

Visual Presentation and Exhibition Design BFA Degree Program

School of Art and Design

Applications accepted for fall only. NYSED: 36131 HEGIS 1009

The major in Visual Presentation and Exhibition Design prepares students for opportunities in design positions as exhibition designers, store planners, visual merchandisers, museum exhibition designers, event planners, and designers for other themed environments. Curriculum below is for the entering class of Fall 2015.

Semester 5		Credits
MAJOR AREA	VP 301 - Overview of Visual Presentation and Exhibition Design	2
	VP 311 - Space and Environment for Visual Presentation and Exhibition Design	2
	VP 312 - Product Presentation	2
	VP 321 - Visualization and Sketching for Design	2
	VP 331 - Three-Dimensional Construction for Visual Presentation and Exhibition Design	2
RELATED AREA	AC 161 - Multimedia Computing for Advertising and Marketing Communications or MG 153 - Excel for Business	2
LIBERAL ARTS/ART HISTORY	choice - see American History* G10	3
	choice - see History of Art and Civilization*	3
Semester 6		
MAJOR AREA	VP 313 - Visual Presentation in In-Store Design	2
	VP 314 - Mannequin Presentation for Retail and Exhibitions	2
	VP 332 - Merchandising Lab for In-Store Design	1
	VP 341 - Graphic Strategy for Visual Presentation	2
	DE 226 - CAD for Visual Presentation II	2
RELATED AREA	ID 241 - Lighting Design I	1.5
	PH 118 - Beginning Digital Photography	2
LIBERAL ARTS/ART HISTORY	choice - see Other World Civilizations* G9	3
Semester 7		
MAJOR AREA	VP 411 - Interpretive Exhibition Design	2
	VP 441 - Interpretive Exhibition Graphics	2
	choice - see Major Area Electives**	1.5-2
RELATED AREA	AC 262 - Multimedia Presentations	3
LIBERAL ARTS/ART HISTORY	EN 323 - Specialized Writing and Thesis Preparation	3
	choice - see Foreign Language*	3
Semester 8		
MAJOR AREA	VP 412 - Senior Design Project	4
	VP 461 - Portfolio and Professional Presentation	2
	IC 497 - Senior Internship C: Career Planning	3
RELATED AREA	BE 404 - Business for Visual Presentation	2
	choice - see Related Area Electives***	1.5-3
LIBERAL ARTS/ART HISTORY	choice - see Foreign Language*	3
TOTAL CREDIT REQUIREMENTS		
	LIBERAL ARTS/ART HISTORY	18
	MAJOR AREA	33.5-34
	RELATED AREA	12-13.5
Total Credits:		63.5-65.5

Fall 2015 Requirements: See below.

*** Liberal Arts and Art History: 18 credits.**

- **American History: 3 credits.** CHOICE of any non-HA liberal arts course that meets the General Education American History requirement (G10).
- **English and Speech: 3 credits.** EN 323 Specialized Writing and Thesis Preparation (3 cr.).
- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must meet General Education Foreign Language requirement (G8).
- **History of Art and Civilization: 3 credits.** CHOICE of any HA course not previously taken or required.
- **Other World Civilizations: 3 credits.** CHOICE of any HA course that meets General Education Other World Civilizations requirement (G9).

****Major Area Electives: 1.5-2 credits.**

CHOICE of DE 234, or VP 421, 431, 432, or 433.

*****Related Area Electives: 1.5-3 credits.**

CHOICE of any course in Art and Design for which student has met prerequisite(s).