

# Packaging Design BFA Degree Program

## School of Art and Design

Applications accepted for fall only.      NYSED: 00669      HEGIS 1009

The major in Packaging Design prepares students for careers as package designers in a number of diverse industries, in positions ranging from designer and junior designer to creative director in brand design firms, and in-house corporate design departments. Curriculum below is for the entering class of Fall 2015.

Semester 5		Credits
MAJOR AREA	PK 313 - Advanced Packaging Design I	4
	PK 324 - Packaging Brand Development	2
	PK 325 - Typography for Brand Packaging	2
	PK 336 - Packaging Materials and Methods	2
	PK 341 - Computer Graphics for Packaging Design	2
LIBERAL ARTS	choice - see Liberal Arts / Art History (G9) *	3
	choice - see Writing *	3
Semester 6		
MAJOR AREA	PK 315 - Digital Prepress for Packaging Design	2
	PK 316 - Advanced Packaging Design II	3.5
	PK 326 - Packaging Design Interdisciplinary Projects	1.5
	PK 331 - Flexible Packaging	3
	PK 342 - Advanced Computer Graphics for Packaging Design	2
LIBERAL ARTS	choice - see Liberal Arts electives *	3
Semester 7		
MAJOR AREA	PK 412 - Advanced Packaging Design III	3.5
	PK 426 - 3D Concepts for Packaging Design	1.5
	PK 431 - Sustainable Packaging Design	1.5
	PK 451 - Survey of Packaging Design	2
RELATED AREA	BE 261 - Starting a Small Business	3
	DE 401 - Point-of-Purchase Ad/Display	2.5
LIBERAL ARTS	choice - see Liberal Arts / Art History *	3
Semester 8		
MAJOR AREA	PK 461 - Packaging Portfolio Development	2.5
	PK 491 - Internship	3
	PK 492 - Senior Projects in Packaging Design	2
RELATED AREA	PH 306 - Digital Photography for Packaging Design	2
LIBERAL ARTS	choice - see Liberal Arts electives *	6
ELECTIVE(S)	choice - General Elective(s)	1.5-3
TOTAL CREDIT REQUIREMENTS		
	ELECTIVE(S)	1.5-3
	MAJOR AREA	40
	RELATED AREA	7.5
	LIBERAL ARTS	18
<b>Total Credits:</b>		<b>67-68.5</b>

**\*Fall 2015 Requirements:** See below.

**Liberal Arts and Art History: 18 credits**

- **English: 3 credits.** CHOICE of EN 266, EN 322, EN 325, EN 361, EN 362, EN 363, or EN 364
- **Writing: 3 credits.** CHOICE of EN 266, EN 322 , EN 361, EN 362, EN 363, or EN 364
- **History of Art: 6 credits.** CHOICE of one (1) HA course that meets General Education Other World Civilizations requirement (G9) and one (1) additional HA course. See the full list of Art/ Design History courses under HA: History of Art and Civilization .
- **Liberal Arts electives: 9 credits.** Select Liberal Arts courses from the following subject areas: **CH** (Chinese), **EN** (English), **FI** (Film & Media) - any FI course other than FI 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Mathematics), **LA** (Liberal Arts), **MC** (Modern Languages & Cultures), **PE** (Physical Education & Dance) 215, 216, 217, **PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Sciences). See Liberal Arts Courses .