## **Baccalaureate Degree Programs**

Accessories Design

Advertising and Marketing Communications

Advertising Design

Art History and Museum Professions

Computer Animation and Interactive Media

Cosmetics and Fragrance Marketing

Direct and Interactive Marketing

Entrepreneurship for the Fashion and Design Industries

Fabric Styling

Fashion Business Management

Fashion Business Management/Florence and New York

Fashion Design - Children's Wear

Fashion Design - Intimate Apparel

Fashion Design - Knitwear

Fashion Design - Special Occasion

Fashion Design - Sportswear

Fashion Design/Milan and New York - Knitwear

Fashion Design/Milan and New York - Sportswear

Film and Media

Fine Arts

Graphic Design

Home Products Development

Illustration

Interior Design

International Trade and Marketing for the Fashion Industries

Packaging Design

Photography and the Digital Image

Production Management: Fashion and Related Industries

Technical Design

Textile Development and Marketing

Textile/Surface Design

Toy Design

Visual Presentation and Exhibition Design