

International Trade and Marketing for the Fashion Industries BS Degree Program

School of Business and Technology

Applications accepted for fall and spring. NYSED: 20268 HEGIS 0509

The major in International Trade and Marketing prepares students for management positions in international trade and global fashion companies. Graduates pursue careers in global marketing, management, logistics, sourcing, compliance, customs, and licensing. Curriculum below is for the entering class of Fall 2015.

Semester 5		Credits
MAJOR AREA	IN 312 - International Trade	3
	IN 313 - International Business Transactions	3
LIBERAL ARTS	MA 222 - Statistical Analysis*	3
	choice - Liberal Arts - see English*	3
	choice - Science G3 or Liberal Arts elective *	3
Semester 6		
MAJOR AREA	IN 322 - Global Marketing	3
	IN 323 - Import/Export Regulations	3
	choice see Major Area Electives**	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications *	3
	SS 242 - Microeconomics	3
	choice - see Foreign Language or Liberal Arts Elective*	3
Semester 7		
MAJOR AREA	IN 433 - Global Sourcing	3
	choice - see Major Area Electives**	3
LIBERAL ARTS	choice - see Economics minor courses*	3
	choice - see Liberal Arts elective *	3
	choice - see Foreign Language*	3
Semester 8		
MAJOR AREA	IC 496 - Senior Internship B: Career Planning	2-3
	or IN 492 - International Trade Practicum or Major Area Elective **	
	choice - see Major Area elective**	3
LIBERAL ARTS	choice - see Liberal Arts elective *	3
	choice - see Liberal Arts elective *	3
	choice - see Liberal Arts elective *	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	26-27
	LIBERAL ARTS	36
	Total Credits:	62-63

Fall 2015 Requirements: See below.

*** Liberal Arts: 36 credits**

- **Liberal Arts elective: 15 - 18 credits.** Select Liberal Arts courses from the following subject areas: **CH** (Chinese), **EN** (English), **FI** (Film & Media) - any FI course other than FI 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Mathematics), **LA** (Liberal Arts), **MC** (Modern Languages & Cultures), **PE** (Physical Education & Dance) 215, 216, 217, **PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Sciences). See Liberal Arts Courses .
- **English: 3 credits.** Choose from any 200- or 300-level English course.
- **Foreign Language: 3 - 6 credits.** Select one or two courses from the same foreign language.
- **Mathematics: 6 credits.** MA 222 and MA 311.
- **Economics: 6 credits.** SS 242 and select one (1) course: SS 243 History of Economic Thought (3 cr.), SS 244 Fashion Economics (3 cr.), SS 343 Labor Economics (3 cr.), SS 345 Fundamentals of Finance for Fashion Industries (3 cr.), SS 394 Global Financial Markets (Honors) (3 cr.), SS 443 International Economics (3 cr.), SS 445 Money and Banking (3 cr.), SS 446 Economies of Latin America (3 cr.).
- **Economics Minor: 3 credits.** Selection from courses designated for the Economics Minor. See <http://www.fitnyc.edu/10490.asp> .

****Major Area Electives: 9 - 11 credits**

Choice of three: IN 324, 341, 342, 423, 424, 434, 441, 442, or 443.

Evening/Weekend Option:

A four-semester evening/weekend option is available for this degree program (see Curricula or visit the FIT website at fitnyc.edu/evening_weekend). The sequence of courses is the same as that listed on this page.

NOTE: Business and Technology BS bridge course condition (except Technical Design): SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).