AREA	see Knitwear Concentration**	7
RELATED AREA	see Knitwear Concentration**	2.5
GENERAL EDUCATION/ ART HISTORY	SS 374 - Cross-Cultural Studies G9 or choice - see History of Art and Civilization* G7	3
	choice - see Foreign Language*	3
<b>Semester 8</b>		
MAJOR AREA	see Knitwear Concentration**	5
RELATED AREA	choice - see Related Area Electives***	2
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10 or History of Art and Civilization* G7	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	21
	MAJOR AREA	26.5
	RELATED AREA	17.5
	Total Credits:	65

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Liberal Arts:**

Liberal Arts offered in Milan may vary depending on semester.

**American History:**

American History (G10) course offerings vary in Milan for eighth-semester students.

**Other World Civilizations:**

Other World Civilizations (G9) course offerings vary in Milan for seventh-semester students.

**Foreign Language:**

IT 112, 213, and 214 (G8). Note: IT 111 must be completed prior to studying in the IFDM program. BFA degree requires two semesters of the same foreign language, one of which must be a 3-credit nonconversational course (G8).

**History of Art and Civilization:**

History of Art (G7) course offerings vary in Milan. See Program Coordinator.

**\*\*Knitwear Concentration:**

The Knitwear Concentration courses taken in Milan are: seventh semester: FD 356, FD 451, FD 452, FF 395, and TS 431; eighth semester: FD 497, FF 491, 492, and TS 366.

**\*\*\*Related Area Electives:**

Related Area course options are available in semester 8, if desired. See Program Coordinator for course(s).

**NOTE:** Students who plan to attend this program for two years in Milan must meet with the FD Program Coordinator early in the prior semester to determine how best to fulfill their Liberal Arts requirements for the BFA degree.

# Fashion Design/Milan and New York – Sportswear BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00735 HEGIS 1009

This overseas academic program is offered in collaboration with the Politecnico di Milano. Courses listed below include those offered in Milan. Equivalent course substitutions offered in Milan fulfill some related area course requirements. Students may attend the international program for one or both years. Refer to the department's website at [fitnyc.edu/fashiondesign](http://fitnyc.edu/fashiondesign) for course and other related information. Students must complete IT 111 before attending the Fashion Design program in Milan.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FD 321 - Computerized Pattern Design	1.5
	FD 351 - Body Contour	1.5
	FD 352 - Knitwear Design: Flat Pattern Design and Sewing	1.5
	FD 353 - Knitwear Design: Machine Knitting	2
	FF 351 - Knitwear Design I	1.5
RELATED AREA	FM 301 - Fashion Merchandising for Apparel Designers	3
	FM 324 - Business of Licensing	3
GENERAL EDUCATION/ ART HISTORY	SS 374 - Cross-Cultural Studies G9 or choice - see History of Art and Civilization* G7	3
	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	FD 341 - Design with High-Tech Fabrics	1.5
	FD 362 - Active Sport Design	2
	FD 363 - Swimwear Design	2
	FF 321 - 20th-Century Style and the Modern Designer	2
	FF 392 - Swim/Active Sport Portfolio	2
	FF 398 - Outerwear and Performance Apparel Design Portfolio	2
RELATED AREA	MG 301 - Apparel Production: Labor Analysis	2
GENERAL EDUCATION/ ART HISTORY	SS 374 - Cross-Cultural Studies G9 or choice - see History of Art and Civilization* G7	3
	choice - see Foreign Language* G8	3
<b>Semester 7</b>		
MAJOR AREA	FD 355 - Primavision I	1.5
	FD 461 - Tailoring Techniques	2
	FF 393 - Portfolio: Sportswear	2
	FD 364 - Outerwear and Performance Apparel Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language* G8	3
	SS 374 - Cross-Cultural Studies G9 or choice - see History of Art and Civilization* G7	3
<b>Semester 8</b>		
MAJOR AREA	FD 496 - Senior Collection: Sportswear/Active Wear	3
	FF 491 - Internship	2
	FF 492 - E-Portfolio	1
	FD 475 - Leather Apparel Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10 or History of Art and Civilization* G7	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	21
	MAJOR AREA	35
	RELATED AREA	8
	<b>Total Credits:</b>	<b>64</b>

\*Fall 2014 Requirements: See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Liberal Arts:**

Liberal Arts offered in Milan may vary depending on semester.

**American History:**

American History (G10) course offerings vary in Milan for eighth-semester students.

**Other World Civilizations:**

Other World Civilizations (G9) course offerings vary in Milan for seventh-semester students.

**Foreign Language:**

IT 112, 213, and 214 (G8). Note: IT 111 must be completed prior to studying in the IFDM program. BFA degree requires two semesters of the same foreign language, one of which must be a 3-credit nonconversational course (G8).

**History of Art and Civilization:**

History of Art (G7) course offerings vary in Milan. See Program Coordinator.

**\*\*Related Area Electives:**

Related Area course options are available in Semester 8, if desired. See Program Coordinator for course(s).

**NOTE:** Students who plan to attend this program for two years in Milan must meet with the FD Program Coordinator early in the prior semester to determine how best to fulfill their Liberal Arts requirements for the BFA degree.

# Fashion Merchandising Management BS Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

The major in Fashion Merchandising Management equips students with the knowledge and skills required to compete in today's international marketplace. Students are prepared to assume positions in the omnichannels of retailing, as buyers, sales managers, planners, and product developers, as well as positions in the wholesale and merchandising areas.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FM 325 - Financial Assortment and Planning	3
	FM 361 - Leadership Development for Retailing	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 321 - Data Analysis for Business Applications	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	Specialization Choice	3
	choice - see Major Area electives**	3-4
LIBERAL ARTS	SS 242 - Microeconomics	3
	choice - see Foreign Language*	3
	choice - see Mathematics*	3
	choice - see Speech*	3
<b>Semester 7</b>		
MAJOR AREA	FM 424 - Global Merchandising	3
	Specialization Choice	3
	choice - see Major Area Electives**	3-4
LIBERAL ARTS	choice - see Economics*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>Semester 8</b>		
MAJOR AREA	FM 422 - Merchandising Strategies	3
	choice - see Internship***	3-4
LIBERAL ARTS	PL 431 - Philosophy: Ethics G7	3
	choice - Liberal Arts Elective	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	6
	MAJOR AREA	27-30
	RELATED AREA	2
	LIBERAL ARTS	30
	Total Credits:	65-68

## Specialization Options

### Buying and Planning Specialization

Semester 6

FM 322	Fashion Inventory Management	3
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Semester 7

FM 423	Fashion Planning and Allocation	3
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### Product Development Specialization

Semester 6

FM 341	Computer-Aided Product Development I	3
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Semester 7

FM 441	Computer-Aided Product Development II	3
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### Fashion Management Specialization

Semester 6

FM 324	Business of Licensing	3
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Semester 7

FM 431	Sales Management	3
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**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Economics:** 3 credits

CHOICE of SS 343, 443, or 445.

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:** 6 credits

CHOICE of MA 311 or 331. Algebra proficiency or MA 003 must be completed prior to enrolling in MA 311, 321, or 331. Students must complete MA 222 prior to enrolling in MA 321 in the fifth semester.

**Other World Civilizations:** 3 credits

CHOICE of SS 354 or 374 (either one of these meets G9).

**Speech:** 3 credits

CHOICE of EN 241, 242, 244, 245, or 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

**\*\*Major Area Electives:** 6-7 credits

CHOICE of two: FM 226, 321, 324, 326, 328, 362, 363, 431, 491, or 499, or BL 343, or EP 311.

**\*\*\*Internship:** 3-4 credits

CHOICE of IC 497 or 498.

**Evening/Weekend Option:**

A four-semester evening/weekend option is available for this degree program (see Curricula (p. 25) or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses is the same as that listed on this page.

**NOTE:** FM 114, 224, and 244, MG 153, SS 141, and TS 111 must be completed prior to the sixth semester. Business and Technology BS bridge course condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).

# Fashion Merchandising Management/Florence and New York BS Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

This overseas academic program leads to the bachelor's degree in Fashion Merchandising Management. Students spend semesters 5 and 6 in Florence, and semesters 7 and 8 in New York. Students must complete IT 111 before attending FMM in Florence.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	Florence:	
	FM 226 - International Buying and Marketing	3
	FM 324 - Business of Licensing	3
	FM 361 - Leadership Development for Retailing	3
GENERAL EDUCATION	HA 212 - Renaissance Art in Florence G7	3
	SS 354 - Comparative Political Systems G9	3
	IT 112 - Italian II G8	3
<b>Semester 6</b>		
MAJOR AREA	Florence:	
	FM 321 - Workshop in Apparel Merchandising	3
	FM 431 - Sales Management	3
RELATED AREA	IN 312 - International Trade	3
LIBERAL ARTS	EN 245 - Intercultural Communication	3
	HA 344 - History of Western Costume or IT 213 - Italian III	3
<b>Semester 7</b>		
MAJOR AREA	New York:	
	FM 325 - Financial Assortment and Planning	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	SS 242 - Microeconomics	3
	EN 321 - Strategies of Business Communication	3
	MA 321 - Data Analysis for Business Applications	3
<b>Semester 8</b>		
MAJOR AREA	FM 422 - Merchandising Strategies	3
	IC 497 - Senior Internship C: Career Planning or 498 - Senior Internship D: Career Planning	3-4
	New York:	
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications or 331 - Calculus	3
	PL 431 - Philosophy: Ethics G7	3
	choice - see Economics*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	24-25
	RELATED AREA	5
	LIBERAL ARTS	24
	Total Credits:	62-63

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Economics:** 3 credits

CHOICE of SS 343, 443, or 445.

**Foreign Language:** 6 credits

Two semesters of Italian, one of which must be a 3-credit, non-conversational course (G8). Note that IT 213 can be taken as an optional liberal arts elective (after completion of the foreign language 6-credit requirement). Italian I must be taken prior to travel. TOTAL Liberal Arts Credits and General Education Summary with IT 111 Italian I (3 cr.) is 33.

**Mathematics:**

Algebra proficiency must be completed prior to enrolling in: MA 311, 321, or 331.

**NOTE:** The following must be completed prior to semester 6: FM 114, 224, and 244, MG 153, SS 141, TS 111, and the algebra proficiency exam. Business and Technology bridge course B.S. condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).



# Film and Media BS Degree Program

For implementation Fall 2016.

## School of Liberal Arts

Applications accepted for fall only. NYSED: 35959 HEGIS 1010

The major in Film and Media prepares students for careers in industries dependent on the moving image, including feature films, cable and broadcast television, digital media and advertising, industrial films, and the creation of visual content for new media delivery systems.

Semester 5		Credits
MAJOR AREA	FI 321 - Film Theory and Criticism, An Introduction	3
	choice - see Specializations**	3
	FI 361 - Advanced Cinematography Workshop	3
	FI 356 - Screenwriting II	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
Semester 6		Credits
MAJOR AREA	FI 461 - Production I	3
	choice - see Film Genres in Specializations B or C**	3
	choice - see Specializations**	3
LIBERAL ARTS	choice - see Foreign Language*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
Semester 7		Credits
MAJOR AREA	FI 362 - Advanced Editing Workshop	3
	choice - see National Cinemas	3
	choice - see Specializations**	3
LIBERAL ARTS	choice - see Liberal Arts Electives*	6
Semester 8		Credits
MAJOR AREA	FI 462 - Production II	3.5
	choice - see Major Directors in Specialization B**	3
	choice - see Specializations**	3
	IC 497 - Senior Internship C: Career Planning	3
LIBERAL ARTS	choice - see Liberal Arts Electives*	3
TOTAL CREDIT REQUIREMENTS		Credits
	GENERAL EDUCATION	6
	MAJOR AREA	42.5
	LIBERAL ARTS	12
	Total Credits:	60.5

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### Foreign Language: 6 credits

Two semesters of the same foreign language, one of which must meet G8.

### Liberal Arts Elective: 9 credits

CHOICE of three courses in liberal arts that are not film courses.

### Other World Civilizations: 3 credits

CHOICE of HA 121, 223, 224, 225, or 226 (any one of these meets G9).

### \*\*Specializations:

See above tab

Before beginning Semester 5 of the program each student will be required to select one specialization, i.e., at least 12 credits (four courses) of academic or production coursework in one of the following three options (A, B, or C).

**A. Storyboarding and Concept Art (offered by the Illustration Department):**

IL 304 Foundations of Visual Expression for Storyboard and Concept Art I (3 cr.), 1 lecture/4 lab hours

IL 305 Foundations of Visual Expression for Storyboard and Concept Art II (3 cr.), 1 lecture/4 lab hours

IL 402 Illustrating for the Moving Image I: The Storyboard (3 cr.) 1 lecture/4 lab hours

IL 404 Illustrating for the Moving Image II: Concept Art and Character Design (3 cr.), 1 lecture/4 lab hours

**B. Film Studies: Four Film Studies courses beyond these required of all students in the program; may not be used to fulfill Liberal Arts or General Electives. ( In Film Studies and Media Studies specializations, students select at least two HA courses. ):**

EN 257 Major Movements in Chinese, Japanese, and Korean Film (3 cr.)

FI 223 Women Make Movies: A History of Women's Filmmaking (3 cr.)

FI 231 Documentary Film (3 cr.)

FI 322 Major Directors: Alfred Hitchcock (3 cr.)

FI 324 The Romantic Comedy (3 cr.)

FI 331 Film Genres: Crime Stories (3 cr.)

FI 332 The Science Fiction Film (3 cr.)

FI 333 Film Genres: Animation (3 cr.)

FI 334 Film Genres: Films of the Supernatural (3 cr.)

FI 341 French Cinema (3 cr.)

FI 342 Contemporary Korean Cinema

HA 217 History of Avant-Garde Film (3 cr.)

HA 315 Ethnographic Film (3 cr.)

HA 347 Costume and Fashion in Film (3 cr.)

HI 207 Hollywood: A History (3 cr.)

MC 331 Film Genres: Melodrama (3 cr.)

(Additional National Cinema, Genre, and Director courses are being developed.)

**C. Media Studies: four courses from the list below beyond those required of all students in the program; may not be used to fulfill liberal arts or general electives:**

AC 171 Mass Communications (3 cr.)

FI 271 Fans and Fandom in the Internet Age (3 cr.)

FI 272 Introduction to Television Studies (3 cr.)

FI 333 Film Genres: Animation (3 cr.)

HA 217 History of Avant-Garde Film (3 cr.)

HA 231 Modern Art (3 cr.)

HA 343 History of Photography (3 cr.)

(Additional options focusing on new media are being developed.)

**\*\*\*NOTE:** Students can select any course in Film Genres, in National/Regional Cinemas, and in Major Directors, but they are required to take at least one course in each area.

# Fine Arts BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 27871 HEGIS 1001

The major in Fine Arts provides students with the knowledge and skills needed to develop their artistic talent as painters, sculptors, and printmakers. It also enables them to assume a variety of positions in the art world, such as art handlers, experts in art transportation and installation, and preparators in gallery and museum settings.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FA 341 - Drawing Workshop/Experimental Drawing	1
	FA 351 - Painting V: Contemporary Concepts	3
	FA 361 - Sculpture III: Advanced Traditional Materials	3
	FA 371 - Printmaking III: Advanced Works on Paper	1.5
RELATED AREA	CG 211 - Computer-Assisted Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language* G8	3
	HA 331 - Contemporary Art and Culture: 1945 to the Present	3
<b>Semester 6</b>		
MAJOR AREA	FA 352 - Painting VI: Sources of Painted Imagery	3
	FA 363 - Sculpture: Casting as a Creative Medium	3
	FA 471 - Advanced Experimental Printmaking	1.5
RELATED AREA	CG 214 - Web Page Construction or 311 - 2D Computer Image Generation	1.5-2
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language*	3
	HA 411 - Western Theories of Art	3
<b>Semester 7</b>		
MAJOR AREA	FA 451 - Painting VII: Development of Personal Aesthetics	3
	FA 462 - Sculpture: New Materials	3
RELATED AREA	choice - see Related Area Elective**	3
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
<b>Semester 8</b>		
MAJOR AREA	FA 491 - Senior Project Thesis: Painting or 492 - Senior Project Thesis: Sculpture	3
	IC 496 - Senior Internship B: Career Planning	2
	FA 411 - Interdisciplinary Media	1.5
RELATED AREA	BE 403 - The Artist in the Marketplace	3
GENERAL EDUCATION/ ART HISTORY	choice - see Writing Elective*	3
	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	21
	MAJOR AREA	28.5
	RELATED AREA	9.5-10
	ELECTIVE	3-6
	<b>Total Credits:</b>	<b>62-65.5</b>

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of any non-HA course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**Writing Elective:** 3 credits

CHOICE of FI 256, 321, 361, 362, 363, or 364.

**\*\*Related Area Elective:** 3 credits

CHOICE of TD 101 or 227, or IL 133.

# Graphic Design BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 24515 HEGIS 1009

The Graphic Design major provides students with the knowledge and skills necessary to assume entry-level design positions in fashion, retailing, publishing, nonprofit organizations, and innovative design firms.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	GD 311 - Graphic Design I	3
	GD 342 - Publication Design	3
RELATED AREA	CD 371 - Advanced Typography I	1.5
	CD 441 - Broadcast Design	2
GENERAL EDUCATION/ ART HISTORY	SS 334 - The Psychology of Color	3
	choice - see Liberal Arts Elective*	3
<b>Semester 6</b>		
MAJOR AREA	GD 312 - Graphic Design II	3
	GD 344 - Graphic Design in Digital Media	2
RELATED AREA	CD 322 - Design Process Technology	2
	CD 361 - Professional Practices	2
	CD 372 - Advanced Typography II	1.5
GENERAL EDUCATION/ ART HISTORY	EN 322 - Writing in the Art and Design Professions	3
	choice - see History of Art and Civilization*	3
<b>Semester 7</b>		
MAJOR AREA	GD 441 - Environmental Graphics	2
	GD 411 - Graphic Design III	3
RELATED AREA	AD 494 - Senior Design Project Research	3
	AD 496 - Advanced Advertising Design Workshop	3
	TD 303 - Screen Printing with Typographic Imagery	1.5
	DD 231 - Color Production Techniques for Digital Prepress	2
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
<b>Semester 8</b>		
MAJOR AREA	GD 414 - Graphic Design for Packaging	2
RELATED AREA	AD 464 - Senior Portfolio Design	1.5
	AD 491 - Internship	4
	AD 495 - Senior Design Project	3
	CD 442 - Senior 3D Presentation Design	1.5
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	18
	RELATED AREA	28.5
	<b>Total Credits:</b>	<b>64.5</b>

**\*Fall 2014 Requirements:** See below.

FIT's General Education courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Liberal Arts Elective:** 3 credits

CHOICE of any non-HA liberal arts course.

**American History:** 3 credits

CHOICE of any non-HA course that meets the General Education American History requirement (G10).

**Foreign Language:**

The Gen. Ed. Foreign Language requirement (G8) has been waived for the Graphic Design major.

**History of Art and Civilization:** 3 credits

CHOICE of any HA course not previously taken or required.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, 226, or any other HA course that meets the General Education requirement for Other World Civilizations (G9).

**Evening/Weekend Option:**

A five-semester evening/weekend option is available for this degree program (see the Curricula (p. 25) or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses varies slightly from that listed on this page.

**NOTE:** SS 131 must be completed prior to entering this program.

# Home Products Development BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 20464 HEGIS 0509

The Home Products Development major offers students a thorough understanding of the relationship between fashion and business in the home products industries. Students master the components of the product development process, teamwork, communication skills, and interaction with the industry, all of which prepare them to become successful product developers, marketers, and merchandisers.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	HP 313 - Manufacturing and Marketing of Home Products Hard Lines I	3
	HP 315 - Textile Applications: Home Products	2.5
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	HA 345 - History of Industrial Design	3
	EN 321 - Strategies of Business Communication	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	HP 314 - Manufacturing and Marketing of Home Products Hard Lines II	3
	HP 322 - Home Products Brand Management	3
LIBERAL ARTS	SS 242 - Microeconomics	3
	choice - see Foreign Language*	3
	choice - see Science or Mathematics*	3-3.5
<b>Semester 7</b>		
MAJOR AREA	HP 421 - Strategic Product Management	3
	HP 491 - Home Products Design and Development Process	3
RELATED AREA	choice see Related Area alternative**	2.5-3
LIBERAL ARTS	SS 443 - International Economics	3
	choice - see Science or Mathematics*	3-3.5
	choice - see Speech*	3
<b>Semester 8</b>		
MAJOR AREA	HP 492 - Home Products Senior Project	2
	HP 432 - Home Products Analytical Strategies	3
RELATED AREA	PK 301 - Packaging Design for Home Products	2
LIBERAL ARTS	PL 431 - Philosophy: Ethics	3
GENERAL EDUCATION	choice - see American History* G10	3
	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	22.5
	RELATED AREA	6.5-7
	LIBERAL ARTS	27-28
Total Credits:		65-66.5

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271 or 272, or LA 221 or 392, or any course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:** 3-3.5 credits

CHOICE of MA 142, 222, 311, or 331. Arithmetic proficiency must be completed prior to enrolling in MA 142 or 222. Algebra proficiency must be completed prior to enrolling in MA 311 or 331.

**Other World Civilizations:** 3 credits

CHOICE of HA 221, 223, 224, 225, or 226, or PL 143, SS 353, 354, 355, 356, or 374 (any one of these meets G9).

**Science:** 3 credits

CHOICE of SC 253 or 331.

**Speech:** 3 credits

CHOICE of EN 241, 242, 244, or 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

**\*\*Related Area Alternative:** 2.5-3 credits

CHOICE of BE 261, CM 425, IN 301 or 312, or TT 055/455.

**NOTE:** TS 111, TS 115, 122, or 132 must be completed prior to the fifth semester. Business and Technology BS bridge course condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).



# Illustration BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 83464 HEGIS 1009

The major in Illustration enables students to deepen their artistic talent as freelance illustrators, and to prepare them for positions as illustrators, digital artists, graphic designers, art directors, animators, muralists, scenery painters, storyboard artists, advertising comp artists, and fashion sketchers.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	IL 323 - Adobe Illustrator for the Illustrator	2
	IL 362 - The Illustrator's Heritage I ***	3
	IL 382 - The Illustrator's Visual Self-Expression	3.5
	IL 384 - Illustrating for Contemporary Media I: Concept and Character	2
	IL 388 - Materials and Techniques I: Mixed Media, Including Photography	2
RELATED AREA	CD 351 - Creating an Illustration Portfolio for the Web	2
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
<b>Semester 6</b>		
MAJOR AREA	IL 324 - Digital Painting for the Illustrator	1.5
	IL 389 - Materials and Techniques II: Mixed Media, Including Photography	2
	IL 364 - The Illustrator's Heritage II	3
	IL 383 - Advanced Drawing and Composition: The Personal View	3.5
	IL 385 - Illustrating for Contemporary Media II: Images in Sequence	2
RELATED AREA	CG 213 - 2D Computer Animation	2
GENERAL EDUCATION/ ART HISTORY	choice - see Writing Elective*	3
<b>Semester 7</b>		
MAJOR AREA	IL 374 - Book Illustration I	1.5
	IL 461 - Illustration Workshop	3
	IL 482 - Color Rendering in Advanced Media I	2.5
	IL 491 - Mentor/Specialization Projects I	3
RELATED AREA	PH 406 - Digital Special Effects and Photographic Retouching	2
GENERAL EDUCATION/ ART HISTORY	choice - see History of Art and Civilization*	3
<b>Semester 8</b>		
MAJOR AREA	IL 375 - Book Illustration II	1.5
	IL 483 - Color Rendering in Advanced Media II	1.5
	IL 492 - Mentor/Specialization Projects II	3
RELATED AREA	BE 402 - The Business of Illustration	1
	CD 222 - Digital Layout II	2
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Liberal Arts Elective**	3
	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	15
	MAJOR AREA	40.5
	RELATED AREA	9
	ELECTIVE	1.5-3
	Total Credits:	66-67.5

**\*Fall 2014 Requirements:** See below.

FIT's General Education courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271, 272, or 335, or LA 221, or any other non-HA course that meets the General Education American History requirement (G10).

**Foreign Language:**

The Gen. Ed. Foreign Language requirement (G8) has been waived for the Illustration major.

**History of Art and Civilization:** 3 credits

CHOICE of any HA course.

**Other World Civilizations:** 3 credits

CHOICE of any non-HA course that meets the General Education Other World Civilizations requirement (G9).

**Writing Elective:** 3 credits

CHOICE of EN 266, 322, 361, 362, 363, or 364.

**\*\*Liberal Arts Elective:** 3 credits

These liberal arts credits must be in non-HA courses.

\*\*\*Meets NASAD Art/Design History Requirements.

**Evening/Weekend Option:**

A four-semester evening/weekend option is available for this degree program (see Curricula (p. 25) or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses is the same as that listed on this page.

# Interior Design BFA Degree Program

## School of Art and Design

Applications accepted for fall and spring. NYSED: 00670 HEGIS 1009

The major in Interior Design prepares students for careers as interior designers and consultants in industries such as manufacturing, furniture production, showroom design, retailing, real estate, and facilities management.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	ID 314 - Interior Design Studio: Residential	4
	ID 323 - Interior Design: 1950 to Present or 431 - Computer Rendering	1.5-2
	ID 341 - Lighting Design II	1.5
	ID 354 - CAD III	1.5
	ID 363 - Building Regulations	3
RELATED AREA	IS 313 - Environmental Experience	3
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	ID 312 - Interior Design Studio: Institutional	4
	ID 346 - Interior Architectural Detail	1.5
	ID 362 - Furniture, Finishes, Fixtures, and Equipment	1.5
	ID 331 - Presentation Techniques III or 343 - Materials and Methods of Interior Construction II	1.5-2
RELATED AREA	GD 402 - Signage and Graphics	1
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	EN 323 - Specialized Writing and Thesis Preparation	3
	choice - see Foreign Language*	3
<b>Semester 7</b>		
MAJOR AREA	ID 412 - Interior Design Studio: Store Planning/Retail Design	4
	ID 471 - Environmental Systems	2
	ID 494 - Senior Thesis Design Project Research	2
	ID 421 - Historic Preservation I or 444 - Furniture Design/ha	1.5-2
RELATED AREA	PH 404 - Basic Interior Design Photography	2
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
<b>Semester 8</b>		
MAJOR AREA	ID 472 - Ecology and the Built Environment	2
	ID 495 - Senior Thesis Design Project	4
	ID 445 - Interior Product Design or 493 - Internship	1.5-3
	ID 461 - Professional Practice II	2
RELATED AREA	choice - see Related Area Alternative**	3
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	15
	MAJOR AREA	39-42
	RELATED AREA	9
	ELECTIVE	1.5-3
	<b>Total Credits:</b>	<b>64.5-69</b>

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of any non-HA course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, 226, or any other HA course that meets General Education Other World Civilizations requirement (G9).

**\*\*Related Area Alternative:** 3 credits

CHOICE of AC 211 or 262, BE 261, BL 343, or HP 313.

# International Trade and Marketing for the Fashion Industries BS Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20268 HEGIS 0509

The major in International Trade and Marketing prepares students for management positions in international trade and global fashion companies. Graduates pursue careers in global marketing, management, logistics, sourcing, compliance, customs, and licensing.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	IN 312 - International Trade	3
	IN 313 - International Business Transactions	3
LIBERAL ARTS	MA 222 - Statistical Analysis*	3
	choice - see English*	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	IN 322 - Global Marketing	3
	IN 323 - Import/Export Regulations	3
	choice see Major Area Electives**	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications	3
	SS 242 - Microeconomics	3
	choice - see Foreign Language*	3
<b>Semester 7</b>		
MAJOR AREA	IN 433 - Global Sourcing	3
	choice - see Major Area Electives**	3
RELATED AREA	choice - see Related Area Alternative***	3
LIBERAL ARTS	SS 443 - International Economics or 446 - Economies of Latin America	3
	choice - see Social Sciences*	3
GENERAL EDUCATION	choice - see American History* G10	3
<b>Semester 8</b>		
MAJOR AREA	IN 492 - International Trade Practicum or IC 498 - Senior Internship D: Career Planning or choice see Major Area Electives**	3-4
	choice - see Major Area Electives**	3
LIBERAL ARTS	PL 143 - Introduction to Asian Philosophies or 431 - Philosophy: Ethics	3
	choice - see Speech*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	27-28
	RELATED AREA	3
	LIBERAL ARTS	27
Total Credits:		66-67

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271 or 272, or LA 221, or any other course that meets General Education American History requirement (G10).

**English:** 3 credits

CHOICE of EN 321 EN 257, 273, 361, 362, 363, 364, 365, 371, 381, or SP 251.

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:**

Arithmetic proficiency must be completed prior to enrolling in MA 222. Algebra proficiency must be completed prior to enrolling in MA 311.

**Other World Civilizations:** 3 credits

CHOICE of SS 353, 355, 356, 374, or 393, or any other course that meets the General Education Other World Civilizations requirement (G9).

**Social Sciences:** 3 credits

CHOICE of SS 353, 354, 356, or 393.

**Speech:** 3 credits

CHOICE of EN 241, 242, 244, 245, or 342.

**\*\*Major Area Electives:** 9 credits

Choice of three: IN 324, 341, 342, 423, 424, 434, 441, 442, or 443.

**\*\*\*Related Area Alternative:** 3 credits

Any IN course not taken previously, or choice of a 300- or 400-level AC, DM, FM, HP, MG, or TT course for which prerequisites have been met, or one of the following: BE 261, HP 201, or MG 242.

**Evening/Weekend Option:**

A four-semester evening/weekend option is available for this degree program (see Curricula (p. 25) or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses is the same as that listed on this page.

**NOTE:** Business and Technology BS bridge course Condition (except Technical Design): SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).

# Packaging Design BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00669 HEGIS 1009

The major in Packaging Design prepares students for careers as package designers in a number of diverse industries, in positions ranging from designer and junior designer to creative director in brand design firms, and in-house corporate design departments.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	PK 313 - Advanced Packaging Design I	4
	PK 324 - Packaging Brand Development	2
	PK 325 - Typography for Brand Packaging	2
	PK 336 - Packaging Materials and Methods	2
	PK 341 - Computer Graphics for Packaging Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
	choice - see Writing*	3
<b>Semester 6</b>		
MAJOR AREA	PK 315 - Digital Prepress for Packaging Design	2
	PK 316 - Advanced Packaging Design II	3.5
	PK 326 - Packaging Design Interdisciplinary Projects	1.5
	PK 331 - Flexible Packaging	3
	PK 342 - Advanced Computer Graphics for Packaging Design	2
GENERAL EDUCATION/ ART HISTORY	SS 334 - The Psychology of Color	3
	choice - see Liberal Arts Electives*	3
<b>Semester 7</b>		
MAJOR AREA	PK 412 - Advanced Packaging Design III	3.5
	PK 431 - Sustainable Packaging Design	1.5
	PK 451 - Survey of Packaging Design	2
	PK 426 - 3D Concepts for Packaging Design	1.5
RELATED AREA	BE 261 - Starting a Small Business	3
	DE 401 - Point-of-Purchase Ad/Display	2.5
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
<b>Semester 8</b>		
MAJOR AREA	PK 461 - Packaging Portfolio Development	2.5
	PK 491 - Internship	3
	PK 492 - Senior Projects in Packaging Design	2
RELATED AREA	PH 306 - Digital Photography for Packaging Design	2
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Liberal Arts Electives*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	40
	RELATED AREA	7.5
	ELECTIVE	1.5-3
	Total Credits:	67-68.5

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271 or 272, or LA 221 or 392 (any one of these meets G10).

**Foreign Language:**

The General Education Foreign Language requirement (G8) has been waived for the Packaging Design major.

**Liberal Arts Electives:** 6 credits

CHOICE of one HA course, and

CHOICE of one non-HA liberal arts course.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**Writing:** 3 credits

CHOICE of EN 266, 322, 361, 362, 363, or 364.

**NOTE:** Students must complete SS 131 prior to sixth semester.



# Photography and the Digital Image BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 30267 HEGIS 1011

The major in Photography and the Digital Image provides students with the knowledge and skills necessary to develop their abilities as freelance photographers, and to prepare them for a variety of positions within the photography industry and related fields.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	PH 341 - Digital Craft and the Exhibition	3
	PH 351 - Professional Approach to Photojournalism	2
	PH 371 - Retouching/Prepress Solutions for Photographers	2
RELATED AREA	CD 373 - The Convergence of Type and Image	2
	DE 302 - Photographic Exhibition Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
	HA 343 - History of Photography	3
<b>Semester 6</b>		
MAJOR AREA	PH 342 - Advanced Project in Style and Media	3
	PH 361 - Logistics of Location Photography	2
	PH 372 - Digital Media Technology I	2
RELATED AREA	AP 351 - Experiencing Style	2
	CG 251 - Digital Editing for Film and Video	2
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
	EN 323 - Specialized Writing and Thesis Preparation	3
<b>Semester 7</b>		
MAJOR AREA	PH 451 - Multimedia Concepts	3
	PH 471 - Digital Media Technology II	2
	PH 491 - Research for Senior Design Project	2
RELATED AREA	AC 362 - Video Studio Production	3
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language* G8	3
<b>Semester 8</b>		
MAJOR AREA	PH 461 - Multimedia Portfolio	3
	PH 492 - Senior Design Project	2
	IC 498 - Senior Internship D: Career Planning	4
RELATED AREA	AC 462 - Video Field Production	3
ELECTIVE	choice - General Elective	1.5
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	30
	RELATED AREA	14
	ELECTIVE	1.5
	Total Credits:	63.5

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of one of the following non-HA courses: EN 271 or 272, or LA 221 or 392 (any one of these meets G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**NOTE:** PH 311 may be substituted for PH 351 in fifth semester.

# Production Management: Fashion and Related Industries BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 00564 HEGIS 0599

The major in Production Management: Fashion and Related Industries offers students the opportunity to prepare for careers as managers of the production process within the global marketplace in fashion and fashion-related industries.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	MG 306 - Information Systems: Case Analysis	2
	MG 311 - Manufacturing I: Equipment Analysis	3
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 213 - Quantitative Methods*	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	MG 312 - Manufacturing II: Process Analysis	3
	MG 313 - Cutting Room Processes	3
LIBERAL ARTS	SC 032 - Color Science Laboratory	1
	SC 332 - Color and Light	3
	choice - see Foreign Language*	3
	choice - see Social Sciences*	3
<b>Semester 7</b>		
MAJOR AREA	MG 411 - Manufacturing Facilities Management	3
	MG 442 - Product Costing	3
RELATED AREA	TT 055 - Total Quality Management for Textile Products Laboratory	1.5
	TT 455 - Total Quality Management for Textile Products	1
LIBERAL ARTS	choice - see Social Sciences*	6
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>Semester 8</b>		
MAJOR AREA	IC 497 - Senior Internship C: Career Planning	3
	MG 432 - Strategy, Policy, and Decision Making	3
RELATED AREA	TS 367 - Knit Fabrics and Machinery	3
GENERAL EDUCATION	PL 211 - Informal Logic: A Guide to Clear Thinking G7	3
	choice - see American History* G10	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	12
	MAJOR AREA	23
	RELATED AREA	5.5
	LIBERAL ARTS	22
	Total Credits:	62.5

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271 or 272, or HI 202 or 391 (any one of these meets G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:**

If MA 213 has previously been taken, students may substitute MA 311. Algebra proficiency must be completed prior to enrolling in MA 213 or 311.

**Other World Civilizations:** 3 credits

CHOICE of SS 151, 353, 354, 355, or 356 (any one of these meets G9).

**Social Sciences:** 9 credits

SS 141, 237, and 242. If these courses have been taken previously, students must substitute another liberal arts course(s).

**NOTE:** The following or their equivalents must be successfully completed before the sixth semester: MG 114, 132, 153, 234, and 242, and TS 111. Business and Technology BS bridge course condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).

# Technical Design BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 32621 HEGIS 1009

The major in Technical Design prepares students for entry into the apparel industry, provides a solid foundation for complex technical design competencies, deepens students problem solving and critical thinking abilities, and facilitates the development of professional practices, interpersonal skills, and personal abilities that equip students for advancement in the evolving garment industry.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	TC 311 - Production Pattern Development I	2
	TC 321 - Computerized Pattern Development	2
RELATED AREA	MG 314 - Manufacturing Process Analysis	2
	TS 301 - Advanced Textiles for Technical Design	2.5
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 321 - Data Analysis for Business Applications*	3
	SS 141 - Macroeconomics**	3
<b>Semester 6</b>		
MAJOR AREA	TC 312 - Production Pattern Development II	2
	TC 322 - Computerized Grading, Marking, and Specs	3
	TC 341 - Technical Design: Wovens	2
LIBERAL ARTS	SC 032 - Color Science Laboratory	1
	SC 332 - Color and Light	3
	SS 242 - Microeconomics	3
GENERAL EDUCATION	choice - see American History* G10	3
<b>Semester 7</b>		
MAJOR AREA	TC 421 - Computerized Pattern and Fit Corrections	2
	TC 441 - Technical Design II: Stretch	2
	TC 451 - Production and Technical Design	2
	IC 497 - Senior Internship C: Career Planning or TS 332 - Technical Design for Sweater Knits	3
RELATED AREA	FM 302 - Merchandising for Technical Design	2
LIBERAL ARTS	SS 343 - Labor Economics or 443 - International Economics	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 8</b>		
MAJOR AREA	TC 491 - Technical Design Senior Project	2.5
LIBERAL ARTS	SS 354 - Comparative Political Systems or 374 - Cross-Cultural Studies G9*	3
	choice - see Foreign Language*	3
	choice - Liberal Arts Elective	3
GENERAL EDUCATION	choice - see Humanities* G7	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	22.5
	RELATED AREA	6.5
	LIBERAL ARTS	28
	Total Credits:	66

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

Any course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Humanities:** 3 credits

CHOICE of any course that meets General Education Humanities requirement (G7).

**Mathematics:**

If MA 222 was not previously taken, students must take MA 222 in the fifth semester and MA 321 in the eighth semester, in the place of the Liberal Arts elective. Arithmetic proficiency must be completed prior to enrolling in MA 222. Algebra proficiency must be completed prior to enrolling in MA 321.

**Other World Civilizations:** 3 credits

CHOICE of SS 354 or 374 (either one of these meets G9).

\*\*If SS 141 was previously taken, student must take another 3-credit liberal arts course.

**NOTE:** Students entering this program must complete AR 101 and (AR 215 or FF 242) and (FD 111 or DP 111) and (FD 121 oPM 121) and FD 131 and FD 241 and TS 111.

# Textile Development and Marketing BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 00565 HEGIS 1303

The major in Textile Development and Marketing prepares students for successful careers in sustainable fabric development and color creation for fashion apparel, home furnishings, and other related industry end-use applications through structural fabric design and research and quality assurance.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	TT 325 - Product Development and Market Applications: Wovens I	3
	TT 335 - Product Development and Market Applications: Knits I	3
	TT 471 - Technology and Marketing of Printed Textiles	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 222 - Statistical Analysis*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>Semester 6</b>		
MAJOR AREA	TT 313 - Textile Fibers	3
	TT 326 - Product Development and Market Applications: Wovens II	3
	TT 336 - Product Development and Market Applications: Knits II	3
LIBERAL ARTS	SC 253 - Ecology and Environmental Problems	3
	MA 311 - Mathematical Modeling for Business Applications*	3
	PL 431 - Philosophy: Ethics G7	3
<b>Semester 7</b>		
MAJOR AREA	TT 343 - Textile Coloration: Principles and Processes	3
	TT 446 - Textile Finishing Technology	2
	TT 477 - Textile Converting and Costing	3
LIBERAL ARTS	SS 242 - Microeconomics	3
	choice - see Social Sciences*	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 8</b>		
MAJOR AREA	TT 055 - Total Quality Management for Textile Products Laboratory	1.5
	TT 455 - Total Quality Management for Textile Products	1
	TT 476 - Textile Project Development	3
	TT 478 - Presentation and e-Portfolio	1
LIBERAL ARTS	SS 443 - International Economics	3
	choice - see Foreign Language*	3
GENERAL EDUCATION	choice - see American History* G10	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	31.5
	LIBERAL ARTS	27
	<b>Total Credits:</b>	<b>67.5</b>

**\*Fall 2014 Requirements:** See below

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

Any course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:**

Arithmetic proficiency must be completed prior to enrolling in MA 222. Algebra proficiency must be completed prior to enrolling in MA 311.

**Other World Civilizations:** 3 credits

Any course that meets General Education Other World Civilizations requirement (G9).

**Social Sciences:** 3 credits

CHOICE of SS 334, 352, 353, 354, 355, 356, or 374.

**NOTE:** A liberal arts elective must be substituted for each required liberal arts course previously taken. Business and Technology BS bridge course condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).



# Textile/Surface Design BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 00744 HEGIS 1009

The major in Textile/Surface Design offers students the opportunity to prepare for design positions in the textile and related industries in fields such as wearing apparel, accessories and products, and paper products and giftware.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FS 312 - Research Techniques	1.5
	TD 312 - Computer Graphics for Textile Design I	2
	TD 351 - Surface Design: Paper Products	2
	TD 332 - Advanced Woven Design	2
RELATED AREA	FA 106 - Printmaking - Basic	2
	FA 132 - Life Drawing II	1.5
GENERAL EDUCATION/ ART HISTORY	HA 342 - History of Textile Design	3
	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	TD 481 - Screen Printing: Scarves	2
	TD 372 - Design for Knitted Fabrics I	2
	TD 412 - Computer Graphics for Textile Design II	2
	TD 357 - Applied Surface Design for the Home	3
	TD 333 - Fundamentals of Jacquard Design	3
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language*	3
<b>Semester 7</b>		
MAJOR AREA	TD 472 - Design for Knitted Fabrics II	2
	TD 353 - Custom Rug and Carpet Design	2
	TD 451 - Surface Design: Print Media Graphics	2
RELATED AREA	HP 315 - Textile Applications: Home Products	2.5
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Liberal Arts Elective*	3
	choice - see Other World Civilizations* G9	3
<b>Semester 8</b>		
MAJOR AREA	TD 462 - Portfolio Collection	3
	TD 471 - Advanced CAD with Adobe Photoshop and Fashion Studio	1.5
	TD 491 - Internship	3
RELATED AREA	BL 201 - Business Law for the Artist	3
	CG 214 - Web Page Construction	1.5
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	33
	RELATED AREA	10.5
	ELECTIVE	1.5-3
	<b>Total Credits:</b>	<b>63-64.5</b>

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271, 272, or 335, or LA 221 (any one of these meets G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Liberal Arts Elective:** 3 credits

These liberal arts credits must be taken in non-HA courses.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**NOTE:** TD 131, TD 121, and TD 224 must be completed prior to the sixth semester.

# Toy Design BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 89109 HEGIS 1099

The major in Toy Design prepares students for careers as children's product designers working with a variety of companies in the toy industry, from small specialty firms to major global corporations.

Semester 5		Credits
MAJOR AREA	TY 311 - Toy Design I	1.5
	TY 321 - Drawing for Toy Design	1.5
	TY 322 - Marker Rendering	1.5
	TY 323 - Basic Drafting for Product Design	1.5
	TY 351 - Product Materials and Safety Considerations	2
	TY 362 - The Toy Industry: An Overview	1
RELATED AREA	FA 301 - Anatomy for Toy Designers	1.5
GENERAL EDUCATION/ ART HISTORY	SS 232 - Developmental Psychology	3
Semester 6		
MAJOR AREA	TY 313 - Soft Toy and Doll Design	3
	TY 325 - Computer-Aided Advanced Drafting for Product Design	1.5
	TY 331 - Modelmaking I	2
	TY 342 - Computer Graphics in Toy Design	2
RELATED AREA	MK 301 - Marketing for the Toy Industry	3
GENERAL EDUCATION/ ART HISTORY	HA 345 - History of Industrial Design	3
	HE 301 - Motor Learning: A Developmental Approach	3
Semester 7		
MAJOR AREA	A:	
	TY 491 - Summer Internship: Toy Design**	4
	B:	
	TY 411 - Toy Design II and Product Update	2
	TY 416 - Hard Toy: Design	1.5
	TY 417 - Hard Toy: Engineering	1.5
	TY 418 - Licensed Product Design	1.5
	TY 431 - Modelmaking II	2
	TY 442 - Advanced Computer Graphics in Toy Design	2
RELATED AREA	GD 407 - Graphic Design for Toy Designers	1.5
GENERAL EDUCATION/ ART HISTORY	MA 041 - Geometry and Probability Skills	1
	MA 241 - Topics in Probability and Geometry	3
Semester 8		
MAJOR AREA	PK 403 - Packaging for the Toy Designer	2
	TY 414 - Games***	1.5
	TY 444 - Photorealistic Product Communication	2
	TY 461 - Business Practices for the Toy Industry	2
	TY 462 - Professional Portfolio Development	2
	TY 493 - Senior Project: Design	1.5
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
	choice - see Other World Civilizations* G9	3
TOTAL CREDIT REQUIREMENTS		
	GENERAL EDUCATION/ART HISTORY	19
	MAJOR AREA	43
	RELATED AREA	6
	Total Credits:	68

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271 or 272, or LA 221 or 392 (any one of these meets G10).

**Foreign Language:**

The General Education Foreign Language requirement (G8) has been waived for the Toy Design major.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**NOTES:**

FIT assists students in licensing designs, in accordance with terms agreed to by the student and FIT prior to matriculation.

Students must complete SS 131 and two HA courses (HA 111, HA 112, or HA 231, or equivalent) prior to entering this program.

\*\* If internship cannot be completed during the summer, a special independent study program will be arranged in the eighth semester.

\*\*\* Students may substitute TY 314 for TY 414.

# Visual Presentation and Exhibition Design BFA Degree Program

For implementation fall 2014.

## School of Art and Design

Applications accepted for fall only. NYSED: 36131 HEGIS 1009

The major in Visual Presentation and Exhibition Design prepares students for opportunities in design positions as exhibition designers, store planners, visual merchandisers, museum exhibition designers, event planners, and designers for other themed environments.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	VP 301 - Overview of Visual Presentation and Exhibition Design	2
	VP 311 - Space and Environment for Visual Presentation and Exhibition Design	2
	VP 312 - Product Presentation	2
	VP 321 - Visualization and Sketching for Design	2
	VP 331 - Three-Dimensional Construction for Visual Presentation and Exhibition Design	2
RELATED AREA	AC 161 - Multimedia Computing for Advertising and Marketing Communications or MG 153 - Excel for Business	2
	GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10
	choice - see History of Art and Civilization*	3
<b>Semester 6</b>		
MAJOR AREA	VP 313 - Visual Presentation in In-Store Design	2
	VP 314 - Mannequin Presentation for Retail and Exhibitions	2
	VP 332 - Merchandising Lab for In-Store Design	1
	VP 341 - Graphic Strategy for Visual Presentation	2
	DE 226 - CAD for Visual Presentation II	2
RELATED AREA	ID 241 - Lighting Design I	1.5
	PH 118 - Beginning Digital Photography	2
GENERAL EDUCATION/ ART HISTORY	choice - see Other World Civilizations* G9	3
<b>Semester 7</b>		
MAJOR AREA	VP 411 - Interpretive Exhibition Design	2
	VP 441 - Interpretive Exhibition Graphics	2
	choice - see Major Area Electives**	1.5-2
RELATED AREA	AC 262 - Multimedia Presentations	3
GENERAL EDUCATION/ ART HISTORY	EN 323 - Specialized Writing and Thesis Preparation	3
	choice - see Foreign Language*	3
<b>Semester 8</b>		
MAJOR AREA	VP 412 - Senior Design Project	4
	VP 461 - Portfolio and Professional Presentation	2
	IC 497 - Senior Internship C: Career Planning	3
RELATED AREA	BE 404 - Business for Visual Presentation	2
	choice - see Related Area Electives***	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Foreign Language*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	18
	MAJOR AREA	33.5-34
	RELATED AREA	12-13.5
	Total Credits:	63.5-65.5

**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of any non-HA liberal arts course.

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**History of Art and Civilization:** 3 credits

CHOICE of any HA course not previously taken or required.

**Other World Civilizations:** 3 credits

CHOICE of any HA course that meets General Education Other World Civilizations requirement (G9).

**\*\*Major Area Electives:** 1.5-2 credits

CHOICE of DE 234, or VP 421, 431, 432, or 433.

**\*\*\*Related Area Electives:** 1.5-3 credits

CHOICE of any course in Art and Design for which student has met prerequisite(s).

# Evening/Weekend Degree Programs

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## **Associate Degree Programs**

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Communication Design AAS (p. 206)

Advertising and Marketing Communications AAS (p. 201)

Advertising and Marketing Communications One-Year AAS (p. 203)

Fashion Merchandising Management AAS (p. 212)

Fashion Merchandising Management One-Year AAS (p. 214)

## **Bachelor Degree Programs**

Graphic Design BFA (p. 216)

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## **ADMISSION TO EVENING/WEEKEND STUDY**

Admission to an Evening/Weekend Degree Program requires meeting the same admissions standards as for full-time day study. Evening/Weekend Degree candidates are required to submit the FIT/SUNY application and provide all other Admissions documents.

# Advertising and Marketing Communications BS Evening/Weekend Program

Bachelor of Science Degree Program (BS)

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20788 HEGIS 0509

The major in Advertising and Marketing Communications provides students with the knowledge and skills necessary to apply for entry-level positions in the communications industry, such as advertising management, advertising strategy and creative execution, public relations/publicity, fashion journalism, corporate communications, media planning, electronic media production, IMC management, and brand management.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	AC 361 - Computer Applications and Interactive Technologies for Marketing Communications	2
	AC 362 - Video Studio Production	3
RELATED AREA	DM 435 - Internet Marketing	3
LIBERAL ARTS	SS 242 - Microeconomics	3
	MA 311 - Mathematical Modeling for Business Applications	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	AC 321 - Principles of Public Relations choice - see Major Area Electives**	3 3
RELATED AREA	BL 343 - Introduction to Business Law	3
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications choice - see Foreign Language* choice - see Requirements*	3 3 3
<b>Semester 7</b>		
MAJOR AREA	AC 411 - Brand Management and choice - see Internship*** or choice - see Major Area Electives**	3 3-4
LIBERAL ARTS	choice - see Requirements*	6
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>Semester 8</b>		
MAJOR AREA	choice - see Major Area Electives** and choice - see Internship*** or choice - see Major Area Electives**	3 3-4
LIBERAL ARTS	PL 431 - Philosophy: Ethics G7 choice - see Requirements*	3 6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	6
	MAJOR AREA	23-25
	RELATED AREA	6
	LIBERAL ARTS	30
	Total Credits:	65-67



**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Economics:** 3 credits

CHOICE of SS 343 or 443.

**Writing/Literature:** 6 credits

CHOICE of one of the following Writing courses: EN 266, 321, 361, 362, 363, or 364.

CHOICE of one of the following Literature courses: EN 231, 232, 233, 234, 235, 236, 238, 255, 273, 331, 333, 334, or 371.

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:**

Algebra proficiency must be completed prior to enrolling in MA 311 or 321. MA 222 must be completed prior to enrolling in MA 321.

**Other World Civilizations:** 3 credits

CHOICE of SS 353, 354, 356, or 374 (any one of these meets G9).

**\*\*Major Area Electives:** 9 credits

Choice of three: AC 232, 291, 341, 412, 413, 423, 424, 425, 461, 462, or 471.

**NOTE:** Communication Design Foundation and School of Business and Technology students must complete AC 111, 221, 231, and 271 prior to semester 6. All other FIT students must complete the one-year program in Advertising and Marketing Communications prior to semester 6.

Students who did not receive an AAS in Advertising and Marketing Communications may also choose from the following electives, provided all prerequisites have been met: AC 211, 242, or 262.

# Advertising and Marketing Communications AAS Evening/Weekend Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20788 HEGIS 0509

The major in Advertising and Marketing Communications provides students with the knowledge and skills necessary to apply for entry-level positions in the communications industry, such as advertising management, advertising strategy and creative execution, public relations/publicity, fashion journalism, corporate communications, media planning, electronic media production, IMC management, and brand management.

This curriculum applies to students entering in Fall 2014 only. Currently enrolled FIT students should refer to the **FIT catalogue of their entering year.**

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	AC 114 - Marketing for Integrated Marketing Communications	3
	AC 161 - Multimedia Computing for Advertising and Marketing Communications	2
RELATED AREA	FM 116 - Fashion Business Practices	3
	CD 122 - Digital Layout I	2
GENERAL EDUCATION	EN 121 - English Composition G1	3
	MA 222 - Statistical Analysis G2	3
<b>Semester 2</b>		
MAJOR AREA	AC 111 - Advertising and Promotion	3
	AC 141 - Journalism	3
	AC 171 - Mass Communications	3
GENERAL EDUCATION	choice see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	AC 221 - Publicity Workshop	3
	AC 272 - Research Methods in Integrated Marketing Communications	3
RELATED AREA	DM 211 - Workshop in Direct Marketing	3
GENERAL EDUCATION	choice see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	AC 222 - Sales Promotion	3
	AC 231 - Advertising Copywriting	3
	AC 271 - Audiences and Media	3
	choice see Major Area electives**	3-4
GENERAL EDUCATION	SS 141 - Macroeconomics	3
	choice see Requirements*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24
	MAJOR AREA	32-33
	RELATED AREA	8
	HEALTH AND/OR PHYS. ED	1
	Total Credits:	65-66

## \*Requirements

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**American History:** 3 credits

CHOICE of EN 271, 272, or 274, or HI 202, 391, 392, 393, 394 (any one of these meets G10).

**English/Speech:** 6 credits

EN 121 (G1), and CHOICE of EN 241, 242, 243, 244, or 245.

**History of Art and Civilization:** 3 credits

HA 111 or 112 (either one meets G5).

**Mathematics:** 3 credits

MA 222 (G2).

**Science:** 3-5 credits

CHOICE of SC 111, 112, 121, 122, 045/145, or 032/332 (any one of these meets G3).

**Social Sciences:** 3 credits

CHOICE of SS 131, 151, or 171 (any one of these meets G4).

**\*\*Major Area Electives:**

CHOICE of AC 113, 211, 242, or 262, or IC 297 or 298.

**Upper Division Alternatives:** Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Advertising and Marketing Communications, Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Production Management: Fashion and Related Industries, and Textile Development and Marketing. By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science programs in Fashion Merchandising Management, Home Products Development, and International Trade and Marketing for the Fashion Industries.

# Advertising and Marketing Communications One-Year AAS Evening/ Weekend Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20788 HEGIS 0509

The major in Advertising and Marketing Communications provides students with the knowledge and skills necessary to apply for entry-level positions in the communications industry, such as advertising management, advertising strategy and creative execution, public relations/publicity, fashion journalism, corporate communications, media planning, electronic media production, IMC management, and brand management.

This curriculum applies to students entering in Fall 2014 only. Currently enrolled FIT students should refer to the FIT catalogue of their entering year.

Semester 1		Credits
MAJOR AREA	AC 111 - Advertising and Promotion	3
	AC 114 - Marketing for Integrated Marketing Communications	3
	AC 141 - Journalism	3
	AC 171 - Mass Communications	3
RELATED AREA	CD 122 - Digital Layout I	2
	FM 116 - Fashion Business Practices	3
Semester 2		
MAJOR AREA	AC 221 - Publicity Workshop	3
	AC 222 - Sales Promotion	3
	AC 231 - Advertising Copywriting	3
	AC 271 - Audiences and Media	3
	AC 272 - Research Methods in Integrated Marketing Communications	3
	choice see Major Area Electives*	3-4
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	27
	RELATED AREA	5
	Total Credits:	35-36

### \*Major Area Electives:

CHOICE of AC 113, 242, 262, 341, or 362, or IC 297 or 298.

# Advertising and Marketing Communications AAS Evening/Weekend Degree Program

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20788 HEGIS 0509

The major in Advertising and Marketing Communications provides students with the knowledge and skills necessary to apply for entry-level positions in the communications industry, such as advertising management, advertising strategy and creative execution, public relations/publicity, fashion journalism, corporate communications, media planning, electronic media production, IMC management, and brand management.

This curriculum applies to students entering in Fall 2014 only. Currently enrolled FIT students should refer to the **FIT catalogue of their entering year**.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	AC 114 - Marketing for Integrated Marketing Communications	3
	AC 161 - Multimedia Computing for Advertising and Marketing Communications	2
RELATED AREA	FM 116 - Fashion Business Practices	3
	CD 122 - Digital Layout I	2
GENERAL EDUCATION	EN 121 - English Composition G1	3
	MA 222 - Statistical Analysis G2	3
<b>Semester 2</b>		
MAJOR AREA	AC 111 - Advertising and Promotion	3
	AC 141 - Journalism	3
	AC 171 - Mass Communications	3
GENERAL EDUCATION	choice see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	AC 221 - Publicity Workshop	3
	AC 272 - Research Methods in Integrated Marketing Communications	3
RELATED AREA	DM 211 - Workshop in Direct Marketing	3
GENERAL EDUCATION	choice see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	AC 222 - Sales Promotion	3
	AC 231 - Advertising Copywriting	3
	AC 271 - Audiences and Media	3
	choice see Major Area electives**	3-4
GENERAL EDUCATION	SS 141 - Macroeconomics	3
	choice see Requirements*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24
	MAJOR AREA	32-33
	RELATED AREA	8
	HEALTH AND/OR PHYS. ED	1
Total Credits:		65-66

## \*Requirements

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### **American History:** 3 credits

CHOICE of EN 271, 272, or 274, or HI 202, 391, 392, 393, 394 (any one of these meets G10).

### **English/Speech:** 6 credits

EN 121 (G1), and CHOICE of EN 241, 242, 243, 244, or 245.

### **History of Art and Civilization:** 3 credits

HA 111 or 112 (either one meets G5).

### **Mathematics:** 3 credits

MA 222 (G2).

### **Science:** 3-5 credits

CHOICE of SC 111, 112, 121, 122, 045/145, or 032/332 (any one of these meets G3).

### **Social Sciences:** 3 credits

CHOICE of SS 131, 151, or 171 (any one of these meets G4).

### **\*\*Major Area Electives:**

CHOICE of AC 113, 211, 242, or 262, or IC 297 or 298.

**Upper Division Alternatives:** Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Advertising and Marketing Communications, Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Production Management: Fashion and Related Industries, and Textile Development and Marketing. By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science programs in Fashion Merchandising Management, Home Products Development, and International Trade and Marketing for the Fashion Industries.

# Communication Design AAS Evening/Weekend Degree Program

Associate Degree Program (AAS)

## School of Art and Design

Applications accepted for fall only. NYSED: 00760 HEGIS 5012

The major in Communication Design is a foundation program that provides qualified students an opportunity to advance to baccalaureate programs in Advertising Design, Graphic Design, Packaging Design, and Visual Presentation and Exhibition Design, as well as entry-level positions in advertising agencies, graphic and corporate communications firms, and publishing firms.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	CD 115 - Design Studio I	3
	CD 173 - Typography I	2
	CD 124 - Digital Graphics I	2
	CD 134 - Capturing Creativity	2
GENERAL EDUCATION	EN 121 - English Composition G1	3
<b>Semester 2</b>		
MAJOR AREA	CD 215 - Design Studio II	3
	CD 224 - Digital Graphics II	2
	CD 234 - Color Studies	2
	CD 235 - Design History	3
GENERAL EDUCATION	choice see Requirements*	3
<b>Semester 3</b>		
MAJOR AREA	CD 225 - Digital Graphics III	2
	CD 232 - Visual Language	2
	CD 273 - Typography II	2
GENERAL EDUCATION	choice see Requirements*	6
<b>Semester 4</b>		
RELATED AREA	AD 216 - Foundation in Advertising Design	2
	DE 216 - Foundation in Visual Presentation and Exhibition Design	2
	GD 216 - Foundation in Graphic Design	2
	PK 216 - Foundation in Packaging Design	2
	choice see FA selectives**	1.5
GENERAL EDUCATION	see Requirements*	3
<b>Semester 5</b>		
RELATED AREA	GD 244 - Introduction to Web Design	2
	choice see Related Area Electives**	3.5-4
GENERAL EDUCATION	SS 131 - General Psychology	3
ELECTIVE	choice Elective	1.5-3
<b>Semester 6</b>		
MAJOR AREA	CD 217 - Capstone Design Studio	3
GENERAL EDUCATION	choice see Requirements*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24
	ELECTIVE	1.5-3
	MAJOR AREA	28
	RELATED AREA	15-15.5
	Total Credits:	68.5-70.5

## **\*Art and Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area. Certain majors require specific courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.

### **\*\*Related Area Electives:** 5-5.5 credits

CHOICE of one in Semester 4: FA 103, 141, or 171 (1.5 credits).

CHOICE of two in Semester 5: AD 364, CD 113, GD 202, PH 118, or PK 212 (3.5-4 credits).

### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Advertising Design, Graphic Design, Packaging Design, Computer Animation and Interactive Media, and Toy Design. By completing certain course requirements, graduates may also apply to the Bachelor of Science program in Advertising and Marketing Communications.



# Fashion Design AAS Evening/Weekend Degree Program

Associate Degree Program (AAS)

## School of Art and Design

Applications accepted for fall and spring. NYSED: 00835 HEGIS 5012

The major in Fashion Design offers qualified students the opportunity to prepare for positions as designers, assistant designers, technical designers, stylists, or fashion executives.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	FD 111 - Draping I: Fundamentals	3
	FF 111 - Fashion Art and Design I	2
	FD 131 - Sewing Techniques I	1.5
GENERAL EDUCATION	choice see Mathematics* G2	3
<b>Semester 2</b>		
MAJOR AREA	FD 132 - Sewing Techniques II	1.5
	FD 121 - Flat Pattern Design I	1.5
	FF 114 - Model Drawing I for Fashion Designers	1
ELECTIVE	choice see Elective	1-2.5
GENERAL EDUCATION	choice see Social Sciences* G4	3
	EN 121 - English Composition G1	3
	HA 112 History of Western Art & Civ. G5	3
<b>Semester 3</b>		
MAJOR AREA	FD 221 - Flat Pattern Design II	1.5
	FF 112 - Fashion Art and Design II	2
	FD 112 - Draping II: Constructed Silhouettes	3
RELATED AREA	TS 132 - Introduction to Textiles for Fashion Designers	3
GENERAL EDUCATION	choice see Science* G3	3-5
<b>Semester 4</b>		
MAJOR AREA	FD 211 - Draping III: Soft Silhouettes	3
	FF 211 - Fashion Art and Design III	2
	FF 241 - Fashion Design Computer: Photoshop	1.5
RELATED AREA	FA 105 - Life Drawing	1.5
GENERAL EDUCATION	choice see Social Sciences*	3
	choice Physical Education	1
<b>Semester 5</b>		
MAJOR AREA	FD 212 - Draping IV: Advanced Techniques	3
	FF 221 - Fashion Past and Present	2
	FF 242 - Fashion Design Computer: Illustrator	1.5
GENERAL EDUCATION	choice see Humanities* G7	3
	choice Physical Education	1
<b>Semester 6</b>		
MAJOR AREA	FD 241 - Apparel Product Data Management	1.5
	FF 243 - Digital Flats and Specs	1.5
	FF 212 - Fashion Art and Design IV	2
GENERAL EDUCATION	choice see English/Speech*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24-26
	MAJOR AREA	35
	RELATED AREA	4.5
	ELECTIVE	1-2.5
	Total Credits:	66.5-70

### **\*Art and Design Programs: FIT's General Education and Art History Requirements**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area. Certain majors require specific courses. Please review your DARS audit to determine if a particular course is required by your major to meet General Education credits.**

#### **Associate Degree: (Effective for students entering AAS programs in Fall 2014)**

- Three (3) credits from each required area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in G4-G10
- Three (3) credits of any 200 or 300 level English literature or speech course
- Six (6) credits from Art/Design History courses: HA112 (3 credits, required for all Art & Design majors), plus another 3 credit HA course.

#### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Fashion Design, Fashion Design Children's Wear, Fashion Design Intimate Apparel, Fashion Design Knitwear, Fashion Design Special Occasion, Fashion Design Sportswear, Fabric Styling, Textile/Surface Design, and Toy Design, and the Bachelor of Science programs in Production Management: Fashion and Related Industries, Technical Design, and Textile Development and Marketing.

# Fashion Merchandising Management BS Evening/Weekend Degree Program

Bachelor of Science Degree Program (BS)

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

The major in Fashion Merchandising Management equips students with the knowledge and skills required to compete in today's international marketplace. Students are prepared to assume positions in the omni channels of retailing, as buyers, sales managers, planners and product developers, as well as positions in the wholesale and merchandising areas.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FM 325 - Financial Assortment and Planning	3
	FM 361 - Leadership Development for Retailing	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 321 - Data Analysis for Business Applications	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	Specialization Choice	3
	choice - see Major Area Electives**	3-4
LIBERAL ARTS	SS 242 - Microeconomics	3
	choice - see Foreign Language*	3
	choice - see Mathematics*	3
	choice - see Speech*	3
<b>Semester 7</b>		
MAJOR AREA	FM 424 - Global Merchandising	3
	Specialization Choice	3
	choice - see Major Area Electives**	3-4
LIBERAL ARTS	choice - see Economics*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>Semester 8</b>		
MAJOR AREA	FM 422 - Merchandising Strategies	3
	choice - see Internship***	3-4
LIBERAL ARTS	PL 431 - Philosophy: Ethics	3
	choice - Liberal Arts Elective	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	6
	MAJOR AREA	27-30
	RELATED AREA	2
	LIBERAL ARTS	30
Total Credits:		65-68

## Specialization Options

### Buying and Planning Specialization

Semester 6

FM 322	Fashion Inventory Management	3
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Semester 7

FM 423	Fashion Planning and Allocation	3
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### Product Development Specialization

Semester 6

FM 341	Computer-Aided Product Development I	3
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Semester 7

FM 441	Computer-Aided Product Development II	3
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### Fashion Management Specialization

Semester 6

FM 324	Business of Licensing	3
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Semester 7

FM 431	Sales Management	3
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**\*Fall 2014 Requirements:** See below.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**Economics:** 3 credits

CHOICE of SS 343, 443, or 445.

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:** 6 credits

CHOICE of MA 311 or 331. Algebra proficiency or MA 003 must be completed prior to enrolling in MA 311, 321, or 331. Students must complete MA 222 prior to enrolling in MA 321 in the fifth semester.

**Other World Civilizations:** 3 credits

CHOICE of SS 354 or 374 (either one of these meets G9).

**Speech:** 3 credits

CHOICE of EN 241, 242, 244, 245, or 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

**\*\*Major Area Electives:** 6-7 credits

CHOICE of two: FM 226, 321, 324, 326, 328, 362, 363, 431, 491, or 499, or BL 343, or EP 311.

**\*\*\*Internship:** 3-4 credits

CHOICE of IC 497 or 498.

**NOTE:** FM 114, 224, and 244, MG 153, SS 141, and TS 111 must be completed prior to the sixth semester.

# Fashion Merchandising Management AAS Evening/Weekend Degree Program

Associate Degree Program (AAS)

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 00828 HEGIS 5004

The major in Fashion Merchandising Management provides students with the knowledge and skills necessary for assuming positions in the merchandising industry in areas such as buying, sales, product development, creative fashion presentation, retail management, and marketing.

Semester 1		Credits
MAJOR AREA	FM 114 - Introduction to the Fashion Industry	3
	FM 116 - Fashion Business Practices	3
RELATED AREA	AC 111 - Advertising and Promotion	3
	MG 153 - Excel for Business	2
GENERAL EDUCATION	EN 121 - English Composition G1	3
	choice - see Requirements*	3
Semester 2		
MAJOR AREA	FM 117 - Introduction to Fashion Marketing	3
	FM 262 - Contemporary Retail Management	3
	FM 268 - Team Development Workshop	2.5
RELATED AREA	TS 111 - Fundamentals of Textiles	3
GENERAL EDUCATION	SS 141 - Macroeconomics G4	3
	choice - see Requirements*	3
Semester 3		
MAJOR AREA	FM 224 - Merchandising Math Applications	3
	FM 244 - Product Development	3
	choice - see Major Area Electives***	3-4
RELATED AREA	choice - see Related Area Electives**	1.5-4
GENERAL EDUCATION	MA 222 - Statistical Analysis G2	3
	choice - see Requirements*	3
Semester 4		
MAJOR AREA	FM 225 - Fashion Merchandising	3
	choice - see Major Area Electives***	3-4
GENERAL EDUCATION	choice - see Requirements*	6
TOTAL CREDIT REQUIREMENTS		
	GENERAL EDUCATION	24
	MAJOR AREA	29.5-31.5
	RELATED AREA	9.5-12
	HEALTH AND/OR PHYS.ED	2
	Total Credits:	65-69.5

## **\*FIT's General Education Requirements: Business and Technology, Art History and Museum Professions, and Film and Media majors**

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

Associate Degree: (Effective for students entering AAS programs in Fall 2014)

- Three (3) credits from each of the following required areas\*, totaling 9 credits: G1, G2, and G3
- Three (3) credits of any 200- or 300-level English literature or speech course\*
- Twelve (12) credits from four (4) different areas\* in G4-G10

See list of Gen Ed courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.

**\*\*Related Area Electives:** 1.5-4 credits

CHOICE of AC 221, AR 101 or 115, DE 101, HD 111, HP 201, IC 296, 297 or 298, ID 103, JD 101, PH 116 or 162, or TD 112.

**\*\*\*Major Area Electives:** 6-7 credits

CHOICE of two: FM 144, 212, 213, 222, 223, 226, 228, 231, 245, 251, or 491.

### **Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Fashion Merchandising Management, Home Products Development, International Trade and Marketing for the Fashion Industries, Production Management: Fashion and Related Industries, and Textile Development and Marketing. By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications and Technical Design.

# Fashion Merchandising Management One-Year AAS Evening/Weekend Degree Program

One-Year Associate Degree Program (AAS)

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 00828 HEGIS 5004

The major in Fashion Merchandising Management provides students with the knowledge and skills necessary for assuming positions in the merchandising industry in areas such as buying, sales, product development, creative fashion presentation, retail management, and marketing.

Semester 1		Credits
MAJOR AREA	FM 114 - Introduction to the Fashion Industry	3
	FM 116 - Fashion Business Practices	3
	FM 117 - Introduction to Fashion Marketing	3
	FM 224 - Merchandising Math Applications	3
RELATED AREA	AC 111 - Advertising and Promotion	3
	TS 111 - Fundamentals of Textiles	3
Semester 2		
MAJOR AREA	FM 225 - Fashion Merchandising	3
	FM 244 - Product Development	3
	FM 262 - Contemporary Retail Management	3
	FM 268 - Team Development Workshop	2.5
	choice - see Major Area Elective*	3-4
RELATED AREA	choice - see Related Area Elective**	1-4
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	26.5-27.5
	RELATED AREA	7-10
	Total Credits:	33.5-37.5

**\*Major Area Electives:**

CHOICE of FM 144, 212, 213, 222, 223, 226, 228, 231, 245, 251, or 491.

**\*\*Related Area Electives:**

CHOICE of AC 221, AR 101 or 115, CL 112, DE 101, HD 111, HP 201, IC 296, 297, 298, or 498, ID 103, JD 101, MG 153, PH 116 or 162, or TD 112.

**Online Degree Program:**

The FMM associate degree program is also offered fully online (see [fitnyc.edu/onlinelearning](http://fitnyc.edu/onlinelearning)). The majority of major and related area electives are offered online for this major, but not all. Consult with FMM's faculty advisor for the online degree program.

**NOTE:** All one-year AAS students must compete all requirements for the FMM one-year curriculum in residence.



# Graphic Design BFA Evening/Weekend Degree Program

Bachelor of Fine Arts Degree Program (BFA)

## School of Art and Design

Applications accepted for fall only. NYSED: 24515 HEGIS 1009

The Graphic Design major provides students with the knowledge and skills necessary to assume entry-level design positions in fashion, retailing, publishing, nonprofit organizations, and innovative design firms.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	GD 311 - Graphic Design I	3
RELATED AREA	CD 371 - Advanced Typography I	1.5
	CD 441 - Broadcast Design	2
GENERAL EDUCATION	SS 334 - The Psychology of Color	3
	choice - see Liberal Arts*	3
<b>Semester 6</b>		
MAJOR AREA	GD 342 - Publication Design	3
	GD 344 - Graphic Design in Digital Media	2
RELATED AREA	CD 322 - Design Process Technology	2
	CD 372 - Advanced Typography II	1.5
GENERAL EDUCATION	EN 322 - Writing in the Art and Design Professions	3
	choice - see History of Art & Civilization*	3
<b>Semester 7</b>		
MAJOR AREA	GD 312 - Graphic Design II	3
	GD 414 - Graphic Design for Packaging	2
RELATED AREA	AD 494 - Senior Design Project Research	3
	AD 496 - Advanced Advertising Design Workshop	3
GENERAL EDUCATION	choice - see American History* G10	3
<b>Semester 8</b>		
MAJOR AREA	GD 441 - Environmental Graphics	2
RELATED AREA	AD 464 - Senior Portfolio Design	1.5
	AD 495 - Senior Design Project	3
	CD 361 - Professional Practices	2
	DD 231 - Color Production Techniques for Digital Prepress	2
	SD 303 - Screen Printing with Typographic Imagery	1.5
<b>Semester 9</b>		
MAJOR AREA	GD 411 - Graphic Design III	3
RELATED AREA	AD 491 - Internship	4
	CD 442 - Senior 3D Presentation Design	1.5
GENERAL EDUCATION	choice - see Other World Civilizations*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	18
	MAJOR AREA	18
	RELATED AREA	28.5
Total Credits:		64.5

**\*Fall 2014 Requirements:** See below.

**Liberal Arts Elective:** 3 credits

CHOICE of any non-HA liberal arts course.

**American History:** 3 credits

CHOICE of any non-HA course that meets the General Education American History requirement (G10).

**Foreign Language:**

The General Education Foreign Language requirement (G8) has been waived for the Graphic Design major.

**History of Art and Civilization:** 3 credits

CHOICE of any HA course not previously taken or required.

**Other World Civilizations:** 3 credits

CHOICE of HA 121, 221, 223, 224, 225, 226, or any other HA course that meets the General Education requirement for Other World Civilizations (G9).

**NOTE:** SS 131 must be completed prior to entering this program.

# Illustration BFA Evening/Weekend Degree Program

Bachelor of Fine Arts Degree Program (BFA)

## School of Art and Design

Applications accepted for fall only. NYSED: 83464 HEGIS 1009

The major in Illustration enables students to deepen their artistic talent as freelance illustrators, and to prepare them for positions as illustrators, digital artists, graphic designers, art directors, animators, muralists, scenery painters, storyboard artists, advertising comp artists, and fashion sketchers.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	IL 323 - Adobe Illustrator for the Illustrator	2
	IL 382 - The Illustrator's Visual Self-Expression	3.5
	IL 388 - Materials and Techniques I: Mixed Media, Including Photography	2
	IL 362 - The Illustrator's Heritage I	3
	IL 384 - Illustrating for Contemporary Media I: Concept and Character	2
RELATED AREA	CD 351 - Creating an Illustration Portfolio for the Web	2
GENERAL EDUCATION/ ART HISTORY	choice - see American History* G10	3
<b>Semester 6</b>		
MAJOR AREA	IL 364 - The Illustrator's Heritage II	3
	IL 383 - Advanced Drawing and Composition: The Personal View	3.5
	IL 385 - Illustrating for Contemporary Media II: Images in Sequence	2
	IL 324 - Digital Painting for the Illustrator	1.5
	IL 389 - Materials and Techniques II: Mixed Media, Including Photography	2
RELATED AREA	CG 213 - 2D Computer Animation	2
GENERAL EDUCATION/ ART HISTORY	choice - see Writing Elective*	3
<b>Semester 7</b>		
MAJOR AREA	IL 374 - Book Illustration I	1.5
	IL 461 - Illustration Workshop	3
	IL 482 - Color Rendering in Advanced Media I	2.5
	IL 491 - Mentor/Specialization Projects I	3
RELATED AREA	PH 406 - Digital Special Effects and Photographic Retouching	2
GENERAL EDUCATION/ ART HISTORY	choice - see History of Art and Civilization*	3
<b>Semester 8</b>		
MAJOR AREA	IL 375 - Book Illustration II	1.5
	IL 483 - Color Rendering in Advanced Media II	1.5
	IL 492 - Mentor/Specialization Projects II	3
RELATED AREA	BE 402 - The Business of Illustration	1
	CD 222 - Digital Layout II	2
ELECTIVE	choice - General Elective	1.5-3
GENERAL EDUCATION/ ART HISTORY	choice - see Liberal Arts Elective**	3
	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	15
	MAJOR AREA	40.5
	RELATED AREA	9
	ELECTIVE	1.5-3
	Total Credits:	66-67.5

**\*Fall 2014 Requirements:** See below.

**American History:** 3 credits

CHOICE of EN 271, 272, or 335, or LA 221, or any other non-HA course that meets the General Education American History requirement (G10).

**Foreign Language:**

The General Education Foreign Language requirement (G8) has been waived for the Illustration major.

**History of Art and Civilization:** 3 credits

CHOICE of any HA course.

**Other World Civilizations:** 3 credits

CHOICE of any non-HA course that meets the General Education Other World Civilizations requirement (G9).

**Writing Elective:** 3 credits

CHOICE of EN 266, 322, 361, 362, 363, or 364.

**\*\*Liberal Arts Elective:** 3 credits

These liberal arts credits must be in non-HA courses.

\*\*\*Meets NASAD Art/Design History Requirements.

# International Trade and Marketing for the Fashion Industries BS Evening/Weekend Degree Program

Bachelor of Science Degree Program (BS)

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20268 HEGIS 0509

The major in International Trade and Marketing prepares students for management positions in international trade and global fashion companies. Graduates pursue careers in global marketing, management, logistics, sourcing, compliance, customs, and licensing.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	IN 312 - International Trade	3
	IN 313 - International Business Transactions	3
LIBERAL ARTS	MA 222 - Statistical Analysis	3
	EN 321 - Strategies of Business Communication	3
GENERAL EDUCATION	choice - see Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	IN 322 - Global Marketing	3
	IN 323 - Import/Export Regulations	3
	choice - see Major Area Electives**	3
LIBERAL ARTS	SS 242 - Microeconomics	3
	choice - see Foreign Language*	3
	MA 311 - Mathematical Modeling for Business Applications	3
<b>Semester 7</b>		
MAJOR AREA	IN 433 - Global Sourcing	3
	choice - see Major Area Electives**	3
RELATED AREA	choice - see Related Area Alternative***	3
LIBERAL ARTS	SS 443 - International Economics	3
	or 446 - Economies of Latin America	
	choice - see Social Sciences*	3
GENERAL EDUCATION	choice - see American History* G10	3
<b>Semester 8</b>		
MAJOR AREA	IN 492 - International Trade Practicum	3-4
	or IC 498 - Senior Internship D: Career Planning or or choice see Major Area Electives**	
	choice - see Major Area Electives**	3
LIBERAL ARTS	PL 143 - Introduction to Asian Philosophies	3
	or 431 - Philosophy: Ethics	
	choice - see Speech*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	9
	MAJOR AREA	27-28
	RELATED AREA	3
	LIBERAL ARTS	27
	<b>Total Credits:</b>	<b>66-67</b>

**\*Fall 2014 Requirements:** See below.

**American History:** 3 credits

CHOICE of EN 271 or 272, or LA 221, or any other course that meets General Education American History requirement (G10).

**Foreign Language:** 6 credits

Two semesters of the same foreign language, one of which must meet G8.

**Mathematics:**

Arithmetic proficiency must be completed prior to enrolling in MA 222. Algebra proficiency must be completed prior to enrolling in MA 311.

**Other World Civilizations:** 3 credits

CHOICE of SS 353, 355, 356, 374, or 393, or any other course that meets the General Education Other World Civilizations requirement (G9).

**Social Sciences:** 3 credits

CHOICE of SS 353, 354, 356, or 393.

**Speech:** 3 credits

CHOICE of EN 241, 242, 244, 245, or 342.

**\*\*Major Area Electives:** 9 credits

Choice of three: IN 324, 341, 342, 423, 424, 434, 441, 442, or 443.

**\*\*\*Related Area Alternative:** 3 credits

Any IN course not taken previously, or choice of a 300- or 400-level AC, DM, FM, HP, MG, or TT course for which prerequisites have been met, or one of the following: BE 261, HP 201, or MG 242.

»»» **Courses**

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# Courses

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- TL: Ladies Tailoring (See also AF, AP, AR, DP, FD, FF) (p. 395)
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- VA: Art History and Museum Professions (p. 405)
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# AC: Advertising and Marketing Communications

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## **AC 111 — Advertising and Promotion**

3 credits; 3 lecture hours

For Advertising and Marketing Communications, Fabric Styling, Fashion Merchandising Management, and Textile Development and Marketing students. Concepts, perspectives, and methods for the development and implementation of integrated marketing communications programs for producers, manufacturers, and retailers are analyzed and critiqued.

## **AC 113 — Strategic Planning for Integrated Marketing Communications**

3 credits; 3 lecture hours

Students plan and develop integrated marketing communications strategies in order to achieve specific marketing and communication objectives. Through student agency teamwork, they make strategic decisions based on creative strategy development, competitive and market analysis, and research interpretation.

Prerequisite(s): AC 111.

## **AC 114 — Marketing for Integrated Marketing Communications**

3 credits; 3 lecture hours

This course provides students with a broad background to marketing concepts as they apply to integrated marketing communications (IMC). Students explore the role of marketing both within the organization and the external environment in which firms operate. The process of developing marketing with an IMC perspective is addressed, as well as how managers use these elements to gain competitive advantage in a global economy.

## **AC 141 — Journalism**

3 credits; 3 lecture hours

Students practice the techniques of newsgathering, news writing, and developing news judgment. News stories, features, editorials, and broadcast writing are covered in discussions and workshops. Skills in copyediting and headline writing are built through student newspaper and off-campus assignments.

Prerequisite(s): EN 121 or EN 362.

## **AC 161 — Multimedia Computing for Advertising and Marketing Communications**

2 credits; 4 lab hours

Students develop computer skills applicable to the communications industry, including word processing, spreadsheets, networking, presentations, desktop publishing, and internet research. Through hands-on use, they format such industry-oriented projects as print ads, press releases, and advertising analyses.

## **AC 171 — Mass Communications**

3 credits; 3 lecture hours

Analysis and comparison of mass media and the communication arts as they are used in advertising, marketing, promotion, and the dissemination of public information. Includes an overview of careers available in communications. Students learn communications theory, new electronic media, and their potential applications.

Prerequisite(s): AC111 or AC114.

## **AC 211 — Workshop in Business Communications**

3 credits; 3 lecture hours

Analysis of skills needed for effective written, spoken, and visual communications. Industry case histories are used to identify and suggest solutions to communications problems. Students' abilities to observe, listen, speak, and write effectively are evaluated. Emphasis is on the complete business presentation.

Prerequisite(s): AC 111 and FM 114.

### **AC 221 — Publicity Workshop**

3 credits; 3 lecture hours

Use of current news, events, and personalities as a basis for writing and evaluating institutional and product publicity releases for news and feature stories. Students plan publicity campaigns and create a press kit.

Prerequisite(s): AC 111 and FM 114.

### **AC 222 — Sales Promotion**

3 credits; 3 lecture hours

Students plan and develop sales promotion activities in order to achieve specific marketing and communications objectives. Both business-to-business and business-to-consumer sales promotion campaigns are developed.

Prerequisite(s): AC 111.

### **AC 231 — Advertising Copywriting**

3 credits; 3 lecture hours

Evaluating, writing, and editing copy for national, trade, and retail advertising and promotion, internal communications, and direct marketing for all market levels. Includes copy-testing techniques and visualization for copy brainstorming.

Prerequisite(s): (AC 111, FM 114, and CD 122) or AD 216.

### **AC 232 — Radio and TV Copywriting Workshop**

3 credits; 3 lecture hours

Students prepare national/retail broadcast advertisements for products and services.

Prerequisite(s): AC 231.

### **AC 242 — Fashion Journalism Workshop**

3 credits; 3 lecture hours

Development of reporting skills needed for a journalism career in fashion and related fields. Students plan and carry out research; conduct interviews; write and edit fashion news, feature stories, and captions; and work with fashion visual materials. Fashion review assignments provide opportunities to practice photojournalism, feature, and editorial writing.

Prerequisite(s): AC 111 and AC 141.

### **AC 262 — Multimedia Presentations**

3 credits; 3 lecture hours

This course focuses on the planning and preparation of multimedia presentations utilizing new media techniques. Coursework covers presentations suitable for shows, demos, conferences, exhibits, special events, dealer aids, and sales books.

Prerequisite(s): (for Advertising and Marketing Communications students) AC 111.

### **AC 271 — Audiences and Media**

3 credits; 3 lecture hours

This course is designed to provide students with an understanding of the role of media planning and buying in advertising. The course reviews such areas as basic measurement tools and the relationship between marketing and advertising objectives translated into media objectives, strategies, and tactics. Students identify target markets, develop media strategies, and evaluate media alternatives and media-buying approaches.

Prerequisite(s): AC 111.

### **AC 272 — Research Methods in Integrated Marketing Communications**

3 credits; 3 lecture hours

This course examines the current methods and techniques used to evaluate the effectiveness of marketing, advertising, and promotion. The information-gathering process uses both secondary research data and primary sources. Students create a marketing research project using a variety of research techniques.

Prerequisite(s): 3 credits of mathematics.

### **AC 291 — Campaign Plans and Presentations**

3 credits; 3 lecture hours

Advertising and Marketing Communications and Communication Design students use acquired marketing and communications skills to solve an actual industry marketing problem by participating in campaign development from inception to presentation.

Prerequisite(s): approval of chairperson or instructor.

### **AC 299 — Independent Study in Advertising and Marketing Communications**

1-3 credit

Prerequisite(s): a minimum of 3.5 GPA and approval of instructor, chairperson, and dean for Business and Technology.

### **AC 311 — Integrated Marketing Communications Management**

3 credits; 3 lecture hours

For Entrepreneurship and Art History and Museum Professions students. Case study techniques are used to help students develop criteria for evaluating the planning, budgeting, and execution of integrated marketing communications strategies. Emphasis is on management of advertising, public relations, direct marketing, and sales promotions to achieve marketing objectives.

### **AC 321 — Principles of Public Relations**

3 credits; 3 lecture hours

Examines the principles and processes underlying the programming of public relations as a management function of marketing. Attention is directed to the specific requirements of interacting with various publics. Students work with public opinion research data on industry-derived projects and cases to design, plan, and write proposals for publicity and public relations programs.

Prerequisite(s): AC 221.

### **AC 322 — Publicity/Public Relations for Visual Art Management**

3 credits; 3 lecture hours

Designed for Art History and Museum Professions majors, this course examines public relations as a management function in museums. Students study how public relations is used to further museum goals by examining how it relates to exhibitions, fundraising, and retail operations. Working with public opinion research data, students create press kits and public relations programs.

### **AC 341 — Magazine Journalism**

3 credits; 3 lecture hours

Students develop the editorial and marketing skills needed to succeed in today's fast-paced magazine publishing world by creating a magazine prototype directed at a specialized target audience.

Prerequisite(s): AC 141.

### **AC 361 — Computer Applications and Interactive Technologies for Marketing Communications**

2 credits; 0 lecture and 4 lab hours

Students improve skills in word processing, spreadsheets, desktop publishing, presentations, and internet research through the use of marketing communications case studies. The use of software applications to solve marketing communications problems is explored.

Prerequisite(s): AC 161 or MG 153.

### **AC 362 — Video Studio Production**

3 credits; 2 lecture and 2 lab hours

Through workshop activities, students develop professional studio techniques for video, journalism, and communications. Emphasis is placed on understanding the product process as it pertains to marketing applications. Students work on team assignments in video production. (G6: Arts)

Prerequisite(s): AC 231.

### **AC 411 — Brand Management**

3 credits; 3 lecture hours

Students study the critical elements of brand management--the role of brands and the concept of brand equity--using integrated marketing communications strategies and tactics to build brands. They learn to build brand equity by employing brand elements and leveraging secondary associations through brand extensions, co-branding, and forming strategic alliances with third parties.

Prerequisite(s): AC 321.

### **AC 412 — Creative Strategies**

3 credits; 3 lecture hours

Advertising strategies are developed to solve marketing communications problems and build strong brand identities. Students research industry-derived projects and evaluate relevant market factors to create effective strategies.

Prerequisite(s): AC 231.

### **AC 413 — Corporate Communications**

3 credits; 3 lecture hours

Students develop the skills necessary to create communications that successfully influence an organization's internal and external publics. The course trains students to identify emerging business trends, interpret annual reports and related business documents, and convey business news in a clear, concise style through a variety of business communication and public relations tools.

Prerequisite(s): AC 321, SS 242, and (EN 266, EN 321, EN 362, EN 363, or EN 364).

### **AC 423 — Special Events Marketing Public Relations**

3 credits; 3 lecture hours

Students learn how to integrate special events into a client's marketing communications program. The strategies, planning, and execution of special events are studied using specific cases. Students work with industry clients to produce an event.

Prerequisite(s): AC 321.

### **AC 424 — Marketing Communications: An International Perspective**

4 credits; 4 lecture hours

This course focuses on the principles and processes of the marketing communications industry in England. Through seminars and field experience, students work with marketing communications companies to design, plan, and implement communications programs. Includes an internship experience with the British communications industry. Approximately four weeks in June.

Prerequisite(s): AC 221 and approval of instructor.

### **AC 425 — Marketing Communications in China**

3 credits; 3 lecture hours

A four-week work-study internship course in China. Students attend lectures and seminars and are exposed to the business practices of marketing companies conducting business in China. They assist business executives in planning and executing marketing communications campaigns for various products and services.

Prerequisite(s): A.A.S. degree, and AC 221 or AC 231 or AC 271, and approval of instructor.

### **AC 461 — Electronic Media Production**

3 credits; 2 lecture and 2 lab hours

Technical and creative aspects of electronic media are stressed as students write, direct, edit, and produce trade and consumer videos and commercials. The coursework develops video production capabilities and encourages familiarity with a fully equipped, multi-camera studio. Preproduction and postproduction functions are analyzed and evaluated.

Prerequisite(s): AC 362.

### **AC 462 — Video Field Production**

3 credits; 2 lecture and 2 lab hours

The operation and application of portable video and editing equipment to meet fashion marketing, corporate communications, and broadcast journalism objectives and strategies. Through the hands-on experience of writing, producing, directing, and editing a 5-minute infomercial and a 30-second television commercial, students learn planning, budgeting, and digital postproduction techniques.

Prerequisite(s): AC 362.

### **AC 471 — Media Planning**

3 credits; 3 lecture hours

Examines the relationship between the marketing plan and media planning. This course develops students' understanding of pre- and post-placement media analysis and research. Students develop a media plan utilizing research data and reports from current case histories.

Prerequisite(s): AC 271 and MA 222.

### **AC 499 — Independent Study in Advertising and Marketing Communications**

1-3 credit

Prerequisite(s): a minimum of 3.5 GPA and approval of instructor, chairperson, and dean for Business and Technology.

## **AD: Advertising Design**

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### **AD 203 — Advertising Design and Layout**

2 credits; 1 lecture and 2 lab hours

For Photography students. Application of design principles to photographic layout problems, in black and white and color, utilizing the student's own photographs.

### **AD 213 — Advertising Design Concepts**

3 credits; 6 lab hours

Introductory Advertising Design course. Advertising problems are presented and students are encouraged to develop solutions that are original, unexpected and persuasive.

### **AD 216 — Foundation in Advertising Design**

2 credits; 1 lecture and 2 lab hours

This course introduces students to the field of advertising design. Students are presented with advertising problems and develop appropriate solutions that are original, unexpected, and memorable.

Prerequisite(s): (for two-year Communication Design Foundation students) CD 215, CD 232, and CD 273

Co-requisite(s): (for one-year Communication Design Foundation students) PK 216.

### **AD 315 — Advertising Art Direction and Design I**

1.5 credits; 3 lab hours

Students explore the relationship of art direction and design in conceiving and communicating a message for an integrated advertising and branding campaign. They use art direction skills such as critical thinking, conceiving, and problem solving to communicate a brand message and use design to convey that message.

Prerequisite(s): AD 381.

### **AD 364 — Digital Media Advertising**

2 credits; 1 lecture and 2 lab hours

This course focuses on the new creative partnership in the field of advertising -- the interdisciplinary creative team. Students participate in a client pitch competition for a brand that is aimed toward an audience that was raised in a digital world and reached through the internet, and that utilizes various social media and other entertainment and communications options.

Prerequisite(s): AD 216.

### **AD 381 — Advertising Concept Development I**

3.5 credits; 1 lecture and 5 lab hours

This course provides an introduction to the principles of creative advertising with an emphasis on conceptual thinking. It explores the legacy and history of the Advertising Creative Revolution from the early 1960s to today's Digital Creative Evolution that highlights the important role of the creative technologist and the call for a bigger idea.

Prerequisite(s): CD 217.

### **AD 382 — Advertising Concept Development II**

1.5 credits; 3 lab hours

Students create outstanding and provocative advertising and refine their strategic thinking, art direction, copywriting, and execution abilities. With an emphasis on visual and verbal ideas, students work as a creative team to fully integrate art and copy.

Prerequisite(s): AD 381.

### **AD 383 — Communications Strategy Planning and Brand Campaigns**

3.5 credits; 1 lecture and 5 lab hours

Students develop a strategy plan through research on target audience, customer satisfaction, competition, brand, marketplace, and the perception of prospects. Working from their creative brief, they develop an integrated brand campaign. (G6: Arts)

Prerequisite(s): AD 381.

### **AD 415 — Advertising Art Direction and Design II**

1.5 credits; 3 lab hours

Students further develop their art direction skills by deepening their understanding of creative advertising principles and strategies to communicate a brand message with a sound idea. They execute that idea with a more disciplined understanding of how each design decision makes that message more vivid.

Prerequisite(s): AD 315.

### **AD 442 — TV Studio/TV Ad Concepts**

3.5 credits; 1 lecture and 5 lab hours

From concept to broadcast, this course offers students the hands-on experience of making a 30-second television spot.

Prerequisite(s): AD 382.

### **AD 464 — Senior Portfolio Design**

1.5 credits; 3 lab hours

Students prepare cohesive portfolios, reflecting their own individual design aesthetic, in preparation for careers in graphic and/or advertising design.

Prerequisite(s): AD 494 and (for Graphic Design students) GD 411.

### **AD 466 — Advertising Design Senior Portfolio**

1.5 credits; 3 lab hours

Students prepare cohesive portfolios for their advertising internships, and prepare for interviews and networking opportunities.

Prerequisite(s): AD 315

Co-requisite(s): AD 415.

### **AD 467 — Advertising Professional Preparation**

1.5 credits; 3 lab hours

This course prepares advertising design students for entry into the advertising profession.

Students develop resumes, cover letters, personal presentations, and portfolios, as well as specific materials required for the industry such as agreement letters, invoices, and estimates.

Prerequisite(s): AD 466.

**AD 481 — Art Direction**

1.5 credits; 3 lab hours

Development from concept to design of highly finished comprehensives. The role of the art director is considered, including time management, production procedures, and working with photographers, illustrators, and other industry suppliers.

Prerequisite(s): AD 383 and CD 372.

**AD 482 — Advertising Concept Development III: TV and Video**

3 credits; 6 lab hours

Simulating the actual stages in developing advertising for TV and the web, students participate in the process of concept development, storyboard creation, completion of preproduction books, production, and postproduction with professional editing software.

Prerequisite(s): AD 382.

**AD 491 — Internship**

4 credits

A 12-week internship in the field, scheduled individually for a minimum of 168 hours at the worksite and 12 hours on campus. Provides follow-up review and assessment of the work experience through instructor/student conferences.

Prerequisite(s): AD 466 or AD 494.

**AD 494 — Senior Design Project Research**

3 credits; 3 lecture hours

A comprehensive study of the research methodology needed to write a thesis, including collecting and analyzing data. This thesis will become the basis for the Senior Design Project the following semester.

Prerequisite(s): CD 372, EN 322, and (for Graphic Design students) GD 312.

**AD 495 — Senior Design Project**

3 credits; 6 lab hours

In an independent study format, analyze, organize, and execute a senior design project resulting from the senior design project research paper completed in the prior semester. Format provides further opportunity to develop personal voice and communicate original visual messages.

Prerequisite(s): AD 494 and (for Graphic Design students) GD 411.

**AD 496 — Advanced Advertising Design Workshop**

3 credits; 6 lab hours

Entries for national and international student design competitions are produced, resulting in exposure to the design and advertising industries. In addition, actual advertising design projects presented by clients are introduced, affording the opportunity for client contact and creation of professionally produced material for a portfolio.

Prerequisite(s): CD 372.

**AD 497 — Advertising Student Competition**

1.5 credits; 3 lab hours

This course focuses on advertising-related student competitions, both national and international. Submissions consist of work in different advertising media channels, with real timelines and briefings.

Prerequisite(s): AD 482.

**AD 498 — Advertising Design Senior Project**

3 credits; 6 lab hours

In an independent study format, students use the thesis they developed in AD 494 as background research to prepare a communications strategy plan for a brand of their choice. They then execute a senior design project of an integrated brand campaign incorporating three media channels.

Prerequisite(s): AD 494.



## **AF: Fashion Design (See also AP, AR, DP, FD, FF, TL)**

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### **AF 299 — Independent Study in Fashion Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **AF 341 — Costume Design for the Performing Arts**

2.5 credits; 1 lecture and 3 lab hours

Limited to baccalaureate-level students or with approval of department chair. Application of skills to theatrical production design. Through analysis of live theater, films, and videos, create costume plots and color compositions and learn research techniques, costume painting, and accessory construction.

### **AF 412 — Ethnic Fashions: Resources and Applications**

2.5 credits; 2 lecture and 1 lab hours

Survey of ethnic fashions from archaic to contemporary periods, encompassing American Indian, Mesoamerican, Asian, African, and European folk cultures. Slides and actual costumes familiarize students with basic shapes, colors, symbols, patterns, and texture in ethnic costume and serve as inspiration in developing sketches for contemporary fashions.

Prerequisite(s): FF 111 and FF 221.

### **AF 499 — Independent Study in Fashion Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **AP: Fashion Design–Apparel (See also AF, AR, DP, FD, FF, TL)**

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### **AP 112 — Apparel Design**

4 credits; 1 lecture and 6 lab hours

Students drape classic silhouettes of soft garments in muslin and soft fabrics, and design and execute original garments in fabric based on one or more of the silhouette studies.

### **AP 144 — Outerwear and Performance Apparel Sewing Techniques**

2.5 credits; 1 lecture and 3 lab hours

Produce outerwear garments in a sample-room setting using construction techniques specific to the outerwear and performance apparel market. Special focus is on the use of technically enhanced fabrics and protective design details in the construction of rainwear, urban outerwear, skiwear, and fishing, hiking, and boating apparel.

Prerequisite(s): DP 111 or FD 131 or TL 111 or MW 141 or approval of program advisor.

### **AP 222 — Computer-Aided Flat Pattern Design**

1 credit; 2 lab hours

Through hands-on experience, learn computer-aided design for patternmaking and understand its creative potential.

Prerequisite(s): FD 121.

### **AP 223 — Advanced Computer-Aided Flat Pattern Design**

2 credits; 1 lecture and 2 lab hours

Learn advanced features and capabilities of computer-aided design using the Lectra Modaris pattern design software. Using CAD, re-create the pattern designer's traditional working environment by translating original ideas to the computer, digitizing and modifying designs, plotting out design creations, and managing the file information.

Prerequisite(s): AP 222 or approval of chairperson.

### **AP 241 — Leather Apparel Design Room Techniques**

2.5 credits; 1 lecture and 3 lab hours

Teaches construction, processing, finishing, and decorative techniques for making men's or women's leather garments. Learn about the leather apparel industry, resources, and suppliers.

Prerequisite(s): MW 141 or FD 131.

### **AP 242 — Haute Couture Sewing Techniques**

2.5 credits; 1 lecture and 3 lab hours

The sewing techniques practiced in the finest haute couture ateliers around the world are introduced and provide the basis for understanding couture. Learn couture techniques in cutting, hand stitching, seam and hem finishes, pocket construction, pressing, and finishing.

Prerequisite(s): DP 111 or FD 131 or TL 111 or approval of program advisor.

### **AP 243 — Haute Couture Decorative Techniques and Embellishments**

2.5 credits; 1 lecture and 3 lab hours

Expands knowledge of the couture by exploring various decorative techniques. Learn how to hand bead and apply rocailles, sequins, pearls, and faux gems on different types of fabrics. Create embellishments such as flowers and frog closures from fabric and ribbons, hand embroider original designs, and learn the arts of quilting, cartridge pleating, and trapunto.

Prerequisite(s): AP 242 or approval of chairperson.

### **AP 244 — Haute Couture Construction and Technology**

2.5 credits; 1 lecture and 3 lab hours

Apply couture sewing methodology and construct a skirt and jacket in order to understand the fitting process, couture fabric selection, proper cutting procedures, and inner construction methods.

Prerequisite(s): AP 242.

### **AP 253 — Leather Apparel Design**

2.5 credits; 1 lecture and 3 lab hours

Study the use of leather, suede, and other animal skins and apply these materials to the design principles exclusive to creating men's and women's apparel. Develop original designs utilizing draping and flat pattern industrial methods.

Prerequisite(s): FD 112 and FD 221 and (AP 241 or MW 232).

### **AP 265 — Hand-Knit Design**

2 credits; 1 lecture and 2 lab hours

Preparation for using hand-knitting machines to create original ideas for knitted fabrics and garments. Emphasizes using various stitch patterns and different textured yarns and colors to achieve new fabric textures.

### **AP 275 — Haute Couture Apparel Design**

3 credits; 0 lecture and 6 lab hours

Apply knowledge of the couture to design, drape, fit, and construct a mini-collection for a particular target market. Develop styles and images through fabric sourcing, market research, and inspirational research.

Prerequisite(s): (DP 212 or FD 112) and AP 243 and AP 244.

### **AP 281 — Outerwear Apparel Design**

2.5 credits; 1 lecture and 3 lab hours

Drawing on market research and trend services, create original men's and women's traditional, urban, or casual outerwear designs with a focus on the technical, functional, and aesthetic needs of the end user.

Prerequisite(s): (AP 144 and TS 171) and (FD 112 or FD 221 or DP 211 or MW 232).

### **AP 282 — Performance Apparel Design**

2.5 credits; 1 lecture and 3 lab hours

Create performance apparel based on the principles of human physiology in extreme movement, and build on the technical and aesthetic needs of the serious outdoor sports enthusiast. Conduct market research and employ forecast services to develop designs.

Prerequisite(s): (AP 144 and TS 171) and (FD 112 or FD 221 or DP 211 or MW 232).

### **AP 322 — Apparel Product Data Management**

2 credits; 1 lecture and 2 lab hours

Apply principles of product data management using web-based software. Emphasizes creating garment information and specifications at different stages of development from design to costing to manufacture. Execute style packages and line plans for sample development.

Prerequisite(s): AP 222 or PM 221 or approval of program advisor.

### **AP 337 — Primavision Apparel Design Development**

2 credits; 1 lecture and 2 lab hours

Gain knowledge of technical line development and execution through the study and use of the software program Primavision, by Lectra Systems. Original concepts are translated into technical design factory packages ready for sample development. Emphasis is on specifications and construction details involved in woven and knit fabric development.

Prerequisite(s): FD 353 or approval of chairperson.

### **AP 351 — Experiencing Style**

2 credits; 1 lecture and 2 lab hours

Photography students learn about the factors that influence the design and presentation of a collection. Working with Fashion Design students, they study the importance of the market, branding, trends, and the structure of the design house.

Prerequisite(s): PH 371.

### **AP 421 — Computerized Pattern Design**

2 credits; 1 lecture and 2 lab hours

Introduction to the operation of Gerber computer and Gerber pattern design system and development of abilities to efficiently create original ideas by computer. Includes discussion of hardware and patternmaking program.

Prerequisite(s): AP 222 and AR 213.

### **AP 422 — Advanced Computerized Pattern Design: Gerber AccuMark**

2 credits; 1 lecture and 2 lab hours

Using software tools designed for advanced pattern design techniques, increase pattern design capabilities and learn how to combine computer automation with design tools for advanced pattern development.

Prerequisite(s): AP 421.

## **AR: Fashion Design–Art (See also AF, AP, DP, FD, FF, TL)**

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### **AR 101 — Fashion Art and Design**

1.5 credits; 1 lecture and 1 lab hour

For Fashion Merchandising Management and Textile Development and Marketing students. Studies basic proportions of the fashion figure, garment details and terminology, and principles of color. (G6: Arts).

### **AR 115 — Introduction to CAD Software for Fashion Designers**

2 credits; 1 lecture and 2 lab hours

Acquire basic knowledge and hands-on experience with software applications typically used by designers in the fashion industry. Develop the computer skills needed to create original designs in various formats.

### **AR 152 — Leather Apparel Portfolio**

2.5 credits; 1 lecture and 3 lab hours

Use basic drawing and computer skills to communicate design concepts and develop a digital portfolio of men's or women's leather apparel.

### **AR 182 — Flats and Specs for the Fashion Industry**

1.5 credits; 1 lecture and 1 lab hour

Introduces the concept of sketching designs and actual garments in the flat format rather than on the fashion figure. Emphasizes developing flat sketches used for spec sheets, presentation and storyboards, designing and merchandising a line, and record keeping.

Prerequisite(s): AR 101 or approval of Fashion Design-Art assistant chairperson.

### **AR 213 — Introduction to Computerized Fashion Design**

1 credit; 2 lab hours

Conceptualize fashion design ideas and create original artwork using the computer as a design tool.

Prerequisite(s): FF 112.

### **AR 214 — Fashion Design Using Photoshop**

2 credits; 1 lecture and 2 lab hours

Using Adobe Photoshop, focus on sketching, color stories, line planning, silhouette, and fabric design in order to establish fashion design principles through digital line design development techniques. Includes analysis and interpretation of customer/category research.

Prerequisite(s): (AR 115 or AR 213) and AR 101, or approval of Fashion Design-Art assistant chairperson.

### **AR 215 — Fashion Design Using Illustrator**

2 credits; 1 lecture and 2 lab hours

Use Adobe Illustrator to learn the fundamental and advanced techniques specific to fashion design. Aspects of drawing flats and garment details and working with images and color are addressed.

Build fabric and trim libraries and create stitch effects and/or repeat prints.

Prerequisite(s): (AR 115 or AR 213) and AR 101, or approval of Fashion Design-Art assistant chairperson.

### **AR 216 — Fashion Design Using Primavision and Colour Matters**

2 credits; 1 lecture and 2 lab hours

Master the use of Primavision and Colour Matters, CAD systems used extensively in the fashion industry, in order to create digital presentation boards, fashion graphics, woven and print designs, and flat garment sketches. Emphasis is on CAD usage within an art and design studio environment.

Prerequisite(s): (AR 115 or AR 213) and AR 101, or approval of Fashion Design-Art assistant chairperson.

### **AR 245 — Digital Fashion Design Portfolio**

2 credits; 1 lecture and 2 lab hours

Selecting specializations and creating mini-collections, students produce professional digital portfolios using Adobe Photoshop, Adobe Illustrator, Colour Matters, and Primavision CAD applications.

Prerequisite(s): AR 214, AR 215 and AR 216 or approval of Fashion Design-Art assistant chairperson.

### **AR 291 — Outerwear and Performance Apparel Design Portfolio**

2.5 credits; 1 lecture and 3 lab hours

Create product, spec sheets, and storyboards for various segments of the men's and women's outerwear and performance apparel industry in order to develop digital portfolios focusing on a particular market. Forecast and track trends, study licensing issues, and explore graphic design as it relates to logos and branding.

Prerequisite(s): (FF 111 or MW 151), (CG 211 or PH 272), and TS 171.

### **AR 292 — Haute Couture Portfolio**

2.5 credits; 1 lecture and 3 lab hours

Study the muscular and skeletal functions of the human body and their relationships to the design and creation of haute couture apparel, visualizing how anatomy and aesthetics form the basis of designing a haute couture collection. Become proficient in the translation of ideas via the fashion design sketch and further develop a personal drawing style.

Prerequisite(s): FF 211 or approval of Fashion Design-Art assistant chairperson.

### **AR 301 — Fashion Art for Textile Designers**

2 credits; 1 lecture and 2 lab hours

For baccalaureate-level Textile/Surface Design students. The basics of figure drawing and sketching in various media are presented. Students create original fashion designs using their own textile designs.

### **AR 311 — Sketching for Fashion Designers**

2 credits; 4 lab hours

Draw garments as they appear on models and study clothing in relationship to the body. Large, half-size, petite, and junior-size figures are featured to study proportions used in the industry.

## **BE: Business Enterprise**

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### **BE 111 — Business Law Practice for Small Business**

3 credits; 3 lecture hours

Develops an understanding of basic legal principles relating to branches of commercial law. Concentrates on areas of special interest to entrepreneurs, including laws of contracts, sales, forms of business organization, personal and real property, and insurance.

### **BE 113 — Financial Practice/Small Business**

3 credits; 3 lecture hours

Provides an understanding of techniques necessary to plan a sound financial foundation for a small business. Analyzes procedures connected with capital budgeting, sources of borrowed capital, management of assets, financial planning, liquidity vs. profitability, and risk management, with special emphasis placed on the unique financial practices of small businesses.

### **BE 121 — Operating a Small Retail Business**

3 credits; 3 lecture hours

Develops an understanding of the principles and techniques necessary to profitably operate a retail store. Emphasis is placed on the development of a detailed six-month plan and the decision-making inherent in successful retail businesses.

### **BE 261 — Starting a Small Business**

3 credits; 3 lecture hours

Investigates the problems and challenges of opening and managing a small business. Emphasis is placed on analysis of financial statements and on developing a business plan.

### **BE 402 — The Business of Illustration**

1 credit; 1 lecture hour

Students learn the business side of an illustration career. Potential markets for illustration are examined, marketing techniques are explored, and legal issues are studied. Key aspects of financial management, including record keeping and tax planning, are covered.

### **BE 403 — The Artist in the Marketplace**

3 credits; 3 lecture hours

Basic business practices relevant to fine artists are presented. Issues in intellectual property and contract law are discussed. Students research potential markets for fine arts and explore pertinent marketing techniques.

### **BE 404 — Business for Visual Presentation**

2 credits; 2 lecture hours

This course is an introduction to key business principles for Visual Presentation and Exhibition Design majors. Topics covered include work scenarios, freelancing, contract work, and subcontract work. Students are introduced to the important legal issues associated with establishing a sole proprietorship, limited liability company, or partnership.

## **BL: Business Law**

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### **BL 201 — Business Law for the Artist**

3 credits; 3 lecture hours

Informs the visual artist of useful legal knowledge and practical principles of business. Emphasis is placed on the needs of illustrators, textile designers, advertising artists, sculptors, and painters.

### **BL 343 — Introduction to Business Law**

3 credits; 3 lecture hours

An introduction to basic legal principles relating to branches of commercial law, with special emphasis upon the laws of contracts, sales, agency, and other areas relevant to the career aspirations of fashion industry students.

## **BT: Business and Technology Studies**

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### **BT 499 — Independent Study in Business and Technology Studies**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Business and Technology.

## **CD: Communication Design Foundation**

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### **CD 113 — Three-Dimensional Design**

1.5 credits; 3 lab hours

Introduces design in three dimensions by developing form through the joining of planes. Techniques with board and paper are stressed. (G6: Arts).

### **CD 115 — Design Studio I**

3 credits; 6 lab hours

Through assignments primarily executed in black and white, students develop an understanding and appreciation of the possibilities of the design vocabulary. Assemblage and paper construction are introduced to assist in the development of hand skills. (G6: Arts).

### **CD 116 — Design Studio Intensive I**

3.5 credits; 6 lab hours

For one-year Communication Design Foundation students. Through a series of hands-on construction projects, students translate the concepts of point, line, plane, and form into two- and three-dimensional designs. They learn the possibilities of design vocabulary, execute various drawing and painting exercises, and develop hand skills.

### **CD 122 — Digital Layout I**

2 credits; 1 lecture and 2 lab hours

Traditional studio skills, typography, and computer techniques are explored in order to create printed pieces using InDesign. Students learn to plan and produce files for printing.

### **CD 123 — Basic Bookbinding**

1.5 credits; 3 lab hours

Students work hands-on to create book structures. Different bookbinding methods are explored, such as non-adhesive structures, accordions, and case-bound books, with an emphasis on craft and the proper use of materials.

### **CD 124 — Digital Graphics I**

2 credits; 1 lecture and 2 lab hours

This course offers a basic overview of Adobe Illustrator, InDesign, and some Photoshop, with an emphasis on the basic technical aspects of each software program and how they can be used together. Students are also introduced to FIT's online resources and printing capabilities.

### **CD 126 — Digital Graphics Intensive I**

2 credits; 4 lab hours

For one-year Communication Design Foundation students. This course is an in-depth overview of Adobe Illustrator and InDesign, basic Photoshop, and an introduction to FIT online, labs and printing resources. Emphasis is on the technical aspects of each program and use of these programs in tandem.

### **CD 134 — Capturing Creativity**

2 credits; 1 lecture and 2 lab hours

Students document their experience, developing ideas and questions, with an emphasis on writing, drawing, and critical evaluation.

### **CD 173 — Typography I**

2 credits; 1 lecture and 2 lab hours

In this introductory course, students understand the principles of typography and how to use it effectively in their design work. Visual and technical aspects of typography and its history are explored.

### **CD 201 — Computer Typesetting and Design**

2 credits; 1 lecture and 2 lab hours

Introduces the Macintosh computer system as a typesetting and graphic design tool. Through hands-on experience, students develop a working knowledge of hardware and software applications.

### **CD 215 — Design Studio II**

3 credits; 6 lab hours

Using the same design language introduced in CD 115, this class focuses on three-dimensional explorations. Through a series of projects with multiple components, students learn how design influences perception and the interrelationship between visual messages and craft.

Prerequisite(s): CD 115, CD 134, and CD 173.

### **CD 216 — Design Studio Intensive II**

3 credits; 6 lab hours

For one-year Communication Design Foundation students. Students learn how design influences perception by exploring the concepts of scale and dimension through modelmaking and drawing. They participate in a capstone group project that incorporates interdisciplinary principles emphasizing creative, conceptual, and professional development, which is presented to faculty and industry professionals.

Prerequisite(s): CD 116 and CD 173.

### **CD 217 — Capstone Design Studio**

3 credits; 6 lab hours

This capstone course emphasizes creative, conceptual, and professional development through research, concept development, and a final project with a formal presentation to faculty and industry professionals.

Prerequisite(s): AD 216, DE 216, GD 216, and PK 216.

### **CD 222 — Digital Layout II**

2 credits; 1 lecture and 2 lab hours

This course is a continuation of CD 122. Using InDesign, students master the essential elements of design, typography, and image control, including color separations and printing.

Prerequisite(s): CD 122.

### **CD 223 — Introduction to InDesign**

2 credits; 1 lecture and 2 lab hours

Using the Adobe InDesign page layout program, students master the essential elements of design, typography, and image control, and learn to integrate other Adobe applications to enhance their designs.

Prerequisite(s): CD 122 or approval of chairperson.

### **CD 224 — Digital Graphics II**

2 credits; 1 lecture and 2 lab hours

Students explore digital imaging techniques using Adobe Photoshop to create sophisticated composite imagery. Emphasis is on image manipulation, proper scanning, color modes, color correction, pixel dimensions, and output for web and print.

Prerequisite(s): CD 124.

### **CD 225 — Digital Graphics III**

2 credits; 1 lecture and 2 lab hours

This course provides an overview of InDesign and its use in the industry. Emphasis is placed on its features and functions, including typography, page layout, image control, and file preparation.

Prerequisite(s): CD 224.

### **CD 226 — Digital Graphics Intensive II**

2 credits; 4 lab hours

For one-year Communication Design Foundation students. This course introduces the essential techniques of Adobe Photoshop and builds upon CD 126 by utilizing InDesign skills at an advanced level. Focus includes image manipulation using Photoshop and other applications in tandem.

Emphasis is on image adjustments and refinements, images in layouts with typography, file preparation and output to multiple platforms.

Prerequisite(s): CD 126.

### **CD 232 — Visual Language**

2 credits; 1 lecture and 2 lab hours

Students learn to create graphic images and symbols that communicate ideas and expand their graphic vocabulary. Students analyze visual messages and interpret and create meaningful ideas.

Prerequisite(s): (CD 115 or CD 116) and CD 134.

### **CD 234 — Color Studies**

2 credits; 1 lecture and 2 lab hours

Students develop a thorough understanding of color and color theory, exploring all aspects of color that pertain to paint, light, print, and digital displays. Also addressed are general principles, terminologies, and digital color management.

### **CD 235 — Design History**

3 credits; 3 lecture hours

This course brings a historical perspective to the design experience, introducing concepts, movements, artists, and technologies that have shaped and changed design. Students undertake analysis and research, collect imagery, and write effectively about design.



### **CD 251 — Digital Imagery**

1.5 credits; 3 lab hours

Introduces digital imagery and its tools and techniques. Using Adobe Photoshop, students work with layers to build intricate visual composites containing multiple images, textures, and transparencies, resulting in practical design solutions.

### **CD 261 — Portfolio Development**

1.5 credits; 3 lab hours

For nondegree students seeking to create Communication Design, Advertising Design, Graphic Design, Packaging Design, or Visual Presentation and Exhibition Design portfolios. Students build and define their portfolios to a level that is appropriate to their objectives, including college degree program admission or professional employment or advancement. In addition to portfolios, the course includes analysis of student's goals and writing and design of resumes and business cards.

### **CD 271 — Designing with Type**

1.5 credits; 3 lab hours

Concentrates on solving design problems through the use of type and letter forms. Emphasizes rendering in a variety of media.

### **CD 272 — Advanced Computer Drawing and Typography**

2 credits; 1 lecture and 2 lab hours

This course builds upon the knowledge and skills acquired in CD 172. Emphasis is placed on advanced concepts of drawing and layout through the use of computer-drawn images and typography. Students create three-dimensional images from two-dimensional designs and prepare and optimize vector-based files for print and screen-based presentation.

### **CD 273 — Typography II**

2 credits; 1 lecture and 2 lab hours

Students deepen their knowledge of typography through practical and experimental typographic design exercises. A variety of ways of understanding the expressive nature of letterforms and typographic design are explored.

Prerequisite(s): CD 173.

### **CD 322 — Design Process Technology**

2 credits; 1 lecture and 2 lab hours

Students explore grid systems that will assist in processing more complex typographic information. Students increase composition skills and typographic knowledge.

Prerequisite(s): CD 225 or CD 226.

### **CD 351 — Creating an Illustration Portfolio for the Web**

2 credits; 1 lecture and 2 lab hours

Students are introduced to a basic level of web design and production. Students learn the fundamentals of website layout, navigation, and various ways to develop a web grid using software such as Dreamweaver. The goal is to develop a site structure that houses the student's portfolio.

Prerequisite(s): IL 125.

### **CD 361 — Professional Practices**

2 credits; 2 lecture hours

Future designers and art directors explore the business side of their professions by learning how to develop professional relationships; understand contracts and other business documents; negotiate, estimate, and determine fees; start, manage, and market a business; and address ethical and legal issues.

### **CD 371 — Advanced Typography I**

1.5 credits; 3 lab hours

Explores solutions to advanced typographical problems involving typographic origins, forms, and communication. Both hand and computerized typography are developed.

Prerequisite(s): CD 216 or CD 217.

### **CD 372 — Advanced Typography II**

1.5 credits; 3 lab hours

This course presents a comprehensive study of typographic applications and principles of text, grids, ligatures, and letterform development.

Prerequisite(s): CD 371.

### **CD 373 — The Convergence of Type and Image**

2 credits; 1 lecture and 2 lab hours

Photography students learn to combine typography and photographic imagery to create promotional materials for a photography exhibit. Adobe InDesign is used.

Prerequisite(s): PH 274.

### **CD 441 — Broadcast Design**

2 credits; 1 lecture and 2 lab hours

This course guides students through the process of creating successful time-based design projects, which may be disseminated or broadcast via digital networks. The concept of incorporating motion, sound, and interactivity is introduced and experimentation with nontraditional design solutions is encouraged.

Prerequisite(s): GD 244.

### **CD 442 — Senior 3D Presentation Design**

1.5 credits; 3 lab hours

Students explore the creative process specific to exhibition design in three dimensions. Using three-dimensional graphic design, multimedia, and audiovisuals, they design a custom system as a communications tool.

Prerequisite(s): AD 494.

## **CG: Computer Graphics**

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### **CG 111 — Survey of Computer Graphics**

1 credit; 1 lecture hour

Students are exposed to a broad array of software environments and concepts that they may encounter in real-world collaborative environments as well as higher-level courses. This course is suggested as a companion to first-level computer-based studio courses.

### **CG 121 — Applications for Social Media**

2 credits; 1 lecture and 2 lab hours

Students explore the tools and applications of social media and the implications of their use. Best practices and supporting research are also addressed, as well as the dynamics of group collaboration, experienced through class projects and online collaboration tools.

### **CG 211 — Computer-Assisted Design**

2 credits; 1 lecture and 2 lab hours

Paint- and image-processing software is used as an artist's tool to solve basic design problems and create original, innovative work. Emphasis is on exploring the visual elements inherent in good design.

### **CG 212 — Introduction to 3D Computer Modeling**

2 credits; 1 lecture and 2 lab hours

The theory and concepts needed to understand and construct 3D models are introduced. Focus is on acquiring the techniques used to create 3D models and how to apply real-world effects to their work through material application and lighting. Software: 3ds Max.

Prerequisite(s): CG 211 or PH 272 or IL 125 (waived for Jewelry Design students).

### **CG 213 — 2D Computer Animation**

2 credits; 1 lecture and 2 lab hours

Exploration of 2D computer animation and its use in websites and the broadcast and entertainment industries. Focus is on animation, design, compositing, and production issues using Adobe Photoshop and After Effects applications.

Prerequisite(s): CG 211 or IL 125 or PH 272.

### **CG 214 — Web Page Construction**

1.5 credits; 1 lecture and 1 lab hour

Students learn to construct and implement web pages, from content creation through production. Current HTML and state-of-the-art graphical web designing software, such as Dreamweaver, is discussed, demonstrated, and used to create deliverable web pages.

Prerequisite(s): CG 111 or PH 114 or TD 111, or approval of chairperson.

### **CG 215 — Web Page Construction II**

2 credits; 1 lecture and 2 lab hours

Students use styles (CSS--cascading style sheets) to create enhanced web pages. Other DHTML tools such as JavaScript are introduced in order to produce dynamic websites. Students must have working knowledge of HTML.

Prerequisite(s): CG 214 or approval of instructor.

### **CG 221 — Design and Authoring for Interactive Media I**

2 credits; 1 lecture and 2 lab hours

Introduction to designing for interactive media using Flash and ActionScript 3.0 to produce finished projects, including websites, DVDs, games, and animation for various delivery media. Importing various kinds of graphics, video, animation, special effects, and sound is explored. Basic scripting techniques are used to build menus and control program flow.

Prerequisite(s): CG 111.

### **CG 222 — Game Design for Digital Media**

2 credits; 1 lecture and 2 lab hours

The theory and implementation of game design is explored through the creation of small games using Adobe Flash and ActionScript 3.0. Students must know basic Flash and ActionScript.

Prerequisite(s): CG 221 or CD 441 or approval of chairperson.

### **CG 223 — Digital Literacy For Designers**

2.5 credits; 2 lecture and 1 lab hours

This is an interdisciplinary course cross-listed with FD 223. This course examines the concept of digital literacy through the lens of Art and Design. The course framework supports the development of critical and self-reflective skills, necessary components of ethical and socially responsible behavior in online environments. Students create content in a variety of forms, making use of new digital tools to support knowledge creation in a socially networked world. They work collaboratively to improve the civic life of their community, and understand that digital literacy is a core competency in the digital age.

### **CG 241 — Flash Animation**

2 credits; 1 lecture and 2 lab hours

Introduction to designing character animation using Adobe Flash to produce finished animation for websites, games, broadcast, and various other delivery media. Emphasis is on the integration of graphics, video, special effects, and sound. Students must have proficiency in high-level graphics software, e.g. Photoshop.

### **CG 251 — Digital Editing for Film and Video**

2 credits; 1 lecture and 2 lab hours

The concepts involved in editing video and animation are explored with an emphasis on telling a story through the editing process. Students learn how to assemble audio and video elements and gain studio experience in managing media assets, nested timelines, and basic workflow procedures. Use stock footage or provide own camera.

Prerequisite(s): CG 111 or PH 114, or approval of chairperson.

### **CG 299 — Independent Study in Computer Graphics**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **CG 311 — 2D Computer Image Generation**

2 credits; 1 lecture and 2 lab hours

This advanced image-processing course builds on concepts introduced in previous courses. Sophisticated tools are explored and applied in individual projects. Software: Adobe Photoshop.

Prerequisite(s): CG 211 or IL 125 or PH 272 or approval of instructor.

### **CG 312 — 3D Computer Modeling and Rendering**

2 credits; 1 lecture and 2 lab hours

This course focuses on building 3D models for use in 3D animation. Students explore standard and advanced construction and rendering techniques as they complete assignments and creative projects. Software: 3ds Max.

Prerequisite(s): CG 212.

### **CG 313 — Motion Graphics Production Using Adobe After Effects**

2 credits; 1 lecture and 2 lab hours

This intermediate course introduces the theories, techniques, and production practices of motion graphics. It includes the integration of design, photo imaging, graphics, sound, video, and animation, primarily using Adobe After Effects. The focus is on motion as a visual narrative.

Prerequisite(s): CG 213 or equivalent and intermediate Photoshop skills.

### **CG 314 — Programming Concepts**

2 credits; 1 lecture and 2 lab hours

Languages used in computer graphics and interactive design, including websites, are presented, with emphasis on current scripting languages. JavaScript (or other current language) is used to present concepts such as variables, objects, properties, data flow, and control. Techniques such as interactive button rollovers, cycling banners, and animations, as well as logic flow and project management, are explored.

### **CG 321 — Design and Authoring for Interactive Media II**

2 credits; 1 lecture and 2 lab hours

Advanced concepts for interaction design are explored, using such current software as the Adobe suite of programs, including Flash and ActionScript. Planning and scripting are emphasized, as well as consideration of overall graphic, sound, and human interface design, to produce Flash projects for the web or stand-alone projects.

Prerequisite(s): CG 221.

### **CG 322 — Interface Design**

2 credits; 1 lecture and 2 lab hours

This in-depth study of the field of interaction design and the concepts of user interface design focuses on principles that are central to creating usable applications and effective, intuitive, friendly, and consistent graphical interfaces.

Prerequisite(s): CG 321.

### **CG 341 — 3D Modeling and Animation**

2 credits; 1 lecture and 2 lab hours

Focusing on the creative process involved in constructing and animating 3D models, students explore the fundamental techniques for lighting and composing models and adding shaders to produce a specific mood, feeling, or expression.

Prerequisite(s): CG 212 or approval of chairperson

Co-requisite(s): CG 346.

### **CG 342 — Advanced 3D Computer Modeling**

2 credits; 1 lecture and 2 lab hours

Students focus on techniques for planning and executing complex models, particularly animation-ready biomorphic characters. Analysis of the numerous variables that affect how successfully a model will perform in production provides a solid foundation for students to begin building 3D characters and preparing them for 3D animation.

Prerequisite(s): CG 341.

### **CG 344 — History of Animation**

3 credits; 3 lecture hours

Students examine the work of pioneering contributions to the moving image on film that led to the invention of film animation techniques. The history of traditional animation and visual effects puts modern computer animation techniques in a larger historical context. Early inventions and innovations by magicians and artists prior to the 20th century are studied.

### **CG 345 — 3D Computer Animation**

2 credits; 1 lecture and 2 lab hours

The fundamental building blocks of 3D animation are examined, and the traditional animation principles as they apply to computer animation are studied. Students learn to analyze motion and the devices of anticipation, reaction, overlapping motion, and squash-and-stretch to add clarity and strength to sequences.

Prerequisite(s): CG 341, CG 346, and CG 351.

### **CG 346 — Principles of Animation I**

1.5 credits; 3 lab hours

Through a series of short projects using 2D animation software and a digitizing tablet, students learn how to apply the classical Disney principles of animation to their work. All phases of animation production are covered, with ongoing discussion and analysis of the work in progress. Students critique, refine, and improve the resulting animations.

Prerequisite(s): CG 212

Co-requisite(s): CG 351 and IL 302.

### **CG 351 — Storyboarding and Storytelling**

2 credits; 1 lecture and 2 lab hours

Students create stories for animation by taking the first step: organizing their images in a sequence to create a storyboard. They learn the importance of the storyboard and script in planning a character animation and focus on the conceptual development of an expressive animated short.

Prerequisite(s): CG 213 or approval of chairperson

Co-requisite(s): CG 346 or approval of chairperson.

### **CG 352 — Music and Sound Design**

2 credits; 1 lecture and 2 lab hours

Students learn to generate, manipulate, edit, and integrate sound into animation, video, and interactive projects using appropriate hardware and software. They plan and complete projects that incorporate sound as an integral part of the process.

Prerequisite(s): CG 321

Co-requisite(s): CG 345.

### **CG 353 — Motion Graphics**

2 credits; 1 lecture and 2 lab hours

This course provides a range of experiences with 2D motion graphics as it applies to the commercial and post-production industries as well as topics important to 3D compositing and Effects work. Adobe After Effects is the primary software used, though other Adobe Creative Suite programs may also be utilized.

Prerequisite(s): CG 321 and CG 341

Co-requisite(s): CG 345 and CG 352.

### **CG 411 — 3D Computer Animation**

2 credits; 1 lecture and 2 lab hours

Focusing on the fundamentals of 3D computer animation, students learn a variety of techniques for analyzing and creating complex, coordinated motion, and the steps necessary to produce animation.

Prerequisite(s): CG 312.

### **CG 421 — Interactive Project Design**

3 credits; 2 lecture and 2 lab hours

This course covers state-of-the-art visual concepts for interactive project design using various media and delivery systems. Good user interface design and top-down design are emphasized through group projects.

Prerequisite(s): CG 322.

### **CG 422 — Interactive Production**

3 credits; 1 lecture and 4 lab hours

In a simulated real-world production environment, students design and produce a project for a website or other delivery medium. Constraints such as budget, schedule, choice of tools, revisions, scaling down, and tracking the process of development are considered.

Prerequisite(s): CG 421.

### **CG 441 — Advanced 3D Animation**

3 credits; 2 lecture and 2 lab hours

A full investigation of the potential of the keyframer and related 3D animation issues is covered. Techniques related to subtle animation control and animation rendering, including compositing, inverse kinematics, advanced morphing, special effects, and an in-depth analysis of lighting and camera, are discussed. Students plan and execute related projects.

Prerequisite(s): CG 342 and CG 345

Co-requisite(s): CG 451.

### **CG 442 — Animation Production**

3 credits; 1 lecture and 4 lab hours

The methodologies and problem-solving techniques used by the 3D animator in a production environment are presented. Storyboarding, task assignments, and fully modular project designs are completed. Topics include advanced storyboard synchronization, detailed camera cut/movement planning, detailed lighting effects, multi-layered processing, and incorporation of imagery/animated maps generated by external software and rotoscoping.

Prerequisite(s): CG 441 and CG 451.

### **CG 446 — Principles of Animation II**

1.5 credits; 3 lab hours

Using a fully rigged 3D character, students study advanced topics in animation, focusing on an in-depth analysis of motion. Through the use of function curves, spacing, and keyframe techniques, they refine their thesis work-in-progress.

Prerequisite(s): CG 346

Co-requisite(s): CG 441 and CG 491.

### **CG 451 — Computer-Assisted Post-Production**

2 credits; 1 lecture and 2 lab hours

Video and animation projects are brought to completion through an understanding of the postproduction process. Studio experience focuses on hands-on skills using non-linear editing and compositing software. Students gain insight into the film editor's role in the postproduction process and learn how to lay out projects for successful posting.

Prerequisite(s): CG 345

Co-requisite(s): CG 441.

### **CG 452 — Music Production for Interactive and Animation Thesis Projects I**

2 credits; 1 lecture and 2 lab hours

Students produce an audio track that encompasses the mechanics of sound and sound design for their own interactive or animation thesis projects. Through sound production, they gain insight into the components needed to construct a sound track that provides depth and excitement to the visual product.

Prerequisite(s): CG 352

Co-requisite(s): CG 441 and CG 491.

### **CG 453 — Music Production for Interactive and Animation Thesis Projects II**

1.5 credits; 3 lab hours

Building upon previously designed audio tracks, students progress from theoretical discussion to a practical application of the power of the audio track to their individual work. Through a hands-on approach, they design and apply an accurate sound layer to a thesis project.

Prerequisite(s): CG 452 "Co-requisite(s): CG 422, CG 442, and CG 492.

### **CG 491 — Senior Project Planning**

1.5 credits; 1 lecture and 1 lab hour

The senior project is planned and formal storyboard and written proposal are executed. Students work with the faculty member to develop concept and storyboard for short animation or interactive media project to be completed in the final semester.

Co-requisite(s): CG 421 and CG 441.

### **CG 492 — Senior Project**

3 credits; 2 lecture and 2 lab hours

The aspects of creating and researching a thesis project are emphasized from the written proposal and storyboard to the thesis itself, including a short individual animation or interactive project.

Projects are discussed and critiqued throughout the various developmental stages.

Prerequisite(s): CG 491.

### **CG 499 — Independent Study in Computer Graphics**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## CH: Chinese

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### CH 111 — Chinese I

3 credits; 2 lecture and 2 lab hours

This introductory course enables students with no background in Mandarin Chinese to communicate with Mandarin Chinese-speaking people. The basic skills of speaking, reading, and writing in Chinese are established and the cultures where Mandarin Chinese is spoken are introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language).

### CH 112 — Chinese II

3 credits; 2 lecture and 2 lab hours

Students expand upon the skills established in Chinese I and continue to study the cultures where Mandarin Chinese is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): CH 111 or equivalent.

### CH 122 — Chinese Conversation I

3 credits; 3 lecture hours

Students learn to converse in Mandarin Chinese by emphasizing interaction in real-world situations. Functional and practical verbal communications are addressed, with a focus on the cultures where Mandarin Chinese is spoken.

Prerequisite(s): CH 111 or equivalent.

### CH 213 — Chinese III

3 credits; 2 lecture and 2 lab hours

This intermediate course is designed to review and refine students' communication skills in Mandarin Chinese. Supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where Mandarin Chinese is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): CH 112 or equivalent.

### CH 214 — Chinese IV

3 credits; 2 lecture and 2 lab hours

Building on Chinese III, students refine their communication skills in Mandarin Chinese. More advanced supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where Mandarin Chinese is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): CH 213 or equivalent.

## CL: Fashion and Culture of the World

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### CL 112 — Faces and Places in Fashion

1 credit; 2 lecture hours

Students are introduced to prominent industry professionals, including executives, designers, and marketers, who discuss their trade, experience and perspective on the business. Part presentation, part Q&A, this class is an opportunity for students to connect to the pulse of the fashion and related industries in an open, conversational setting. Students also participate in course-related events to bridge in-class discussions with real-world experience.

### CL 131 — Fashion in France and Italy (summer only)

3 credits; 3 lecture hours

Compares fashion in France and Italy through visits to French and Italian couture and ready-to-wear establishments, fashion accessory houses, fabric mills, design studios, and museums.



# CM: Cosmetics and Fragrance Marketing

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## **CM 023 — Cosmetic Product Knowledge Lab**

1 credit; 2 lab hours

Through laboratory and evaluation activities, students learn how cosmetics look, feel, and smell individually and when combined. In the studio, they compound products and begin to evaluate marketed cosmetics.

Prerequisite(s): SC 046, SC 146, and CM 341

Co-requisite(s): CM 323.

## **CM 024 — Fragrance Knowledge Lab**

1 credit; 2 lab hours

Through laboratory and evaluation activities, students learn how fragrance raw materials smell individually and when combined. Trained in the studio, they compound fragrances and learn to evaluate both fine fragrances and fragrances used in functional products.

Prerequisite(s): SC 046 and SC 146

Co-requisite(s): CM 424.

## **CM 151 — The Business of Beauty**

3 credits; 3 lecture hours

This course provides an overview of the techniques used to market consumer products in the beauty industry from ancient times to the present. The history, culture, and key entrepreneurs of this industry and the companies they built are examined.

## **CM 311 — The Cosmetics, Fragrances, and Toiletries Industries**

3 credits; 3 lecture hours

Introduces historical usage of cosmetics, fragrances, and toiletries and the transition from household recipes to marketable retail products. Describes types of suppliers, vendors, retailers, and auxiliary services involved in producing and marketing the products of the industry.

## **CM 323 — Cosmetic Product Knowledge**

2 credits; 2 lecture hours

Students learn how cosmetics are created and manufactured for the marketplace and study the natural and synthetic raw materials used in the process. The marketability of cosmetics and regulatory issues in today's cosmetics business are also examined.

Prerequisite(s): SC 046, SC 146, and CM 341

Co-requisite(s): CM 023.

## **CM 341 — Cosmetics and Fragrance Marketing**

3 credits; 3 lecture hours

Students learn the basic principles of marketing for the cosmetics and fragrance industry. Global and external factors, corporate capabilities, product need, planning, promotion, and launch are considered.

## **CM 351 — The European Cosmetics and Fragrance Industries**

3 credits; 3 lecture hours

Students develop a firsthand understanding of the cosmetics and fragrance marketing process from the European perspective. Issues in product development, production, and retail marketing strategies are addressed through on-site visits to world-renowned manufacturers, suppliers, and retailers. Approximately three weeks in June.

Prerequisite(s): approval of instructor.

### **CM 423 — Cosmetic and Fragrance Product Development Workshop**

3 credits; 3 lecture hours

Through a workshop format, students develop and implement strategies to create products in the cosmetics and fragrance industries. Emphasis is on determining the need for new entries in the market and the interdepartmental teamwork required to successfully launch a company's product. Prerequisite(s): CM 323, CM 341, and CM 424.

### **CM 424 — Fragrance Knowledge**

2 credits; 2 lecture hours

Learning about olfaction and the role played by the sense of smell, students examine how fragrances are created and manufactured for the marketplace. Natural and synthetic raw materials used in the manufacture of fragrances are studied. Students train in the classification of fragrances into odor families, evaluate the marketability of fragrances, and review the regulatory issues related to the business.

Prerequisite(s): SC 046 and SC 146

Co-requisite(s): CM 024.

### **CM 425 — Environmental Fragrancing**

3 credits; 3 lecture hours

This course provides a historical background in environmental fragrancing from its spiritual origins in the ancient world to its current market status. Students develop a knowledge of technical terminology and become familiar with home fragrance delivery systems and fragrance types used for environmental fragrances.

### **CM 442 — Global Brand Management in Cosmetics and Fragrance**

3 credits; 3 lecture hours

This course builds upon knowledge learned in CM 341 and focuses on the key components required to successfully manage a cosmetics or fragrance brand in a global environment. Topics include forecasting, planning, inventory management, global launch strategies, commerce partner selection, and growing profitability.

Prerequisite(s): CM 341.

## **CT: Creative Technology**

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### **CT 321 — Print and Digital Production**

2 credits; 1 lecture and 2 lab hours

This course introduces students to digital production techniques from print to the web. Students learn the concepts and techniques important for preparing digital files for a variety of media, which include traditional printing press, hybrid PDF documents for screen and digital printing, and digital documents on the internet.

Prerequisite(s): GD 244.

### **CT 341 — Design for Screen-Based Media**

3 credits; 2 lecture and 2 lab hours

Guidelines, practices, and methodologies of screen-based design are introduced. Through lecture, discussion, research activities, hands-on demonstrations, and workshops, students expand their understanding of the potential of screen-based media for communicating design.

Prerequisite(s): CT 371.

### **CT 371 — Introduction to Kinetic Typography**

3 credits; 2 lecture and 2 lab hours

This course introduces the design principles, skills, and technologies of kinetic typography, the technical name for moving text on screen. Students learn to apply these skill sets to design projects, such as motion graphics, screen-based ads, and multimedia presentations.

Prerequisite(s): GD 244.

### **CT 411 — Design and Interaction**

2 credits; 1 lecture and 2 lab hours

This course emphasizes the human-centered design process and introduces principles fundamental to interaction design. Key topics include communication theory, user research and concept evaluation methods, visualization and navigation through information spaces, time-based information, paper prototyping, and usability testing.

Prerequisite(s): CT 341 or approval of instructor.

### **CT 431 — Introduction to User Experience Design**

3 credits; 2 lecture and 2 lab hours

Students gain an understanding of the elements of user experience design. This knowledge is essential for enabling students in graphic and advertising design to work as productive members of any creative team.

Prerequisite(s): CT 371.

### **CT 441 — Creative Technology Lab**

2 credits; 1 lecture and 2 lab hours

Students study specialized technology-based design in the areas of their own interests, and develop innovative design solutions. The instructor guides them to discover new possibilities, enabled by the use of technology. In a peer-to-peer learning environment, students embrace technology and use it as a source of inspiration. Prior to registering, students meet with the course coordinator to discuss their personal plan of study and to insure they are technically prepared.

Prerequisite(s): Approval of Instructor.

## **DD: Design Division Studies**

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### **DD 231 — Color Production Techniques for Digital Prepress**

2 credits; 1 lecture and 2 lab hours

Students learn how to prepare digital files to simplify the complexities of prepress and ensure quality of final output. The relationship between creative vision, what is seen on the screen, and the realities of the printed piece is explored.

Prerequisite(s): CD 322.

### **DD 299 — Independent Study in Design Division Studies**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **DD 499 — Independent Study in Design Division Studies**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **DE: Visual Presentation and Exhibition Design**

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### **DE 101 — Principles of Display and Exhibit Design: Small Scale**

2 credits; 1 lecture and 2 lab hours

For students not majoring in Visual Presentation and Exhibition Design. Basic hands-on display methods used in visual merchandising and an understanding of two- and three-dimensional design practices and materials. (G6: Arts).

### **DE 102 — Principles of Display and Exhibit Design: Large Scale**

2 credits; 1 lecture and 2 lab hours

The introduction to and hands-on creation of large-scale displays using mannequins, fashions, and props.

### **DE 123 — Design and Rendering I**

2 credits; 1 lecture and 2 lab hours

Principles of display drafting and rendering, including drafting of floor plans and elevations, are presented. Introduces perspective drawing as a means of expressing design concepts.

### **DE 124 — Design and Rendering II**

2 credits; 1 lecture and 2 lab hours

Students are introduced to conceptual design development, incorporating visual adaptation in one- and two-point perspective drawing for retail, trade show, and exhibition presentations.

Prerequisite(s): DE 123.

### **DE 125 — CAD for Visual Presentation**

2 credits; 1 lecture and 2 lab hours

This course introduces two-dimensional computer drafting. Using Vectorworks, students draw plans and elevations for visual presentation and exhibition design projects.

Prerequisite(s): DE 123 and DE 141 or approval of chairperson.

### **DE 131 — Studio Design: Product Presentation**

2 credits; 1 lecture and 2 lab hours

Course introduces contemporary display techniques, equipment, and materials for designing three-dimensional product presentations within the retail environment.

### **DE 133 — Advanced Studio Design: Product Presentation**

2 credits; 1 lecture and 2 lab hours

Using mannequins, students conceive, design, and execute fashion presentations thematically coordinated with large-scale product presentations.

Prerequisite(s): DE 131.

### **DE 141 — Display Graphics I**

2 credits; 1 lecture and 2 lab hours

Students are introduced to the role of graphics in the display and exhibit design field. The importance of typography as the root of visual communication is explored using the Macintosh platform as the graphic design tool.

### **DE 142 — Display Graphics II**

2 credits; 1 lecture and 2 lab hours

Students develop problem-solving and project-management skills by designing a storewide promotion for an upscale retail environment. They design a logo, advertising, signage, and other graphics using digital and traditional design and production techniques. Projects present students the opportunity to further develop their computer skills using Adobe Illustrator, QuarkXPress, and Adobe Photoshop.

Prerequisite(s): DE 141.

### **DE 143 — Styling for Visual Presentation**

2 credits; 1 lecture and 2 lab hours

Through lectures, demonstrations, and studio projects, students explore an array of styling and visual presentation techniques used in a range of media. Assignments include set and prop styling, scouting for locations, styling for celebrities, fashion shows, and video production.

### **DE 161 — Professional Practices**

1.5 credits; 1 lecture and 1 lab hour

Develops an awareness of the cultural influences that shape the creative expression of the designer in the promotion and presentation of consumer products. Field trips and guest lecturers are included.

### **DE 213 — Exhibition Design**

3 credits; 1 lecture and 4 lab hours

Introduces the process of creating exhibitions from conceptualization through design development and presentation. Students learn and apply principles and criteria specific to organizing and conveying information in exhibition environments. Understanding of the principles is demonstrated through proposals that include models, presentation drawings, and other design materials.

Prerequisite(s): DE 125 and DE 236

Co-requisite(s): DE 243.

### **DE 216 — Foundation in Visual Presentation and Exhibition Design**

2 credits; 1 lecture and 2 lab hours

This course introduces students to the multidisciplinary process of visual presentation and exhibition design, incorporating an array of conceptual, visual, and technical considerations for retail, museum, trade show, and related presentation environments.

Prerequisite(s): (for two-year Communication Design Foundation students) CD 215, and CD 232, and CD 273

Co-requisite(s): (for one-year Communication Design Foundation students) GD 216.

### **DE 225 — Design and Rendering III**

1.5 credits; 3 lab hours

Advances design and presentation techniques by introducing the student to modelmaking in the creation and research of exhibitions and designer-oriented fashion shows.

Prerequisite(s): DE 124.

### **DE 226 — CAD for Visual Presentation II**

2 credits; 1 lecture and 2 lab hours

This course presents 3D CAD techniques in Vectorworks, enabling designers to develop and present their concepts in 3D drawings and renderings.

Prerequisite(s): DE 125 or approval of chairperson.

### **DE 232 — Elements of Visual Merchandising**

1.5 credits; 3 lab hours

Presents an overview of how the department store and the small retail shop coordinate their merchandise presentations with their overall design concepts, fixturing, and graphic/signage components.

Prerequisite(s): DE 124 and DE 141.

### **DE 234 — Point-of-Purchase Display**

1.5 credits; 3 lab hours

Introduces the dynamics of the point-of-purchase (POP) display and its impact on the presentation and sale of merchandise. Includes the design and development of POP structural units using graphics/typography and stresses appropriate materials and construction techniques.

Co-requisite(s): DE 236.

### **DE 236 — Studio Design/Exhibition**

1.5 credits; 3 lab hours

The elements of thematic display and exhibition design in commercial and institutional environs are examined. The development of professional concepts, ideology, and skills is stressed.

Prerequisite(s): DE 133

Co-requisite(s): DE 234.

### **DE 242 — Display Graphics III**

1.5 credits; 3 lab hours

Students create graphic identities for three-dimensional display projects that are worked on concurrently in DE 125 and DE 232. The latest computer software is used to execute design solutions.

Prerequisite(s): DE 142

Co-requisite(s): DE 125 and DE 232.

### **DE 243 — Exhibit Design Graphics**

1.5 credits; 3 lab hours

Students are introduced to large-format graphics in exhibition design. They learn how to develop design concepts, estimate print production budgets, specify materials, and prepare files for both offset print production and as large-format digital graphics. They produce, print, and mount a comprehensive signage system for the final-semester capstone exhibit.

Prerequisite(s): DE 242

Co-requisite(s): DE 213.

### **DE 251 — Event and Promotion Design**

2 credits; 1 lecture and 2 lab hours

The displays and exhibits integral to special events, from one-time extravaganzas to permanent exhibitions, are explored. Students design visual presentations and develop techniques for varied applications, learning material sourcing, budget planning, and installation/strike factors.

Prerequisite(s): DE 236.

### **DE 262 — Portfolio Development**

1 credit; 2 lab hours

Preparation of the portfolio and resume for career placement and/or the establishment of a self-proprietorship.

### **DE 299 — Independent Study in Visual Presentation and Exhibition Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **DE 301 — Visual Presentation for the Cosmetics and Fragrance Industry**

2 credits; 1 lecture and 2 lab hours

The components of visual merchandising related to cosmetic and fragrance marketing are explored. Emphasis is on point-of-purchase promotions, seasonal color palettes, and presentation of product on the selling floor.

### **DE 302 — Photographic Exhibition Design**

2 credits; 1 lecture and 2 lab hours

Students learn how to design, administer, and manage a professional theme-based photographic exhibition. The course focuses on gallery presentation and management with an emphasis on three-dimensional design, culminating in a final exhibition of the students' photography.

### **DE 401 — Point-of-Purchase Ad/Display**

2.5 credits; 1 lecture and 3 lab hours

For Packaging Design students. The dynamics of the packaging/display relationship as a catalyst to the sale of merchandise are presented. Coursework includes the development of point-of-purchase (POP) graphic designs and the techniques, materials, and construction of basic POP ideas.

## DM: Direct and Interactive Marketing

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### **DM 211 — Workshop in Direct Marketing**

3 credits; 3 lecture hours

Students study direct and interactive marketing principles and practices and develop a multifaceted direct marketing plan.

### **DM 321 — Database Marketing**

3 credits; 3 lecture hours

Students develop a database marketing plan and construct a functioning marketing database using Microsoft Access.

Prerequisite(s): DM 211 or FM 213.

### **DM 331 — Direct Response Copywriting**

3 credits; 3 lecture hours

Students formulate creative strategies and develop direct marketing copy and design in workshop exercises. Students write copy and prepare design layouts for direct mail, catalogues, print ads, radio, TV, and interactive media.

Prerequisite(s): DM 211 or FM 213.

### **DM 421 — Direct Marketing Finance and Operations**

3 credits; 3 lecture hours

Students are introduced to the basic finance and operations practices and procedures unique to direct marketing: financial management principles, math and profit analysis techniques, the process of production and mailing along with order processing, fulfillment, and telemarketing. Successful negotiations with suppliers is covered.

Prerequisite(s): (DM 211 or FM 213) and MA 311.

### **DM 432 — Direct Response Media Planning**

3 credits; 3 lecture hours

Students study the different forms of direct response media and analyze how each is best used. They prepare a comprehensive plan, including budgets, for a hypothetical company's product.

Prerequisite(s): DM 211 or FM 213.

### **DM 433 — Direct Marketing Communications**

3 credits; 3 lecture hours

Students prepare a comprehensive business plan for a start-up direct marketing business. The plan is presented from the perspective of top management seeking capital from investors, and covers administration, staffing, marketing plans, fulfillment, sales projections, and income statement projections.

Prerequisite(s): DM 211 or FM 213.

### **DM 435 — Internet Marketing**

3 credits; 3 lecture hours

Students are introduced to current marketing principles and practices on the internet. The course explores email, the internet, and search engine marketing (SEM) as practical applications used to create direct marketing plans and programs that integrate online and offline strategies. In addition, students study the legal and ethical issues involved in using the internet as a marketing tool.

Prerequisite(s): DM 211 or FM 213.

## DP: Draping Techniques

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### **DP 111 — Draping Proficiency I**

2.5 credits; 1 lecture and 3 lab hours

Introduces the fundamental principles of developing basic silhouettes of skirts, blouses, bodices, and collars with draping and patternmaking techniques. Use of stripe fabric as it applies to grain line manipulation in design is studied.

### **DP 112 — Draping Proficiency II**

2.5 credits; 1 lecture and 3 lab hours

Studies the characteristics and drapability of fabric and its effect on the development of silhouette and style. Students use draping methods and flat pattern techniques to resolve complex problems in design development.

Prerequisite(s): DP 111.

### **DP 211 — Draping Proficiency III**

2.5 credits; 1 lecture and 3 lab hours

Students utilize advanced draping techniques to analyze style, balance, and proportion. Emphasizes the development of mounted and semi-mounted sleeve designs using a variety of silhouettes as applied to suit and coat styles.

Prerequisite(s): DP 112.

### **DP 212 — Draping Proficiency IV**

2.5 credits; 1 lecture and 3 lab hours

Develops advanced interpretive skills of draping and patternmaking. Students analyze elements that influence pattern development, including market trends, price points, design categories, target markets, and media sources.

Prerequisite(s): DP 211.

## **EN: English and Speech**

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### **EN 121 — English Composition**

3 credits; 3 lecture hours

This course encourages students' confidence, writing fluency, and the development of a competent writing self by focusing on the writing process. A number of forms are employed, including brainstorming, freewriting, journal writing, reading response journals, and formal essay writing. Classes are conducted as workshops, and both peers and instructor offer constructive feedback. (G1: Basic Communication)

Prerequisite or Co-requisite: college-level English proficiency as demonstrated by placement test or completion of appropriate ES course(s).

### **EN 141 — Fundamentals of Communication**

3 credits; 3 lecture hours

Students examine principles associated with human communication and its contexts. Specific contexts where communication plays a vital role include interpersonal, intercultural, listening, organizational, small group, verbal, and nonverbal communication. Theoretical concepts and their practical applications are addressed.

### **EN 231 — Short Fiction**

3 credits; 3 lecture hours

Students read and analyze stories by authors from around the world. They consider various aspects of narrative and explore different modes of storytelling. The study of short fiction prepares students to read more widely on their own in the future. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

### **EN 232 — Perspectives on American Literature**

3 credits; 3 lecture hours

This course gives students an understanding of the American heritage based on three suggested themes: the Puritan ethos, the American dream, and reevaluation of the dream. Includes readings from such major writers as Dickinson, Faulkner, Fitzgerald, Hawthorne, Melville, Twain, and Whitman. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.



### **EN 233 — Poetry**

3 credits; 3 lecture hours

By reading and analyzing a wide range of poems from a variety of time periods and cultures, students are introduced to the literary genre of poetry. Students examine word usage, figures of speech, rhythm and meter, and other poetic devices. Understanding and appreciation of poetry are enhanced by reading criticism and listening to recordings. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

### **EN 234 — Gay and Lesbian Literature**

3 credits; 3 lecture hours

Students read a selection of fiction, poetry, and drama from the mid-19th and 20th centuries and analyze how the texts make use of themes and images such as race, class, gender, sexuality, same-sex desire, homosociality, and the trope of the closet. The construction of, and criteria for, a canon of gay and lesbian literature are considered. Readings are chosen from such authors as Wilde, Whitman, Freud, Hughes, Baldwin, and Rich. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

### **EN 235 — African-American Literature**

3 credits; 3 lecture hours

A survey of the history of African-American literature from slavery to the present is offered. Students read and analyze various genres of African-American literature and are introduced to the social, economic, and political forces that have influenced the writers. Through presentations, critical reading, and analytical writing, students become familiar with the influence of these works on the evolution of world literature. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

### **EN 236 — Major Writers of the Western World**

3 credits; 3 lecture hours

Studies major themes in the cultural heritage of the Western world from Greek tragedy to the modern novel. Readings are from such representative writers as Plato, Sophocles, Euripides, Dante, Shakespeare, Austen, Flaubert, Tolstoy, Ibsen, Chekhov, Mann, and Sartre. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

### **EN 238 — Comedy**

3 credits; 3 lecture hours

Studies the nature and characteristics of comedy. Includes an equal consideration of form and meaning. Materials are from such authors as Aristophanes, Shakespeare, Jonson, Moliere, and Congreve, and performers such as Chaplin, the Marx Brothers, and Woody Allen are studied. Includes background readings from such critics as Santayana, Meredith, Frye, Langer, Freud, and Bergson. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

### **EN 241 — Professional Speech Communication**

3 credits; 3 lecture hours

Communication theory is discussed and applied to various areas such as verbal and nonverbal communication and listening in professional contexts. Among the activities the course focuses on are interviews and presentations. Videotaping is used to facilitate learning and assessment. (G1: Basic Communication) Pre-requisite(s): EN121 or equivalent.

## **EN 242 — Public Speaking**

3 credits; 3 lecture hours

Covers all major aspects of speech preparation, such as formulating purpose statements, analyzing and adapting to audiences, organizing and outlining ideas, assessing evidence and reasoning, and using language effectively. The study of various areas of speech presentation--such as vocal and nonverbal communication, and use of appropriate visuals--complement preparation. Students give a variety of informative and persuasive presentations, which are videotaped and analyzed by the students and the instructor.

## **EN 243 — Voice and Articulation: Theory and Practice**

3 credits; 3 lecture hours

Students learn to apply theories of speech perception and production in order to analyze, modify, and control their voices and articulation so they can communicate more effectively. Exercises in listening, voice, and speech are conducted.

Prerequisite(s): EN 121 or equivalent.

## **EN 244 — Speech Dynamics in Group Communication**

3 credits; 3 lecture hours

Studies techniques of effective communication in the group process. Students learn to become more skillful communicators through the use of speech dynamics as applied to the psychology of communication. Group members are involved in controversial discussions as participants and group leaders. Emphasis is placed on the enlightenment and problem-solving types of discussion.

Prerequisite(s): EN 121 or equivalent.

## **EN 245 — Intercultural Communication**

3 credits; 3 lecture hours

Students are introduced to the communication process among people from different cultures. The course examines how factors such as cultural patterns, verbal and nonverbal communication, and perception play a role in intercultural relationships. Theory and research in intercultural communication are presented and students apply this information to intercultural encounters.

Prerequisite(s): EN 121 or equivalent.

## **EN 251 — Theater Arts**

3 credits; 3 lecture hours

Focuses on appreciation of the theater through the study of dramatic art as it evolves from page to stage. Students study the relationship of drama text to performance through reading, acting exercises, and theater attendance. (G6: Arts)

Prerequisite(s): EN 121 or equivalent.

## **EN 253 — Dramatic Literature**

3 credits; 3 lecture hours

Surveys dramatic literature and the development of theatrical performance. Focuses on the evolution of the use of theatrical space in the history of theater. Students read representative plays and documents of Greek, Roman, medieval, Elizabethan, Restoration, and 19th- and 20th-century drama. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

## **EN 254 — Drama: From Script to Live Theater (Winter Session only)**

3 credits; 3 lecture hours

Offers students an understanding and appreciation of all aspects of the theater. Provides them--under the instruction of a professional theater company and on the premises of a theater--with knowledge of the processes involved in transforming the play from the printed page to the stage. Course format and supervision are under the direction of the professional staff of an active, performing theater company in consultation with the English and Speech Department. (G6: Arts)

Prerequisite(s): EN 121 or equivalent.

### **EN 255 — History of Film: 1895-1959**

3 credits; 2 lecture and 2 lab hours

This course presents an overview of cinema history from its beginning to 1959 and provides students with the basic tools for analyzing the art of film. Students view representative films from major movements and study the uses of camera, editing, lighting, and sound. (G7: Humanities)  
Prerequisite(s): EN 121 or equivalent.

### **EN 256 — History of Film: 1960 to Present**

3 credits; 2 lecture and 2 lab hours

This course presents an overview of cinema history since 1959, with attention to the cultural, political, economic, and technological forces that helped to shape cinema during this time. Significant trends within the U.S. are studied, including new and changing genres, independent and maverick filmmakers, and the dominance of Hollywood blockbusters. Students are introduced to national cinemas in Asia, Africa, and Latin America. (G7: Humanities)  
Prerequisite(s): EN 121 or equivalent.

### **EN 257 — Major Movements in Chinese, Japanese, and Korean Film**

3 credits; 2 lecture and 2 lab hours

This course is an introduction to major film directors, movements, and genres from China, Taiwan, Hong Kong, Japan, and South Korea. Formal and stylistic aspects of films as well as their historical, transnational, and sociocultural contexts are addressed. Students discuss and write critically about East Asian film. (G7: Humanities; G9: Other World Civilizations)  
Prerequisite(s): EN 121 or equivalent.

### **EN 258 — Introduction to Performance Studies**

3 credits; 3 lecture hours

This course provides an overview of the field of performance studies by studying both its interdisciplinary history and its enactment in different kinds of performance-based activities. By analyzing, attending, and creating performance, students come to understand the way performance constructs spectacle and everyday life.  
Prerequisite(s): EN 121 or equivalent.

### **EN 259 — French Cinema**

3 credits; 2 lecture and 2 lab hours

Students are introduced to the rich legacy of French Cinema, from its early days in silent film to Surrealism and Poetic Realism between World War I and World War II to its position of influence with the New Wave in the 1960s. The political cinema of the 1970s is examined, as well as today's new French filmmakers. (G7: Humanities).

### **EN 266 — Screenwriting I**

3 credits; 3 lecture hours

This course introduces the practice of writing fiction for the screen, focusing on the short film. In a workshop setting, students explore a range of approaches to the short screenplay, from traditional to innovative, and use examples from a variety of genres and geographical origins. (G6: Arts)  
Prerequisite(s): EN 121 or equivalent.

### **EN 271 — Literature and History: The Development of American Culture to 1865**

3 credits; 3 lecture hours

Students read significant texts from America's cultural development against the background of a narrative of U.S. history through the Civil War. The course surveys a wide variety of literature, from firsthand accounts of slavery to philosophical sources of the U.S. Constitution to early documents in the debate over the role of women in society. (G7: Humanities; G10: American History)  
Prerequisite(s): EN 121 or equivalent.

## **EN 272 — Identity in America: History and Literature, 1865 to Present**

3 credits; 3 lecture hours

Students read and interpret literary texts in order to understand the evolution of America's self-images since the Civil War. They explore the cultural context of particular works and how identity manifests itself in literature. Themes examined include regional and ethnic diversity between 1865 and World War I; modernism and expatriation in a context of alienation, loss of faith, and new scientific questions between 1918 and World War II; the civil rights and women's movements through 1980; and multiculturalism, postmodernism, and the implications of technological development and globalization in the last 20 years. (G7: Humanities; G10: American History)  
Prerequisite(s): EN 121 or equivalent.

## **EN 273 — Literature of India**

3 credits; 3 lecture hours

Students examine selected texts from major periods of Indian literature with a focus on the historical context. Throughout the readings, they consider how the interactions of mythical ancient stories, history, culture, and religion are represented. (G7: Humanities; G9: Other World Civilizations)  
Prerequisite(s): EN 121 or equivalent.

## **EN 274 — Voices of Civil Rights in American History**

3 credits; 3 lecture hours

An examination of the evolution of civil rights rhetoric in the history of the United States. Students study civil rights speeches and the political, social, and cultural events that surrounded them. Speeches are analyzed using Aristotle's logic, emotion, and ethics. (G10: American History)  
Prerequisite(s): EN 121 or equivalent.

## **EN 275 — Literature of the Sixties**

3 credits; 3 lecture hours

This course is an introduction to the literature of the cultural and social revolution that took place in the U.S. during the 1960s and early 1970s. Students read a range of fiction, nonfiction, and poetry, and consider aspects of music, film, fashion, and art, focusing on themes and images that reflect this period. (G7: Humanities)  
Prerequisite(s): EN 121 or equivalent.

## **EN 278 — Science Fiction**

3 credits; 3 lecture hours

Students are introduced to the literary genre of science fiction. Attention is paid to the ways this genre addresses human responses to changing technologies and how alien settings are used to address complex cultural issues. Students examine the place of texts in the science fiction canon. (G7: Humanities)  
Prerequisite(s): EN 121 or equivalent.

## **EN 281 — Chinese Cinema**

3 credits; 2 lecture and 2 lab hours

Students are introduced to major film directors, movements, and genres from China, Taiwan, and Hong Kong. They discuss and write critically about Chinese film, with close attention paid to the formal and stylistic aspects of film, and their historical, transnational, and sociocultural contexts. (G7: Humanities; G9: Other World Civilizations)  
Prerequisite(s): EN 121 or equivalent.

## **EN 299 — Independent Study in English or Speech**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

### **EN 321 — Strategies of Business Communication**

3 credits; 3 lecture hours

Students analyze business situations to write effective correspondence, job search materials, reports, and presentations. They also learn various strategies to elicit appropriate responses for specific audiences. Students are guided in techniques of business research and documentation and develop strategies for using available technology.

Prerequisite(s): EN 121 or equivalent, and any additional EN course.

### **EN 322 — Writing in the Art and Design Professions**

3 credits; 3 lecture hours

Art and Design students analyze a variety of professional situations in order to create competitive marketing materials, persuasive presentations, and reader-appropriate correspondence. They also develop strategies for producing effective proposals and briefs through guided research and descriptive writing practice. Students develop strategies for using available technologies.

Prerequisite(s): EN 121 or equivalent, and any additional EN course.

### **EN 323 — Specialized Writing and Thesis Preparation**

3 credits; 3 lecture hours

Art and Design students develop their research, presentation, and writing skills in preparation for their senior thesis projects. They also analyze professional communications, correspondence (electronic messages, memoranda, and letters), promotional materials, basic contracts, and oral reports. Using available technology, students learn to write and speak in a clear, specific, and organized manner.

Prerequisite(s): EN 121 or equivalent, and any additional EN course.

### **EN 324 — Writing on The Arts**

3 credits; 3 lecture hours

Students learn to think and write critically about the primarily non-verbal arts, such as sculpture, painting, architecture and dance. Students learn to place a given art form in a cultural context that interacts meaningfully with their own.

### **EN 325 — Playwriting**

3 credits; 3 lecture hours

Students learn the major elements of playwriting through a variety of exercises and examples. In a workshop environment, they read published plays, and discuss and respond constructively to each other's works-in-progress. Plays are revised and performed at the end of the semester. (G7: Humanities)

Prerequisite(s): EN 121 or Equivalent.

### **EN 331 — Introduction to Shakespeare**

3 credits; 3 lecture hours

Selected poetry and plays are presented from a variety of historical, theatrical, and critical perspectives. Students explore Shakespeare's works in relation to the Elizabethan and Jacobean times in which they were produced. They also consider the works' continuing appeal to readers and audiences of theater and film. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

### **EN 333 — Modern Literature: The Spirit of the 20th Century**

3 credits; 3 lecture hours

Emphasizes innovative literary techniques and themes of alienation and social criticism in works by such modern authors as Dostoyevsky, Kafka, T.S. Eliot, Ellison, Sartre, Camus, and Beckett, and by authors from Latin America, Africa, and Asia. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

**EN 334 — The Novel**

3 credits; 3 lecture hours

Introduces students to the novel as a genre, through the study of selected English, Continental, and American works. Readings are from such representative novelists as Cervantes, Fielding, Austen, Stendhal, Dickens, Dostoyevsky, James, and Hemingway. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

**EN 335 — Working Women in the United States: 1865 to Present**

3 credits; 3 lecture hours

A survey of almost 150 years of U.S. history and literature through the lens of working women.

Students learn the landmarks of American history, women's struggles, and their contributions. (G7: Humanities; G10: American History)

Prerequisite(s): EN 121 or equivalent.

**EN 336 — From Gothic to Horror: Literature of Fear**

3 credits; 3 lecture hours

Students are introduced to the aesthetics of gothic and horror literature. The course focuses on the rise of the gothic during the Romantic and Victorian periods, and the way in which dominant motifs in gothic and horror literature speak to larger societal concerns. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent.

**EN 342 — Argumentation and Persuasion**

3 credits; 3 lecture hours

Examines the strategies and techniques used to influence the decision-making processes. Students prepare and present persuasive speeches based on principles of argumentation and persuasion. Exercises in debate are also included.

Prerequisite(s): EN 121 or equivalent, and any additional EN course.

**EN 361 — Creative Writing**

3 credits; 3 lecture hours

In a workshop environment, students prepare a portfolio of works from one or more of the following genres: fiction, poetry, or drama. Structure, plot, characterization, point of view, theme, and metaphoric language are explored, and works-in-progress are critiqued by faculty and fellow students. Through the processes of writing, critiquing, and revising, ideas are shaped into imaginative form. (G6: Arts)

Prerequisite(s): EN 121 or equivalent.

**EN 362 — Creative Nonfiction**

3 credits; 3 lecture hours

In this advanced writing course, students are taught the skills needed to produce informal essays or chapters of nonfiction books of high quality. Drawing upon observation, experience, and research, they create works of intellectual substance that reveal carefully shaped structure. Students develop ease and efficiency in their writing processes and work toward clarity, grace, and individual style. (G1: Basic Communication)

Prerequisite(s): EN 121 or equivalent.

**EN 363 — Fiction Writing**

3 credits; 3 lecture hours

An advanced writing course that develops students' understanding in imaginative storytelling.

Students read short stories and novel excerpts and participate in writing exercises to examine writing process strategies. In a workshop environment, students develop and complete two works of short fiction. (G6: Arts)

Prerequisite(s): EN 121 or equivalent.

### **EN 364 — Poetry Writing**

3 credits; 3 lecture hours

Students learn the major elements of writing poetry through a variety of exercises and examples. Works-in-progress are critiqued by fellow students in a rigorous yet supportive environment. Poems are revised and collected in a portfolio at the end of the semester. (G6: Arts)  
Prerequisite(s): EN 121 or equivalent.

### **EN 365 — Research Writing**

3 credits; 3 lecture hours

This course focuses on developing research proposals and presenting research in a documented format. Students are introduced to qualitative research topics, learn to conduct interviews, maintain an ethical regard for their subjects, and engage in field work. Students make revisions in a workshop setting and engage in peer reviews.  
Prerequisite(s): EN 121 or equivalent.

### **EN 366 — Screenwriting II**

3 credits; 3 lecture hours

This course focuses on elements of screenwriting for feature-length films, including story concept, three-act structure, the world of the story, protagonist and antagonist, conflict, characterization, scene development, and dialogue. Students formulate individual projects, from pitching a story to presenting a synopsis, preparing an outline, and writing a screenplay. The business end of screenwriting is discussed and students meet film industry professionals. (G6: Arts)  
Prerequisite(s): EN 266 or approval of instructor.

### **EN 371 — Chinese Odyssey: Introduction to Chinese Literature**

3 credits; 3 lecture hours

Students study Chinese literature by reading and examining a variety of literary forms from a range of historical periods. The course focuses on relationships between the self, the nation, gender roles, and modernity and how the influence of local and global histories has shaped the focus and reception of each work. All readings are in English. (G7: Humanities; G9: Other World Civilizations)  
Prerequisite(s): EN 121 or equivalent.

### **EN 372 — Rhetoric in Popular Culture**

3 credits; 3 lecture hours

This course examines popular culture as a form of communication, and the tools used to analyze it. Using theories of rhetoric, communication, and social criticism, students unravel popular cultural artifacts and examine how dominant societal discourses, cultural myths, individual identities, and institutional ideologies are reified and subverted.

### **EN 373 — The Graphic Novel**

3 credits; 3 lecture hours

Students are introduced to the literary field of graphic novels. The course surveys the evolution of comics' form and content from the 'Golden Age' through the Underground Comix Revolution to today's graphic novels. Themes including war and survival, religious and cultural identity, sexuality, and memory and consciousness are explored. (G7: Humanities)  
Prerequisite(s): EN 121, or equivalent.

### **EN 381 — Asian Fiction: Regional Selections (Honors)**

3 credits; 3 lecture hours

An introduction to East Asian fiction. This course focuses on literature from China, Taiwan, Hong Kong, Japan, and Korea from a transnational perspective. Through a range of contemporary to classical canonical fiction, students will investigate various literary genres and explore critical concepts of literary and cultural identity studies. All readings are in English. (G7: Humanities; G9: Other World Civilizations)  
Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 382 — Contemporary Chinese Cinema (Honors)**

3 credits; 2 lecture and 2 lab hours

An introduction to the contemporary cinemas of Mainland China, Taiwan, Hong Kong, and the Chinese Diaspora, this course focuses on selected major directors, movements, and genres from the 1990s to the present. Students study the formal and stylistic aspects of films as well as their historical, transnational, and sociocultural contexts. (G7: Humanities; G9: Other World Civilizations) Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 391 — The Creative Imagination: Theory and Process (Honors)**

3 credits; 3 lecture hours

Theories of the creative process and the nature of creativity are explored. Through readings, journal entries, and case studies of writers, painters, and other artists, students discover practices useful in producing creative works. Particular attention is paid to the creative work of artists traditionally marginalized by gender, race, ethnicity, or socioeconomic class. (G6: Arts; G7: Humanities) Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 392 — Greek Myths and Their Transformations (Honors)**

3 credits; 3 lecture hours

Introduces Greek deities and Greek myths through readings from original materials (in English translation) as well as interpretations by such authors as Racine, O'Neill, T.S. Eliot, and Sartre. Discusses and analyzes the transformation of myths in film, music, and dance. (G5: Western Civilization; G7: Humanities)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 393 — Shakespeare (Honors)**

3 credits; 3 lecture hours

Familiarizes students with the theater of Shakespeare through language, character, and plot analysis. Discusses themes of deception, betrayal, and power and emphasizes new interpretations of Shakespeare's plays through readings and videotaped performances. (G7: Humanities)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 394 — American Lives (Honors)**

3 credits; 3 lecture hours

This literature seminar presents the opportunity to explore the autobiographical impulse in American writing, past and present, through full-scale biographies, works of fiction, drama, and poetry, and in the memoirs so popular today. Students write an autobiographical essay on an aspect of their lives. (G7: Humanities)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 395 — Travel Literature and the Travel Essay (Honors)**

3 credits; 3 lecture hours

Students focus on the impact of travel literature and voyagers' chronicles on political, economic, and cultural development in the Eastern and Western worlds, from pre-Renaissance times to the present. They analyze literature of the so-called golden age of travel, the late 18th century, up to the period between the two world wars and contemporary travel literature in order to discern changes brought about by the advent of tour groups, mass travel, and air transport. (G7: Humanities)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.



### **EN 396 — Shakespeare's Plays (Honors)**

3 credits; 3 lecture hours

Shakespeare's plays as living literature are introduced. Readings include histories, tragedies, and a late romance, examined in the context of Elizabethan culture and concepts of Shakespearean art from his age to ours. (G7: Humanities)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 397 — Women in U.S. Theater (Honors)**

3 credits; 3 lecture hours

This course explores the art forms and skills that contribute to the collaborative process of theater--the script; directing; costume, set, and lighting design; and theater management--by focusing on American women practitioners. Historical developments, such as feminism and the growth of regional theater, are also examined. (G6: Arts)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 398 — Film Art/Film Critic (Honors)**

3 credits; 2 lecture and 2 lab hours

Students are introduced to cinema history and the basic tools for writing about the art of film. They study how meaning in narrative film is elaborated by uses of camera, editing, lighting, sound, and acting. The course emphasizes the contrast between studio and nonstudio films, especially those of Europe, Asia, and third-world countries in contrast to products of the powerful Hollywood system. (G6: Arts)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 399 — The Craft of Writing Poetry (Honors)**

3 credits; 3 lecture hours

Students immerse themselves in writing poems while they examine the technical and historical aspects of poetry. They study basic elements of poetry such as image, figurative language, rhythm, diction, and form to develop the potential of those elements in their own writing. In order to understand their own creative processes, students read essays about craft and process. (G6: Arts)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **EN 499 — Independent Study in English or Speech**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

## **EP: Entrepreneurship**

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### **EP 311 — Introduction to Entrepreneurship**

3 credits; 3 lecture hours

This course introduces students to entrepreneurship and its applicability to the creative arts. It examines some of the legends of the industry and identifies the characteristics necessary for achieving success as an entrepreneur. It reviews today's creative arts and business landscape and introduces students to the significance of entrepreneurship and its opportunistic position at the cutting edge of this industry.

### **EP 321 — The Business Plan**

3 credits; 3 lecture hours

In this project-based course, students prepare and present a professional business plan, which then provides the foundation for their own business plans in semester 8. In this process, students acquire the knowledge, skills, and entrepreneurial mindset conducive to business success.

Prerequisite(s): EP 311.

### **EP 331 — Finance and Accounting for the Non-Financial Manager**

3 credits; 3 lecture hours

The course introduces the non-financial student to the basics of finance and accounting, with an emphasis on understanding cash flow, income statements, balance sheets, and financial ratios. The importance of these elements in supporting the business plan and in understanding the financial ramifications of their decisions is highlighted.

Prerequisite(s): EP 311.

### **EP 441 — Converting Innovation into Value**

3 credits; 3 lecture hours

Students learn to source and develop new venture and growth strategies for future businesses. The course introduces value propositions, value supply chain structures, revenue models, and growth strategies. Students examine business model development with a major focus on converting an idea from innovation into value.

Prerequisite(s): EP 311.

### **EP 451 — The Entrepreneurship Incubator**

4 credits; 4 lecture hours

A capstone course for the Entrepreneurship Program, this course synthesizes the knowledge, skills, and experiences learned throughout the program. Students create an entrepreneurial business model for their potential business ideas, with the aim of targeting investors and marketing partners. At the end of the semester, students present their business proposals and plans to industry professionals who evaluate and critique them.

Prerequisite(s): EP 311.

## **ES: Educational Skills**

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Based on the English Placement Exam, a student who shows need for improvement in writing and reading may be required to enroll for ES 133 before taking EN 121. Students for whom English is a second language may be required to enroll in ES 123 prior to EN 121 and/or ES 024 as a co-requisite of EN 121.

### **ES 021 — Intensive English as a Second Language**

1.33 credits; 4 lab hours

This summer course serves international students and permanent residents accepted to the college who have recently arrived in the United States. Students focus on improving speaking, listening, and presentation skills through learning about life at FIT and in New York.

### **ES 023 — English as a Second Language Workshop**

1 credit; 3 lab hours

With intensified instruction in reading and writing, students apply and practice the English skills taught in the co-requisite ES 123. Sessions consist of small-group and individual work.

Co-requisite(s): ES 123.

### **ES 024 — English as a Second Language**

0.66 credits; 2 lab hours

For students who have completed ES 023/123 but are required to take an additional writing course in English as a second language. Must be completed at the same time as EN 121. Pre-requisite(s): ES 023 and ES 123

Co-requisite(s): EN 121.

### **ES 025 — Pronunciation Skills for ESL Students**

0.83 credits; 2.5 lecture hours

This course in pronunciation skills for intermediate to advanced students focuses on modifying pronunciation and improving proficiency in spoken English. Students work intensively with English vowels and consonants; master basic features of English stress, rhythm, and intonation; and learn how to use phonetic symbols and pronunciation guides.

### **ES 027 — English Conversation**

0.67 credits; 2 lab hours

For intermediate and advanced students for whom English is a second language and who need to improve their oral communication skills. Provides practice in using and understanding spoken English. May be required for students who have completed ES 123 but need additional instruction in speaking and listening.

### **ES 028 — Oral Presentation Skills Workshop for ESL Students**

0.83 credits; 2.5 lab hours

This course in oral presentation skills for intermediate English as a Second Language (ESL) students focuses on the fundamental skills needed to present work verbally to an audience. Through practice in preparing and giving oral presentations in a structured setting, students develop strategies in both verbal and nonverbal communications skills in order to present ideas in an effective and clear manner.

### **ES 033 — College English Preparation Workshop**

1 credit; 3 lab hours

A writing-intensive course in which students expand upon the skills taught in the co-requisite ES 133. Sessions consist of small-group and individual work.

Co-requisite(s): ES 133.

### **ES 034 — Educational Skills**

0.67 credits; 2 lab hours

For students who have taken ES 033/133 and who are required to take additional instruction in reading and writing. Must be completed in the same semester as EN 121.

Co-requisite(s): EN121.

### **ES 037 — Survival Grammar**

1.33 credits; 1 lecture and 1 lab hour

Students improve their writing skills by focusing on the fundamentals of grammar and conveying information in an accurate, engaging, and efficient way. Pre-requisite(s): Appropriate English placement test result

Co-requisite(s): EN 121.

### **ES 123 — English as a Second Language**

2 credits; 2 lecture hours

For students who need to improve their skills in English as a second language. Instruction is given in reading and writing English, with some practice in listening and speaking. Students must register simultaneously in the corresponding section of ES 023. More than one semester of ES 023/123 may be needed. Additional instruction (ES 024, ES 025, ES 027, ES 028) may be required after ES 023/123.

Co-requisite(s): ES 023.

### **ES 133 — College English Preparation**

2 credits; 2 lecture hours

A writing-intensive course focusing on the stages of the writing process and on strategies to enhance reading comprehension and study skills. Topics include grammar, paragraph structure, and essay development. Students must register simultaneously in the corresponding section of ES 033. Additional instruction (ES 034) may be required.

Co-requisite(s): ES 033.

# FA: Fine Arts

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## **FA 101 — Painting**

1.5 credits; 3 lab hours

For students not majoring in Fine Arts. Through observation of still life and the figure, students are introduced to the use of oil or acrylic paint. Students develop color-mixing techniques emphasizing varied approaches to the use of paint. (G6: Arts).

## **FA 102 — Painting**

1.5 credits; 3 lab hours

For students not majoring in Fine Arts. This course is a continuation of FA 101, with an emphasis on painting from still life and the figure. (G6: Arts)

Prerequisite(s): FA 101 (waived for Visual Presentation and Exhibition Design students).

## **FA 103 — Painting**

1.5 credits; 3 lab hours

For students not majoring in Fine Arts. Abstract painting is explored through design, color, and composition. Experimentation with materials is encouraged. Painting medium is open. Any level of experience. (G6: Arts).

## **FA 104 — Sculpture - Basic**

1.5 credits; 3 lab hours

For students not majoring in Fine Arts. Introduces the basic principles of sculpture and relief through the figure and other references. Clay and plasteline are used, and basic casting techniques are introduced. (G6: Arts).

## **FA 105 — Life Drawing**

1.5 credits; 3 lab hours

For Fashion Design and Menswear students. Focus on figure drawing, stressing line, gesture, and composition. Study of proportion and anatomy of the human figure is undertaken. (G6: Arts).

## **FA 106 — Printmaking - Basic**

2 credits; 1 lecture and 2 lab hours

For students not majoring in Fine Arts. Fundamental procedures in relief and intaglio printing are studied, using linoleum, woodcuts, and etching techniques. Students are introduced to basic printmaking processes, with an emphasis on exploring printmaking as a medium. Some drawing experience helpful.

## **FA 107 — Basic Design**

1.5 credits; 3 lab hours

For Fashion Design, Jewelry Design, and Menswear students. Exploration of fundamental concepts of two-dimensional design. Line, shape, texture, rhythm, and color are emphasized, with an introduction to three-dimensional design. (G6: Arts).

## **FA 108 — Basic Drawing**

1 credit; 2 lab hours

For Photography majors. Students are introduced to drawing in black and white. Line, volume, composition, and perspective are taught through observation of still life and interiors. (G6: Arts).

## **FA 109 — Portrait and Figure Painting**

1.5 credits; 3 lab hours

For students not majoring in Fine Arts. Students paint the portrait and the figure from an objective point of view, utilizing fundamental approaches. Initial studies are in charcoal and culminate in finished paintings of the head and figure. Oil or acrylic paint is used.

Prerequisite(s): FA 101.

### **FA 113 — Fundamentals of Design I: 2D and Color**

1.5 credits; 0 lecture and 3 lab hours

Students explore the principles of two-dimensional design and color for the designer and fine artist, including the study of line, shape, positive and negative space, texture, and composition. (G6: Arts).

### **FA 114 — Fundamentals of Design II: 3D Form and Structure**

1.5 credits; 3 lab hours

The concepts basic to all three-dimensional design are studied: definition of space through the use of line, planes, and solid forms; manipulation of mass, volume, and void; the use of structural systems; the relationship of surface and color to form; and the importance of proportion and scale, light, and shadow. (G6: Arts).

### **FA 116 — Creative Media**

2 credits; 1 lecture and 2 lab hours

Using a wide variety of materials and design concepts, this course offers an opportunity for students to explore different approaches in creating nontraditional works of art. Emphasis is on enlarging students' capacity for imaginative expression in two- and three-dimensional projects. (G6: Arts).

### **FA 117 — Traditional Techniques in the Fine Arts**

2 credits; 1 lecture and 2 lab hours

This course develops students' insight into the techniques of masterworks in art history. The course combines lectures, demonstrations, visits to museums, and hands-on work in the studio. Students study and create works using such techniques as wet and dry media, ink and silverpoint, and encaustic, tempera, and oil painting.

### **FA 131 — Life Drawing I**

1.5 credits; 3 lab hours

An introduction to drawing the figure, students study line, proportion, gesture, and composition using pencil and charcoal. Study of anatomy is introduced. (G6: Arts).

### **FA 132 — Life Drawing II**

1.5 credits; 3 lab hours

This course continues the study of the figure, with focus on a more sophisticated use of materials and the study of anatomy. (G6: Arts)

Prerequisite(s): FA 131.

### **FA 141 — Drawing I**

1.5 credits; 3 lab hours

This course introduces drawing with an emphasis on developing perceptual skills. Line, value, placement, and perspective with still life and interiors as subjects are studied. Black-and-white materials are used. (G6: Arts).

### **FA 142 — Drawing II**

1.5 credits; 3 lab hours

A continuation of Drawing I, this course emphasizes compositional concepts using still life, interiors, and the figure. A variety of media, including ink wash and color, are used. (G6: Arts)

Prerequisite(s): FA 141 or CD 113.

### **FA 151 — Painting I**

3 credits; 6 lab hours

An introduction to the use of oil paint, this course uses a perceptual approach to still life and the figure. Color mixing, paint application, and compositional strategies are emphasized.

**FA 152 — Painting II**

3 credits; 6 lab hours

This course is a continuation of Painting I, focusing on the figure, with further exploration of painting techniques and continued emphasis on drawing, composition, and color.

Prerequisite(s): FA 151.

**FA 153 — Watercolor and Its Applications**

1.5 credits; 3 lab hours

The basic principles of watercolor technique are introduced. Students gain knowledge of color mixing and perception by direct observation and study of color theory as it pertains to watercolor, both transparent and opaque. Museum visits provide the opportunity to examine artists' uses and applications of various techniques.

**FA 161 — Sculpture I**

3 credits; 6 lab hours

This basic course emphasizes traditional sculpture skills with the head and full figure as the subject. Clay is the medium.

**FA 171 — Printmaking I**

1.5 credits; 3 lab hours

Students are introduced to basic printmaking processes, with an emphasis on exploring printmaking as a medium. Relief (woodcut, lino cut), intaglio (etching on metal or plastic), and monotype techniques are explored. Hand tools, edition printing, artists' proofs, and press operation are discussed.

**FA 172 — Printmaking II**

1.5 credits; 3 lab hours

A continuation of Printmaking I, this course studies more advanced printmaking techniques, including color, paper, and metal plate lithography, resulting in the development of a portfolio or artist's book.

Prerequisite(s): FA 171.

**FA 202 — Basic Design: 3D**

1 credit; 2 lab hours

For students not majoring in Fine Arts, this course is an introduction to the vocabulary of form in space and encourages inventiveness in concept and use of materials. (G6: Arts).

**FA 203 — Drawing for Accessories**

1.5 credits; 3 lab hours

Students draw still life and the figure from observation. Emphasis is on proportion, line, composition, and value. Accessories are incorporated as part of the subject matter from which the students will draw.

**FA 231 — Life Drawing III**

1.5 credits; 3 lab hours

A study of the human figure, this course introduces the use of color, experiments with scale and materials, and further develops compositional strategies.

Prerequisite(s): FA 132.

**FA 232 — Life Drawing IV**

1.5 credits; 3 lab hours

A continuation of Life Drawing III, this course emphasizes sustained drawings using mixed media and the development of a more complex relationship between the figure and space.

Prerequisite(s): FA 231.

### **FA 251 — Approaches to Abstract Painting I**

3 credits; 6 lab hours

Students are introduced to the tradition of abstraction. Projects emphasize color, composition, and experimentation with paint application in a nonobjective context.

Prerequisite(s): FA 152.

### **FA 252 — Painting III**

3 credits; 6 lab hours

Students explore painting from a representational viewpoint (still life and figure).

Prerequisite(s): FA 152.

### **FA 253 — Approaches to Abstract Painting II**

3 credits; 6 lab hours

This course is a continuation of Approaches to Abstract Painting I, with an emphasis on developing a personal style.

Prerequisite(s): FA 251.

### **FA 254 — Painting IV**

3 credits; 6 lab hours

A continuation of work in Painting III. Students are encouraged to develop their own style.

Prerequisite(s): FA 252.

### **FA 261 — Sculpture II**

3 credits; 6 lab hours

This course is a continuation of the aims of Sculpture I with emphasis on the use of new materials and methods.

Prerequisite(s): FA 161.

### **FA 299 — Independent Study in Fine Arts**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **FA 301 — Anatomy for Toy Designers**

1.5 credits; 3 lab hours

For Toy Design students. Students learn the basic human bone and muscle structure and compare it to the anatomies of other living forms in order to nurture creativity and invention.

### **FA 341 — Drawing Workshop/Experimental Drawing**

1 credit; 2 lab hours

Experimenting with material, scale, imagery, and process, students integrate observation, imagination-invention, abstraction, and conceptualization into their working methods. Through the drawing process, students develop their perception of visual components and their relationships in the physical world.

Prerequisite(s): FA 142 and FA 232 or equivalent

Co-requisite(s): FA 351.

### **FA 351 — Painting V: Contemporary Concepts**

3 credits; 6 lab hours

This course explores the postmodern idea that imagery may be combined with abstraction to construct pictorial space. Students study the use of the figure in a perceptual context and as an element in a narrative construct.

Prerequisite(s): FA 252 or equivalent.

### **FA 352 — Painting VI: Sources of Painted Imagery**

3 credits; 6 lab hours

Students develop their own vocabulary by learning to assimilate multiple sources of information and processes to meet their own creative needs. Art of other cultures, technology, personal psychology, and popular cultures provide resources for their work.

Prerequisite(s): FA 351.

### **FA 361 — Sculpture III: Advanced Traditional Materials**

3 credits; 6 lab hours

The study of figurative sculpture in abstract or realistic modes continues, using such materials as wax, plaster, stone, wood, and clay. Concepts include fragmentation and/or large-scale execution of the subject.

Prerequisite(s): FA 261 or equivalent.

### **FA 363 — Sculpture: Casting as a Creative Medium**

3 credits; 6 lab hours

Mold-making and casting as methods of reproduction, a way to transfer work into other materials, and a medium of sculptural expression are studied. Students research the use of traditional and nontraditional materials and produce finished works of art using the methods of mold-making and casting. A commercial casting operation is observed.

Prerequisite(s): FA 361.

### **FA 371 — Printmaking III: Advanced Works on Paper**

1.5 credits; 3 lab hours

Projects in lithography, relief, intaglio, stencil, collagraph, and the monotype are undertaken to explore both traditional and contemporary ideas in visual expression.

Prerequisite(s): FA 172

Co-requisite(s): FA 351.

### **FA 411 — Interdisciplinary Media**

1.5 credits; 3 lab hours

Exploring the use of technology in art, students break traditional boundaries that have defined the disciplines of painting, photography, sculpture, and printmaking in order to create multimedia work.

Prerequisite(s): FA 451.

### **FA 451 — Painting VII: Development of Personal Aesthetics**

3 credits; 6 lab hours

Through a series of paintings and sketches, students focus on an area of aesthetic or cultural concern. They develop conceptual consistency while also exploring differences among individual works in preparation for the thesis.

Prerequisite(s): FA 352.

### **FA 462 — Sculpture: New Materials**

3 credits; 6 lab hours

The exploration of sculpture continues with a focus on how the choice of materials communicates artistic voice. Students are introduced to the concept of public art and site-specific works.

Prerequisite(s): FA 363.

### **FA 471 — Advanced Experimental Printmaking**

1.5 credits; 3 lab hours

Advanced photo techniques in printmaking are studied. Students explore new ideas and printmaking formats by using photosensitized plates in methods of lithography, etching, and relief printmaking. The course deals with contemporary issues of content in printmaking.

Prerequisite(s): FA 371.



### **FA 491 — Senior Project Thesis: Painting**

3 credits; 6 lab hours

Under faculty supervision, students produce a coherent body of work in painting or related disciplines. They write and present a paper addressing the developmental process and aesthetic concerns of their work.

Prerequisite(s): FA 451.

### **FA 492 — Senior Project Thesis: Sculpture**

3 credits; 6 lab hours

Students pursue individual work supervised by faculty, producing a coherent body of work in sculpture or related disciplines that represent a culmination of their studies. In this capstone course, they write a paper that addresses the developmental process and the aesthetic concerns of their work.

Prerequisite(s): FA 462.

### **FA 499 — Independent Study in Fine Arts**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **FD: Fashion Design–Apparel (See also AF, AP, AR, DP, FF, TL)**

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### **FD 111 — Draping I: Fundamentals**

3 credits; 6 lab hours

Introductory course explores the three-dimensional draping approach to executing garment design. Projects introduce the important principles of grain, balance, and construction. Through critiqued design development on the dress form, students develop their own sense of proportion, silhouette, line, and style, while exploring current market trends. Course utilizes strong sewing skills. Prerequisite(s) or

Co-requisite(s): FD 131 for evening/weekend students only.

### **FD 112 — Draping II: Constructed Silhouettes**

3 credits; 6 lab hours

This course enables students to execute jacket styles utilizing advanced draping techniques and explores how to incorporate tailoring details to enhance garment designs. Students learn to develop draped pattern styles that include mounted and semi-mounted sleeves, and various collar and pocket styles.

Prerequisite(s): FD 111.

### **FD 113 — Apparel Design: Structured Silhouettes**

4 credits; 8 lab hours

Students learn the principles of draping as a method of designing original garments in three-dimensional form. Draping techniques and construction skills are developed for more advanced structured garments, along with an understanding of silhouette, proportion, and current style trends.

### **FD 114 — Apparel Design: Soft Silhouettes**

3 credits; 6 lab hours

Students learn to drape soft silhouettes using muslin and soft fabrics. Creative designs are explored, from basic to classic to complex shapes. An original garment is designed and executed in fabric.

### **FD 115 — Introduction to Draping**

2 credits; 1 lecture and 2 lab hours

This course introduces the student to the basic principles of draping, keeping in mind the importance of grain, balance, and structure in a garment. An understanding of fundamental draping procedures and their application to current trends is addressed. Tools and materials essential for professional results are demonstrated and used.

### **FD 116 — Apparel Design Workshop**

2 credits; 1 lecture and 2 lab hours

A continuation of FD 115, this course further develops students' understanding of fundamental draping procedures and their application to current trends. As a final project, a term garment is developed that involves the selection of fabric, draping, and construction, and following industrial sample room procedures.

Prerequisite(s): FD 115 and FD 131.

### **FD 121 — Flat Pattern Design I**

1.5 credits; 3 lab hours

Introductory flat pattern course explores the two-dimensional method to execute garment designs. Utilizing basic slopers, students develop original design concepts through the slash-and-spread and pivot techniques. Projects are evaluated on the dress form for fit, balance, style, creativity, and proportion. Course utilizes strong sewing skills.

### **FD 131 — Sewing Techniques I**

1.5 credits; 3 lab hours

Students learn the basic professional techniques used in the construction of designers' sample garments. Sewing techniques--including cutting, construction, and finishing--are explored, using industrial equipment to create sample garments in cotton or cotton-type fabrics.

### **FD 132 — Sewing Techniques II**

1.5 credits; 3 lab hours

Builds upon skills learned in Sewing Techniques I. Students learn new and more complex design room construction, and develop advanced techniques currently used in the fashion industry.

Prerequisite(s): FD 131.

### **FD 211 — Draping III: Soft Silhouettes**

3 credits; 6 lab hours

This course involves creative draping techniques with emphasis on soft silhouettes and structure in design. Introduction to dolman sleeve styles, cowls, pants, and cut-and-sew knits are included. The variations in style expand students' creative, critical thinking, and technical skills into different areas of design, while draping in fabric.

Prerequisite(s): FD 112.

### **FD 212 — Draping IV: Advanced Techniques**

3 credits; 6 lab hours

This course further develops creative and technical skills in apparel design. Advanced draping projects enable students to explore design through a variety of fabrication, draping, and construction techniques. Students also learn how design resources and presentation skills can help them articulate their ideas.

Prerequisite(s): (FD 113 and FD 114), or FD 211.

### **FD 221 — Flat Pattern Design II**

1.5 credits; 3 lab hours

This course allows students to proceed from the study and application of the basic principles of patternmaking to a more comprehensive view of design within flat pattern methods and principles. Basic torso slopers are developed with the sleeve and are combined to form the kimono/dolman sloper.

Prerequisite(s): FD 121.

### **FD 223 — Digital Literacy For Designers**

2.5 credits; 2 lecture and 1 lab hours

This is an interdisciplinary course cross-listed with CG 223. This course examines the concept of digital literacy through the lens of Art and Design. The course framework supports the development of critical and self-reflective skills, necessary components of ethical and socially responsible behavior in online environments. Students create content in a variety of forms, making use of new digital tools to support knowledge creation in a socially networked world. They work collaboratively to improve the civic life of their community, and understand that digital literacy is a core competency in the digital age.

### **FD 231 — Haute Couture Sewing Techniques**

2 credits; 4 lab hours

This course introduces students to the finest sewing techniques practiced in couture workrooms and provides the basis for understanding haute couture. Students learn techniques in cutting, hand stitching, seam and hem finishes, pocket construction, pressing, and finishing.

Co-requisite(s): FD 232.

### **FD 232 — Haute Couture Decorative Techniques and Embellishments**

2 credits; 4 lab hours

Expands knowledge of the couture by exploring various decorative techniques. Students learn how to hand bead as well as apply rocailles, sequins, pearls, and faux gems on different types of fabrics. In addition, students create embellishments from ribbons and fabric; hand embroider original designs; and learn techniques in quilting, pleating, and trapunto.

Co-requisite(s): FD 231.

### **FD 241 — Apparel Product Data Management**

1.5 credits; 3 lab hours

Introduction to product data management. Students learn to facilitate the communication and coordination of pre-product development tasks by linking design, engineering, costing, and manufacturing information through a centralized database of product-related information.

### **FD 281 — Corsetry in Fashion I**

2.5 credits; 1 lecture and 3 lab hours

Students study the history of corsetry from the 1600s to the 1850s and learn how the body is manipulated to create a fashion silhouette. Through museum visits and online market research, students analyze the differences between corsetry and class draping and develop technical patterns to create period corsets using traditional construction techniques.

Prerequisite(s): DP 112 or FD 112.

### **FD 282 — Corsetry in Fashion II**

2.5 credits; 1 lecture and 3 lab hours

Students explore the history of corsetry from 1850 to the present and the interpretation of structured undergarments in contemporary fashion trends. Further developing the technical skills learned in FD 281, students create a period corset and design a contemporary corset and garment.

Prerequisite(s): FD 281 or approval of chairperson.

### **FD 321 — Computerized Pattern Design**

1.5 credits; 3 lab hours

This course builds on students' patternmaking skills and enables them to advance to a more comprehensive study of design using computerized patternmaking methods and principles. Students learn the operation of the System Management and PDS (Pattern Design System) computerized flat pattern design and technical illustration programs.

### **FD 341 — Design with High-Tech Fabrics**

1.5 credits; 1 lecture and 1 lab hour

Students examine the relationship between high-tech fabrics and contemporary sportswear, outerwear, and performance design. The course concentrates on the qualities and functions of high-tech fabrics and their adaptability for specific functions or fashion looks. Students also learn the special construction techniques and machines needed for these fabrics.

### **FD 351 — Body Contour**

1.5 credits; 3 lab hours

This course introduces students to the design, merchandising, and manufacturing of body contouring designs in stretch fabrics. Students incorporate market and textile research to drape and flat pattern original designs, and execute the construction using appropriate construction techniques.

### **FD 352 — Knitwear Design: Flat Pattern Design and Sewing**

1.5 credits; 3 lab hours

Students learn standard flat pattern design and sewing practices of the knitwear industry, including industrial methods of measuring, fitting, and finishing, in order to develop original knitwear designs through market research. Fabrics for the term project are produced in FD 353.

### **FD 353 — Knitwear Design: Machine Knitting**

2 credits; 4 lab hours

An introduction to the hand-knitting machine as a tool for designing knitted fabrics and garments. Students learn the design aspects of fabric structure, stitch patterns, and textured yarns and colors in order to create new fabric designs in jersey structures. Original fabrics are created for use in FD 352.

### **FD 354 — Knitwear Design: Draping, Advanced Sewing, and Flat Pattern Design**

1.5 credits; 3 lab hours

Students design and develop a line of fine gauge knitwear and sweater-weight garments using industry methods of draping, advanced sewing, and flat pattern design.

Prerequisite(s): FD 352.

### **FD 355 — Primavision I**

1.5 credits; 3 lab hours

Students gain a working knowledge of technical line development and execution through the study and use of the proprietary software program Primavision, by Lectra Systems. Emphasis is on specs and construction details dealing with both woven and knit fabric development.

### **FD 356 — Seamless Knit Design: Stoll M1**

2 credits; 4 lab hours

Students create a knitwear program through the study and use of the proprietary software Stoll M1 CAD system. Emphasis is placed on the construction of knitted fabrics in single and double bed.

Prerequisite(s): FD 352 and FD 353.

### **FD 361 — Introduction to Children's Wear**

2.5 credits; 1 lecture and 3 lab hours

Introduces students to the children's wear market. Students study the differences between children's wear and adult clothing, and explore the issues that need to be addressed when designing clothing for children, including sizing, government safety standards, and the psychological implications of child development on design. Students design a collection using appropriate design concepts.

### **FD 362 — Active Sport Design**

2 credits; 4 lab hours

Requirements and principles of movement in specific sports are discussed as they relate to the fit of active sports apparel. Students create designs based on the aesthetic and technical needs of the serious sports enthusiast.

### **FD 363 — Swimwear Design**

2 credits; 4 lab hours

An introduction to swimwear design. Students gain a broad working knowledge of swimsuits and related apparel such as cover-ups and beach accessories. Original designs are produced using flat pattern and draping techniques, and industry specific construction methods and machinery.

### **FD 364 — Outerwear and Performance Apparel Design**

2 credits; 4 lab hours

Students study the creation of women's performance apparel, which takes into account the principles of extreme movement, as well as the aesthetic and technical needs of the serious outdoor sports enthusiast. Using their knowledge of advanced new fibers, fabrics, trims, and performance construction techniques, students design performance apparel for a specific sport.

### **FD 371 — Intimate Apparel Sewing Techniques**

2 credits; 4 lab hours

This course introduces students to the construction techniques involved in the development of intimate apparel products. Students create a prototype from a sloper, using professional sewing methods and application techniques.

### **FD 372 — Control Shapewear Design**

2 credits; 4 lab hours

Students explore the design and construction techniques of control garment fitting prototypes. Through market research and demonstrations, students create original concepts and produce prototypes utilizing specialized construction methods.

Co-requisite(s): FD 371.

### **FD 373 — Intimate Apparel Line Development**

1.5 credits; 1 lecture and 1 lab hour

Students study the functions of intimate apparel marketing. Through industry research, students analyze market classifications, trend forecasting, and the entire process of merchandising an intimate apparel product, from learning terminology to product development, pricing, and advertising.

### **FD 374 — Flat Pattern Design for Special Occasion**

1.5 credits; 3 lab hours

Through lectures, demonstrations, and hands-on application, students learn to make patterns for after-five, evening, bridalwear and other special occasion dresses. Students develop their flat pattern-making skills in order to create master slopers that interpret design sketches into three-dimensional forms.

### **FD 375 — Textile Lace and Technology I**

1.5 credits; 3 lab hours

Students learn about textile lace and embellishment technology and its relationship in the design, styling, and marketing of apparel products. Through lectures, field trips, market research, and construction demonstrations, students explore both the domestic and international textile market along with aesthetics, performance, and cost/price relationships.

### **FD 391 — Children's Wear Licensing Practicum**

1.5 credits; 3 lab hours

This course familiarizes students with all aspects of designing licensed children's wear products. Students spend three hours per week for ten weeks at a children's wear host company, and three hours per week for five weeks with an apparel faculty mentor.

### **FD 451 — Knitwear Design: Full Fashion and Pointelle**

2 credits; 4 lab hours

An introduction to full fashion knitting and the principles of pointelle design. Students use jersey and rib structures to create full fashion garments. Emphasis is placed on appropriate design solutions for full fashion garments and designing pointelle patterns.

### **FD 452 — Primavision II**

1.5 credits; 3 lab hours

This course explores the industry procedures used to creatively design and technically develop knitwear lines using the Primavision TCX software. Students build on skills learned in FD 355, using the Primavision software as a cohesive tool to communicate and combine all phases of knitwear line development.

Prerequisite(s): FD 355.

### **FD 461 — Tailoring Techniques**

2 credits; 4 lab hours

This course enables students to elevate their basic sewing skills to an advanced level. Students learn to construct a jacket utilizing hand-tailored methods. Through lectures and demonstrations, students evaluate different levels of quality garments to better understand construction and costing.

### **FD 471 — Foundation Design**

2 credits; 4 lab hours

An introduction to foundation and undergarment design. Original designs are produced through flat pattern and draping, incorporating specialized sewing methods. Students research the undergarment fashion market and use historical and textile references to create original garments. Projects in this course coordinate with those in FD 472.

Co-requisite(s): FD 472.

### **FD 472 — Foundation Fitting Techniques**

1.5 credits; 3 lab hours

An introduction to professional foundation-fitting techniques as used in the intimate apparel industry. Students learn fitting on a foundation fit model using retail samples and garments of their own design. Through in-class visits and demonstrations by industry experts, students participate in fitting prototypes to explore proper proportion, fit, and comfort.

Co-requisite(s): FD 471.

### **FD 473 — Underfashion Computer Patternmaking/Grading for Design**

1.5 credits; 3 lab hours

This course introduces students to computerized pattern design and grading techniques utilized by foundation designers and industry. Students gain an understanding of specific requirements for foundation pattern shaping and sizing by learning computer pattern development and sizing procedures.

Prerequisite(s): FD 321 and FD 372

Co-requisite(s): FD 471 and FD 472.

### **FD 474 — Bridal Design**

2 credits; 4 lab hours

Students are introduced to the specialized field of bridal design. Through market research, students explore the differences in the areas of formal, semi-formal, and informal bridal apparel in the American and international markets. Students develop a collection of bridal designs and execute an original design using industry techniques.

Prerequisite(s): FD 231, FD 232 and FD 374.

### **FD 475 — Leather Apparel Design**

2 credits; 4 lab hours

This course introduces students to the use of leather, suede, and other animal skins for women's apparel design. The course explores the application of design principles exclusive to designing apparel with leather skins. Students create designs through draping and flat pattern utilizing industrial methods.

### **FD 491 — Senior Collection: Children's Wear**

3 credits; 6 lab hours

Students develop a senior collection of children's wear under the supervision of an instructor and an industry designer. This course builds upon the technical, creative, and industry knowledge acquired in prior semesters. Utilizing market research and forecasting services, students design and construct a mini-collection.

Prerequisite(s): FF 393 or FF 394.

### **FD 494 — Senior Collection: Intimate Apparel**

3 credits; 6 lab hours

Students develop a senior collection of intimate apparel under the supervision of an instructor and an industry designer. This course builds upon the technical, creative, and industry knowledge acquired in prior semesters. Utilizing market research and forecasting services, students design and construct a mini-collection.

Prerequisite(s): FF 396.

### **FD 495 — Senior Collection: Special Occasion**

3 credits; 6 lab hours

Students develop a senior collection of special occasion designs under the supervision of an instructor and an industry designer. This course builds upon the technical, creative, and industry knowledge acquired in prior semesters. Utilizing market research and forecasting services, students design and construct a mini-collection.

Prerequisite(s): FF 391 and FF 397.

### **FD 496 — Senior Collection: Sportswear/Active Wear**

3 credits; 6 lab hours

Students develop a senior collection of sportswear/active wear under the supervision of an instructor and an industry designer. This course builds upon the technical, creative, and industry knowledge acquired in prior semesters. Utilizing market research and forecasting services, students design and construct a mini-collection.

Prerequisite(s): FF 393 or FF 394.

### **FD 497 — Senior Collection: Knitwear**

2 credits; 4 lab hours

Students develop a senior collection of knitwear under the supervision of an instructor and an industry designer. Utilizing market research and forecasting services, this collection builds upon the technical, creative, and industry knowledge acquired in previous semesters.

Prerequisite(s): FF 395

Co-requisite(s): TS 366.

## FF: Fashion Design–Art (See also AF, AP, AR, DP, FD, TL)

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### **FF 111 — Fashion Art and Design I**

2 credits; 4 lab hours

This course teaches students to understand, analyze, and draw the female fashion figure, front, turned, and back views. Students learn how to communicate their design ideas in a fashion sketch through garment details, silhouettes, and color theory. Acquiring skills in design development sketching enables them to create simple design groups.

### **FF 112 — Fashion Art and Design II**

2 credits; 4 lab hours

Students learn to explore the nature and hand of fabrics, and how to render different textures, weights, and patterns in their fashion designs. Students develop original designs through researching historical periods, current fashion styling, and color trends as they are applied in fashion design. Design journals, customer profiles, and various presentation formats are introduced. (G6: Arts)

Prerequisite(s): FF 111.

### **FF 113 — Fashion Art and Design for One-Year Program**

5 credits; 2 lecture and 6 lab hours

Students learn to sketch and render the contemporary fashion figure in order to create a fashion design collection. The course concentrates on proportion, fabric rendering, design details, garment silhouettes, and presentation techniques. (G6: Arts).

### **FF 114 — Model Drawing I for Fashion Designers**

1 credit; 2 lab hours

Students learn to draw fashion figure proportion, movement, silhouettes, and details from the fashion model in a variety of poses. Emphasis is placed on experimenting with various media and techniques to render the different characteristics of fabric.

### **FF 141 — Introduction to Computerized Fashion Design**

1 credit; 2 lab hours

This course introduces the basics of computer-aided design targeted specifically for the fashion industry. Using both bitmap and vector software, students learn techniques to conceptualize fashion designs and create industry-standard presentations.

### **FF 211 — Fashion Art and Design III**

2 credits; 4 lab hours

Students prepare for their fourth-semester design collections by exploring the roles of research, design development, and editing in the fashion design process. Emphasis is placed on the application of design development to a variety of design groups in order to expand the students' knowledge of key fashion categories, markets, and price points.

Prerequisite(s): FF 112.

### **FF 212 — Fashion Art and Design IV**

2 credits; 4 lab hours

This course enables students to understand the design process necessary for the execution of a design portfolio. Students create a design portfolio for two design seasons in their chosen area of study. An individual drawing style is developed along with suitable presentation techniques and formats.

Prerequisite(s): FF 113 or FF 211.



### **FF 213 — Model Visualization Techniques**

1 credit; 2 lab hours

Students learn how to develop a quick and accurate methodology of fashion design sketching from models. The course provides ideas, inspiration, and a variety of techniques used to solve fashion design challenges.

Prerequisite(s): FF 113 or FF 211.

### **FF 221 — Fashion Past and Present**

2 credits; 1 lecture and 2 lab hours

Slide lectures concentrating on Western fashion cover the ancient eras to the 20th century, emphasizing silhouettes, fabrics, garment details, construction, and accessories. Design projects for a variety of current markets are created with historic inspiration from the periods and cultures explored in the slide lectures, utilizing research from the library, museum, internet, and other sources.

Prerequisite(s): FF 112 or FF 113.

### **FF 241 — Fashion Design Computer: Photoshop**

1.5 credits; 3 lab hours

Students learn the fundamental and advanced techniques specific to fashion design using Adobe Photoshop. Assignments focus on establishing fashion design principles through digital line design development techniques. Students develop increasingly advanced skills using the core software to produce coordinated fashion design presentations.

Prerequisite(s): AR 101 or FF 111 or FF 113 or approval of Fashion Design-Art assistant chairperson.

### **FF 242 — Fashion Design Computer: Illustrator**

1.5 credits; 3 lab hours

Students learn the fundamental to intermediate-level techniques specific to fashion design using Adobe Illustrator. The course covers all aspects of drawing, including working with images and color. Course assignments focus on establishing industry techniques and developing proficiency in creating fashion designs using Adobe Illustrator.

Prerequisite(s): AR 213 or FF 141 or FF 241 or approval of Fashion Design-Art assistant chairperson.

### **FF 243 — Digital Flats and Specs**

1.5 credits; 3 lab hours

Students learn to create garment specification sheets by integrating manual and digital skills. Digital design techniques and business practices are explored in order to create a presentation of a design collection.

Prerequisite(s): FF 241 and (FF 141 or FF 242).

### **FF 244 — Design Collections: Visual Solutions**

1.5 credits; 3 lab hours

Students develop design collection concepts for specific areas of the design market in a variety of presentation formats using digital and analog media. Using field trips, retail market research, and internet exploration as a springboard for design, students work with a guest critic from the fashion industry to create a design project for presentation.

Prerequisite(s): FF 113 or FF 211.

### **FF 291 — Fashion Portfolio Collection**

2 credits; 4 lab hours

This course enables the student to understand the design process necessary for the execution of a design portfolio, developing original ideas specialized in one area of the industry. Students analyze a target market and develop their own personal drawing and rendering style.

### **FF 321 — 20th-Century Style and the Modern Designer**

2 credits; 1 lecture and 2 lab hours

A cultural history of 20th-century women's fashion in the Western world, and its influence on contemporary fashion. Students study fashion designers from the 1850s to the present day, and the political, social, and artistic influences on fashion. Primary research tools are explored as an inspiration for the students' own fashion designs.

### **FF 341 — Computer Art for Accessories Design**

1.5 credits; 3 lab hours

Students learn advanced techniques specific to accessories design using Photoshop and Illustrator. Assignments focus on digitally created presentation and rendering techniques.

Prerequisite(s): AR 213 or AR 214 or AR 215 or FF 241 or PH 272 or permission of Accessories Design chairperson.

### **FF 351 — Knitwear Design I**

1.5 credits; 3 lab hours

An introduction to knitwear design. Students study the knitting process, including yarns, stitches, patterns, and constructions, to create original design sketches specific to this market. Knit collections are completed in the following categories: performance and seamless knits, body-contouring intimates, cut-and-sew knits, and full-fashioned machine knits.

### **FF 352 — Knitwear Design II**

1.5 credits; 3 lab hours

Students study full-fashioned and cut-and-sew knit design collection in order to create projects designed to focus on current knitwear industry trends. Course assignments incorporate yarn and trend market research, design development, rendering and design sketching of knits, and flat sketching.

### **FF 361 — Children's Wear Design**

2 credits; 4 lab hours

Students develop a proficiency in sketching children's figures in the various age/size ranges of the children's wear market. Design projects are created based on an analysis of the trends, design requirements, and challenges of each age group of clothing, with emphasis on presentation, drawing, and rendering skills.

### **FF 362 — Computerized Children's Wear Design**

1.5 credits; 3 lab hours

Using Adobe software, students develop their digital drawing skills to create design sketches, graphics, and production artwork for the children's wear market. From creating a digital flat to designing pattern repeats to final presentation boards, students learn the digital multitasking skills required in the fashion design industry.

Prerequisite(s): FF 243.

### **FF 371 — Shapewear and Foundation: Art**

1.5 credits; 3 lab hours

This course introduces students to the intimate apparel control shapewear and body-contouring markets. Students design and sketch original collections in these intimate apparel categories. As inspiration, students research the internet, fashion forecasting services, museums, and fabric and trim shows. Retail market research is a co-assignment with FD 373.

Co-requisite(s): FF 372.

### **FF 372 — Intimate Apparel CAD**

1.5 credits; 3 lab hours

Students learn digital techniques for visually presenting design concepts using over-the-counter software. A special emphasis is placed on renderings of specialty fabrics, trims, and constructions appropriate to specific intimate apparel categories.

Prerequisite(s): FF 243

Co-requisite(s): FF 371.

### **FF 391 — Bridal Design: Portfolio**

2 credits; 4 lab hours

Students create a coherent design portfolio for the bridal industry by researching target market studies, trend spotting, and analyzing the design philosophies of contemporary bridal designers. Students also develop a personal drawing style and learn to develop design concepts via the fashion sketch to create a design presentation appropriate to the focused market.

### **FF 392 — Swim/Active Sport Portfolio**

2 credits; 4 lab hours

Through the study of active sports and the principles of movement, students develop original design sketches for the serious and recreational athlete. As inspiration for portfolio collections, students conduct internet and in-store market research focusing on swim apparel and active sport product lines.

### **FF 393 — Portfolio: Sportswear**

2 credits; 4 lab hours

Students plan and illustrate original designs for a women's or children's sportswear portfolio. Consideration is given to current trends in the sportswear industry and the impact of communication technologies and economic realities of a global marketplace. Students work in an interdisciplinary environment with the option of developing their concepts in digital or manual formats.

### **FF 394 — Portfolio: Active Wear**

2 credits; 4 lab hours

Students plan and illustrate original designs for an active and performance apparel design portfolio for both the women's and children's wear market. Consideration is given to current trends in the industry, the impact of communication technologies, and the economic realities of a global marketplace. Students work in an interdisciplinary environment with the option of developing concepts in digital or manual formats.

### **FF 395 — Portfolio: Knitwear Design**

1.5 credits; 3 lab hours

Students plan and illustrate original designs for a knitwear design portfolio. Consideration is given to current trends and technologies in the knitwear industry. Students work in an interdisciplinary environment with the option of developing their concepts in digital or manual formats.

### **FF 396 — Senior Portfolio: Intimate Apparel**

1.5 credits; 3 lab hours

This course introduces students to the specialized areas of the intimate apparel soft market. Through extensive research, students gain an understanding of the daywear, loungewear, leisurewear, and sleepwear markets. Students develop their original design sketches into a comprehensive portfolio.

### **FF 397 — Senior Portfolio: Special Occasion**

2 credits; 4 lab hours

This course enables students to understand the design process necessary for the execution of a portfolio appropriate for the evening wear and special occasion market.

Prerequisite(s): FF 391.

### **FF 398 — Outerwear and Performance Apparel Design Portfolio**

2 credits; 4 lab hours

Students become familiar with the current outerwear and performance apparel market. They forecast and track trends and create product, storyboards, and spec sheets for various segments of the women's outerwear and performance apparel industry. Sourcing trims such as hardware and closures is studied.

Prerequisite(s): FF 243 or approval of Fashion Design-Art assistant chairperson.

### **FF 491 — Internship**

2 credits; 2 lecture hours

An unsalaried, 12-week internship in the industry, scheduled individually for a minimum of 87 hours at the worksite and 3 hours on campus. Integrates students' design knowledge with field experience at a specific manufacturer with a company employee as a supervisor/mentor. The Internship Center assists the Fashion Design Department in placement.

### **FF 492 — E-Portfolio**

1 credit; 2 lab hours

Students explore various techniques for integrating existing hand-generated and digital artwork in electronic fashion design presentations. Emphasis is placed on understanding the architecture of the e-portfolio, critical thinking, consistency, and ordering of content. Students learn to create visual databases, catalogues, slide shows, and basic web pages.

Prerequisite(s): FF 393, or FF 394, or FF 395, or FF 396, or FF 397, or approval of Fashion Design-Art assistant chairperson.

## **FI: Film and Media**

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### **FI 111 — Introduction to Film**

3 credits; 2 lecture and 2 lab hours

This course provides students with the tools to analyze moving image presentations in an academic setting or as a filmmaker. Students examine the uses of camera, editing, sound and elements of the production design as they create meaning in film images and narratives. Examples are drawn from a full range of feature films, documentaries, other forms of entertainment and advertising, whether delivered theatrically, through television or over the Internet. (Formerly LA 141) (G7: Humanities).

### **FI 221 — History of Film, beginnings to 1959**

3 credits; 2 lecture and 2 lab hours

This course presents an overview of cinema history from its beginning to 1959 and provides students with the basic tools for analyzing the art of film. Students view representative films from major movements and study the uses of camera, editing, lighting, and sound. (Formerly EN 255) (G7: Humanities) Pre-requisite(s): EN121 or equivalent.

### **FI 222 — History of Film, 1960-present**

3 credits; 2 lecture and 2 lab hours

This course presents an overview of cinema history since 1959, with attention to the cultural, political, economic, and technological forces that helped to shape cinema during this time. Significant trends within the U.S. are studied, including new and changing genres, independent and maverick filmmakers, and the dominance of Hollywood blockbusters. Students are introduced to national cinemas in Asia, Africa, and Latin America. (Formerly EN 256)(G7: Humanities) Pre-requisite(s): EN121 or equivalent.

### **FI 223 — Women Make Movies: A History of Women's Filmmaking**

3 credits; 2 lecture and 2 lab hours

Students analyze the work of women filmmakers from the earliest days of the silent cinema to the late 1970s. Emphasis is placed upon recuperating women's historical contributions to the motion picture arts as well as exploring the creative processes of individual artists.

### **FI 231 — Documentary Film**

3 credits; 2 lecture and 2 lab hours

This course provides a historical overview of the documentary form and a critique of ethnographic and propaganda films, social documentaries, cinema verite, and travelogues. Students investigate the issue of truth and/or objectivity, and critique films from the perspective of feminist theory, cultural anthropology, and general film history and theory. (Formerly LA 244).

### **FI 256 — Screenwriting I**

3 credits; 3 lecture hours

This course introduces the practice of writing fiction for the screen, focusing on the short film. In a workshop setting, students explore a range of approaches to the short screenplay, from traditional to innovative, and use examples from a variety of genres and geographical origins. (Formerly EN 266)(G6: Arts) Pre-requisite(s): EN121 or equivalent.

### **FI 261 — Introduction to Sound**

3 credits; 2 lecture and 2 lab hours

In this production course in sound for digital filmmaking, students explore the phenomena of sound, the art of audio recording, and the function of sound for the screen. Technical topics include digital recording, editing, and mixing; sound wave manipulation; audio processing; microphone technique; preparation for multi-track mixing; and final digital mixing to picture. (Formerly LA 248).

### **FI 266 — SCREENWRITING I**

3 credits; 3 lecture hours

This course introduces the practice of writing fiction for the screen, focusing on the short film. In a workshop setting, students explore a range of approaches to the short screenplay, from traditional to innovative, and use examples from a variety of genres and geographical origins.

### **FI 271 — Fans and Fandom in the Internet Age**

3 credits; 3 lecture hours

This course examines fans and fandom within the context of the history and evolution of mass media and participatory culture. Students explore fan communities as subcultures with their own social structures and cultural practices and engage their origins in cults, celebrity culture, and technological change and innovation.

### **FI 272 — Introduction to Television Studies**

3 credits; 3 lecture hours

This course analyzes the medium of television in terms of its history, narrative, style, technique, editing, sound, and representation. Students view programs from the 1950s to the present, marking and investigating TV's transformations as it moves with and creates cultural history. Students acquire and use skills for reading television in terms of its production and signification. (Formerly LA 243)(G7: Humanities) Prerequisite(s): EN 121.

### **FI 273 — The Other Hollywood: Film in New York**

3 credits; 2 lecture and 2 lab hours

This course examines New York's significance in the history of American film. As the birthplace of the industry, the city has been a seedbed for innovation in documentary, avant-garde and independent film, as well as an icon in Hollywood cinema. (Formerly LA 247).

### **FI 321 — Film Theory and Criticism, An Introduction**

3 credits; 3 lecture hours

Students are introduced to the major issues and movements in film theory and criticism. Examining key issues such as the relationship between film representation and reality and the roles of image, narrative, and the industrial infrastructure, students learn to place critical statements about film into a theoretical discussion that has flourished since the early days of silent film. (Formerly LA 241)(G7: Humanities) Prerequisite(s): LA 141.

### **FI 322 — Major Directors: Alfred Hitchcock**

3 credits; 2 lecture and 2 lab hours

This course provides an in-depth study of the films of Alfred Hitchcock, which are examined within the context of his life and the Hollywood system. Students learn the concepts of auteur theory by focusing on Hitchcock's storyboarding method, his stylistic and cinematic technique, and his innovative use of editing and sound. (Formerly LA 443).

### **FI 323 — Sexuality in Cinema**

3 credits; 2 lecture and 2 lab hours

This lecture/screening course examines the representation of sexuality in cinema as it's been constructed by Hollywood, independent filmmakers and contemporary media artists. Starting with early cinema and moving through the Hays Code era, the radical '60s, and into contemporary times, students view works that portray multiple forms of sexuality and gender identity, while contextualizing it with the politics of its time. (G6: The Arts).

### **FI 324 — The Romantic Comedy**

3 credits; 2 lecture and 2 lab hours

This course surveys romantic comedy from the early sound era to the present, considering how cultural anxieties about gender, class, and marriage influenced the representation of sex, love and courtship rituals; interrelations between stardom and authorship; and the changing nature of cinematic sexuality after World War II. (G7: Humanities).

### **FI 331 — Film Genres: Crime Stories**

3 credits; 2 lecture and 2 lab hours

This course examines interrelationships in film and literature, focusing on "Crime Stories" – novels and cinematic adaptations that tell stories of crimes from differing points of view, starting with the detective, moving toward the criminal, and ending with the victims. Students study a variety of crime genres: the whodunit, the film noir, the docudrama, the neo-noir and the metafiction. (Formerly LA 342) (G7: Humanities).

### **FI 332 — The Science Fiction Film**

3 credits; 2 lecture and 2 lab hours

This course examines the science fiction film from its beginnings. Students analyze the genre's merits and flaws, conventional narrative themes and iconography, relevance, and fundamental departures from science fiction literature. They explore how science fiction films mirror the social and political environment of their time. (Formerly LA 246).

### **FI 333 — Film Genres: Animation**

3 credits; 2 lecture and 2 lab hours

In this history of animation course, students gain an understanding of animation as an art form and as a series of ideological texts to be read and interpreted within the context of the cultures that produced them. (Formerly LA 245).

### **FI 334 — Film Genres: Films of the Supernatural**

3 credits; 2 lecture and 2 lab hours

This course examines films that involve the supernatural, frequently a subgenre of the horror film. Students explore story conventions, iconography, and the relationship to cultural and literary foundations from which these films derive.

### **FI 341 — French Cinema**

3 credits; 2 lecture and 2 lab hours

Students are introduced to the rich legacy of French Cinema, from its early days in silent film to Surrealism and Poetic Realism between World War I and World War II to its position of influence with the New Wave in the 1960s. The political cinema of the 1970s is examined, as well as today's new French filmmakers. (Formerly EN 259)(G7: Humanities).

### **FI 342 — Contemporary Korean Cinema**

3 credits; 2 lecture and 2 lab hours

This course is an introduction to South Korean cinema from the late 1980s to the present. Students study the concept of New Korean Cinema, the rise of the domestic film industry and auteurs, and the emergence of blockbusters and their growing regional and international recognition. (Formerly LA 251) (G7: Humanities; G9: Other World Cultures).

### **FI 356 — Screenwriting II**

3 credits; 3 lecture hours

This course focuses on elements of screenwriting for feature-length films, including story concept, three-act structure, the world of the story, protagonist and antagonist, conflict, characterization, scene development, and dialogue. Students formulate individual projects, from pitching a story to presenting a synopsis, preparing an outline, and writing a screenplay. The business end of screenwriting is discussed and students meet film industry professionals. (Formerly EN 366)(G6: Arts).

### **FI 361 — Advanced Cinematography Workshop**

3 credits; 2 lecture and 2 lab hours

This course focuses on the tools, techniques, and hands-on experiences required for enabling students to become proficient in shooting digital video. Aesthetic, technical topics are addressed, including camera movement, use of filters, and digital workflows, culminating in a final project – shooting a scene lasting three to four minutes. (Formerly LA 341)  
Prerequisite(s): PH 283.

### **FI 362 — Advanced Editing Workshop**

3 credits; 2 lecture and 2 lab hours

Students build on their knowledge as editors, through exposure to audio editing, color correction, and outputting. Hands-on exercises, including an action scene, a dialogue scene, a commercial or trailer, a music video, and a scene or short film, help to increase their proficiency as editors. (Formerly LA 343)  
Prerequisite(s): PH 284.

### **FI 371 — Film Art, Film Critic**

3 credits; 2 lecture and 2 lab hours

Students are introduced to cinema history and the basic tools for writing about the art of film. They study how meaning in narrative film is elaborated by uses of camera, editing, lighting, sound, and acting. The course emphasizes the contrast between studio and nonstudio films, especially those of Europe, Asia, and third-world countries in contrast to products of the powerful Hollywood system. (Formerly EN 398)(G6: Arts).

### **FI 461 — Production I**

3 credits; 2 lecture and 2 lab hours

In this first of a two-course sequence, students are introduced to the area of production for small- and large-scale films. Through readings, in-class visits, field trips, and lab experiences, students study the four aspects of production – development, pre-production, production, and post-production. (Formerly LA 441)  
Prerequisite(s): FI 362 or permission of the department.

### **FI 462 — Production II**

3.5 credits; 2 lecture and 3 lab hours

The second of a two-course sequence in production, this course focuses on the perspective of the producer. Through readings, in-class visits, field trips and lab experiences, students continue their study of the four aspects of production-development, pre-production, production, and post-production. (Formerly LA 442)  
Prerequisite(s): FI 461.

# FM: Fashion Merchandising Management

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## **FM 101 — Survey of Fashion Merchandising**

3 credits; 3 lecture hours

For students not majoring in Business and Technology programs. Explores the interrelationships between the consumer and the primary, secondary, retailing, and auxiliary segments of the fashion industry. Presents the characteristics, merchandising practices, and marketing strategies of fashion businesses.

## **FM 114 — Introduction to the Fashion Industry**

3 credits; 3 lecture hours

This survey covers the history, characteristics, and global interrelationships of all segments of the fashion industry. The course explores how fiber, textile, and apparel producers, retailers, and home furnishings companies merchandise and market their products within the industry and to the ultimate consumer.

## **FM 116 — Fashion Business Practices**

3 credits; 3 lecture hours

A comprehensive introduction to the modern fashion business environment. The structures, finances, management, organization, and ethical responsibilities of fashion enterprises are examined in a global context.

## **FM 117 — Introduction to Fashion Marketing**

3 credits; 3 lecture hours

This course focuses on the integration of fashion marketing concepts, practices, and applications and facilitates the development of a marketing/merchandising plan. Through a case study approach, students analyze opportunities regarding merchandise positioning, brand imagery, targeting, and segmentation of an apparel or other fashion product.

## **FM 144 — Product Knowledge for Merchandising**

3 credits; 3 lecture hours

Familiarizes students with the terminology and characteristics of merchandise of non-textile fashion accessories and home furnishings at all price levels. Enables retail buyers, product developers, and wholesale salespersons to differentiate criteria for price and quality.

## **FM 202 — The Marketing of Menswear**

3 credits; 3 lecture hours

For Menswear students. Analysis of successful marketing practices of menswear manufacturers selling to all types of retail enterprises. Examines demographics, line development, production, and distribution, and interrelationships in the menswear industry.

## **FM 212 — Case Studies In Fashion Marketing**

3 credits; 3 lecture hours

Through the case study method, analyze the decision-making process used to arrive at independent solutions to typical marketing problems. Student analyses and presentations of actual cases are evaluated for weighing of factual data, disciplined thinking, and arrival at rational conclusions. Prerequisite(s): FM 116.

## **FM 213 — Introduction to Direct Marketing**

3 credits; 3 lecture hours

Presents a comprehensive overview of the direct marketing industry, including its various components and career opportunities. Through the use of case studies and/or assignments, students learn strategic planning: how to choose and merchandise a product, pinpoint a target audience, develop marketing tests, and analyze results. Students are also introduced to the various electronic vehicles currently used in this ever-changing industry. Prerequisite(s): AC 111 and FM 114.



### **FM 222 — Import Buying**

3 credits; 3 lecture hours

Analyzes key factors in developing import programs, distribution of products, market sources, financing, and aspects associated with apparel and other imported products. The impact of imports on domestic apparel businesses is examined.

Prerequisite(s): FM 224.

### **FM 223 — Creative Fashion Presentations**

3 credits; 3 lecture hours

Students prepare and present fashion information through clinics, shows, and written communiques. They learn how to research, analyze, and forecast fashion trends. Awareness of career opportunities in the fashion industries is fostered.

Prerequisite(s): AC 111 and FM 114.

### **FM 224 — Merchandising Math Applications**

3 credits; 3 lecture hours

Students develop an understanding of the merchandising concepts and calculations necessary for interpreting and responding to financial planning and control reports of the merchandising and store operational teams. Among such reports are sales analyses, maintained markup reports, gross margin, and seasonal plans.

Prerequisite(s): Passing grade on FMM math placement test or MA 005.

### **FM 225 — Fashion Merchandising**

3 credits; 3 lecture hours

This course provides a comprehensive look at the merchandising environment, including the functions and objectives of the merchandising team and the principles and techniques of today's buyers, planners, product developers, and account executives. Students work in teams on simulated merchandising projects to execute a seasonal plan.

Prerequisite(s): (Passing grade on FMM math placement test or MA 005) and FM 224.

### **FM 226 — International Buying and Marketing**

3 credits; 3 lecture hours

Students, under faculty supervision, visit principal European cities to study the factors involved in fashion marketing and the international customer's attitudes about fashion. Discussions involve methods, practices, and reasons for importation and exportation. Students are expected to complete written assignments. Approximately three weeks in June.

Prerequisite(s): Approval of instructor.

### **FM 228 — The Business of Fashion Styling**

3 credits; 3 lecture hours

In the course, students explore the role of a fashion stylist as it applies to the field of merchandising. They learn about career opportunities in fashion styling and wardrobe consulting. The business requirements and entrepreneurial opportunities in the field of fashion styling are explored.

### **FM 231 — Strategies of Selling**

3 credits; 3 lecture hours

Principles of personal selling techniques, presentation skills, the art of persuasion, negotiating, and account building in the wholesale markets are developed through lectures and workshops.

### **FM 244 — Product Development**

3 credits; 3 lecture hours

Introduces the concepts and methods by which retailers create special, store-branded merchandise for targeted customer segments. The process of product development, from research to production to distribution, is studied.

Prerequisite(s): TS 111.

### **FM 245 — Fashion Forecasting for Merchandisers**

3 credits; 3 lecture hours

Students explore and apply various forecast research methods in preparation for developing, planning, purchasing, or merchandising apparel lines and collections. Using the case study method, trend research is evaluated through the use of scholarly texts, articles, databases, and relevant websites to identify opportunities for growth and profitability in a fashion business.

Prerequisite(s): FM 117.

### **FM 251 — Small Store Fashion Retailing**

3 credits; 3 lecture hours

Enables students to understand the procedures of organizing a small fashion retail enterprise and to become aware of the decision-making inherent in successful small-store merchandising. Students develop a model for a small fashion retail store.

Prerequisite(s): FM 224.

### **FM 262 — Contemporary Retail Management**

3 credits; 3 lecture hours

Students study all operational segments of the fashion industry and describe the functions of each. Contributions employees add to sales productivity and customer satisfaction in retail establishments are studied. New technologies are researched and the impact on consumers' shopping experiences explored.

Prerequisite(s): FM 114.

### **FM 268 — Team Development Workshop**

2.5 credits

Through individual and team role-playing and workshop activities, students learn the management skills needed in the international workplace. Communications skills, teamwork, and process management are stressed.

### **FM 301 — Fashion Merchandising for Apparel Designers**

3 credits; 3 lecture hours

For baccalaureate-level Fashion Design students. Examines the merchandising concepts vital to successful business practices in the fashion industry. Issues contributing to the relationships and profitability of manufacturing and retailing are stressed.

### **FM 302 — Merchandising for Technical Design**

2 credits; 2 lecture hours

Students develop an understanding of apparel merchandising within the product development process, including the role of the merchant, and the interrelationships among technical design, merchandising, production, creative design, and sales.

### **FM 321 — Workshop in Apparel Merchandising**

3 credits; 3 lecture hours

Hands-on workshops simulate the activities of a fashion merchandiser in overseeing the research, development, and presentation of a line for an apparel manufacturer. Emphasizes handling key accounts and the merchandiser's relationship with design, production, and sales staff.

Prerequisite(s): FM 244.

### **FM 322 — Fashion Inventory Management**

3 credits; 2 lecture and 2 lab hours

In computer simulations, students make decisions involving inventory models, inventory replenishment, and seasonal and long-term merchandising strategies. Students learn to manage a business by developing seasonal financial plans, creating store plans, and balancing multi-store inventories.

Prerequisite(s): MG 306 for Fashion Merchandising Management students; MG 132, MG 153, and (MG 251 or MG 253) for Production Management students.

### **FM 323 — Merchandising for Electronic Commerce**

3 credits; 3 lecture hours

Students identify and evaluate how E-commerce is conducted and managed. Visual and merchandise presentations offered in E-tailing are explored. An E-tailing site is simulated, applying merchandising concepts acquired in the class. Career opportunities in the E-commerce sector are also identified.

### **FM 324 — Business of Licensing**

3 credits; 3 lecture hours

Students examine the business aspects of licensing as they apply to the fashion industry, from licensing assignments through the merchandising approval process. Appropriate skills for negotiating and planning licensed product lines are developed. Business and career opportunities with manufacturers, retailers, product developers, and designers of licensed fashion merchandise are explored.

### **FM 325 — Financial Assortment and Planning**

3 credits; 2 lecture and 2 lab hours

Students learn financial and merchandise assortment planning using the Arthur Planning software. The course defines the buyer's duties within a retail organization and teaches students how to develop a financial plan.

### **FM 326 — Sustainability in Fashion Merchandising**

3 credits; 3 lecture hours

Using the case study method and primary research, this course enhances student knowledge of sustainability issues. Attention is also paid to the fiscal implications of implementing sustainability initiatives, illustrating that sustainability and profit are not mutually exclusive.

Prerequisite(s): FM 361.

### **FM 327 — Case Studies in Fashion Merchandising**

3 credits; 3 lecture hours

This course examines the merchandising objectives of the fashion industry through the use of the case study method. Students participate in the hands-on strategic development of a merchandising season utilizing industry methodology. Further insight comes from industry interaction with merchandising executives.

### **FM 328 — Merchandising for Omni Retailing**

3 credits; 3 lecture hours

This course covers omni-channel retailing, which is rapidly gaining momentum in the industry as consumers gain control of the shopping experience and demand to shop everywhere and in every way. The course looks at how e-commerce and social commerce, as well as mobile devices and tablets, are revolutionizing the role of the brick-and-mortar store to create a seamless shopping experience.

Prerequisite(s): FM 224 and FM 225.

### **FM 341 — Computer-Aided Product Development I**

3 credits; 2 lecture and 2 lab hours

This course examines how technology is used to create, merchandise, and communicate during each phase of the product development process. It focuses on the creative phases of product development, including trend research; sourcing for color, silhouette, and patterns; and assortment planning.

Prerequisite(s): FM 244 and MG 153.

### **FM 361 — Leadership Development for Retailing**

3 credits; 3 lecture hours

A comprehensive study of the role of the manager in today's retail climate. Students learn the effect of an organization's culture on the management process and how it is viewed from a global perspective. Decision-making, planning, structure, leadership, and defining control are also studied.

### **FM 362 — Dynamics of Store Operations Management**

3 credits; 3 lecture hours

This course identifies the divisions of retail management from the store operations perspective. Specific areas of operations management are analyzed. Students compare and contrast management practices among retailers using skills gained from roundtable discussions with industry executives and field trips.

Prerequisite(s): FM 361.

### **FM 363 — Corporate Social Responsibility**

3 credits; 3 lecture hours

Using case studies, students gain an understanding of the importance of corporate ethics and of the ethical challenges faced by retailers, marketers, and manufacturers in the United States. Also addressed are the ways a company manages its retail business processes to produce a positive impact on society, and how it integrates social, ethical, and environmental concerns with retail profit objectives.

Prerequisite(s): FM 361.

### **FM 422 — Merchandising Strategies**

3 credits; 3 lecture hours

This is the capstone course for B.S. degree students, which integrates the skills and knowledge acquired in previous FM and related courses. Working in teams, students research financial, merchandising and competitive data and combine with information provided by executives from various retail organizations. Students articulate merchandising strategies in a final presentation.

Prerequisite(s): FM 325 and (MA 311, or MA 321, or MA 331).

### **FM 423 — Fashion Planning and Allocation**

3 credits; 2 lecture and 2 lab hours

Students assume the role of fashion merchandise planner/allocator for a multi-unit chain store. Using computer technology, they extract data from the system, analyze data for future planning and allocation, and manage inventory levels, sales, and turns.

Prerequisite(s): FM 322.

### **FM 424 — Global Merchandising**

3 credits; 3 lecture hours

This course explores the multiple merchandising practices used around the world in fashion apparel companies--both retail and wholesale. American merchandising theory is used as a base of comparison in the consideration of various religions, cultures, legal systems, and other global systems.

Prerequisite(s): FM 361.

### **FM 431 — Sales Management**

3 credits; 3 lecture hours

This course includes the formulation of strategic sales programs for manufactured products and services. Students implement sales programs and evaluate control of the organization's sales activities. The course blends dynamic processes composed of interrelated sections, all geared to reach the sales objectives.

### **FM 441 — Computer-Aided Product Development II**

3 credits; 2 lecture and 2 lab hours

This course applies web-based content and computer applications during product development. Students implement assembly and diagram details, specifications, cost sheets, etc., based on the creative content from FM 341.

Prerequisite(s): FM 341 and MG 306.

### **FM 462 — Retail Management Strategies**

3 credits; 3 lecture hours

This is the capstone course for the Retail Management Certificate Program and is intended to develop the critical thinking skills and abilities needed to enter executive-level positions in retail management. The course focuses on the analytical skills and industry specifications required in evaluating a business.

Prerequisite(s): FM 327 and FM 362.

### **FM 491 — Summer Internship: Fashion Merchandising in London**

4 credits

A summer internship in a London-based merchandising company. Includes three 3-hour classes based at FIT prior to departure, as well as three seminars in London. Completion of a daily journal, oral presentation, and written report are required. Applications must be submitted in the fall semester prior to acceptance into the program. A minimum of 120 hours from the end of May through June.

Prerequisite(s): approval of instructor.

### **FM 492 — International Product Development Practicum**

4 credits; 4 lecture hours

In this course students apply principles learned in FM 244 to an international work experience in collaboration with an industry sponsor. They simulate the development and sourcing of a product in overseas factories. Offered in summer and winter only.

Prerequisite(s): FM 244.

### **FM 499 — Independent Study in Fashion Merchandising Management**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Business and Technology.

## **FR: French**

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### **FR 111 — French I**

3 credits; 2 lecture and 2 lab hours

This introductory course enables students with no background in French to communicate with French-speaking people. The basic skills of speaking, reading, and writing in French are established and the cultures where French is spoken are introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language).

### **FR 112 — French II**

3 credits; 2 lecture and 2 lab hours

Students expand upon the skills established in French I and continue to study the cultures where French is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): FR 111 or equivalent.

### **FR 122 — French Conversation I**

3 credits; 3 lecture hours

Students learn to converse in French by interacting in real-life situations. Functional and practical verbal communications are addressed, with a focus on the cultures where French is spoken.

Course also taught in Paris in Winter and Summer Sessions.

Prerequisite(s): FR 111 or equivalent.

### **FR 132 — French in Paris**

3 credits; 2 lecture and 2 lab hours

Provides an opportunity for total immersion in French and for developing an awareness of the people, culture, and history of Paris and France. Continuation of the practice, development, and use of the basic spoken and written structures of contemporary French. Emphasis is placed on immediate active use of the language as an instrument of communication. Four days per week for four weeks in June.

Prerequisite(s): FR 112 or equivalent.

### **FR 213 — French III**

3 credits; 2 lecture and 2 lab hours

This intermediate course is designed to review and refine students' communication skills in French. Supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where French is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): FR 112 or equivalent.

### **FR 214 — French IV**

3 credits; 2 lecture and 2 lab hours

Building on French III, students refine their communication skills in French. More advanced supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where French is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): FR 213 or equivalent.

### **FR 223 — French Conversation II**

3 credits; 3 lecture hours

Conversational ability in French is further developed and refined by emphasizing interaction in real-world situations. Advanced functional and practical verbal communications are addressed, with a focus on the cultures where French is spoken.

Prerequisite(s): FR 112 or equivalent.

### **FR 315 — Introduction to French Literature**

3 credits; 3 lecture hours

Introduces students to the history of French literature from the Middle Ages to the 19th century. Examines major French authors in the genres of poetry, the novel, and theater, and emphasizes literary analysis through discussion. Films, recordings, and other media are used to illuminate the works studied. Conducted entirely in French.

Prerequisite(s): FR 214 or equivalent (G8: Foreign Language).

### **FR 499 — Independent Study French**

1-3 credit

# FS: Fabric Styling

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## **FS 312 — Research Techniques**

1.5 credits; 1 lecture and 1 lab hour

Students explore and use a wide range of research materials to develop new designs. Special focus is on historical reference in order to apply and adapt designs to current markets.

## **FS 322 — Fashion Knit Design**

2 credits; 1 lecture and 2 lab hours

Class demonstrates advanced knit swatch development using hand-knitting machines. Swatch collections are designed using various stitch structures, trims, and machine finishing techniques. Current marketing trends are analyzed.

## **FS 331 — Fabric Styling I**

3 credits; 2 lecture and 2 lab hours

Design concepts, fashion trends, and textile lines are developed for a wide range of markets. Focus is on developing cohesive, visually edited boards for specific areas. Oral presentation skills are developed at the conclusion of each project.

## **FS 334 — Leather Forecasting and Styling**

2 credits; 1 lecture and 2 lab hours

Students are taught how to develop and communicate style concepts and fashion trends in leather. Special emphasis is on sources of inspiration, introduction to research, and production techniques for apparel and accessories in the men's and women's wear markets.

## **FS 341 — Role of Fabrics in Fashion: 1860 to Present**

3 credits; 3 lecture hours

Significant concepts and developments in fabrics and fashion history are examined through a chronological study of innovations in fabrics and their uses by major designers. Knowledge of specific fabrics, designs, and designers is obtained by hands-on use of garments in The Museum at FIT's collections.

## **FS 411 — Fabric Styling in Italy**

3 credits; 3 lecture hours

Students learn how to conduct research, interpret visual materials, and develop forecasting skills through the on-location experience of Italian art, architecture, landscape, fashion, and design. By visiting museums, design studios, and textile mills, students learn about Italian culture and international perspectives, design resources, stores, and markets. Approximately three weeks in June.

Prerequisite(s): HA 112.

## **FS 424 — Home Fashion Design**

3 credits; 6 lab hours

Current lifestyle and fashion trends are analyzed to produce lines for domestics and bed and bath markets. The special needs of licensed designs are discussed. Attention is given to specific historical periods and relevant reference material.

## **FS 431 — Fabric Styling II**

2 credits; 4 lab hours

Students continue the development of fabrics and/or product lines begun in FS 331, with emphasis on specific marketing and design criteria.

Prerequisite(s): FS 331.

## **FS 432 — CAD for Woven and Print Styling**

2 credits; 1 lecture and 2 lab hours

Using CAD programs with weave libraries, students create original woven patterns. Plaids, stripes, and coordinated designs are presented as collections in a storyboard format.

### **FS 433 — Digital Presentation for the Fabric Stylist**

2 credits; 1 lecture and 2 lab hours

Students use market direction, color forecasts, style information, and national and international trends in order to develop presentations delivered in a digital interactive format. Video, sound, digital photography, annotation, and animation are integrated into a final project.

Prerequisite(s): TD 312 or approval of instructor.

### **FS 451 — Color Combinations and Repeats**

3 credits; 6 lab hours

The development and execution of original design ideas are accomplished. Students concentrate on the use of gouache, transfer techniques, repeats, and color combinations. Current fashion trends are analyzed in the design process.

### **FS 453 — Professional Presentation**

1.5 credits; 3 lab hours

Students prepare a trend and color forecast, as well as design invitations for their final portfolio show presented to industry members. Individual portfolios are developed and presented at that time. A group project is developed that becomes part of the School of Art and Design exhibition.

### **FS 491 — Internship**

2 credits

A 14-week internship in industry, scheduled individually for a minimum of 84 hours at the worksite and 6 hours on campus. Completion of a daily journal, a written report on the internship experience, and a portfolio of work (where applicable) is required.

### **FS 499 — Independent Study in Fabric Styling**

1-3 credit

For eighth-semester Fabric Styling students. A plan must be submitted to the Fabric Styling coordinator a semester before the class is taken.

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, coordinator, and dean for Art and Design.

## **GD: Graphic Design**

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### **GD 202 — Designing Identities**

2 credits; 1 lecture and 2 lab hours

Students develop graphic identities that creatively reflect the essence of a corporation. They expand on the graphic identity with applications specific to the client's needs, including stationery and signage, vehicles, and uniforms.

Prerequisite(s): GD 216.

### **GD 214 — The Corporate Image**

3 credits; 6 lab hours

Students develop corporate identity using logotype and logomark, with an emphasis on exploring creative solutions that define a corporate image. The logo application is extended to a complete corporate business system and finished to presentation form.

Prerequisite(s): CD 112.

### **GD 216 — Foundation in Graphic Design**

2 credits; 1 lecture and 2 lab hours

This course introduces the field of graphic design with an emphasis on the rapidly-evolving role of the profession. Graphic design processes are examined, including principles of design, grid systems, typography, and hierarchy, as they pertain to design, and the creation of a complete visual message.

Prerequisite(s): (for two-year Communication Design Foundation students) CD 215, CD 232, and CD 273

Co-requisite(s): (for one-year Communication Design Foundation students) DE 216.



### **GD 232 — Survey of Graphic Design**

3 credits; 3 lecture hours

Traces the development of modern graphic design. Significant stylistic trends and influences are analyzed and compared. The processes used by major designers to realize design solutions are examined. The people, processes, and products involved in the development of modern graphic design are explored.

### **GD 235 — Survey of Graphic Design**

2 credits; 2 lecture hours

For one-year AAS Communication Design students. Surveys visual communication from its earliest forms to its present visualized conceptions. Emphasizes links between society and the evolution of visual communication. Analyzes and compares major stylistic trends and influences.

### **GD 243 — Website Design and Production**

2 credits; 1 lecture and 2 lab hours

Students design and produce their own websites using computer markup languages. Emphasis is placed on the understanding of the fundamentals of web design, including XHTML, CSS, and animation.

### **GD 244 — Introduction to Web Design**

2 credits; 1 lecture and 2 lab hours

Students acquire a fundamental understanding of internet technology and attain basic web design skills. Topics addressed include hypertext markup language, cascading style sheets, digital imaging for the web, email marketing and the principles of web design.

Prerequisite(s): CD 126 or CD 225.

### **GD 311 — Graphic Design I**

3 credits; 6 lab hours

In this comprehensive approach to the study of graphic communication, students develop an understanding of the inventive potential of form and message to create a visual language by analyzing, researching, and organizing information. (G6: Arts)

Prerequisite(s): CD 217 or (for Communication Design one-year students) CD 216.

### **GD 312 — Graphic Design II**

3 credits; 6 lab hours

Students examine the analytical process used in visual problem solving and its role as a tool in communicating information. Students conceptualize and develop a visual campaign for a museum or institution and apply their designs comprehensively using a variety of media. (G6: Arts)

Prerequisite(s): CD 371 and GD 311.

### **GD 317 — Designing with Digital Imagery**

2 credits; 1 lecture and 2 lab hours

### **GD 342 — Publication Design**

3 credits; 6 lab hours

The conceptual and technical abilities required to design magazines and other publications are emphasized. Students learn the impact of marketing objectives, research, and technology on publication design.

Prerequisite(s): CD 217 or (for Communication Design Foundation one-year students) CD 216.

### **GD 344 — Graphic Design in Digital Media**

2 credits; 1 lecture and 2 lab hours

Advanced use of technology in graphic design with an emphasis on the visual, technical, and organizational makeup of an interface. Students explore ways to create and communicate utilizing the principles of interactivity, hypermedia, and time-based media.

Prerequisite(s): CD 441.

### **GD 401 — Graphic Design for Advertising**

3 credits; 6 lab hours

Students learn the systems and principles of graphic design and develop analytical abilities for visual problem solving in advertising.

Co-requisite(s): AD 481.

### **GD 402 — Signage and Graphics**

1 credit; 2 lab hours

For Interior Design students. Examines the design of signage and graphics as elements of architectural and interior environments and exhibition areas.

### **GD 407 — Graphic Design for Toy Designers**

1.5 credits; 3 lab hours

Examines conceptual and executional skills of the designer, with emphasis on effective problem solving in graphic design.

Prerequisite(s): TY 313.

### **GD 411 — Graphic Design III**

3 credits; 6 lab hours

Students build on their cognitive abilities and visual problem solving skills by developing innovative products. Students are encouraged to incorporate new technologies and materials into their designs.

Prerequisite(s): CD 372 and GD 312.

### **GD 414 — Graphic Design for Packaging**

2 credits; 1 lecture and 2 lab hours

Application of images and type to packaging design is studied. Various types of packaging, printing, and fabrication methods, as well as regulatory guidelines, are explored.

Prerequisite(s): CD 371 and GD 311.

### **GD 441 — Environmental Graphics**

2 credits; 1 lecture and 2 lab hours

An introduction to environmental graphic design that examines the basic concepts, language, materials, and processes necessary to solve communication problems in the built environment. Students work with scale, read plans, and construct models, as well as shape, volume, and form. They gain familiarity with traditional materials for fabrication and graphic production, and new and emerging electronic techniques.

Prerequisite(s): CD 372 and GD 311.

### **GD 442 — Design and Interaction**

2 credits; 1 lecture and 2 lab hours

This course emphasizes the human-centered design process and introduces important aspects of interface design. Key topics are introduced, including communication theory, user research and concept evaluation methods, visualization and navigation through information spaces, time-based information, paper prototyping, and usability testing.

## **HA: History of Art and Civilization**

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### **HA 111 — History of Western Art and Civilization: Ancient Prehistory Through the Middle Ages**

3 credits; 3 lecture hours

Presents the history of Western art and civilization from Paleolithic times through the Middle Ages. Illustrated lectures stress political, economic, and social conditions as reflected in architecture, painting, and sculpture. (G5: Western Civilization; G7: Humanities).

### **HA 112 — History of Western Art and Civilization: Renaissance to the Modern Era**

3 credits; 3 lecture hours

Presents the history of Western art and civilization from the early Renaissance to the modern era. Illustrated lectures explore painting, sculpture, and architecture in relation to pertinent religious, political, economic, and social conditions. (G5: Western Civilization; G7: Humanities).

### **HA 121 — Cities and Civilizations: The Eastern Mediterranean World, c. 3000 BCE-1000 CE**

3 credits; 3 lecture hours

Students examine the art and civilization of the ancient to medieval eastern Mediterranean (including western Asia) from a non-Western perspective. Illustrated lectures and discussions survey the cultures, societies, and arts of the great urban centers of antiquity up to the Crusades. (G7: Humanities; G9: Other World Civilizations).

### **HA 212 — Renaissance Art in Florence**

3 credits; 3 lecture hours

Conducted in Florence. This course presents an in-depth study of Italian Renaissance painting, sculpture, and architecture in Florence from the fourteenth to seventeenth centuries. (G7: Humanities).

### **HA 213 — Rome: A Cultural History in Painting, Sculpture, and Architecture**

3 credits; 3 lecture hours

Conducted in Rome, this course examines the history of painting, sculpture, and architecture from antiquity to the present. Through field trips, lectures, and discussions, students are introduced to style, iconography, technical innovation, geography, and the cultural, social, economic, and political forces that have shaped Rome's visual arts. Five weeks in June/July. (G5: Western Civilization; G6: Arts; G7: Humanities).

### **HA 214 — Art In New York**

3 credits; 3 lecture hours

Selected studies in the history of art, utilizing resources available in New York City. Critical and historical investigations arise from direct study of art and architecture. (G6: Arts; G7: Humanities).

### **HA 215 — History of Menswear**

3 credits; 3 lecture hours

Surveys the history of men's costume in the West, from its foundations in ancient and medieval costume to the late 20th century, through illustrated lectures and visits to the Metropolitan Museum of Art and the Costume Collection at The Museum at FIT. (G7: Humanities)  
Prerequisite(s): HA 112.

### **HA 216 — American Indian Art and Civilization**

3 credits; 3 lecture hours

A study of the art and culture of American Indians, from Alaska to the border of Mexico, from prehistoric time to the present. Students study architecture, carving, painting, pottery, rituals, textiles, and the dramatic changes in American Indian art and culture due to the violence of colonization. (G7: Humanities; G9: Other World Civilizations).

### **HA 217 — History of Avant-Garde Film**

3 credits; 2 lecture and 2 lab hours

This course is a survey of major moments in avant-garde film from 1895 to the present. Through readings and discussions, students explore theories of avant-gardism, and study how such films are expressions of the historical, cultural, and philosophical contexts of their production. (G7: Humanities)

Prerequisite(s): LA 141 (also known as FI 111) or HA 112.

### **HA 218 — Art and Myth in the Classical World**

3 credits; 3 lecture hours

Illustrated lectures examine the Greek myths--and their depiction in Greek and Roman art--in relation to their social and religious contexts. (G7: Humanities)

Prerequisite(s): HA 111 or HA 112.

### **HA 219 — African American Art**

3 credits; 3 lecture hours

Diverse African traditions have contributed to the rich fabric of American life since the 17th century. Students study the continuities and disruptions of these traditions in art, from the first moments of slavery through the contemporary era. (G7 Humanities: G10 American History).

### **HA 221 — East Asian Art and Civilization**

3 credits; 3 lecture hours

Introduces major characteristics of East Asian civilizations through a survey of traditional art and architecture. Illustrated lectures survey artistic traditions in relation to historical, religious, and social aspects of these civilizations. (G7: Humanities; G9: Other World Civilizations).

### **HA 223 — African Art and Civilization**

3 credits; 3 lecture hours

Surveys cultures of sub-Saharan Africa. Illustrated lectures present art and architecture in relation to history, religion, economic conditions, and social and political structures. (G7: Humanities; G9: Other World Civilizations).

### **HA 224 — Pre-Columbian Art and Civilization**

3 credits; 3 lecture hours

Surveys civilizations of Latin America prior to the arrival of Columbus. Illustrated lectures focus on art, architecture, and performance in relation to economic conditions, history, and religion. (G7: Humanities; G9: Other World Civilizations).

### **HA 225 — Art and Civilization of India**

3 credits; 3 lecture hours

Introduces major characteristics of Indian civilization through a survey of its traditions of art and architecture. Illustrated lectures survey artistic tradition in relation to historical, religious, and social aspects of this civilization. (G7: Humanities; G9: Other World Civilizations).

### **HA 226 — Art and Civilization of the Islamic World**

3 credits; 3 lecture hours

This course examines the art and civilization of the Islamic world, from the birth of Islam in the seventh century CE to the present. Students are introduced to the spiritual, philosophical, and sociopolitical factors that led to the formation of this multiethnic style. (G7: Humanities; G9: Other World Civilizations).

### **HA 227 — Archaeological Excavation in Israel**

3 credits; 3 lecture hours

Excavate an archaeological site in Israel and learn archaeological methods on the job. Attend illustrated lectures three evenings a week, learning about the history, archaeology, and art of the eastern Mediterranean. Travel to Jerusalem and other sites, independently or on organized field trips. Five weeks in June/July. (G9: Other World Civilizations)

Prerequisite(s): HA 111 or HA 121 or approval of the instructor.

### **HA 228 — Oceanic Art and Civilization**

3 credits; 3 lecture hours

Students study the art and culture of Oceanic or Pacific Island cultures and civilizations, from the prehistoric era to colonialism to the present. Focus is placed on ceremonial/sacred and utilitarian objects in diverse media and architecture, and the contexts in which such objects were made. (G7: Humanities; G9: Other World Civilizations).

### **HA 229 — Korean Art and Civilization**

3 credits; 3 lecture hours

This course is a survey of the art and civilization of Korea from its prehistoric origins to the early 21st century. We will examine how Korea created artistic traditions in response to regional and international trends, and how Korea adopted new artistic styles through relationships with China and Japan. (G7 Humanities; G9 Other World Civilizations).

### **HA 231 — Modern Art**

3 credits; 3 lecture hours

Presents the history of Western art from the 19th century through the mid-20th century in the context of cultural history. (G7: Humanities)

Prerequisite(s): HA 112.

### **HA 232 — Dada and Surrealism**

3 credits; 3 lecture hours

A survey of the international Dada and Surrealist movements from 1915 to 1947, which challenged and redefined the traditions of modern art. Students analyze examples of fine art, performance, literature and film, and study how both Dada and Surrealism acted as responses to mechanization and war. (G7: Humanities) Prerequisite(s): HA 112.

### **HA 234 — Warhol and Pop Art**

3 credits; 3 lecture hours

Students study American and European Pop art movements, focusing on Andy Warhol, who has had the greatest impact on visual culture from the 1960s to today. Influences including Duchamp, Abstract Expressionism, and Neo-Dada practices are addressed, as are advertising, sexuality, celebrity, postmodernism and the ongoing relevance of Warhol and Pop. (G7: Humanities)

Prerequisite(s): HA 112.

### **HA 241 — History of Photojournalism**

3 credits; 3 lecture hours

This course surveys the history of photojournalism as a modern mode of visual communication, and the global political and social history it represents. Students further develop their visual literacy, knowledge of modern history, and understanding of the functions of mass and social media. (G7: Humanities).

### **HA 243 — History of Photography**

3 credits; 3 lecture hours

A history of photography from its beginnings to the present day. Illustrated lectures present a chronological survey that focuses on photographers, technical advancements, and aesthetic considerations in the context of pertinent ideas and events. (G7: Humanities).

### **HA 244 — Art and Architecture in Paris**

3 credits; 3 lecture hours

Conducted in Paris. This course provides the unique opportunity for students to learn about Paris and its art and architecture on site. They experience the works of art and monuments in person within the context of the city itself. (G6 Arts; G7 Humanities)

Prerequisite(s): HA 111 or HA 112.

### **HA 251 — Film Genres: Horror**

3 credits; 2 lecture and 2 lab hours

This course provides an international historical survey of the horror film from the early 20th century to the present. Through screenings and readings from a range of authors, students analyze formal and thematic elements of the horror genre in relation to historical, social, and aesthetic contexts. (G6: Arts; G7: Humanities).

### **HA 252 — History of Russian and Soviet Film**

3 credits; 2 lecture and 2 lab hours

This course is a survey of films produced in pre-revolutionary Russia, the Soviet Union, and post-Soviet Russia, from the earliest silent films to the present. Students view selected films and analyze them within historical, social, and aesthetic contexts. (G6: Arts; G7: Humanities).

### **HA 271 — Japanese Art and Civilization**

3 credits; 3 lecture hours

This course is a survey of the art and civilization of Japan from its prehistoric origins to the 21st century. Students study how Japan created artistic traditions in response to regional and international trends, and adopted new artistic styles through diplomatic relationships with China and Korea. Modernization of Japan within the context of global cultural encounters is discussed. (G7: Humanities) (G9: Other World Civilizations).

### **HA 299 — Independent Study In History of Art and Civilization**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

### **HA 311 — Medieval Art**

3 credits; 3 lecture hours

Presents the history of Western art and civilization from the fall of Rome to the Renaissance. Illustrated lectures present architecture, painting, and sculpture in relation to pertinent religious, economic, and social conditions. (G5: Western Civilization; G7: Humanities)  
Prerequisite(s): HA 111 or HA 112 or approval of chairperson.

### **HA 312 — Women in Western Art from the Late 18th Century to the Present**

3 credits; 3 lecture hours

Students examine the role of women as creators and, to a lesser extent, subjects of art from the 18th through the 20th centuries. This course focuses on the contributions of selected women artists and touches on issues related to the depiction of women in Western art. (G7: Humanities)  
Prerequisite(s): HA 231.

### **HA 314 — History of American Art**

3 credits; 3 lecture hours

A history of art in America from the early colonial period to the early 20th century. Illustrated lectures present painting, sculpture, and architecture in relation to pertinent religious, political, economic, and social conditions. (G7: Humanities; G10: American History)  
Prerequisite(s): HA 112 or equivalent, or approval of chairperson.

### **HA 315 — Ethnographic Film**

3 credits; 2 lecture and 2 lab hours

This course focuses on the history and nature of ethnographic film in describing and defining diverse world cultures. Topics addressed include the origins of ethnographic texts and images in the context of medieval European travel and trade, and the multiple genres of ethnographic films made from the 1920s to the present. (G9: Other World Civilizations)  
Prerequisite(s): HA 112.

### **HA 316 — The Bauhaus**

3 credits; 3 lecture hours

This course is a study of the history and development of the influential German art, design and architecture school; the artists and architects who served on its faculty; and the body of work produced there from 1919 to 1933, and in Chicago from 1938 to 1949. (G7 Humanities)  
Prerequisite(s): HA 112.

### **HA 317 — Italian Renaissance Art & Civilization**

3 credits; 3 lecture hours

This course is a survey of Italian art and its contexts from 1400 through to the late 1500s, from the early Renaissance to the emergence of the Baroque. Students study traditions and innovations in style, subject, roles of artists and patrons, and modes of production within the flux of Renaissance history. (G7 Humanities)

Prerequisite(s): HA 112.

### **HA 331 — Contemporary Art and Culture: 1945 to the Present**

3 credits; 3 lecture hours

Presents the recent history of Western art and culture. Illustrated lectures present artistic developments in relation to pertinent ideas and events in contemporary culture. (G7: Humanities)

Prerequisite(s): HA 231 or approval of chairperson.

### **HA 332 — Modern Architecture**

3 credits; 3 lecture hours

Traces the development of architecture in Europe and the United States in the 19th and 20th centuries. Illustrated lectures present architectural developments in relation to pertinent ideas, events, and technological innovations. (G7: Humanities)

Prerequisite(s): HA 112.

### **HA 333 — Contemporary Photography and New Media**

3 credits; 3 lecture hours

This course explores globally produced photographic works made since the mid-1960s. Emphasis is on key themes and genres, and on the works' historical and theoretical contexts. In addition to conventional photography, the course covers new media such as video, installations, projections, and computer-assisted and internet-hosted photography. (G6: Arts; G7: Humanities)

Prerequisite(s): HA 231 or HA 243 or HA 343.

### **HA 342 — History of Textile Design**

3 credits; 3 lecture hours

Illustrated lectures survey patterned textile design throughout the world from antiquity to the mid-20th century. (G7: Humanities)

Prerequisite(s): two semesters of History of Art and Civilization.

### **HA 343 — History of Photography**

3 credits; 3 lecture hours

A history of photography from its beginnings to the present day. Illustrated lectures present a chronological survey that focuses on photographers, technical advancements, and aesthetic considerations in the context of pertinent ideas and events. (G7: Humanities).

### **HA 344 — History of Western Costume**

3 credits; 3 lecture hours

Illustrated lectures present the historical and social development of Western costume, from antiquity to the present, in the context of the history of art and design. (G7: Humanities)

Prerequisite(s): HA 112.

### **HA 345 — History of Industrial Design**

3 credits; 3 lecture hours

Surveys the development of design for commercial production from antiquity to the modern era in a cultural context. Illustrated lectures address major theories, leading contributors, and examples of work that reflect technological and artistic achievements in the field. (G7: Humanities)

Prerequisite(s): two History of Art and Civilization courses (HA 111, HA 112, or HA 231), or equivalent and approval of instructor, or (for Home Products Development students) HA 112.

### **HA 346 — Twentieth-Century Fashion and Art**

3 credits; 3 lecture hours

A survey of 20th-century fashionable dress in the context of the history of art and design, with emphasis on the work of leading fashion designers. Students study garments and accessories in the collection of The Museum at FIT, as well as photographs, fashion illustrations, and films.

Prerequisite(s): HA 231.

### **HA 347 — Costume and Fashion in Film**

3 credits; 2 lecture and 2 lab hours

This course surveys the history of costume design in films from 1895 to the present. Through screenings, museum visits, and readings, students view the work of leading costume and fashion designers and explore the connections between film and related visual art and media. (G7: Humanities).

### **HA 348 — History of the Modern Printed Image**

3 credits; 3 lecture hours

Students study a history of the printed image from the invention of lithography in the late 18th century to the present. Emphasis is on historical, contextual, technological, and stylistic concerns, with the appropriate connections to similar developments in fine arts and graphic design. (G6: Arts; G7: Humanities)

Prerequisite(s): HA 112.

### **HA 361 — History and Meaning of Museum**

3 credits; 3 lecture hours

For students majoring in Art History and Museum Professions, this course provides a foundation in visual analysis and a historical overview of museums, exhibitions, and art history. Writing skills relevant to art commentary and gallery management are emphasized. (Formerly VA321)

Prerequisite(s): HA 112.

### **HA 362 — Museum Professions and Administration**

3 credits; 3 lecture hours

Students build a firm knowledge of the professions and administrative structure of museums; namely, how to achieve the institution's mission for the benefit of its diverse constituents. Students complete projects covering the broad array of support activities that must be considered for the presentation of an exhibition, or the foundation of a museum or not-for-profit art organization. (Formerly VA 431)

Prerequisite(s): HA 361.

### **HA 381 — The Word and the Page: A History of Writing and Books (Honors)**

3 credits; 3 lecture hours

This course covers writing from the earliest cuneiform and hieroglyphic writing systems to the mass production of writing and texts in the modern era and the digital revolution in type and text. Students learn how and why writing developed across a variety of cultures. (G6: Arts; G7: Humanities)

Prerequisite(s): HA 112 and qualification for Presidential Scholars program or 3.5 GPA with approval of dean for Liberal Arts.

### **HA 391 — The Bauhaus (Honors)**

3 credits; 3 lecture hours

A study of the history and development of the influential German art, design, and architecture school; the artists and architects who served on its faculty; and the body of work produced in Germany from 1919 to 1933 and in Chicago from 1938 to 1944. (G7: Humanities)

Prerequisite(s): HA 112 and HA 231, and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.



### **HA 392 — The Art of Venice: Titian to Tiepolo (Honors)**

3 credits; 3 lecture hours

This study of Venetian history provides background for understanding the painting, sculpture, and architecture of Venice from the Renaissance through the 18th century. (G7: Humanities)  
Prerequisite(s): HA 112 and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **HA 393 — Art and Myth In The Classical World (Honors)**

3 credits; 3 lecture hours

Illustrated lectures examine the Greek myths--and their depiction in Greek and Roman art--in relation to their social and religious contexts. (G7: Humanities).

### **HA 394 — History of New York Architecture (Honors)**

3 credits; 3 lecture hours

Students explore the history of architecture in New York City. They are introduced to style, iconography, technical innovation, and geography. The cultural, social, economic, and political forces that shaped the city's buildings from the early 17th century to the present are also explored. (G5: Western Civilization; G6: Arts)

Prerequisite(s): HA 112 and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **HA 395 — Studies in American Indian Art and Culture (Honors)**

3 credits; 3 lecture hours

A study of the art and culture of American Indians--from Alaska to the border of Mexico, from prehistoric times to the present. Students study architecture, carving, painting, pottery, rituals, textiles, and the dramatic changes in American Indian art and culture due to the violence of colonization. (G7: Humanities; G9: Other World Civilizations)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **HA 396 — Art and Patronage in the Italian Renaissance (Honors)**

3 credits; 3 lecture hours

This course surveys Italian Renaissance art patronage, emphasizing sociopolitical contexts and the celebration of power. Emphasis is given to patronage in courts and republics and to the merchant class, princes, and popes. The course also considers patronage of less dominant groups, such as women. (G5: Western Civilizations; G7: Humanities)

Prerequisite(s): HA 112 and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **HA 397 — Studies in Maya Art and Culture (Honors)**

3 credits; 3 lecture hours

This is an in-depth study of Maya art, architecture, writing, weaving, and ceramics and of the way these visual forms express aspects of Maya daily life and belief from 300 BCE to the present. (G7: Humanities; G9: Other World Civilizations)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **HA 398 — Architecture and Faith: Ancient and Islamic Cities (Honors)**

3 credits; 3 lecture hours

This course explores the commercial, cultural, and artistic development of urban cultures in the Mediterranean and Near East regions in the ancient, medieval, and Islamic periods. Major case studies include Rome, Baghdad, Cairo, Jerusalem, and Constantinople/Istanbul. (G9: Other World Civilizations)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of Dean for Liberal Arts.

### **HA 411 — Western Theories of Art**

3 credits; 3 lecture hours

Students consider Western theories of art from antiquity to the present with an emphasis on the 20th century. They are introduced to different methods of analyzing a work of art as well as the ways in which these methods can affect a curator's decision in organizing an exhibition. (G7: Humanities)

Prerequisite(s): HA 231.

### **HA 461 — Senior Seminar: Museum Exhibition**

3 credits; 3 lecture hours

Using a major current exhibition as a case study, students examine the entire process of creating an exhibition. Through readings, field trips, and presentations by art professionals, students track the trajectory of an exhibition, from its original concept to its final, realized form, and gauge the subsequent critical response. (Formerly VA 491)

Prerequisite(s): HA 362.

### **HA 462 — Art and Ethics**

3 credits; 3 lecture hours

This course focuses on how and why any work of art can become a site of ethical questioning, within the context of many historical and thematic approaches. Students read, discuss, and analyze case studies involving art and ethics, and present their own research. (G7: Humanities)

Prerequisite: Two (2) HA courses.

### **HA 499 — Independent Study In History of Art and Civilization**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

## **HD: Human Development**

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### **HD 111 — Career Planning**

3 credits; 3 lecture hours

Provides students with an opportunity to explore their own values, interests, and capabilities and to acquire an in-depth knowledge of the fashion industry and potential career opportunities. Helps students gain insights into the relationship between self-knowledge and career decision-making. Students have access to a computerized career guidance system for the fashion industries. Guest speakers from the industry address career trends and options.

## **HE: Health Education**

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### **HE 101 — Health Education**

1 credit; 1 lecture hour

Stresses the holistic approach to health and focuses on the theory of wellness as a preventive measure against illness. Provides a forum for examining such health issues as nutrition, exercise, relationships, sexuality, substance abuse, and death and dying, among other topics.

### **HE 102 — Stress Management**

1 credit; 2 lecture hours

Identifies how stress affects the mind, body, and spirit. Students learn skills to reduce stress and cope with unavoidable stress in their personal and professional lives.

### **HE 201 — Human Sexuality**

3 credits; 3 lecture hours

Examines human sexuality through the life cycle from cultural, physiological, and theoretical perspectives. Students gain insight into their own beliefs and sexual behavior and learn to develop an understanding of the similarities and differences in sexual attitudes and the behavior of others.

## **HE 301 — Motor Learning: A Developmental Approach**

3 credits; 3 lecture hours

The major theories and principles influencing motor skills are presented. The role and effectiveness of developmentally appropriate toys and equipment are assessed.

Prerequisite(s): SS 232.

## **HI: History**

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### **HI 202 — U.S. History: Civil War- Present**

3 credits; 3 lecture hours

An introduction to American history, this course moves from a brief view of American geography, economics, and government to a more focused examination of the social, political, and economic experience from the Civil War through the Cold War and to the present. Students are introduced to basic historical methodology and learn to apply these techniques through critical reading, analytical writing, and verbal presentations. (Formerly LA 221) (G10: American History).

### **HI 203 — Distant Neighbors: A History of Latin America and the U.S.**

3 credits; 3 lecture hours

This course compares the histories of Latin America and the United States from pre-Columbian times to the 20th century. Students learn about the deep influence of the United States in Latin American economies, politics, and culture, especially after the United States' independence, when American democracy became a political model for the former Spanish American colonies. (Formerly LA 224) (G10: American History).

### **HI 204 — Leisure in America**

3 credits; 3 lecture hours

This course examines the emergence and changing role of leisure and its relation to work in the United States from the late 19th century to the present. Situating leisure within its specific social, economic, and political contexts, students explore the complex intersection of factors and forces that have shaped conceptions and practices of leisure in American life through primary and secondary texts, both written and visual. (Formerly LA 225) (G10: American History)

Prerequisite(s): EN 121.

### **HI 206 — Pasts in the Present: Modern Chinese History since 1800**

3 credits; 3 lecture hours

(Formerly LA 227)(G9: Other World Civilizations).

### **HI 207 — Hollywood: A History**

3 credits; 3 lecture hours

Students learn the history of the United States from the Civil War to the present through the lens of the American film industry. The course focuses on the economic structure of the film industry and the evolving depictions of violence in movies as a factor in American History. (Formerly LA 242) (G10: American History).

### **HI 391 — U.S. History and Culture: 1860 to Present**

3 credits; 3 lecture hours

Major historic events and developments in the United States history from 1860 to the present are examined in the context of their impact on the country's government, politics, and culture. Works by painters, photographers, sculptors, advertisers, dancers, musicians, novelists, filmmakers, and dramatists are used to broaden the study of U.S. history. (Formerly LA 392) (G10: American History).

### **HI 392 — (Honors) Religion and Religious Dissent in American History to the Civil War**

3 credits; 3 lecture hours

Students examine the ways in which religious controversies have figured, directly and indirectly, in many of the major events in the early history of the United States, up to and including the Civil War. (Formerly LA 396)(G7: Humanities; G10 American History).

### **HI 393 — New York City and the Invention of America**

3 credits; 3 lecture hours

Students learn the history of America from the Civil War to the present, through the lens of its greatest metropolis. Readings stress the roles that New York has played as innovator, counterpoint, and despised exception in the culture, economics, politics, and technology of the U.S. Students develop skills in basic primary research, public speaking, reading comprehension, and writing and revising. (Formerly LA 397)(G10: American History).

### **HI 394 — Rebellion and Resistance in America**

3 credits; 3 lecture hours

This course examines the social, cultural, and political types of rebellion and resistance from their historical roots in Colonial and Revolutionary America to their modern and contemporary forms in the 20th and 21st centuries. Students analyze the tactics, strategies, and objectives of individual and collective action from across the political spectrum. (Formerly LA 398)(G10: American History).

### **HI 395 — Big Ideas in History: Smith, Darwin, Marx, Freud**

3 credits; 3 lecture hours

Students learn Western history through the lens of the Big Four of modern thought—Adam Smith, Charles Darwin, Karl Marx, and Sigmund Freud. They use their ideas to grapple with European and American history from the Age of Empire to the birth of modern business, politics, and people. (Formerly LA 399)(G5: Western Civilization; G7: Humanities).

## **HP: Home Products Development**

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### **HP 201 — Introduction to Home Products**

3 credits; 3 lecture hours

Students are familiarized with the wide range of home products, both soft lines (textile) and hard lines (non-textile), that comprise the home furnishings industry. Product development and merchandising within each category are emphasized. Many sessions take place at retailers and industry showrooms throughout the city.

### **HP 231 — America at Home: Product Styles from 1900 to Contemporary**

3 credits; 3 lecture hours

Introduces the elements of design, color, and theory in the decorative arts that comprise the home products industry. Emphasis is on the contemporary approach to product development and design. Students explore the influence of historical, cultural, and social perspectives on products for the home. (G6: Arts).

### **HP 313 — Manufacturing and Marketing of Home Products Hard Lines I**

3 credits; 3 lecture hours

Students are introduced to hard lines marketing from conception through manufacture in order to effectively develop products. Part I surveys the various manufacturing processes and marketing strategies for several hard goods classifications (furniture, ceramics, and glass) of the home furnishings industry.

### **HP 314 — Manufacturing and Marketing of Home Products Hard Lines II**

3 credits; 3 lecture hours

Part II further surveys the manufacturing processes, marketing strategies, and product development for several hard goods classifications (metal, giftware, housewares, and home lighting) of the home furnishings industry.

Prerequisite(s): HP 313.

### **HP 315 — Textile Applications: Home Products**

2.5 credits; 2 lecture and 1 lab hours

Presenting both user and consumer viewpoints, this course examines how textiles relate to end-use home products. Students study the ways in which fibers, yarns, fabric formation, and finishing are interrelated and integrated from the perspectives of design, styling, and cost relative to specific home products and target markets.

### **HP 322 — Home Products Brand Management**

3 credits; 3 lecture hours

This course utilizes product development factors in identifying and differentiating home products from other goods and services. Analysis of brand preferences is demonstrated through case studies based on consumer identification and the needs of the marketplace.

Prerequisite(s): HP 313.

### **HP 351 — The European Home Furnishings Industry**

3 credits; 3 lecture hours

Students develop a firsthand understanding of the home furnishings marketing process from the European perspective. Emphasis is placed on product knowledge in terms of product development, production techniques, and European markets. The group will visit manufacturers, showrooms, retail outlets, specialized museums, and trade shows in Italy and Portugal (or possibly England). Approximately three weeks in January.

### **HP 421 — Strategic Product Management**

3 credits; 3 lecture hours

Students analyze and resolve complex business problems, utilizing their knowledge and understanding of strategic product management. They gain insights and skills necessary to formulate and implement sound marketing strategy.

Prerequisite(s): HP 314 and HP 315

Co-requisite(s): HP 491.

### **HP 432 — Home Products Analytical Strategies**

3 credits; 3 lecture hours

The home product development cycle is studied, with a focus on the development of product based on the coordination of soft and hard goods classifications. Product integrity is addressed through comprehensive analysis and written product reviews subject to critical industry evaluation.

Prerequisite(s): HP 421 and HP 491.

### **HP 491 — Home Products Design and Development Process**

3 credits; 3 lecture hours

An overview of the design and development process of products for the home is provided. Such principles of design as composition, color, shape, form, and structure are introduced. Differences between the design of products and the product development process in the home furnishings industry are emphasized. Teamwork and presentation skills are implemented as students develop a product line.

Prerequisite(s): HP 314 and HP 315

Co-requisite(s): HP 421.

### **HP 492 — Home Products Senior Project**

2 credits; 1 lecture and 2 lab hours

The curriculum culminates in this capstone course, which requires the student to develop a product based on the coordination of soft and hard goods classifications. A comprehensive visual presentation and written product review support the viability and integrity of the product concept.

Prerequisite(s): HP 491.

# IC: Internship Center

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## **IC 296 — AAS Internship B: Career Exploration**

2 credits; 2 lecture hours

A 2-credit internship course for AAS students with a focus on the internship experience and on helping students identify suitable career paths. A total of 12 weeks and 78 hours at the worksite, and 12 hours on campus in the classroom.

Prerequisite(s): Approval from the Career and Internship Center and participation in mandatory preparation process in the semester prior to the class/work experience.

## **IC 297 — AAS Internship C: Career Exploration**

3 credits; 3 lecture hours

A 3-credit internship course for AAS students with a focus on the internship experience and on helping students identify suitable career paths. A total of 12 weeks and 123 hours at the worksite, and 12 hours on campus in the classroom.

Prerequisite(s): Approval from the Career and Internship Center and participation in mandatory preparation process in the semester prior to the class/work experience.

## **IC 298 — AAS Internship D: Career Exploration**

4 credits; 4 lecture hours

A 4-credit internship course for AAS students with a focus on the internship experience and on helping students identify suitable career paths. A total of 12 weeks and 168 hours at the worksite, and 12 hours on campus in the classroom.

Prerequisite(s): Approval from the Career and Internship Center and participation in mandatory preparation process in the semester prior to the class/work experience.

## **IC 496 — Senior Internship B: Career Planning**

2 credits; 2 lecture hours

A 2-credit advanced internship course for baccalaureate students with a focus on the internship experience and on helping students plan their careers and market themselves professionally. A total of 12 weeks and 78 hours at the worksite, and 12 hours on campus in the classroom.

Prerequisite(s): Approval from the Career and Internship Center and participation in mandatory preparation process in the semester prior to the class/work experience.

## **IC 497 — Senior Internship C: Career Planning**

3 credits; 3 lecture hours

A 3-credit advanced internship course for baccalaureate students with a focus on the internship experience and on helping students plan their careers and market themselves professionally. A total of 12 weeks and 123 hours at the worksite, and 12 hours on campus in the classroom.

Prerequisite(s): Approval from the Career and Internship Center and participation in mandatory preparation process in the semester prior to the class/work experience.

## **IC 498 — Senior Internship D: Career Planning**

4 credits; 4 lecture hours

A 4-credit advanced internship course for baccalaureate students with a focus on the internship experience and on helping students plan their careers and market themselves professionally. A total of 12 weeks and 168 hours at the worksite, and 12 hours on campus in the classroom.

Prerequisite(s): Approval from the Career and Internship Center and participation in mandatory preparation process in the semester prior to the class/work experience.

# ID: Interior Design

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## **ID 101 — Introduction to Interior Design**

2 credits; 2 lecture hours

For students not majoring in Interior Design. Provides an overview of the interior design profession and its history, industry, and related career areas. Introduces fundamentals of residential and contract design, basic space planning, color development, furnishings, and materials selection.

## **ID 103 — Interior Design Merchandising**

2 credits; 2 lecture hours

For Fashion Merchandising Management students. Introduces the main categories of home furnishings and the merchandising practices in department stores and showrooms.

## **ID 104 — Light/Sound/Motion**

1.5 credits; 3 lab hours

For Visual Presentation and Exhibition Design students. The elements and principles of lighting, sound, and motion as they relate to exhibition design are introduced. Students learn about lamping, beam spread, color effects, illumination and calculation, and light manipulation. Electricity, voltage, wiring, breakers, fuses, and switches are studied. The effects of light and shadow are explored.

Prerequisite(s): DE 131

Co-requisite(s): DE 133.

## **ID 115 — Interior Design Studio I**

4 credits; 0 lecture and 8 lab hours

An introduction to the interior design profession, with an emphasis on problem solving for small residential spaces. Elements and principles of design are explored as well as human factors, color theory, and the art of lighting. Students are introduced to residential space planning, furniture layouts, the development of color schemes, and the selection of finishes, furnishings, and materials.

Co-requisite(s): ID 133 and ID 157.

## **ID 116 — Interior Design Studio II**

4 credits; 8 lab hours

Reinforces concepts and skills developed in Interior Design Studio I. Extends student abilities in space planning and furniture layouts for larger residential spaces to small contract office spaces. Focuses on the development of color schemes and the selection of furniture and finishes. Introduces students to the Americans with Disabilities Act (ADA) and its impact on the design of interior spaces.

Prerequisite(s): ID 115 "Co-requisite(s): ID 134, ID 158, and ID 253.

## **ID 121 — Survey of Interior Design**

2 credits; 2 lecture hours

Analyzes the history of furniture, interiors, and decorative arts from ancient times through Gothic periods in France, England, Italy, Spain, and Middle Europe; and the Renaissance through Baroque periods in Italy, Spain, and Middle Europe.

## **ID 133 — Presentation Techniques I**

1.5 credits; 3 lab hours

Presents techniques of rendering the elements of interior spaces in detail, including finishes, fabrics, window treatments, and accessories. Students learn quick visualization techniques and are introduced to the use of varied media in the representation of light, texture, color, value, and form.

## **ID 134 — Presentation Techniques II**

1.5 credits; 3 lab hours

Perfects rendering skills and develops the ability to graphically express the designs of interior spaces.

Prerequisite(s): ID 133.

### **ID 135 — Model Construction**

1.5 credits; 3 lab hours

Students are introduced to architectural modeling materials, techniques, shortcuts, and methods of construction to produce a full-color interior model for client presentation. All aspects of model building, from sketch models to laser, are considered.

### **ID 151 — Basic Drafting Techniques**

1.5 credits; 3 lab hours

For Continuing Education students. Familiarizes students with the use of drafting equipment and materials. Provides instruction in elementary drafting skills and conventions, employing mechanical pencils and pen and ink in the representation of plans, elevations, and sections.

### **ID 153 — Computer Space Modeling and Visualization**

2 credits; 1 lecture and 2 lab hours

For Continuing Education students. The concepts and techniques of creating, viewing, and manipulating three-dimensional, computerized interior models are examined. Through the generation of sections and perspectives, students develop an in-depth understanding of the modeling techniques used for creating and analyzing interior space. Co-requisite(s) or prerequisite(s): ID 158 or approval of instructor.

### **ID 157 — Drafting for Interior Design**

1.5 credits; 1 lecture and 1 lab hour

An introductory course on basic drafting skills and concepts used in interior design. Students learn to use drafting materials and tools and to produce design drawings. Universal concepts of interior design drafting are addressed, including line weights and types, scale, and elevation.

Co-requisite(s): ID 115 and ID 133.

### **ID 158 — Perspective Drawing**

1.5 credits; 3 lab hours

Develops skills in producing one- and two-point perspective drawings for the visualization and communication of interior design solutions. Students learn to use different methods of generating perspective views to meet the needs of the interior design profession.

Prerequisite(s): ID 151 or ID 157.

### **ID 172 — Design, Color, and Lighting Principles and Theory**

1.5 credits; 1 lecture and 1 lab hour

For Continuing Education students. Students focus on the principles of design and composition as influenced by the use of color and its application in the built environment, and the fundamentals of lighting design as they apply to the form, texture, and finish of interior space.

### **ID 201 — Color for Interiors**

2.5 credits; 1 lecture and 3 lab hours

For students not majoring in Interior Design. Introduces the use of color as a design tool for both residential and contract interiors while analyzing the interrelationship of color and light.

### **ID 212 — Interior Design Studio III**

4 credits; 8 lab hours

Problem solving focuses on specific building types and user groups in areas including corporate, retail, and institutional. Appropriate research methods and programming of client requirements are introduced, as well as techniques of diagramming space to provide proper circulation and activity relationships. Design concept, image, color and finishes, graphics, building codes, and barrier-free design compliance are emphasized. Evaluations by practicing interior designers and architects highlight student presentations.

Prerequisite(s): ID 116 and ID 158

Co-requisite(s): ID 241 and ID 243.



### **ID 214 — Interior Design Studio IV**

4 credits; 8 lab hours

Through research, design analysis, and problem solving, students explore the user groups and challenges associated with the multi-functional use of hospitality and residential spaces. Lighting, color finishes, materials and details, building code issues, and barrier-free applications are emphasized. Evaluations by practicing interior designers and architects highlight student presentations.

Prerequisite(s): ID 212 and ID 243.

### **ID 218 — Introduction to Design for the Theater**

2 credits; 1 lecture and 2 lab hours

Extends interior design skills into areas of theatrical design through a series of design projects that acquaint the student with the fundamental techniques of designing settings for stage and television, including fashion show productions.

Prerequisite(s): completion of first-year AAS courses in Fashion Design, Interior Design, or Visual Presentation and Exhibition Design, and approval of the chairperson.

### **ID 221 — Interior Design: 1650-1850**

2.5 credits; 2 lecture and 1 lab hours

Traces the major period styles used in interior design in England, France, and the United States from the mid-17th to the mid-19th centuries, with an analysis of their evolution from concepts and forms developed in early classic civilizations.

### **ID 222 — Interior Design: 1850-1950**

2.5 credits; 2 lecture and 1 lab hours

Traces interior design and the evolution of modernism in Europe and the United States from the theory and practice of mid-19th century reformers to the modern movements of the early 20th century.

### **ID 225 — Domestic Arts and Architecture in Britain: 1500-1830**

3 credits; 3 lecture hours

Conducted in England, this course surveys British domestic architecture, interiors, and furnishings from the Medieval to the Regency period. Many lectures take place in historic houses, towns, and museums. Approximately three weeks in June.

### **ID 226 — Decorative Arts, Architecture, and Interior Design in Italy**

3 credits; 3 lecture hours

Focuses on the development of domestic architecture, interior design, and decorative arts in Italy from the Etruscan period through the Baroque. Presented in and around Rome, Florence, and Venice, the course emphasizes the relationship of architecture and interior design, textiles and furniture, as well as the integration of painting and sculpture. Approximately three weeks in January or June.

### **ID 241 — Lighting Design I**

1.5 credits; 1 lecture and 1 lab hour

Provides basic understanding of vision as affected by light, color, texture, and form. Introduces basic principles of lighting design including criteria, calculations, planning, and layout.

Prerequisite(s): ID 115

Co-requisite(s): ID 212 and ID 243.

### **ID 243 — Materials and Methods of Interior Construction I**

1.5 credits; 3 lab hours

Provides the student with an understanding of the construction process as it relates to the building of interior spaces.

Prerequisite(s): ID 115

Co-requisite(s): ID 212 and ID 241.

### **ID 245 — Introduction to Interior Landscaping Design**

3 credits; 2 lecture and 2 lab hours

Introduces the principles and techniques of planting design as it relates to interior environments, both residential and contract.

### **ID 253 — CAD I**

1.5 credits; 3 lab hours

Introduces general concepts of computer-aided design and drafting (CADD), with emphasis on two-dimensional drafting applications such as floor plans, furniture plans, reflected ceiling plans, and elevations. Students create, store, modify, and plot drawings. Students are taught to generate hard copies of their work.

Prerequisite(s): CG 111 and ID 157.

### **ID 254 — Interior Design Working Drawings**

2 credits; 4 lab hours

Students learn how to prepare a construction set of working drawings for use by contractors and the building trades. Architectural drafting techniques, schedules, specifications of materials and finishes, and principles of door and cabinetwork detailing are included. Students read drawings and understand conventions employed by architects, engineers, and the building trades.

Prerequisite(s): ID 158 and ID 243.

### **ID 255 — CAD II**

1.5 credits; 3 lab hours

Presents CAD drafting, dimensioning, and detailing in order to create two-dimensional drawings for architecture, interior design, and construction. Methods for creating and using different line types and text styles are demonstrated. An introduction to three-dimensional modeling is included.

Prerequisite(s): ID 253.

### **ID 262 — Professional Practice I**

2 credits; 2 lecture hours

A fundamental understanding of the professional standards and practices of interior design, including client relationships and marketing, is provided. Business methods and client record-keeping techniques are introduced. Fabric and furniture resources, typical sampling, specifying, and manufacturing processes are researched and discussed. Special floorings and wall coverings, window treatments, and upholstery methods and techniques are reviewed.

### **ID 299 — Independent Study in Interior Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **ID 312 — Interior Design Studio: Institutional**

4 credits; 8 lab hours

Introduces students to more complex building types and design studies. Work includes institutional spaces, such as health care, government, and religious facilities, cultural centers, and supportive communities. Students develop in-depth research and design analysis methods, and explore specific user-group requirements that address cultural, behavioral, and quality-of-life issues. Application and knowledge of building codes and Americans with Disabilities Act (ADA) compliance are further developed in design project assignments.

Prerequisite(s): ID 314.

### **ID 314 — Interior Design Studio: Residential**

4 credits; 8 lab hours

Explores the multi-dimensional aspects of the residence and principles of problem solving applied to urban and suburban living space. High-end cooperative/condominium apartments, townhouses, and country and vacation homes are studied. In-depth research methods are expanded upon through exchanges with guest design collaborators and field trips. Application of codes and barrier-free environments are studied, as well as focus areas of design such as the bath and/or kitchen. Prerequisite(s): ID 214.

### **ID 322 — Decorative Arts Survey**

2 credits; 1 lecture and 2 lab hours

Surveys the decorative arts and other related objects, including porcelain and ceramics, metalwork, glass and wood, frames, and carpets from Europe, England, Asia, and America. Students learn to recognize and determine appropriate artifacts as well as ceiling, wall, and floor coverings for use in interior environments. Local resources are identified and craftsmanship technologies are outlined and explored.

### **ID 323 — Interior Design: 1950 to Present**

2 credits; 2 lecture hours

An in-depth study of the history of interior design and decoration in the 20th century, emphasizing its development after World War II and the transformation of the practice and role of the professional in society. Introduces students to the philosophies of modern interior design movements (postmodernism, minimalism, deconstructionism, etc.), practitioners (Wright, Aalto, Baldwin, Eames), and the influence of historical styles on contemporary work.

### **ID 331 — Presentation Techniques III**

1.5 credits; 3 lab hours

Studies in advanced techniques involved in the rendering and presentation of interior spaces, including collage, colored pencil, film, photography, airbrush, and other advanced types of media. Students develop and explore new concepts, methods, and ideas for formatting their design work. Prerequisite(s): ID 134.

### **ID 332 — Interior Rendering in Colored Pencil**

1.5 credits; 3 lab hours

Using colored pencil, students explore advanced rendering techniques, from quick schematics to finished renderings, as they relate to the interior design profession. Prerequisite(s): ID 133.

### **ID 341 — Lighting Design II**

1.5 credits; 1 lecture and 1 lab hour

Advanced course deals with increased awareness of the application of lighting principles in more complex interior design environments. Various types of architectural and decorative lighting sources are explored. The impact of codes compliance, budget estimating, and project cost control methods are examined.

Prerequisite(s): ID 241.

### **ID 343 — Materials and Methods of Interior Construction II**

2 credits; 1 lecture and 2 lab hours

Students develop a greater awareness of building technology: the functional role of structure in various building types and how it is a major consideration in an interior design project. The various construction systems used to create exterior envelopes of buildings are taught. Vertical circulation systems, mechanical systems, specialized hardware, special finishes and coatings, and the various CSI-formatted specification and information systems are studied.

Prerequisite(s): ID 158 and ID 243.

### **ID 346 — Interior Architectural Detail**

1.5 credits; 3 lab hours

Course addresses basic elements of architectural woodwork and related joinery methodologies and their application to the detailing of various custom components of interior spaces.

Prerequisite(s): ID 254.

### **ID 354 — CAD III**

1.5 credits; 3 lab hours

Three-dimensional modeling for interior designers. The course consists of lectures, demonstrations, and lab exercises describing and teaching the general concepts and techniques of creating, viewing, and manipulating three-dimensional computerized architectural models.

Prerequisite(s): ID 214 and ID 255.

### **ID 362 — Furniture, Finishes, Fixtures, and Equipment**

1.5 credits; 1 lecture and 1 lab hour

Students explore the interior design marketplace as it relates to furnishing and accessorizing the interior environment. Methods of learning how to locate, evaluate, and modify such items as upholstered furniture, kitchen and bath equipment, hardware, floor and wall finishes, window treatments, and office systems are studied. Emphasis is placed on the preparation and development of specifications and procurement of design products.

### **ID 363 — Building Regulations**

3 credits; 3 lecture hours

Studies of the various regulations that govern the design, construction, and occupancy of building interiors relative to public health, safety, and welfare. Zoning ordinances, state building codes, federal occupational regulations, fire prevention, egress, barrier-free accessibility (ADA), and administrative requirements are covered.

Prerequisite(s): ID 243.

### **ID 373 — Human Factors and Interior Ergonomics**

2 credits; 1 lecture and 2 lab hours

For Continuing Education students. Examine appropriate design to fit environment, space, and equipment to human characteristics. Physical anthropology, physiology, and psychology play a role in the design of everyday tasks at work and in the home.

### **ID 412 — Interior Design Studio: Store Planning/Retail Design**

4 credits; 8 lab hours

Advanced problems in retail/store planning and design, which include boutiques, specialty shops, and department stores. Awareness of regulations and codes, design analysis, presentation techniques, and marketing as well as methods of written and verbal communication are studied. Professional practitioners act as collaborators in evaluating student projects.

Prerequisite(s): ID 314.

### **ID 421 — Historic Preservation I**

2 credits; 2 lecture hours

Provides basic understanding and appreciation of preservation and considers the appropriate recycling of historic interior spaces. Preservation and recycling projects in this country and abroad are analyzed and discussed.

### **ID 422 — Historic Preservation II**

2 credits; 2 lecture hours

Advanced course with emphasis on research and field work. Major preservation and/or recycling projects to be selected and executed individually or in groups. Students develop programs and prepare design solutions.

### **ID 431 — Computer Rendering**

1.5 credits; 3 lab hours

Lectures, demonstrations, and lab exercises describe and teach the general concepts and techniques of creating, viewing, and editing computer renderings of interior spaces. The software for the course is internationally recognized as an acceptable standard for manipulating graphics. The computer offers the student the ability to constantly view and alter work.

Prerequisite(s): ID 134 and ID 255.

### **ID 441 — Lighting Design III**

1.5 credits; 1 lecture and 1 lab hour

Advanced study of lighting design, emphasizing design and detailing of lighting fixtures for residential and commercial installations. Students explore manufacturing methods and materials, and estimating and obtaining cost quotes.

Prerequisite(s): ID 341.

### **ID 444 — Furniture Design**

1.5 credits; 3 lab hours

An introductory course to the creative process of furniture design. Human factors and ergonomics related to furniture design are studied in depth.

Prerequisite(s): ID 346.

### **ID 445 — Interior Product Design**

1.5 credits; 3 lab hours

The course introduces students to three-dimensional interior product design for use in the residential, contract, and hospitality markets. Emphasis is on the design of products with specialized functions, including universal design and special needs.

Prerequisite(s): ID 346.

### **ID 461 — Professional Practice II**

2 credits; 2 lecture hours

Deals with common situations associated with professional interior design practice, including contracts, procurement and billing procedures, fees, marketing and sales efforts, public relations, professional ethics, office organization, estimating, and progress scheduling.

### **ID 471 — Environmental Systems**

2 credits; 1 lecture and 2 lab hours

Examines the control of interior environments through the supply of heating, ventilating, air conditioning, and plumbing systems; study of the various electrical systems and sub-systems is included. Reference sources are provided so students build an understanding of how these systems interface within the built environment.

Prerequisite(s): ID 115.

### **ID 472 — Ecology and the Built Environment**

2 credits; 1 lecture and 2 lab hours

The growing impact of ecology on the interior design profession is studied and includes such topics as nondepletable energy services, energy conservation, and resource conservation. Students explore the relationships between ecology and building construction, furniture, furnishings, equipment, building mechanical systems, and building maintenance. Recycling, reuse, and ecological awareness are among the areas studied.

### **ID 493 — Internship**

3 credits; 3 lecture hours

An internship in a qualified design office, industry showroom, or trade/workroom/fabricator as selected by the student with the approval of the chairperson. This internship is for a total of 15 weeks and 135 hours minimum: 5 weeks, 3 hours per week on campus, plus 10 weeks, 12 hours minimum per week on site. Includes individual interviews and assessment reviews with the student and instructor for pre-, during, and post-internship work experience. Assessment forms analyzing and evaluating the experience are required and a final closure interview is held.

Prerequisite(s): approval of chairperson.

### **ID 494 — Senior Thesis Design Project Research**

2 credits; 1 lecture and 2 lab hours

A prerequisite to the senior thesis design project, this course deals with research methodology related to preparing a design program. Students obtain, develop, and analyze data and design criteria as well as building drawings specific to their selected areas of study. Faculty and a professional mentor/expert specializing in the student's field of study offer information, guidance, and counsel during the programming phase and subsequent design development of the following semester. Students select their senior thesis topic, subject to the approval of the chairperson.

Prerequisite(s): ID 314, ID 363 and EN 323.

### **ID 495 — Senior Thesis Design Project**

4 credits; 8 lab hours

Based on the design program researched and written in the prior semester, students prepare a capstone project in interior design that synthesizes space planning, building regulations, accessibility, lighting, furniture layouts, color finishes and materials, furniture and furnishings selections, details, and their selected methods of presentation/communication. Students work in a classroom studio throughout the semester and culminate their study with a presentation to faculty, mentors, and invited design professionals.

Prerequisite(s): ID 412 and ID 494.

### **ID 499 — Independent Study in Interior Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **IL: Illustration**

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### **IL 103 — Illustrating the Male Figure**

1.5 credits; 3 lab hours

For Menswear students. Study of the human anatomy, proportions, and movement of the male figure, employing varied media, is presented. How garments are affected by muscle movement is emphasized.

### **IL 111 — Fashion Illustration I**

3 credits; 6 lab hours

For Continuing Education students. Students study the procedures and principles of fashion illustration and translate drawings from the live model into finished fashion illustrations, rendering clothing and accessories. Use of pen and ink, marker, and brush and wash techniques suitable for black-and-white reproduction is discussed.

### **IL 114 — Fashion Applications**

1.5 credits; 3 lab hours

The fundamental principles and skills required for commercial fashion illustration are taught. Using black-and-white media geared to print and electronic reproduction, students create fashion images working from the live model. Focus is on developing an individual style and creating exciting, dramatic images.

### **IL 115 — Concepts of Lifestyle/Fashion Illustration I**

1.5 credits; 3 lab hours

Students develop skills in drawing, stylization, and visual narrative. These techniques are applied to fashion illustration and other areas such as music, political cartoons, portraits, spots, graphic novels, and science fiction.

Prerequisite(s): IL 114 and IL 141.

### **IL 123 — Principles of Illustration I**

1.5 credits; 3 lab hours

Explores media, techniques, and art research. Introduces students to printing and the application of general illustration to specific design problems; directs them to tap and discover personal resources for artistic expression. (G6: Arts).

### **IL 124 — Principles of Illustration II**

3 credits; 6 lab hours

Students learn all aspects of producing illustrations, from initial concept to finished artwork, mastering composition and draftsmanship, finding creative solutions, and considering value, tonal contrast, and color harmony.

Prerequisite(s): IL 123.

### **IL 125 — Introduction to Adobe Photoshop for the Illustrator**

2 credits; 1 lecture and 2 lab hours

This introduction to basic Adobe Photoshop enables students to apply its computer power to the production of both digital and traditional imagery from concept to finish.

### **IL 126 — Watercolor Comps and Illustrations**

1.5 credits; 3 lab hours

Students learn to develop a wide variety of illustration projects in watercolor, from comps to finishes that are ready for reproduction. Emphasis is on real-world assignments for newspapers, magazines, packaging, advertising, and children's book illustrations.

### **IL 127 — Applying Color to Illustrate the Written Word**

1.5 credits; 3 lab hours

Students learn to use color to produce effective pictorial representations of the written word.

By learning the key properties of color and how to manipulate them, students achieve an understanding of color rendering for reproduction.

### **IL 128 — Perspective Drawing, Composition, and Concept**

1.5 credits; 3 lab hours

Students learn to apply perspective drawing, composition, and conceptualization as a means of developing visual communication skills.

Prerequisite(s): IL 133.

### **IL 131 — Illustration Life Drawing I**

1.5 credits; 3 lab hours

For Continuing Education students. Study of anatomy, proportion, and drawing in charcoal, pencil, marker, and pastel, and of the nude figure as the basis for understanding the fashion figure. (G6: Arts).

### **IL 132 — Illustration Life Drawing II**

1.5 credits; 3 lab hours

For Continuing Education students. Continuation of drawing the nude figure from the illustration point of view. Muscle structure is stressed in varied media.

### **IL 133 — Anatomical Life Drawing for the Illustrator I**

2 credits; 1 lecture and 2 lab hours

This introductory course in anatomy and life drawing focuses on the skeletal and muscular systems of the body in order to understand the human form and its proportions, contours, and characteristic periphery of movement.

### **IL 134 — Anatomical Life Drawing for the Illustrator II**

1.5 credits; 3 lab hours

This course extends the understanding of basic anatomy for the artists. Students learn to artistically render the human form through the exploration of composition, perspective, mood, and the effects of light.

Prerequisite(s): IL 133.

### **IL 141 — Fashion Expression in Drawing**

1.5 credits; 3 lab hours

Students work from live models to learn drawing skills, fundamental anatomy, and the dynamics of movement in order to develop a foundation for producing high-quality fashion illustrations. Both fashion and human proportion are stressed.

### **IL 143 — Fashion Drawing I**

2 credits; 4 lab hours

For Continuing Education students. Drawing from the fashion model. Emphasizes line drawing in charcoal, conte, and other black-and-white media.

### **IL 145 — Fashion Drawing and Stylization I**

3 credits; 6 lab hours

Students learn the principles of foundation-level figure drawing and develop their skills of observation, interpretation, and eye-hand coordination. An introduction to the fashion and lifestyle illustration marketplace is also presented.

Prerequisite(s): IL 114 and IL 141.

### **IL 151 — Dynamic Drawing Techniques for the Illustrator**

2 credits; 4 lab hours

An introduction to dry and wet media drawing techniques of the human form using monochromatic media. Students focus on the concepts of physical contour, stylistic flair, and the dynamics of a clothed figure's movement.

### **IL 152 — General Illustration Figure Drawing I**

1.5 credits; 3 lab hours

Students develop skills in drawing grouped and cropped figures in a variety of media.

### **IL 181 — The Essence of Comic Art**

2 credits; 1 lecture and 2 lab hours

For Continuing Education students. Cultivates the unique graphic style in magazine cartooning, political cartoons, and comic book characters, stressing satire, whimsy, fantasy, and humor. Students develop the ability to succinctly express a comic point of view.

### **IL 183 — Comic Book Illustration**

2 credits; 1 lecture and 2 lab hours

For Continuing Education students. This course addresses the professional process of creating comic book illustration, from character design to panel-to-panel continuity and story development. It focuses on sequential illustration as it applies to visual storytelling in comics.



### **IL 210 — Concepts of Lifestyle/Fashion Illustration II**

3 credits; 6 lab hours

Students learn various approaches to fashion lifestyle drawing and further develop their drawings into finished illustrations. They draw the stylized figure by incorporating line quality, shape, graphic composition, and context.

Prerequisite(s): IL 115 and IL 145.

### **IL 212 — Concepts of Lifestyle/Fashion Illustration III**

3 credits; 6 lab hours

Experimentation in various media, employing styles and techniques suitable to the most current clothing and fashion trends. Students prepare portfolios.

Prerequisite(s): IL 241.

### **IL 223 — Illustration as Visual Communication I**

3 credits; 6 lab hours

From initial rough to finished artwork using a variety of techniques, emphasis is placed on the development of conceptual ideas for editorial illustration.

Prerequisite(s): IL 124.

### **IL 225 — Illustration Concept Techniques**

1.5 credits; 3 lab hours

Students deepen their conceptualization abilities through writing techniques and word analysis. Better decision-making and the ability to create strong visual solutions help to empower the student's artistic voice and individual thinking.

Prerequisite(s): IL 272.

### **IL 227 — Illustration as Visual Communication II**

3 credits; 6 lab hours

The course focuses on the application of traditional skills in conjunction with digital technologies. Students apply problem-solving in the creation and execution of illustration industry-related projects to advance the level of their portfolio work.

Prerequisite(s): IL 223.

### **IL 231 — Anatomical Life Drawing for the Illustrator III**

1.5 credits; 3 lab hours

Further study of the illustrative approach to life drawing, employing chiaroscuro and introducing color.

Prerequisite(s): IL 133 and IL 134.

### **IL 232 — Anatomical Life Drawing for the Illustrator IV**

1.5 credits; 3 lab hours

A study of the fashion approach to life drawing, involving increasingly complex interactions of fashion concepts on the undraped figure. Expression, gesture, color, and pattern are examined in relation to backgrounds.

Prerequisite(s): IL 231.

### **IL 241 — Fashion Drawing and Stylization II**

3 credits; 6 lab hours

Continues drawing from the fashion model. Emphasis on clothing character and techniques using color, washes, pastels, and combined media. Texture and pattern are analyzed.

Prerequisite(s): IL 145.

### **IL 242 — Fashion Drawing and Stylization III**

3 credits; 6 lab hours

Continues drawing from the fashion model, stressing individual approaches. Experimentation is encouraged on a professional studio level.

Prerequisite(s): IL 241.

### **IL 251 — General Illustration Figure Drawing II**

1.5 credits; 3 lab hours

Students draw clothed figures, focusing on appreciating and applying pose, gesture, lighting, and composition as a means of visual expression.

Prerequisite(s): IL 152.

### **IL 252 — General Illustration Figure Drawing III**

1.5 credits; 3 lab hours

Emphasizes advanced treatment of the figure in relation to editorial projects employing a wide range of media.

Prerequisite(s): IL 251.

### **IL 261 — The Italian Way: Lessons from the Masters for Our Time**

2.5 credits; 4 lecture hours

Offered in Florence, this course introduces students to aspects of Italian art and culture that affect their aesthetic and pragmatic points of view as artists. Emphasizes the relationship among the concepts, materials, and techniques used by the masters, and its relevance to today's artist.

Approximately five weeks in June/July.

Prerequisite(s): two semesters of History of Art and Civilization courses.

### **IL 272 — Illustration Rendering Techniques**

1.5 credits; 3 lab hours

This painting course focuses on rendering realistic imagery while building on students' color application skills. Students learn to develop accurate facsimiles of photo images by creating visual illusions of 3D on two-dimensional surfaces with color, shadow, depth, mood, texture, and form.

Prerequisite(s): IL 127.

### **IL 274 — Illustration Process**

1.5 credits; 3 lab hours

Fantasy, humor, conflict, and similar emotions are conceptualized into projects. Student's personal approach to illustration in various media is emphasized.

Prerequisite(s): IL 272.

### **IL 299 — Independent Study in Illustration**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **IL 302 — Drawing for Animation I**

2 credits; 1 lecture and 2 lab hours

Students learn to draw for animation by developing skills through quick gestural action analysis as well as traditional figure drawing techniques. Creation of character interaction, backgrounds, layouts, storylines, staging, and theatrics is emphasized. (G6: Arts).

### **IL 303 — Drawing for Animation II**

1.5 credits; 3 lab hours

Advanced drawing for animation preparation by drawing the nude and costumed model, focusing on gestural analysis of the figure. The understanding of continuity in storytelling and character development is emphasized through the correlation of color, lighting, media, music, and cultural influences. Students keep a sketchbook/journal. (G6: Arts)

Prerequisite(s): IL 302.

### **IL 304 — Foundations of Visual Expression for Storyboard and Concept Art I**

3 credits; 1 lecture and 4 lab hours

For students not majoring in Illustration. Students are introduced to illustration topics that can be applied to filmmaking and other visual communication areas. These include anatomy, figure drawing, motion mechanics, perspective drawing and composition.

### **IL 305 — Foundations of Visual Expression for Storyboard and Concept Art II**

3 credits; 1 lecture and 4 lab hours

For students not majoring in Illustration. In this foundation course, students improve their artistic proficiency through drawing and painting from observation of the human form. Color theory and composition applied to filmmaking and other visual communication areas is also covered.

Prerequisite(s): IL 304.

### **IL 321 — Digital Sketching and Comping for the Illustrator**

1.5 credits; 3 lab hours

Using Adobe Photoshop, students learn to create digital artwork and type; make selections; file, retrieve, scan, print, edit, and retouch photography and artwork; and manipulate, color, and combine images in order to produce high-quality sketches and comprehensives.

Prerequisite(s): PH 272.

### **IL 323 — Adobe Illustrator for the Illustrator**

2 credits; 1 lecture and 2 lab hours

This course builds on the student's knowledge of vector-based drawing, bitmap-based applications, and basic digital typography and design. Illustrative skills are synthesized with typography and design in order to enhance visual problem-solving abilities as well as opportunities for artistic expression.

Prerequisite(s): IL 125 and CD 201.

### **IL 324 — Digital Painting for the Illustrator**

1.5 credits; 3 lab hours

Adobe Photoshop and Corel Painter are used to apply traditional painting and drawing techniques in a digital format. Students learn how to modify the interface using the Power User's method to work more efficiently. They are encouraged to use these programs to experiment stylistically.

Prerequisite(s): IL 125.

### **IL 362 — The Illustrator's Heritage I**

3 credits; 2 lecture and 2 lab hours

Combines a survey of decorative artists and illustration (late 19th to early 20th century) with visits to museums, galleries, designers' showrooms, and studios. Students complete illustration projects based on lectures and drawings from a model. (G6: Arts)

Prerequisite(s): IL 212 or IL 224.

### **IL 364 — The Illustrator's Heritage II**

3 credits; 2 lecture and 2 lab hours

Continues a survey of various aesthetic influences on illustrators from the early 1900s to the present. Course is enriched by guest speakers, films, museum visits, and field trips. Students complete illustration projects based on lectures and drawings from the model. (G6: Arts)

Prerequisite(s): IL 362.

### **IL 374 — Book Illustration I**

1.5 credits; 3 lab hours

Develops skills in interpreting a manuscript or story and creating visual images. The application of various techniques and materials is explored. (G6: Arts)

Prerequisite(s): IL 212 or IL 225.

### **IL 375 — Book Illustration II**

1.5 credits; 3 lab hours

Explores aspects of book illustration, with emphasis on specific imagery for specialized areas such as children's books, science fiction, and juvenile. Emphasis is on professional procedures and portfolio preparation.

Prerequisite(s): IL 374.

### **IL 376 — Fantasy and Science Fiction Illustration**

2 credits; 1 lecture and 2 lab hours

Students explore this genre of illustration through consideration of art, film, novels, and mythology to develop the creative skills necessary to produce images that rely on the imagination, and the extrapolation and integration of visual reference.

### **IL 382 — The Illustrator's Visual Self-Expression**

3.5 credits; 1 lecture and 5 lab hours

Explores fantasy and symbolism, and poses conceptual challenges with the intent to expand the students' imagination and help them develop and express their personal viewpoints through composition and rendering of design elements.

Prerequisite(s): IL 212.

### **IL 383 — Advanced Drawing and Composition: The Personal View**

3.5 credits; 1 lecture and 5 lab hours

Students acquire special drawing techniques to provide new ways of perceiving subjects. Emphasis is on complex projects (multiple figures in background) and research.

Prerequisite(s): IL 382.

### **IL 384 — Illustrating for Contemporary Media I: Concept and Character**

2 credits; 1 lecture and 2 lab hours

Using their imagination and traditional drawing, painting, and conceptual skills, students create dynamic concept art and character illustrations for comic books, television, films, video games and the web. They create action figure drawings, develop sets and props, construct scratch models and maquettes, and render visually exciting places, characters, objects, and technologies.

Prerequisite(s): IL 212 or IL 225 or IL 227.

### **IL 385 — Illustrating for Contemporary Media II: Images in Sequence**

2 credits; 1 lecture and 2 lab hours

Students apply their traditional drawing skills to conceptualize, compose, and render imaginative storyboard applications for comic books, television, films, video games, and the web. Students work from scripts and learn to think in terms of time and space to create memorable and believable sequential illustrative imagery.

Prerequisite(s): IL 384.

### **IL 388 — Materials and Techniques I: Mixed Media, Including Photography**

2 credits; 4 lab hours

Examines the range of media available to the illustrator, including use of photographic reference material. Emphasis is on use of varied techniques to solve difficult or unusual design problems.

Prerequisite(s): IL 212 and IL 225.

### **IL 389 — Materials and Techniques II: Mixed Media, Including Photography**

2 credits; 4 lab hours

Examines the range of unusual and experimental media available to the illustrator. Enlarges and develops students' personal techniques as it explores experimental options.

Prerequisite(s): IL 388.

### **IL 402 — Illustrating for the Moving Image I: The Storyboard**

3 credits; 1 lecture and 4 lab hours

For students not majoring in Illustration. This course covers key aspects of sequential storyboard drawing and painting for the moving image. It addresses composition and narrative content using appropriate graphic tools and media, such as pencil, marker, pen and/or brush and ink, watercolor, gouache, acrylic, and oils.

Prerequisite(s): IL 305.

### **IL 404 — Illustrating for the Moving Image II: Concept Art and Character Design**

3 credits; 1 lecture and 4 lab hours

For students not majoring in Illustration. Students study the methods of researching period details such as environment, architecture, costume, and weaponry. They learn extrapolative techniques used in genres such as fantasy and science fiction in which the artist must visualize places, characters, objects, and technologies that do not exist.

Prerequisite(s): IL 402.

### **IL 461 — Illustration Workshop**

3 credits; 6 lab hours

Exposes students to the working world by assigning actual client-generated projects. Students become familiar with standard business practices including client approval, bookkeeping systems, work schedules, and billing procedures. Reproduction-ready artwork is ultimately delivered to the client.

Prerequisite(s): IL 383 and IL 389.

### **IL 463 — Illustrator's Portfolio Development**

1.5 credits; 3 lab hours

The illustrator focuses on creating a professional-quality portfolio, developing specific commercial applications and markets for work, and career networking as the transition is made from art student to art professional.

### **IL 471 — The Illustrator as Documentary Artist I**

2 credits; 1 lecture and 2 lab hours

Acquaints the student with the special considerations of reportage illustration. New techniques to capture the immediacy of on-the-spot specialized illustration are introduced.

Prerequisite(s): IL 383 and IL 389.

### **IL 472 — The Illustrator as Documentary Artist II**

2 credits; 1 lecture and 2 lab hours

Allows a more in-depth study for the documentary artist, including the completion of a portfolio of on-location illustrations. Varied techniques are explored to encourage students to develop an individual approach.

Prerequisite(s): IL 471.

### **IL 482 — Color Rendering in Advanced Media I**

2.5 credits; 1 lecture and 3 lab hours

Examines the techniques, materials, and methods of painting in oils and/or acrylics as they apply to illustration. Encourages professional development as well as experimentation in visual and narrative elements and style.

Prerequisite(s): IL 389.

### **IL 483 — Color Rendering in Advanced Media II**

1.5 credits; 3 lab hours

Utilizing the knowledge and skills acquired in IL 482, students concentrate on developing a highly finished illustration technique while continuing to evolve their individual styles in painting.

Prerequisite(s): IL 482.

### **IL 491 — Mentor/Specialization Projects I**

3 credits; 6 lab hours

Encourages the development of the student as a professional. Several semester projects are individually selected and completed under the supervision of the professional mentor, who may be a working professional, a faculty member who is an expert in a particular area of illustration, or a successful graduate.

Prerequisite(s): IL 389.

## **IL 492 — Mentor/Specialization Projects II**

3 credits; 6 lab hours

Under the guidance of a professional mentor, the student has the opportunity to expand an area of specialization and develop a second specialty. Portfolio organization is emphasized. Approximately four weeks in January or June.

Prerequisite(s): IL 491.

## **IL 499 — Independent Study in Illustration**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

# **IN: International Trade and Marketing**

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## **IN 201 — Global Sourcing in the Textile Industries**

3 credits; 3 lecture hours

This overview of global sourcing in the textile industries examines how textile firms search for raw materials, textile chemicals, equipment, and manufacturing plans in foreign markets. Students analyze how various professions, including primary producers, commission manufacturers, jobbers, brokers, and trading companies, participate in the international production and distribution of the final product. Emphasis is on the dynamics of the supply side (resource development and production) and the demand side (resource procurement and management).

## **IN 301 — Global Sourcing in Home Furnishings**

3 credits; 3 lecture hours

This introductory course examines the process of international sourcing in the home furnishings industries. Students study how U.S. home products companies, through product development, search for foreign manufacturers by evaluating various countries' production costs, quality standards, technical abilities, infrastructures, and cultural differences. Also addressed are U.S. trade policies, vendor management, and consumers' concerns about products manufactured abroad.

## **IN 312 — International Trade**

3 credits; 3 lecture hours

Introduces international trade as it is practiced today. Students learn how various industries have developed different international trade patterns and how the internet is rapidly changing this field. Focus is placed on international trade as an industry, professional opportunities, project management, intercultural skills, and technical trends in logistics and online research.

## **IN 313 — International Business Transactions**

3 credits; 3 lecture hours

The management of international trade transactions is introduced, with emphasis on agency, distributorship, franchising agreements, import/export, and licensing. Students learn the theory and practice of conducting international negotiations and how to apply the self-regulatory standards used in international trade. The use of the internet and business-to-business e-commerce websites to transact international business is also examined.

## **IN 322 — Global Marketing**

3 credits; 3 lecture hours

Introduction to the research techniques and implementation strategies practiced in global marketing by the fashion and related industries. Students examine the major trends revolutionizing international marketing, the evolution of international companies into global firms, and the expanding role of e-commerce. The role of intercultural communication and negotiation styles in global marketing strategies is studied in detail.

### **IN 323 — Import/Export Regulations**

3 credits; 3 lecture hours

Import and export regulations enforced by the U.S. Customs Service are presented, including ECCN and HTSUS classification, country of origin, customer screening, export licensing, quota/visa, required import/export documentation, and valuation. Students develop an import or export international business plan.

Prerequisite(s): IN 312.

### **IN 324 — International Marketing Research**

3 credits; 3 lecture hours

Students learn how to plan, implement, and present an international marketing research project. The course explores secondary data that are available through libraries, public agencies, and online resources and analyzes strategies for generating primary data in foreign markets. International team-building and presentation skills are reviewed and practiced. Lectures and critiques are provided by guest speakers from the industry.

Prerequisite(s): IN 322.

### **IN 331 — Global Sourcing for Stylists**

3 credits; 3 lecture hours

Students learn how and where goods and components are manufactured. Compliance, quality control standards, and governmental regulations are addressed, as well as the evolution of global sourcing and current fashion trends and practices.

### **IN 341 — International Logistics**

3 credits; 3 lecture hours

International logistics--the organized movement of goods, services, and people across countries--is explored. Students survey the impact of the market, government regulations, and technological forces on ground, ocean, and air transportation systems. International conventions and the role of unions in logistics are also studied.

### **IN 342 — International Corporate Responsibility**

3 credits; 3 lecture hours

Students study the sustainability movement, and how ethical, social, and environmental issues are being addressed by multinational corporations. Through the review of current case studies, the course examines the role of fashion businesses in creating socially responsible and eco-friendly global supply chains and their effect in international trade policies.

### **IN 423 — Global Marketing of Luxury Brands**

3 credits; 3 lecture hours

Through case studies, business articles, and position papers, students learn how international luxury brands are affected by globalization, how they compete for emerging markets and use elements of sustainability and social responsibility in their competition strategies. Students explore the concept of the global consumer and the impact of this consumer on marketing strategies.

Prerequisite(s): IN 322 or approval of instructor.

### **IN 424 — Export Promotion Marketing**

3 credits; 3 lecture hours

This course is an introduction to the variety of export assistance policies, programs, and initiatives available to U.S., foreign, and global businesses to effectively market fashion-related goods and services. Students examine various export promotion strategies organized by the U.S. government, foreign governments, and bilateral and private-sector joint programs that aid in the exportation of goods and services.

Prerequisite(s): IN 322.

### **IN 433 — Global Sourcing**

3 credits; 3 lecture hours

Students examine the import marketing process, import regulations, sources of supply, supplier management and development, and transportation in order to learn how to participate in the global marketplace and negotiate in cross-cultural situations.

Prerequisite(s): IN 323.

### **IN 434 — International Management**

3 credits; 3 lecture hours

This course is a guide to the world of international business and addresses the myriad factors that influence decision makers working in this environment. Students assess how organizational structure, personnel decisions, resource planning and allocation, and other business alternatives are affected by a firm's global participation.

### **IN 441 — International Business Law**

3 credits; 3 lecture hours

Students develop a thorough understanding of the legal framework for international business transactions in the fashion and related industries. They learn how international sales contracts are structured, how international trade rules and national laws apply to cross-border transactions, and how international business disputes are settled.

### **IN 442 — International Finance**

3 credits; 3 lecture hours

Students learn to use the basic principles and techniques of international financial management and develop an understanding of the financial environment in which multinational corporations and small international businesses operate. Focus is on international capital budgets and capital structure, international cash management, international tax regulations, management of currency and exchange-rate risks, and short- and long-term trade finance.

Prerequisite(s): MA 222 or MA 311.

### **IN 443 — International Business Strategies and Fashion Law**

3 credits; 3 lecture hours

This management course introduces the strategic business considerations faced by international fashion firms as they set up operations in foreign markets. Students examine the market entry process of fashion firms and identify key financial, legal, management, and marketing issues.

### **IN 492 — International Trade Practicum**

3 credits; 3 lecture hours

This course offers students a field trip to a key country of a regional trade agreement to experience international trade's impact on consumers, the fashion industries, and governments of foreign markets. Participants learn to conduct international field research, source international contacts, and develop safe travel skills. Students' findings are summarized in a written case study. An application must be submitted in the prior semester for a student to be considered for the course. Approximately four weeks in January or June.

Prerequisite(s): IN 312 or approval of chairperson.

## **IS: Interdivisional Studies**

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### **IS 299 — Independent Study in Interdivisional Studies**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean.



### **IS 313 — Environmental Experience**

3 credits; 3 lecture hours

For baccalaureate-level Interior Design students. Explores the social nature of human beings, how they adapt the environment to suit their needs, and how they react perceptually and behaviorally to the built environment. Emphasis is placed on the designer's role/responsibility in reacting sensitively to specific user groups and improving their quality of life.

### **IS 499 — Independent Study in Interdivisional Studies**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean.

## **IT: Italian**

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### **IT 111 — Italian I**

3 credits; 2 lecture and 2 lab hours

This introductory course enables students with no background in Italian to communicate with Italian-speaking people. The basic skills of speaking, reading, and writing in Italian are established, and Italian culture is introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language).

### **IT 112 — Italian II**

3 credits; 2 lecture and 2 lab hours

Students expand upon the skills established in Italian I and continue to study Italian culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): IT 111 or equivalent.

### **IT 122 — Italian Conversation I**

3 credits; 3 lecture hours

Students learn to converse in Italian by emphasizing interaction in real-world situations. Functional and practical verbal communications are addressed with a focus on Italian culture. Course also taught in Florence, Italy, in Winter and Summer sessions.

Prerequisite(s): IT 111 or equivalent (G8: Foreign Language).

### **IT 132 — Italian in Florence**

3 credits; 2 lecture and 2 lab hours

Opportunity is provided for total immersion in Italian and for developing an awareness of the people, culture, and history of Florence and Italy. Students review, develop, and expand use of the basic spoken and written structures of contemporary Italian. Emphasis is placed on immediate and active use of the language as an instrument of communication. Field trips fulfill the lab component of this course. Approximately four days per week for four weeks in June. (G8: Foreign Language)

Prerequisite(s): IT 112 or equivalent.

### **IT 213 — Italian III**

3 credits; 2 lecture and 2 lab hours

This intermediate course is designed to review and refine students' communication skills in Italian. Supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of Italian culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): IT 112 or equivalent.

### **IT 214 — Italian IV**

3 credits; 2 lecture and 2 lab hours

Building on Italian III, students refine their communication skills in Italian. More advanced supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of Italian culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)  
Prerequisite(s): IT 213 or equivalent.

### **IT 223 — Italian Conversation II**

3 credits; 2 lecture and 2 lab hours

Conversational ability in Italian is further developed and refined by emphasizing interaction in real-world situations. Advanced functional and practical verbal communications are addressed along with a focus on Italian culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom.  
Prerequisite(s): IT 112 or equivalent.

### **IT 251 — Italian Cinema**

3 credits; 2 lecture and 2 lab hours

This course introduces students to the world of Italian cinema. They survey some of the defining elements of Italian cinema from its inception to contemporary Italian cinematic practices. Screenings include Neorealist masterpieces, cinema d'autore, commedia all'italiana, spaghetti Westerns, and contemporary Italian films. This course is taught in English. (G7: Humanities).

### **IT 311 — Italian for Business**

3 credits; 2 lecture and 2 lab hours

This course is designed for students who have completed four semesters of college-level Italian (or equivalent) and who are interested in furthering their language proficiency in commercial Italian. The course focuses on current Italian and European community business practices and culture. (G8: Foreign Language)  
Prerequisite(s): IT 214 or equivalent.

### **IT 341 — Introduction to Italian Literature**

3 credits; 3 lecture hours

This course introduces students to Italian literature from the Middle Ages to the contemporary era. Students examine the work of Italian authors in the genres of poetry, the novel, and the theater, with an emphasis on literary analysis through discussion and writing. The course is conducted entirely in Italian and is enhanced by multimedia resources. (G7: Humanities; G8: Foreign Language)  
Prerequisite(s): IT 214 or equivalent.

### **IT 342 — Writing Women of the Italian Renaissance**

3 credits; 3 lecture hours

This course introduces students to the lives and literary endeavors of a selection of women who lived in Italy during the Renaissance and addresses how these women were written about in the context in which they wrote. Topics addressed in the course include their purpose and motivation for writing, the kinds of texts they wrote and the audience served, and the effect of social class and religion on their work. This course is conducted entirely in Italian. (G7: Humanities; G8: Foreign Language)  
Prerequisite(s): IT 214 or equivalent.

### **IT 345 — Food for Thought: Gastronomy in Italian Literature and Culture**

3 credits; 3 lecture hours

From the excesses of the Roman table to today's 'Slow food movement' it is through food that Italians have affirmed and defended their cultural heritage. This course traces the historical evolution of Italian cuisine and maps an overview of Italian literature and culture through an analysis of influential literary texts. Taught in English.

Prerequisite(s): EN 121.

### **IT 499 — Independent Study - Milan**

1-3 credit; 1 lecture hour

Prerequisite(s): a minimum of 3.5 GPA and approval of instructor, chairperson and dean for Liberal Arts.

## **JA: Japanese**

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### **JA 111 — Japanese I**

3 credits; 2 lecture and 2 lab hours

This introductory course enables students with no background in Japanese to communicate with Japanese-speaking people. The basic skills of speaking, reading, and writing in Japanese are established and Japanese culture is introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language).

### **JA 112 — Japanese II**

3 credits; 2 lecture and 2 lab hours

Students expand upon the skills established in Japanese I and continue to study Japanese culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): JA 111 or equivalent.

### **JA 122 — Japanese Conversation I**

3 credits; 3 lecture hours

Students learn to converse in Japanese by emphasizing interaction in real-world situations. Functional and practical verbal communications are addressed, with a focus on Japanese culture. Course also taught in Tokyo, Japan, in Summer Session.

Prerequisite(s): JA 111 or equivalent.

### **JA 213 — Japanese III**

3 credits; 2 lecture and 2 lab hours

This intermediate course is designed to review and refine students' communication skills in Japanese. Supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of Japanese culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): JA 112 or equivalent.

### **JA 214 — Japanese IV**

3 credits; 2 lecture and 2 lab hours

Building on Japanese III, students refine their communication skills in Japanese. More advanced supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of Japanese culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): JA 213 or equivalent.

## **JA 223 — Japanese Conversation II**

3 credits; 2 lecture and 2 lab hours

Conversational ability in Japanese is further developed and refined by emphasizing interaction in real-world situations. Advanced functional and practical verbal communications are addressed along with a focus on Japanese culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom.

Prerequisite(s): JA 112 or equivalent.

## **JD: Jewelry Design**

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### **JD 101 — Introduction to Jewelry Fabrication**

2 credits; 1 lecture and 2 lab hours

Basic processes used in the design and creation of jewelry. Students fabricate their own designs in the studio. (G6: Arts).

### **JD 113 — Beginning Soldering Techniques**

1.5 credits; 3 lab hours

Introduces precision techniques in soldering and shaping jewelry. Emphasis is on exact measurements, and control of jewelry tools and soldering torches.

Co-requisite(s): JD 114, JD 121, JD 131, JD 133, and JD 172 or approval of chairperson.

### **JD 114 — Piercing and Sawing Techniques**

1.5 credits; 3 lab hours

Proper use of the jeweler's saw is emphasized and the eye is trained to understand the balance between positive and negative spaces. Students pierce and saw an intricate design in flat sheet stock.

Co-requisite(s): JD 113, JD 121, JD 131, JD 133, and JD 172 or approval of chairperson.

### **JD 115 — Metal Forming Techniques: Chasing and Repousse**

1.5 credits; 3 lab hours

Introduces students to jewelry-forming techniques by making their own dapping and chasing tools by means of forging, annealing, and tempering. Using these tools, objects are created by repousse and other methods.

Prerequisite(s): all first-semester Jewelry Design courses or approval of chairperson

Co-requisite(s): JD 116, JD 122, JD 134, JD 171, and JD 173 or approval of chairperson.

### **JD 116 — Costume Jewelry White Metal Models**

1.5 credits; 3 lab hours

Students learn white metal modelmaking techniques and develop skills in the basic hand and machine processes used in the production of costume jewelry. These models will be made into molds and produced in JD 122.

Prerequisite(s): all first-semester Jewelry Design courses

Co-requisite(s): JD 115, JD 122, JD 134, JD 171, and JD 173 or approval of chairperson.

### **JD 121 — Wax Carving**

1 credit; 2 lab hours

Wax carving of designs suitable for jewelry, stressing illusion and perspective, needed for both brooches and rings. Emphasis is on preparing a design and model for production.

Co-requisite(s): JD 113, JD 114, JD 131, JD 133, and JD 172 or approval of chairperson.

### **JD 122 — Jewelry Casting**

2 credits; 1 lecture and 2 lab hours

Using designs developed in JD 121, students cast, learning the chemistry of alloying metals and the principles in all casting methods. Experience also is acquired in mold-making, spruing, and investing.

Prerequisite(s): JD 121.

### **JD 131 — Mechanical Drafting for Jewelers**

1.5 credits; 3 lab hours

Designed to teach students the fundamentals of mechanical and plan drawing as it applies to materials, mechanisms, concepts, and designs used in jewelry.

Co-requisite(s): JD 113, JD 114, JD 121, JD 133, and JD 172 or approval of chairperson.

### **JD 133 — Introduction to Jewelry Design**

1.5 credits; 3 lab hours

Emphasis is on developing creative ability. A visual sensitivity is developed through museum trips, nature studies, field trips, etc. Suitable rendering techniques, painting, and perspective requirements are covered.

Co-requisite(s): JD 113, JD 114, JD 121, JD 131, and JD 172 or approval of chairperson.

### **JD 134 — Jewelry Design II**

1.5 credits; 3 lab hours

Advanced illustrative techniques in jewelry design. An elementary knowledge of stones, both precious and semi-precious, is given for incorporating in design. Assigned projects focus on industry requirements.

Prerequisite(s): all first-semester Jewelry Design courses "Co-requisite(s): JD 115, JD 116, JD 122, JD 171, and JD 173 or approval of chairperson.

### **JD 138 — Introduction to CAD for Jewelry Design**

2 credits; 1 lecture and 2 lab hours

Students create two- and three-dimensional computer-generated drawings and models specific to jewelry design. Using modeling software and other computer applications, students develop basic jewelry design skills to create a personal style.

Prerequisite(s): CG 111 and JD 131 or approval of chairperson.

### **JD 141 — Introduction to Diamonds**

2 credits; 1 lecture and 2 lab hours

This introductory course provides an overview to diamonds, how crystals form, the physical and optical properties of diamonds, and mining techniques throughout history from ancient times to the present day. Other topics include a review of mining locations and techniques, and the cultural, environmental, financial, and global economic impact of diamonds.

### **JD 171 — Materials and Properties**

2 credits; 2 lecture hours

Students learn basic chemistry and physics as they pertain to materials used in jewelry. Emphasis is on how chemicals and acids used in the industry, and the chemical composition of various stones, affect production.

### **JD 172 — Tools, Equipment, and Processes**

1 credit; 1 lecture hour

Study of the tools, equipment, and supplies used in the jewelry industry. Discusses quality, function, and care of equipment, including sources and pricing.

Co-requisite(s): JD 113, JD 114, JD 121, JD 131, and JD 133 or approval of chairperson.

### **JD 173 — Materials and Findings for the Jewelry Industry**

1 credit; 1 lecture hour

Studies buying procedures, sources, and up-to-date technology in the jewelry industry. Discusses precious and nonprecious materials as well as sizes, nomenclature, and methods used in jewelry manufacturing.

Prerequisite(s): all first-semester Jewelry Design courses "Co-requisite(s): JD 115, JD 116, JD 122, JD 134, and JD 171 or approval of chairperson.

### **JD 181 — Basic Principles of Appraising Jewelry**

2 credits; 1 lecture and 2 lab hours

Establishes methods and values in the appraisal of jewelry and precious and semiprecious stones. Students acquire familiarity with the simple tests that are available and are given guidance on current market prices.

### **JD 201 — Mineral Identification and Lapidary**

2 credits; 1 lecture and 2 lab hours

Using appropriate tools and instruments, students learn how to identify a variety of semiprecious materials and their specific properties. Emphasizes applications of these materials for the decorative arts.

### **JD 213 — Nontraditional Construction Techniques in Metal**

1.5 credits; 3 lab hours

Acquaints students with little-known experimental techniques in metalworking such as the Japanese methods of mokume-gane and shakudo.

Prerequisite(s): all second-semester Jewelry Design courses "Co-requisite(s): JD 214, JD 215, JD 216, and JD 251 or approval of chairperson.

### **JD 214 — Handmade Diamond Jewelry Techniques**

1.5 credits; 3 lab hours

Students develop the start-to-finish techniques used by industry craftspeople in the creation of handmade diamond jewelry. Includes design layout, making of a copper chablon, planning the weight and use of diamonds, and the cutting of azures.

Prerequisite(s): all second-semester Jewelry Design courses "Co-requisite(s): JD 213, JD 215, JD 216, and JD 251 or approval of chairperson.

### **JD 215 — Alternative Materials for Jewelry Fabrication**

1.5 credits; 3 lab hours

Covers the design approaches and special methods used in the manufacture of jewelry from common industrial materials, such as plastics, rubber, and stainless steel. Students design and produce prototypes for a small collection.

Prerequisite(s): all second-semester Jewelry Design courses "Co-requisite(s): JD 213, JD 214, JD 216, and JD 251 or approval of chairperson.

### **JD 216 — Advanced Piercing and Metal Carving**

1.5 credits; 3 lab hours

Concentrates on advanced piercing and metal carving techniques to create ring designs. Students maintain diaries of sketchwork and research.

Prerequisite(s): all second-semester Jewelry Design courses "Co-requisite(s): JD 213, JD 214, JD 215, and JD 251 or approval of chairperson.

### **JD 217 — Handmade Platinum Jewelry**

1.5 credits; 3 lab hours

Introduces various methods used in the making of handmade platinum jewelry, drawing upon skills learned in JD 214.

Prerequisite(s): all third-semester Jewelry Design courses "Co-requisite(s): JD 218, JD 219, and JD 252 or approval of chairperson.

### **JD 218 — Hollow Form Jewelry: Die Construction and Manufacturing Techniques**

1.5 credits; 3 lab hours

An intensive study of hollow form jewelry techniques to produce an original finished product of exhibition quality. Includes technical drawing and fabrication of a scale model.

Prerequisite(s): all third-semester Jewelry Design courses "Co-requisite(s): JD 217, JD 219, and JD 252 or approval of chairperson.

### **JD 219 — Clasps, Closings, and Findings**

1.5 credits; 3 lab hours

Based on the principles of mechanical devices, students learn about and produce clasps, closings, and earbacks.

Prerequisite(s): all third-semester Jewelry Design courses "Co-requisite(s): JD 217, JD 218, and JD 252 or approval of chairperson.

### **JD 231 — Objects Design and Rendering**

1.5 credits; 3 lab hours

Rendering of objects and accessories from shoes and belt buckles to hair ornaments and handbags. Studies colored glass, enamel, and rhinestones used in these accessories.

Prerequisite(s): all second-semester Jewelry Design courses

Co-requisite(s): JD 233 and JD 263 or approval of chairperson.

### **JD 233 — Jewelry Design III**

1.5 credits; 3 lab hours

Students are required to present an entire collection of jewelry around a particular viable theme such as certain stones, metals, or a specific market.

Prerequisite(s): all second-semester Jewelry Design courses

Co-requisite(s): JD 231 and JD 263 or approval of chairperson.

### **JD 235 — Fine Jewelry Portfolio**

1.5 credits; 3 lab hours

Students develop a portfolio of fine jewelry renderings, from a variety of precious and semiprecious materials, that reflect their level of accomplishment and an understanding of industry requirements.

Prerequisite(s): all third-semester Jewelry Design courses

Co-requisite(s): JD 236 or approval of chairperson.

### **JD 236 — Fashion Jewelry Portfolios**

1.5 credits; 3 lab hours

Students prepare a portfolio of costume jewelry renderings, creating seasonal lines that reflect their level of accomplishment and an understanding of industry requirements.

Prerequisite(s): all third-semester Jewelry Design courses

Co-requisite(s): JD 235 or approval of chairperson.

### **JD 237 — 3D Digital Object Design**

2 credits; 1 lecture and 2 lab hours

This advanced digital course focuses on the creation of 3D models for the jewelry industry.

Students develop control over digital commands through modeling basic forms. By combining modeling strategy and problem solving, they create and re-work solid objects, resulting in sophisticated jewelry models, ready for output to digital production hardware.

Corequisite(s): JD 273 and JD 271.

### **JD 239 — Design Capstone/Portfolio**

2.5 credits; 5 lab hours

Students create three collections, designed with a common, related theme, in Fine Jewelry, Fashion Jewelry, and Alternative Materials Jewelry. They create two presentations; a portfolio to display the collections of paper, and a display showing actual samples produced during the class.

Prerequisite(s): JD 237 and JD 271

Corequisite(s): JD 274 and JD 267.

### **JD 241 — Introduction to Gemology**

2 credits; 1 lecture and 2 lab hours

Study of the major gem species and their characteristics, with emphasis on their use in commercial production and price structure. Students acquire a thorough knowledge of all precious and semiprecious stones and the ways in which they are used in jewelry.

### **JD 243 — Gemology II**

1.5 credits; 3 lab hours

A gem identification course with students learning the use of various laboratory equipment such as the gemological microscope, dichroscope, polariscope, specific gravity balance, refractometer, ultraviolet light, spectroscope, and other instruments used in gem identification.

Prerequisite(s): JD 241.

### **JD 244 — Gemology III**

3 credits; 2 lecture and 2 lab hours

An in-depth study of gem materials and their synthetic counterparts is provided. Topics include functionality of gem equipment and its application in gem testing, and an understanding of the development of a gem material from its atomic structural nature to a polished gem.

Prerequisite(s): JD 243 and JD 281, or approval of chairperson.

### **JD 251 — Principles of Silversmithing**

1.5 credits; 3 lab hours

Basic study of silversmithing, including advanced use of repousse, chasing, and forming. Small simple projects in either silver, bronze, or copper are created to study these basic procedures.

### **JD 252 — Silversmithing Project Studio**

1.5 credits; 3 lab hours

Creation of a handmade, hand-formed silver piece with emphasis on developing student's creative ability. Project should be a major work of exhibition quality.

Prerequisite(s): JD 251.

### **JD 261 — Changes and Trends in Jewelry Design**

2 credits; 2 lecture hours

Study of the symbolic meaning as well as the economic rationale for jewelry in modern society. Students are made aware of stylistic differences, the reasons for them, and how styles are influenced by social and political events.

### **JD 262 — Estimating Costs**

1 credit; 1 lecture hour

Using current industry pricing standards, students estimate the cost of their own designs made of precious, semiprecious, or nonprecious materials and stones.

Prerequisite(s): all second-semester Jewelry Design courses "Co-requisite(s): all third-semester Jewelry Design courses specific to option, or approval of chairperson.

### **JD 263 — Costume Jewelry Production and Marketing**

3 credits; 3 lecture hours

Explains jewelry fashion theory, principles, and cycles and their relationship to jewelry line development while studying trends in ready-to-wear, European, and American designer collections.

Prerequisite(s): all second-semester Jewelry Design courses

Co-requisite(s): JD 231 and JD 233.

### **JD 267 — Jewelry Seminar/Best Business Practices**

2.5 credits; 1 lecture and 3 lab hours

Using current industry price standards, students estimate the cost of their own designs made of precious, semi-precious, or non-precious materials and stones.

Prerequisite(s): JD 237, JD 271, and JD 273

Corequisite(s): JD 239 and JD 274.



### **JD 271 — Alternative/Sustainable Materials**

2.5 credits; 5 lab hours

This course explores alternative materials for jewelry and small object design. Various natural and synthetic materials are covered such as, but not limited to, plastics and resin, wood, cement, glass, aluminum, and steel. Sustainable sourcing and working methods are stressed and emphasis is placed on professional working techniques and manufacturing practices.

Prerequisite(s): JD 272, or approval of chair

Corequisite(s): JD 237, or approval of chair.

### **JD 273 — Studio Fabrication III**

2.5 credits; 5 lab hours

This course extends the concept of designing and fabricating jewelry for production. Stone setting and the engineering of static and articulated systems for fine jewelry is covered. Alloying metal and patination are explored and used as invaluable aesthetic enhancements for fine jewelry.

Prerequisite(s): JD 272

Corequisite(s): JD 237.

### **JD 274 — Fabrication Capstone/Portfolio**

2.5 credits; 5 lab hours

This capstone course explores components and processes necessary for finishing jewelry, from mechanical systems to finishing techniques, culminating in the fabrication of a suite of jewelry demonstrating skills and concepts studied in the program. Production of the suite is integral to concurrent fourth semester design and project management courses.

Prerequisite(s): JD 273 and JD 271, or approval of chair

Corequisite(s): JD 239 and JD 267.

### **JD 281 — Diamond Grading**

2 credits; 1 lecture and 2 lab hours

Teaches techniques of grading diamonds as to color, clarity, and cut, including basic knowledge needed for diamond selection and establishment of base for pricing. Discusses history and technical terms pertaining to diamond grading.

### **JD 299 — Independent Study in Jewelry Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **LA: Liberal Arts Divisional Studies**

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### **LA 141 — Introduction to Film**

3 credits; 2 lecture and 2 lab hours

This course provides students with the tools to analyze moving image presentations in an academic setting or as a filmmaker. Students examine the uses of camera, editing, sound, and elements of the production design as they create meaning in film images and narratives. Examples are drawn from a full range of feature films, documentaries, other forms of entertainment, and advertising, whether delivered theatrically, through television, or over the internet. (G7: Humanities).

### **LA 211 — Dance as Art**

3 credits; 3 lecture hours

This course surveys Western dance styles from the perspective of the creative process and cultural history. Students study ballet, modern dance, American dances of the African Diaspora, and world dances. The course uses film, lecture, performance, discussion, selected readings and guest lecturers to expose students to a wide range of dance traditions. No prior dance training is necessary. (G6: Arts).

**LA 221 — U.S. History: Civil War to Present**

3 credits; 3 lecture hours

An introduction to American history, this course moves from a brief view of American geography, economics, and government to a more focused examination of the social, political, and economic experience from the Civil War through the Cold War and to the present. Students are introduced to basic historical methodology and learn to apply these techniques through critical reading, analytical writing, and verbal presentations. (G10: American History)

Prerequisite(s): EN 121 or EN 362.

**LA 223 — Survey of Latin American Music**

3 credits; 3 lecture hours

A survey of Latin American music with an emphasis on the process of music composition and instrumentation that led to its creation. Students explore the creative process through in-class performances of musical excerpts and demonstrations of Latin American musical instruments. The class also focuses on the indigenous, cultivated, and vernacular traditions within Latin American music and their relation to regional histories. No previous musical background is required. (G6: Arts).

**LA 224 — Distant Neighbors: A History of Latin America and the United States**

3 credits; 3 lecture hours

This course compares the histories of Latin America and the United States from pre-Columbian times to the 20th century. Students learn about the deep influence of the United States in Latin American economies, politics, and culture, especially after the United States' independence, when American democracy became a political model for the former Spanish American colonies. (G10: American History)

Prerequisite(s): EN 121 or EN 362.

**LA 225 — Leisure in America**

3 credits; 3 lecture hours

This course examines the emergence and changing role of leisure and its relation to work in the United States from the late 19th century to the present. Situating leisure within its specific social, economic, and political contexts, students explore the complex intersection of factors and forces that have shaped conceptions and practices of leisure in American life through primary and secondary texts, both written and visual. (G10: American History)

Prerequisite(s): EN 121.

**LA 227 — Past/Present: Chinese History**

3 credits; 3 lecture hours

**LA 231 — Latin American Fiction: From the 1960s to the Present**

3 credits; 3 lecture hours

**LA 241 — Film Theory and Criticism, An Introduction**

3 credits; 3 lecture hours

Students are introduced to the major issues and movements in film theory and criticism. Examining key issues such as the relationship between film representation and reality and the roles of image, narrative, and the industrial infrastructure, students learn to place critical statements about film into a theoretical discussion that has flourished since the early days of silent film. (G7: Humanities)

Prerequisite(s): LA 141.

**LA 242 — Hollywood: A History**

3 credits; 3 lecture hours

Students learn the history of the United States from the Civil War to the present through the lens of the American film industry. The course focuses on the economic structure of the film industry and the evolving depictions of violence in movies as a factor in American History. (G10: American History).

### **LA 243 — Introduction to Television Studies**

3 credits; 3 lecture hours

This course analyzes the medium of television in terms of its history, narrative, style, technique, editing, sound, and representation. Students view programs from the 1950s to the present, marking and investigating TV's transformations as it moves with and creates cultural history. Students acquire and use skills for reading television in terms of its production and signification. (G7: Humanities)

Prerequisite(s): EN 121.

### **LA 244 — Documentary Film**

3 credits; 2 lecture and 2 lab hours

This course provides a historical overview of the documentary form and a critique of ethnographic and propaganda films, social documentaries, cinema verite, and travelogues. Students investigate the issue of truth and/or objectivity, and critique films from the perspective of feminist theory, cultural anthropology, and general film history and theory.

Prerequisite(s): EN 255 or LA 141.

### **LA 245 — Film Genres: Animation**

3 credits; 2 lecture and 2 lab hours

In this history of animation course, students gain an understanding of animation as an art form and as a series of ideological texts to be read and interpreted within the context of the cultures that produced them.

### **LA 246 — The Science Fiction Film**

3 credits; 2 lecture and 2 lab hours

This course examines the science fiction film from its beginnings. Students analyze the genre's merits and flaws, conventional narrative themes and iconography, relevance, and fundamental departures from science fiction literature. They explore how science fiction films mirror the social and political environment of their time.

### **LA 247 — The Other Hollywood: Film in New York**

3 credits; 2 lecture and 2 lab hours

This course examines New York's significance in the history of American film. As the birthplace of the industry, the city has been a seedbed for innovation in documentary, avant-garde and independent film, as well as an icon in Hollywood cinema.

### **LA 248 — Introduction to Sound (pending curriculum approval)**

3 credits; 2 lecture and 2 lab hours

Students explore the phenomenon of sound, the art of audio, and the function of sound for the screen. They study techniques to shape film and video soundtracks, and view examples of film and video with expressive use of sound. Additional topics include the science of sound waves; microphone technique; digital recording, editing, and multitrack mixing; and final digital mixing to picture.

### **LA 251 — Contemporary Korean Cinema**

3 credits; 2 lecture and 2 lab hours

This course is an introduction to South Korean cinema from the late 1980s to the present. Students study the concept of New Korean Cinema, the rise of the domestic film industry and auteurs, and the emergence of blockbusters and their growing regional and international recognition. (G7: Humanities; G9: Other World Civilizations).

### **LA 299 — Independent Study in Liberal Arts Divisional Studies**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

### **LA 321 — Survey of American Music**

3 credits; 3 lecture hours

A study of the major styles, trends, and significant composers in American music. Through lecture and demonstration, students explore various types of music, including blues, current trends, folk, jazz, rock, show, and symphonic, focusing on their relation to the American experience. No musical background is necessary. (G6: Arts).

### **LA 341 — Advanced Cinematography Workshop**

3 credits; 2 lecture and 2 lab hours

This course focuses on the tools, techniques, and hands-on experiences required for enabling students to become proficient in shooting digital video. Aesthetic, technical topics are addressed, including camera movement, use of filters, and digital workflows, culminating in a final project--shooting a scene lasting three to four minutes.

Prerequisite(s): PH 283.

### **LA 342 — Film Genres: Crime Stories**

3 credits; 2 lecture and 2 lab hours

This course examines interrelationships in film and literature, focusing on Crime Stories--novels and cinematic adaptations that tell stories of crimes from differing points of view, starting with the detective, moving toward the criminal, and ending with the victims. Students study a variety of crime genres: the whodunit, the film noir, the docudrama, the neo-noir and the metafiction. (G7: Humanities).

### **LA 343 — Advanced Editing Workshop**

3 credits; 2 lecture and 2 lab hours

Students build on their knowledge as editors, through exposure to audio editing, color correction, and outputting. Hands-on exercises, including an action scene, a dialogue scene, a commercial or trailer, a music video, and a scene or short film, help to increase their proficiency as editors.

Prerequisite(s): PH 284.

### **LA 391 — Issues in the Humanities and Technology (Honors)**

3 credits; 3 lecture hours

Examines the relationship between cultural traditions and the technological present and future. Current issues in medicine, science, the arts, and artificial intelligence provide the platform to study the impact of technology on human society and the world. Major philosophical positions, definitions of terms, and their social and historical contexts are discussed. (G7: Humanities)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **LA 392 — United States History and Culture, 1860 to Present (Honors)**

3 credits; 3 lecture hours

Major historic events and developments in United States history from 1860 to the present are examined in the context of their impact on the country's government, politics, and culture. Works by painters, photographers, sculptors, advertisers, dancers, musicians, novelists, filmmakers, and dramatists are used to broaden the study of U.S. history. (G10: American History)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **LA 394 — The Old and New Testaments in the History of Ideas (Honors)**

3 credits; 3 lecture hours

Students examine the influence of selected books, chapters, and verses from the Old and New Testaments on the literature, philosophy, theology, and politics of Western civilization. Emphasis is given to ideas located in scripture as they have been developed by religious thinkers, systematic theorists, and creative artists. (G5: Western Civilization; G7: Humanities)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **LA 395 — Masterpieces of Music in the European Classical Tradition (1500 to Present) (Honors)**

3 credits; 3 lecture hours

This course is a survey of the major masterpieces of music in the European Classical tradition, with an emphasis on the compositional approaches that led to their creation. Through lectures and demonstrations, the course covers the main musical developments associated with the Medieval, Renaissance, Baroque, Classical, Romantic, and Modern periods. No previous musical background is required. (G6: Arts)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **LA 396 — Religion and Religious Dissent in American History to the Civil War (Honors)**

3 credits; 3 lecture hours

Students examine the ways in which religious controversies have figured, directly and indirectly, in many of the major events in the early history of the United States, up to and including the Civil War. (G7: Humanities; G10: American History)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **LA 397 — New York City and the Invention of America (Honors)**

3 credits; 3 lecture hours

Students learn the history of America from the Civil War to the present, through the lens of its greatest metropolis. Readings stress the roles that New York has played as innovator, counterpoint, and despised exception in the culture, economics, politics, and technology of the U.S. Students develop skills in basic primary research, public speaking, reading comprehension, and writing and revising. (G10: American History)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **LA 398 — Rebellion and Resistance in America (Honors)**

3 credits; 3 lecture hours

This course examines the social, cultural, and political types of rebellion and resistance from their historical roots in Colonial and Revolutionary America to their modern and contemporary forms in the 20th and 21st centuries. Students analyze the tactics, strategies, and objectives of individual and collective action from across the political spectrum. (G10: American History)

Prerequisite(s): qualification for Presidential Scholars Program or 3.5 GPA and approval of dean for Liberal Arts.

### **LA 441 — Production I**

3 credits; 2 lecture and 2 lab hours

In this first of a two-course sequence, students are introduced to the area of production for small- and large-scale films. Through readings, in-class visits, field trips, and lab experiences, students study the four aspects of production—development, pre-production, production, and post-production.

Prerequisite(s): LA 341.

### **LA 442 — Production II**

3.5 credits; 2 lecture and 3 lab hours

The second of a two-course sequence in production, this course focuses on the perspective of the producer. Through readings, in-class visits, field trips and lab experiences, students continue their study of the four aspects of production—development, pre-production, production, and post-production.

Prerequisite(s): LA 441.

### **LA 443 — Major Directors: Alfred Hitchcock**

3 credits; 2 lecture and 2 lab hours

This course provides an in-depth study of the films of Alfred Hitchcock, which are examined within the context of his life and the Hollywood system. Students learn the concepts of auteur theory by focusing on Hitchcock's storyboarding method, his stylistic and cinematic technique, and his innovative use of editing and sound.

## **LD: Accessories Design**

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### **LD 101 — Accessories Design**

2 credits; 1 lecture and 2 lab hours

For students not majoring in Accessories Design. Introduction to major areas of accessories design. Various types of shoes, handbags, and belts are analyzed in terms of materials, construction, and presentation. Students acquire hands-on techniques in all three phases.

### **LD 111 — Leather and Materials Technology**

2.5 credits; 2 lecture and 1 lab hours

Processes in the development of leathers, reptiles, plastics, and other textiles are analyzed. Emphasis is on the function and utilization of each for handbags, footwear, and related accessories.

### **LD 112 — Decorative Leather Techniques**

2.5 credits; 1 lecture and 3 lab hours

Studying such ornamentation techniques as trapunto, inlay, welting, pleating, and weaving, students learn how to apply them to leather apparel and accessories design. Basic patternmaking skills used in the construction of handbags, belts, and portfolios are taught.

### **LD 113 — Manipulating Leather: Volume and Texture**

1.5 credits; 3 lab hours

This course focuses on various decorative techniques to enhance the volume and texture of leather accessories. Students apply increasingly advanced techniques from decorative hand-stitching and embroidery to braiding and painting. Hand-quilting, gathering, ruffles, and patchwork techniques are also covered.

### **LD 121 — Anatomy for Accessories**

1.5 credits; 1 lecture and 1 lab hour

Students study the components of the foot, spine, and hand to understand the relationship between anatomical structure and the design of footwear, handbags, and gloves. Students learn to create functional and fashionable accessories that are anatomically and ergonomically correct.

### **LD 133 — Footwear Design and Construction I**

3 credits; 1 lecture and 4 lab hours

The basic concepts of footwear design are introduced and the history and types of footwear are discussed. Students develop skills for working with a last and learn patternmaking, sewing, construction, and finishing techniques for closed shoes.

Co-requisite(s): LD 121.

### **LD 134 — Footwear Design and Construction II**

3 credits; 1 lecture and 4 lab hours

Students analyze last styles, leathers, and components in terms of functionality and design. They continue to develop patternmaking skills by designing and making mules and oxfords.

Prerequisite(s): LD 111, LD 121, and LD 133.

### **LD 136 — Athletic Footwear: The Shoe That Changed Fashion**

2 credits; 2 lecture hours

Sneakers have become not only a sport shoe but also a fashion statement. This course focuses on the history of athletic footwear through an understanding of the design and style philosophy of the industry's leading companies.

### **LD 143 — Handbag Design and Construction I**

3 credits; 1 lecture and 4 lab hours

The skills to design and produce handbags are taught. Students become familiar with patternmaking techniques, machinery and equipment, and the various styles in handbag design. They learn how to translate original concepts into finished products.  
Co-requisite(s): LD 111 and LD 121.

### **LD 144 — Handbag Design and Construction II**

3 credits; 1 lecture and 4 lab hours

Patternmaking and sample making techniques are developed further as students design and construct frame and box bags.  
Prerequisite(s): LD 143.

### **LD 145 — Handbag Reconstruction**

2.5 credits; 1 lecture and 3 lab hours

Students learn how to evaluate a handbag to determine if it can be restored. They refurbish a handbag, learning how to reconstruct worn or broken components. Prerequisite: LD 144.

### **LD 165 — Sketching Accessories**

2.5 credits; 1 lecture and 3 lab hours

For one-year Accessories Design students. This accelerated course introduces the various areas of accessory design, including handbags, gloves, shoes, hats, and belts. Students learn to draw and render current materials and textures applicable to today's market.

### **LD 181 — Ergonomics for Athletic Footwear**

2 credits; 2 lecture hours

This in-depth study of the ergonomic requirements of footwear for myriad athletic activities focuses on integrating the anatomy and function of the human form with sport-specific design considerations. Injuries, sport surfaces and the evolution of athletic footwear within the several elemental genres are also discussed along with latest trends in materials and manufacturing.

### **LD 182 — Performance Materials for Athletic Footwear**

2 credits; 2 lecture hours

Students learn about the different types of performance materials used in all aspects of athletic footwear construction.  
Prerequisite(s): LD 181.

### **LD 184 — Athletic Footwear Sketching**

2.5 credits; 1 lecture and 3 lab hours

Students learn to hand sketch the components of performance athletic footwear and integrate sketch development, function, and technology into the footwear design.  
Prerequisite(s): LD 182.

### **LD 185 — Athletic Footwear Drafting**

2.5 credits; 1 lecture and 3 lab hours

Students draft the components of an athletic shoe using both freehand and CAD. A history of the athletic footwear industry and the integration of technology in athletic footwear are introduced. Students make a model of an outsole design.  
Prerequisite(s): LD 184.

### **LD 227 — Introduction to Line Building**

2 credits; 4 lab hours

Using a specific theme or season, students learn the principles and techniques of line building by designing and producing a collection of accessories. Emphasis is on workmanship, fabrication, and execution of designs.  
Prerequisite(s): LD 134 and LD 144.

### **LD 228 — Accessories Computer Design I**

2 credits; 1 lecture and 2 lab hours

This course introduces students to Adobe Illustrator, which is used as a CAD tool for designing accessories. Auxiliary software includes Adobe Photoshop.

### **LD 231 — Boot Patternmaking and Construction**

1.5 credits; 3 lab hours

Students design and construct three different boot types: cowboy, Chelsea, and thigh-high. Boot detailing, advanced patternmaking, grading, and lasting techniques are taught.

Prerequisite(s): LD 134.

### **LD 242 — Advanced Handbag Construction**

1.5 credits; 3 lab hours

Using such techniques as the pillow gusset/bottom and strip construction, students explore new handbag designs. Advanced patternmaking skills are taught. Emphasis is on detailing.

Prerequisite(s): LD 144.

### **LD 243 — Belt Design and Patternmaking**

1.5 credits; 3 lab hours

The exploration of the design of the belt as a fashion and functional accessory is presented. Students acquire the skills needed to make several different kinds of belts.

Prerequisite(s): LD 111 and LD 121.

### **LD 251 — Sport Specific Accessories**

3 credits; 2 lecture and 2 lab hours

Students are introduced to the sports accessories market with a focus on millinery, gloves, footwear, and carrying gear. They learn about environmental and safety issues relevant to sports, analyze materials, understand the relationship of biophysics to sport-specific accessories, and explore the necessity of product testing. A new or improved sport accessory is developed.

Prerequisite: TS 171.

### **LD 252 — Small Leathergoods for Men**

2.5 credits; 1 lecture and 3 lab hours

Learning how to design and construct a variety of small leather goods, students focus on the patternmaking and sample-making techniques required to produce a billfold, agenda, and travel kit for men.

Prerequisite(s): LD 143.

### **LD 253 — Designing Desk Accessories**

2 credits; 1 lecture and 2 lab hours

Students design and construct a collection of desk accessories. Emphasis is on researching design ideas, construction techniques, and the marketing information required to sell a collection.

Prerequisite(s): LD 144.

### **LD 261 — Sketching Accessories**

2.5 credits; 1 lecture and 3 lab hours

Students are introduced to the concept of three-dimensional sketching and how it relates to accessories design. Concentrating on design detail, they learn to sketch the basic shapes in footwear, handbags, personal leather goods, and belts.

### **LD 262 — Technical Spec and Black Line Drawing for Accessories**

1.5 credits; 3 lab hours

Students learn black line graph techniques and develop specification sheets suitable for industry. Students sketch original and existing accessories designs, draw major core silhouettes of shoe lasts, and develop templates.



### **LD 263 — Marker Rendering for Accessories**

2.5 credits; 1 lecture and 3 lab hours

Students learn to design accessories such as handbags, shoes, belts, hats, and gloves. They draw and render materials and textures appropriate for today's accessories market. Students become familiar with current trends and utilize research for sources of inspiration.

Prerequisite(s): LD 262.

### **LD 293 — Developing a Successful Portfolio**

3 credits; 2 lecture and 2 lab hours

Working with industry design critics, students learn the fundamentals of assembling a professional portfolio for employment in the accessories industry. Using Adobe Photoshop and Adobe Illustrator, they explore marker rendering, theme pages, and print work. Areas of specialization are showcased.

Prerequisite(s): LD 111, LD 121, and LD 165.

### **LD 299 — Independent Study in Accessories Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **LD 331 — Athletic Footwear Design**

3 credits; 1 lecture and 4 lab hours

Students learn the aspects of athletic footwear in order to design and construct original products. Emphasis is on the variety of categories including running, basketball, and tennis.

Prerequisite(s): LD 134.

### **LD 332 — Theatrical and Character Footwear**

3 credits; 2 lecture and 2 lab hours

Students design period shoes for the theater by learning about the history of footwear, design, and construction.

Prerequisite(s): LD 134.

### **LD 333 — Nontraditional Footwear Design and Construction**

3 credits; 1 lecture and 4 lab hours

Students design and execute experimental and nontraditional footwear based upon their prior patternmaking and construction knowledge. Discussion of innovative design ideas is emphasized, as well as the use of unconventional materials and methods to create new concepts in footwear design.

Prerequisite(s): LD 134.

### **LD 341 — Experimental Handbag Techniques**

3 credits; 1 lecture and 4 lab hours

Innovative, nontraditional handbags are designed and constructed using a variety of classic patternmaking styles. Emphasis is on use of unconventional materials and methods to create new concepts in handbag design.

Prerequisite(s): LD 144.

### **LD 342 — Zippered Handbag Design, Hardware, and Construction**

2.5 credits; 5 lab hours

Students expand their handbag patternmaking and construction skills by incorporating hardware such as zippers into more contemporary and functional designs. Emphasis is on new sewing and assembly techniques.

Prerequisite(s): LD 143.

### **LD 431 — Athletic Footwear Construction**

3 credits; 1 lecture and 4 lab hours

Students become familiar with the construction skills specific to athletic footwear by learning the history and evolution of this category. Fashion, style, and function are addressed.

Prerequisite(s): LD 134.

### **LD 451 — Sports-Specific Bags and Carrying Gear**

3 credits; 1 lecture and 4 lab hours

The types of bags and carrying gear necessary for specific sports activities and technological gear are studied. Students learn how to develop the appropriate patterns and product while focusing on materials, proper fit, and protection of equipment.

Prerequisite(s): LD 144 or LD 341.

### **LD 471 — The Accessories Industry**

2 credits; 2 lecture hours

This course provides a general overview of the industry: the history of accessories; import, export, and domestic manufacturing; developing a collection for a specific target market; and writing a business plan.

### **LD 491 — Accessories Design Senior Project**

3 credits; 6 lab hours

This capstone course provides students with the opportunity to select a design project in a specific accessories category. Mastery of research techniques, design construction, and oral presentation is considered.

Prerequisite(s): LD 341 and LD 471

Co-requisite(s): LD 492.

### **LD 492 — Portfolio Development**

2.5 credits; 1 lecture and 3 lab hours

Using elements of their senior projects, students develop portfolios by working with black line sketches and Adobe Illustrator and Adobe Photoshop. Spec sheets, concept pages, and mood boards are included for professional presentation.

Prerequisite(s): LD 341 and LD 471

Co-requisite(s): LD 491.

## **MA: Mathematics**

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**Arithmetic proficiency** is a requirement for the AAS degree. Based on the arithmetic placement test, a student who shows need for improvement in arithmetic may be required to enroll in either MA 001 or MA 002 or in a math independent learning program (MD 008) before registering for classes that have arithmetic proficiency as a prerequisite. Arithmetic proficiency may also be demonstrated by a qualifying score on the mathematics portion of the SAT or ACT, or by transfer credit in college algebra, quantitative methods, precalculus, or calculus, or by a passing grade in an equivalent developmental mathematics course offered at another accredited college or university.

**Algebra proficiency** is a prerequisite for MA 213, MA 311, MA 321, and MA 331 courses, a number of which are required for the BS degree in the following majors: Advertising and Marketing Communications, Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Fashion Merchandising Management, International Trade and Marketing for the Fashion Industries, Production Management: Fashion and Related Industries, and Technical Design. Based on the algebra placement test, a student who shows need for improvement in algebra will be required to enroll in MA 003 Algebra Review before registering for classes that have algebra proficiency as a prerequisite. A student may also choose to register for MA 003 without taking the placement test. Algebra proficiency may also be satisfied by a qualifying score on the mathematics portion of the SAT or ACT, or by transfer credit in college algebra, quantitative methods, precalculus, or

calculus, or by a passing grade in an equivalent developmental mathematics course offered at another accredited college or university.

### **MA 001 — Developmental Mathematics I**

4 credits; 4 lecture hours

Concentrates on fundamental arithmetic skills and applications. Topics include operations on real numbers, exponentiation and order of operations, ratio and proportion, systems of measurement, fractions, decimals, and percents. Fundamentals of algebra and geometry are introduced.

Prerequisite(s): SAT math score 440 and below, or ACT math score 18 and below, or appropriate score on arithmetic placement test.

### **MA 002 — Developmental Mathematics II**

2 credits; 2 lab hours

An accelerated arithmetic course emphasizing applications, and including such topics as percents, operations on fractions, ratios and proportions, and conversion between the metric and English measurement systems. Fundamentals of algebra and geometry are introduced. Prerequisite(s): SAT math score 450 - 490, or ACT math score 19 - 20, or appropriate score on arithmetic placement test.

### **MA 003 — Algebra Review**

2 credits; 2 lecture hours

For those students who need improvement in algebra. Reviews basic algebra topics such as signed numbers, solving linear and simultaneous equations, factoring, exponents, and graphing linear equations, with emphasis on verbal problems. Prerequisite(s): SAT math score 550 and below, or ACT math score 23 and below, or appropriate score on algebra placement test.

### **MA 005 — Developmental Math for Fashion Merchandising Management**

4 credits; 4 lecture hours

A developmental math course specifically designed for FMM students. In addition to the fundamentals of arithmetic, emphasis is placed on the skills needed for the quantitative study of merchandising in the FMM curriculum.

Prerequisite(s): SAT math score 510 or below, or ACT math score 21 or below, or appropriate score on Fashion Merchandising Management math placement test.

### **MA 009 — Developmental Mathematics for Fashion Design**

3 credits; 3 lecture hours

A developmental math course specifically designed for Fashion Design AAS students. The fundamentals of arithmetic and geometry are taught in the context of the design, production, and costing skills covered in the Fashion Design curriculum.

Prerequisite(s): SAT math score 510 and below, or ACT math score 21 and below, or appropriate score on arithmetic placement test.

### **MA 041 — Geometry and Probability Skills**

1 credit; 1 lab hour

For Toy Design students. This course helps students develop the fundamental computational skills required for MA 241.

Corequisite(s): MA 241.

### **MA 142 — Geometry and the Art of Design (formerly MA 242)**

3 credits; 3 lecture hours

A contemporary primer of geometric topics that expand the concepts of shape and space, this course presents some of the established and emerging ways geometry can provide tools and insights for artists and designers. Included are a variety of visual phenomena such as fractals, knots, mazes, symmetry, and the golden ratio. (G2: Mathematics)

Prerequisite(s): arithmetic proficiency (see beginning of Mathematics section).

### **MA 161 — Mathematical Ideas**

3 credits; 3 lecture hours

Provides an overview of the historic, heuristic, and visual dimensions of mathematics. Includes the golden ratio, fractal geometry, sets and groups, logic and circuits, Euler diagrams, number theory, and discrete math. (G2: Mathematics)

Prerequisite(s): arithmetic proficiency (see beginning of Mathematics section).

### **MA 213 — Quantitative Methods**

3 credits; 3 lecture hours

Explores the mathematical model-building process in the settings provided by linear programming and probability. Includes simplex methods for solving linear programs; duality; matrix algebra; probability models based on equally likely outcomes, independent events, and conditional probability; applications, particularly to business and economics; and elementary math of finance. (G2: Mathematics)

Prerequisite(s): algebra proficiency (see beginning of Mathematics section).

### **MA 222 — Statistical Analysis**

3 credits; 2 lecture and 2 lab hours

Studies the principles and methods of statistical analysis including probability distributions, sampling distributions, error of estimate, significance tests, correlation and regression, chi-square, and ANOVA. Introduces the use of the computer to store, manipulate, and analyze data. (G2: Mathematics)

Prerequisite(s): arithmetic proficiency (see beginning of Mathematics section).

### **MA 231 — Precalculus**

3 credits; 3 lecture hours

This traditional precalculus course introduces students to math concepts for a wide variety of applications. Topics include polynomial, rational, exponential, and logarithmic functions; sequences and series; analytic geometry; and trigonometry. (G2: Mathematics)

Prerequisite(s): algebra proficiency (see beginning of Mathematics section).

### **MA 241 — Topics in Probability and Geometry**

3 credits; 3 lecture hours

For Toy Design students. The understanding of geometry and probability in everyday natural and social environments and their use as tools for analysis and creativity in toy design. Shapes and figures are examined through geometrical study. Problems in probability are translated from mathematical concepts to real situations. (G2: Mathematics)

Co-requisite(s): MA 041.

### **MA 299 — Independent Study in Mathematics**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

### **MA 311 — Mathematical Modeling for Business Applications**

3 credits; 2 lecture and 2 lab hours

To instill the value of mathematics as a tool for modeling real-life situations, this course focuses on an analytical approach to business decision-making. Topics covered include finance, cash flow, probability, linear programming, and the business applications of basic equations. Microsoft Excel is used. (G2: Mathematics)

Prerequisite(s): algebra proficiency (see beginning of Mathematics section).

### **MA 321 — Data Analysis for Business Applications**

3 credits; 3 lecture hours

This course covers intermediate statistics topics with applications to business. Students graph, manipulate, and interpret data using statistical methods and Excel. Topics include data transformations, single and multiple regression, time series, analysis of variance, and chi-square tests. Applications are from the areas of retail, finance, management, and marketing. (G2: Mathematics)

Prerequisite(s): MA 222 and algebra proficiency\*\*.

### **MA 331 — Calculus**

3 credits; 3 lecture hours

Develops basic principles of differential calculus and introduces integral calculus. Functions, graphing, and maxima-minima problems are studied in the context of business and other applications. (G2: Mathematics)

Prerequisite(s): algebra proficiency (see beginning of Mathematics section) and MA 231 or permission of chairperson.

### **MA 332 — Calculus II**

3 credits; 3 lecture hours

This course continues the development of the differential and integral calculus topics covered in Calculus I. Students interpret the integral both as an antiderivative and as a sum of products. Students employ the standard techniques of integration to solve problems involving business applications. Topics to be covered include L'Hopital's rule, integration by parts, power series, and the integration of standard mathematical functions.

Prerequisite(s): MA 331.

### **MA 361 — Number Theory**

3 credits; 3 lecture hours

Students are introduced to modular arithmetic and basic cryptography algorithms through a systematic treatment of topics such as divisibility, remainders, fractions and functions, mod  $b$ , and Fermat's little theorem. The course culminates in applications of the RSA encryption algorithm. (G2: Mathematics)

Prerequisite(s): algebra proficiency (see beginning of Mathematics section).

### **MA 391 — Mathematics of the Ancient World in Its Cultural and Historic Context (Honors)**

3 credits; 3 lecture hours

This interdisciplinary survey of mathematics from prehistory to Archimedes covers topics from the basic (different ways of conceiving numbers) to the complex (a proof of the Pythagorean theorem). The cultural and historical context of the mathematical achievements of ancient Egypt, Mesopotamia, and Greece are emphasized in a way that shows these achievements as a natural and integral part of the civilizations that created them. Comparisons to modern methods in mathematics are stressed. (G2: Mathematics)

Prerequisite(s): qualification for Presidential Scholars or a min. 3.5 GPA with approval of dean for Liberal Arts, arithmetic and algebra proficiencies, and a min. grade of 85 on Regents Math III, min. SAT math score of 530, or G2: Math requirements.

### **MA 392 — The Mathematics of Personal Finance (Honors)**

3 credits; 2 lecture and 2 lab hours

Students interpret and draw inferences from mathematical models that underlie essential notions of financial planning. Students represent mathematical information symbolically, verbally, and in writing within a financial context, exploring interest types, retirement, taxation, credit cards, mortgages, and investing. (G2: Mathematics)

Prerequisite(s): algebra proficiency (see beginning of Mathematics section) and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

## MC: Modern Languages & Cultures

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### MC 331 — Film Genres: Melodrama

3 credits; 2 lecture and 2 lab hours

Students are introduced to the genre of melodrama and its development from the silent era through the present day. Students analyze formal and thematic elements, with a focus on political and social-cultural contexts: Screenings include classical Hollywood pictures, soap operas, telenovelas, and films from Asia, Europe, and Latin America. (G7: Humanities).

## MD: Math Independent Learning

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### MD 008 — Math Independent Learning

0 credits; 0 lecture hours

An accelerated arithmetic course emphasizing applications, including such topics as percents, operations on fractions, ratios and proportions, and conversion between the metric and English measurement systems. Fundamentals of algebra and geometry are introduced. Students are given computer software and customized assignments; work is done on their own time and computers. The final exam is given on campus. Prerequisite(s): SAT math score 500-510, or ACT math score 21, or appropriate score on arithmetic placement test.

## MG: Production Management: Fashion and Related Industries

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### MG 108 — Apparel and Home Textile Products Manufacturing

2 credits; 1 lecture and 2 lab hours

For Textile Development and Marketing students. Surveys manufacturing processes for apparel and home textile products beginning with product development to acquisition of fabrics through cutting, sewing, and finishing operations.

### MG 114 — Principles of Product Construction

3 credits; 2 lecture and 2 lab hours

Emphasizes the relationship between the quality and construction of a sewn product and focuses on the geometric principles of draping, drafting, and grading of industrial patterns. Students develop and interpret original patterns using both manual and computerized methods and apply the data to written specifications.

Prerequisite(s): TS 111, or TS 015/115 or TS 132.

### MG 132 — Marketing for Manufacturers

3 credits; 3 lecture hours

Students are introduced to the basic concept of marketing and the components of the marketing mix in order to understand how fashion products are developed and successfully distributed. Computer-assisted marketing, including barcoding, e-commerce, and the role of the internet, is investigated as a strategic tool for globalization.

### MG 153 — Excel for Business

2 credits; 1 lecture and 2 lab hours

This course provides a comprehensive presentation of Microsoft Excel. Topics include charting, data tables, financial functions, formatting, formulas, functions, what-if analysis, working with large worksheets, and other business-related topics.

### MG 234 — Supply Chain Management

3 credits; 3 lecture hours

A thorough exploration of supply chain management from the manufacturer's perspective is presented. Major areas of global sourcing, vendor evaluation, quality assurance, materials resource planning, inventory control, and budget considerations are covered. Students develop a seasonal production plan as a final project.

Prerequisite(s): MG 132.

### **MG 242 — Principles of Accounting**

3 credits; 3 lecture hours

This introductory course covers the accounting cycle leading to the creation of a business' financial statements. Topics include double-entry accounting, adjusting and closing entries, trial balances, inventories, bank reconciliation, specialized journals, accounts receivable, bad debts, and depreciation. Partnership and corporation accounting are also covered.

### **MG 252 — Product Data Management**

3 credits; 2 lecture and 2 lab hours

This course offers a hands-on approach to learning how to generate, transmit, and manage product data in a global business environment. Students construct product document packages for use in engineering, finance, logistics, manufacturing, and quality control.

Prerequisite(s): MG 153 and MG 253.

### **MG 253 — Object-Oriented Database Management**

2 credits; 1 lecture and 2 lab hours

Concepts of database management, including the development of object-oriented databases with Adobe Illustrator and Photoshop, are taught in this course. Integrating Microsoft Access with other programs within a microcomputer environment enables students to create data sets and reports, develop forms, and link databases.

Prerequisite(s): AC 161 or MG 153, or equivalent.

### **MG 299 — Independent Study in Production Management: Fashion and Related Industries**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Business and Technology.

### **MG 301 — Apparel Production: Labor Analysis**

2 credits; 2 lecture hours

For baccalaureate-level Fashion Design students. Study of apparel mass-production techniques. Examines the transition of apparel products from designer's samples to finished production merchandise. Explores human resource management and labor relations in an apparel firm.

### **MG 304 — Information Systems**

2 credits; 1 lecture and 2 lab hours

This course presents an overview of management information systems (MIS) and how they impact the productivity and processes of a business organization. Case studies and problems focus on the issues of finances, human resources, organization, and technology as they relate to information systems.

Prerequisite(s): AC 161 or MG 153, or equivalent.

### **MG 305 — Production Processes for Merchandisers**

3 credits; 2 lecture and 2 lab hours

For baccalaureate-level Fashion Merchandising Management students. This course introduces students to the processes and procedures used in the manufacturing of sewn products. Students learn about the types of equipment used, the specifications required to produce such products, and the methods for evaluating their construction, cost, and quality. The course is primarily designed for students without any background in the assembly and manufacturing processes.

### **MG 306 — Information Systems: Case Analysis**

2 credits; 1 lecture and 2 lab hours

Principles of management information systems (MIS) are addressed. Students use database and spreadsheet tools (Access and Excel) to problem-solve business situations and present their solutions in PowerPoint. Topics include the business functions of human resources, marketing and sales, finance and accounting, manufacturing, and technology support.

Prerequisite(s): AC 161 or MG 153, or equivalent.

### **MG 311 — Manufacturing I: Equipment Analysis**

3 credits; 2 lecture and 2 lab hours

Students develop a familiarity with the various kinds of assembly equipment used to construct sewn products. Stitchology, specifications development, and sourcing are also covered.

### **MG 312 — Manufacturing II: Process Analysis**

3 credits; 2 lecture and 2 lab hours

This course presents the principles of workplace engineering in order to identify labor- and cost-saving methods. Students conduct time and motion studies, consider standardization procedures, and analyze garment assembly methods as factors in realizing efficiencies on the manufacturing floor.

Prerequisite(s): MG 114 and MG 311.

### **MG 313 — Cutting Room Processes**

3 credits; 2 lecture and 2 lab hours

The processes involved in the pre-production operations of sewn products--cut order planning, fabric utilization, marker making, fabric spreading, cutting, and costing--are studied. The fundamentals of laying out a cutting room and selecting equipment for specific applications are included. Students prepare markers by hand and computer.

Prerequisite(s): MG 114.

### **MG 314 — Manufacturing Process Analysis**

2 credits; 1 lecture and 2 lab hours

This course familiarizes students with the variety of equipment used to construct sewn products. Through hands-on use, students learn to select appropriate machinery and stitching types for various fabrications, garment categories, and end uses.

### **MG 401 — Manufacturing Management**

2 credits; 2 lecture hours

For baccalaureate-level Fashion Design students. Examines business ownership and management, fashion manufacturer marketing philosophies, costing, and quality control. The financial aspects of a business are evaluated.

### **MG 403 — Apparel Manufacturing Processes**

3 credits; 3 lecture hours

For students not majoring in Production Management: Fashion and Related Industries. Examines the organization of a manufacturing firm: analysis of production techniques, cost development, and quality management; exploration of the relationship between product specifications and manufacturers' selling prices; and the study of customers' product requirements and the manufacturers' strategies for meeting them.

### **MG 411 — Manufacturing Facilities Management**

3 credits; 2 lecture and 2 lab hours

Students examine the criteria for designing and arranging the elements of a manufacturing facility with emphasis on modifying existing space, handling complementary products, and understanding workflow and the effect on quality and cost. They design and develop a detailed manufacturing facility layout.

Prerequisite(s): MG 312 and MG 313.

### **MG 432 — Strategy, Policy, and Decision Making**

3 credits; 3 lecture hours

This capstone course presents students with the opportunity to synthesize knowledge gained in previous semesters and prepare a complete business plan for a manufacturing company. They develop human resource policies, organization charts, and manufacturing, financial, marketing, and merchandising plans.

Prerequisite(s): MG 411 and MG 442.



### **MG 442 — Product Costing**

3 credits; 3 lecture hours

Cost-accounting and industrial engineering concepts are applied to estimating, accumulating, and assigning costs to products that are mass-produced by apparel and apparel-related companies. Students learn cost-estimating techniques, practical methods to capture actual costs, and how to do variance analysis of actual and cost-estimated standards.

Prerequisite(s): MG 242, MG 312, and MG 313.

### **MG 499 — Independent Study in Production Management: Fashion and Related Industries**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Business and Technology.

## **MK: Marketing: Fashion and Related Industries**

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### **MK 301 — Marketing for the Toy Industry**

3 credits; 3 lecture hours

For Toy Design students. Application of basic marketing principles to the toy industry. Product development, market research, consumer behavior, product and pricing strategies, distribution, and international marketing are stressed.

## **ML: Millinery**

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### **ML 113 — Blocking Techniques for Hats**

2.5 credits; 1 lecture and 3 lab hours

Students acquire basic stitching, patternmaking, and blocking skills while completing a beret, baseball cap, draped felt hat, and a one-piece blocked felt hat.

### **ML 115 — Fabric Hat Construction**

2.5 credits; 1 lecture and 3 lab hours

Students learn to develop patterns and construct soft fabric hats and caps. Grain lines, fabric qualities, and support materials are covered, as is the impact of the materials on the hat's shape and body.

Prerequisite(s): ML 113.

### **ML 116 — Cold Weather Headgear**

2.5 credits; 1 lecture and 3 lab hours

Students continue to master patternmaking and blocking skills while completing a helmet, hunting cap, and cuff hat with a knit crown and a blocked fur crown. Students gain an understanding of how to manipulate specialized materials.

Prerequisite(s): ML 115.

### **ML 123 — Contemporary Men's Hats**

2.5 credits; 1 lecture and 3 lab hours

From blocked hats to baseball caps, students learn flat patternmaking, sewing, and blocking techniques in order to design and produce men's hats.

Prerequisite(s): ML 115.

### **ML 131 — A Survey of Trims in Millinery**

2.5 credits; 2 lecture and 1 lab hours

This course introduces students to the world of millinery and the use of trims in both traditional and contemporary hatmaking. They learn about different hat silhouettes and how trims can alter them.

### **ML 132 — Decorative Millinery Trimming**

2 credits; 1 lecture and 2 lab hours

Students master trimming techniques for use on hats, accessories, and apparel by working with silk flowers, silk cording, horsehair, feathers, and artificial fruits and vegetables.

### **ML 241 — Bridal and Special Occasion Headwear**

2.5 credits; 1 lecture and 3 lab hours

By completing a collection of hats for a wedding, students continue to master their blocking and sewing skills. How to block and create a classic turban is also taught. Students work with veiling and wire.

Prerequisite(s): ML 115.

### **ML 243 — Creative Design in Headwear**

2.5 credits; 1 lecture and 3 lab hours

Students use the techniques acquired in their previous classes to create a challenging, unified collection of headwear that reflects their individual style.

Prerequisite(s): ML 115.

## **MU:Music**

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### **MU 202 — Survey of Latin American Music**

3 credits; 3 lecture hours

A survey of Latin American music with an emphasis on the process of music composition and instrumentation that led to its creation. Students explore the creative process through in-class performances of musical excerpts and demonstrations of Latin American musical instruments. The class also focuses on the indigenous, cultivated, and vernacular traditions within Latin American and their relation to regional histories. No previous musical background is required. (Formerly LA 223)(G6: Arts).

### **MU 203 — Survey of American Music**

3 credits; 3 lecture hours

A study of the major styles, trends, and significant composers in American music. Through lecture and demonstration, students explore various types of music, including blues, current trends, folk, jazz, rock, show, and symphonic, focusing on their relation to the American experience. No musical background is necessary. (Formerly LA 321)(G6: Arts).

### **MU 391 — (Honors) Masterpieces of Music in the European Classical Tradition**

3 credits; 3 lecture hours

This course is a survey of the major masterpieces of music in the European Classical tradition, with an emphasis on the compositional approaches that led to their creation. Through lectures and demonstrations, the course covers the main musical developments associated with the Medieval, Renaissance, Baroque, Classical, Romantic, and Modern periods. No previous musical background is required. (Formerly LA 395) (G6: Arts).

## **MW: Menswear**

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### **MW 131 — Menswear Flat Patternmaking Design I**

3 credits; 6 lab hours

Basic principles of drafting patterns on paper and testing them in muslin on three-dimensional forms for men's shirts and pants. Using basic construction techniques, students develop original garment designs in harmony with current trends and design-room practices. Special machine methods and the technical aspects of decorative seam finish and detail are studied.

Co-requisite(s): MW 141 and MW 151.

### **MW 141 — Menswear Construction**

1.5 credits; 3 lab hours

Introduces students to the many processes involved in the construction of first samples. Basic standards of construction are stressed, enabling the student to make finished garments. Classic shirt and trouser problems are studied.

Co-requisite(s): MW 131 and MW 151.

### **MW 142 — Menswear Sewing**

2 credits; 1 lecture and 2 lab hours

This course introduces students to the many processes involved in creating a first sample.

Professional standards of construction are emphasized throughout the semester as students cut, lay out, and construct a classic menswear shirt.

### **MW 143 — Tailoring I**

2 credits; 1 lecture and 2 lab hours

Students learn how to lay out, cut, and sew all of the details associated with the classically tailored trouser. Special emphasis is given to the fly, tailored pockets, and the creation of a handmade waistband curtain. Students also learn to fit the classic trouser on various figure types.

Prerequisite(s): MW 142 , or approval of the chairperson.

### **MW 144 — Tailoring II**

2 credits; 1 lecture and 2 lab hours

This course introduces students to professional tailoring practices for the menswear suit jacket/blazer. Details specific to the jacket and appropriate finishes for a high-end tailored garment are covered throughout the semester.

Prerequisite(s): MW 143.

### **MW 151 — Menswear Design I**

1.5 credits; 3 lab hours

Students design and present menswear shirts, pants, and vests. Research and existing designs inspire original designs.

Co-requisite(s): MW 131 and MW 141.

### **MW 152 — Menswear Design II**

1.5 credits; 3 lab hours

Further develops students' design abilities through the creation and presentation of tailored jackets, blazers, and suits. The concept of line development is studied.

Prerequisite(s): MW 151

Co-requisite(s): MW 232.

### **MW 221 — Digital Art for Menswear**

1.5 credits; 3 lab hours

This course is a comprehensive exploration of advanced menswear design, emphasizing the refinement of the student's rendering, sketching, and digital art abilities. Market segment analysis, collection development, and appropriate design are examined as they apply to the development of portfolio-quality artwork for the menswear market.

Prerequisite(s): MW 251

Co-requisite(s): MW 252.

### **MW 231 — Menswear Flat Patternmaking Design III**

4 credits; 8 lab hours

Studies advanced design problems for tailored garments, making use of the master pattern.

Original designs are tested in muslin, constructed in fabrics, and analyzed in terms of taste, fabric selection and properties, design principles, fashion interest, and commercial value.

Prerequisite(s): MW 232 and MW 241

Co-requisite(s): MW 251.

### **MW 232 — Menswear Flat Patternmaking Design II**

2 credits; 1 lecture and 2 lab hours

Students learn how to develop flat patterns and create a finished jacket using professional standards. The course explores the four iconic prototypes of menswear jackets and traditional tailoring techniques and details. Students also learn to identify and define market trends in specific menswear markets and to present professional oral presentations.

Prerequisite(s): MW 131 and MW 141, or equivalent

Co-requisite(s): MW 152.

### **MW 241 — Tailoring the Jacket**

2 credits; 1 lecture and 2 lab hours

This course introduces students to the art of tailoring. Classic details associated with the fully lined tailored jacket are defined and demonstrated as students work toward mastering the components comprising a finely crafted tailored suit jacket.

Prerequisite(s): MW 131 and MW 141

Co-requisite(s): MW 152.

### **MW 242 — Tailoring III**

2 credits; 1 lecture and 2 lab hours

This course introduces students to the assembly processes and finishing details necessary to construct and tailor a high-end, fully lined suit jacket.

Prerequisite(s): MW 144.

### **MW 251 — Menswear Design III**

1.5 credits; 3 lab hours

Students create designs while refining advanced sketching skills. Classifications and collections are utilized throughout the semester.

Prerequisite(s): MW 152

Co-requisite(s): MW 231.

### **MW 252 — Menswear Design IV**

5 credits; 10 lab hours

Students design and execute original sportswear collections using international trends, colors, details, and fabrications.

Prerequisite(s): MW 231 and MW 251.

### **MW 253 — Advanced Computer Fashion Design**

2 credits; 1 lecture and 2 lab hours

Using CAD software, students create flats, fashion drawings, and storyboards in color and black and white.

### **MW 254 — Computer Design I**

2 credits; 1 lecture and 2 lab hours

This course introduces students to the use of Adobe Illustrator as it applies to the menswear and accessories design industry. Students learn how to use Adobe Illustrator as a CAD tool for designing menswear and accessories. Auxiliary software includes Adobe Photoshop.

### **MW 262 — Presentation/Portfolio**

2 credits; 1 lecture and 2 lab hours

Students learn to design professional collections, which are analyzed, segmented, and developed for various markets.

Prerequisite(s): MW 152

Co-requisite(s): MW 251.

### **MW 271 — Comparative International Apparel**

3 credits; 2 lecture and 2 lab hours

Students develop their ability to analyze trends, colors, fabrications, and apparel details in three international fashion centers. Through constructive analyses, critiques, and creative thinking, students present final projects incorporating aspects of comparative cultural aesthetics.

Prerequisite(s): AR 101 or FF 112 or LD 144 or MW 152, or approval of chairperson.

### **MW 299 — Independent Study in Menswear**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **PE: Physical Education and Dance**

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### **PE 111 — Modern Dance**

1 credit; 2 lab hours

Introduces the fundamentals of modern dance through the development of dance technique and comprehension of rhythm. Elements of dance composition are introduced and provide students with an opportunity to create individual work. (G6: Arts).

### **PE 113 — Jazz Dance**

1 credit; 2 lab hours

Introduces the fundamentals of jazz dance through the development of dance technique, comprehension of rhythm, and the ability to perform isolated movement. Elements of dance composition are introduced and provide students with an opportunity to create individual work. (G6: Arts).

### **PE 114 — Ballet I**

1 credit; 2 lab hours

Basic exercises are done at the barre to develop proper alignment, placement, strength, coordination, and understanding of ballet movement vocabulary in this introductory class. Center floor combinations and movement across the floor are used to integrate skills learned in the warm-up. (G6: Arts).

### **PE 115 — Skiing (winter only)**

1 credit; 2 lab hours

For students of all skiing levels, this course presents proper and safe skiing techniques as well as the use of ski equipment and supplies and provides the opportunity to improve fitness and skills.

### **PE 116 — Afro-Caribbean Dance**

1 credit; 2 lab hours

Students experience, learn, and perform the traditional dances and rhythms, rooted in African and European dance, of the Caribbean region. (G6: Arts).

### **PE 117 — Choreography I**

1 credit; 2 lab hours

Students create movement studies using elements of design that capture the essence of their unique expressions. Concepts of space and weight and dance elements such as rhythm, symmetry, and shape are addressed in the course. Improvisations are performed according to a variety of themes, relationships, and situations, both individually and in small groups.

### **PE 118 — Flamenco Dance**

1 credit; 2 lab hours

Students execute traditional flamenco dances from the Andalusia region of southern Spain. Students learn how various cultures contributed to flamenco, as well as the flamenco rhythms, the meaning of the songs, and the relationship of the singing and guitar to the dance. (G6: Arts).

### **PE 119 — Dances of the Middle East and India**

1 credit; 2 lab hours

This course introduces students to the movements and rhythms of the ancient dance arts of the Middle East and India. Students learn about the Arabic, Turkish, North African, Arabian Gulf, and Indian cultures by focusing on the origins, history, and development of their dance arts. (G6: The Arts).

### **PE 122 — Beginning Golf**

1 credit; 2 lab hours

Students learn the fundamentals of golf, including stance, grips, putting, chipping, and driving, as well as course etiquette, rules, and history of the game.

### **PE 131 — Tennis I**

1 credit; 2 lab hours

Teaches the fundamental skills of tennis and knowledge of the game.

### **PE 135 — Basketball**

1 credit; 2 lab hours

The fundamentals of basketball, individual skills, and team participation are taught. Students learn the rules, coaching techniques, strategies, athletic training, and enjoyment of spectatorship.

### **PE 136 — Volleyball**

1 credit; 2 lab hours

Students learn the fundamental skills of volleyball: setup passing, serving, spiking, blocking, and bumping. Strategy and games are included.

### **PE 141 — Fitness Training**

1 credit; 2 lab hours

Students focus on the progressive development of the four components of physical fitness: muscular strength, muscular endurance (through weight-room training and calisthenics), cardiovascular endurance, and fitness.

### **PE 143 — Yoga I**

1 credit; 2 lab hours

Students learn the basic yoga practices, including relaxation, postures, breathing, concentration, meditation, and positive thinking. Nutrition is also discussed.

### **PE 144 — Aerobics**

1 credit; 2 lab hours

Students work to achieve a strong cardiovascular system through step-bench or aerobic routines. Toning exercises are included.

### **PE 145 — Tai Chi I**

1 credit; 2 lab hours

Students learn the Yang form of this ancient, holistic Chinese exercise to develop good balance and coordination and to relax physically and mentally.

### **PE 146 — Kung Fu**

1 credit; 2 lab hours

Translated as discipline and inner development, kung fu focuses on learning a system of movements based upon the observations of nature by ancient Chinese priests and monks. The forms, basic stances, kicks, and punches of Shaolin kung fu are taught to achieve better health, harmony, and coordination.

### **PE 147 — Gentle Yoga**

1 credit; 2 lab hours

Gentle yoga introduces all the benefits of yoga with less demand on the body. This course can be enjoyed by all students, particularly those with limited physical health or range of motion. Benefits include enhanced flexibility, increased strength, improved balance, and reduction of stress.

### **PE 148 — Mat Pilates**

1 credit; 2 lab hours

This introductory course is based on the work of Joseph Pilates and focuses on movements and exercises devoted to strengthening the core or foundational muscles of the body. Pilates enhances athletic performance by developing core stability, balance, and coordination.

### **PE 149 — Meditation I**

1 credit; 2 lab hours

This course focuses on the benefits of meditation in everyday life. Students learn the history, theory, and practice of meditation, as well as how to develop and personalize their own meditation practice. This course is appropriate for physically challenged students.

### **PE 153 — Fencing**

1 credit; 2 lab hours

Students learn and practice the fundamentals of foil fencing, including positions and movements, offensive and defensive strategy, directing a fencing bout, and international rules.

### **PE 161 — The Art and Practice of Self-Defense**

1 credit; 2 lab hours

This course focuses on the dynamics of unplanned confrontation and employs various approaches to achieve the larger goal of prevailing in aggressive encounters. Students learn how to protect themselves by studying a variety of physical and psychological techniques.

### **PE 181 — Contemporary Urban Dance**

1 credit; 2 lab hours

Students develop their creativity and imagination by exploring the movements of a current popular dance form. With the aid of films and guest artists, students gain insight into the history and culture of contemporary urban dance and learn to perform a variety of movement styles. (G6: Arts).

### **PE 214 — Ballet II**

1 credit; 2 lab hours

Students improve on existing ballet techniques learned in PE 114. They work on more advanced steps and create their own movement phrases. History and dance films are presented. (G6: Arts)  
Prerequisite(s): PE 114 or equivalent.

### **PE 215 — Dance in New York: A Survey of Live Performance**

3 credits; 3 lecture hours

This course explores New York City's dance life, immersing students in it as both viewers and writers. Students apply aesthetic principles of dance to a variety of dance forms that they view and critique. (G6: Arts).

### **PE 216 — Ballet and Modern Dance: Past and Present**

3 credits; 3 lecture hours

This course surveys two major styles of Western dance--ballet and modern dance--from the perspective of the creative process and cultural history. Through a multi-disciplinary and collaborative approach, students study thematic ideas that shape the way we see, create, and think about dance. No prior dance training is necessary. (G6: The Arts).

### **PE 217 — Popular Urban Dance: Past and Present**

3 credits; 3 lecture hours

Through a multi-disciplinary and collaborative approach, students explore the conceptual underpinnings and political dynamics of popular urban dance. No prior dance training is necessary. (G6: The Arts).

### **PE 219 — Dances of the Middle East and India II**

1 credit; 2 lab hours

This course offers a profound immersion into the classical and folk dance arts of the Middle East and India by illuminating their music, history and cultural contexts. Students gain a greater appreciation for the choreography, ornate costuming and live performance of these joyous, expressive dance arts.

Prerequisite(s): PE 119 (G6: The Arts).

### **PE 231 — Tennis II**

1 credit; 2 lab hours

Students improve on existing tennis skills learned in PE 131. They work on executing new skills, such as top spin serve, slice serve, drop shot, drop volley, and lob. Strategies for singles and doubles competitive play are included.

Prerequisite(s): PE 131 or equivalent.

### **PE 243 — Yoga II**

1 credit; 2 lab hours

Students build upon their yoga experience by learning new yoga postures and variations of standard postures and breathing techniques while exploring additional concepts from the Yoga Sutras.

Prerequisite(s): PE 143.

### **PE 245 — Tai Chi II**

1 credit; 2 lab hours

Students continue their study of this ancient, holistic Chinese exercise, developing greater strength, balance, coordination, and relaxation through the Yang form of Tai Chi.

Prerequisite(s): PE 145 or equivalent.

## **PH: Photography**

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### **PH 003 — Basic Photography Studio**

0 credits; 1 lab hour

For Fine Arts students. Students learn the practical applications of digital camera operations and studio lighting techniques.

Corequisite(s): PH 103.

### **PH 103 — Basic Photography**

2 credits; 2 lecture hours

For Fine Arts students. Fundamentals of modern photographic practices including technical principles, aesthetic camera operation, and lighting techniques. Geared to aid the creative efforts of fine artists.

Co-requisite(s): PH 003.

### **PH 112 — Introduction to Photography**

3 credits; 6 lab hours

Introduces students to the craft of photography, including lighting techniques, model direction and styling, and related exposure, film processing, and printing skills. Through discussion and critiques, students study photo trends for advertising, commercial, and editorial fashion uses.

### **PH 113 — Photographic Techniques**

2 credits; 1 lecture and 2 lab hours

An intense study of the photographic medium from a technical standpoint. Stresses an understanding of film and exposures as they relate to light, light measurement, contrast control, film processing, and photographic chemistry.



### **PH 114 — Introduction to Digital Photography**

1 credit; 2 lab hours

Students are introduced to digital photography techniques and new digital technologies as they apply to image capture.

### **PH 115 — Advertising Photography with Medium Format**

3 credits; 6 lab hours

Emphasizes the use of 2 1/4, medium-format cameras in the fashion photography studio. Students learn advanced tungsten light techniques, with an introduction to monoblock electronic flash units for photography of models and accessories for advertising, editorial, or illustration use. Advanced darkroom procedures are stressed.

Prerequisite(s): PH 112 and PH 131.

### **PH 116 — Photography Basics**

2 credits; 1 lecture and 2 lab hours

Students develop an understanding of traditional film and digital cameras by learning basic studio and lighting setup, model direction, and related film exposure techniques. Working in color and black and white, students are encouraged to produce images that creatively explore personal themes and issues. (G6: Arts).

### **PH 117 — Principles of Photography Including Darkroom Instruction**

2 credits; 1 lecture and 2 lab hours

Introduces students to the techniques of black-and-white photography, including basic studio setup, lighting techniques, model direction, and related film exposure as applied to the 35mm camera. Instruction on enlarging techniques and film processing through the use of the darkroom are also covered. (G6: Arts).

### **PH 118 — Beginning Digital Photography**

2 credits; 1 lecture and 2 lab hours

An introductory course that familiarizes students with the basics of photography from visual, aesthetic, and technical viewpoints. The course explores the differences between conventional, silver-based (analog), and digital photographic tools. Students learn camera technique, the transfer of the image from the camera to the computer, basic scanning, and digital printing. Students are required to possess their own digital (DSLR) cameras.

### **PH 121 — Large Format Photography**

2 credits; 4 lab hours

Basic techniques in professional operation of a large-format view camera as applied to commercial still-life photography. Covers fundamental camera movements, lighting setups, 4x5 film processing, and printing skills.

### **PH 130 — Lighting I**

2 credits; 1 lecture and 2 lab hours

Students are introduced to the craft of lighting. They explore the qualities of various kinds of light and observe light from a scientific perspective, which informs their aesthetic decisions. This course is taught using digital cameras.

Co-requisite(s): PH 171.

### **PH 131 — Lighting Principles**

2 credits; 1 lecture and 2 lab hours

The student photographer is introduced to the creative practices of lighting for studio and outdoor photography. Use and control of continuous light, natural light, and pre-existing light are emphasized.

Prerequisite(s): (for students not majoring in Photography) PH 117

Co-requisite(s): (for students majoring in Photography) PH 112.

## **PH 162 — Photographic Styling**

2 credits; 1 lecture and 2 lab hours

Introduces the elements of photographic styling, stressing both creative sensitivity and technical skills, through lectures and demonstrations. Assignments include fashion, beauty, illustration, tabletop, and food styling. (G6: Arts).

## **PH 171 — Digital Darkroom**

2 credits; 1 lecture and 2 lab hours

This course offers an in-depth study of the workflow necessary for the storage, editing, and output of digital photography. Students are introduced to computer-aided tools and techniques that apply to the production and aesthetic concerns of photography in the digital environment.

## **PH 181 — Shooting the Narrative: Visual Storytelling I**

3 credits; 2 lecture and 2 lab hours

This course introduces students to narrative storytelling through visual images. Through screenings and hands-on instruction, students learn to create images with specific narrative outcomes, and their own image-based narratives. Imaging software including iPhoto, Keynote, iMovie, and Quicktime Pro are introduced.

## **PH 201 — Digital Photography for Accessories and Jewelry**

2 credits; 1 lecture and 2 lab hours

Students learn to light and capture digital images of accessory and jewelry items. They explore lighting techniques for various surfaces and learn to enhance item color, contour, and contrast. A DSLR camera is required and a basic knowledge of an image-editing program such as Adobe Photoshop is strongly suggested.

Prerequisite(s): PH 118, or approval of chairperson.

## **PH 230 — Lighting II**

2.5 credits; 1 lecture and 3 lab hours

Students continue the exploration of light begun in PH 130. They apply techniques learned with continuous lights to strobe lights, the standard lighting tool of the professional photographer. Students explore the unique quality of strobe lights and develop techniques using the monoblock strobe.

Prerequisite(s): PH 130.

## **PH 231 — Electronic Flash**

4 credits; 8 lab hours

Advances photographic skills through the use of electronic lighting equipment and techniques. Small-, medium-, and large-format cameras are used to photograph models and still-life subjects in black-and-white or color mediums. Includes related darkroom procedures.

Prerequisite(s): PH 115.

## **PH 241 — Foundations of Color**

2 credits; 4 lab hours

Exploration of color as it applies to photography. Includes additive and subtractive color mixing, color harmony, lighting for color, light balancing, color correction, film, and digital color reproduction techniques.

Prerequisite(s): PH 112

Co-requisite(s): PH 115.

## **PH 242 — Advanced Projects and Portfolio Development**

4.5 credits; 9 lab hours

The relationship of advanced studio lighting, set preparation techniques, and digital image capture are explored in conjunction with color theories that apply to model and still-life photography for the printed page. Students complete industry-level assignments and personal interest images in the studio and on location. Emphasis is on preparation of an individualized portfolio presentation.

Prerequisite(s): PH 231 and PH 241 or approval of chairperson.

### **PH 262 — Professional Procedures for the Commercial Photographer**

2 credits; 2 lecture hours

An in-depth understanding of owning and operating a small professional photography business is provided. Students learn and practice organizational and career goal planning techniques, assignment pricing structures, the use of standard contracts, maintaining accurate records, and the creation of standard business forms. Emphasis is on understanding copyright law and tax structure, and learning criteria for retaining legal and financial services.

### **PH 272 — Photoshop I for Photographers**

2 credits; 1 lecture and 2 lab hours

Students engage in a comprehensive study of Adobe Photoshop tools using the Macintosh platform. Methods and management techniques for scanning, creation of selections, layers, color correction, and basic image manipulation are studied.

### **PH 274 — Photoshop II for Photographers**

2 credits; 1 lecture and 2 lab hours

Students develop an advanced knowledge of layers, channels, curves, image merging, color correction, and color matching in the Adobe Photoshop program. Scanning devices, file formats, and resolution levels are explored.

Prerequisite(s): PH 272.

### **PH 281 — Shooting the Narrative: Visual Storytelling II**

3 credits; 2 lecture and 2 lab hours

Students learn the techniques required to create complex, narrative digital films. Using a combination of screenwriting, pre-production, production and editing techniques, they work in groups to complete a short narrative film of their own design from start to finish.

Prerequisite(s): PH 181.

### **PH 282 — Basic Video Editing**

3 credits; 2 lecture and 2 lab hours

This course is an introduction to non-linear editing in a digital environment. Students learn to use industry standard software to edit capture footage and establish an efficient editing workflow. Basic sound editing and video compositing are also covered.

### **PH 283 — Framing the Shot**

3 credits; 2 lecture and 2 lab hours

This course is an in-depth study of framing content for film and video art production. Using the frame both visually and conceptually, students construct narrative space using composition, color and light. They explore techniques such as perspective, camera angle, micro/macro view transformation, placement and juxtaposition of subject, and mixing of genres.

Prerequisite(s): PH 282.

### **PH 284 — Editing Concepts**

3 credits; 2 lecture and 2 lab hours

Students learn to enhance the story and its visual meaning by applying major theories of editing. They analyze editing strategies used for manipulating screen time and space. The philosophies and techniques of montage and continuity editing are addressed, as well as the process of storytelling using parallel and disjunctive editing strategies.

Prerequisite(s): PH 282.

### **PH 299 — Independent Study in Photography**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **PH 306 — Digital Photography for Packaging Design**

2 credits; 1 lecture and 2 lab hours

Students learn to produce professional-quality images for their portfolios. The course focuses on studio tabletop photography, lighting techniques, and use of image-processing and editing software. Problem-solving skills are also acquired by working with a variety of materials used in packaging.

Prerequisite(s): PK 342.

### **PH 311 — International Photographic Study and Practice**

2 credits; 4 lab hours

Employing photo documentary practices, students gain a general understanding of digital photographic principles and a deeper understanding of another culture. Exploring that culture's history with regard to art, fashion, architecture and social mores, students make imagery that has both immediate and lasting value. Through blogging assignments, students learn how to meld text and images to effectively communicate both subjective and objective points of view.

### **PH 331 — Lighting for Still and Moving Images**

2 credits; 1 lecture and 2 lab hours

An in-depth study of the aesthetics, history, and expressive power of lighting, both natural and artificial, as it is used in still photography and the moving image. Camera experience is required.

Prerequisite(s): PH 118 or CG 211 or approval of instructor.

### **PH 341 — Digital Craft and the Exhibition**

3 credits; 1 lecture and 4 lab hours

Students explore methods for capture, editing, and sequencing groups of digital images as cohesive statements with the aim of producing a photographic exhibition. Through field trips, critiques, and working with a guest art director, students study the signature styles and trends of various photographers.

Prerequisite(s): PH 242.

### **PH 342 — Advanced Project in Style and Media**

3 credits; 1 lecture and 4 lab hours

This course pairs photography and fashion design students to create and produce professional press kits and a short digital documentary interpretation of style and fashion.

Prerequisite(s): PH 371.

### **PH 351 — Professional Approach to Photojournalism**

2 credits; 1 lecture and 2 lab hours

Students learn how to unite image-making and writing skills to produce newsworthy picture stories. Topics covered include the legal and ethical issues that affect the process of photojournalism as well as the difference between objective and subjective judgments.

Prerequisite(s): PH 274 or approval of chairperson.

### **PH 361 — Logistics of Location Photography**

2 credits; 1 lecture and 2 lab hours

Students develop the techniques of location photography, including environmental portraiture, industrial, fashion, and architectural photography for editorial and advertising purposes.

Assignments stress image design and are performed with medium- and large-format cameras using digital capture technology, as well as indoor and outdoor lighting techniques.

Prerequisite(s): PH 371.

### **PH 371 — Retouching/Prepress Solutions for Photographers**

2 credits; 1 lecture and 2 lab hours

Students explore ways to convey their ideas onto the printed page through retouching, editing, and preparing digital files. High-end scanning, RGB to CMYK conversions, digital versus analog proofing, and the differences between photographic, inkjet, and offset printing are also explored from both theoretical and real-world perspectives.

Prerequisite(s): PH 274.

### **PH 372 — Digital Media Technology I**

2 credits; 2 lecture hours

This course provides practical, technical instruction in the use of high-end digital image capture backs coupled with traditional, medium-format camera system hardware. Students explore the concepts and processes required to create photographic imagery using Adobe Photoshop, iMovie, and iDVD programs.

Prerequisite(s): PH 371.

### **PH 404 — Basic Interior Design Photography**

2 credits; 1 lecture and 2 lab hours

For baccalaureate-level Interior Design students or those interested in interior photography. A foundation for understanding and achieving control of the photographic medium as it applies to interior and architectural photography is provided. Students learn scale model and flat art photography, use of black-and-white and color films, metering, camera control, lighting, and filtration.

### **PH 406 — Digital Special Effects and Photographic Retouching**

2 credits; 1 lecture and 2 lab hours

Students enhance their traditional illustration skills in a digital environment. Exploring Adobe Photoshop and its plug-ins for retouching and special aspects, they achieve the technical ability to transform initial creative inspirations into powerful imagery.

Prerequisite(s): IL 324.

### **PH 451 — Multimedia Concepts**

3 credits; 1 lecture and 4 lab hours

Students develop a critical point of view regarding video, electronic, digital, and print media through discussion, viewing, and critiquing published work. Assignments examine the relationship between art and media industries, covering topics that will include advertising, documentaries, the news, personal identity, and media imaging.

Prerequisite(s): PH 372.

### **PH 461 — Multimedia Portfolio**

3 credits; 1 lecture and 4 lab hours

Graduating students assemble a professional-quality, digitally processed electronic and printed portfolio of imagery from thematic work produced during the sixth, seventh, and eighth semesters.

Prerequisite(s): PH 451.

### **PH 471 — Digital Media Technology II**

2 credits; 2 lecture hours

Students study various forms of state-of-the-art lighting techniques used for digital high-end photography. Lighting for the specific commercial areas of still life, portrait/fashion, architecture/interior, jewelry, and corporate/industrial are demonstrated and studied.

Prerequisite(s): PH 371 and PH 372.

### **PH 491 — Research for Senior Design Project**

2 credits; 1 lecture and 2 lab hours

This course assists students in developing a thesis proposal for the creation of a multimedia portfolio. Students research a chosen area of study and learn how to effectively plan and organize multimedia projects to be used in their senior design projects.

Prerequisite(s): PH 341 and PH 342.

### **PH 492 — Senior Design Project**

2 credits; 4 lab hours

Students prepare a capstone project resulting from the senior design project research completed in the prior semester. The course culminates in a multimedia presentation to faculty, mentors, and invited professionals and Advisory Board members for critique.

Prerequisite(s): PH 491.

### **PH 499 — Independent Study in Photography**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **PK: Packaging Design**

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### **PK 211 — Introduction to Packaging Design**

1.5 credits; 3 lab hours

An introduction to the field of packaging design, covering branding, graphics, materials, technology, and typography. This studio course focuses on design phases from concept to three-dimensional comprehensives, and includes field trips and guest lecturers.

### **PK 212 — Foundation in Three-Dimensional Design for Consumer Packaging**

2 credits; 1 lecture and 2 lab hours

With a focus on three-dimensional conceptual design, students learn the basics of how packaging design professionals create innovative forms that have visual impact within the retail area. They experiment with a variety of packaging materials, as well as recycled and sustainable solutions.

### **PK 216 — Foundation in Packaging Design**

2 credits; 1 lecture and 2 lab hours

This course introduces the fundamentals of packaging design. Lectures and design assignments provide students with the opportunity to understand and explore packaging design principles as they apply to the marketing of consumer brands.

Prerequisite(s): CD 215, and CD 232, and (for two-year Communication Design Foundation students) CD 273

Co-requisite(s): (for one-year Communication Design Foundation students) AD 216.

### **PK 301 — Packaging Design for Home Products**

2 credits; 1 lecture and 2 lab hours

Students learn about packaging/brand design specific to home products retailing: brand identity, packaging design systems, and brand design applications throughout the retail environment. The creative process of design and strategic analysis of packaging as a marketing and merchandising tool is explored.

Prerequisite(s): HP 311 or HP 313.

### **PK 302 — Packaging Design for Cosmetics and Fragrance Marketing**

2 credits; 1 lecture and 2 lab hours

For Cosmetics and Fragrance Marketing students. This hands-on course introduces the principles of packaging design for cosmetics and fragrance products. Students learn about brand identity, packaging design systems, materials, and the relationship between packaging and cosmetic and fragrance retailing.

Prerequisite(s): CM 311 and CM 341.

### **PK 303 — Packaging Design for Accessories Design**

2 credits; 1 lecture and 2 lab hours

The packaging and brand design of accessory products is introduced. Through design projects, students learn about brand identity, packaging design systems, the variety of packaging materials, and how packaging affects the product at retail. Guest lecturers discuss how designers create brand identities, develop concepts, make design decisions, and oversee production.

### **PK 313 — Advanced Packaging Design I**

4 credits; 2 lecture and 4 lab hours

Students learn all aspects of packaging/brand design for food and beverage consumer products. Emphasis is on the packaging/brand design creative process and the application of creative solutions to meet strategic objectives.

Prerequisite(s): PK 211

Co-requisite(s): PK 324 and PK 341.

### **PK 315 — Digital Prepress for Packaging Design**

2 credits; 1 lecture and 2 lab hours

This course introduces students to digital mechanical art creation specifically for packaging design. Students learn file management, printing methods, color processes, packaging substrates, and how a packaging design moves from design approval to mechanical art creation.

### **PK 316 — Advanced Packaging Design II**

3.5 credits; 1 lecture and 5 lab hours

Provides an advanced approach to packaging and brand design with specific examination into distinct consumer product categories. Emphasis is placed on targeting consumer markets by developing integrated brand design systems that incorporate graphics and structures.

Prerequisite(s): PK 313.

### **PK 324 — Packaging Brand Development**

2 credits; 1 lecture and 2 lab hours

Through hands-on exploration of the brand design development from design strategy, typographic identity to concept development, students learn to conceptualize and implement the branding process quickly and effectively.

Co-requisite(s): PK 313.

### **PK 325 — Typography for Brand Packaging**

2 credits; 1 lecture and 2 lab hours

This course is designed to explore all aspects of creative typographic design for brand packaging design. Through assignments, exercises, and lectures, students develop an understanding of how professional designers develop and apply brand identities. Students explore how typographic decision-making and design strategies affect the application of typography for brand packaging design.

Co-requisite(s): PK 313.

### **PK 326 — Packaging Design Interdisciplinary Projects**

1.5 credits; 3 lab hours

This course offers students the opportunity to work on a diverse array of brand packaging designs for a range of integrated, market-driven assignments. Interdisciplinary teams made up of packaging design students, students in related majors, and industry representatives work together to develop an understanding of the various roles and responsibilities in designing and marketing consumer brands.

Prerequisite(s): PK 313.

### **PK 331 — Flexible Packaging**

3 credits; 6 lab hours

Provides the student with the wide variety of flexible packaging design materials available for today's designer. New technologies and materials are analyzed with the focus on strategic branding issues as product lines are developed.

### **PK 336 — Packaging Materials and Methods**

2 credits; 1 lecture and 2 lab hours

An introduction to the technology and production processes integral to the packaging design of consumer products, including beverages, cosmetics, food, fragrance, household care, personal care, and pharmaceuticals. Through design assignments, students develop an understanding of packaging materials and the technological and production processes that define packaging design. Co-requisite(s): PK 313.

### **PK 341 — Computer Graphics for Packaging Design**

2 credits; 1 lecture and 2 lab hours

Through hands-on interaction, students learn technology as a packaging design tool. Students learn the intricacies of various software tools as they are utilized in packaging design. Students create a die, utilizing the toolbox, plug-in resources, application of scanned and designed images, and understanding color output as tools in the development of two- and three-dimensional packaging designs.

### **PK 342 — Advanced Computer Graphics for Packaging Design**

2 credits; 1 lecture and 2 lab hours

A hands-on studio using an advanced approach to current software programs to master the use of layers, create composites, customize tools, understand color and contrast adjustment, create convincing 3D images, apply gradients, adjust effects, and transform art in order to achieve the best output of packaging design comprehensives.

Prerequisite(s): PK 341

Co-requisite(s): PK 316.

### **PK 352 — Foundation in Sustainable Packaging Design**

3 credits; 3 lecture hours

This course examines sustainability from its beginnings in the modern green movement to the triple bottom line of environmental, economic, and social issues. Students study the development of packaging design, and research rapidly changing sustainability standards and guidelines coming from industry, NGOs, and government.

### **PK 353 — Systems Thinking in Sustainable Packaging Design**

3 credits; 3 lecture hours

This course introduces systemic thinking and builds on industry guidelines and definitions. Students learn to measure a package's environmental footprint, are introduced to the cradle-to-cradle concept, and learn how to use the prevailing tools in Life Cycle Assessment (LCA).

### **PK 361 — Packaging Design: Global Perspectives**

3 credits; 3 lecture hours

Students experience the business of branding and packaging design in Europe through on-site lectures, seminars, tours, presentations at design consultancies, manufacturers, marketers, museums, suppliers and retailers. They learn the design process, profession, marketing, and retailing from an international perspective.

### **PK 403 — Packaging for the Toy Designer**

2 credits; 1 lecture and 2 lab hours

Emphasizes conceptual and mechanical toy packaging development, introducing students to types of packaging and constructions used in the toy industry. Environmental and safety issues are considered in addition to study of marketing, trends, and consumer motivation.

Prerequisite(s): all seventh-semester Toy Design courses or approval of chairperson.



### **PK 412 — Advanced Packaging Design III**

3.5 credits; 1 lecture and 5 lab hours

Students work in design teams and through extensive research, design analysis, and problem solving, apply professional strategies in resolving packaging and brand design assignments. Students are directed to demonstrate advanced concept development and execution skills, meeting clear strategic objectives and showing an understanding of the retail environment in which the brand competes.

Prerequisite(s): PK 316.

### **PK 426 — 3D Concepts for Packaging Design**

1.5 credits; 3 lab hours

An advanced approach to composition and structural design skills to create three-dimensional models for packaging design. The course focuses on the issues and problems that arise in the transition between two-dimensional design explorations and three-dimensional representations. Co-requisite(s): PK 412.

### **PK 431 — Sustainable Packaging Design**

1.5 credits; 3 lab hours

Students learn the fundamentals of sustainable design for brand packaging design, including environmental and social issues, industry terminology, characteristics of various sustainable materials, life cycle analysis, understanding the sustainable packaging scorecard, and how to apply this knowledge to create positive change.

Co-requisite(s): PK 412.

### **PK 432 — Materials, Technologies, and Production in Sustainable Packaging Design**

2.5 credits; 2 lecture and 1 lab hours

Students study and assess current and emerging materials from a sustainability perspective, and review the positive and negative properties of plastics, paperboard and other fibers, metal, glass, and hybrids. They analyze consumer perceptions of various materials, and study manufacturing technologies and the evaluation of printing, production, and finishing processes.

Prerequisite(s): PK 352 and PK 353.

### **PK 451 — Survey of Packaging Design**

2 credits; 2 lecture hours

The global, historical, and social aspects of the packaging and brand design industry are researched and analyzed, with an emphasis on current professional practice and methodology.

Prerequisite(s): PK 316

Co-requisite(s): PK 412.

### **PK 461 — Packaging Portfolio Development**

2.5 credits; 1 lecture and 3 lab hours

Students refine their portfolios to a highly professional level and develop marketable tools in preparation for career placement. Establishing action plans, setting career goals, and managing the professional portfolio development process are among the skills and concepts presented.

Prerequisite(s): completion of all seventh-semester Packaging Design courses.

### **PK 462 — Case Studies in Sustainable Packaging Design**

2.5 credits; 2 lecture and 1 lab hours

This course examines the integration of sustainable best practices and how innovation is driven by success and failure in the marketplace. Industry professionals present case studies of complex packaging problems with innovative design solutions reflecting partnerships between designers, manufacturers, retailers, and consumers.

Prerequisite(s): PK 432.

### **PK 491 — Internship**

3 credits

An unsalaried 14-week internship with a design firm with a minimum of 123 hours at the worksite and 12 hours on campus. Completion of a daily diary, a written report on the experience, and a portfolio of work are required.

### **PK 492 — Senior Projects in Packaging Design**

2 credits; 1 lecture and 2 lab hours

This capstone course offers senior-level students the opportunity to research and develop design projects in a specific area within the packaging/brand design profession. Two final design projects, demonstrating strategic objectives, creative abilities, knowledge of packaging materials, and presentation skills, are developed for completion of the portfolio.

Prerequisite(s): PK 412

Co-requisite(s): PK 461 and PK 491.

### **PK 494 — Capstone Project in Sustainable Packaging Design**

1.5 credits; 3 lab hours

Complex packaging design challenges are presented as problems to be solved, with real-world objectives and constraints. Students integrate sustainability as a fundamental part of the creative process--from concept to production, distribution to the shelf, and the end of life of the package.

Prerequisite(s): PK 432.

### **PK 499 — Independent Study in Packaging Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **PL: Philosophy**

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### **PL 141 — Introduction to Western Philosophy**

3 credits; 3 lecture hours

A general introduction to Western philosophy covering the existence of God, freedom and determinism, personal identity, death and the question of survival, and cross-cultural understanding. (G7: Humanities).

### **PL 143 — Introduction to Asian Philosophies**

3 credits; 3 lecture hours

Introduces the major philosophies of the Asian world that underlie and shape Eastern cultures. Hinduism, Buddhism, Confucianism, and Taoism are emphasized. (G7: Humanities; G9: Other World Civilizations).

### **PL 211 — Informal Logic: A Guide to Clear Thinking**

3 credits; 3 lecture hours

Introduction to practical techniques for evaluating, criticizing, and defending arguments using ordinary English. Both deductive and inductive reasoning are considered, and how to recognize fallacies is emphasized. Stresses techniques for producing good arguments of many types. (G7: Humanities).

### **PL 299 — Independent Study in Philosophy**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

### **PL 321 — Philosophy of Art**

3 credits; 3 lecture hours

Considers the philosophy of art and the logical structure of criticism. Presents a group of problems arising from description, interpretation, and evaluation of aesthetic objects, with special emphasis on the visual arts. (G7: Humanities)

Prerequisite(s): one semester of History of Art and Civilization.

### **PL 391 — Ancient Greek Philosophy (Honors)**

3 credits; 3 lecture hours

A study of the origins and development of philosophy in the West, from Homer and Hesiod to the Hellenistic period. Contributions of Socrates, Plato, and Aristotle are emphasized, and the Greek influence on Roman and Christian philosophy is examined. (G5: Western Civilization; G7: Humanities)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **PL 392 — The Old and New Testaments in the History of Ideas--Honors**

3 credits; 3 lecture hours

Students examine the influence of selected books, chapters, and verses from the Old and New Testaments on the literature, philosophy, theology, and politics of Western civilization. Emphasis is given to ideas located in scriptures as they have been developed by religious thinkers, systematic theorists, and creative artists. (Formerly LA 394) (G5: Western Civilization; G7: Humanities)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **PL 431 — Philosophy: Ethics**

3 credits; 3 lecture hours

An introduction to philosophy in general and to ethics in particular. Philosophy is presented as an ongoing activity with emphasis on providing students with logical and conceptual tools for dealing with real-world situations. The course is oriented toward the development of the student's ability to use reason to evaluate arguments, particularly ethical arguments. (G7: Humanities).

### **PL 499 — Independent Study in Philosophy**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

## **PM: Pattermaking**

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### **PM 111 — Industrial Methods of Draping**

3 credits; 2 lecture and 2 lab hours

Students learn the basic draping methods of developing production patterns for the garment industry.

### **PM 121 — Patternmaking I: Misses' and Women's Wear**

3 credits; 2 lecture and 2 lab hours

In this course, students learn to develop basic body slopers using standard specification measurements. Collars and basic sleeve shapes are made. Paper patterns, as well as a final fabric sample, are developed. Students learn the importance of fit and balance in order to create a high-quality production pattern. Specifications are discussed in relation to both pattern development and finished garment measurements.

### **PM 122 — Patternmaking II: Misses' and Women's Wear**

3 credits; 2 lecture and 2 lab hours

Utilizing the basic slopers, students develop additional patterns for style variations using the slopers developed in PM 121. Patterns are developed for bodice, torso, and sleeves. A variety of skirt slopers are developed. Pattern corrections are made according to fit, balance, and specification measurements. Final patterns and fabric samples acceptable for mass production are created.

Prerequisite(s): PM 121.

### **PM 171 — Pattern Grading: Misses' and Women's Wear**

3 credits; 2 lecture and 2 lab hours

Introduction to manual pattern grading and marker-layout techniques. The students learn how to apply grade measurements proportionally to all the pieces within a pattern. The importance of accurate measurement specifications and their effect on the finished product are emphasized. Marker-layouts for samples, costing and mass production are developed.

Prerequisite(s): (for Patternmaking Certificate students) PM 121, or (for Fashion Design students) FD 111 or FD 121.

### **PM 221 — Computerized Production Patternmaking**

3 credits; 2 lecture and 2 lab hours

Students learn to use the computer as a tool for production patternmaking and other apparel industry applications. Includes knowledge of hardware, software, and system programming on the Gerber Accumark system to produce a sample production pattern.

Prerequisite(s): PM 121, or FD 121, or MW 131, or approval of program coordinator.

### **PM 231 — Patternmaking: Misses' and Women's Wear**

3 credits; 2 lecture and 2 lab hours

Advanced study of misses' and women's daytime dresses. Different dresses are drafted.

Prerequisite(s): PM 122.

### **PM 232 — Patternmaking: Misses' and Women's Wear**

3 credits; 2 lecture and 2 lab hours

Advanced study of misses' and women's dresses with emphasis on evening and bridal wear.

Prerequisite(s): PM 122.

### **PM 233 — Patternmaking: Misses' Sportswear**

3 credits; 2 lecture and 2 lab hours

Students learn the necessary details involved in developing linings, facings, fusibles, stays, and stampers for both tops and bottoms. Pant and jacket slopers are created, with a strong emphasis on fit. Multiple construction techniques are discussed. A final fabric sample is developed with all the specification measurements and construction details necessary for manufacturing.

Prerequisite(s): PM 122.

### **PM 234 — Patternmaking: Misses' Sportswear**

3 credits; 2 lecture and 2 lab hours

Further study of patternmaking for casual sportswear.

Prerequisite(s): PM 233.

### **PM 236 — Patternmaking: Coats and Suits I**

3 credits; 2 lecture and 2 lab hours

Students learn patternmaking for all types of coats and suits.

Prerequisite(s): PM 122.

### **PM 237 — Patternmaking: Coats and Suits II**

3 credits; 2 lecture and 2 lab hours

Continuation of PM 236, with special emphasis on a variety of coats.

Prerequisite(s): PM 122.

### **PM 238 — Production Pattern Development for Women's Plus-Sizes**

3 credits; 2 lecture and 2 lab hours

Students are introduced to the full size figure by analyzing the actual body, garment and production specification measurements. By using the most current data developed in industry for the large size body, students gain a better understanding of the important areas of the body that present a challenge when developing styles. Prerequisites: PM 121 and PM 122.

### **PM 241 — Patternmaking: Children's Wear I**

3 credits; 2 lecture and 2 lab hours

Students learn the fundamentals of basic flat patternmaking and industrial practices for children's wear. Basic slopers and a variety of garments are developed for the toddler (2 to 4T), child (4 to 6X), and girls (7 to 14) size ranges.

### **PM 242 — Patternmaking: Children's Wear II**

3 credits; 2 lecture and 2 lab hours

This course is a continuation of the skills learned in PM 241.

Prerequisite(s): PM 241.

### **PM 251 — Advanced Pattern Technology**

2.5 credits; 1 lecture and 3 lab hours

Introduction to the fundamental concepts and methods of technical design in production development--from concept through production--for apparel and related products. The elements of technical design, technical sketching and documentation, garment specification, fitting, technical communication, and the use of CAD systems in the manufacturing and retail environments are taught, providing a basic knowledge of technical design skills and responsibilities in the industry. Basic computer skills are required.

Prerequisite(s): PM 122 or approval of chairperson.

### **PM 255 — Fit Analysis and Technical Documentation**

2.5 credits; 1 lecture and 3 lab hours

This course introduces the students to fitting tops, dresses, skirts, pants, and basic jackets on live, professional industry models. Proportions and balance are analyzed, and adjustments and corrections are made on the production pattern.

Prerequisite(s): PM 233.

### **PM 264 — Patternmaking: Production and Cost**

2.5 credits; 2 lecture and 1 lab hours

This course is a study of mass production methods used in the manufacture of garments. Analysis of principles of garment costing and common problems encountered in quality control are examined.

Prerequisite(s): PM 121.

### **PM 271 — Pattern Grading: Misses' and Women's Wear**

3 credits; 2 lecture and 2 lab hours

Further study of body and pattern measurements for the purpose of grading larger and smaller sizes.

Prerequisite(s): PM 122 and PM 171.

### **PM 273 — Computerized Pattern Grading and Marker Making**

3 credits; 2 lecture and 2 lab hours

Emphasizing apparel industry applications, students learn to use the computer to grade patterns and prepare markers. The system's hardware and capabilities, as well as programming for the Gerber Accumark system, are covered. Basic computer skills required.

Prerequisite(s): PM 122 and PM 171 or approval of chairperson.

### **PM 275 — Computerized Pattern Grading and Marker Making for Lectra**

2.5 credits; 1 lecture and 3 lab hours

Through hands-on experience, students learn to use the Diamino, Lectra Modaris, and Vigiprint software programs to grade production patterns and prepare markers. By using the CAD system, they learn to digitize, plot, modify patterns, manipulate markers, and manage file information. The system's hardware and software capabilities are addressed, emphasizing apparel industry applications. Basic computer skills are required.

Prerequisite(s): PM 122 and PM 171, or approval of chairperson.

### **PM 283 — Patternmaking for Knit Garments**

3 credits; 2 lecture and 2 lab hours

This course explores various styling techniques for misses' and women's cut-and-sew knit sweaters, pants, dresses, and costumes. Students also learn appropriate methods for steaming, fitting, and finishing garments.

Prerequisite(s): PM 122.

## **SC: Science**

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**Arithmetic proficiency** is a requirement for the AAS degree. Based on the arithmetic placement test, a student who shows need for improvement in arithmetic may be required to enroll in either or in a math independent learning program (MD 008) before registering for classes that have arithmetic proficiency as a prerequisite. Arithmetic proficiency may also be demonstrated by a qualifying score on the mathematics portion of the SAT or ACT, or by transfer credit in college algebra, quantitative methods, precalculus, or calculus, or by a passing grade in an equivalent developmental mathematics course offered at another accredited college or university.

### **SC 032 — Color Science Laboratory**

1 credit; 2 lab hours

This lab offers students a hands-on opportunity to learn about the various topics covered in SC 332. State-of-the-art equipment is used to perform spectrophotometric and colorimetric analysis of samples prepared using paints, dyes, filters, colored lights, and colored papers to explore the relationship between color and light, the principles of additive and subtractive color mixing, and instrumentation-based color matching.

Prerequisite(s): arithmetic proficiency (see beginning of Science section)

Co-requisite(s): SC 332.

### **SC 045 — General and Organic Chemistry Laboratory**

1 credit; 2 lab hours

Stresses fundamental laboratory techniques. Experiments illustrate and reinforce principles presented in lectures. Organic compounds are prepared. Dyes and synthetic fibers are included where possible.

Prerequisite(s): arithmetic proficiency (see beginning of Science section)

Co-requisite(s): SC 145.

### **SC 046 — Basic Chemistry for Cosmetics and Fragrances Laboratory**

1 credit; 0 lecture and 2 lab hours

This lab offers students a hands-on opportunity to learn about the fundamental techniques and methods of the chemistry laboratory as they relate to the various topics covered in SC 146.

Prerequisite(s): arithmetic proficiency (see beginning of Science section)

Co-requisite(s): SC 146.

### **SC 111 — Introduction to the Physical Sciences**

3 credits; 3 lecture hours

Presents basic principles of chemistry, physics, and earth and space sciences with emphasis on understanding the physical world. Includes theoretical concepts as well as applications. Illustrated by suitable lecture demonstrations. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section).

### **SC 112 — Earth Science**

3.5 credits; 3 lecture and 1 lab hours

The historical development, current research, and fundamental principles associated with meteorology, geology, and astronomy are studied. Trips to research and field sites are included. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section).

### **SC 121 — Introduction to Biological Science**

3 credits; 3 lecture hours

Examines the fundamentals of biology with emphasis on molecular, cell, and organismal biology. Biotic diversity, evolution, and genetics are also presented. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section).

### **SC 122 — Field Biology**

3 credits; 2 lecture and 2 lab hours

Covers the major principles of biology by studying organisms and their interrelationships in natural settings. Emphasis is given to habitats within New York City. Laboratory sessions, a weekend field trip, and visits to wildlife refuges, botanical gardens, and parks are included. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section).

### **SC 132 — Color Science for Photography**

3 credits; 2 lecture and 2 lab hours

This color science course focuses on topics that are relevant to photography majors, including digital color and light. Weekly laboratory exercises provide students with hands-on experience with the technologies of color analysis and formation.

Prerequisite(s): Arithmetic Proficiency (see beginning of Science section).

### **SC 145 — Survey of General and Organic Chemistry**

4 credits; 4 lecture hours

Develops essential principles of general and organic chemistry, emphasizing a descriptive, rather than mathematical, approach. Provides an awareness of the identities and uses of various chemical compounds. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section)

Co-requisite(s): SC 045.

### **SC 146 — Basic Chemistry for Cosmetics and Fragrances**

3 credits; 3 lecture hours

Students are introduced to the basic principles of chemistry, with an emphasis on its application to the formulation of cosmetics and fragrances, in order to understand the physical and chemical properties of a range of beauty products. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section)

Co-requisite(s): SC 046.

### **SC 147 — The Forensics of Fiber Analysis**

3 credits; 2 lecture and 2 lab hours

This course focuses on the fundamental concepts in forensic science by examining sample evidence collected from mock crime scenes. Chemical and spectroscopic techniques are used to introduce the concepts of forensic fiber analysis. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section).

### **SC 243 — SPECIAL TOPICS IN CHEMISTRY**

2 credits; 2 lecture hours

Selected topics in organic and inorganic chemistry are addressed, with an introduction to polymer chemistry. Special consideration is given to the understanding of chemistry in relation to the conservation of museum objects.

### **SC 245 — Chemistry of the Everyday World**

3 credits; 3 lecture hours

The natural and synthetic environment surrounding everyday life is used to introduce basic concepts of chemistry. In this course students explore fundamental concepts in chemistry by examining their environment and the ways in which they live.

Prerequisite(s): arithmetic proficiency (see beginning of Science section).

### **SC 253 — Ecology and Environmental Problems**

3 credits; 3 lecture hours

Introduces principles and applications of ecosystem, community, and population ecology, with particular emphasis on the effects of human activities on the natural environment. Current problems in acidification, conservation biology, desertification, global climate change, habitat destruction, ozone depletion, waste management, and pollution are addressed. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section).

### **SC 299 — Independent Study in Science**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

### **SC 326 — Human Nutrition**

3 credits; 3 lecture hours

Studies the basic principles of nutritional science, including the relationships between health, disease, and special nutritional requirements. History, fads, and fallacies of nutrition are covered. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section).

### **SC 331 — Color Science and Digital Color Reproduction**

3 credits; 2 lecture and 2 lab hours

Not open to students who have taken SC 332. The basic principles of color science and how they are applied in digital color reproduction are introduced. Students study the psychophysical basis of color perception, the measurement of color, and additive and subtractive color mixing. They learn how color is input into the computer, how the computer manipulates and displays color, and how color is reproduced in output.

Prerequisite(s): arithmetic proficiency (see beginning of Science section).

### **SC 332 — Color and Light**

3 credits; 3 lecture hours

The basic principles of color science, including color measurement and color reproduction, are examined. Emphasis is on the physical basis of color: the relation between color and light, the interaction of light and matter, and the physics of light. Among the topics covered are color vision, color in art and nature, color imaging, light sources, CIE, colorimetric analysis, color matching, and quality control. (G3: Natural Sciences)

Prerequisite(s): arithmetic proficiency (see beginning of Science section)

Co-requisite(s): SC 032.



### **SC 391 — Crime Scene Chemistry (Honors)**

4 credits; 3 lecture and 2 lab hours

This course explores fundamental concepts in chemistry by examining actual case studies related to criminal activity. Students learn the techniques used by investigators to gather and analyze evidence and data. The laboratory section of the course provides hands-on experience with the techniques used by scientists in the field of forensic chemistry. (G3: Natural Sciences)

Prerequisite(s): qualification for Presidential Scholars Program or 3.5 GPA with approval of dean for Liberal Arts, and arithmetic proficiency (see beginning of Science section).

### **SC 499 — Independent Study in Science**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

## **SD: Surface Design (See also TD)**

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### **SD 101 — Experimental Screen Printing**

3 credits; 2 lecture and 2 lab hours

Students experiment designing with screens and printing on fabric while working in an actual workshop surrounding. Includes screen making, color mixing, and printing techniques.

### **SD 102 — Decorative Papers and Greeting Cards**

3 credits; 2 lecture and 2 lab hours

Students design and paint greeting cards and decorative wrapping paper using various media. Card formats include die-cut, pop-up, and French-fold with emphasis on trends and holidays.

### **SD 112 — Textile Color Fundamentals**

2 credits; 1 lecture and 2 lab hours

Introduction to traditional color theories and systems through comparisons and analysis. Color experimentation for use in textile fashion and home furnishing fabrics is developed in opaque watercolor (gouache).

### **SD 113 — Textile Surface Design Styles and Sources**

2 credits; 1 lecture and 2 lab hours

An introduction to the design styles, design vocabulary, and research methods necessary for creating original textile surface designs. Through image-based lectures, discussions, museum visits, design projects, and presentation critiques, students explore themes in fashion and the applied arts that will serve as a foundation in their future design work.

### **SD 121 — Studio Practices**

3 credits; 6 lab hours

Students create painted designs and patterns for fashion fabrics appropriate for apparel using opaque watercolor (gouache). Emphasis is on developing original design concepts and exploring industry standards.

### **SD 122 — Printed Fabrics**

3 credits; 6 lab hours

Students create original painted designs for printed fashion fabrics marketable for women's, men's, and children's wear. Professional methods of designing patterns, repeats, and color combinations are explored using transparent watercolor (dyes) and mixed media.

Prerequisite(s): SD 121.

### **SD 125 — Print Design for Apparel and Home Furnishings**

4.5 credits; 9 lab hours

For one-year Textile/Surface Design students. This course focuses on the principles of creating design layouts and developing color as they apply to the print field. Skill development in gouache and dye painting techniques is addressed, as well as current professional workflow practices in the textile design industry.

### **SD 141 — Nature Studies**

1.5 credits; 3 lab hours

Study of design in nature as a source of inspiration for textile design. Students analyze growth and structure of plants and other forms of nature using live flowers and marine life as models for drawing and painting in representational techniques. (G6: Arts).

### **SD 142 — Advanced Nature Studies**

1.5 credits; 3 lab hours

Painting from flowers and other nature forms with continued emphasis on observation, selection of color, structure, and design patterns. Students use forms in nature as a basis for stylized compositions in line and color. (G6: Arts)

Prerequisite(s): SD 141.

### **SD 151 — Techniques and Faux Finish Concepts for Home Furnishings**

3 credits; 6 lab hours

Students learn the technical aspects of creating special effects for home furnishing surfaces, products, and furniture using a variety of mixed media as they integrate traditional skills with digital design. Emphasis is on experimentation in materials, techniques, and color. Design trends, references, and inspiration are studied.

### **SD 155 — Decorative Fabrics**

2 credits; 4 lab hours

For one-year Textile/Surface Design students. The application of print design techniques to designing for home furnishing fabrics and wall coverings, using various media. Using professional methods and technical requirements, designs are created for residential, commercial, and industrial spaces.

### **SD 156 — Introduction to Decorative Fabrics**

2 credits; 4 lab hours

Students learn the fundamental design aspects and technical requirements appropriate for decorative fabrics. Large-scale layouts, research sources, and current trending information are utilized in creating original designs for the market.

### **SD 157 — Wallcovering Design**

1.5 credits; 3 lab hours

This course focuses on the creative development of original wallcoverings. Through the study of historical documents and references, students explore design and production methods needed to create multi-layered compositions. They learn about the wallcovering market through the introduction of home furnishing trends, design styles, and current production standards.

### **SD 181 — Fundamentals of Screen Printing**

1.5 credits; 3 lab hours

Designs in repeat are printed on various fabrics in actual workshop surroundings. Emphasis is on screen printing techniques and original design.

### **SD 183 — Screen Printing: T-Shirts and Related Products**

2 credits; 4 lab hours

Using modern screen print technology, students create original engineered designs for T-shirts and related products. Color-mixing principles and screen printing techniques are taught.

### **SD 185 — Screen Printing**

2 credits; 4 lab hours

For one-year Textile/Surface Design students. Students prepare screens of their designs, mix pigments, and print on fabric in workshop surroundings. Emphasis is on creative design using a variety of techniques and media.

### **SD 201 — Color Analysis**

2 credits; 2 lecture hours

Comparative analysis of color theories, emphasizing their use in the textile industry. Includes color harmony, psychological associations, optical illusions, experiments, sales appeal and promotion values, current color styling, and terminology.

### **SD 202 — Color Trends in Industry Today**

2 credits; 2 lecture hours

Develops an understanding of color trends in the apparel and home fashions industry for styling and forecasting purposes. Students research and track color trends for specific target markets and learn to present color line concepts.

Prerequisite(s): SD 112 or SD 201 or approval of chairperson.

### **SD 211 — Surface Design in Paris (summer only)**

3 credits; 3 lecture hours

Students learn how to do extensive surface design research while abroad in Paris. Through on-site visits to design studios, galleries, libraries, museums, stores, and trend forecasting companies, students research an area of design interest for hard and/or soft product. Students keep a journal/sketchbook, give weekly oral presentations, and write a paper about the project outcomes of their research. Approximately three weeks in summer.

Prerequisite(s): HA 112.

### **SD 221 — Techniques for Printed Textiles and Surfaces**

3 credits; 6 lab hours

Experimentation in a variety of materials and mixed media, techniques, and textures to create original and simulated designs for apparel and home fashion fabrics. Emphasis on awareness of color impact, current trends, industry standards, and marketability.

Prerequisite(s): SD 122 or approval of chairperson.

### **SD 224 — Computer-Aided Print Design**

1.5 credits; 3 lab hours

Using Adobe Photoshop, students scan images and create original designs, repeats, colorways, and coordinates targeting specific markets. Emphasis is on creative use of the software, awareness of industry trends, and the development of an original portfolio of digitally produced designs.

### **SD 227 — Painting on Fabric**

2 credits; 1 lecture and 2 lab hours

Students paint directly on silk, cotton, and synthetic fabrics, using appropriate pigments or dyes for setting colors permanently. Explores use of hand-painted fabrics for home furnishings, fashion, and studio applications.

### **SD 228 — Techniques for Fashion Fabrics**

2 credits; 4 lab hours

Students learn the research, design, and technical skills needed to create textiles for the apparel and home furnishings markets. Emphasis is placed on research methods and experimentation with materials, techniques, and color to create textural effects using a variety of mixed media.

Prerequisite(s): SD 122 or SD 125.

### **SD 229 — Screen-Print Techniques for Fabric**

2 credits; 4 lab hours

Students explore a variety of screen-making and imaging techniques in order to have an understanding of aesthetic and experimental printing methods. Emphasis is on surface effects, techniques, layering and color as they relate to design for fabric. Students present a professional portfolio of their work at the end of the semester.

Prerequisite(s): SD 181.

### **SD 253 — Advanced Decorative Fabrics**

2 credits; 4 lab hours

Students learn the design and technical skills required in the home furnishings textile industry. Through on-site field trips and research, students explore and analyze design inspiration. The technical aspects of painting, layout, repeat and color are examined. New layouts, techniques, and colors are also introduced to sensitize students to the needs of home textiles for the interior design industry.

Prerequisite(s): SD 155 or SD 156.

### **SD 261 — Industrial and Studio Practices**

3 credits; 6 lab hours

Students are brought into contact with industry through lectures, demonstrations, and mill visits. Repeats, color combinations, coordinates, reference pieces, and adaptations are stressed. Special attention is given to the preparation of student portfolios, with an emphasis on professional presentation.

Prerequisite(s): SD 125 or SD 221.

### **SD 271 — Textile/Surface Design Using Adobe Illustrator**

2 credits; 1 lecture and 2 lab hours

Students learn to use Adobe Illustrator for application to textile and surface design and gain proficiency in working between Adobe Illustrator and Adobe Photoshop. Target markets and the creative use of software for portfolio development are emphasized.

Prerequisite(s): TD 111 or SD 224.

### **SD 299 — Independent Study in Surface Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **SD 303 — Screen Printing with Typographic Imagery**

1.5 credits; 3 lab hours

For Graphic Design students. The process and possibilities of screen printing as a medium of expression and reproduction are explored. Students focus on computer-generated typographic imagery and the effects of manipulation through this process.

Prerequisite(s): CD 322 and GD 312.

### **SD 311 — Lace/Embroidery Design**

1.5 credits; 3 lab hours

Application of design principles to the needs of the lace and embroidery industry. Study of the technical requirements for and creation of original designs for machine reproduction of Bonnaz, Schiffli, Swiss-handloom, and other types of lace and embroidery.

### **SD 321 — Advanced Hand Screen Printing for Portfolio Development**

2 credits; 4 lab hours

This course explores advanced methods of developing repeats and printing techniques for long table fabrics. Students choose a market and produce a line of fabrics for a specific client, while developing personal style and professionalism in a modern screenprinting environment. Autographic as well as digitally produced positives may be used to produce large screens that will be printed in repeat and in multiple colorways.

Prerequisite(s): SD 185 or SD 229.

### **SD 351 — Surface Design: Paper Products**

2 credits; 4 lab hours

Learning to design products to specification for tabletop, students produce print designs, shopping bags, playing cards, and tissue boxes. The uniqueness of designing for paper products is emphasized. Licensing and market trends are discussed.

### **SD 357 — Applied Surface Design for the Home**

3 credits; 6 lab hours

Students research design possibilities to create color/pattern-coordinated designs for a spectrum of home products. Critiques are in direct consultation with industry.

### **SD 451 — Surface Design: Print Media Graphics**

2 credits; 4 lab hours

Explores graphic design concepts for dinnerware, tabletop, and related products with special emphasis on the needs of industry and the marketplace.

### **SD 462 — Portfolio Collection**

3 credits; 6 lab hours

Preparation of a professional portfolio collection inspired by research and influenced by market trends. Students' collections include coordinated designs for fashion, home, contract, or product, incorporating printed, woven, fiber art, knit, and CAD applications.

### **SD 471 — Advanced CAD with Adobe Photoshop and Fashion Studio**

1.5 credits; 3 lab hours

Students develop advanced skills in Adobe Photoshop applied to surface design. Fashion Studio software is incorporated into the course, with the objective of designing product for a global marketplace using current trend information.

Prerequisite(s): SD 224.

### **SD 481 — Screen Printing: Scarves**

2 credits; 4 lab hours

Studies the requirements, limitations, and possibilities of designs for scarves. Students prepare screens, mix colors, and print a variety of fabrics with emphasis on techniques and fashion trends.

### **SD 499 — Independent Study in Surface Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **SP: Spanish**

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### **SP 111 — Spanish I**

3 credits; 2 lecture and 2 lab hours

This introductory course enables students with no background in Spanish to communicate with Spanish-speaking people. The basic skills of speaking, reading, and writing in Spanish are established and the cultures where Spanish is spoken are introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language).

### **SP 112 — Spanish II**

3 credits; 2 lecture and 2 lab hours

Students expand upon the skills established in Spanish I and continue to study the cultures where Spanish is spoken. Teacher-instructed multimedia language laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): SP 111 or equivalent.

### **SP 122 — Spanish Conversation I**

3 credits; 3 lecture hours

Students learn to converse in Spanish by emphasizing interaction in real-world situations.

Functional and practical verbal communications are addressed, with a focus on the cultures where Spanish is spoken. Course also taught abroad during the winter and summer sessions.

Prerequisite(s): SP 111 or equivalent.

### **SP 132 — Spanish in Santiago de Compostela**

3 credits; 2 lecture and 2 lab hours

Provides an opportunity for total immersion in Spanish and for developing an awareness of the people, customs, and cultures of traditional Spain. Continuation of the practice, development, and use of the basic spoken and written structures of contemporary Spanish. Emphasis is placed on immediate active use of the language. Field trips fulfill the lab component of this course. Four days per week for four weeks in June. (G8: Foreign Language)

Prerequisite(s): SP 112 or equivalent.

### **SP 141 — Spanish for Spanish Speakers I**

3 credits; 2 lecture and 2 lab hours

For Spanish-speaking students who wish to improve their skills in Spanish in order to be competitive in the job market as bilinguals. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

### **SP 142 — Spanish for Spanish Speakers II**

3 credits; 2 lecture and 2 lab hours

Spanish-speaking students build on and refine their communication skills and cultural knowledge acquired in SP 141. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): SP 141 or equivalent.

### **SP 213 — Spanish III**

3 credits; 2 lecture and 2 lab hours

This intermediate course is designed to review and refine students' communication skills in Spanish. Supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where Spanish is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): SP 112 or equivalent.

### **SP 214 — Spanish IV**

3 credits; 2 lecture and 2 lab hours

Building on Spanish III, students refine their communication skills in Spanish. More advanced supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where Spanish is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): SP 213 or equivalent.

### **SP 223 — Spanish Conversation II**

3 credits; 3 lecture hours

Conversational ability in Spanish is further developed and refined by emphasizing interaction in real-world situations. Advanced functional and practical verbal communications are addressed with a focus on the cultures where Spanish is spoken.

Prerequisite(s): SP 112 or equivalent.

### **SP 251 — Latin American Fiction: 1960-Present**

3 credits; 3 lecture hours

Students examine selected texts of Latin American fiction (in English translation) from the 1960s to the present. The course focuses on the literary themes and writing techniques of the authors and on the sociopolitical and historical conditions of Latin America where the texts are set. (G7: Humanities)

Prerequisite(s): EN 121 or equivalent, and one semester of college-level English.

### **SP 311 — Spanish for Business**

3 credits; 2 lecture and 2 lab hours

Conducted entirely in Spanish, this course prepares students for successful communication in the Hispanic business world by building on their existing knowledge of Spanish and emphasizing its practical, real-world use. Students are introduced to technical vocabulary and cultural concepts for expressing basic economic ideas and conducting business. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

Prerequisite(s): SP 142 or SP 214 or equivalent.

### **SP 351 — From Modern to Contemporary Latin American Women Writers**

3 credits; 3 lecture hours

This course is an introduction to the work of modern and contemporary Latin American women writers. Students analyze significant texts in fiction and in poetry, with an emphasis on literary analysis through discussion and writing. The course is conducted entirely in Spanish and is enhanced by multimedia and internet resources. (G7: Humanities; G8: Foreign Languages)

Prerequisite(s): SP 214 or equivalent.

## **SS: Social Sciences**

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### **SS 131 — General Psychology**

3 credits; 3 lecture hours

Principles of psychology and their application to general behavior are presented. Stresses the scientific method in understanding learning, perception, motivation, emotion, personality development, and the social influences on human behavior. (G4: Social Sciences)

### **SS 141 — Macroeconomics**

3 credits; 3 lecture hours

Introduction to basic principles and characteristics of economic systems. Primary emphasis is on macroeconomic issues, including national income determination, monetary and fiscal policy, and current economic problems. (G4: Social Sciences)

### **SS 151 — Introduction to World Affairs**

3 credits; 3 lecture hours

Examines the contemporary world including changes in Europe, Russia, and the developing world. Explores timely international issues such as nuclear arms, the breakdown of the Soviet Union, and the Israeli-Arab dispute. (G4: Social Sciences; G9: Other World Civilizations)

### **SS 171 — Introductory Sociology**

3 credits; 3 lecture hours

Study of patterned social behavior and the interrelationships between individual life experience and the social structure that helps to shape it. (G4: Social Sciences)

### **SS 231 — Personality**

3 credits; 3 lecture hours

Emphasizes normal personality development as viewed from a variety of perspectives, including social, educational, biological, and psychodynamic factors. Students apply these psychological principles to problems of everyday living and gain an understanding of both normal and deviant reactions to life events. (G4: Social Sciences)

Prerequisite(s): SS 131.

### **SS 232 — Developmental Psychology**

3 credits; 3 lecture hours

Studies the development of psychological, emotional, social, and biological processes from prenatal stage and birth to maturity. Emphasis is on critical stages in development as well as application of psychological principles to everyday situations. (G4: Social Sciences)

Prerequisite(s): SS 131.

### **SS 237 — Industrial Psychology**

3 credits; 3 lecture hours

Applies psychological principles to issues in the workplace. Personnel selection, training, leadership, motivation, job satisfaction, performance appraisal, and stress are explored to provide future leaders, managers, and technical specialists with information and skills to enhance their interpersonal and organizational effectiveness. (G4: Social Sciences)

Prerequisite(s): SS 131 or approval of chairperson.

### **SS 242 — Microeconomics**

3 credits; 3 lecture hours

Examines the principles underlying the behavior of business firms, resource owners, and consumers within a system of price-making markets. Emphasis is on pricing, resource allocation, cost analysis, price determination under market structures ranging from competition to monopoly, and a functional approach to the distribution of income. (G4: Social Sciences)

Prerequisite(s): SS 141.

### **SS 243 — History of Economic Thought**

3 credits; 3 lecture hours

This course traces the rise of major economic philosophies from pre-Quesnay through Smith, Ricardo, Marx, Keynes and beyond. Emphasis is placed on the evolution of broad-scale models of social reality, and their relation to the times in which economists lived. Students trace the contributions of prominent philosophers within the context of the changing views of economic science, and evaluate the applicability of these views for understanding today's world. (G4: Social Sciences)

### **SS 244 — Fashion Economics**

3 credits; 3 lecture hours

Students study economic theories and concepts focused on fashion and the fashion industry. Topics include market structure, supply-and-demand analysis, consumer behavior, market competition, historical developments, international environment, and regulation. (G4: Social Sciences)

Prerequisite(s): SS 141 and SS 242.

### **SS 251 — American Government and Politics**

3 credits; 3 lecture hours

Examines the organization and operation of the American political system, including analysis of present national policies and problems. (G4: Social Sciences)

### **SS 272 — Sex Roles, Marriage, and Family in Transition**

3 credits; 3 lecture hours

Sociological study of sex roles and relationships in modern society. Analysis of traditional marriage and family systems, new alternatives, and future trends. (G4: Social Sciences)



### **SS 273 — The Study of Social Problems: Prostitution, Drugs, and Other Issues**

3 credits; 3 lecture hours

Studies social problems in contemporary society, emphasizing interrelationships between social systems, social change, and individual lives. (G4: Social Sciences).

### **SS 275 — Sociology of Race and Ethnic Relations**

3 credits; 3 lecture hours

An overview of the major concepts and theories defining the nature of race and ethnic relations, prejudice, and discrimination. Strategies for reducing prejudice and discrimination and promoting intergroup harmony are addressed. (G4: Social Sciences).

### **SS 277 — Cultural Expressions of Non-Western Dress and Fashion**

3 credits; 3 lecture hours

This course introduces students to the sociocultural meanings of ethnic dress. Students examine case studies from non-Western cultures to understand how dress reflects the values and beliefs of traditional cultures, and how ethnic dress has become integrated into today's fashions. (G9: Other World Civilizations).

### **SS 278 — Latinos in the United States: A Sociological Perspective**

3 credits; 3 lecture hours

This course provides an understanding of the socioeconomic, political, and cultural impact of Latinos in the United States. Students explore sociological issues including race, ethnicity, urbanization, gender, immigration, and social mobility that have helped shape Latino culture and values. Comparisons with other ethnic/racial groups in the United States, as well as the differences within the Latino community itself, are addressed.

### **SS 299 — Independent Study in the Social Sciences**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

### **SS 334 — The Psychology of Color**

3 credits; 3 lecture hours

Examines the importance of color and its influences on behavior. Topics include the biological and perceptual characteristics of color, fundamental color research, societal and cultural influences on the meanings and uses of color, adaptations of color in both natural and manmade environments, and the interaction between personality and color. Special attention is given to the application of color in both industry and everyday life. (G4: Social Sciences)

Prerequisite(s): SS 131 or approval of chairperson.

### **SS 335 — Abnormal Psychology**

3 credits; 3 lecture hours

This course is designed to help students understand the symptoms, causes, and treatment of psychological disorders and the contemporary issues facing mental health practitioners and researchers. Issues related to abnormal psychology are presented from theoretical research and clinical perspectives. (G4: Social Sciences)

Prerequisite(s): SS 131.

### **SS 343 — Labor Economics**

3 credits; 3 lecture hours

Examines labor economics and labor institutions' role in the U.S. economy. Major subjects include the changing labor force and its composition, labor markets, labor unionism, collective bargaining, labor legislation, and government regulation. (G4: Social Sciences)

Prerequisite(s): SS 141 and SS 242.

**SS 345 — Fundamentals of Finance for Fashion Industries**

3 credits; 3 lecture hours

This course focuses on the basic principles and concepts of international finance relevant to the fashion-related industries. Topics include the world financial system and institutions, and financial instruments and their use from a practical standpoint. (G4: Social Sciences)

Prerequisite(s): SS 141 and SS 242.

**SS 352 — Contemporary Western Europe**

3 credits; 3 lecture hours

Introduction to the Western European countries and societies and their relations with each other and with the rest of the world. (G4: Social Sciences).

**SS 353 — Latin America Today**

3 credits; 3 lecture hours

Introduction to modern Latin American states and societies with surveys of their economies, politics, and cultures. Also explores inter-American and international relations. (G4: Social Sciences; G9: Other World Civilizations).

**SS 354 — Comparative Political Systems**

3 credits; 3 lecture hours

Study of political systems with a global perspective; compares and contrasts contemporary political ideologies, institutions, and processes from democracies to authoritarian regimes, advanced industrialized economies to developing countries. (G4: Social Sciences; G9: Other World Civilizations).

**SS 355 — Contemporary African Politics**

3 credits; 3 lecture hours

An introduction to modern African political, cultural, and social institutions. The first part of the course focuses on examining Egypt, Kenya, Nigeria, and South Africa. The second part concentrates on issues that transcend borders: political instability and civil wars, the AIDS epidemic and other health crises, population growth, economic development and poverty, and environmental degradation. The significance of U.S.-African relations is also studied. (G9: Other World Civilizations).

**SS 356 — Asia in Motion: National, International, and Transnational Relations**

3 credits; 3 lecture hours

Examines the complexity, diversity, and dynamics of East Asian and Southeast Asian politics. The course analyzes Asia and its moves toward modernity in terms of politics, economics, and culture. Topics include modernization, post-World War II political settings, and post-Cold War regional integration. (G9: Other World Civilizations).

**SS 374 — Cross-Cultural Studies**

3 credits; 3 lecture hours

This course provides conceptual and practical knowledge of the societies and cultures, economies, histories, and institutions of non-Western societies. Special attention is paid to the distinctive features of Japan and India. Students are introduced to the range and significance of cultural differences and will be prepared to adapt to these cultural differences as they move into international arenas. (G4: Social Science; G9: Other World Civilizations)

Prerequisite(s): two introductory Social Sciences courses (SS 131, SS 141, SS 151, or SS 171) or approval of chairperson.

### **SS 376 — Clothing and Society**

3 credits; 3 lecture hours

Examines the development of dress, adornment, and appearance as a nonverbal mode of communication and explores the meaning of clothing in modern American society. (G4: Social Sciences)

Prerequisite(s): two introductory Social Sciences courses (SS 131, SS 141, SS 151, or SS 171) or approval of chairperson.

### **SS 378 — Asian Global Popular Culture**

3 credits; 3 lecture hours

Students examine the global production, consumption, and reproduction of popular culture products in Asian countries, such as Korea, Japan, and India. Cultural products such as films, television sitcoms, pop music, comic books, and animation from South and East Asian societies are examined from local and global perspectives, and analyzed using social scientific tools and methodologies. (G4: Social Science; G9: Other World Civilizations).

### **SS 379 — Sociology of the Digital Area**

3 credits; 3 lecture hours

This course explores the impact of digital information and communication technologies (ICT's) in everyday life. Students examine how digital ICT's have transformed social relations, social structures, identity formation processes, and cultural, political, and economic practices. (G4: Social Sciences).

### **SS 385 — Social Psychology**

3 credits; 3 lecture hours

Human behaviors such as aggression, prejudice, attraction, attitude formation, conformity, helping, and group processes are examined with particular emphasis on their current applications. (G4: Social Sciences)

Prerequisite(s): SS 131.

### **SS 386 — Youth Subculture, Identity, and Fashion: A Sociological Perspective**

3 credits; 3 lecture hours

This course explores youth subcultures, in relation to gender, race and class identity. Students are introduced to various case studies of youth subcultures around the world, including Goth, Punk, and Lolita, and analyze how their values, norms, attitudes and beliefs are reflected stylistically. (G4: Social Sciences; G9: Other World Civilizations).

### **SS 392 — Psychopathology and Modern Life (Honors)**

3 credits; 3 lecture hours

Students learn the symptoms, causes, and treatment of psychological disorders and the contemporary issues facing mental health researchers and practitioners. Psychopathology is presented as both a scientific and a clinical endeavor that gives students the clearest understanding of the field. Information from the text and lectures is based on current research, findings, and different theoretical approaches. (G4: Social Sciences)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **SS 393 — Politics in the Middle East (Honors)**

3 credits; 3 lecture hours

The most significant issues in Middle Eastern politics are presented in three parts: an examination of the ethnic, geopolitical, and religious composition of the Middle East; an exploration of issues of conflict, including the Arab-Israeli dispute and the Persian Gulf War; and a study of the nature of economic and military cooperation among countries in the Middle East and with other countries. Topics analyzed include economic development, moves toward democratization, and regional alliances. (G4: Social Sciences; G9: Other World Civilizations)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **SS 394 — Global Financial Markets (Honors)**

3 credits; 3 lecture hours

This course discusses the general principles and main concepts of international finance. Topics such as the world financial system and institutions, global financial instruments, and interruptions in the international financial markets (i.e. the financial crisis of 2008, the East Asian financial crisis) are addressed. (G4: Social Sciences)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **SS 395 — International Conflict in the 21st Century (Honors)**

3 credits; 3 lecture hours

This course examines the nature of international conflict in the 21st century. Students analyze how international conflicts have occurred through time while examining the question of why people and states take particular types of actions. Students review case studies that demonstrate examples of post-cold war conflict including terrorism, civil war, and international intervention. (G4: Social Sciences; G9: Other World Civilizations)

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

### **SS 396 — Social Experiments: Answering the Questions of Social Psychology (Honors)**

3 credits; 3 lecture hours

Classic and contemporary experiments in social behavior are reviewed, and methodological procedures in social psychology research emphasized. Student teams design and conduct appropriate, controlled experiments on topics relating to social psychology, including attitude and stereotypical conformity, aggression, or helping behavior. (G4: Social Sciences)

Prerequisite(s): qualification for Presidential Scholars Program or 3.5 GPA with approval for dean of Liberal Arts.

### **SS 443 — International Economics**

3 credits; 3 lecture hours

Reviews the origins of modern international economic theory and discusses present patterns of trade and finance, including the balance of payments and its economic effects, exchange rates, international commodity agreements, and tariff policies. Includes an analysis of the relationship between international economics and current U.S. economic problems. (G4: Social Sciences)

Prerequisite(s): SS 141 and SS 242.

### **SS 445 — Money and Banking**

3 credits; 3 lecture hours

Reviews the monetary and banking system of the United States, with emphasis on its structure and regulation. The theoretical framework of the monetary system and its relation to monetary policy are also studied. (G4: Social Sciences)

Prerequisite(s): SS 242.

### **SS 446 — Economies of Latin America**

3 credits; 3 lecture hours

The course reviews modern international economic theory and its application to the Latin American economies. Major topics include trade theory and regulation, industrial policies, regional trading agreements, and the role of multinational enterprises and financial issues. Students examine theoretical concepts within the context of the historical and current economic experiences of Latin America. (G4: Social Sciences; G9: Other World Civilizations)

Prerequisite(s): SS 141 and SS 242.

### **SS 499 — Independent Study in the Social Sciences**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

## **TC: Technical Design**

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### **TC 311 — Production Pattern Development I**

2 credits; 1 lecture and 2 lab hours

This course focuses on the development of production-ready patterns for woven fabrics from technical specification sketches. Students analyze the effects of body measurements, pattern shapes, and production construction techniques on garment fit, quality, and performance.

Prerequisite(s): (DP 111 or FD 111) and (FD 121 or PM 121) and FD 131.

### **TC 312 — Production Pattern Development II**

2 credits; 1 lecture and 2 lab hours

Students further develop skills learned in TC 311 through an emphasis on fit concepts and patterns for woven, knit, and lined garments. Students learn to recognize and apply pattern corrections that maintain garment balance, proportion, and design integrity.

Prerequisite(s): TC 311.

### **TC 321 — Computerized Pattern Development**

2 credits; 1 lecture and 2 lab hours

Students learn to develop computerized flat patterns using state-of-the-art apparel industry software. Students use and incorporate the various functions in the software menus as they create, modify, store, and plot production patterns.

Prerequisite(s): (DP 111 or FD 111) and (FD 121 or PM 121).

### **TC 322 — Computerized Grading, Marking, and Specs**

3 credits; 1 lecture and 4 lab hours

Students learn to use a state-of-the-art apparel industry grading and marking software system to grade patterns, make markers, and manage files. Course stresses the importance held by fabric properties on the development of accurate graded specs for patterns and for marker making.

Prerequisite(s): TC 311 and TC 321.

### **TC 341 — Technical Design: Wovens**

2 credits; 1 lecture and 2 lab hours

This course explores in depth the technical design process for woven garments. Students utilize digital imaging, industry-specific terminology, and software to create full tech packages. Through case studies and hands-on techniques, they incorporate problem-solving methods used by technical designers in the industry.

Prerequisite(s): TC 311 and (AR 215 or FF 242) and (FD 241 or MG 252 completed spring 2008 or later).

### **TC 421 — Computerized Pattern and Fit Corrections**

2 credits; 1 lecture and 2 lab hours

Students analyze garment fittings and then make corrections to computerized patterns using the more advanced features of the pattern design system. They manage the data file information and communicate complete fit and pattern technical details.

Prerequisite(s): TC 312, TC 322, and TC 341.

### **TC 441 — Technical Design II: Stretch**

2 credits; 1 lecture and 2 lab hours

Using industry product data management software systems, students construct full technical design packages for stretch garments. Students explore the effects of stretch on pattern shape and fit. They identify the accuracy of finished garments and communicate the revisions necessary for various sample stages.

Prerequisite(s): TC 312, TC 322, and TC 341.

### **TC 451 — Production and Technical Design**

2 credits; 2 lecture hours

This course stresses the relationship between technical design and the apparel production cycles and manufacturing processes. Discussions center on sourcing and logistics, apparel standards, compliance and regulations, current industry issues, and business ethics and conduct.

Prerequisite(s): TC 322, TC 341, and MG 314.

### **TC 491 — Technical Design Senior Project**

2.5 credits; 1 lecture and 3 lab hours

Student teams strategize on how to improve the market share for a specific product or brand. Each team develops innovative technical design solutions for various product life cycle stages. They present their actual products and a written review/case study subject to critical industry evaluation.

Prerequisite(s): TC 421 and TC 441

Co-requisite(s): IC 497.

## **TD: Textile Design (See also SD)**

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### **TD 101 — Experimental Screen Printing**

3 credits; 2 lecture and 2 lab hours

Students experiment designing with screens and printing on fabric while working in an actual workshop surrounding. Includes screen making, color mixing, and printing techniques. (Formerly SD 101).

### **TD 102 — Greeting Card/Decorative Paper**

3 credits; 2 lecture and 2 lab hours

Students design and paint greeting cards and decorative wrapping paper using various media. Card formats included die-cut, pop-up, and French-fold with emphasis on trends and holidays. (Formerly SD 102).

### **TD 111 — Computer-Aided Design Principles for Textile Design**

1.5 credits; 3 lab hours

An introduction to the fundamentals of computer-aided textile design. Students use current, off-the-shelf graphics software to produce original designs, croquis and repeat layouts, coordinates, and color combinations while exploring color palettes, scale, and proportion. Web resources, scanning, file management, and printing options are explained, and presentation skills are emphasized.

### **TD 112 — Textile Color Fundamentals**

2 credits; 1 lecture and 2 lab hours

Introduction to traditional color theories and systems through comparisons and analysis. Color experimentation for use in textile fashion and home furnishing fabrics is developed in opaque watercolour (gouache). (Formerly SD 112).

### **TD 113 — Textile Surface Design: Styles & Sources**

2 credits; 1 lecture and 2 lab hours

An introduction to the design styles, design vocabulary, and research methods necessary for creating original textile surface designs. Through image-based lectures, discussions, museum visits, design projects, and presentation critiques, students explore themes in fashion and the applied arts that will serve as a foundation in their future design work. (Formerly SD 113).

### **TD 121 — Studio Practices**

3 credits; 6 lab hours

Students create painted designs and patterns for fashion fabrics appropriate for apparel using opaque watercolor (gouache). Emphasis is on developing original design concepts and exploring industry standards. (Formerly SD 121).

### **TD 122 — Printed Fabrics**

3 credits; 6 lab hours

Students create original painted designs for printed fashion fabrics marketable for women's, men's, and children's wear. Professional methods of designing patterns, repeats, and color combinations are explored using transparent watercolor (dyes) and mixed media. (Formerly SD 122)

Prerequisite(s): SD 121 or TD 121.

### **TD 125 — Print Design Apparel & Home Furnishings**

4.5 credits; 9 lab hours

For one-year Textile/Surface Design students. This course focuses on the principles of creating design layouts and developing color as they apply to the print field. Skill development in gouache and dye painting techniques is addressed, as well as current professional workflow practices in the textile design industry. (Formerly SD 125).

### **TD 131 — Woven Design I**

1.5 credits; 3 lab hours

Introduction to creating woven fabrics on a table hand loom. Students learn basic weaving techniques, drafting of weaves, and the interrelation of yarns, color, and weave structure in a fabric design.

### **TD 132 — Woven Design II**

1.5 credits; 3 lab hours

Continued creative and experimental application of techniques learned in TD 131. Using the four-harness table loom, students are introduced to complex threadings and warp color arrangements to create weave patterns and textures.

Prerequisite(s): TD 131 or approval of chairperson.

### **TD 133 — CAD for Yarn-Dyed Woven Fabrics**

1.5 credits; 3 lab hours

Yarn-dyed patterns are created using a computer-aided design (CAD) program for woven design. Students learn to create checks, plaids, stripes, and textured patterns for apparel and home furnishings. Colorways and coordinates are explored.

Prerequisite(s): TD 131.

### **TD 137 — Woven Design**

3 credits; 6 lab hours

An accelerated course for one-year students that introduces them to designing woven textiles on table looms. Through planning and executing fabric samples, students learn how fiber, color, and structure are interrelated in woven design.

### **TD 141 — Nature Studies**

1.5 credits; 3 lab hours

Study of design in nature as a source of inspiration for textile design. Students analyze growth and structure of plants and other forms of nature using live flowers and marine life as models for drawing and painting in representational techniques. (Formerly SD 141) (G6: Arts).

### **TD 142 — Advanced Nature Studies**

1.5 credits; 3 lab hours

Painting from flowers and other nature forms with continued emphasis on observation, selection of color, structure, and design patterns. Students use forms in nature as a basis for stylized compositions in line and color. (Formerly SD 142)(G6: Arts)

Prerequisite(s): SD 141 or TD 141.

### **TD 151 — Techniques & Faux Finish Concepts for Home Furnishings**

3 credits; 6 lab hours

Students learn the technical aspects of creating special effects for home furnishing surfaces, products, and furniture using a variety of mixed media as they integrate traditional skills with digital design. Emphasis is on experimentation in materials, techniques, and color. Design trends, references, and inspiration are studied. (Formerly SD 151).

### **TD 155 — Decorative Fabrics**

2 credits; 4 lab hours

For one- year Textile/Surface Design students. The application of print design techniques to designing for home furnishings fabrics and wall coverings, using various media. Using professional methods and technical requirements, designs are created for residential, commercial, and industrial spaces. (Formerly SD 155).

### **TD 156 — Introduction to Decorative Fabrics**

2 credits; 4 lab hours

Students learn the fundamental design aspects and technical requirements appropriate for decorative fabrics. Large-scale layouts, research sources, and current trending information are utilized in creating original designs for the market. (Formerly SD 156).

### **TD 157 — Wallcovering Design**

1.5 credits; 3 lab hours

This course focuses on the creative development of original wallcoverings. Through the study of historical documents and references, students explore design and production methods needed to create multi-layered compositions. They learn about the wallcovering market through the introduction of home furnishing trends, design styles, and current production standards. (Formerly SD 157).

### **TD 181 — Fundamentals of Screen Printing**

1.5 credits; 3 lab hours

Designs in repeat are printed on various fabrics in actual workshop surroundings. Emphasis is on screen printing techniques and original design. (Formerly SD 181).

### **TD 183 — Screen Printing: T-Shirts and Related Products**

2 credits; 4 lab hours

Using modern screen print technology, students create original engineered designs for T-shirts and related products. Color-mixing principles and screen printing techniques are taught. (Formerly SD 183).

### **TD 185 — Screen Printing**

2 credits; 4 lab hours

For one-year Textile/Surface Design students. Students prepare screens of their designs, mix pigments, and print on fabric in workshop surroundings. Emphasis is on creative design using a variety of techniques and media. (Formerly SD 185).



### **TD 201 — Color Analysis**

2 credits; 2 lecture hours

Comparative analysis of color theories, emphasizing their use in the textile industry. Includes color harmony, psychological associations, optical illusions, experiments, sales appeal and promotion values, current color styling, and terminology. (Formerly SD 201).

### **TD 211 — Surface Design in Paris**

3 credits; 3 lecture hours

Students learn how to do extensive surface design research while abroad in Paris. Through on-site visits to design studios, galleries, libraries, museums, stores, and trend forecasting companies, students research an area of design interest for hard and/or soft product. Students keep a journal/sketchbook, give weekly oral presentations, and write a paper about the project outcomes of their research. Approximately three weeks in the summer. (Formerly SD 211)

Prerequisite(s): HA 112.

### **TD 221 — Techniques for Printed Textiles and Surfaces**

3 credits; 6 lab hours

Experimentation in a variety of materials and mixed media, techniques, and textures to create original and simulated designs for apparel and home fashion fabrics. Emphasis on awareness of color impact, current trends, industry standards and marketability. (Formerly SD 221)

Prerequisite(s): SD 122 or TD 122.

### **TD 224 — Computer-Aided Print Design**

1.5 credits; 3 lab hours

Using Adobe Photoshop, students scan images and create original designs, repeats, colorways, and coordinates targeting specific markets. Emphasis is on creative use of the software, awareness of industry trends, and the development of an original portfolio of digitally produced designs. (Formerly SD 224).

### **TD 227 — Painting on Fabric**

2 credits; 1 lecture and 2 lab hours

Students paint directly on silk, cotton, and synthetic fabrics, using appropriate pigments or dyes for setting colors permanently. Explores use of hand-painted fabrics for home furnishings, fashion, and studio applications. (Formerly SD 227).

### **TD 228 — Techniques for Fashion Fabrics**

2 credits; 4 lab hours

Students learn the research, design, and technical skills needed to create textiles for the apparel and home furnishings markets. Emphasis is placed on research methods and experimentation with materials, techniques, and color to create textural effects using a variety of mixed media. (Formerly SD 228)

Prerequisite(s): SD 122, SD 125, TD 122, or TD 125.

### **TD 229 — Screen-Print Techniques for Fabric**

2 credits; 4 lab hours

Students explore a variety of screen-making and imaging techniques in order to have an understanding of aesthetic and experimental printing methods. Emphasis is on surface effects, techniques, layering and color as they relate to design for fabric. Students present a professional portfolio of their work at the end of the semester. (Formerly SD 229)

Prerequisite(s): SD 181 or TD 181.

### **TD 236 — COMPUTER AIDED WOVEN DESIGN**

1.5 credits; 3 lab hours

### **TD 237 — Experimental Wovens**

2 credits; 4 lab hours

Using the standard design tools, a hand loom, and a computer, students explore the hand, color, weave structure, construction, pattern, and end use of woven fabric. The hands-on aspect of the class encourages creativity, technical development, and exploration of texture and finishes.

Prerequisite(s): TD 131 or TD 137 or approval of chairperson.

### **TD 253 — Advanced Decorative Fabrics**

2 credits; 4 lab hours

Students learn the design and technical skills required in the home furnishings textile industry. Through on-site field trips and research, students explore and analyze design inspiration. The technical aspects of painting, layout, repeat and color are examined. New layouts, techniques and colors are also introduced to sensitive students to the needs of home textile for the interior design industry. (Formerly SD 253)

Prerequisite(s): SD 155, SD 156, TD 155, or TD 156.

### **TD 261 — Industrial/Studio Practice**

3 credits; 6 lab hours

Students are brought into contact with industry through lectures, demonstrations, and mill visits. Repeats, color combinations, coordinates, references pieces, and adaptations are stressed. Special attention is given to the preparation of student portfolios, with an emphasis on professional presentation. (Formerly SD 261)

Prerequisite(s): SD 125, SD 221, TD 125, or TD 221.

### **TD 271 — Textile/Surface Design Using Adobe Illustrator**

2 credits; 1 lecture and 2 lab hours

Students learn to use Adobe Illustrator for application to textile and surface design and gain proficiency in working between Adobe Illustrator and Adobe Photoshop. Target markets and the creative use of software for portfolio development are emphasized. (Formerly SD 271)

Prerequisite(s): SD 224, TD 111, or TD 224.

### **TD 299 — Independent Study in Textile Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

### **TD 303 — Screen Printing with Typographic Imagery**

1.5 credits; 3 lab hours

For Graphic Design students. The process and possibilities of screen printing as a medium of expression and reproduction are explored. Students focus on computer-generated typographic imagery and the effects of manipulation through this process. (Formerly SD 303)

Prerequisite(s): CD 322 and GD 312.

### **TD 312 — Computer Graphics for Textile Design I**

2 credits; 1 lecture and 2 lab hours

Introduction to creating artwork on the computer, including scanning and cleaning images, original patterns, colorways, repeats, and woven fabrics. Designs are applied to fashion silhouettes for merchandising collections targeting specific markets. Portfolio-quality presentations are produced using digital printouts.

### **TD 321 — Advanced Hand Screen Printing for Portfolio Development**

2 credits; 4 lab hours

This course explores advanced methods of developing repeats and printing techniques for long table fabrics. Students choose a market and produce a line of fabrics for a specific client, while developing personal style and professionalism in a modern screenprinting environment. Autographic as well as digitally produced positives may be used to produce large screens that will be printed in repeat and in multiple colorways. (Formerly SD 321)  
Prerequisite(s): SD 185, TD 185, SD 229, or TD 229.

### **TD 332 — Advanced Woven Design**

2 credits; 4 lab hours

This course introduces students to the research, development, and creation of complex, multi-shaft woven structures. Projects include an in-depth exploration of woven structures and creation of woven design collections based on market trends.  
Prerequisite(s): TD 131 and TD 132 or approval of chairperson.

### **TD 333 — Fundamentals of Jacquard Design**

3 credits; 6 lab hours

Students are introduced to the fundamentals of jacquard design to create woven fabrics using complex weave structures. Students use CAD technology to create a portfolio of innovative designs for today's textile industry.  
Prerequisite(s): TD 332.

### **TD 351 — Surface Design: Paper Products**

2 credits; 4 lab hours

Learning to design products to specification for tabletop, student produce print designs, shopping bags, playing cards, and tissue boxes. The uniqueness of designing for paper products is emphasized. Licensing and market trends are discussed. (Formerly SD 351).

### **TD 353 — Custom Rug and Carpet Design**

2 credits; 4 lab hours

This course covers design of tufted and printed carpeting for custom, commercial, and mass markets. Students study repeats and technical requirements in carpet design, trends in construction, color coordination for various types of interiors, and the application of all types of printing and tufting equipment used in industry. Guest speakers and field trips are included.

### **TD 357 — Applied Surface Design for the Home**

3 credits; 6 lab hours

Students research design possibilities to create color/pattern-coordinated designs for a spectrum of home products. Critiques are in direct consultation with industry. (Formerly SD 357).

### **TD 372 — Design for Knitted Fabrics I**

2 credits; 1 lecture and 2 lab hours

Design and development of jersey, rib, interlock, and double-knit fabrics are studied. Students solve problems in adapting designs to machines using wheel, jacquard, and drum mechanisms.

### **TD 412 — Computer Graphics for Textile Design II**

2 credits; 1 lecture and 2 lab hours

Advanced use of graphic design software with emphasis on woven fabric designs, knits, and tonal prints. Designs are texture-mapped onto garments and home furnishings images for specific markets, resulting in a digital portfolio.

Prerequisite(s): TD 312.

### **TD 451 — Surface Design: Print Media Graphics**

2 credits; 4 lab hours

Explores graphic design concepts for dinnerware, tabletop, and related products with special emphasis on the needs of industry and the marketplace. (Formerly SD 451).

### **TD 462 — Portfolio Collection**

3 credits; 6 lab hours

Preparation of a professional portfolio collection inspired by research and influenced by market trends. Students' collections include coordinated designs for fashion, home, contract, or product, incorporating printed, woven, fiber art, knit, and CAD applications. (Formerly SD 462).

### **TD 471 — Advanced CAD with Adobe Photoshop and Fashion Studio**

1.5 credits; 3 lab hours

Students develop advanced skills in Adobe Photoshop applied to surface design. Fashion Studio software is incorporated into the course, with the objective of designing product for a global marketplace using current trend information. (Formerly SD 471)

Prerequisite(s): SD 224 or TD 224.

### **TD 472 — Design for Knitted Fabrics II**

2 credits; 1 lecture and 2 lab hours

Designing for circular knitting machines with special emphasis on repeats for patterning mechanisms and the newest yarn technology. Students solve problems in adapting jacquard design to machines using wheel and drum mechanisms.

Prerequisite(s): TD 372.

### **TD 481 — Screen Printing: Scarves**

2 credits; 4 lab hours

Studies the requirements, limitations, and possibilities of designs for scarves. Students prepare screens, mix colors, and print a variety of fabrics with emphasis on techniques and fashion trends. (Formerly SD 481).

### **TD 491 — Internship**

3 credits

A 12-week internship in industry, scheduled individually for a minimum of 126 hours at the worksite and 9 hours on campus. Students have the opportunity to intern in the product design, home furnishings, or apparel industry.

### **TD 499 — Independent Study in Textile Design**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Art and Design.

## **TL: Ladies Tailoring (See also AF, AP, AR, DP, FD, FF)**

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### **TL 111 — Ladies Tailoring I**

2.5 credits; 1 lecture and 3 lab hours

Introduces students to the fundamental hand and machine skills. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and fabrics. Basic knowledge of sewing is required.

### **TL 112 — Ladies Tailoring II**

2.5 credits; 1 lecture and 3 lab hours

Develops skills and techniques necessary to produce ladies' tailored slacks and vests. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and finishes for ladies' tailored slacks and vests.

Prerequisite(s): TL 111.

### **TL 211 — Ladies Tailoring III**

2.5 credits; 1 lecture and 3 lab hours

Employs industrial standards for tailoring ladies' jackets. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and knowledge and working properties of fabrics and finishes for ladies' tailored jackets.

Prerequisite(s): TL 112.

### **TL 212 — Ladies Tailoring IV**

2.5 credits; 1 lecture and 3 lab hours

Employs industrial standards for tailoring ladies' topcoats or overcoats. Includes advanced construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and finishes for ladies' topcoats and overcoats.

Prerequisite(s): TL 211.

## **TS: Textile Science (See also TT)**

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### **TS 015 — Textiles for Production Management Laboratory**

1.5 credits; 3 lab hours

For Production Management: Fashion and Related Industries students. Provides laboratory study in conjunction with the textile principles learned in TS 115. Physical, chemical, and optical procedures are used to evaluate the properties of a wide range of fabrics.

Co-requisite(s): TS 115.

### **TS 111 — Fundamentals of Textiles**

3 credits; 2 lecture and 2 lab hours

General study of textile materials with an emphasis on the factors that produce successful fabrics in the marketplace, including fibers, yarns, construction, color, and finish. Characteristics of a wide range of market fabrics are examined.

### **TS 115 — Textiles for Production Management**

3 credits; 3 lecture hours

For Production Management: Fashion and Related Industries students. Study of textile materials with emphasis on factors of concern to the manufacturer of apparel, including fiber types, construction, and finishes.

Co-requisite(s): TS 015.

### **TS 116 — Knit Design Principles and Technology**

2 credits; 1 lecture and 2 lab hours

In this introductory course, students learn to identify, analyze, design, and document weft-knitted fabrics. The class covers the relationships between knit fabric structures and the technology used to create them. Students create original designs on industrial machinery and on computer patterning workstations.

### **TS 122 — Textile Principles for Interior Design**

1.5 credits; 1 lecture and 1 lab hour

For Interior Design students. Study of textile materials with emphasis on fabrics used by interior designers. Fiber content, yarn type, construction, coloration, and finish are examined.

### **TS 132 — Introduction to Textiles for Fashion Designers**

3 credits; 3 lecture hours

For Fashion Design students. An introduction to the concepts of sourcing textile materials and related products, both from the domestic and international perspectives. Emphasis is placed on identifying and evaluating the characteristics of textile materials, such as sewing yarns, fabrics, and interlinings designed for women's apparel. Comprehension of textile trade terminology is also stressed.

### **TS 171 — Hi-Tech Textiles for Apparel and Accessories**

3 credits; 2 lecture and 2 lab hours

This course takes an analytical approach to advanced textile design applications, focusing on specialized outerwear and high-performance apparel and accessories.

Prerequisite(s): TS 111 or TS 132 or equivalent, or approval of chairperson.

### **TS 215 — The History of Textile Trade and Technology**

2 credits; 2 lecture hours

This course surveys historical events and developments that have shaped today's textile industry. Aspects of the textile trade from the Bronze Age through the early 21st century are introduced and the evolution of industrial textile technologies addressed.

### **TS 236 — Strip Knitting Design Technology**

2 credits; 1 lecture and 2 lab hours

For Fashion Design students. Students learn the scope and limitations of the various types of industrial equipment required in the production of strip knit garments. Includes studies in fabric analysis and methods to graphically represent garments and fabric creations for translation by technicians into machine language.

Prerequisite(s): TS 132

Co-requisite(s): TS 237.

### **TS 237 — Designing Fabric Structures for Strip Knit Garments**

2 credits; 1 lecture and 2 lab hours

For Fashion Design students. Students learn the fundamentals of strip knitting structures and design. Emphasis is on developing the ability to express creativity through the medium of knitting machinery. Students develop and produce their own fabrics on industrial sampling strip knit machinery.

Prerequisite(s): TS 132

Co-requisite(s): TS 236.

### **TS 261 — Introduction to Weft Knitting Principles**

3 credits; 1 lecture and 4 lab hours

For Fashion Design (knitwear track) BFA students. An introduction to the technical principles of weft knit structures, covering the relationships between stitch formation, fabric construction, yarn selection, and knitting machinery. Emphasis is placed on the creative and practical application of weft-knitted structures.

Prerequisite(s): TS 132

Co-requisite(s): FF 352.

### **TS 301 — Advanced Textiles for Technical Design**

2.5 credits; 2 lecture and 1 lab hours

Through readings and lab work, students learn to recognize and differentiate textiles according to structure and style. Course emphasizes commercial methods and applications that enhance textile appearance and performance. Students study issues and requirements related to textile structural design, coloration, function, and expectations.

Prerequisite(s): TS 111 or TS 132 or TT 171 or similar course in Textile Fundamentals.

### **TS 313 — International Textile Product Development**

3 credits; 3 lecture hours

This course consists of field studies in the Italian textile regions of Biella, Florence, and Como. Students learn the ways in which high-quality fabrics are designed, produced, and marketed globally for use in apparel. Winter and summer in Italy.

Prerequisite(s): TS 111 or TS 015/115 or TS 122 or TS 132 or approval of chairperson.

### **TS 331 — Introduction to Knitting Principles**

3 credits; 2 lecture and 2 lab hours

Students learn to identify, analyze, and design various weft-knitted fabrics. Provides an understanding of the relationship between fabric structure, yarn type, stitch formation, and machine type. Students design and produce original fabric on hand or power machines.

Prerequisite(s): TS 132.

### **TS 332 — Technical Design for Sweater Knits**

3 credits; 2 lecture and 2 lab hours

Students learn the technical principles of weft knitting and sweater knit construction. Emphasis is placed on knitted fabric structures, sweater construction and production procedures, and spec'ing and fitting of garments.

Prerequisite(s): TS 111 or TS 015/115 or TS 122 or TS 132 or approval of chairperson.

### **TS 341 — Survey of Textile Printing Technology**

2.5 credits; 2 lecture and 1 lab hours

Survey of the rudiments of commercial textile printing to establish a basic common communications link between designer/stylist and production. Students use their own original design concepts for case study lessons in feasibility.

Prerequisite(s): TS 111 or equivalent.

### **TS 361 — Knit Fabrics and Machines**

4 credits; 2 lecture and 4 lab hours

For Production Management: Fashion and Related Industries students. The principles of weft and warp knit fabric structure and production are discussed. Topics include the relationship between fabric structure and machine capability, fabric analysis and development, costing, quality control, and production control. Students work on hand knitting machines to reinforce principles covered in lectures.

Prerequisite(s): TS 111 or approval of chairperson.

### **TS 366 — Experimentations with Weft Knitting Structures and Machinery**

2 credits; 4 lab hours

For Fashion Design (knitwear specialization) BFA students. This course summarizes the complex relationship between weft-knit structures and the machinery that produces them. Emphasis is placed on functional and aesthetic concerns in full-fashioned garment construction. Students are encouraged to experiment with creative combinations of advanced techniques, expanding their range of expertise.

Prerequisite(s): TS 431

Co-requisite(s): FD 497.

### **TS 367 — Knit Fabrics and Machinery**

3 credits; 2 lecture and 2 lab hours

For Production Management: Fashion and Related Industries students. Students analyze, identify, and document a range of knit fabric structures using industry-standard techniques and communication practices. Emphasis is placed on the relationships between fabric structures, machine capabilities, costing, sourcing, and quality control. Students knit basic weft structures on industrial hand machines and program fabrics on computer patterning workstations.

Prerequisite(s): TS 111 or TS 015/115 or TS 122 or TS 132 or approval of chairperson.

### **TS 431 — Advanced Concepts in Weft Knitting**

2.5 credits; 1 lecture and 3 lab hours

Students are presented with advanced concepts in weft knit structures and introduced to the principles of designing for computerized industrial power machinery. Students design and knit complex fabrics on industrial machinery for garments designed in FD 451. Students maintain a swatch book of all fabrics analyzed and designed in this course.

Prerequisite(s): FD 354 and TS 261.

# TT: Textile Technology (See also TS)

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## **TT 055 — Total Quality Management for Textile Products Laboratory**

1.5 credits; 3 lab hours

This lab experience accompanies TT455 and applies the concepts addressed in this course. Fabric testing is completed utilizing methodologies approved by relevant national associations and addresses why failures occur and how they can be corrected.

Prerequisite(s): TS 015/155 or TS 111 or TS 122 or TS 132 or approval of chairperson; and  
Corequisite(s): TT 425.

## **TT 161 — Sweater Knitting Technology I**

3 credits; 2 lecture and 2 lab hours

Principles of design and development of fashioned and full-fashioned knit garments, and capabilities and limitations of flat knitting machines. Students analyze samples, design and lay out samples for various types of flat knitting equipment, and knit fabrics on the laboratory knitting machines.

Prerequisite(s): TS 116 or TS 367 or TT 335 or approval of chairperson.

## **TT 174 — Fabric Development**

3 credits; 2 lecture and 2 lab hours

This course provides a comprehensive study of the composition and functions of knit and woven fabrics used in the apparel and finished textile industries. Knowledge of structural and performance characteristics for knit and woven fabrics is acquired through examination of market samples, and the creation of swatches on hand looms and knitting machines.

Prerequisite(s): TS 015/115 or TS 111 or TS 122 or TS 132 or approval of chairperson.

## **TT 201 — Fabrics for Private Label/Vertical Retailer**

3 credits; 2 lecture and 2 lab hours

This course examines the profitability, serviceability, and produceability of textile products, and their ability to satisfy a target market. Students take on the role of a merchandising adoption committee member, accepting or rejecting fabric and/or finished textile products.

Prerequisite(s): TS 111, or TS 015/115, or TS 122 or TS 132 or approval of chairperson.

## **TT 247 — Color Creation and Sustainable Applications**

3 credits; 2 lecture and 2 lab hours

Students learn to utilize specialized color matching and formulation software for shade matching. They learn to source colorants while working with data provided by colorant producers, and compare traditional and low-impact Ecuadorian dyestuffs.

Prerequisite(s): TS 015/115 or TS 111 or TS 122 or TS 132, or approval of chairperson.

## **TT 275 — Textile Marketing**

3 credits; 3 lecture hours

Studies the textile industry and how its various products are marketed. Case studies involving both fiber producers and textile mills are analyzed. Students examine both the domestic and international textile marketplaces.

## **TT 276 — Fabrics for Interiors**

2 credits; 2 lecture hours

This course introduces students to the market segments and fabrication methods of textile products designed for use in residential and commercial interiors.

Prerequisite(s): TS 111, or TS 015/115, or TS 122 or TS 132 or approval of chairperson.

## **TT 299 — Independent Study in Textile Development and Marketing**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Business and Technology.



### **TT 313 — Textile Fibers**

3 credits; 2 lecture and 2 lab hours

Studies the role of textile fibers in the design, styling, and marketing of textile products. Aesthetics, performance, and cost/price relationships are emphasized.

Prerequisite(s): TS 111 or TS 015/115 or TS 122 or TS 132 or approval of chairperson.

### **TT 325 — Product Development and Market Applications: Wovens I**

3 credits; 2 lecture and 2 lab hours

Students learn to identify and analyze standard woven fabrics and the yarns used to weave them. Standard industry procedures and textile production software are used to construct woven fabric simulations suitable for industrial production. Emphasis is on the application of woven structures in current markets.

Prerequisite(s): TS 111 or TS 015/115 or TS 122 or TS 132.

### **TT 326 — Product Development and Market Applications: Wovens II**

3 credits; 2 lecture and 2 lab hours

Advanced principles of woven textile development for dobby and jacquard production. This course builds on knowledge gained in TS 325 to analyze complex color and structure in woven fabrics. Students use professional CAD software and electronic dobby looms in class for woven samples and color simulations.

Prerequisite(s): TT 325.

### **TT 335 — Product Development and Market Applications: Knits I**

3 credits; 2 lecture and 2 lab hours

Students learn basic technical principles of weft- and warp-knit structures: the relationships between stitch formation, fabric construction, yarn selection and knitting machinery. Design parameters that affect aesthetics, performance, and cost are studied. Emphasis is placed on the practical application of knitted structures in current markets.

Prerequisite(s): TS 015/115 or TS 111 or TS 122 or TS 132.

### **TT 336 — Product Development and Market Applications: Knits II**

3 credits; 2 lecture and 2 lab hours

This course focuses on advanced technical principles of weft- and warp-knit structures. Design parameters that affect aesthetics, performance, and cost are studied, and emphasis is placed on the practical application of knitted structures in current markets. Students develop and program advanced textured weft structures on industrial CAD workstations.

Prerequisite(s): TT 335.

### **TT 338 — Product Development and Market Appeal: Weft Knit**

2 credits; 2 lecture hours

Through analysis techniques and market research, students identify the physical and aesthetic characteristics of weft-knitted fabrics. Design parameters that affect aesthetics, performance, and cost are studied.

### **TT 342 — Dyeing and Color Technology**

3 credits; 2 lecture and 2 lab hours

Studies the enhancement of textile products through the application of color. Primary emphasis is on commercial textile dyeing and its relationship to fashion colors, application procedures, quality, and marketing principles.

Prerequisite(s): TS 015/115 or TS 111 or TS 122 or TS 132 or approval of chairperson.

### **TT 343 — Textile Coloration: Principles and Processes**

3 credits; 2 lecture and 2 lab hours

This course emphasizes methods for preparation of fabrics prior to coloration, coloration auxiliaries, dye classification and sourcing, coloration theory, coloration of natural and manufactured textiles, modern coloration processes and equipment, color formulation, measurement and matching and sustainable textile coloration. The laboratory part of this course reinforces concepts discussed in lectures.

Prerequisite(s): TS 111, TS 122, TS 132, or TS015/115 or approval of chair.

### **TT 446 — Textile Finishing Technology**

2 credits; 1 lecture and 2 lab hours

Presents the aesthetic and functional values of textile finishing. Finishing methods and their feasibility with respect to appearance, performance expectations, quality, and effect on hand are covered. Emphasis is placed on finish practicality, quality, and longevity.

Prerequisite(s): TS 015/115 or TS 111 or TS 122 or TS 132 or approval of chairperson.

### **TT 455 — Total Quality Management for Textile Products**

1 credit; 1 lecture hour

This course examines the processes required in implementing a TQM plan in a global environment. It addresses the major factors relating to customer satisfaction, including fit and functionality, and the ways in which quality managers interact within the TQM process.

Prerequisite(s): TS 015/115 or TS 111 or TS 122 or TS 132 or approval of chairperson

Co-requisite(s): TT 055.

### **TT 471 — Technology and Marketing of Printed Textiles**

2 credits; 2 lecture hours

Students study the marketing practices as well as the technical considerations of commercially accepted print processes and products. Color palettes, design repeat limitations, and marketing strategies for end-use applications in the apparel and home furnishings industries are emphasized.

Prerequisite(s): TS 015/115 or TS 111 or TS 122 or TS 132 or approval of chairperson.

### **TT 472 — Hi-Tech Textiles**

2 credits; 2 lecture hours

Examines the marketing of hi-tech fabrics. Product applications, major suppliers, technological trends, distribution channels, and industry/government standards are studied. Product development is discussed.

Prerequisite(s): TS 015/115 or TS 111 or TS 122 or TS 132 or approval of chairperson.

### **TT 474 — Textiles: Domestic and International Markets**

3 credits; 3 lecture hours

The American textile complex is examined as an interactive player in a global network of suppliers, production centers, and distribution markets. Primary emphasis is on a study of the international market forces that affect both domestic and off-shore textile product development.

Prerequisite(s): TS 015/115 or TS 111 or TS 122 or TS 132 or approval of chairperson.

### **TT 475 — Textile Marketing**

3 credits; 3 lecture hours

Studies the textile industry and how its various products are marketed. Case studies involving both fiber producers and textile mills are analyzed. Students examine both the domestic and international textile marketplaces.

### **TT 476 — Textile Project Development**

3 credits; 3 lecture hours

Provides students with a realistic view of the production of a commercially marketable fabric line. Understanding of artistic inspiration, timing, manufacturing, and costing decisions are necessary for successful completion of the final project.

Prerequisite(s): TT 342 and TT 477.

### **TT 477 — Textile Converting and Costing**

3 credits; 2 lecture and 2 lab hours

Studies the principles and practices in purchasing yarn and greige goods for conversion to fashion fabrics. Domestic and global sourcing systems as well as costing procedures are examined.

Prerequisite(s): TT 326 and TT 336 or approval of chairperson.

### **TT 478 — Presentation and e-Portfolio**

1 credit; 2 lab hours

Students are exposed to various techniques for developing digital assets and assembling them into an electronic portfolio. Emphasis is placed on organization, critical thinking, and presentation skills. For their final project, students produce and present an e-portfolio that showcases their textile development and marketing skills.

Prerequisite(s): TT 326 and TT 336 or approval of chairperson.

### **TT 499 — Independent Study in Textile Development and Marketing**

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Business and Technology.

## **TY: Toy Design**

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### **TY 101 — Introduction to Toy Design**

1.5 credits; 3 lab hours

This introductory course is designed for students interested in exploring the area of toy design. Students learn the design and invention process, as well as effective ways to visually communicate concepts for toy products. Some drawing skills are needed. (G6: Arts).

### **TY 311 — Toy Design I**

1.5 credits; 3 lab hours

Nurtures and develops creativity as it is applied to toy design. Various techniques for the design of toys are explored and used in practical application.

Co-requisite(s): TY 351.

### **TY 313 — Soft Toy and Doll Design**

3 credits; 6 lab hours

Designing plush toys and dolls from research and development, concept creation, sketching, and patternmaking, to prototype construction and presentation. The study of materials, manufacturing techniques, packaging, and industry requirements, as related to toy design, is stressed.

Prerequisite(s): TY 311, TY 321, TY 322, and TY 351.

### **TY 314 — Professional Practices in Toy Design**

1.5 credits; 3 lab hours

This course combines studio work, discussion of trends, consultation with industry professionals, and presentation practice in order to strengthen students' design and marketing skills and develop portfolios to address the needs of the job market. Work focuses on specific design categories according to individual needs.

Prerequisite(s): TY 311, TY 321, TY 322, TY 323, TY 351, TY 362, and SS 232.

### **TY 321 — Drawing for Toy Design**

1.5 credits; 3 lab hours

Development of drawing and rendering skills as the primary tools for conceptual and visual presentation of three-dimensional toy designs.

Co-requisite(s): TY 311 and TY 322.

**TY 322 — Marker Rendering**

1.5 credits; 3 lab hours

Develops the professional techniques of executing toy design renderings for presentation.

Co-requisite(s): TY 311 and TY 321.

**TY 323 — Basic Drafting for Product Design**

1.5 credits; 3 lab hours

Establishes basic understanding of mechanical drawing fundamentals and its application to toy design.

Co-requisite(s): TY 351.

**TY 325 — Computer-Aided Advanced Drafting for Product Design**

1.5 credits; 3 lab hours

Students develop advanced techniques by learning to use the computer as a design and drafting tool. Through demonstrations and in-class assignments, they integrate drafting knowledge with working in a digital environment.

Prerequisite(s): TY 323.

**TY 331 — Modelmaking I**

2 credits; 4 lab hours

Introduces the process of translating two-dimensional renderings into finished models in clay, wood, styrofoam, or thermoplastics. Vacuum-forming, fabricating, machining, and finishing techniques are presented.

Prerequisite(s): TY 311 and TY 323.

**TY 342 — Computer Graphics in Toy Design**

2 credits; 1 lecture and 2 lab hours

Students explore the computer as a tool for the presentation, refinement, and most importantly, the stimulation of creative design ideas. The fundamental principles of the two-dimensional bitmap and vector-based graphics using Adobe Photoshop and Illustrator on the Macintosh computer system are introduced.

Prerequisite(s): TY 322.

**TY 351 — Product Materials and Safety Considerations**

2 credits; 2 lecture hours

Study of the materials, machinery, and methods used to manufacture plastic and nonplastic toys that meet specific design requirements, safety standards, and durability tests cost-effectively.

Co-requisite(s): TY 311 and TY 323.

**TY 362 — The Toy Industry: An Overview**

1 credit; 2 lab hours

Introduces scope of the toy industry through its history and development. Provides understanding of the industry's organizational structure, toy categories, marketing techniques, and specific nomenclature. Presentations are made by major toy company executives and retailers.

Co-requisite(s): TY 311.

**TY 411 — Toy Design II and Product Update**

2 credits; 4 lab hours

Advanced methods for generation of toy design ideas. Emphasizes areas of new toy creation, line extension, and licensing. (G6: Arts)

Prerequisite(s): TY 311 and TY 325.

### **TY 414 — Games**

1.5 credits; 3 lab hours

Game theory and logic are studied and applied to the design of games with special regard to such factors as age, play pattern, three-dimensional skills, action, strategy, and psychology. Emphasizes the successful execution and presentation of game concepts.

Prerequisite(s): TY 411, TY 416, TY 417, and TY 431.

### **TY 416 — Hard Toy: Design**

1.5 credits; 3 lab hours

The design component of creating hard toys, this course offers students the experience of designing toys from among the major toy categories. Drawing and presentation are stressed as an integral part of the product development process, underscoring the importance of the relationship between form and function. (G6: Arts)

Prerequisite(s): TY 311, TY 325, TY 331 and TY 351

Co-requisite(s): TY 417.

### **TY 417 — Hard Toy: Engineering**

1.5 credits; 3 lab hours

The engineering component of creating hard toys, this course offers students the experience of designing toys from among the major toy categories. The technical aspects of toy product development are stressed, helping students give form to their concepts while meeting standard manufacturing criteria.

Prerequisite(s): TY 311, TY 325, TY 331, and TY 351

Co-requisite(s): TY 416 and TY 431.

### **TY 418 — Licensed Product Design**

1.5 credits; 3 lab hours

Providing a link between the creative ideas generated by students and the realities of the toy industry, this course introduces the licensed product category. Students build upon character ideas developed in previous courses to reconceptualize them in the context of licensed products.

Prerequisite(s): TY 311, TY 313, TY 325, TY 331, TY 342, and MK 301.

### **TY 431 — Modelmaking II**

2 credits; 4 lab hours

Advanced study of toy modelmaking techniques and equipment. Working from individual concept sketches, students refine modelmaking skills by producing their own finished prototypes.

Prerequisite(s): TY 331 and TY 351

Co-requisite(s): TY 416 and TY 417.

### **TY 442 — Advanced Computer Graphics in Toy Design**

2 credits; 1 lecture and 2 lab hours

Offered in conjunction with GD 407, this course introduces the principles of three-dimensional computer graphics and digital book design. Students build a three-dimensional model based on their soft toy designs and the character in preparation for inclusion in their digital books.

Prerequisite(s): TY 313, TY 325 and TY 342.

### **TY 444 — Photorealistic Product Communication**

2 credits; 1 lecture and 2 lab hours

Students develop the ability to transform hand-drawn images into a near-photorealistic digital representation of product using tools in the latest version of Adobe Creative Suite. They gain a full understanding of how to represent material, texture, light/shadow, and reflection and the skills necessary to represent these qualities in their designs.

Prerequisite(s): TY 342.

### **TY 461 — Business Practices for the Toy Industry**

2 credits; 2 lecture hours

Addresses the legal, ethical, and practical considerations involved in selling or licensing a toy design. Topics include patent, trademark, and copyright law; disclosure and licensing agreements; corporate and agency structure.

Prerequisite(s): TY 351 and TY 411.

### **TY 462 — Professional Portfolio Development**

2 credits; 4 lab hours

Students analyze, position, and develop their portfolios for placement in an appropriate venue. A combination of studio work, marketing trend analysis, consultation with industry professionals, and presentation practice guides students toward a focused goal.

Prerequisite(s): TY 442

Co-requisite(s): TY 493.

### **TY 491 — Summer Internship: Toy Design**

4 credits

A summer internship in industry, scheduled individually for a minimum of 168 hours at the worksite and 12 hours on campus. Includes a pre- and post-internship seminar. Completion of a daily journal, a written and oral report on the experience, and a portfolio of work is required. Applications must be submitted in spring semester prior to acceptance into the program.

Prerequisite(s): TY 311, TY 313 and TY 331.

### **TY 493 — Senior Project: Design**

1.5 credits; 3 lab hours

The design component of the senior project, this course offers senior students the opportunity to individually design and present products from two of the major toy categories. Demands and restrictions of the toy industry are simulated by industry representatives who present students with actual market criteria.

Prerequisite(s): TY 411, TY 416, TY 417, and TY 431.

## **VA: Art History and Museum Professions**

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### **VA 321 — Methods and Meanings in the Visual Arts**

3 credits; 3 lecture hours

For students majoring in Art History and Museum Professions, this course provides a foundation in visual analysis and a historical overview of museums, exhibitions, and art history. Writing skills relevant to art commentary and gallery management are emphasized.

Prerequisite(s): HA 112.

### **VA 431 — The Business of Art Museum Management**

3 credits; 3 lecture hours

Students build a firm knowledge of the business of managing an art museum, namely, how to achieve the institution's mission for the benefit of its diverse constituents. Students complete a group project covering the broad array of support activities that must be considered for the presentation of an exhibition.

Prerequisite(s): VA 321.

### **VA 491 — Senior Seminar: The Museum Exhibition**

3 credits; 3 lecture hours

Using a major current exhibition as a case study, students examine the entire process of creating an exhibition. Through readings, field trips, and presentations by art professionals, students track the trajectory of an exhibition, from its original concept to its final, realized form, and gauge the subsequent critical response.

Prerequisite(s): VA 431.

# VP: Visual Presentation and Exhibition Design

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## **VP 301 — Overview of Visual Presentation and Exhibition Design**

2 credits; 1 lecture and 2 lab hours

An overview of the visual presentation and exhibition design profession, this course focuses on the historical, social, artistic, commercial, and technical trends and developments over the past 100 years. Highlights include retail design, trade shows, expositions, and museum exhibition design.

## **VP 311 — Space and Environment for Visual Presentation and Exhibition Design**

2 credits; 1 lecture and 2 lab hours

Students develop concepts and designs for presentation environments for trade shows and galleries. Designing free-standing installations, as well as tailoring an installation to an existing gallery, are emphasized.

## **VP 312 — Product Presentation**

2 credits; 1 lecture and 2 lab hours

This course is an introduction to the process of developing design concepts for products and brands in visual merchandising. Students explore techniques through a series of projects that visually motivate consumers. They assemble design combinations and learn to construct effective merchandise presentations for the consumer and marketplace.

## **VP 313 — Visual Presentation in In-Store Design**

2 credits; 1 lecture and 2 lab hours

This course encompasses design for visual merchandising and the related area of point-of-purchase display. Store, fixture, and point-of-purchase design is applied to commercial environments.

Prerequisite(s): VP 311

Co-requisite(s): VP 332.

## **VP 314 — Mannequin Presentation for Retail and Exhibitions**

2 credits; 1 lecture and 2 lab hours

This course traces the development of materials and production used in mannequin making. It explores the various factors influencing mannequin design, such as fashion and celebrity.

## **VP 321 — Visualization and Sketching for Design**

2 credits; 1 lecture and 2 lab hours

In this course, students strengthen and develop their drawing skills for two-dimensional visualization and three-dimensional concepts, with an emphasis on hand drawing. Students draw inspiration from a variety of sources, including imagination, drawings, and photographs.

## **VP 331 — Three-Dimensional Construction for Visual Presentation and Exhibition Design**

2 credits; 1 lecture and 2 lab hours

This course introduces students to the workshop environment, safe practices, and techniques for design and production of three-dimensional presentation structures. The creation of scale models, props, and related components is addressed through lectures, demonstrations, and hands-on practice.

## **VP 332 — Merchandising Lab for In-Store Design**

1 credit; 2 lab hours

Through hands-on visual merchandising exercises, in this lab students execute product placement, key item initiatives, and fashion stories, and create soft and hard line product arrangements for brands.

Co-requisite(s): VP 313.

### **VP 341 — Graphic Strategy for Visual Presentation**

2 credits; 1 lecture and 2 lab hours

Students study innovative graphic strategies to unify the visual presentation of merchandise in a retail environment. Focus is placed on the integration of graphics into a retail space to enhance the shopping experience. The process of concept development, as well as proposal preparation, schedules, techniques, materials, budget, production, and sources, are covered.

### **VP 411 — Interpretive Exhibition Design**

2 credits; 1 lecture and 2 lab hours

Designing exhibitions for museums and interpretive and science centers, students strengthen their research skills while exploring interactive and multimedia techniques, and develop projects from concept through proposal. Topics include specialty lighting, sound, working with fabricators, and audience and visitor studies.

Prerequisite(s): DE 226

Co-requisite(s): VP 441.

### **VP 412 — Senior Design Project**

4 credits; 1 lecture and 6 lab hours

In this capstone project, students select an area of focus from retail, museum, trade show, or showroom. Research, inquiry, and writing conducted in the seventh semester are solidified and applied to a design project. Students work with the instructor and industry mentors to create presentations, documentation, and prototypes.

Prerequisite(s): VP 411.

### **VP 421 — CAD for Visual Presentation III**

2 credits; 1 lecture and 2 lab hours

Students advance their intermediate Vectorworks skills in the areas of modeling, rendering, data management, and document output. Hybrid modeling techniques, advanced rendering tools and options, data handling for schedules and reports, and the ability to produce appropriate output for clients, contractors, and associates are covered.

Prerequisite(s): DE 226.

### **VP 431 — Prop and Set Design**

2 credits; 1 lecture and 2 lab hours

This course introduces design and fabrication techniques for creating custom props and environments used in store windows and other exhibition settings. Students build props, backdrops, and three-dimensional sets using a variety of materials to obtain realistic or fantasy effects. Special effects, LED lighting, and the use of motors are also covered.

### **VP 432 — Store Window Presentation**

2 credits; 1 lecture and 2 lab hours

Students learn how to design and execute store window displays in various large-scale settings including department stores, boutiques, malls, and specialty stores. Studio skills and techniques are employed using tools for hard and soft good displays. Students practice industry standard merchandise techniques using mannequins, props, and fixtures to clearly communicate the store image, promotion, or trend.

### **VP 433 — Advanced Store Design**

2 credits; 1 lecture and 2 lab hours

Guided by industry members, students deepen their understanding of in-store design. Specific retailers provide merchandising challenges for them to address. Emphasis is placed on innovation, technical skills, and analysis of research. Students generate design books, digital documentation, floor plans, elevations, and graphic materials, as well as models, to formally show their designs.

Prerequisite(s): VP 313.



### **VP 441 — Interpretive Exhibition Graphics**

2 credits; 1 lecture and 2 lab hours

This course explores the role of graphics as an integral component of exhibition design. Graphics are developed concurrently with exhibit design concepts from VP 411. Through lectures, readings, and museum visits, students learn how graphics are used to create a comprehensive identity for the exhibition.

Prerequisite(s): VP 341

Co-requisite(s): VP 411.

### **VP 461 — Portfolio and Professional Presentation**

2 credits; 1 lecture and 2 lab hours

This course examines the critical thinking skills required to produce a portfolio, resume, and self-promotional marketing materials. Students develop career goals, job-seeking research and professional networking skills, and interviewing techniques for the visual presentation and exhibition design field.

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# State University of New York

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State University of New York's 64 geographically dispersed campuses bring educational opportunity to virtually all New Yorkers and comprise the nation's largest comprehensive system of public higher education. Founded in 1948, with the consolidation of 29 state-operated but unaffiliated institutions, the state university has grown to a point where its impact is felt educationally, culturally and economically the length and breadth of the state.

More than 467,000 students are pursuing traditional study in classrooms and laboratories or are working at home, at their own pace, through such innovative institutions as the SUNY Learning Network and Empire State College, for more than 25 years a leader in non-traditional education, distance learning, and assessment of prior learning. The state university's students are predominantly New York State residents. They also come from every other state in the United States, from four U.S. territories or possessions, and from 160 foreign countries. The university passed a major milestone in the mid-1980s when it graduated its one-millionth alumnus, and currently numbers 2.7 million graduates on its rolls.

The state university enrolls close to 40 percent of all New York State high school graduates, and its total enrollment is more than 467,000 (full-time and part-time). Because of its structure and comprehensive programs, the state university offers students a wide diversity of educational options: short-term vocational/technical courses, certificate programs, baccalaureate degrees, graduate degrees and post-doctoral studies. The university offers access to almost every field of academic or professional study somewhere within the system—more than 7,000 programs of study overall.

As part of the university's commitment to bring to the students of New York the very best and brightest scholars, scientists, artists and professionals, the state university's distinguished faculty is recruited from the finest graduate schools and universities throughout the United States and many countries around the world, and includes nationally and internationally recognized figures in all the major disciplines. Their efforts are regularly recognized in numerous prestigious awards and honors, including the Nobel Prize.

The state university's research contributions are helping to solve some of today's most urgent problems. At the same time, contracts and grants received by university faculty directly benefit the economic development of the regions in which they are located. State university researchers pioneered nuclear magnetic resonance imaging and the supermarket bar code scanner, introduced time-lapse photography of forestry subjects, isolated the bacteria that causes Lyme disease, and developed the first implantable heart pacemaker. Other university researchers continue important studies in such wide-ranging areas as breast cancer, immunology, marine biology, sickle-cell anemia, and robotics, and make hundreds of other contributions, inventions and innovations for the benefit of society.

The University's program for the educationally and economically disadvantaged, consisting of Educational Opportunity Programs (EOP) and Educational Opportunity Centers (EOC), has become a model for delivering better learning opportunities to young people and adults traditionally bypassed by higher education.

The 30 locally sponsored two-year community colleges operating under the program of the state university offer local citizens programs that are directly and immediately job-related as well as degree programs that serve as job-entry educational experience or a transfer opportunity to a baccalaureate degree at a senior campus.

In 1998, the governor and the legislature approved a multiyear, \$2 billion capital construction program for the university. This investment in critical maintenance will protect the university's infrastructure, valued at nearly \$11 billion, and enable the university to keep pace with modern

technology for the benefit of its students and faculty. As a public university, the State University of New York has a special responsibility to make its rich and varied resources accessible to all.

In 1995, the board of trustees developed the document Rethinking SUNY, in response to a call from the legislature for a “multiyear, comprehensive system wide plan to increase cost efficiency.” Underlying Rethinking SUNY is the theme of increasing efficiency by empowering campuses to manage directly more of their academic and financial affairs and by eliminating disincentives to the prudent use of campus and system resources.

In 2010, the university launched The Power of SUNY, a strategic plan that calls for the system's campuses to lead New York's economic revitalization through such innovations as increased entrepreneurial opportunities, an urban-rural teacher corps, more distance-learning, and a health-care report, SUNY Scale, that would document progress in combating obesity or chronic illnesses.

The university's economic development services programs provide research, training and technical assistance to the state's business and industrial community through Business and Industry Centers, the New York State Small Business Development Center, the Strategic Partnership for Industrial Resurgence, Rural Services Institutes, the Trade Adjustment Assistance Center, Technical Assistance Centers, Small Business Institutes, Centers for Advanced Technology, and international development.

State University of New York is governed by a board of trustees, appointed by the governor, which directly determines the policies to be followed by the 34 state-supported campuses. Community colleges have their own local boards of trustees whose relationship to the state university board is defined by law.

The university's motto is “To Learn, To Search, To Serve.”

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- \* The Health Sciences Centers at Buffalo and Stony Brook are operated under the administration of their respective University Centers.
- \*\* This is an upper-division institution authorized to offer baccalaureate and master's degree programs.
- \*\*\* These operate as "contract colleges" on the campuses of independent universities.
- \*\*\* While authorized to offer such baccalaureate and master's degree programs as may be approved pursuant to the provisions of the Master Plan in addition to the associate degree, the Fashion Institute of Technology is financed and administered in the manner provided for community colleges.

# New York State and City

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