

Entrepreneurship for the Fashion and Design Industries BS Degree Program

School of Business and Technology

Applications accepted for fall only. NYSED: 33762 HEGIS 0599

The major in Entrepreneurship for the Fashion and Design Industries provides students with the knowledge, skills, and mind-set necessary to succeed in new and underchartered business environments. Graduating students are prepared to transform creative ideas into business ventures and to assume leadership positions in entrepreneurial companies. Curriculum below is for the entering class of Fall 2015.

Semester 5		Credits
MAJOR AREA	EP 311 - Introduction to Entrepreneurship	3
RELATED AREA	AC 311 - Integrated Marketing Communications Management	3
	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications*	3
	SS 242 - Microeconomics	3
	choice - see Speech*	3
Semester 6		
MAJOR AREA	EP 321 - The Business Plan	3
	EP 331 - Finance and Accounting for the Non-Financial Manager	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications	3
	PL 431 - Philosophy: Ethics G7	3
	choice - see Writing*	3
Semester 7		
MAJOR AREA	EP 441 - Converting Innovation into Value	3
RELATED AREA	BL 343 - Introduction to Business Law	3
LIBERAL ARTS	choice - see Economics*	3
GENERAL EDUCATION	choice - see American History* G10	3
	choice - see Foreign Language* G8	3
Semester 8		
MAJOR AREA	EP 451 - The Entrepreneurship Incubator	4
RELATED AREA	IC 497 - Senior Internship C: Career Planning	3
LIBERAL ARTS	choice - see Foreign Language*	3
	choice - see Liberal Arts*	3
GENERAL EDUCATION	choice - see Other World Civilizations* G9	3
TOTAL CREDIT REQUIREMENTS		
	GENERAL EDUCATION	9
	MAJOR AREA	16
	RELATED AREA	11
	LIBERAL ARTS	27
Total Credits:		63

***Fall 2015 Requirements:** See below.

American History: 3 credits

CHOICE of any course that meets General Education American History requirement (G10). If this requirement has been fulfilled, students must substitute one EN, HA, LA, MA, PL, SC, or SS liberal arts course.

Economics: 3 credits

CHOICE of SS 343 or 443.

Foreign Language: 6 credits

Two semesters of the same foreign language, one of which must meet General Education Foreign Language requirement (G8).

Liberal Arts: 3 credits

CHOICE of any EN, HA, LA, MA, PL, SC, or SS course.

Mathematics:

MA 222 and Algebra proficiency must be completed prior to enrolling in MA 321.

Other World Civilizations: 3 credits

CHOICE of SS 354 or 374 (either one of which meets General Education Other World Civilizations requirement (G9)).

Speech: 3 credits

CHOICE of EN 241, 242, 244, or 342.

Writing: 3 credits

CHOICE of EN 321, 322, or 323.

NOTE: Students must complete the following courses prior to entering this program: AC 111, FM 116, and MG 153. Business and Technology BS bridge course condition: SS 141 Macroeconomics (this course is the prerequisite for SS 242 Microeconomics at the bachelor degree level).