

# Communication Design Foundation AAS Degree Program

## School of Art and Design

Applications accepted for fall only.      NYSED: 00760      HEGIS 5012

The major in Communication Design is a foundation program that provides qualified students an opportunity to advance to baccalaureate programs in Advertising Design, Graphic Design, Packaging Design, and Visual Presentation and Exhibition Design, as well as entry-level positions in advertising agencies, graphic and corporate communications firms, and publishing firms. Curriculum below is for the entering class of Fall 2015.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	CD 115 - Design Studio I	3
	CD 124 - Vector Graphics	2
	CD 134 - Capturing Creativity	2
	CD 173 - Typography I	2
RELATED AREA	choice - see Related Area Elective**	1.5
GENERAL EDUCATION/ ART HISTORY	EN 121 - English Composition	3
	choice - see Requirements*	3
<b>Semester 2</b>		
MAJOR AREA	CD 215 - Design Studio II	3
	CD 224 - Bitmap Imagery	2
	CD 232 - Visual Language	2
	CD 234 - Color Studies	2
	CD 273 - Typography II	2
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	6
<b>Semester 3</b>		
MAJOR AREA	CD 225 - Digital Graphics III	2
	CD 235 - Design History	3
RELATED AREA	AD 216 - Foundation in Advertising Design	2
	DE 216 - Foundation in Visual Presentation and Exhibition Design	2
	GD 216 - Foundation in Graphic Design	2
	PK 216 - Foundation in Packaging Design	2
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	CD 217 - Capstone Design Studio	3
RELATED AREA	GD 244 -	2
	choice - see Related Area Elective(s)**	3.5-4
GENERAL EDUCATION/ ART HISTORY	choice - see Requirements*	6
ELECTIVE(S)	choice - General Elective(s)	1.5-3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION/ART HISTORY	24
	ELECTIVE(S)	1.5-3
	MAJOR AREA	28
	RELATED AREA	15-15.5
<b>Total Credits:</b>		<b>68.5-70.5</b>

**\*Fall 2015 Requirements:** see below

**FIT's General Education and Art History Requirements for Art and Design Associate Degree Programs:**

- Three (3) credits from each required General Education area, totaling 9 credits: G1, G2 and G3
- Six (6) credits from two (2) different areas in **liberal arts** courses in G4 - G10
- Three (3) credits of any 200- or 300-level English literature or speech course
- Six (6) credits from Art and Design History courses: HA 112 (3 credits, required for all Art and Design majors), plus another 3-credit HA course.

FIT's Gen Ed courses are organized along the following categories: G1 Basic Communication; G2 Mathematics; G3 Natural Sciences; G4 Social Sciences; G5 Western Civilization; G6 The Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**See list of Gen Ed approved courses under FIT's General Education Requirements and Courses . An FIT Gen Ed course cannot be used to meet more than one General Education area.**

**\*\*Related Area Electives: 5 - 5.5 credits**

CHOICE of one in Semester 1: FA 103, 141, or 171 (1.5 credits).

CHOICE of two in Semester 4: AD 364, CD 113, GD 202, PH 118, or PK 212 (3.5 - 4 credits).

**Note:** Students who plan to enroll in the Advertising Design BFA degree program should take SS 131 ideally in either the third or fourth semester of the AAS program as part of their Gen Ed courses.

**Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Advertising Design , Graphic Design , Packaging Design , Visual Presentation and Exhibition Design , Computer Animation and Interactive Media , and Toy Design . By completing certain course requirements, graduates may also apply to the Bachelor of Science program in Advertising and Marketing Communications .